SOUNDEMICBD

ABSTRACT

The purpose of this proposal is to show how streaming services have changed the way we listen to music and pay for it. This research also considers the consumer's perspective, as well as performers on subscription streaming platforms. Academic publications provide the majority of the information, entities with a vested interest in the music industry According to the conclusions of this study, after the music industry's financial peak in 1999, revenues began to decline due to a variety of issues. Emergent technology responses to digital downloading and piracy include the illegal file-sharing sites Napster and piracy. SoundemicBD to be that sort of a music streaming custom built web application.

The Objective

- Need #1: improve response time for customer questions
- Need #2: improve upon weaknesses in upsell/cross-sell volumes
- Need #3: rapid training for staff on new system

The Opportunity

- Goal #1: Train all CSRs on new system within 6 weeks of go-live date
- Goal #2: Integrate sales training with functional training on new system
- Goal #3: Monitor sales volume, return rates, and key satisfaction metrics for 6 weeks following training

Rationale

- Research
- Market opportunities
- Alignment with mission
- Current resources/technology

Execution Strategy

Execution strategy incorporates proven methodologies, extremely qualified personnel, and a highly responsive approach to managing deliverables. Following is a description of our project methods, including how the project will be developed, a proposed timeline of events, and reasons for why suggesting the development of the project as described.

SOUNDEMICBD

Technical/Project Approach

Languages

- CSS
- JAVASCRIPT
- RESPONSIVE
- BOOTSTRAP
- JQUERY
- JAVASCRIPT
- PHP
- HTML
- SQL

Tools

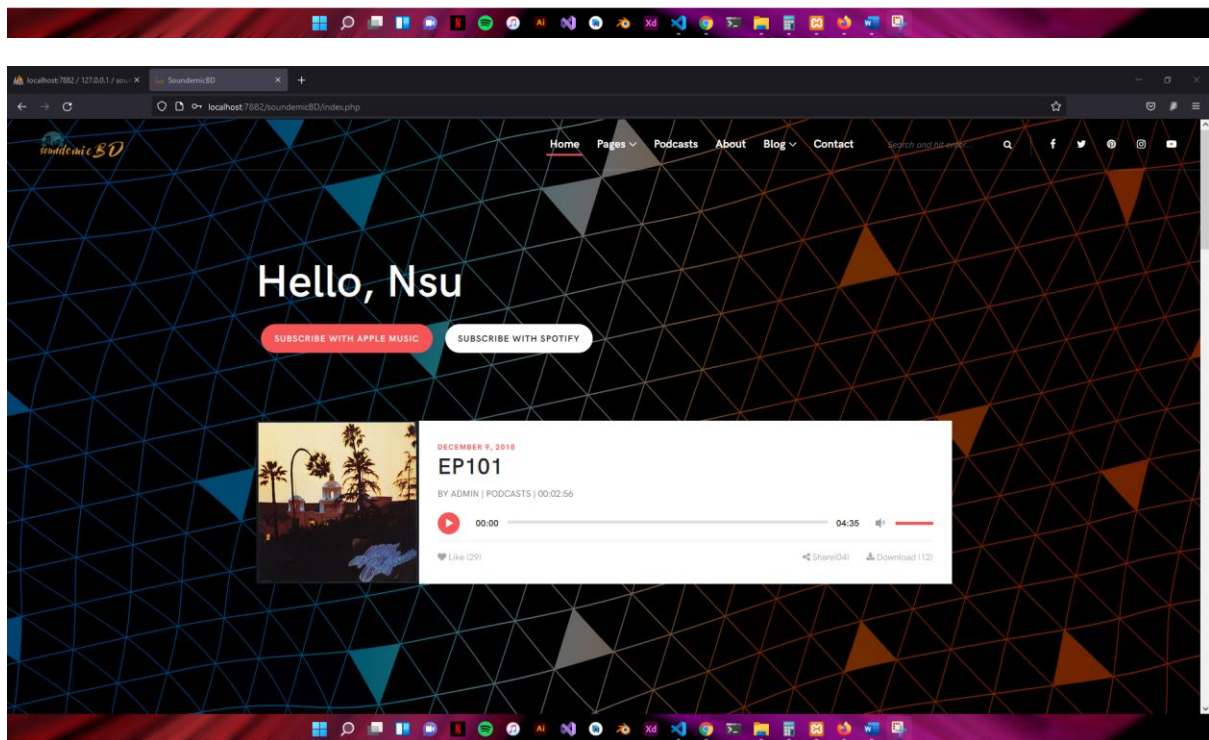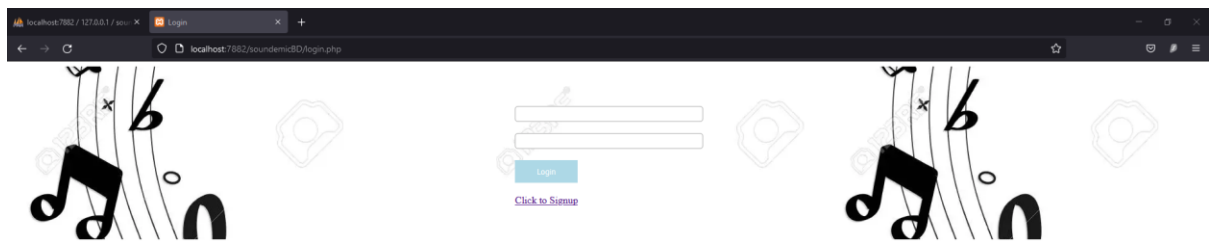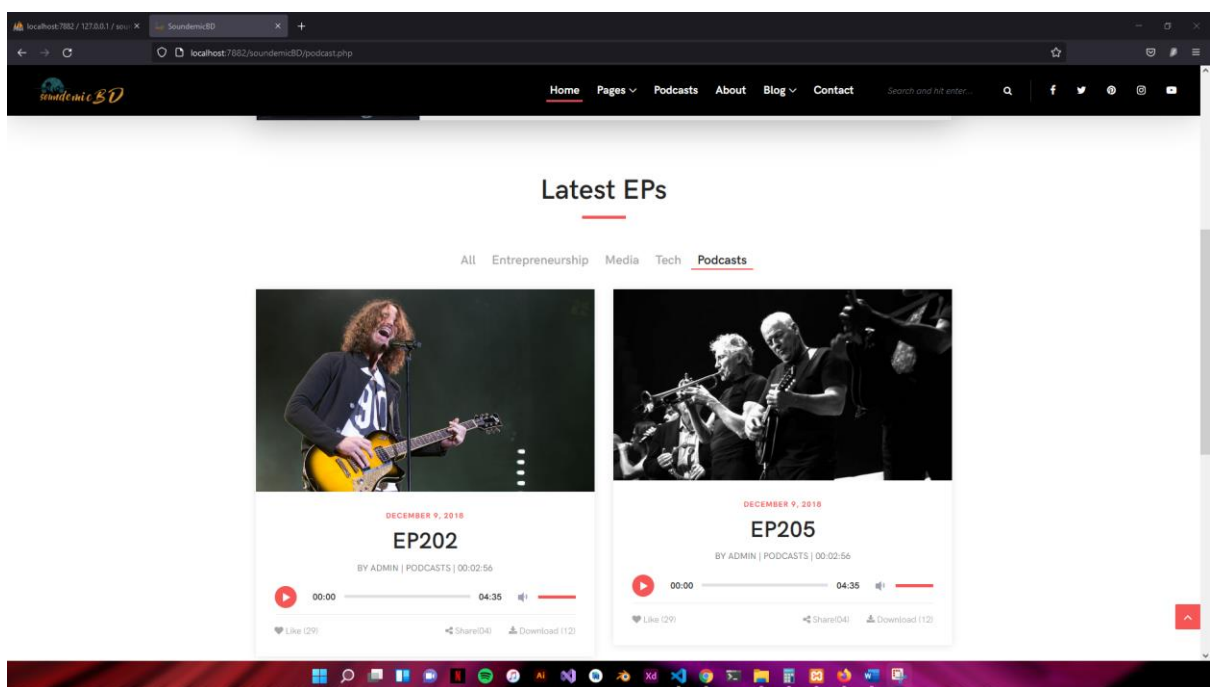- XAMPP
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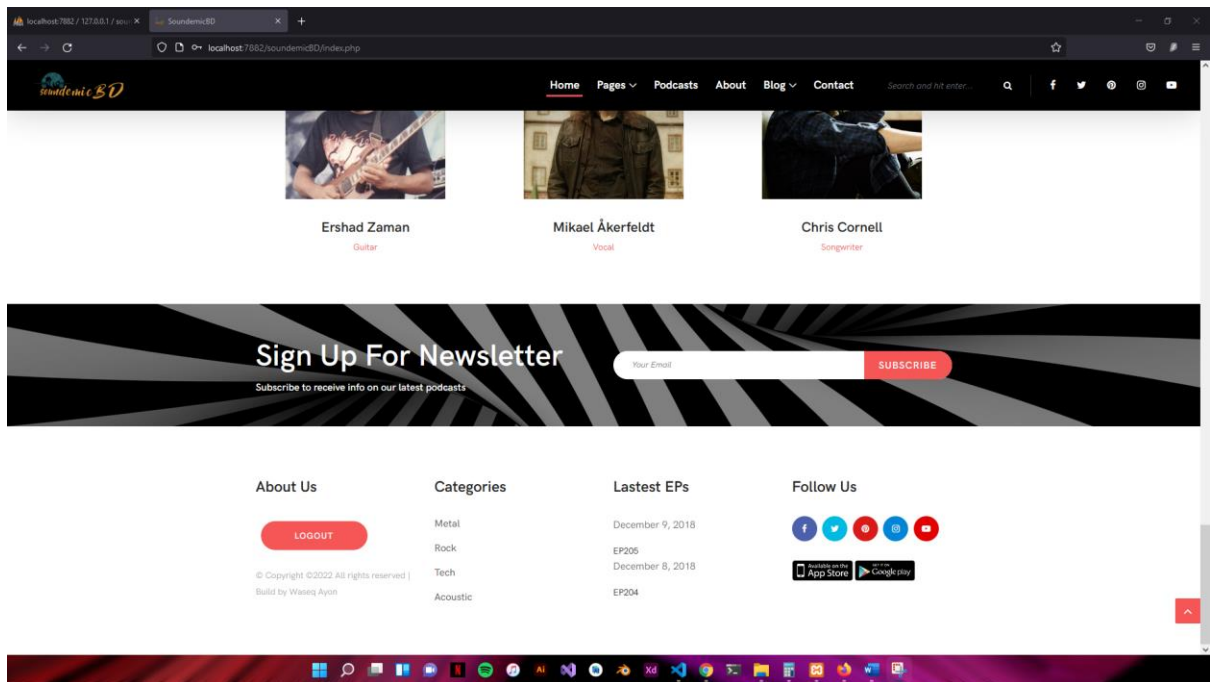
Timeline for Execution

Key project dates are outlined below. Dates are best-guess estimates and are subject to change until a contract is executed.
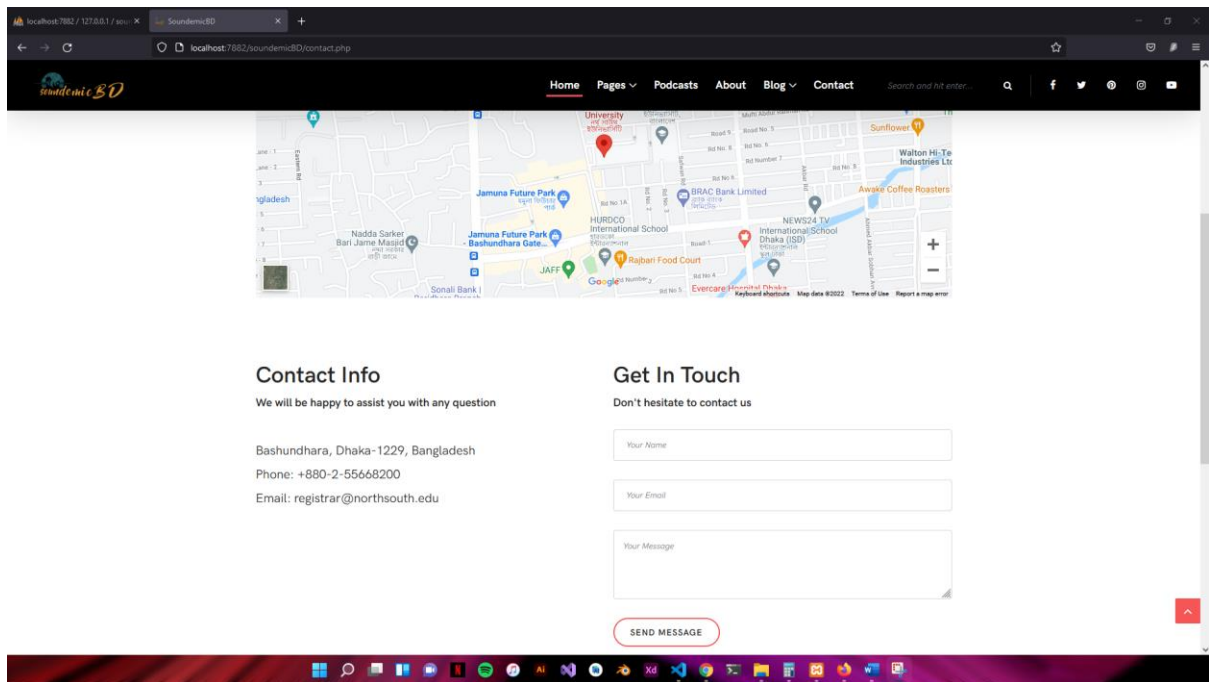
Description	Start Date	End Date	Duration
Project Start	20/11/2021		
Milestone 1			
Milestone 2			
Phase 1 Complete			
Milestone 3			
Milestone 4			
Phase 2 Complete			
Milestone 5			
Milestone 6			
Project End		04/01/2022	

EXECUTED RESULT

Views (frontend):

Ershad Zaman
Guitar

Mikael Åkerfeldt
Vocal

Chris Cornell
Songwriter

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Views (backend):

Source code [Git/GDrive link]:
https://github.com/waseqayon/soundemicBD
https://drive.google.com/file/d/11aLXeDg_NCJYi8xd0nxVnketnachIctZ/view?usp=sharing

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Course: CSE311L | Section: 10 | Project Report