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Geo-Foundation Models

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ABSTRACT

As a group of task-agnostic pre-trained large-scale neural network models that can be later adapted to numerous downstream tasks, foundation models have made a significant impact on academia, industry, and society. Meanwhile, several efforts have been made to develop foundation models for the geoscience domain. We call them Geo-Foundation Models (GeoFMs). In this paper, we address the "what," "why," and "how" of geo-foundation model development. The uniqueness of geographic data and tasks are highlighted and the necessary steps for GeoFM development are described in detail. This paper provides a general guideline for GeoFM research, and we advocate for a collaborative effort among academia, industry, and society to develop a reliable, sustainable, and ethically aware GeoFM framework.

KEYWORDS

Geospatial Artificial Intelligence; Large Language Models; Multimodal Foundation Models; Spatial Representation Learning

1. What are Foundation Models?

Foundation models (FMs) refer to a group of deep neural network models with a large number of learnable parameters that are pre-trained on **internet-scale datasets** in a **task-agnostic** manner and can be later **adapted to various downstream tasks** via model fine-tuning, few-shot learning, or even zero-shot learning (Bommasani *et al.* 2021, Mai *et al.* 2022a, 2023a). The concept of Foundation Models was proposed by a group of Computer Science faculty members at Stanford University to underscore these models' critically central yet incomplete character (Bommasani *et al.* 2021). The term "foundation" is so attractive but as Bommasani *et al.* (2021) said, "from a technical point of view, the idea of foundation models is not new." They are established based on techniques such as Transformer architecture (Vaswani *et al.* 2017), large-scale pre-training datasets such as CommonCrawl¹, unsupervised learning, self-supervised learning, and so on which have been established for years.

According to the data modalities these models can handle, we can roughly classify foundation models into three types: 1) language foundation models, or so-called large language models (LLMs), such as Bart (Lewis *et al.* 2019), PaLM (Wei *et al.* 2022),

¹https://commoncrawl.org/

GPT-2 (Radford et al. 2019), GPT-3 (Brown et al. 2020), InstructGPT (Ouyang et al. 2022), ChatGPT (OpenAI 2022), OPT (Zhang et al. 2022), and LLaMA (Touvron et al. 2023); 2) vision foundation models such as DINO (Caron et al. 2021), SAM (Kirillov et al. 2023), and SegGPT (Wang et al. 2023b); and 3) multimodal foundation models such as CLIP (Radford et al. 2021), DALL-E 2 (Ramesh et al. 2022), Stable Diffusion (Rombach et al. 2022), KOSMOS-1 (Huang et al. 2023b), KOSMOS-2 (Peng et al. 2023), LLaVA (Liu et al. 2023a), GPT-4 (OpenAI 2023), and Gemini (Team et al. 2023). Different foundation models are capable of performing different sets of downstream tasks. For instance, most LLMs can perform various natural language processing tasks such as reading comprehension, question answering, sentence classification, machine translation, text summarization, and so on. Vision FMs such as SAM and DINO were developed to handle multiple vision tasks such as different segmentation tasks. However, both LLMs and Vision FMs can only handle one data modality which significantly limits the models' generalization ability. Nowadays, multimodal foundation model development is raised as the new frontier of foundation model research (Mai et al. 2023a, OpenAI 2023).

After OpenAI introduced ChatGPT on Nov. 30th, 2022, we have witnessed a huge impact of such technique not only on the traditional computer science domains such as natural language processing (NLP), computer vision (CV), and artificial intelligence (AI), but also on numerous other domains such as medicine (Moor et al. 2023, Li et al. 2023a), biology (Ma and Wang 2023), chemistry (Horawalavithana et al. 2022), agriculture (Lu et al. 2023), education (Latif et al. 2023, Lee et al. 2023), art and humanities (Liu et al. 2023b), and geography (Mai et al. 2023a, Nguyen et al. 2023, Roberts et al. 2023, Zhang et al. 2023b, Hu et al. 2023b, Jakubik et al. 2023, Lacoste et al. 2023, Manvi et al. 2024, Balsebre et al. 2023, Xie et al. 2023, Rao et al. 2023a, Tan et al. 2023). In the geography and the general geoscience domain, with the popularity of FMs, Geo-Foundation Models have been quickly raised as a new research direction.

2. What are Geo-Foundation Models?

Geo-Foundation Models (GeoFMs) (Mai et al. 2023c, Xie et al. 2023, Rao et al. 2023a) are a subset of foundation models that focus on explicit representations of spatial primitives such as spatial interaction, spatial stationarity, spatial heterogeneity, and so forth, and encode rich information about places and regions (Janowicz et al. 2020, Li et al. 2021, Mai et al. 2022b). After large-scale model pre-training, these Geo-Foundation Models are expected to match or even outperform the state-of-the-art task-specific GeoAI models on the corresponding downstream geospatial task by rather simple model adaption via zero-shot, few-shot learning, or model fine-tuning.

Although we are still at the early stage of GeoFM research and most existing research is mainly focusing on investigating the effectiveness of existing foundation models on various geospatial tasks (Mai et al. 2023a, Lu et al. 2023, Roberts et al. 2023, Zhang et al. 2023b,a, Hu et al. 2023b, Manvi et al. 2024, Tan et al. 2023) via zero-shot and few-shot in-context learning by using prompt engineering, we start to see some major efforts to develop specialized foundation models for different geospatial tasks. Most of these efforts follow the practice of the general-purpose foundation models but incorporate spatial thinking into the model architecture design and pre-training dataset construction.

One example is ClimaX (Nguyen et al. 2023), a weather and climate foundation model, which can be adapted to multiple weather and climate tasks such as short-term,

middle-term, and long-term weather forecasting, climate projection, and climate downscaling. Nguyen et al. (2023) showed that ClimaX can outperform the state-of-the-art task-specific models on respective tasks such as the operational Integrated Forecasting System (IFS) (Wedi et al. 2015) for weather forecasting task. Another example is Prithvi (Jakubik et al. 2023), a transformer-based GeoFM. After pre-training Prithvi on 1TB of multispectral satellite imagery from the Harmonized Landsat-Sentinel 2 (HLS) dataset, Jakubik et al. (2023) demonstrated the effectiveness and generalization ability of Prithvi on multiple satellite-based geospatial tasks including multi-temporal cloud gap imputation, flood mapping, wildfire scar segmentation, and multi-temporal crop segmentation via task-specific model fine-tuning. Although ClimaX and Prithvi focus on completely different sets of geospatial tasks, both of them are based on vision foundation models. More specifically, both model architectures are modified based on Vision Transformer (ViT) (Dosovitskiy et al. 2020) by incorporating some spatial thinking into model design (Janowicz et al. 2020). ClimaX modifies ViT to accommodate spatially incomplete climate data and uses a cross-attention mechanism to aggregate different climate variable data at the same spatial location. Prithvi modifies the patch position encoding component of ViT into a 3D position encoding module in order to jointly consider the spatial and temporal dimensions of satellite data.

Other than GeoFMs derived from vision FMs, we also see major efforts in developing geoscience-specific large language models such as K2 (Deng et al. 2023). K2 geoscience large language model (Deng et al. 2023) was established by adapting a pre-trained general-domain LLM, LLaMA-7B model (Touvron et al. 2023), on geoscience text corpus. Similar to the training recipe of a general-domain LLM, Deng et al. (2023) utilized a two-step strategy to obtain K2. The first step is to do further unsupervised pre-training on a geoscience text corpus which consists of 1 million pieces of geoscience literature including geoscience-related Wikipedia pages, geoscience papers' abstracts, and open-access geosciences papers published in selected high-quality geoscience journals. The resulting LLM, named GeoLLaMA-7B, underwent additional supervised finetuning (the second step) on a geoscience instruction tuning dataset called GeoSignal by using a lightweight training technique called LoRA (Hu et al. 2021) which can significantly reduce the number of trainable parameters and speed up LLM training process. The effectiveness of K2 LLM was demonstrated on eight NLP tasks that require geoscience knowledge such as explanation, named entity recognition (i.e., place name recognition (Wang et al. 2020, Hu et al. 2023a) in the geoscience context), reasoning, fact verification, summarization, text classification, word semantics, and question answering. Although the results are promising, it's notable that K2's downstream tasks are classic NLP tasks requiring geoscience knowledge, rather than the geospatial semantic tasks commonly tackled by GIScientists. For example, the reasoning task considered by K2 mainly focuses on co-occurrence patterns of geo-entities in text paragraphs but not spatial reasoning (Randell et al. 1992, Regalia et al. 2019, Zhu et al. 2022, Mai et al. 2023b) and temporal reasoning (Renz and Nebel 2007, Cai et al. 2023) task which require explicit or implicit spatial or temporal computations. However, we still consider K2 as a major advancement of Geo-Foundation Model research.

Other than developing GeoFMs that can only handle single data modality as we discussed above, there are efforts aiming at developing multimodal GeoFMs. For example, inspired by the CLIP image-text pre-training framework (Radford *et al.* 2021), the contrastive spatial pre-training (CSP) framework proposed by Mai *et al.* (2023c) demonstrates one possible way to develop GeoFMs that can seamlessly handle image data, location data (i.e., geographic coordinates), or possible text data in a unified

framework. By using geo-tagged images such as satellite images, or ground-level images with location metadata, CSP utilizes a dual-encoder framework to encode an image and its associated geographic coordinates with an image encoder (He et al. 2016, Dosovitskiy et al. 2020) and location encoder (Mac Aodha et al. 2019, Mai et al. 2020b, 2022c, 2023f, Cole et al. 2023) respectively. The resulting image embedding and location embedding are pre-trained in a contrastive learning objective. Mai et al. (2023c) demonstrated that this CSP pre-training is effective for downstream applications such as satellite image classification and species fine-grained recognition both in a few-shot learning and fully supervised learning setting. Although CSP itself is not a multimodal GeoFM, it lays a solid foundation for multimodal GeoFM pre-training (Mai et al. 2023a). Similar geo-aware self-supervised pre-training strategies can also be seen in GeoCLIP (Cepeda et al. 2023) and SatCLIP (Klemmer et al. 2023).

Another example of multimodal GeoFMs is CityFM (Balsebre et al. 2023), a selfsupervised framework to train a GeoFM based on open available geographic data within a given geographical area of interest. More specifically, Balsebre et al. (2023) utilized nodes (e.g., points of interest), ways (e.g., roads, bridges, rivers, and building polygons), relations (e.g., a bus loop consisting of a set of polylines and points representing its paths and bus stops) as well as textual tags associated with these geographic entities from OpenStreetMap (OSM) to train a multimodal GeoFM for Singapore. In order to jointly consider different data modalities from OSM, they used three contrastive objectives: 1) Text-based contrastive objective: a BERT-based text encoder (Kenton and Toutanova 2019) is used to encode textual tags of each geographic entity into a text embedding which is contrastively learned against the spatially nearby entities' text embeddings. 2) Vision-language contrastive objective: a shape embedding and size embedding of a building polygon are computed based on a ResNet18-based (He et al. 2016) image encoder and a multilayer perceptron (MLP) respectively. The visual embedding of this building is then computed as the arithmetic mean of its shape and size embeddings which is later contrastively learned against this building's text embedding from the first objective. 3) Road-based contrastive objective: a road segment embedding is contrastively learned against other road segment embeddings such that two road segments that are traversed by similar numbers of bus loops will have similar embeddings. The effectiveness of CityFM was demonstrated on three distinct urban data science tasks: traffic speed inference, building functionality classification, and urban region population estimation.

All these GeoFMs we discussed above highlight the uniqueness and difficulties of geospatial problems. But why do we need GeoFMs in the first place? In the following, we will discuss the necessity of GeoFMs.

3. Why do we need Geo-Foundation Models?

Two arguments can challenge the necessity of GeoFM development: **Q1** – If we have a general-domain FM that is supposed to cover the geoscience domain, why do we need to develop a domain-specific FM such as GeoFM? **Q2** – We have many widely used tasks-specific GeoAI models for different geospatial tasks, why do we need a foundation model for all these tasks? The answers to both questions are rooted in the uniqueness of geographic data and tasks.

3.1. Unique data modalities

One strong argument to contradict **Q1** is that geospatial tasks will usually require unique data modalities that are rarely considered in current general-domain FM development such as geospatial vector data, remote sensing images, geographic knowledge graphs, etc. Although some general-domain FMs such as CLIP (Radford et al. 2021) also consider satellite images, as far as we know, none of the existing general-domain FMs can handle geospatial vector data such as points, polylines, and polygons which are core data types used in almost all geospatial tasks.

Fortunately, we started to see some efforts which conducted self-supervised learning on geospatial vector data along with other data modalities such as CityFM (Balsebre et al. 2023), CSP (Mai et al. 2023c), GeoCLIP (Cepeda et al. 2023), SatCLIP (Klemmer et al. 2023), and GeoLM (Li et al. 2023b). The key to their success is so-called spatial representation learning (Mai et al. 2023e) which aims at developing representation learning models that can encode geospatial vector data into neural network embedding space. According to the geospatial vector data types, such representation learning models can be classified into location encoder (Mac Aodha et al. 2019, Mai et al. 2020b, 2022c, 2023f,c, Cole et al. 2023), polyline encoder (Rao et al. 2020, Soni and Boddhu 2022, Ha and Eck 2018, Yu and Chen 2022, Rao et al. 2023b), and polygon encoder (Veer et al. 2018, Jiang et al. 2019, Yan et al. 2021, Mai et al. 2023b, Yue et al. 2023). After representing geospatial vector data in the neural network embedding space, it is possible to integrate this new modality into the current FM framework by utilizing many popular multimodal FM pre-training methods such as InfoNCE-based contrastive learning (Oord et al. 2018). We believe this is one of the major future research directions for GeoFM research.

3.2. Generalize geographic knowledge to different tasks, geographic regions, and temporal scopes

In terms of **Q2**, a counterargument against it is that the generalization ability baked in the nature of all foundation models is particularly crucial for geography research, especially when considering the perspective of nomothetic geography (Schaefer 1953), or so-called scientific or theoretical geography, which aims at searching for general laws and principles that apply and are replicable everywhere and presumably at all times (Goodchild and Li 2021).

In fact, the necessity for model generalization across various geospatial tasks is underscored by the sheer volume of tasks within the geography domain. As a domain where foundation models have experienced substantial advancement, natural language processing has a well-defined set of tasks such as text classification, named entity recognition, reading comprehension, sentiment analysis, information retrieval, machine translation, question answering, and so on (Kenton and Toutanova 2019, Brown et al. 2020). This lays a solid foundation for FM development. In contrast, the field of geography, despite its plethora of tasks, lacks a universally accepted set of tasks. Example tasks that have been widely studied in GeoAI literature are street view image recognition and segmentation (Zhang et al. 2018, 2019, Kang et al. 2021, Lee et al. 2021), remote sensing image classification and segmentation (Jean et al. 2019, Ayush et al. 2021, Manas et al. 2021, Cong et al. 2022, Fuller et al. 2023, Mai et al. 2023c), satellite image super-resolution (Müller et al. 2020, Mei et al. 2020, He et al. 2021, Mai et al. 2023d), population density estimation (Manvi et al. 2024, Balsebre et al. 2023), socioeconomic index prediction (Yeh et al. 2020, Elmustafa et al. 2022, Manvi et al.

2024), trajectory synthesis (Rao et al. 2023b, Rempe et al. 2023), building pattern recognition (Yan et al. 2019), place name recognition and disambiguation (Mai et al. 2023a, Hu et al. 2023b), geographic question answering (Mishra et al. 2010, Chen et al. 2013, Mai et al. 2018, 2020c, 2021, 2020a, Lobry et al. 2020, Huang et al. 2019, Lobry et al. 2021, Scheider et al. 2021) to name a few.

Traditionally, each geospatial task has been individually studied and tackled by different task-specific GeoAI models. However, there exists a common problem in many geospatial tasks – labeled geospatial datasets have very limited size and imbalanced geographic and temporal distributions. For example, compared with many large-scale natural image classification (e.g., ImageNet (Deng et al. 2009)) and object detection (e.g., Microsoft COCO (Lin et al. 2014)) datasets, satellite image classification (e.g., BigEarthNet (Sumbul et al. 2019), UC Merced Land Use (Yang and Newsam 2010), and EuroSAT (Helber et al. 2019)) and object detection datasets (e.g., xView (Lam et al. 2018), NEON Tree Crowns Dataset (Weinstein et al. 2021)) usually have limited size and are restricted in certain geographic regions and temporal periods. This significantly limits these models' generalization ability to other geographic regions, temporal scopes, or slightly different task setups.

Geo-foundation models are one great way to overcome these challenges. While labeled geographic data are limited in size and spatiotemporal coverage, we can first pre-train a GeoFM on the massive unlabeled geospatial dataset which has a much larger size, better spatiotemporal coverage, and a low cost to collect. This pre-trained GeoFM is more robust to the geographic and temporal bias (Henry Wai-Chung 2001, Liu et al. 2022, Faisal and Anastasopoulos 2022) that exists in the labeled datasets and can be adapted to multiple geospatial downstream tasks (Mai et al. 2023c). This can significantly lower the effort of GeoAI model development and dataset construction, especially in some tasks where data are scarce or expensive to collect.

4. How to develop Geo-Foundation Models?

After highlighting the significance of GeoFM, we will now delve into the necessary steps required for the development of GeoFM.

4.1. Define a comprehensive set of core GeoAI tasks

As we said in Section 3.2, geography lacks a universally accepted set of tasks. So the first step towards GeoFM development is to define a comprehensive set of core GeoAI tasks as well as a task classification schema based on their underlying data modalities, output data types, spatial scale, spatial coverage, temporal scale, temporal coverage, etc. Since all geospatial tasks can be translated into geographic questions. So the geographic question classification schema proposed by Mai et al. (2021) can provide a general guide for this GeoAI task classification schema. Moreover, the spatial core concepts (Kuhn 2012) and the geo-analytical question answering framework (Scheider et al. 2021) can serve as the theoretical foundation for this classification. The resulting GeoAI task set and classification schema can serve as the foundation for any GeoFM development:

(1) **Define the task scope of a GeoFM**: currently, no existing foundation model is capable of adapting to every conceivable task. All FMs are targeted at a finite set of tasks. For example, LLMs such as LLaMA 2 and GPT-3 focus on all

kinds of natural language understanding tasks. SAM (Kirillov *et al.* 2023) can only handle different image segmentation tasks. Stable Diffusion and DALL-E target text prompt-based image generation tasks. Similarly, if we have a set of core GeoAI tasks, GeoFM developers can decide which task subset the resulting GeoFM can be adapted to.

- (2) Decide the necessary data modalities the GeoFM can handle: after deciding the task scope, based on the setups of these selected GeoAI tasks, we can determine the necessary data modalities the resulting GeoFM should handle. The data modalities commonly used by different GeoAI tasks include satellite images, radar point clouds, geospatial vector data, street view images, geo-text data, geographic knowledge graphs, and so on. For example, if we hope the resulting GeoFM can tackle the geocoding task, the GeoFM should be able to handle text data, place hierarchy information, and geographic coordinates.
- (3) Determine the spatiotemporal scales and coverage that the GeoFM is capable of handling: The selected GeoAI tasks can also help determine the spatiotemporal scale and coverage a GeoFM should be able to handle. For example, as a city-scale foundation model, CityFM (Balsebre et al. 2023) certainly cannot perform the image/text geolocalization task which requires geographic knowledge all over the world. ClimaX (Nguyen et al. 2023) will struggle to recover the climate scenario in the 10th century since it was pre-trained only on global projections of climate scenarios from 1850 to 2015.

4.2. Standing on the shoulders of giants

One thing we need to keep in mind is that we should avoid "reinventing the wheels" and try to "stand on the shoulders of giants." First, we should leverage the pretrained general-domain FMs by adapting them to the geography domain (Deng et al. 2023, Jakubik et al. 2023) or utilizing them as one component for the underdeveloped GeoFM. For example, geospatial tasks sometimes also require text data. Instead of training a text encoder from scratch, we can fine-tune an existing open-sourced LLM model and make it one model component of our GeoFM (Mai et al. 2023a). Second, we should incorporate existing, well-established GeoAI neural network modules, such as spatial representation learning modules (Mai et al. 2023e), satellite image encoder and decoder modules (Cong et al. 2022) as model components for handling respective geospatial data modalities. Third, we should reuse the established geospatial datasets as parts of the pre-training or finetuning datasets. Last but not least, when available datasets for some data modalities are sparse, we should generate some synthetic geospatial data samples by following the existing practices used in FM development if possible.

4.3. Multimodal pre-training is the key

One key ingredient of the success of current FMs is the large-scale self-supervised model pre-training (Brown et al. 2020, OpenAI 2023), especially cross-data modality pre-training (Radford et al. 2021, Liu et al. 2023a, Peng et al. 2023) which can enable knowledge transfer across data modalities. Since multimodality is the nature of almost all geospatial tasks, multimodal model pre-training should be the key to GeoFM development. As Mai et al. (2023a) pointed out, we can leverage the geospatial alignments among different data modalities (e.g., location-to-text alignment via geotagged

text data, street view-to-satellite image alignment via their location metadata) as the self-supervised signals for multimodal model pre-training.

4.4. Sustainable training framework

It becomes a generally recognized fact that foundation models are very expensive to train and maintain and might lead to significant environmental impact (Shi et al. 2023). For example, the carbon cost of training a BERT language model on GPUs without hyperparameter tuning is comparable to a trans-American flight (Strubell et al. 2019). Analysts and technologists estimated that the critical process of training GPT-3 could cost more than \$4 million². And the carbon footprint of GPT-3 has been estimated to be 8.4 tons of CO₂ in a year. Touvron et al. (2023) reported that they used 2048 A100-80GB for approximately 5 months to develop the LLaMA model which cost 2,638 MWh and a total emission of 1,015 tCO2eq.

The high cost of FM development leads to a rather lower refreshment rate of these models which means the pre-trained foundation models can be quickly out-of-date. This is particularly challenging for GeoFMs since most geospatial tasks aim at predicting the future status of the earth given its "current" information. How to balance the high economic and environmental cost of GeoFM development and the need for a real-time updated GeoFM for multiple downstream tasks? Here, we suggest several best practices:

- (1) A sustainable evaluation framework for GeoFM: we should develop a sustainable evaluation framework to measure the environmental impact of a given GeoFM, including factors such as energy consumption, carbon footprint, and potential contributions to geographic inequality (Shi et al. 2023).
- (2) Treating GeoFM as an agent but not a knowledge base: One way to avoid a frequent model refreshment is to use GeoFM as an agent (Pesaru et al. 2023, Huang et al. 2023a, Dai et al. 2023, Pesaru et al. 2023) which tells us how to solve the given task, which tool to use, and which external knowledge bases can be used for problem-solving rather than using GeoFMs themselves as knowledge bases. Geographic knowledge that is required for a geospatial task can quickly evolve over time but the pipeline to solve a given task should remain stable. A GeoFM should be used to generate a problem-solving pipeline while we rely on a real-time updated external knowledge base such as geographic knowledge graphs (Stadler et al. 2012, Hoffart et al. 2013, Janowicz et al. 2022) for real-time geographic fact lookup (Liang et al. 2017). This can effectively lower the cost of constant GeoFM refreshment and build a sustainable training framework for GeoFM.

4.5. GeoEthics evaluation framework

The development of foundation models also has raised lots of ethical (Gehman et al. 2020, Zhao et al. 2018, Wang et al. 2023a) and privacy concerns (Rao et al. 2023a) from the general public. Various efforts have been contributed to quantify the toxicity (Deshpande et al. 2023), gender bias (Zhao et al. 2018), and trustworthiness (Wang et al. 2023a) in foundation models by developing ethics evaluation frameworks and

 $^{^2} https://www.cnbc.com/2023/03/13/chatgpt-and-generative-ai-are-booming-but-at-a-very-expensive-price.html$

datasets. However, there are several unique GeoEthics aspects that have not been systematically studied such as geographic bias, geopolitical bias (Faisal and Anastasopoulos 2022), temporal bias (Mai *et al.* 2023a), etc. A GeoEthics evaluation framework is needed to systematically quantify these GeoEthics aspects for any given GeoFM.

5. Conclusion

In this paper, we address the "what," "why," and "how" of geo-foundation model development. As GeoFM research is in its infancy, our goal is to offer a comprehensive guideline for this promising, demanding, but also challenging field. Creating a reliable, sustainable, and ethically conscious geo-foundation model necessitates a joint endeavor among geographers, spatial data scientists, AI researchers, funding agencies, and key industry stakeholders, among others.

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