

Project: Mafeu

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User:

Students and staff in techno

Background:

A website for user to order drinks such as matcha and coffee delivered straight to their class or order for pick up. This also help keep tracks of user order, automatically add reward points when ordered. Save up points to redeem drinks.

Problem:

- User finds it inconvenient to go buy drinks from the campus cafes. Users might be lazy, busy or is attending class.
- The paper card uses to track points hurt the environment
- User need to wait to order and wait for the drink to be prepared

Solution:

- Mafeu allows user to order their favorite drinks right from anywhere in the campus while user can use their time to complete work or study.
- User can also order for a pick up to avoid waiting, just grab and go.
- Mafeu allows user to keep track of their purchase history and reward points
- This will increase user incentives and further increase the café revenues

Key features:

- Order for delivery (specify location ex: A409 shows eta) or pick up (schedule pick up time within the next 60min)
- User can make adjustment to sugar levels, topping or leave notes for custom order
- Reward and order can be tracked
- Allow for Bahkong Qr payment or pay when arrival.
- Mafeu allows user to keep track of their purchase history and reward points