WARTHOG
NETWORK

Brand Guideline

2023 · 2024 | V01.A

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CULTURE AND VOICE

The culture & voice are the compasses that guide our creativity to build our brand. Therefore, every brand, design, and message should be aligned with these values.

CULTURE

ADAPTABLE
GROWTH-FOCUSSED
EXPERT

VALUES

COLLABORATION
STRATEGY
PARTNERSHIPS

FEEL

VALUED
SAFE
CONFIDENT

VOICE

APPROACHABLE
KNOWLEDGEABLE
TRUSTING

LOOK

MODERN
BOLD
INVITING

OFFICIAL LOGO

WARTHOG
NETWORK

LOGO VARIATIONS

WARTHOG
NETWORK

WARTHOG
NETWORK

LOGO ALTERNATIVES

Black

Negative

White + Yellow

Stacked Black

Short Black

Short White

Stacked White

Stacked Negative

LOGO RESTRICTIONS

Don’t use noisy

Don’t tilt the logo

Avoid low contrast

Never use colours out of the approved palette

LOGO RESTRICTIONS

If needed, backgrounds should be clear, monochromatic or with a hint of texture.

Use the Wireframe option for maximum contrast

On over complex backgrounds, use the square background as suggested

If a colour background is inevitable, use the maximum contrast

FONTS

Titles

Montserrat
Bold

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Text blocks

Montserrat
Family

Harchilignis aut quia vellupidus re, to mos assit est eos dignihilitam as dolorum nones venditiis esto etur ad quatemquo mil is maiorio rerferio consequ iasint quiate lit enis qui aut plandam as sus aut ius magnis platem harupta vel incta del modi con pra con eariati osapelest, con plab is et iliquate maximus soluptur? Lenim qui imporeic to maio. Nequo erae. Ita non cullibusam, quae omnihic tem es alitaque restio ex es dolora vollita tectatem et, adit aut ut autem am fugitas volorro ipsam, officid ignam, cullant.

OPTATEM ODITATIUM HILIQUAS DOLUPTUR, ACEA VOLORUM SEQUO CUS SINCIMU SDANT.

Natempe rchita non plam nis volupti onsectotatia que offictota nis ad que officimi, volo vid quias dolut

COLOURS

Our colours are made primarily for Electronic Displays (Presentations, Web, Mobile, Videos, etc.)
The printing process may cause slight colour variations.

Primary Palette

HEX: #FDB913
CMYK 30, 100
PANTONE 1375 C.

HEX: #E79300

HEX: #F20544

#White
C0 M0 Y0 K0

HEX: #F25C05

HEX: #E9E9E9

*For Backgrounds only

HEX: #22D3B1

HEX: #000000

HEX: #033298

Gradients

#F25C05 #FDB913

#E79300 #FDB913

#F20544 #FDB913

CRAFTED BY

BALKY
BOT.