



WASIFA ISLAM

Digital Marketer

About Me

I work as an experienced and qualified Digital Marketer. I've been working in Digital Marketing for more than two years, with a focus on ad management, campaigns and marketing for Google AdWords, LinkedIn, Youtube, Twitter, Facebook, and Instagram.



wasifaislam88@gmail.com



Brahmanbaria

LANGUAGE

- English
- Bangla
- Hindi (basic)

EXPERTISE

- Search engine optimization
- Facebook Marketing
- Instagram Marketing
- Email Marketing
- YouTube Marketing
- Content Writing
- Data Entry

EXPERIENCE

Insist Digital - Bangladesh 2023 - Present

As a digital marketer at Insist Digital, I am responsible for developing and implementing online strategies to boost brand visibility, attract customers, and drive conversions. This involves managing digital advertising, optimizing for search engines, creating engaging content, and leveraging social media and email marketing. Your role also includes analyzing data to refine strategies and collaborating with other teams to align marketing efforts with business objectives.

Online Freelance Marketplace 2022 - Present

As a digital marketer at an online freelance marketplace, I strategize and execute marketing campaigns to attract clients and freelancers, optimize user experience, and drive platform growth and engagement.

EDUCATION

Sur Samrat Alauddin Khan College

Higher Secondary School Certificate
Department of Science
2023-2024

Bitgher Radanath High School

Secondary School Certificate
Department of Science
2022

SKILLS SUMMARY

Digital Marketing	<div></div> 100%
Content Writing	<div></div> 95%
Data Entry	<div></div> 100%