

CUSTOMER ANALYSIS - DASHBOARD

Select all

Australia

Canada

France

Germany

United...

United...

Avg. Income

57K

Total Sales

25M

Total Qty

84K

Total Order

25K

Gender

☐ F

☐ M

☐ NA

Occupation

☐ Clerical

☐ Management

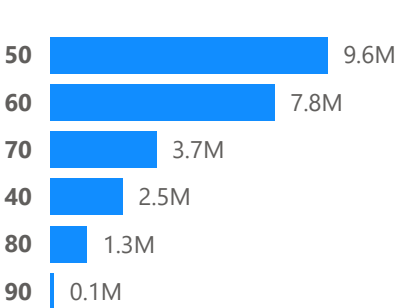
☐ Manual

☐ Professional

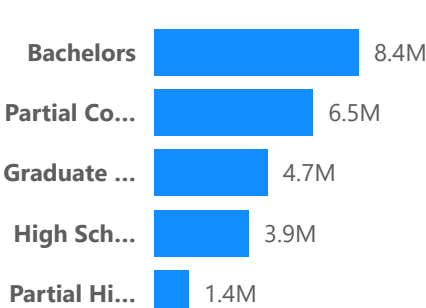
☐ Skilled Manual

CustomerKey	Profit	Sales
11433	5,078.13	12,407.95
11439	4,985.73	12,015.40
11241	4,825.48	11,330.45
11417	4,688.14	11,085.75
11420	4,642.11	11,022.40
11242	4,519.42	10,852.03

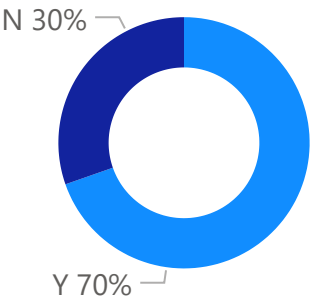
Sales by Age Group



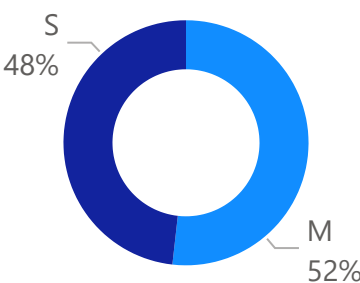
Sales by Education Level



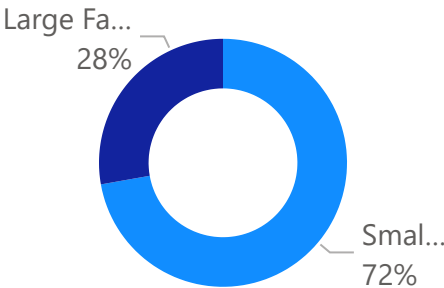
Sales By Home Owner

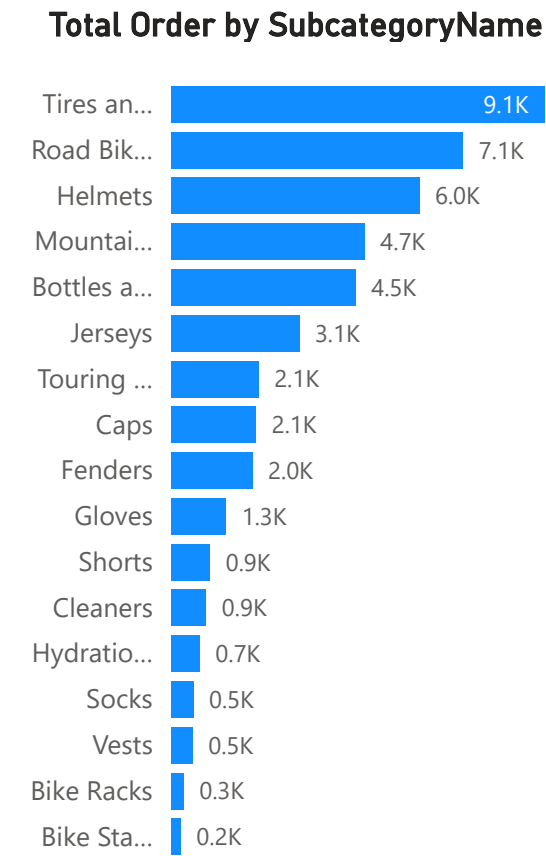
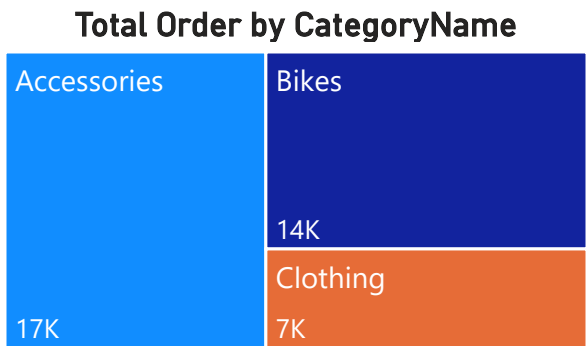


Sales By Marital Status



Sales By Family Size





Date

ProductName	Total Order	% of Return Qty
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%

