User Experience Design

Lesson 5 Summary

Take a moment to reflect on what you remember about the following three areas:

- 1. Planning and conducting stakeholder interviews
- 2. Organizing and running a successful requirements workshop
- 3. Gaining useful insights from competitor benchmarking

Can you recall why stakeholder interviews are important? What do you remember about how to conduct these interviews? What do you now know about how to analyze and report your findings after the interviews are done?

What about requirements workshops - why are these workshops important? When should you run them and what do you want to remember about they should run? What should you do after the workshop has finished?

Let's think about the competitor benchmarking chapter. Can you visualize what a competitor benchmark looks like? What kinds of criteria might you choose to review? When should you look at what your competitors are doing, why we should be concerned with what they are doing? How should you go about doing a competitor-benchmarking exercise when you typically have such a tight timeframe to do so?



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