

The Y. M. C. A. Broadcaster

PUBLISHED BY THE YOUNG MEN'S CHRISTIAN ASSOCIATION

The Railway "Y"

The City "Y"

The Town and Country "Y"

Waterloo

March 1930

Iowa



TOWN AND COUNTRY BRANCH ANNOUNCES ANNUAL MEETING

Harry G. Clowes, Town and Country Secretary, announces Speaker of the House of Representatives of the Iowa Assembly, Mr. J. H. Johnson, as speaker of the evening at the annual meeting of the Town and Country Branch of the Y. M. C. A. on Monday evening, March 24th.

While in the past annual meetings have either been held in Waterloo or Cedar Falls, it is the decision of the Committee of Management to hold them in the various communities throughout the Area from now on.

Supt. Taylor of the LaPorte High School, head of the LaPorte Committee, is making plans to entertain the meeting this year.

Speaker of the House, Honorable J. H. Johnson of Knoxville, comes as a man thoroughly interested in



the problems of youth and with long time contacts with the Y. M. C. A. He has been for a number of years chairman of the "Y" at Knoxville and Marion county. He is a member of the state committee, as well as a member of the executive committee of the state association and is serving his second term as a representative from Iowa to the National Council of the Young Men's Christian Associations of the United States.

We congratulate our friends in LaPorte City on the privilege of hearing Mr. Johnson. While the location of this annual meeting is at one side of the Area, an effort is being made to get the usual large crowd out. The program of the evening aside from featuring Speaker Johnson will contain reports from the various clubs of the Area and other interesting items.

CEDAR FALLS HOBBY SHOW BRINGS OUT UNIQUE DISPLAYS

The Second Annual Hobby Show was held in Cedar Falls all day Saturday, March 1st, with some 75 entries from the following communities: Cedar Falls, Hudson, Parkersburg, Shell Rock, and Janesville. Everything from manual training work to sea shells and marbles were exhibited by the boys. Prizes were given to the best display in thirty-seven classes. From the count that was made during the day, a total of 450 persons came into the building and visited the exhibit.

HARRY E. DODGE PRESENTED TO WATERLOO AND AREA GROUPS IN ONE SOLID WEEK OF MEETINGS, APRIL 29th TO MAY 5th

The Boys' Work Committee presents to Waterloo, Cedar Falls and vicinity Mr. Harry E. Dodge of Fall River, Mass., for the week beginning April 29th. During this time Mr. Dodge will speak to six or seven groups a day and will be the main speaker at the Area Hi-Y Conference to be held at Parkersburg, Friday, May 2nd.

Mr. Dodge comes with a life of experience and the reputation of being wanted back in each community in which he has appeared. He will talk to the Hi-Y groups of the Area, the service clubs, Parent and Teachers Associations, high school assemblies, the Father and Son meetings, as well as broadcasting over WMT. In addition to this he will hold personal interviews with high school students on their problems. His "Service Addresses" are educational, ethical, inspirational, and religious. He is a man with an evangelistic message, a sincere Christian, one who lives what he talks about and with years of successful Association experience back of him. Mr. Dodge is probably more in demand for return engagements than any other speaker appearing before the Associations of North America at this time. Among his topics will be:

"Why Men Crack After Forty"—an address on how to keep physically fit for one's job—how to live daily and be happy as one goes down the trail.

"When a Man Marries"—a frank, friendly talk to help men live longer, happier, and more successful married lives.

"The High Purpose of the Hi-Y"—a talk with the high school students on the purpose and place of the Hi-Y Club in their lives and in the life of the high school.

"Give Yourself a Chance"—a talk in student language to boys and girls in Junior High and Grade Schools on making good at home, in school, and in later life.

"What are Girls for Anyway?"—a safe and sane educational talk for boys from fifteen to twenty years of age on relationship to girls. This will probably be given at a great Sunday afternoon mass meeting to boys on May 4th.

The speaking schedule for Mr. Dodge is now being completed. Organizations wanting consideration for the few remaining dates for the week should phone Mr. Remy, 5340.

SUNDAY SCHOOL BASKETBALL LEAGUE CLOSES TENTH SEASON—FIRST PLACE BITTERLY CONTESTED

On Saturday evening, March 8th, at 7:00 o'clock P. M., the Sunday School Basketball League ended its season for 1929-30 with a play-off between the First Congregational and the Burton Avenue Baptist groups in the Senior Division. The First Brethren quintette took first place by winning ten games and losing one. In the Intermediate League there was a four-way deadlock for first place, and in the play-off, Christ Episcopal won the first place cup with the Greek Orthodox



coming in for the second place cup, the First Brethren and the Church of the Brethren making a strong fight but losing out in the end. The First Baptist in the Junior Division was the only team to go through the season undefeated. Due to this fact, they took first place honors, leaving a two-way deadlock between the First M. E. and the First Congregational for second place. In the play-off the First M. E. players were just able to win, thereby getting the second place trophy. During the season there were 375 athletes taking part in this League. There was an estimated attendance of 5000 spectators during the twelve weeks of play.

FIRST RURAL LIFE SUNDAY RECEIVES SPLENDID ENDORSEMENTS THROUGH LARGE AND INTERESTED ATTENDANCE

Bringing together close to 2,000 persons in the three Sundays set aside for the observance of National Rural Life Sunday in Black Hawk County and in the surrounding communities, the Town and Country Branch took charge of twenty church services in co-operation with the Black Hawk County Farm Bureau, the Rural Life Department of Iowa State Teachers College, and the Extension Department at Ames. Speakers were sent out to these churches from all parts of the country.

Climaxing the effort, Director R. K. Bliss of the Extension Dept. of Ames, took charge of the Union Church Service held at the Methodist Church in Cedar Falls. As a result of the invitation sent out to all Farm Bureau members in Black Hawk County, 400 persons attended. According to a count, 60% of this group were farmers. Professor Tolbert MacRae, head of the Music Department at Ames, and the Finchford Farm Bureau Quartet, headed by Mervin George (youngest master farmer in the state of Iowa) also took part in the program.

The purpose of these services were three-fold: First to evaluate the advantages of Rural Life; second, to evaluate and discuss the disadvantages of living in the country, and finally to help in the effort to bring the rural church, the rural home, and the rural school together in one united effort for better Christian citizenship.

Y'S MEN'S CLUB



The members of the Y's Men's Club are hot on the trail of new members, and the following were inducted at their last meeting: Arthur Lynn, representative of Butternut Coffee Company; Edward K. Margadant, Investors Syndicate; Harold Patterson, Credit Dept. at The Rath Packing Company.

Iowa State Teachers College Night was observed on February 17th. Each Y's Man had as his guest some former student of the college or at least was responsible for having some guest. Professor A. C. Fuller, of the Extension Department, was the speaker, with Miss Mayfield of the Music Department assisting with the special music.

The Y's Men and their ladies, or, as they are called, "Y'smanettes," are looking forward to their Ladies' Night, which will occur on Monday evening, March 24th. The Special Program Committee, composed of Dewey Butterfield, Chairman Lawrence Hutson, and John May, are engineering the social function.

YMCA and YWCA Conducting Study to Determine Cooperative Possibilities

With intent to study the respective fields of the YMCA and the YWCA with a view as to how the two organizations can work cooperatively, a research project financed by the Rockefeller Foundation, is now being conducted. The study will determine the feasibility of joining the activities of YMCAs and YWCAs in localities where at present there is said to be duplication of influence.

More than four years ago the national boards of the two organizations appointed commissions to study the relations, but these groups discovered that the task of evaluating the differences were of such magnitude that the appointment of a research board would be desirable. There are already several instances in the country where both the men's and women's organizations use the same building and unify many of their activities.

Dr. Herbert N. Shenton, head of the department of Sociology at

Syracuse University, is director of the "reconnaissance study," and his associate is Earl S. Eubank of the University of Cincinnati. The National Council of the YMCA has appointed Henry Israel and the National Board of the YWCA has appointed Miss Elizabeth Rogers as cooperating secretaries.

A joint counsel committee consisting of the following members has been formed:

For the YWCA: Mrs. John French, Mrs. Frederic M. Paist, Mrs. James S. Cushman, Miss Adelaide Case, Miss Mildred Corbett, Miss Anna V. Rice, Miss Mary S. Sims, Miss Margaret E. Burton, Miss Rhoda E. McCulloch and Miss Elizabeth Rogers.

For the YMCA: William Ewing Speers, Philo C. Dix, Galen M. Fisher, Professor Arthur L. Swift, S. Wirt Wiley, David S. Rash, Neil McMillan, Jr., Jay A. Urice, Abel J. Gregg and Henry Israel.

Worth Watching For

The motion pictures listed below have been selected by a group of "Y" men previewing pictures at Hollywood, California, as pictures worth recommending to you. Unless marked SILENT all pictures listed are sound and talkie productions.



From "His First Command."

The subject is followed by audience suitability ("a" family including children 8 to 12, "b" family including young people, "c" adults), and entertainment rating.

Subject	Audience Suitability	Entertainment Rating
*Seven Days Leave.....	"b"	Good
Men Without Women.....	"b"	Good
Submarine service story (exciting).		
*His First Command.....	"a"	Excellent
William Boyd joins the U. S. Cavalry and the fun begins.		
*This Thing Called Love.....	"c"	Good
The marriage problem.		
*Condemned.....	"c"	Excellent
A romantic story of Devils Island (exile for French criminals).		
Harmony at Home.....	"b"	Good
A home comedy.		
*It's a Great Life.....	"c"	Excellent
A comedy.		
*Jazz Heaven.....	"b"	Fair
A broadcasting story.		
Night Parade.....	"b"	Good
A Prize-Fight story.		
†Disraeli.....	"b"	Excellent
(Geo. Arlis).		
*Sweetie.....	"b"	Good
(Prep. School Story).		
Kibitzer.....	"b"	Good
†The Trespasser.....	"b"	Excellent
(Drama).		
*Evidence.....	"c"	Good

* Listed as Selected Better Films by the National Board of Review, New York City.

† Listed as Exceptional Photoplay by the National Board of Review, New York City.

Slow Down!



CALLS GOD A LIVE RELIGIOUS FORCE

Achievement of New Experience Called Better Than Old
by Dr. Fosdick

One's religion means most when it is accompanied by a desire to achieve something new instead of an effort merely to preserve something old, the Rev. Dr. Harry Emerson Fosdick said in a recent sermon.

To the man who sets out upon this Enthusiastic Adventure to Achieve, he said, "God becomes a living God who has not said His last word on any subject or landed His last hammer blow on any task."

"In every other realm we have waked up to see that we are in a

live universe. If I should try to persuade you that the physical world has said its last word on every subject, uncovered all its heights and unveiled all its depths, how absurd that would seem.

"Now of all realms where that attitude ought to be dominant, religion is supreme. Great religion always has meant faith in a live God. Look at the religious leaders of history and see. They all had a living God doing a contemporary business with a contemporary revelation, and calling men to contemporary tasks. A little religion can be a drag on a man, but true religion is not. True religion is not weight, it is wings."

Curiosity: "Did you give your wife that little lecture on economy you talked about?"

Domesticity: "Yes."

Curiosity: "Any results?"

Domesticity: "I've got to give up smoking."—Brooklyn "Central."

Irate Father: "I can see right through that chorus girl's intrigue, young man."

Lovesick Son: "I know, dad, but they all dress that way nowadays."—Toledo "Blade."



Dr. Fosdick

LINDBERGH KEPT TAB ON HIS CHARACTER

Checked Himself Against 'Character Factors' Every Evening in Youth

"The Union Signal," a publication issued by the Women's Christian Temperance Union, in a recent issue quotes from the National Enquirer regarding a method Col. Charles A. Lindbergh used to better himself.



Col. Lindbergh

A list of "character factors" is given, and, according to the "Union Signal," Lindbergh at an early age would

take time each night to mark his favorable actions during the day with a red cross and the unfavorable ones with a black cross.

He is quoted as saying he "was glad to notice an improvement as I grew older."

The character factors were altruism, ambition, brevity in speech, concentration, calmness in temper, clean body, clean speech, clean thought, clean conduct, cheerfulness, courage, decisiveness, determination, economy, energy, enthusiasm, firmness, faith, gracefulness, honesty, hopefulness, industry, initiative, justice, judgment, love toward all, loyalty, moderateness, modesty, neat appearance, no argument, no sarcasm, no fault finding, no talking about others, no talking too much, optimism, perseverance, physical exercise, pleasant voice, punctuality, patience, politeness, reverence (divine), parent, home and family, country; respect to superiors, respect to fellowmen, readiness to compromise, recreation ("manual, not sinful"), self-esteem, self-control, self-confidence, sense of humor, sleep and rest, sincerity, sympathy, tact, truthfulness, thoroughness, unselfishness.

Income of U.S. Ninety-Five Billion Dollars

The income of the people of the United States in 1929 probably will total \$95,000,000,000, compared with \$89,400,000,000 in 1928, and about \$26,600,000,000 in 1909, when all data for last year are tabulated, according to the monthly Outline of Business of the Chatham Phenix National Bank and Trust Company.

These figures represent an increase of more than 200 per cent in two decades, and on a per capita basis the share of each person in the country has increased from \$325 in 1909 to \$745 in 1928.

Poverty is no recommendation.

The Silent Watch

Members of Mexico City Leaders' Corps Honor Memory of Fallen Heroes



Independence statue in Mexico City is the monument dedicated to the memory of the heroes of Mexico. A unique feature of this shrine to Mexico's heroes is an eternal light that is kept burning year-in and year-out to perpetuate their memory.

Every day of the year at twelve o'clock, a silent watch is maintained for a period of fifteen minutes by representatives of some organization active in the civic, patriotic, social and character development circles of the country.

Recently members of the Leaders' Corps of the Mexico City YMCA served as the "silent watch" and tendered fitting floral tributes.

The accompanying photograph shows the delegation standing on watch at the monument. The eternal light, which burns in a niche in the foot of the monument, is hidden from view behind the large floral piece in the center. A splendid all-around service is being rendered by the Association in Mexico City as well as in Associations

throughout the country of Mexico. The work in Mexico City is being conducted in a splendid modern building, and the program that is being carried on greatly resembles the work of the "Y" in the United States.

Fold Your Pride

A father speaking to his son said, "Wear your learning, like your watch, in a private pocket, and do not pull it out and strike it merely to show that you have one." If you are asked what o'clock it is, reply, but do not proclaim it hourly and uncalled for. Young fellow, fold your pride and keep it under lock and key.

John W. Wamawaka

CHURCHES URGED TO HELP FAMILY IDEALS

Dr. Speer Says Attacks on Home Come From Those With None

One of the greatest needs of the Christian church today is to preserve the old ideals of home and family, declared the Rev. Dr. Robert E. Speer, general secretary of the Presbyterian Board of Foreign Missions, recently.



Dr. Speer

"We owe to the church the Christian conception of family and home life," Dr. Speer asserted. "It is said that this 'modern' idea came out of Germany. That is not true. It came out of the Christian spirit. It first appeared in the best books of the Old Testament and then with the Virgin and Child.

"The attacks on it never were more subtle than now. The old ideals are being ridiculed. But the attacks on such things as Puritan ideals, I think, come from those who have no home life.

"It is to the Christian Church that we owe the preservation of husband and wife. There is no trial marriage there! It is an indissoluble unit."

Dr. Speer said that there is an intense interest in the Church today, as is evidenced by the churches and cathedrals rising everywhere. They all are filled to the doors and church-goers are worshipping more reverently than ever, he said.

"With this growth, the quality has not deteriorated. What has the Church itself meant to us? It has been the creation of our best ideals, purity, equality, and service."

Indoor Sports

By DOC RANKIN





THE NEWSIES CLUB IS A REAL GANG—JUST READ AND SEE

On Wednesday night, March 5th, all previous attendance records were broken when forty news boys were present for regular dinner, business meeting and recreational period.

At present the main feature of the club activities is the contest which started February 1st and will continue until April 1st. The club is divided into two teams captained by Bob DeLong and John Schmitz. Schmitz's team stands in the lead with 946 points, while DeLong's team is close behind with 903 points. The contest is based on attendance, punctuality, personal cleanliness and neatness, and reliability. Each boy may earn additional points by reciting verses from the Bible, each verse counting two points. At the close of the contest the winning team shall receive a feed, while the losers eat soup. The losers shall also furnish the program for the evening.

The whole gang was sitting pretty last Wednesday when the fellows had their pictures taken.

HERE IS A REAL EVENT

The Annual Mother & Son Banquet, under the auspices of the Boys' Division, is scheduled to take place on March 25th. By the looks of things, there will be a larger crowd than that which attended last year when 160 mothers and sons met in the Y. M. C. A. A good snappy program is being planned along with a real feed. The co-operating committee from the Mothers' Auxiliary is composed of Wesdames Gilbert Ogaard, S. A. Ewing, Merle Strayer, and O. F. Wagoner. Any mother or son who might miss this affair is certainly going to miss a real treat. Nuff sed.

Boys' Division April Fool Party is scheduled for Friday evening, April 4th, and it is going to be SOME party. Every member is urged to be present and get in on the good times.

Pioneer Indoor Baseball Tournament has rounded the second corner of its playing for this year. All of the teams are playing hard, and at the present time no one could guess as to who might be the winner, although some are predicting that the Flyin' Dutchmen, winners of the Pioneer Basketball Tournament, are again going to show their skill in athletics, but one can never tell.

RATHS WIN THE J. C. PENNY TROPHY

The Industrial and Commercial Basket Ball League came to a close and left in its wake some great basketball playing. A fine spirit of fellowship prevailed throughout the season. The Rath Packing Company captured the J. C. Penny Company trophy by winning nine games and losing none. John Deere Tractor Company won second place; Gates College, third; Mid-Continent Petroleum Corporation, fourth; Bell Telephone Company, fifth, and Chamberlain Corporation, last place.

Regardless of the place the team occupied at the close of the season, however, each team was successful because every man on each team exhibited at all times a high type of sportsmanship.

Hi-Y Notes From Entire Area



"To Create, Maintain and Extend throughout the school and community, high standards of Christian Character."



HI-Y DAY AT TEACHERS COLLEGE

From all indications some 200 boys and their coaches will attend the First Hi-Y Day held at Iowa State Teachers College, Saturday, March 22nd. From present plans the college is opening up the many facilities they have to offer to the Hi-Y boys from the Area that attend that day. More especially among those things offered will be the large College swimming pool, the college gymnasium, etc. During the day the Annual Area Hi-Y Basketball Tournament will be held in the College Gym, and the Teachers High Gym. Twelve teams have been entered into the Tournament. To the winner will go the handsome silver trophy which was won by the New Hartford Hi-Y during 1929. They must win two years in succession in order to keep it permanently.

President O. R. Latham of Teachers College has sent out invitations to all the superintendents of schools within the three county area surrounding Cedar Falls.

Officials will be appointed from the Physical Training Classes at Teachers College. Games will begin promptly at 8:45 A. M.

Annual Area Hi-Y Conference

Friday, May 2nd, has been set aside by the Hi-Y Clubs of the Area as the Area Hi-Y Conference date for the year 1930. Through the invitations of the Parkersburg Hi-Y Club and the Superintendent of Schools, Godfrey Messer, the new High School Auditorium has been selected as the meeting place for the conference.

An invitation has been sent to Harry E. Dodge, well-known speaker and retired Y. M. C. A. General Secretary of Fall River, Massachusetts, to be with us as the main speaker of the Conference. Mr. Dodge is considered one of the best men that could be selected for the meeting of these Hi-Y boys.

Thursday noon, March 6th, the West Hi-Y Club inducted nine new members into their group. There were several more fellows to be inducted, but they could not be at the meeting, so a later induction service must be held to bring these fellows in.

On Monday evening, March 10th, the East Hi-Y Club inducted their new members for the mid-year term. There were twenty fellows present at this meeting. Both clubs are working hard in getting ready for the Area Hi-Y Tournament to be held March 22nd at Cedar Falls.

Bird House and Hobby Show

BOYS' DIVISION—Y. M. C. A., MARCH 28-29

AN EXHIBITION OF THINGS MADE AND COLLECTED BY BOYS

Show open to ALL boys of Waterloo UP TO sixteen years old. ENTRY FEE, 10c. Enter as many things as you want at this one fee.

Division A—Natural History—Rocks and Minerals, Butterflies and Moths, Mounted Animals, Etc.

Division B—Coins—American, Foreign, Old, New, Etc.

Division C—Stamps—Old, New, Foreign, Etc.

Division D—Bird Houses—Wren, Bluebird, Martin, Etc.

Division E—Handicraft—Wood, Metal, Leather, Etc.

Division F—Camera Craft—Pictures of Pets, Wild Life, Scenery, Etc.

Division G—Drawing and Art.

Division H—Miscellaneous—Airplanes and all other entries not classified elsewhere.

PRIZES

First and Second in each Division.

First and Second for largest total Exhibit.

Grand Prize for First Over All.

RIBBONS: First and Second for each group.

Get information sheet at the Y. M. C. A.

Entries must be made before March 28, 1930.

Shows to be held in the Boys' Game Rooms, Y. M. C. A.



As we go to press the City Amateur Basketball Championship Tournament is under way. This is sponsored by the Physical Culture Committee of the Y. M. C. A. and the Waterloo Evening Courier.

Some great bas-

ketball is being played and the finals will be played Tuesday night with the Northlanders representing the Bartles Shepherd Oil Company and the Rath Packing Company aggregation fighting out for first place. This is really a great tournament and the teams that have lost have nothing to be ashamed of. This tournament, too, has been remarkably free from dirty playing. Not one player was eliminated through fouls and no players have been called down by the referees.

CAMP DAYS WILL SOON BE HERE—A BUSY SUMMER AT MORRIS ISLE



Morris Isle "Y" Camp will open its doors on Tuesday morning, June 10th, for another full season of camping activities which the following dates will show:

Older Boys June 10-20
Younger Boys June 20-30
Junior High School Girls... July 1-8
Grade School Girls..... July 8-15
High School Girls..... July 15-22
Charles City Boys.... July 22-Aug. 1
Boys August 1-11
Colored Boys August 11-16
Area Hi-Y August 22-30

Mr. Arthur Misner, of the local Y. M. C. A., is again going to be in camp in the capacity of swimming and athletic director. Robert Chapel, of Manchester, Iowa, is coming back to help again this year. G. Vern Remy is to be Camp Director. The remainder of the staff at the present time has not been definitely lined up, but will be so in the next few days. The Boys' Camps this year are going to be a little different, and "Indian Lore" is going to be a definite part of the program. Such men as J. C. Hartman, of the Waterloo Evening Courier, who is an expert on Indian lore, and Mr. Harry Fields, an expert on bird and wild life, have consented to spend some time with us. Already registrations are coming in, so it looks like a banner year all the way around for Morris Isle "Y" Camp this year.

FRATELLI CLUB AFFAIRS

The induction of new members was also in order in this club with the following young men "crossing the burning sands" and learning the mysteries of this organization: Selmer Aussenhus, Construction Machinery Co.; Grant Baldwin, Mid-Continent Oil Co.; Orville Backens, Mid-Continent Oil Co.; Gerald Crooks, Farmers Loan & Trust Co.; Joe Myers, Walker Myers Electric Company; Robt. Sherburn, Black's Watch Repair Dept.; Rem Slattery, John Bartley, the architect; John Slattery, Edelson's Store, and Elmo Wetherell, Mid-Continent Oil Co.

The outstanding activity of this club was their Annual Ladies' Night which was held at Black's Tea Room. The usual good time was enjoyed, the following being responsible for the success of the affair: Claire Barclay and Chas. Fitzpatrick, Committee on Decoration and Eats, and Mervel Ingols and Elmo Wetherell, Committee on Entertainment.

We miss Fred Morse—he left to complete his work at William Jewell College. A wise move, Fred, and here's to you.

JITNEY CLUB TENDERS FAREWELL TO LEADER

The Cadet Bible Study Class, or in other language, "Jitney Feed," enjoyed the services of their good friend, Harry Fisher, for the last time Saturday, March 8th, until he returns from abroad. All attendance records were broken on that day when forty-five turned out to tell Mr. Fisher "good-bye" and wish him "good-luck." In appreciation of his untiring efforts the boys presented him with a diary in order that he might give a good account of himself when he gets back.

To Members and Friends of the Waterloo Young Men's Christian Association --

THE FOLLOWING ANNOUNCEMENT WAS MADE IN THE WATERLOO EVENING COURIER, MARCH 15th AND THE WATERLOO SUNDAY MORNING TRIBUNE, MARCH 16th. IT IS ENCLOSED AS A SUPPLEMENT TO THIS ISSUE OF THE BROADCASTER FOR YOUR INFORMATION.

Following out the preliminary announcements that have been made from time to time and bearing out the rumors which have been heard on the streets the past few weeks, a definite announcement of the coming Y.M.C.A. Building Campaign for \$350,000.00 for a new Y.M.C.A. building and equipment in Waterloo was made this morning by Harry M. Reed, chairman of the Board of Trustees, C.D. Allan, president of the Board of Directors, and A.G. Reid, chairman of the Special Committee of Ten which has been meeting weekly for the past four months discussing plans and meanwhile interviewing men and women of this community as to the desirability of a campaign at this time.

"We have found" stated Mr. Reed, chairman of the Committee of Ten, "unanimity of opinion that the Y.M.C.A. has waited long enough for its new building. There is a prevailing sentiment that we must move now for while we have waited for other organizations to get their campaigns out of the way, the inadequacy of our present equipment and the apparent necessity of either tearing the building down or spending from ten to fifteen thousand dollars for repairs and our inability to properly serve the young men and boys of the community altogether make it imperative that we move forward at this time."

"We are not launching a new idea" said Mr. C.D. Allan, president of the local Y.M.C.A., "but verifying rumors which many folks have heard. The plan which the Committee of Ten has been working on will give Waterloo a building which while not extravagant will be a credit to the city and enable the Association to more adequately discharge its responsibility to the large number of young men coming to the city each year. We are not only planning proper gymnasium equipment but club rooms, attractive lobbies and most important of all a number of dormitory rooms. We hope to have around a hundred where young men can stay with homelike surroundings, and also a place where young men coming to the city can live until they get orientated to our community."

Mr. Harry M. Reed, chairman of the Board of Trustees, said "The new building will greatly increase our service to the community and it will also be a great improvement along the river side as it will run from Fourth Street back to Park Avenue with a six foot side walk extending over the river along the river side of the building. The Committee," added Mr. Reed, "has gone into all phases of the matter carefully. We feel this is the time to move for a new Y.M.C.A. building."

In the projected campaign the local Association will have the benefit of the expert financial service of Mr. W.N. Northcott representing the Finance Service Bureau of the National Council of the Y.M.C.A. as well as the other national officers of the Association movement.

While the campaign proper will not start until the middle of May, the preliminary plans are under way and committees are being appointed within the next two weeks to handle the various details involved in the campaign promotion.

In the announcement of the coming building campaign, the Committee of Ten points out that their analysis of the work of the Association finds the development of the work along six groups. These are: Employed Young Men, Grade School Boys, High School Boys, Young Business Men, Business and professional Men, and Community Groups.

These groups are being kept in mind as plans for the new building are developed. Tentative plans, subject to later revising, place the main entrance on the river side and the Boys' Division and entrance on Park Avenue. An auxiliary entrance to the Men's Division which will front on the river will be provided for from the Fourth Street side although the actual Fourth Street frontage will be given over to at least two store fronts. The new "Y" building will be a fireproof structure, four stories in height and will make a big improvement to the civic scenery, especially to those coming into the city over the Illinois Central Railroad and those crossing either the Fourth or the Fifth Street bridges. While no selection has been made of the Architect, the services of the Architectural Bureau of the National Council of the Y.M.C.A. have been used to determine the tentative scale of cubic space feet and the approximate cost of the structure contemplated.