

User Experience Design

Knowledge Check



How well do you know the information presented in this section? Take this knowledge check to find out. If you do well, move on to the next section. If you are unable to answer the questions, go back to the lesson and review the content.

Question 1

1 point possible (ungraded)

What are some typical business goals of a search UX?

- ☐ Promote specific landing pages, display related advertising, and include over-filtering options.
- ☐ Give priority listings to revenue generated content and promote related content.
- ☐ Provide the search relevance and results as fast as possible.
- ☐ Separate results onto multiple pages.

Submit

Question 2

1 point possible (ungraded)

Which type of usability test should be used to test images included in a client’s website when the client wants to be present to observe the test?

- ☐ Lab-based
- ☐ Remote
- ☐ Guerilla
- ☐ Mobile

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