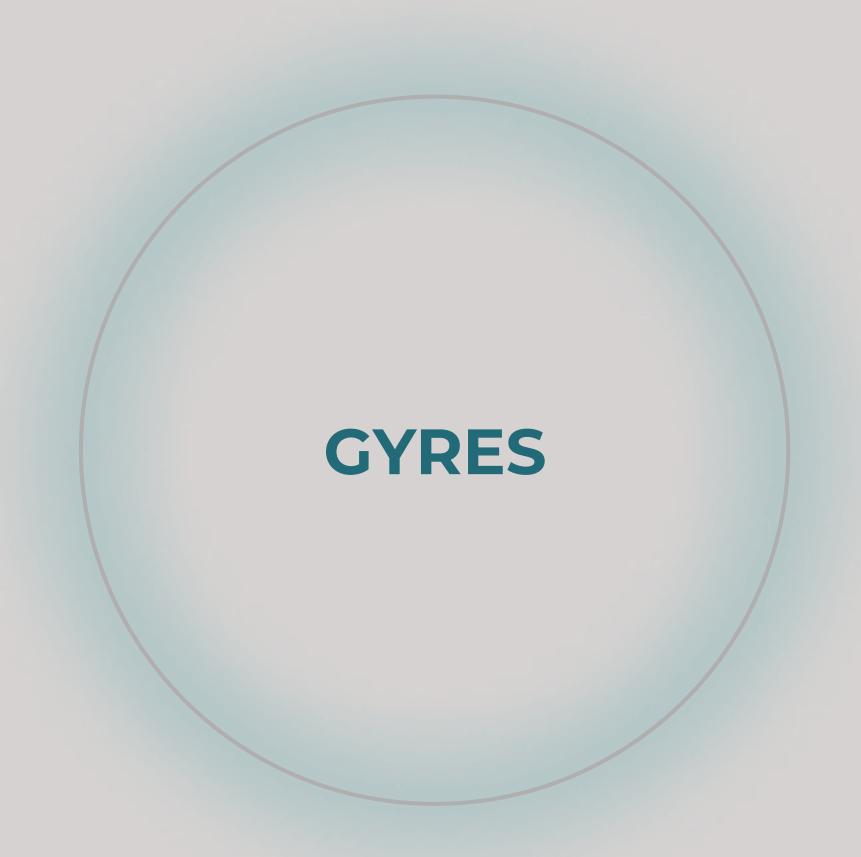


Ocean plastic pollution is expected to outweigh all of the fish in the world's oceans by 2050. The Great Pacific Garbage Patch is the largest accumulation of plastic debris located off the coast of California. It is one of five gyres that exists throughout the oceans. Within the earth's environment, plastic pollution is the accumulation of plastic objects and particles (bottles, bags and microbeads) that adversely affect wildlife, habitats, and humans. Plastics that act as pollutants are categorized into micro-, meso-, or macro debris, based on their size. Through the production of plastic, there is a burning of toxic chemicals in the air that leads to environmental pollution. The polluted air, when inhaled by humans and animals, affects their health and can cause respiratory problems. Ocean bound, social plastic packaging is created by businesses who make the choice to leave a negative impact on the planet. Fish ingest small pieces of plastic due to their continuous uptake of water. Microplastics make their way into the next level of the food chain when other animals eat the fish. This cycle continues all the way up to the top of the food chain. Plastic toxins like BPA are prevalent in many of the items we use in our everyday lives. The amount of BPA ingested can affect women's infertility and hormones at extreme rates. Single-use plastics are a key contributor to the world's pollution epidemic. Plastics do not biodegrade, they break up into tiny pieces. The size of microplastics is deceiving because they seem harmless since they are so small. Whether or not someone lives close to a coastal city, rivers all over the United States pour plastic pollution into the oceans and the currents create large trash piles. There is legislature being implemented across many states and cities, but the individual actions we take part in are what make the difference. Upcycling and reusing are two of many ways to take action. Our ecosystems are crying out for help. Plastic pollution is a huge issue - but it can and must be fixed.







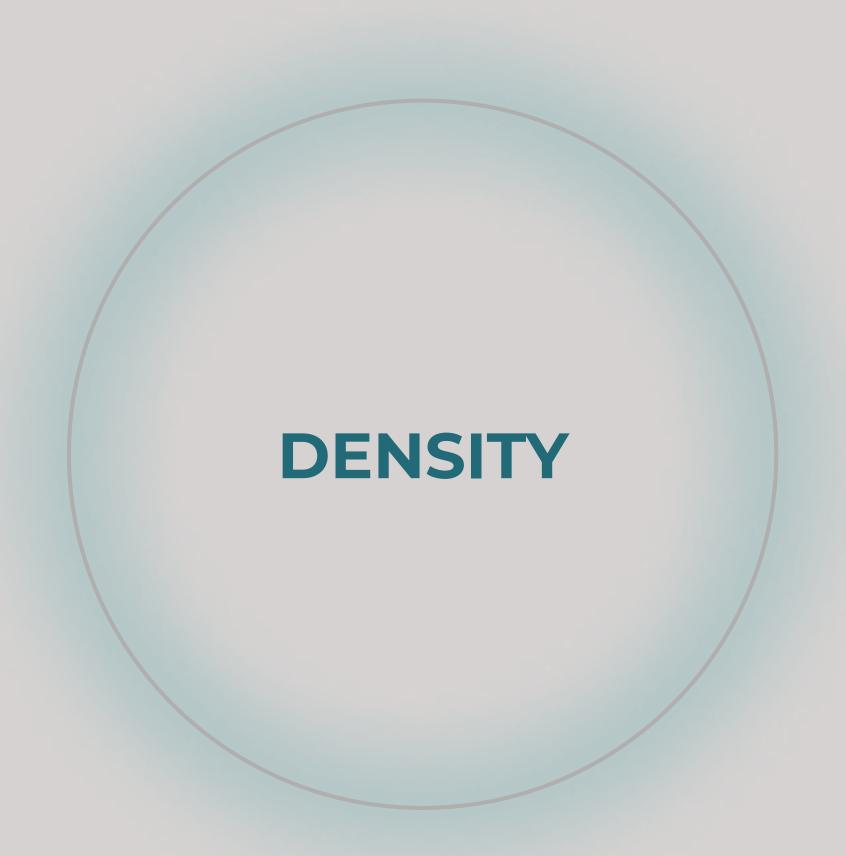
GYRES AROUND THE WORLD

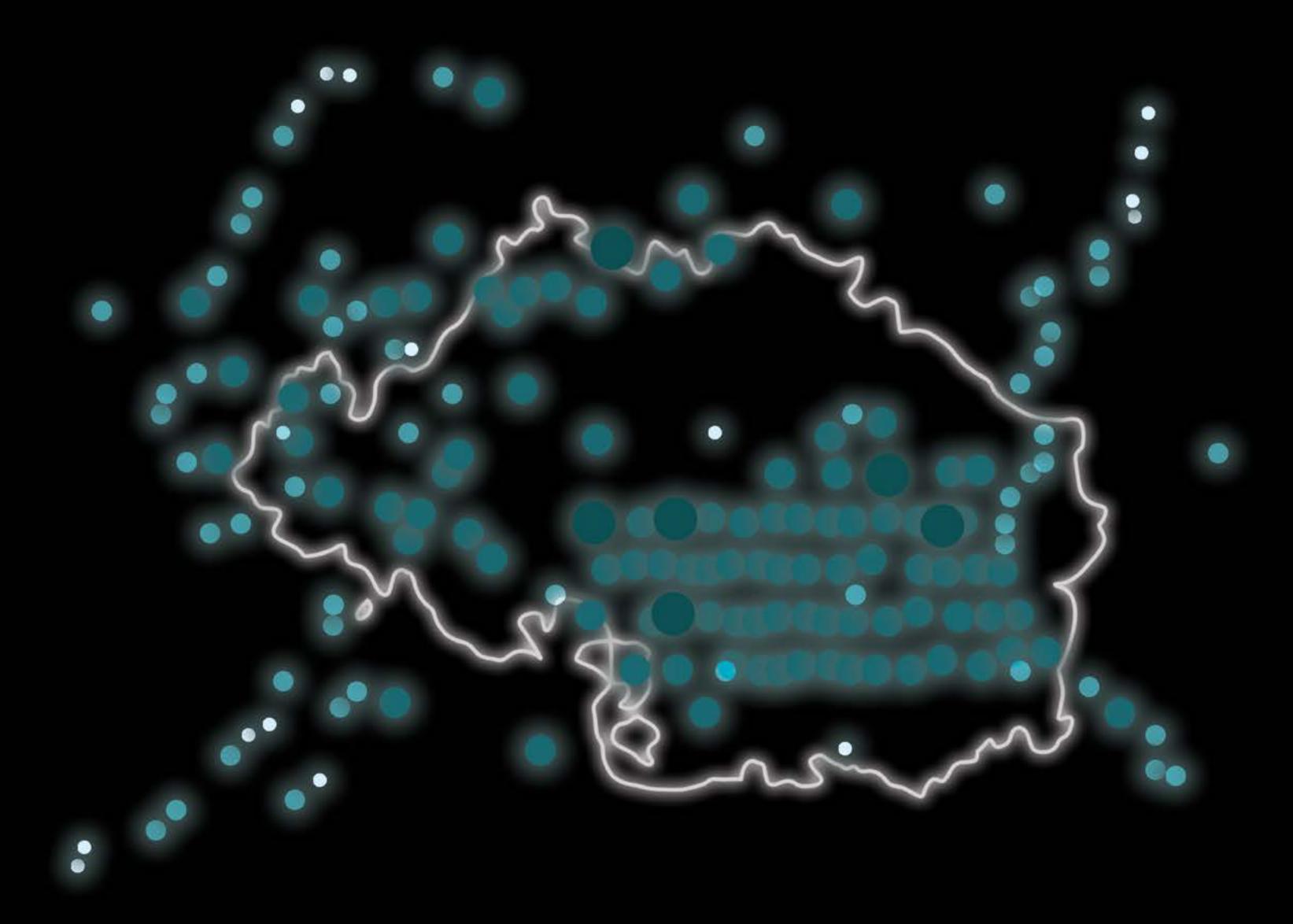
ocean water currents affect garbage masses



Polyethylene (plastic bags) Polyethylene (bottle caps) Polyethylene Terephthalate (water bottles) Expanded Styrene (styrofoam)

USED ONCE, LASTS FOREVER every piece of plastic you've ever used still exists today

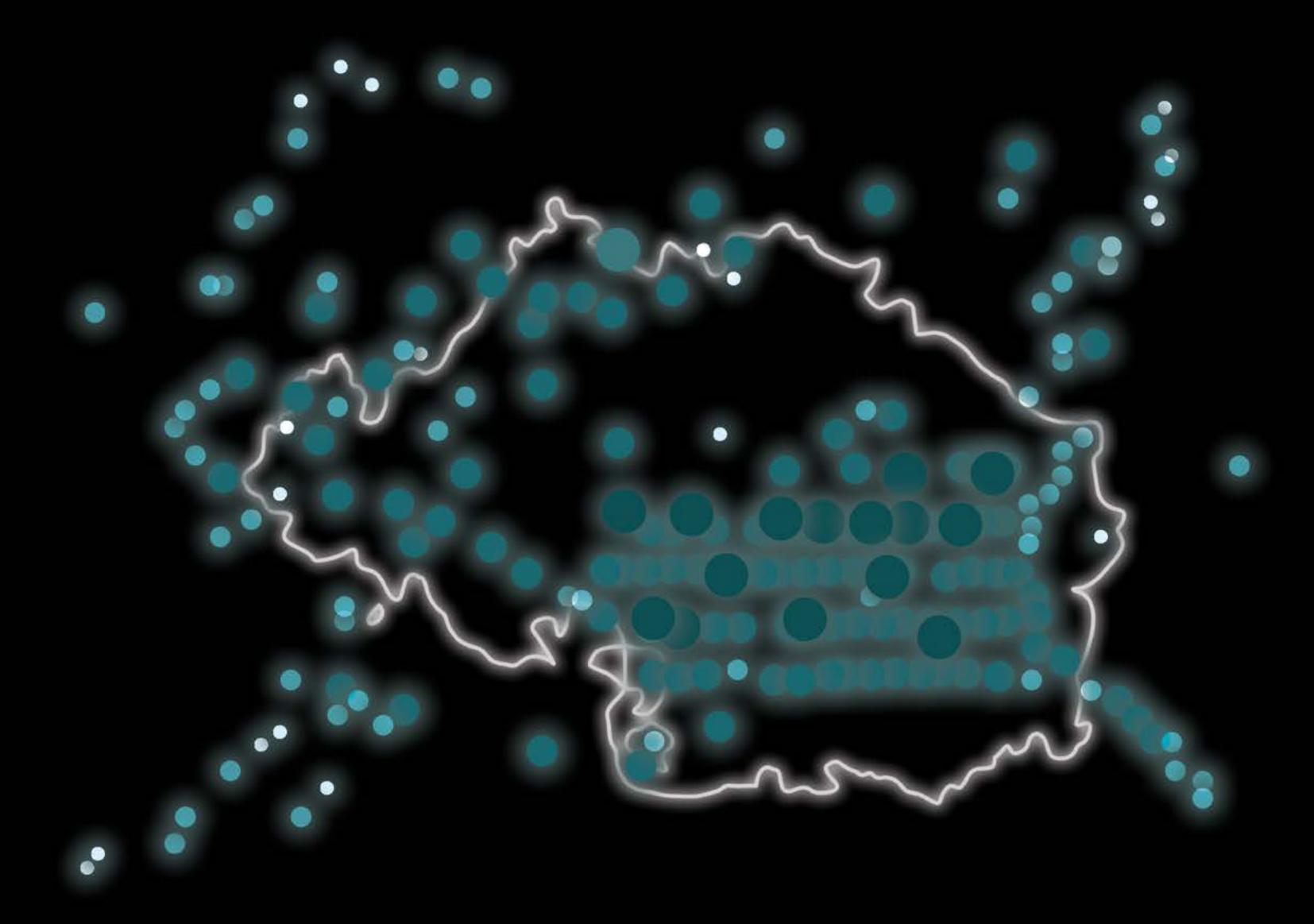




MICROPLASTICS 0.05 - 0.5 cm

0.01 0.1 1 10 measured mass concentration (kg km⁻²)

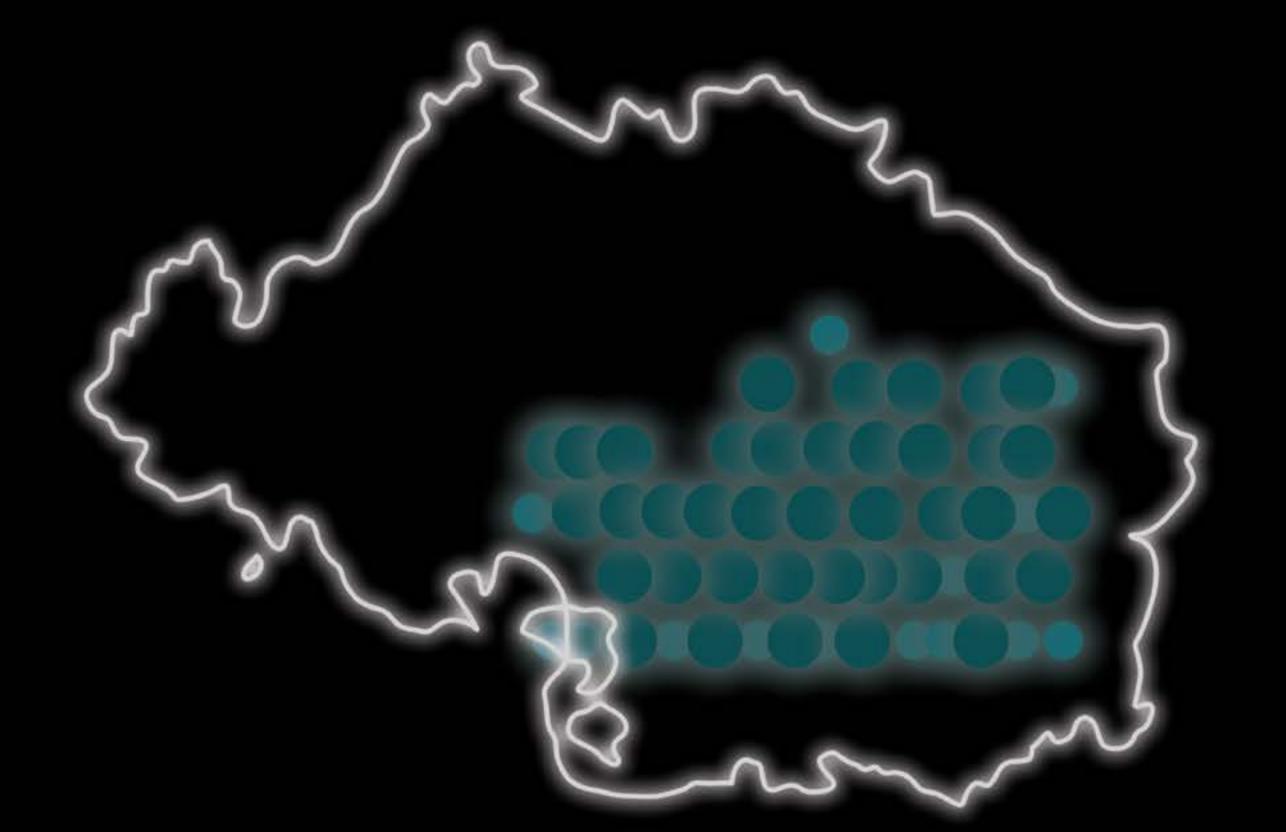




MESOPLASTICS 0.5 - 5 cm

100

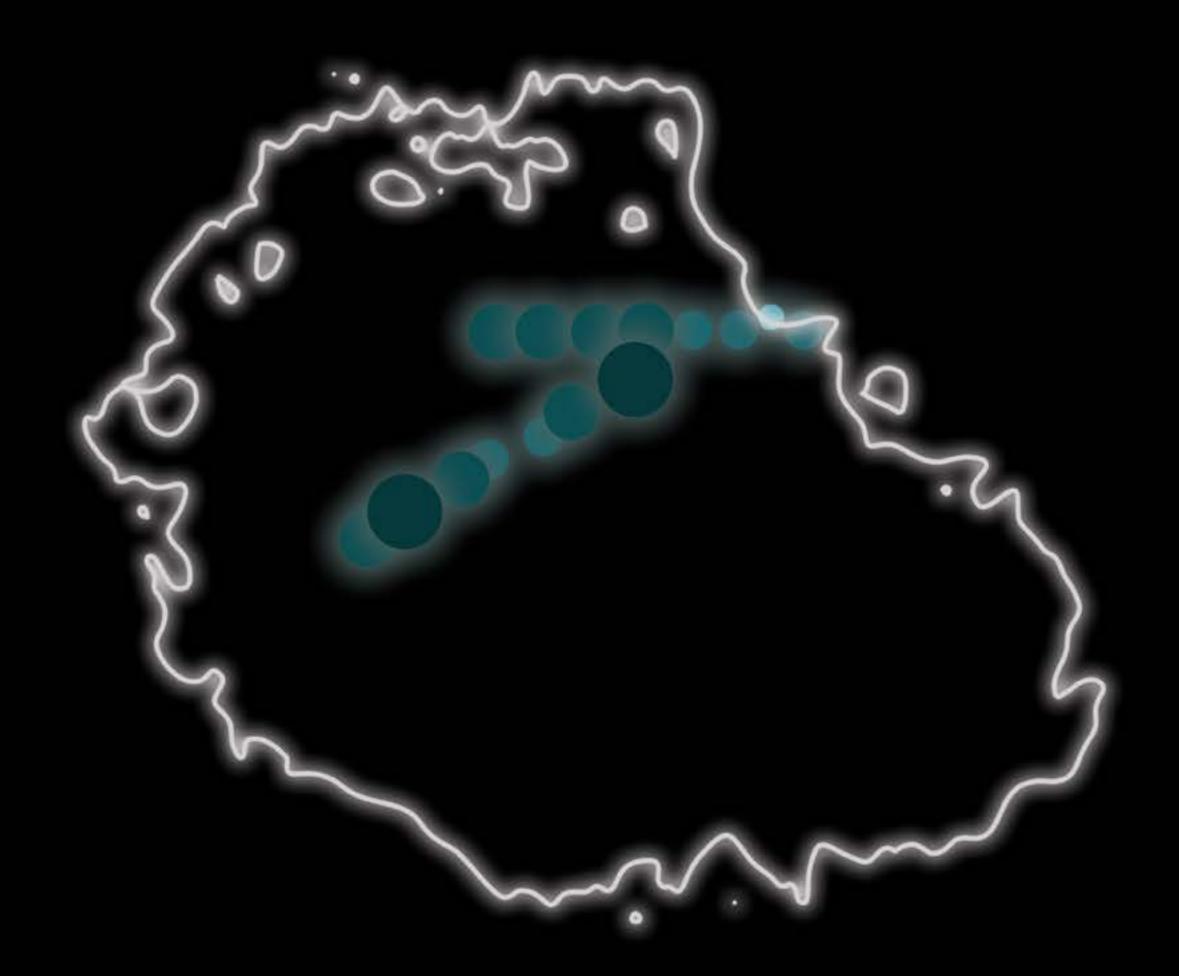
0.01 0.1 1 10 measured mass concentration (kg km⁻²)



MACROPLASTICS 5 - 50 cm



10 measured mass concentration (kg km⁻²) 100



MEGAPLASTICS > 50 cm





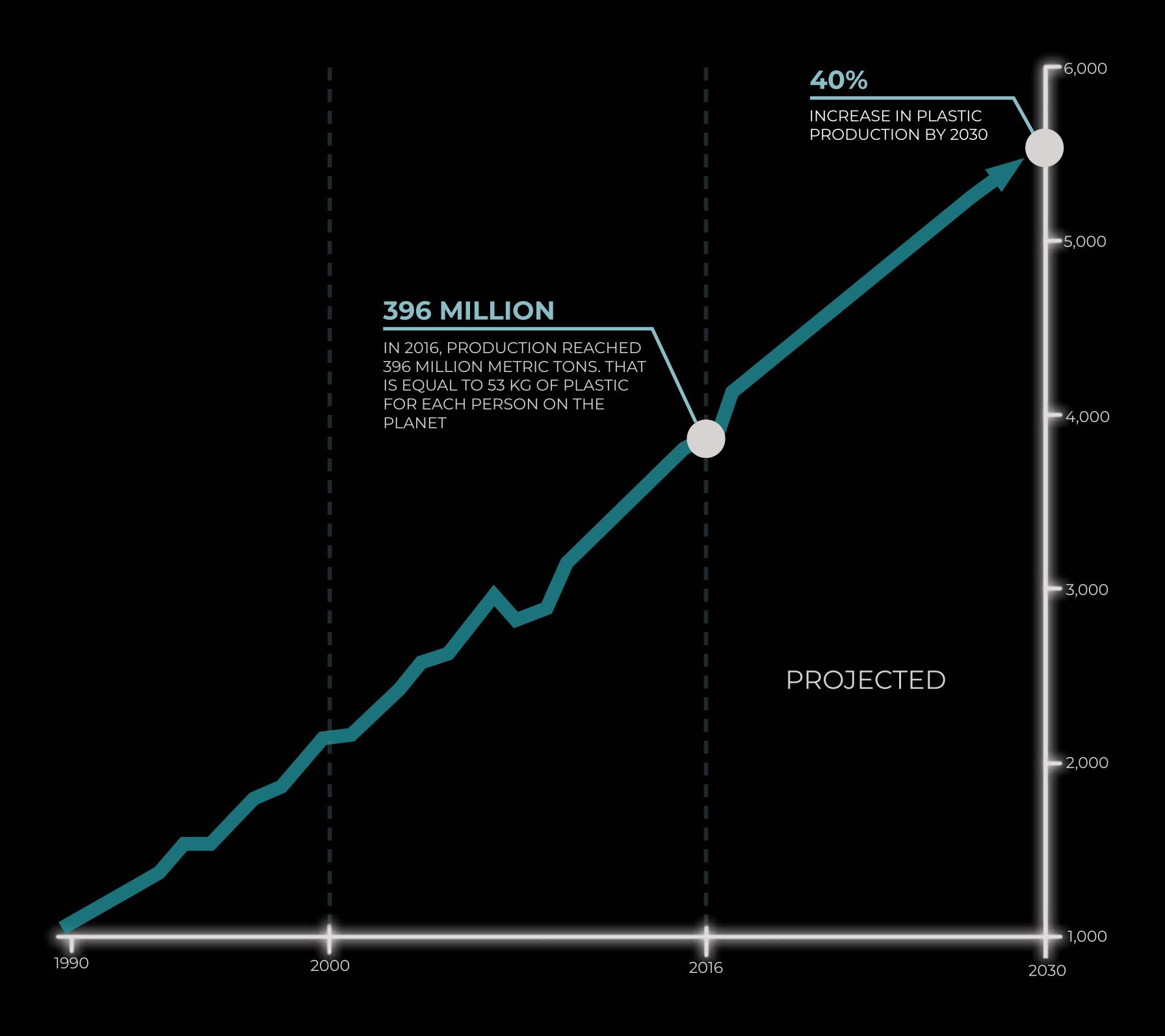






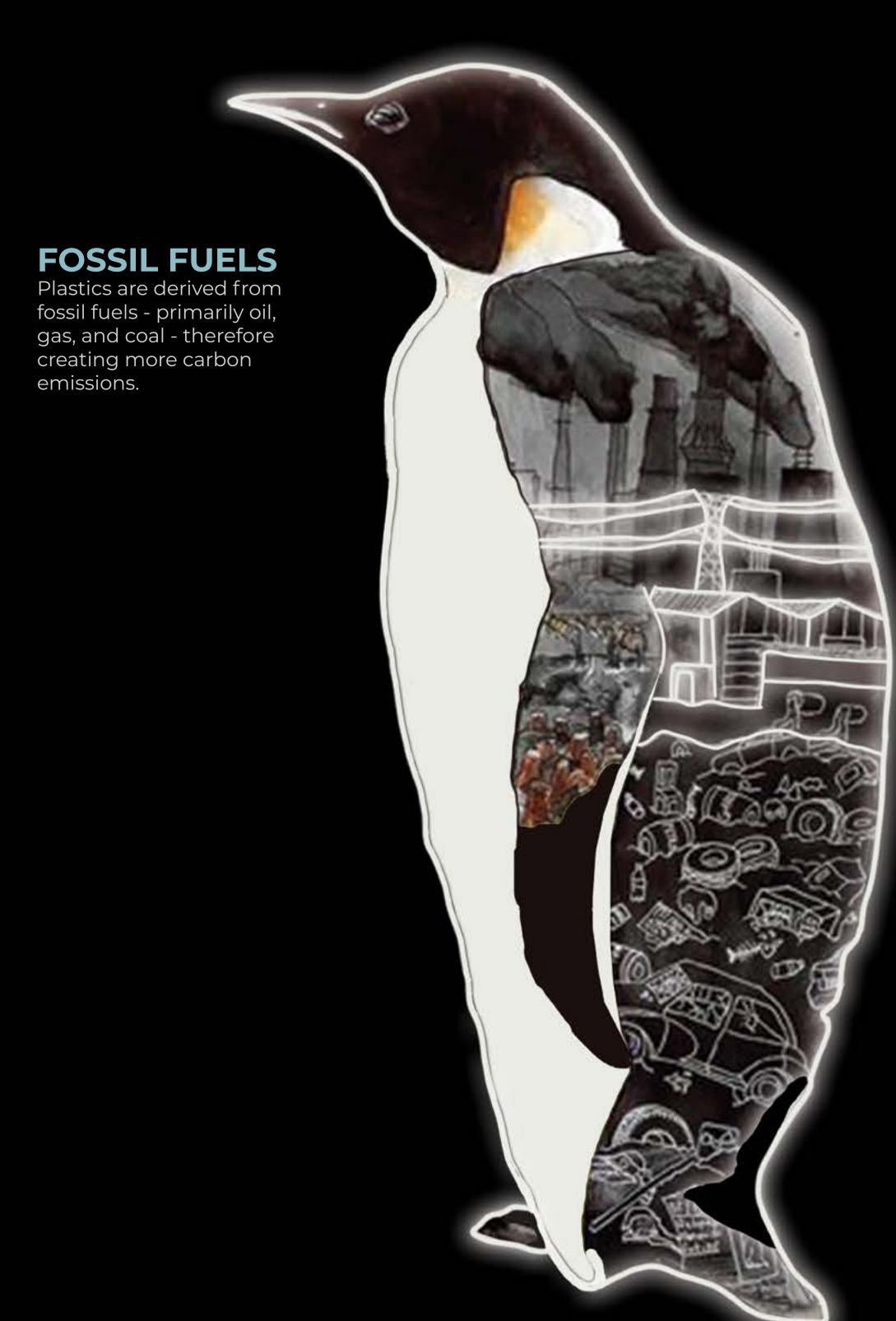
0.01 0.1 1 10 measured mass concentration (kg km⁻²)





PLASTIC PRODUCTION ACROSS THE WORLD manufacturing creates carbon emissions that affect marine life





TOXIC FUMES

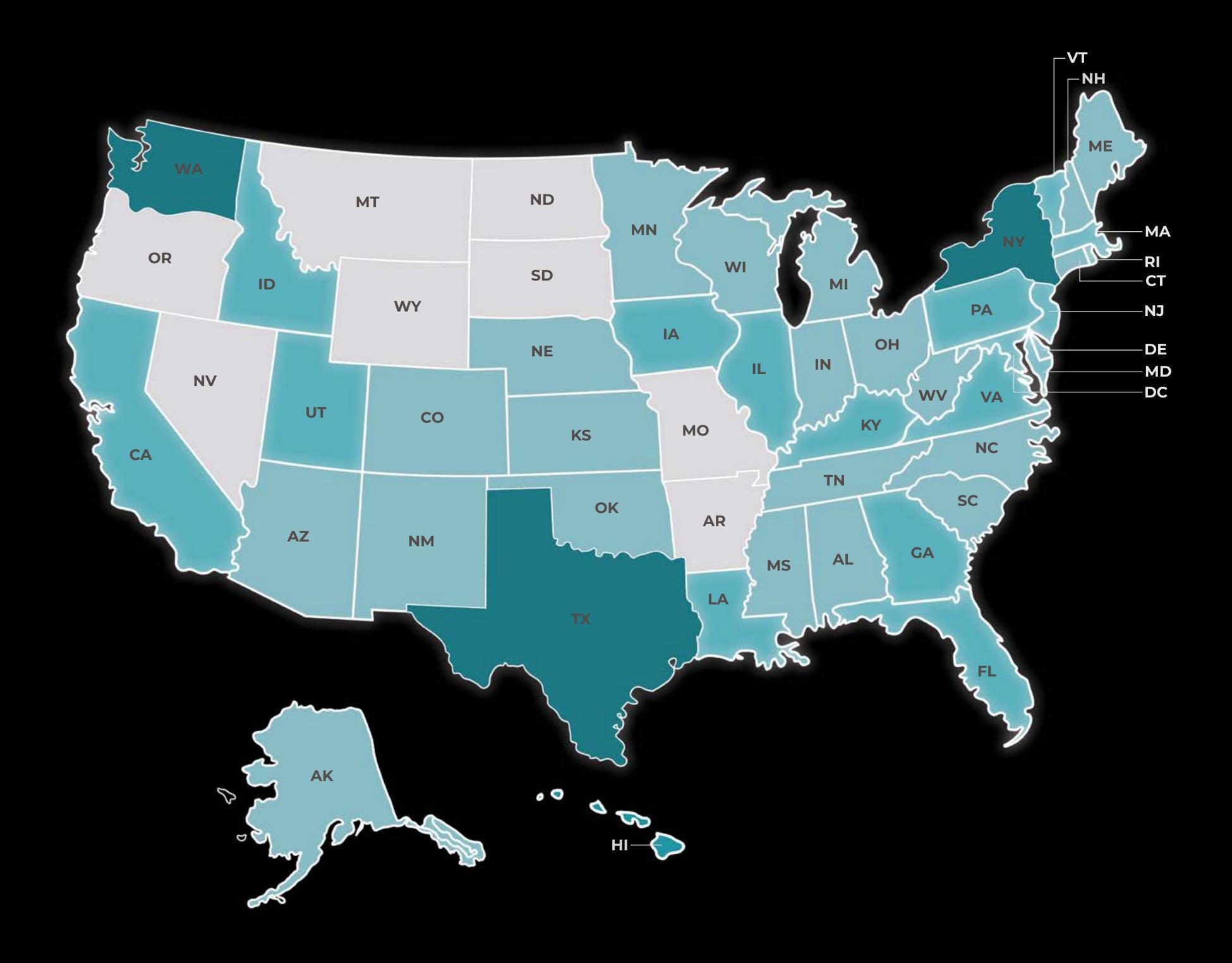
Plastic is destined to be toxic from birth to forever. When plastic is produced, it's made from toxic materials such as benzene and vinyl hydrochloride. These chemicals are known to cause cancer, asthma, and problems with endocrine systems.

RELEASING HARMFUL CHEMICALS

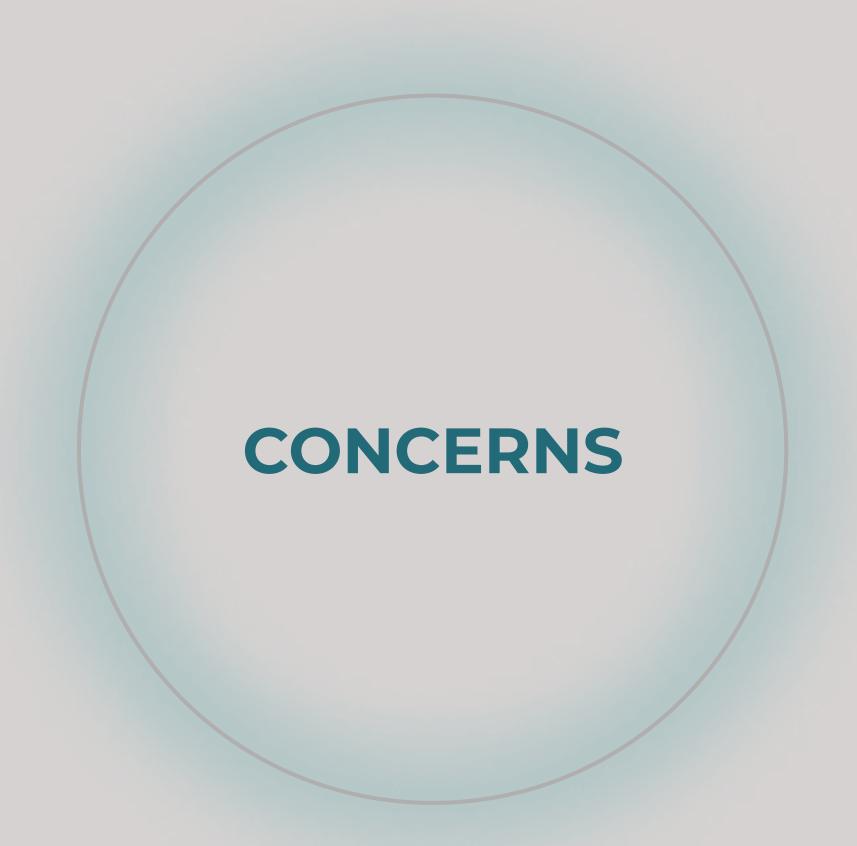
production contaminates our air, water, and soil

BIO-PERSISTANT 33% of fibers in indoor environments are plastic fibers 11 particles per hour is the rate at which we probably ingest microplastics from dust inside a building

STOP WASTING LIFE microfibers are found inside buildings and outdoor air



MARINE DEBRIS states that generate shorline waste least most









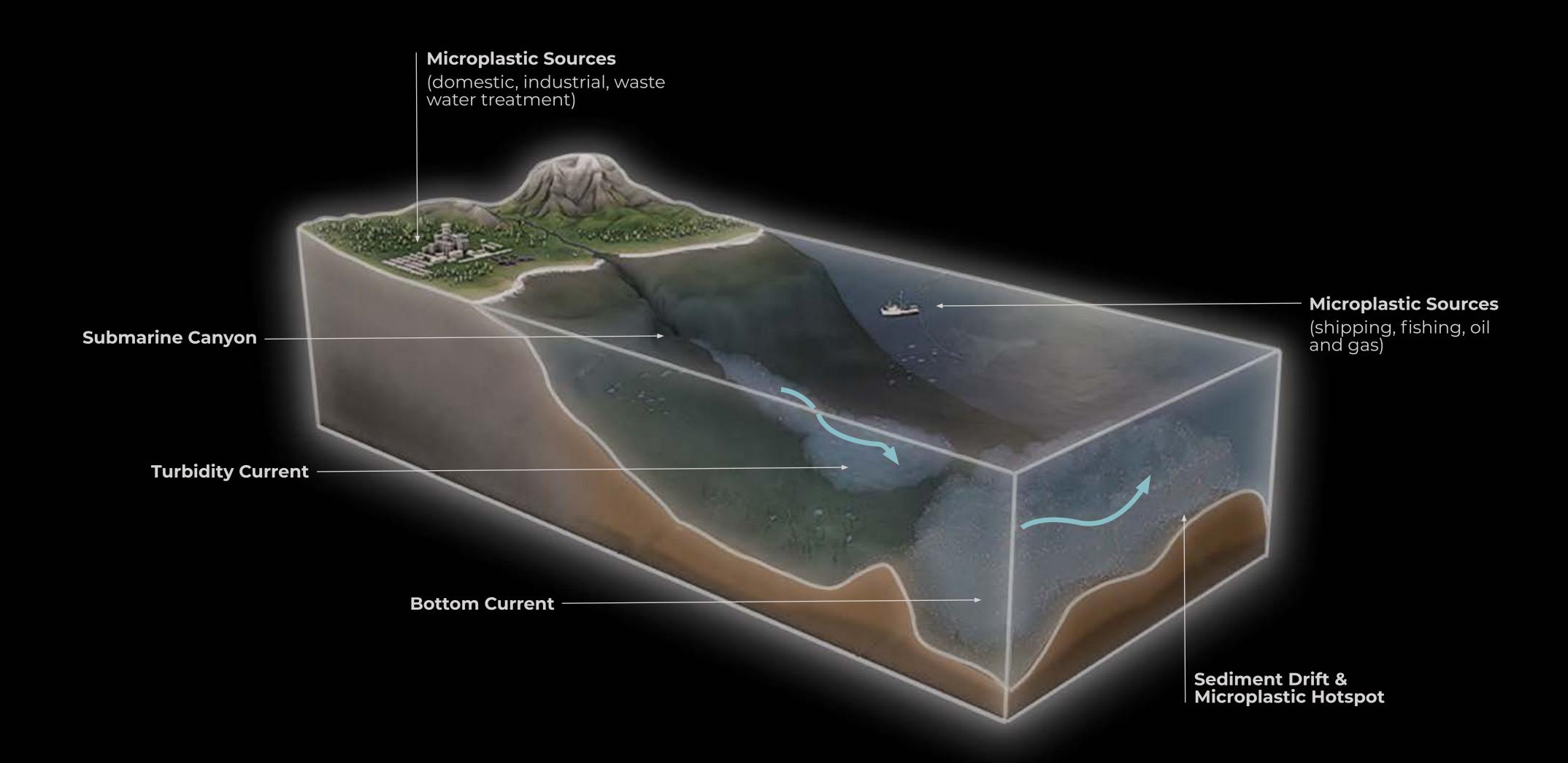
NO EXCUSE FOR SINGLE-USE plastic poses a danger as ecosystems are altered and animals become trapped



STOP USING DRINKING STRAWS their destiny does not need to be in your hands

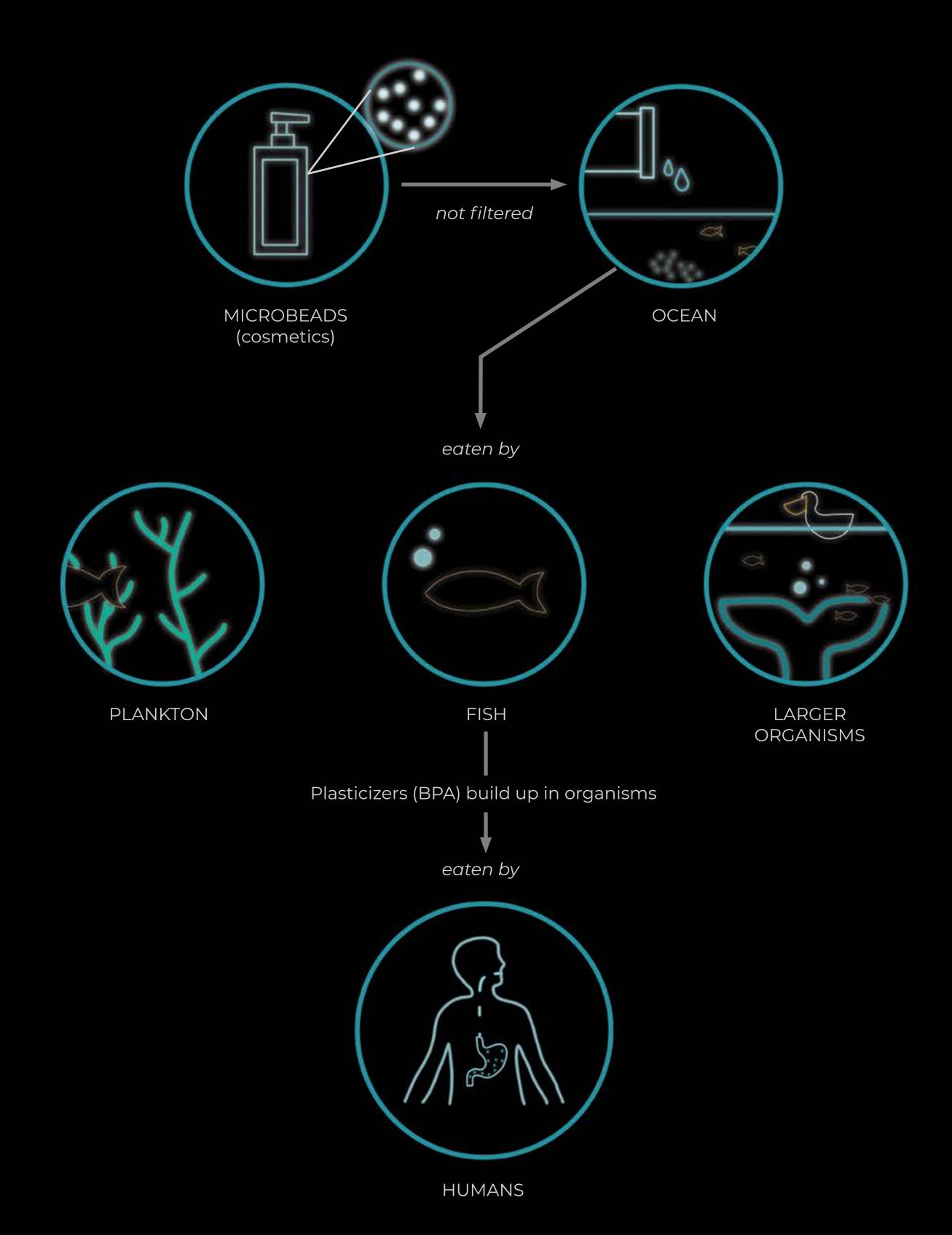








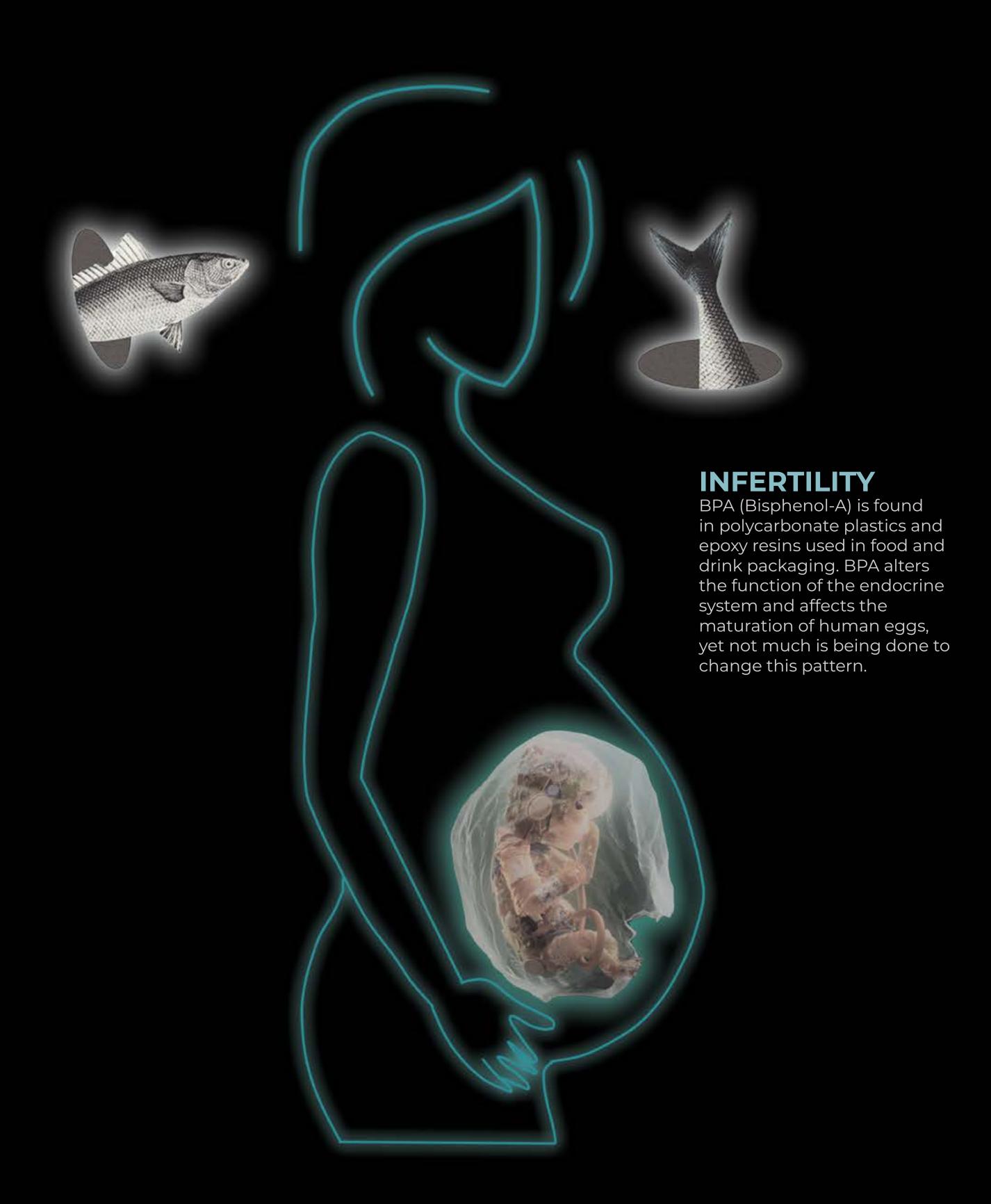
MICROPLASTICS GET DIGESTED plastic ingestion kills 100,000 animals annually



BOTTLED WATER

10.4 plastic particles are estimated to be inside water bottles

DRINKING PLASTICwater bottles are major contributors to trash heaps



IN ONE EAR, OUT THE OTHER plastic toxins affect women's infertility

TEXTILES

64% of fabric is made from plastics, including polyester, nylon, acrylic, and polyamide.

700,000 tiny pieces of plastic fabrics break off every time synthetic textiles are washed.

SINGLE-USE

As this water bottle is weathered and degraded, the plastic will break up into smaller pieces. These small pieces are consumed by marine life. It is difficult to remove microplastics due to their small size. They can absorb other pollutants and become more toxic.



plastic does not break down, plastic breaks up



Microbeads



Industrial Pellets

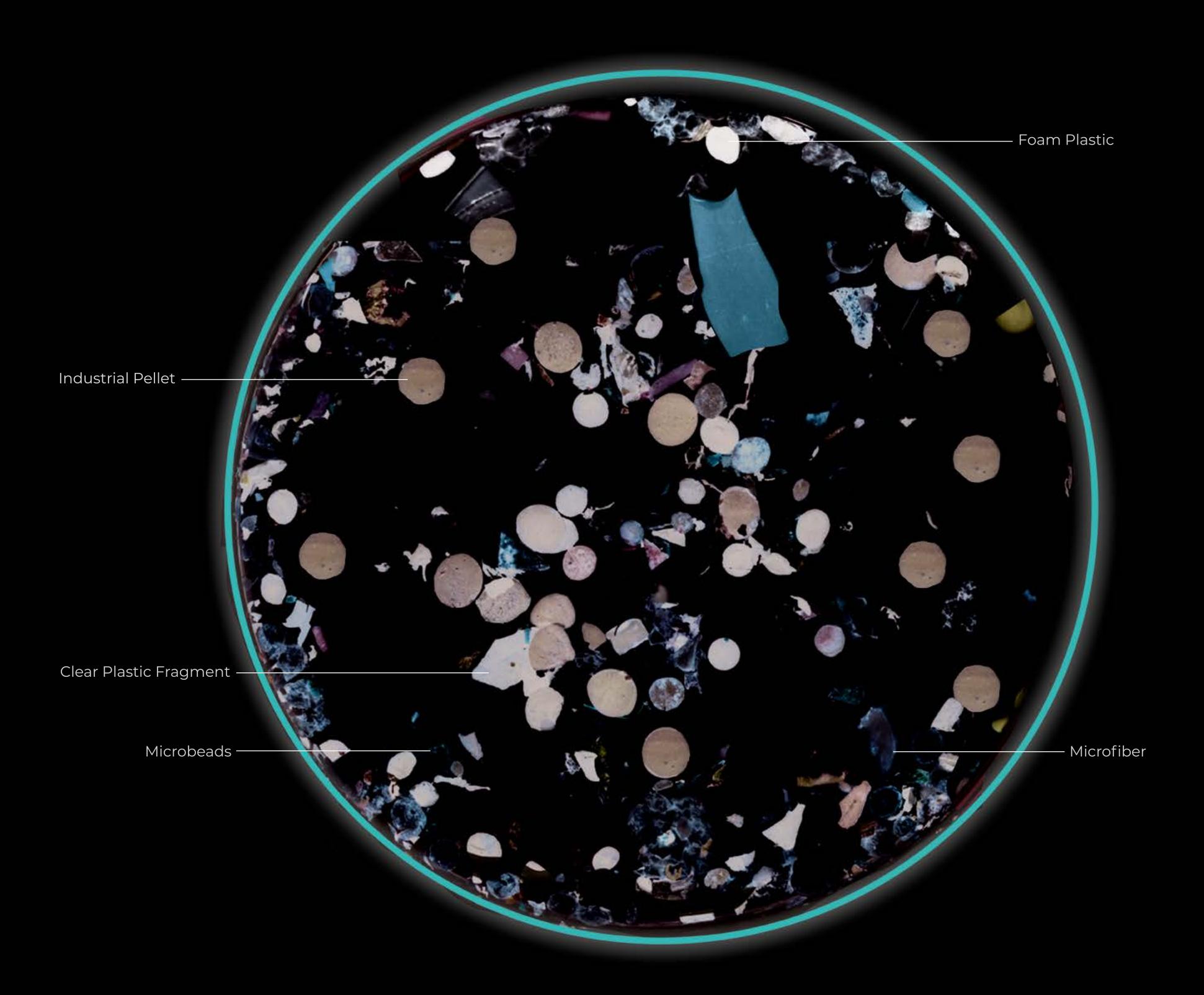


Foam Plastics

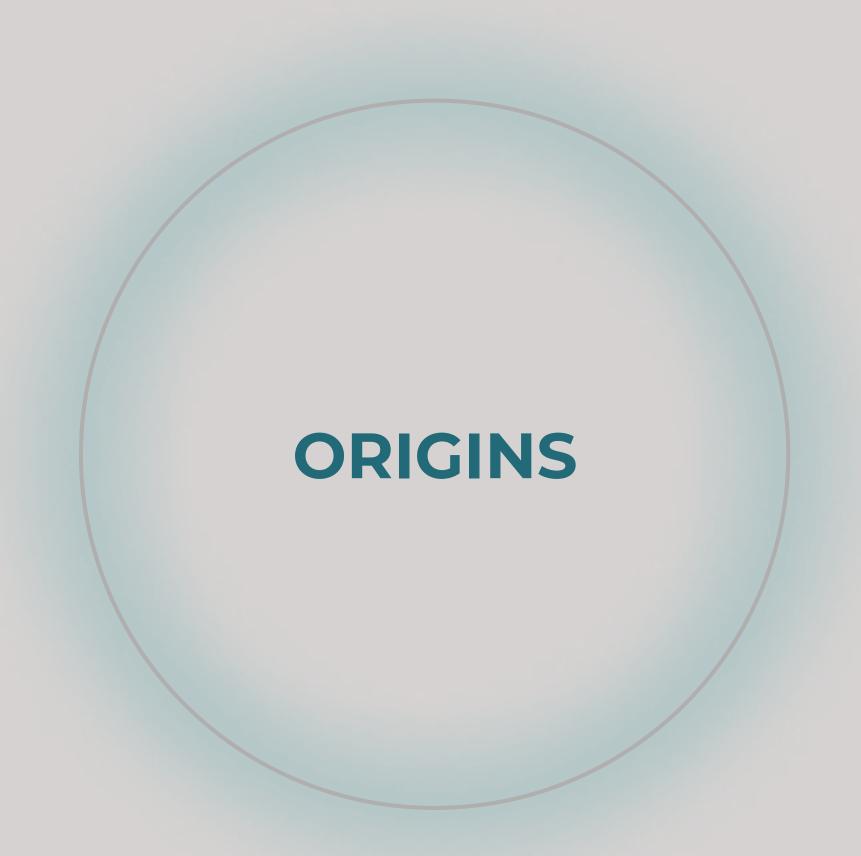


Threads

THROUGH THE LENS OF A MICROSCOPE don't let the sizes deceive you of the impact



ANALYZING MARINE PLASTICS identification of common plastic types



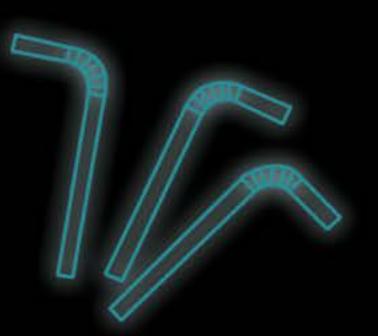
RISE ABOVE PLASTICS sinking waste is a hidden issue



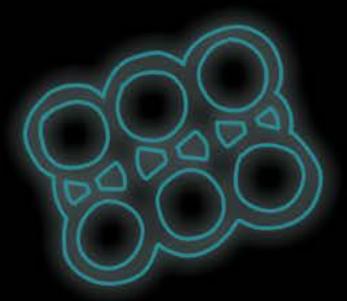
PLASTIC BAG **20 YEARS**



COFFEE CUP **30 YEARS**



PLASTIC STRAW **200 YEARS**



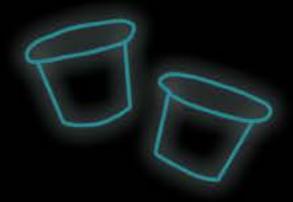
6-PACK PLASTIC RINGS **400 YEARS**



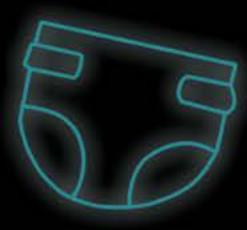
WATER BOTTLE **450 YEARS**



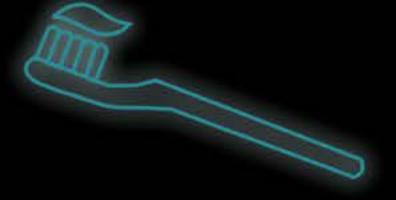
PLASTIC CUP **450 YEARS**



COFFEE POD **500 YEARS**



DIAPER **500 YEARS**



TOOTHBRUSH **500 YEARS**

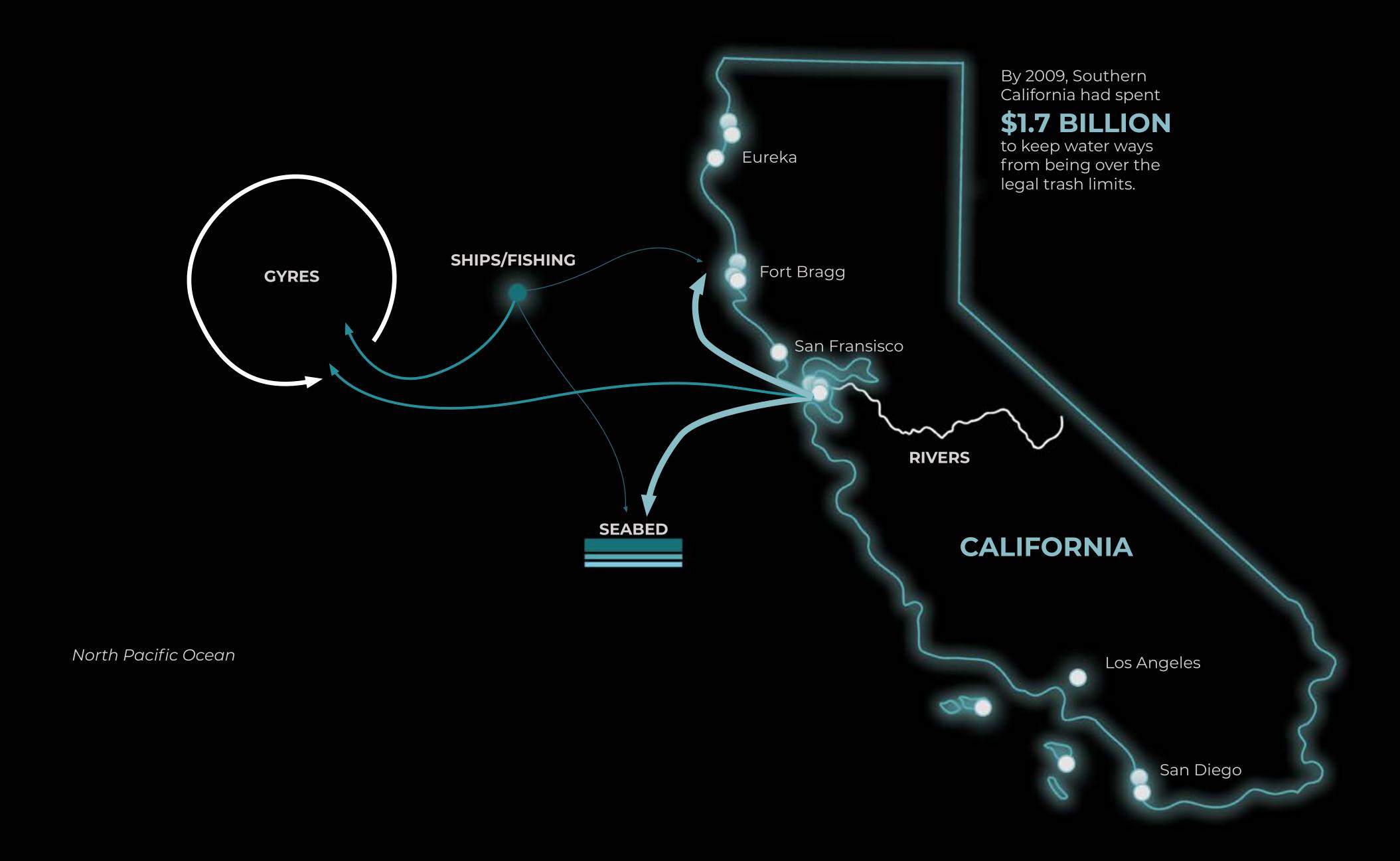
CRADLE TO GRAVE: HOW LONG UNTIL IT'S GONE? 280 million tons of plastic enter our oceans annually



RIVER PLASTIC EMISSIONS major source of pollutants

•••

coastal areas where debri pours into oceans



COASTAL CALIFORNIA PLASTIC HOTSPOTS

plastic does not go away

.

areas with high amounts of plastic usage

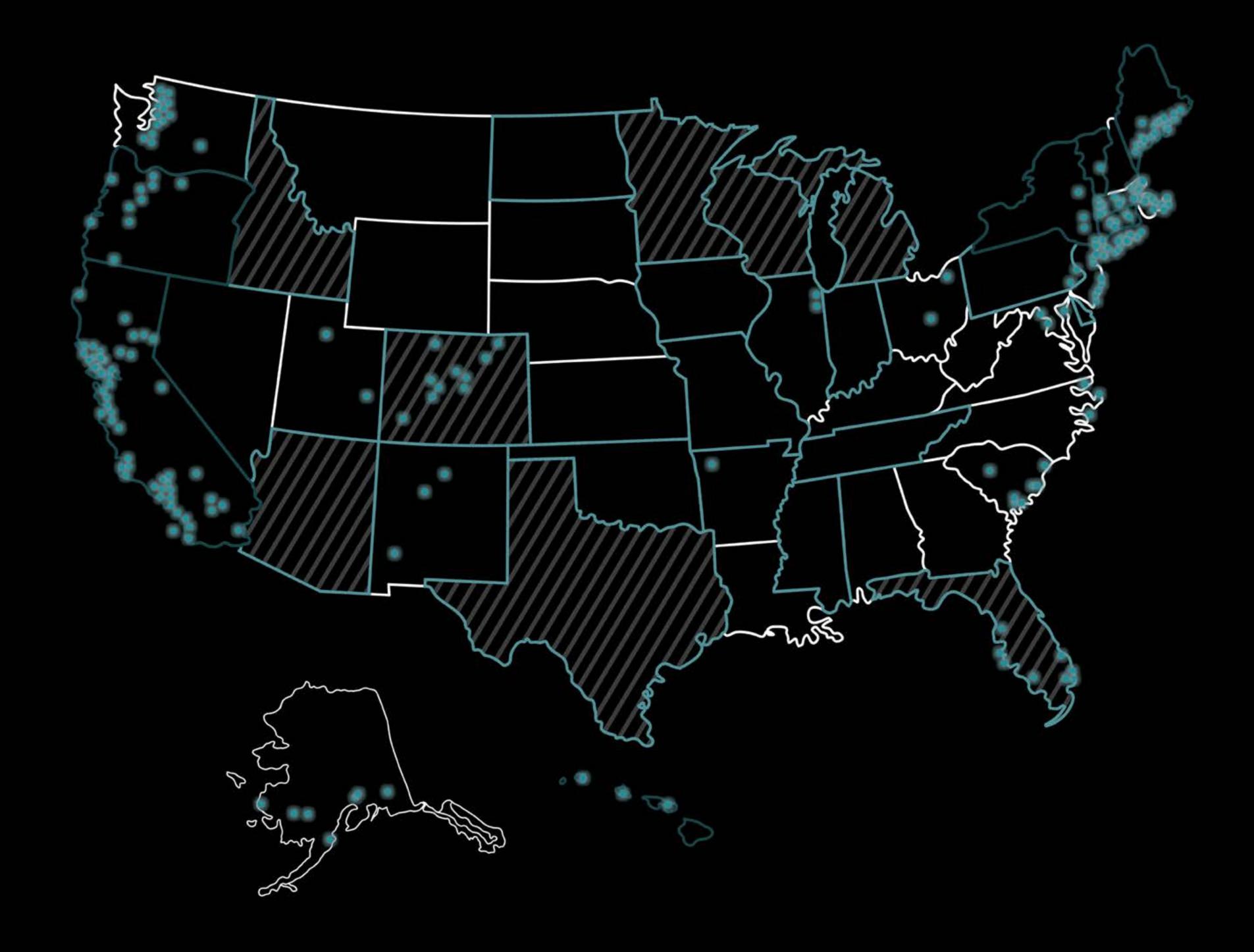


PLASTIC USAGE
One trillion plastic bags
suffocate our planet every year

MOTHER EARTH IS CRYING OUT refuse to take the pressure off recycling

THANKS FOR NOTHING





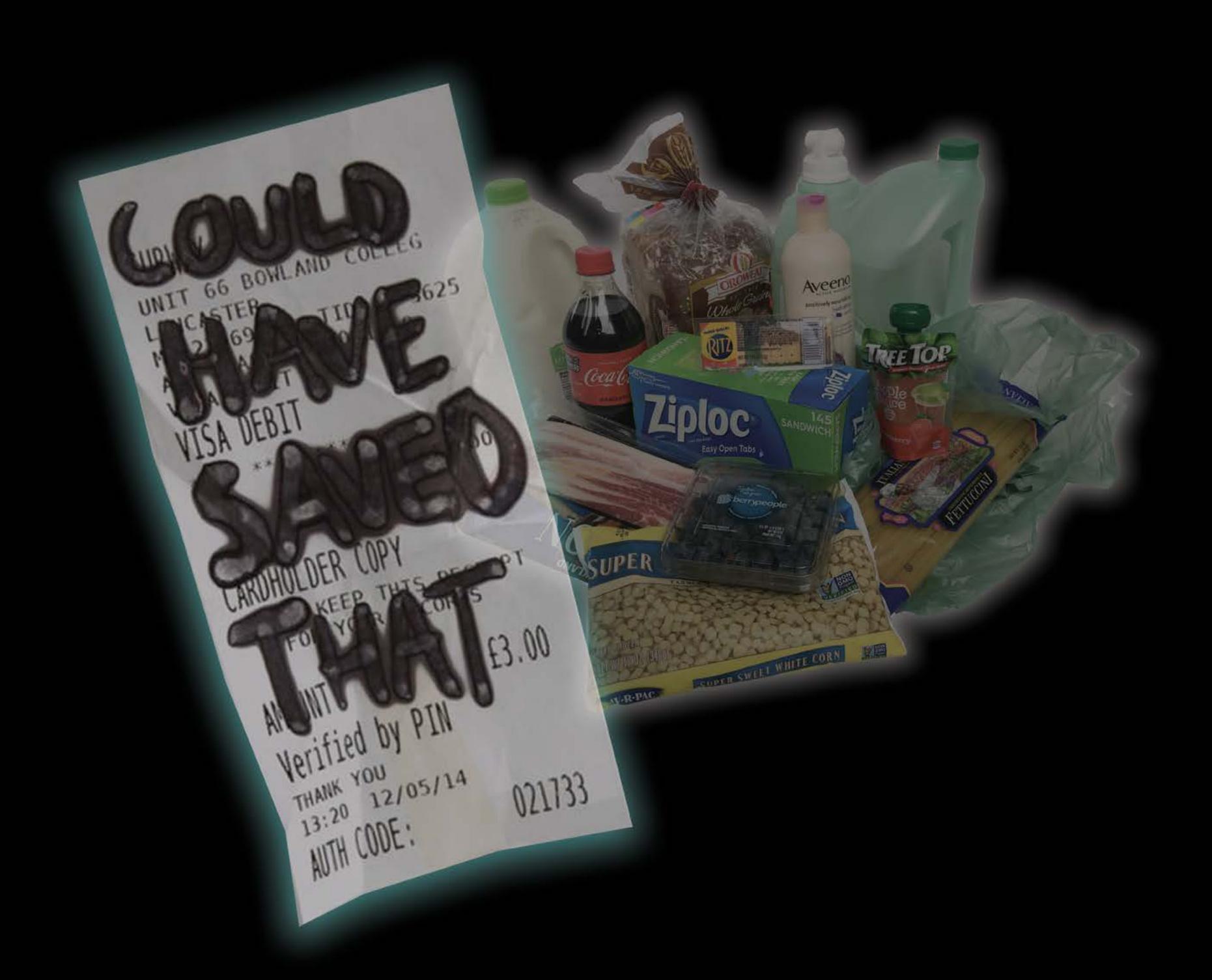
U.S. PLASTIC BANS legislature against single-use plastic usage

local ban or fee

state-wide ban

state-wide ban preemption

pending anti-preemption bill



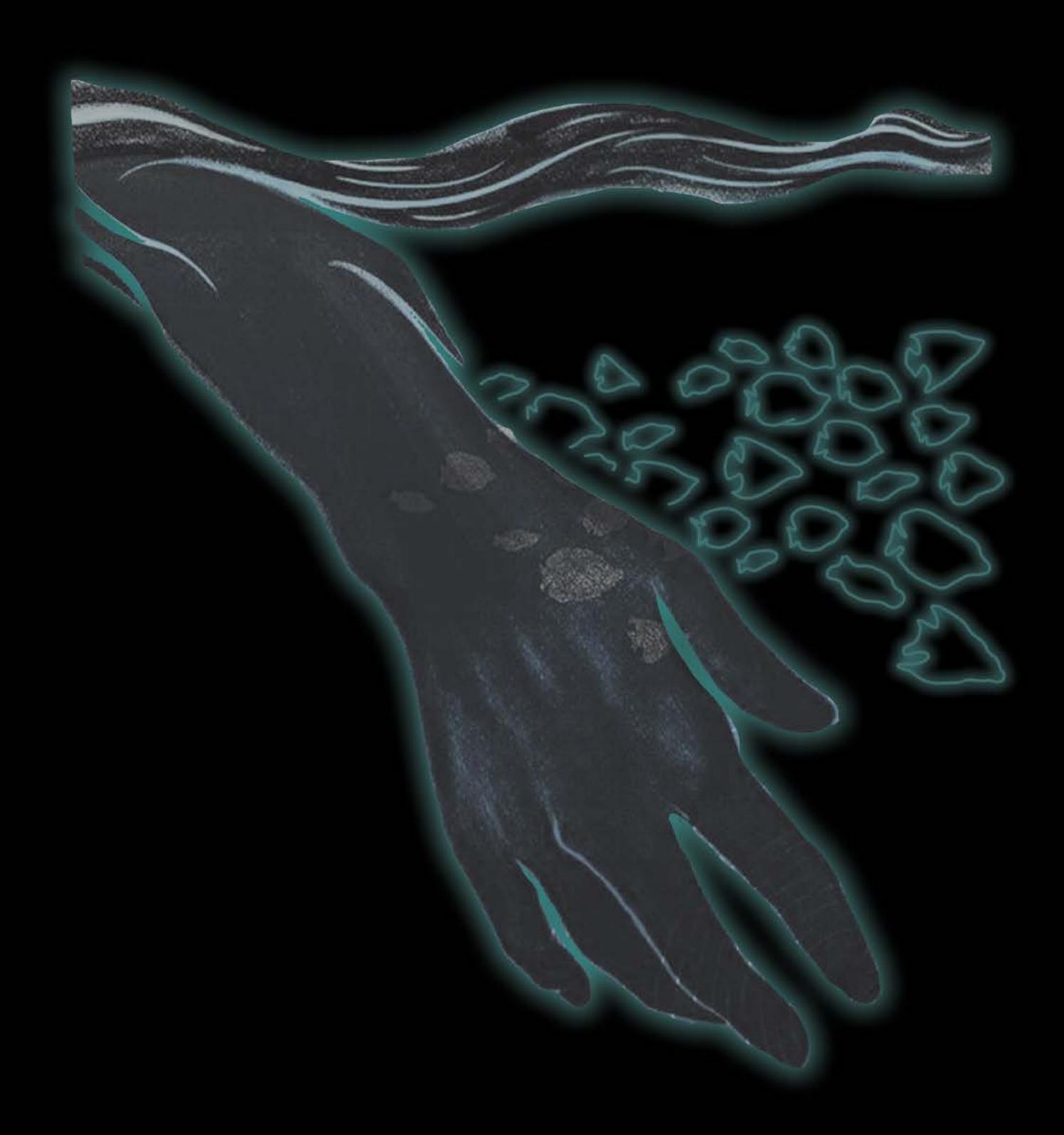
THINK BEFORE YOU BUY

plastic packaging is part of everyone's plastic footprint



IGNORANCE IS BLISS

many of us ignore the plastic epidemic that we take part in



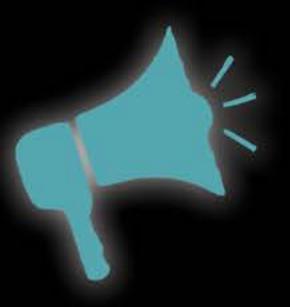
RESIST: DON'T WAIT UNTIL IT SINKS IN one ecosystem in danger, means all are in danger



Say no to single use plastic carrier bags



Wash fleece and other synthetic fabrics less



Put pressure on businesses, make your voice heard



Replace single use plastics with reusables



Say no to disposable straws and cutlery



Buy in bulk, get bigger instead of several smaller

cut down on the trash you generate



Recover Plastic Contains PET



Plastic Flakes Crush, Wash, & Dehydrate



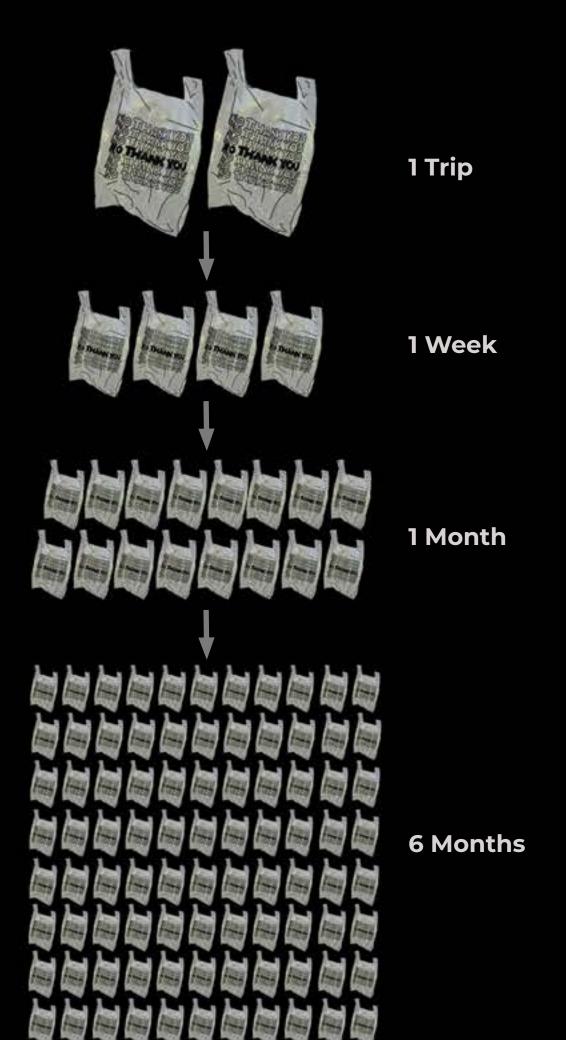
Resin Pellets Heat, Dry, Cool, & Cut



Polyester Yarn Create Fillament



OR





BE PART OF THE SOLUTION, NOT THE POLLUTION there is no planet b

PLASTIC PLANET

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GYRES

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SOLUTIONS

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