Learning Activity: Creating Useful Persona Profiles

📖 Read

Read or review these chapters on Creating Useful Persona Profiles:

Review three chapters:

- Chapter 2: Planning UX Projects

- Chapter 8: Using Analytics to Uncover Interesting User Behavior

- Chapter 14: Creating Useful Persona Profiles

Review: Chapters 2, 8, and 14 from [Smashing UX Design: Foundations for Designing Online User Experiences](#)

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