Section 7 Review

After completing Section 7 you now have a better understanding of the important things to keep in mind when gathering and using feedback that you've collected in the design process. You recall how feedback is gathered and evaluated, and you know how to compile your results to make the best decisions about where to go next.

You have also thought about user experience with respect to searches and photo selection. You know what makes a good photo, and what are some common mistakes to avoid to make sure the user has the best experience possible.

You read or reviewed the following chapters:

- Chapter 5 Planning, Conducting, and Analyzing a Usability Test

- Chapter 9 Designing, Launching, and Analyzing a Successful Survey

- Chapter 15 Designing Usable Information Architectures

- Chapter 17 Designing Great Wireframes

- Chapter 22 Search UX Deconstructed

- Chapter 26 Photo UX Deconstructed

Recall when to perform a usability test and why they are important? What are the steps to conducting a usability test and what is a reasonable schedule? What is the difference between lab-based usability tests, remote usability testing and guerilla usability tests, and what are the pros and cons of each?

When should you launch a survey and what do you need to keep in mind when designing your online survey? What do you want to do in the week before a survey launches? Two weeks before? The day before? And what is important to report back to your client after analyzing your survey?

What does an information architecture encompass and why is it important? What are some of the discovery tasks you need to complete before you start designing? What are some content auditing tasks you want to keep track of? What are the five hat tricks of information and what do you need to remember about them? Here's a hint, the first is to organize information by physical geography or location - what are the other four? If you can't recall, remind yourself by referring to Chapter 15 in your text.

Why are wireframes important? When designing them, what information do you need to gather before you start? What are the first steps after you have your information architecture collected? What are some top tips to keep in mind when creating wireframes? Challenge yourself to recall as many as you can.

Finally, what do you know about creating searches and including images in your site design? What are the important business goals for each? What are some common mistakes and top tips? What makes a great photo and how can you make sure you influence the choice of a good photo in your wireframes?

If you are ready, test your knowledge in the upcoming knowledge check.

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