

Learning Resources

Automatically Enrolled Resources

Access the learning resources of this course by navigating to the course dashboard. You may be prompted to log in to the WGU student portal to access the resources.

Courseware Resources

Content for the courseware is drawn from the following text.
Allen, J. & Chudley, J. (2012). Smashing UX Design: Foundations for Designing Online User Experiences. ISBN: 9780470666852

About the Learning Resource

The primary learning resource, Smashing UX Design, is written for UX practitioners, as well as digital designers and developers who may not have everyday access to a UX specialist. This resource is an invaluable reference for anyone involved in taking digital products from conception to deployment and beyond.

While the LR often references words like “client” and “project,” the tools and techniques are just as relevant for such external work as they are for in-house teams.

The UX research and design tools and techniques outlined are applicable to the web and other platforms such as desktop and mobile applications; emerging devices and new electronic platforms.

The resourced documents the processes UX practitioners will go through every day at work and discusses many tips and tricks the authors have learned along the way throughout their respective careers. Of course, the way this resource outlines UX isn't the only way to do UX. The unifying factor is the desire to put the user at the heart of any design work we undertake.

In addition to the primary learning resource, additional video resource links may be referenced throughout the course. These resources are intended to enhance your learning experience.

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