Sherburne Residence Flat 21

Coventry CV4 7ES

05.04.2018

Stratford Upon Avon,
Warwickshire,
West Midlands, UK

Dear Mr. Adam,

My name is Bhavika Agarwal and I am a First-year undergraduate student at the University of Warwick. I am currently doing a BSc Economics degree. I am writing this application to apply for the role of Key Brand Nestle and Mars Account Assistant Intern.

The world today is socially connected as it was never before. There is a huge untapped potential within PetShopBowl as ecommerce is now one of the largest growing sectors in UK. I not only aspire to tap this potential, but also desire to learn, grow and assist in the entire process. I believe in Pet Shop Bowl's vision of using technology and intelligent buying to become the top supplier in UK. I will be honoured to be a part of such an intellectual community and gain knowledge from experienced people. The opportunity to work with people who are associated with top brands like Mars and Nestle will help me to improve my knowledge about marketing and consumer preferences.

I have in-depth knowledge about the online shopping sector and web browsing as I have worked on a website for an Iron and Steel Trading company. Moreover, I have a good knowledge about the pet owners and I have studied Psychology and Economics and thus I can combine my knowledge from these two subjects and help analyze the consumer behavior. I am also a co-founder of a Non- Profit Organization where I have marketed my events using social media and brochures to involve a huge number of participants. I am currently part of many societies on campus which include my role as the treasurer for the Warwick Risk Management Society and I am also part of the investment team of the Warwick Asia Careers society. Such roles have improved my communication and networking skills. It has also improved my organization skills as I have to present my work to my other team members. Working as an analyst for the Warwick Business School, I have learnt to pay attention to details and gained an analytical approach about data visualization. Altogether I am very hardworking, and I believe I will be able to do justice to the role.

Thank you for going through my application and I hope you consider me as a strong candidate.

Yours Sincerely,

Bhavika Agarwal