## **Ethics in Technology**

## Social Media

What are the ethical implications of using social media? Whether you are an individual user, a business utilizing social media for marketing or sales, or a programmer looking to promote a newly developed app, there are ethical norms that must be explored and upheld by all parties. Consider how social media might be misused to market to children or to popularize certain images, actions, and items to purchase, and so on. What ethical standards must be implemented?

At the end of this module, you will be able to answer the following questions:

- How do individuals use social networks, and what are some practical business uses of social networking and other social media tools?
- What are some of the key ethical issues associated with the use of social networks and other social media?

Chapter 9: "Social Media"

? Essential Question:

How do I uphold ethical standards when using social media?

Read Chapter 9 in Ethics in Information Technology.

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Previous

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