Lesson 2 Introduction

"[Multicultural Crowd of People. Group of different men and women. Young, adult and older people. European, Asian, African and Arabian People. Empty faces. Vector illustration. - stock vector](#)" by PeterPencil, [Getty Images](#) *is licensed under [Getty Images Content License Agreement](#)*

Now that you have the information you need about user behavior, let's move into creating useful persona profiles. In this lesson you will discover the value of persona profiles in user-centered design, understand how to construct these profiles, and consider the impact of persona profiles in the interpretation of usability data.

[‹ Previous]   [Next ›]

WGU 🦉

[ADA Accommodation](#)

Privacy Policy | **Terms of Service** | **Honor Code**