



The Best Place to Open a Japanese Restaurant in Toronto

By Kimberly Watada

What makes a great restaurant location?



Proximity to the city core -
easy to access location

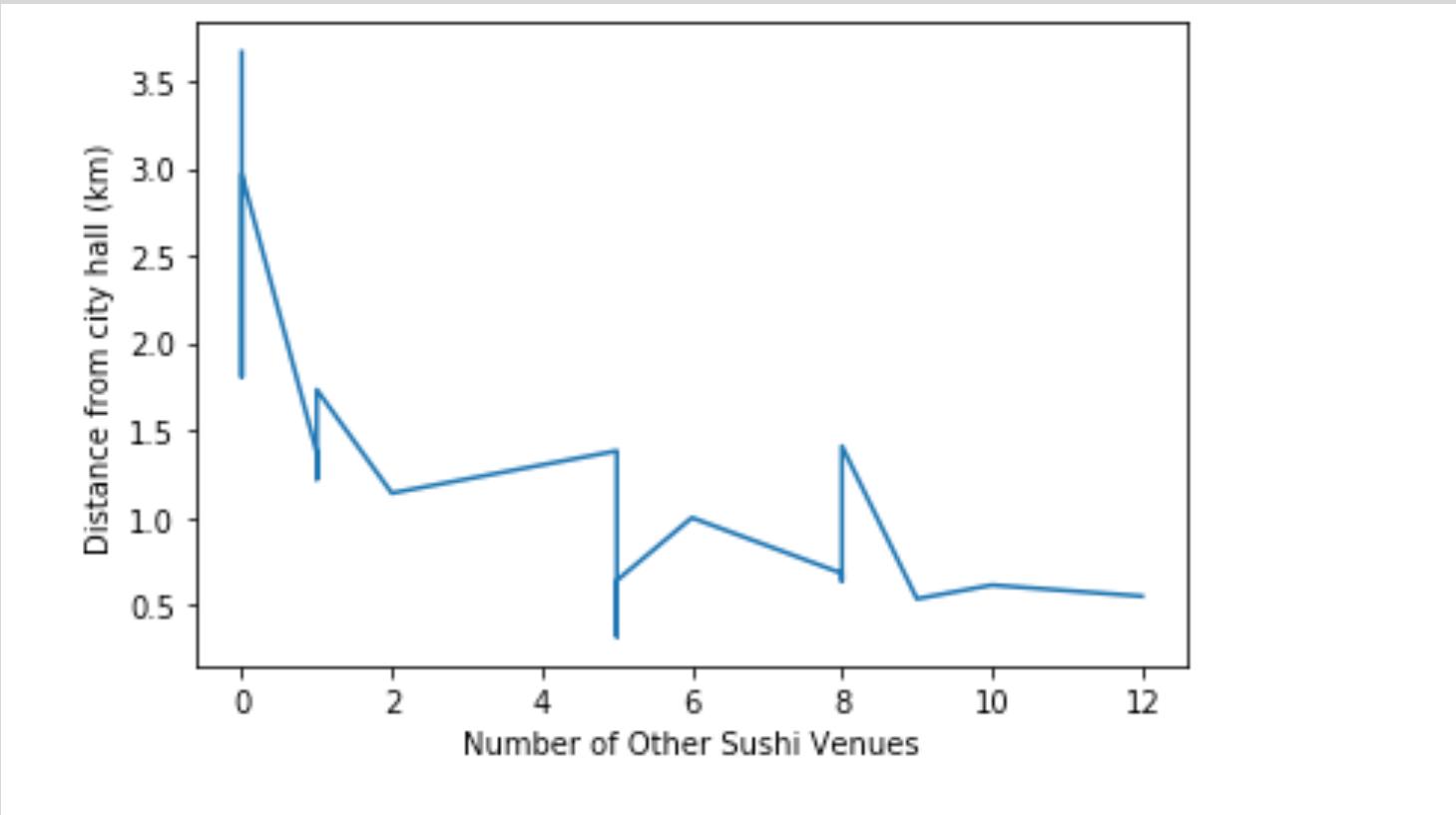


Few sushi restaurants
nearby - little competition



Popular venues nearby -
increased foot-traffic

Distance vs Number of Venues is an Inverse Relationship



Cleaned dataset ordered by distance from city hall

	Postal Code	Borough	Neighborhood	Latitude	Longitude	Distance from city hall (km)	Score
0	M5H	Downtown Toronto	Richmond, Adelaide, King	43.650571	-79.384568	0.318454	0
1	M5X	Downtown Toronto	First Canadian Place, Underground city	43.648429	-79.382280	0.533808	1
2	M5B	Downtown Toronto	Garden District, Ryerson	43.657162	-79.378937	0.548722	2
3	M5L	Downtown Toronto	Commerce Court, Victoria Hotel	43.648198	-79.379817	0.612467	3
4	M5G	Downtown Toronto	Central Bay Street	43.657952	-79.387383	0.635466	4
5	M5C	Downtown Toronto	St. James Town	43.651494	-79.375418	0.639030	5
6	M5K	Downtown Toronto	Toronto Dominion Centre, Design Exchange	43.647177	-79.381576	0.679686	6
7	M5W	Downtown Toronto	Stn A PO Boxes	43.646435	-79.374846	0.998424	7
8	M7A	Downtown Toronto	Queen's Park, Ontario Provincial Government	43.662301	-79.389494	1.139276	8
9	M5E	Downtown Toronto	Berczy Park	43.644771	-79.373306	1.219726	9
10	M5T	Downtown Toronto	Kensington Market, Chinatown, Grange Park	43.653206	-79.400049	1.372098	10
11	M5J	Downtown Toronto	Harbourfront East, Union Station, Toronto Islands	43.640816	-79.381752	1.381159	11
12	M4Y	Downtown Toronto	Church and Wellesley	43.665860	-79.383160	1.408217	12
13	M5S	Downtown Toronto	University of Toronto, Harbord	43.662696	-79.400049	1.731445	13
14	M5A	Downtown Toronto	Regent Park, Harbourfront	43.654260	-79.360636	1.803665	14
15	M4X	Downtown Toronto	St. James Town, Cabbagetown	43.667967	-79.367675	2.053917	15
16	M5V	Downtown Toronto	CN Tower, King and Spadina, Railway Lands, Har...	43.628947	-79.394420	2.850006	16
17	M4W	Downtown Toronto	Rosedale	43.679563	-79.377529	2.965160	17
18	M6G	Downtown Toronto	Christie	43.669542	-79.422564	3.665966	18



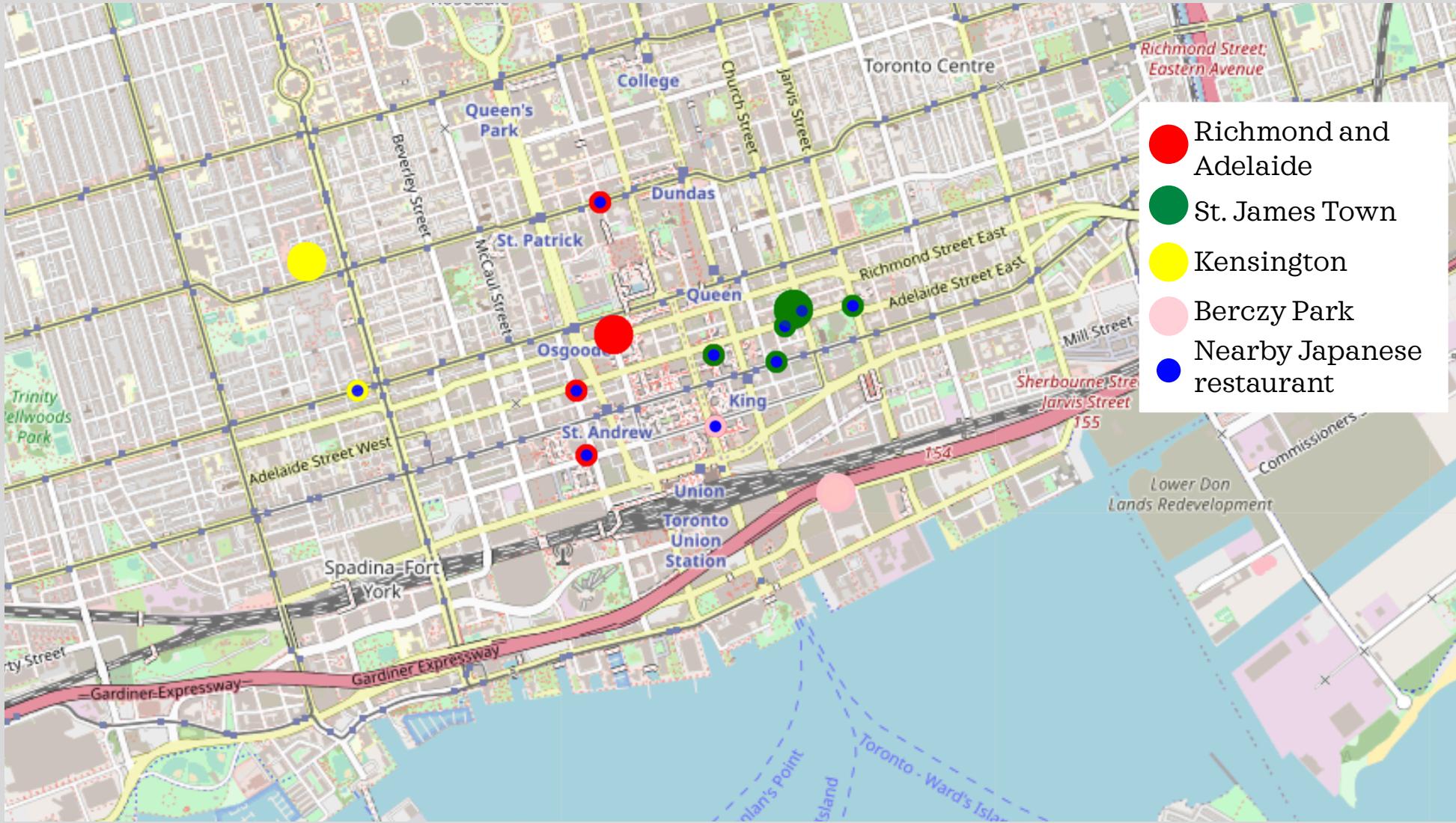
Points system favors smaller distances

Filtered dataset sorted by lowest-highest score

	Postal Code	Borough	Neighborhood	Latitude	Longitude	Distance from city hall (km)	Number of Other Sushi Venues	new Score
0	M5H	Downtown Toronto	Richmond, Adelaide, King	43.650571	-79.384568	0.318454	5	11
1	M5C	Downtown Toronto	St. James Town	43.651494	-79.375418	0.639030	5	14
2	M5T	Downtown Toronto	Kensington Market, Chinatown, Grange Park	43.653206	-79.400049	1.372098	1	16
3	M5E	Downtown Toronto	Berczy Park	43.644771	-79.373306	1.219726	1	16
4	M7A	Downtown Toronto	Queen's Park, Ontario Provincial Government	43.662301	-79.389494	1.139276	2	16
5	M5V	Downtown Toronto	CN Tower, King and Spadina, Railway Lands, Har...	43.628947	-79.394420	2.850006	0	17
6	M4X	Downtown Toronto	St. James Town, Cabbagetown	43.667967	-79.367675	2.053917	0	17
7	M5A	Downtown Toronto	Regent Park, Harbourfront	43.654260	-79.360636	1.803665	0	17
8	M5X	Downtown Toronto	First Canadian Place, Underground city	43.648429	-79.382280	0.533808	9	17
9	M6G	Downtown Toronto	Christie	43.669542	-79.422564	3.665966	0	18

Top 4 locations (to be graphed)

Graph of top four locations and nearby sushi venues



Conclusion

The best place to open a restaurant is Berczy Park! It has:

1. Little competition nearby
2. High foot-traffic
3. Strategic location near the waterfront