

Warren Chan

FRONT-END WEB DEVELOPER



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PROFILE

Six years of generalist design experience, four years of web design and front-end web development experience in a professional setting. Practicing my front-end web development skills in various projects involved in data-Informed ad analytics, e-learning platform for digital media buying and all-in-one lead management platform. Collaborating with teams of 8-15 people across developers, UI UX designers and project managers to develop high quality interactive user experiences that meets user needs. Seeking new opportunities to grow and further develop my skill as a front-end web developer.

EXPERIENCES

iProGroup *September 2018 - September 2022*

In my role at iProGroup, I have worked on 3 major application projects. I was responsible for developing front-end marketing websites using ReactJS and maintaining the websites traffic by implementing Google Analytics. Gaining new user acquisition by 15% through the implementation of A/B testing focused on online advertising and improving the company's web presence, social media, and search engine optimization.

Web Developer

- Developed responsive marketing page from start to finish using ReactJS library and TailwindCSS to style.
- Enhanced user experience and accomplished webpage objectives by creating sitemap, navigation, page optimization, and graphics optimization.
- A/B test with heat-map from Microsoft Clarity
- Launched, maintained and improved websites.
- Page optimization using Google Lighthouse Report
- Follow design wireframes precisely to create uniform user experience across all devices
- Maintaining and writing documentation on repositories for team to have clear and understanding on project.
- Worked with ReactJS, GatsbyJS, NextJS, Firebase, AWS, TailwindCSS, Bootstrap

SKILLS

Coding

HTML/CSS/SASS
JavaScript/jQuery
ReactJS
Framer

Software

Figma/Sketch/Adobe XD
Adobe Creative Suite
Zeplin/InVision
Google Analytics

Interaction

User Research/Interviews
Wire framing
Prototyping
Project Organization

Visual

Web Design
Mobile Design
Graphic Design
User Interface

EDUCATION

British Columbia Institute of Technology

Graphic Design Associate Certificate
October 2015 - April 2016

RED Academy

Full Stack Developer Diploma
January 2017 - June 2017

Google UX Design Certificate

Professional Certificate
September 2022 - Present