

User Experience Design

Knowledge Check

User Experience Design



How well do you know the information presented in this section? Take this knowledge check to find out. If you do well, move on to the next section. If you are unable to answer the questions, go back to the lesson and review the content.

Question 1

1 point possible (ungraded)

What is an important aspect to consider when designing the online user experience?

- ☐ Gather information from multiple research sources.
- ☐ Use at least one technique that involves real users.
- ☐ Use an informal tool such as guerrilla usability testing.
- ☐ Ask other UX Designers what they have done.

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Question 2

1 point possible (ungraded)

Why is contextual research so important?

- ☐ It is more reliable than observing natural user behavior
- ☐ It saves researcher time
- ☐ It helps to remove potential bias/preconceptions
- ☐ It helps to set clear objectives with your client after the project has started

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Question 3

1 point possible (ungraded)



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- ☐ Three weeks before the testing.
- ☐ The week of the testing.

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Question 4

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and airport lounges their opinion of a design?

- ☐ Remote
- ☐ Lab-based
- ☐ Guerilla
- ☐ Double blind

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Question 5

1 point possible (ungraded)

In which phase of user-centered design projects are competitor-benchmarking exercises typically carried out?

- ☐ in the middle phase
- ☐ in the early phase
- ☐ in the final phase
- ☐ The timing of competitor-benchmarking exercises does not matter.

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