Ethics in Technology

Intellectual Property

You and two other colleagues have resigned from your employment at TechBiz, a software company, to start your own business. Your business plan mimics the type of work you did for your former employer. As you are registering a new domain to host your new business website, one of your colleagues suggests the domain name Tekbiz.com. Consider the possible cybersquatting ramifications that this could create.

At the end of this module, you will be able to answer the following questions:

- What does the term intellectual property encompass, and what measures can organizations take to protect their intellectual property?
- What are some of the current issues associated with the protection of intellectual property?

Essential Question: low do I determine what intellectual property is? Read Chapter 6 in Ethics in Information Technology:	
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