

# Learning Objectives

This lesson provides instruction to help you demonstrate:

**Competency 4021.2.1: UX Design Processes**

Establishes Timeframes: The learner establishes timeframes for user experience projects based on business requirements.

**Competency 4021.2.2: UX Design Tools & Techniques**

Designs Wireframes and Prototypes: The learner designs application wireframes and prototypes using industry standard tools and techniques.

**Competency 4021.2.4: Data Evaluation**

Updates Application Design: The learner updates application designs based on user testing analysis results.

## Learning Objectives

Consider the following learning objective as you move through the lesson:

- Describe the value of persona profiles in user-centered design.
- Apply persona profiles as a part of the UX design process.
- Construct persona profiles.
- Consider the impact of persona profiles in the interpretation of usability data.

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