

User Experience Design

Lesson 4 Summary

Let's pause now and reflect on what you learned in Lesson 4. This lesson was focused on usability tests, including when to perform a usability test, why usability tests are important and how to conduct these tests.

You also reviewed a typical usability testing project, including a template for the kickoff agenda as well as who and what you need to plan and run this test. You walked through the details of conducting the test, including the timing of the test session, planning for the test observers and gathering users for the test. You then looked at analyzing and reporting the test findings. An excellent resource (in addition to the kickoff agenda mentioned above) is the usability testing project schedule that outlined the steps in the project beginning with three weeks before testing up to a week after the testing.

Finally, you reviewed the different types of usability testing, including when to use each test type and the advantages and disadvantages of each.

[< Previous](#)

[Next >](#)

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