# Lesson 2 Summary

Take a moment to reflect on what you have learned about UX research and tools. Can you answer the questions covered from the chapters in this lesson? Here they are again:

- When should you conduct contextual research?

- Why is contextual research important?

- How do you conduct contextual research?

- Why are analytics important?

- When should you use analytics?

- How can using analytics help shape your other UX deliverables?

- What are the different types of analytics you can use?

- How can using analytics uncover user behavior?

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