

Credit Card Customer Report

Total Revenue

55.4M

Total Interest

7.9M

Total Income

577M

CSS

3.19

Revenue vs Gender



Q4

Q3

Q2

Q1

Week_Start_Date

All

Low

Mid

High

Platinum

Gold

Silver

Blue

F

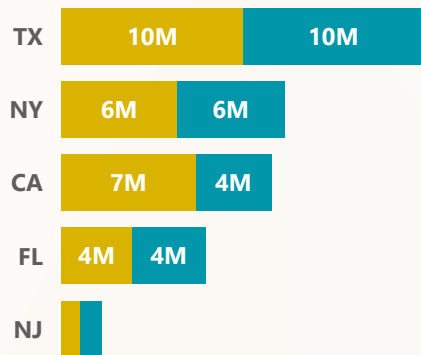
29.6M

M

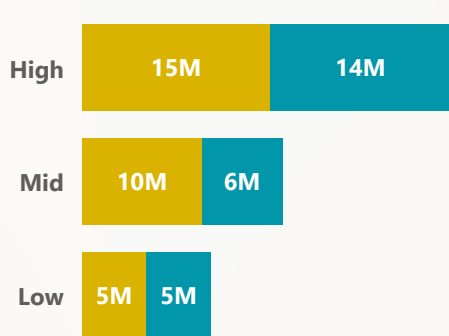
25.8M

| Customer_Job | Revenue | Sum of Total_Trans_Amt | Sum of Income |
|--------------|---------------|------------------------|---------------|
| Selfemployed | 1,39,89,258.0 | 11224983 | 7,54,35,370 |
| Businessman | 1,06,38,013.0 | 8595931 | 18,72,92,178 |
| Blue-collar | 86,71,904.0 | 6994023 | 7,24,63,375 |
| Govt | 85,07,474.0 | 6830372 | 8,88,56,996 |
| White-collar | 83,23,136.0 | 6713203 | 10,41,40,130 |
| Retirees | 52,81,088.0 | 4241670 | 4,87,34,360 |
| Total | 5,54,10,873.0 | 44600182 | 57,69,22,409 |

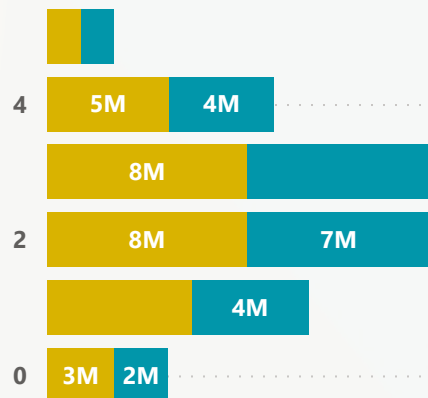
Top 5 States



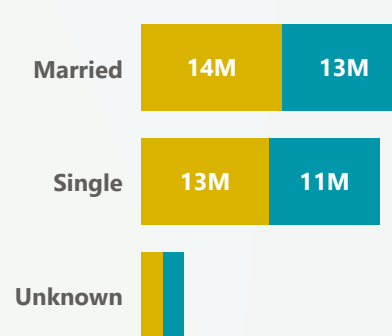
Salary Group



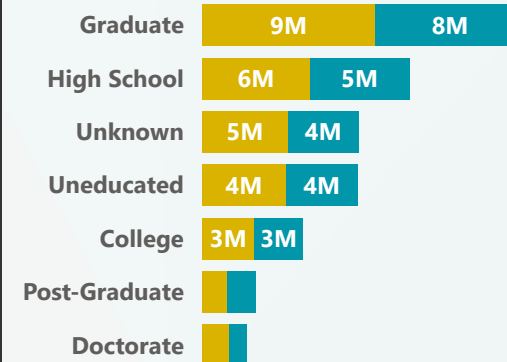
Dependent Count



Marital Status



Education Level



Credit Card Transaction Report

Total Revenue
55.4M

Total Interest
7.9M

Transaction Amount
45M

Transaction Count
657K

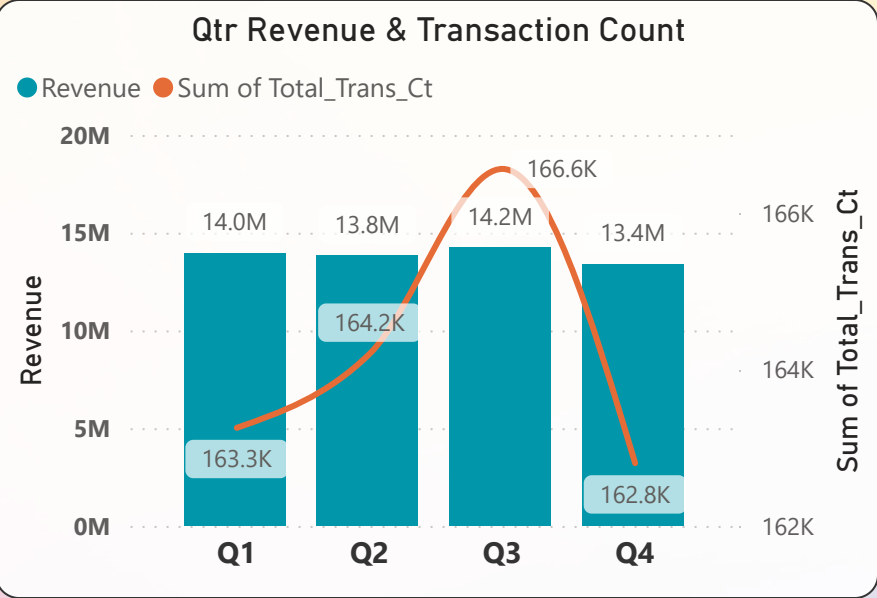
| Card_Category | Revenue | Sum of Interest_Earned | Sum of Annual_Fees |
|---------------|---------------|------------------------|--------------------|
| Blue | 4,62,34,849.0 | 65,08,880.0 | 26,89,925 |
| Silver | 55,86,343.0 | 8,12,092.0 | 1,87,505 |
| Gold | 24,54,073.0 | 3,73,785.0 | 56,210 |
| Platinum | 11,35,608.0 | 1,61,629.0 | 20,665 |
| Total | 5,54,10,873.0 | 78,56,386.0 | 29,54,305 |

Q4

Q3

Q2

Q1



Week_Start_Date

All

M

F

Low

Mid

High

Platinum

Gold

Silver

Blue

