Knowledge Check

User Experience Design

How well do you know the information presented in this section? Take this knowledge check to find out. If you do well, move on to the next section. If you are unable to answer the questions, go back to the lesson and review the content.

Question 1

1 point possible (ungraded)

What is the first step in designing an online survey?

- ○ Create example questions.
- ○ Create example responses for each question.
- ○ Determine how long it should take people to fill out.
- ○ Identify your objectives.

Submit

Question 2

1 point possible (ungraded)

Why are expert reviews important?

- ○ They ensure consistency across projects.
- ○ They are the cheapest and easiest tool in a developer's evaluation armory.
- ○ Experts help to avoid bias
- ○ Using experts earlier in the project could cause confusion.

Submit

Question 3

1 point possible (ungraded)

What should be included as part of the information architecture of a digital product?

- ○ Product history, navigation design, content plan and search experience
- ○ Content plan, navigation design, search experience and product history
- ○ Only content plan and the client requirements are important
- ○ Client requirements, content plan, navigation design and search experience

Submit

Question 4

User Experience Design

- ○ in an existing, stable website or app

- ○ in a blank browser

- ○ on the home page

- ○ with a demonstration of the correct steps

Submit

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