

Section 4 Review

In Section 4 you uncovered further details related to information architectures. You analyzed task models and user journeys, and why each is important. You looked at designing information architectures that will house content, including conducting expert reviews to evaluate existing products and begin to understand your users and their tasks. Finally, you took a deep dive into surveys: designing, creating, building, launching and analyzing.

You read or reviewed the following chapters:

- Chapter 2 Planning UX Projects
- Chapter 6 Gaining Useful Insights from Competitor Benchmarking
- Chapter 10 Designing, Launching, and Analyzing a Successful Survey
- Chapter 11 Planning and Running Successful Ideation Workshops
- Chapter 12 Creating Task Models and User Journeys That Convey Real User Behavior
- Chapter 15 Designing Usable Information Architectures
- Chapter 16 Using Sketching to Generate and Communicate Ideas
- Chapter 17 Designing Great Wireframes
- Chapter 18 Using Prototypes to Bring Your Ideas to Life

Let's do a quick review...

What are some of the UX tools you recall from Chapter 2, and when should they be used? Why is competitor benchmarking important? What is an expert review and how are the findings typically presented? What kinds of things should be provided in the findings?

What do you recall about running ideation workshops? Can you remember when they should be run, and why they are so important? What are some of the workshop activities that you might want to include?

What are user journeys and why are they important? When should you be developing them, and what are some of the different ways you can evaluate them?

What are the pros and cons of sketching versus wireframes? When would you use one versus the other? Can you list three of the wireframing top tips?

You learned a lot in this section. If you're feeling comfortable with this content, then it's time to continue the Knowledge Check, where you will check your learning on these chapters.

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