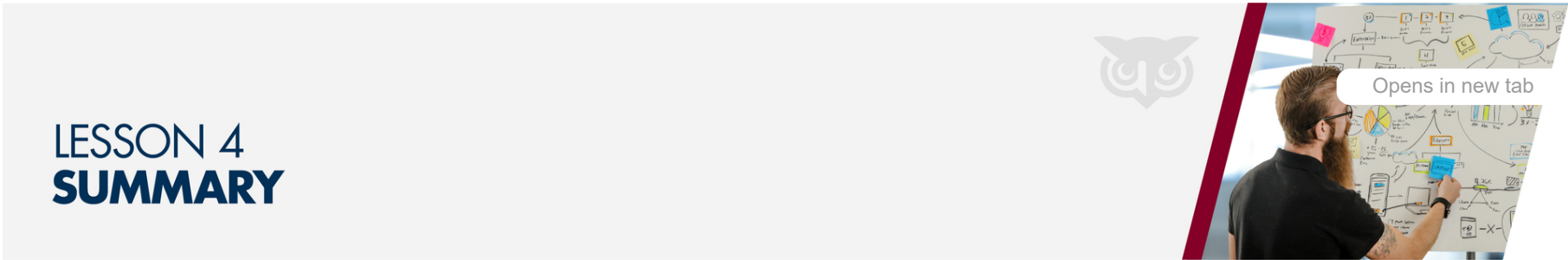


Lesson 4: Summary



Lesson 4: Summary

Take a moment to think about what you learned in this lesson.

- Recycling is a good example of a system.
- A BOT for recycling reveals that people are willing to comply with best practices if the implementation is convenient, but if not, they tend to return to putting recyclables in the regular trash.
- An Iceberg Tool for recycling reveals that the events are laws requiring compliance with recycling and the efforts to implement an effective solution. The patterns and trends are a willingness to comply and the need for the solution to be both convenient and attractive. And the structure of recycling is formed by the expectation of compliance with best practices if a solution is convenient and attractive.

Next Step

Now move on to the lesson quiz.

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