



HedgeWise: Revolutionizing Risk Management

Discover how HedgeWise utilizes AI technology to empower treasurers with real-time insights for managing foreign exchange, commodities, and geopolitical risks effectively.

Daryl Andrew

AI Hedging

HedgeWise - AI Hedging Platform

Discover how HedgeWise transforms the landscape of risk management for treasurers, leveraging cutting-edge AI solutions to enhance financial stability and decision-making.

The background of the lower half of the image features a dark teal gradient. A bright green, glowing line graph, resembling a candlestick or price movement chart, rises from the bottom left towards the top right. The word "HedgeWise." is written in a large, white, sans-serif font, positioned in the center of the lower half and partially overlaid by the green line graph.

HedgeWise.

Introduction to HedgeWise

Understanding the Role of HedgeWise in Risk Management

Overview of HedgeWise

An AI-driven platform that aids treasurers in managing FX and geopolitical risks effectively.

Tailored Solutions

Utilizes real-time data analysis and machine learning to provide customized risk management solutions.

Target Audience

Specifically designed for treasurers at large corporations like Shell to optimize their hedging strategies.



01

02

03

Core Features of Our AI Hedging Platform

Explore the essential features designed for treasurers

Real-time FX Rates



Displays the latest exchange rates for various currency pairs to facilitate informed trading.

Flashing Price Indicators



Dynamic indicators that help visualize market changes, allowing traders to react promptly.

Interactive Data Table



Shows real-time data including open, high, low, close prices, and volume for comprehensive analysis.

Personalized Risk Insights



Provides detailed risk assessments tailored to individual user exposure for better decision-making.

AI-Powered Recommendations



Machine learning models suggest the best hedging strategies to optimize trading outcomes.

Latest Data Integration



Ensures the platform always displays the most recent and relevant information for traders.

Comprehensive Strategies for Hedging Risks

Effective Approaches to Navigate Market Volatility

Commodity Risk Management

Focus on strategies to manage exposure to fluctuating commodity prices, ensuring stability in operations.



FX Risk Mitigation

Implement techniques to mitigate risks arising from foreign exchange rate fluctuations, protecting profit margins.



Geopolitical Risk Hedging

Develop hedging strategies to counteract potential impacts of political instability and global events on business.



Machine Learning Integration Techniques

Leveraging AI for Enhanced Financial Strategies

AI Models for Risk Management

Machine learning models, like Random Forest, predict risk exposures and market volatility effectively.

Real-Time Market Data Processing

Continuous analysis of market data ensures that recommendations are timely and relevant to current conditions.

Daily Prediction Updates

Daily data updates refine AI predictions, enhancing the accuracy of hedge recommendations.

Key Advantages of AI in Treasury Management

Exploring the transformative benefits of AI solutions

AI-Driven Insights

Utilize machine learning for effective hedging strategies, enhancing decision-making processes.

Real-Time Data

Stay updated with immediate market fluctuations, enabling proactive risk management.

Seamless User Experience

Enjoy a user-friendly interface that provides interactive data and risk insights for users.

Scalable & Robust

Leverage modern technologies designed for scalability, supporting growth and performance.

User Journey

Detailed steps for effective user interaction



Step 1: Login and Authentication

Users securely log in using Firebase for authentication, ensuring data safety.



Step 2: Data Upload for AI Analysis

Companies upload vital data for real-time AI-driven market analysis integration.



Step 3: Review Insights

Users access comprehensive risk profiles and market insights generated by AI.

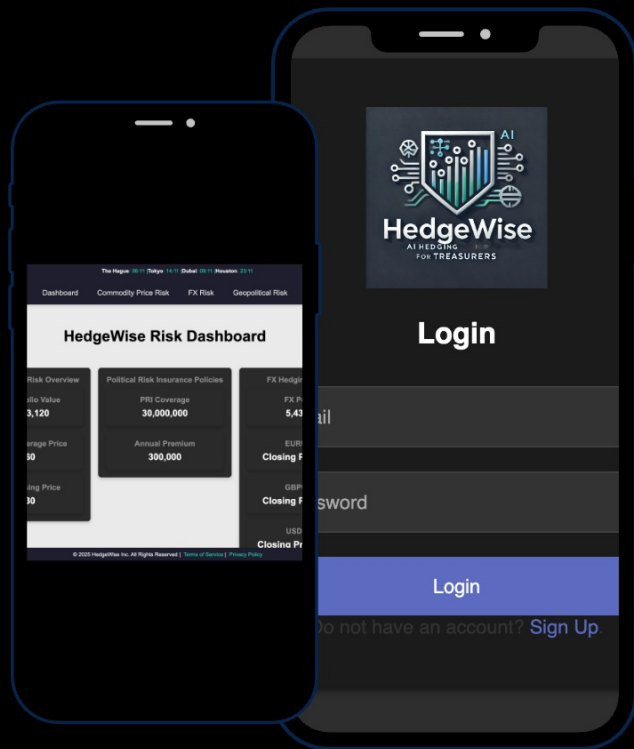


Step 4: Implement Hedging Strategies

Optimal hedging strategies are executed to effectively mitigate financial risks.

HedgeWise Platform

Explore the Key Features of Our Application



Tech Stack Diagram Overview

[Click here to edit subtitle](#)

Frontend

Utilizes React.js, Redux, Axios, and Styled Components for building user interfaces and managing state.



Database

Employs PostgreSQL for relational data storage alongside Firebase for real-time data handling.



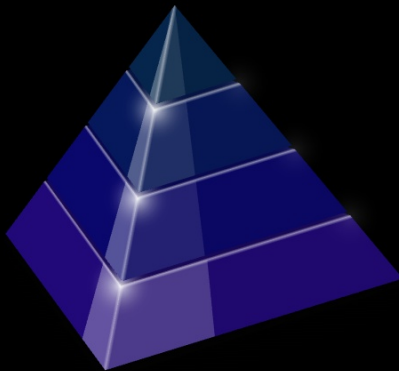
Backend

Incorporates Django, FastAPI, and Django Rest Framework (DRF) for robust server-side development.



Market Data APIs

Integrates external APIs to access market data, enhancing application functionality.



01

Frontend Technologies

Utilizes modern frameworks and libraries for dynamic user experiences.

02

React.js

Dynamic, responsive user interface design for enhanced user engagement.

03

Redux Toolkit

Provides efficient state management, ensuring smooth interactions within the app.

04

Axios

Library utilized for retrieving real-time market data seamlessly.

05

Styled Components

Enables modular CSS, ensuring a consistent and maintainable UI design.

Tech Stack Overview

A detailed look at our frontend and backend technologies

06

Firebase

Offers NoSQL database solutions, along with authentication and storage services.

07

Backend Technologies

Robust frameworks for secure and scalable backend operations.

08

Django

A powerful Python web framework that facilitates backend operations.

09

Django REST Framework (DRF)

Simplifies the creation of secure and scalable RESTful APIs efficiently.

10

FastAPI

High-performance API framework that provides AI capabilities.

Deployment & Hosting Overview

Exploring Technologies for Effective Deployment

01

Frontend Hosting

Hosted on Netlify, allowing for continuous deployment and scalable solutions for the user interface.

03

Database Management

Utilizes Firebase for real-time database capabilities and robust user authentication management.

02

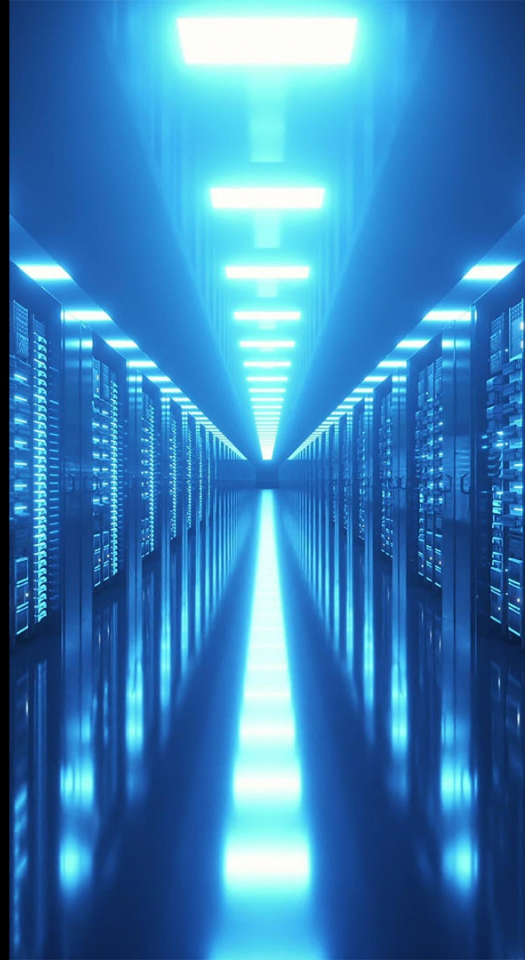
Backend Deployment

Deployed on Render, leveraging Django and FastAPI for efficient API handling and performance.

04

Real-Time Data Integration

Incorporates free APIs to ensure market data remains current and readily available to users.



Next Steps in Financial App Development

Strategic actions for successful rollout



Finalize Development

Complete app integration and finalize AI-powered recommendations for users.



User Testing

Conduct beta testing with company treasurers to validate the app in real-world scenarios.



Market Expansion

Rollout the app for broader adoption within financial institutions and companies.

