## **User Experience Design**

## **Lesson 2 Introduction**



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In this lesson you will take a deeper dive into usable information architectures. You were first introduced to this in Section 2, when you reviewed the steps involved in creating a design plan. You touched on in again in Section 3, Lesson 2, when you learned more about creating persona profiles. In this lesson, you will take a deeper dive into designing the information architecture that will house content. This includes conducting an expert review to ensure you are aware of any and all usability issues. In the next lesson, you'll look at creating surveys to gather even more information. In addition to reviewing the previous chapters on usable information architectures, you'll also uncover details on the following, related to expert reviews:

- Why are expert reviews important?
- When and how are expert reviews conducted?
- What is involved in analyzing and reporting your findings?

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