

BLACKHAWK Y.M.C.A. BROADCASTER

Published by Central Y.M.C.A. — Waterloo, Iowa

Vol. V — No. 1

January, 1968

John E. Bragdon, President

Sam L. Chollar, Jr., Gen. Secretary

Ron Bender, Editor

900 NEW MEMBERS WANTED FOR 1968



Don Lindaman
... heads CF division.

SIGN HERE SAM — General Secretary Sam Chollar, foreground, gets the full treatment as division heads of the 1968 Y.M.C.A. Membership Campaign practice their style. From left is Dan Steiber, head of the Bodies division of the campaign; Don Krause, campaign chairman, and Bob Tonkin, head of the Minds division.

68th Y.M.C.A. Membership Campaign Kicks Off Jan. 22

The 68th annual YMCA Membership Campaign will be kicked off Jan. 22 and conclude Feb. 5 on a countywide basis, with the Cedar Falls, Central and Evansdale branches using the same time schedule.

Again, the Y Triangle is the basis of the campaign, with three divisions at Central — Spirit, Mind and Body — plus the Cedar Falls and Evansdale divisions.

Our goal is new memberships, renewals of present memberships and rejoining of members who belonged in the past. An incentive this year to new members is a 10 per cent mem-

bership dues discount for the first year if you join during the membership campaign.

The membership goal this year is 900 new members and \$25,000 in new and renewed membership dues.

Central's goal is 400 new members and \$20,000, Cedar Falls' is 200 members and \$4,000 and Evansdale's 300 members and \$1,500.

Heading the campaign again this year is Don Krause, an active veteran in many past campaigns. The division heads will

(Continued on Page 3)

Y Swim-Gym Program In Big New Format

Youth members, do you want to get in on the biggest and best swim and gym program we've had at Central in years?

Mothers, do you want the convenience of bus service for your youngster in the youth program?

Then lend an ear, for this winter your Y.M.C.A. will begin its new twice-a-week swim and gym classes to teach boys faster, better and more thoroughly than ever before.

Here's how it works. In previous years, boys came to class

once a week for 12 weeks. But now they will come twice a week for six weeks, participating in either swim or gym classes, and with a new program beginning every six week period.

This means that instead of letting the benefits from one class wear off in a week's time, a new class period follows soon enough to keep the benefits already gained and use them to build more swimming and general athletic know-how in a shorter time period.

(Continued on Page 2)

Waterloo Hosts A.O.S. Conference

Delegates from six states gathered in Waterloo Nov. 1-3 for a Bi-ennial Conference to consider the role of the YMCA Secretary in a rapidly changing social scene.

The convention theme was "Are You In The YMCA Scene?" Sam Chollar, Waterloo Y General Secretary, reports 90 members of the N. C. Area Assn. of Secretaries attended.

Sandy Reece, Portland, Ore. Y General Secretary, spoke at Wednesday's dinner. Thursday included discussion groups, an address, "Focus on Self," by Richard Dietrich of St. Paul, and the fellowship and recognition dinner, presided over by Jack Yhlenhopp, Rochester, Minn. Gen. Sec.; George Leupold, Manitowac, Wis. Gen. Sec.; and Max Clowers, Asst. Secretary of the Y area Council.

Keynote speaker Friday was Dr. Richard E. Hamlin speaking on "The Character and Commitment of YMCA Professionals." Dr. Hamlin is president of the YMCA College at Downers Grove, Ill., now located in its \$10 million campus.

(Continued from Page 1)

We at Central feel this will make a boy a better swimmer and a better athlete in less time.

And here's how you mothers figure in the exciting new program at Central.

We intend to arrange for bus service, to possibly as many as five schools to transport youngsters to the Y. The service will be at least one way and will save mothers that much driving time each class period.

So if you're a youth member of the Y.M.C.A., don't miss out. Join a class. More details will be coming in the mail in a special flyer.

Read it, then sign up. It's going to be a REALLLLLLY BIG SHOW!



The Kickapoo Braves keep busy working on necklaces for the Indian Guide Nation Pow-Wow.

12 New Indian Guide Tribes Added

The Y-Indian Guide population at the Waterloo Branch has expanded by 12 healthy tribes this fall.

The basis of the father-son program is the lore of the American Indian, and the purpose of Indian Guides is to bring father and son together at an age when the boy most needs the guiding companionship of his father.

Tribes are organized containing boys of about the same age or grade and usually in the same school. Tribal meetings are in the homes of its members twice a month on a rotating basis.

Fathers and sons play, sing, tell Indian stories, visit points of interest, camp, have weinie roasts, make handicraft projects and, most important, have

fun TOGETHER.

The minimum age to join Indian Guides is kindergarten age. The tribe continues, with some modification of programs, as long as interest can be maintained.

Some fathers think they are too busy to bother with such nonsense with other dads and their sons.

But in the past two years, over 175 dads have learned the value of the close relationship fostered by this growing Y.M.-C.A. program.

If you and your son would like to be "Indians," call Dan Stevens at the Y. He can give you the opportunity to know your son better than you ever dreamed possible.

Are you really that busy?

Holiday Programs Enthusiastic Success

The equation Holidays = Vacations does not always work out for most of us. But that equation came true for about 350 Y.M.C.A. Youth Members and their guests recently.

The third annual special Thanksgiving and Christmas Vacation programs attracted even more boys and girls than in past seasons.

The Thanksgiving program was two days long, with 100 boys and girls attending each

(Continued on Page 3)

2 CF Girls Attend Model Legislature

Miss Janet Evans, daughter of Mr. and Mrs. Floyd Evans of 336 Greenwood Ave., Cedar Falls, and Miss Mary Damsgaard, daughter of Mr. and Mrs. Dennis Damsgaard of 1500 W. Ridgewood, Cedar Falls, are now Iowa "Law Makers."

The girls, both members of the Cedar Falls Pink-Y group, were two of 200 high school students who attended the YMCA Iowa Youth in Government Model Legislature in Des Moines Dec. 15 and 16.

The Youth in Government program is sponsored by the North Central Area office of YMCA and its purpose is to give high school youth a meaningful and working experience in procedures of writing bills to become laws, working on committees and passing the bills into law after debate on the House and Senate floors.

Each Hi-Y club present has a Senate delegation and House delegation and the "law makers" settle down for two days of serious debate, discussion, voting and satisfaction, (if their bills are passed). The program squeezes into two days that which takes real legislators months to accomplish. None the less, the students gain a great deal of experience and insight into the functions of the Iowa State Government.

Boys attending Youth in Government from the Waterloo West Hi-Y Club were Rick Martin, son of Mr. and Mrs. Thomas Martin of 1628 Baltimore; Jack Mills, son of Mr. and Mrs. Glenn Mills of 1725 Washington; James Luloff, son of Mr. and Mrs. Leo Luloff of 303 Terrace Dr.; and James Shumaker, son of Mr. and Mrs. Kenneth Shumaker of 1125 Randolph.

night at the Waterloo Y.M.C.A. Many saw the Y for the first time and liked what they saw. This was the beginning of a full program schedule for the children of Dunkerton.

Let's all welcome our new friends from Dunkerton!

Program Started Dunkerton Gra-Y

We are glad to welcome Dunkerton to the Y.M.C.A. We hope to have a full Y Program in Dunkerton in the near future.

Our first step is the formation of a Gra-Y Club for grade school boys. We should have a full Gra-Y program started by the middle of January. Before that time, however, we hope to have some good planning sessions with a new parents' sponsoring committee.

We have already had a swim

FROM CEDAR FALLS..

CF Gra-Y Membership Hits 450, Largest Enrollment

Over 450 boys in the upper primary through 6th grades are enrolled in 15 Cedar Falls Gra-Y Clubs, according to Jeff Young, Branch Youth Club program Director.

"There have been two new clubs organized this year. Our largest enrollment has been this year," he stated. There is at least one club in each of our public schools. Clubs meet once each week with a college student leader. They elect own officers and plan a program of fun and activity around the purpose of "developing the body, mind and spirit, and living in a Christian way in the home, school, church and neighborhood.

Young has a leaders' staff month club leaders with their meeting once each month to co-ordinate the program and guide leadership in good group work practices. Once each club presidents meet as the Gra-Y President's Council to talk about their problems and concerns of club operation and to plan for Gra-Y Club program special events.

Club members enjoy a gym-swing night program at the Central YMCA on a rotation basis. Different clubs are scheduled for this event each 2nd and 4th Saturday night of the month. Popular events of the club year are the Bombardment Tournament, Field day, and club overnight camp-outs.

(Continued from Page 2) day. The Christmas schedule lasted four days and also attracted 100 youngsters each day.

Some of the tours included the Waterloo Police and Fire Departments, Wonder Bread Bakery, the Coca Cola and Pepsi Cola bottling plants, KWWL Radio and TV stations, a farm, the radar tower at Waverly and other points of interest in the community.

The vacation travelers also used the Y.M.C.A. youth lobby, swimming pool and gymnasium.

Who knows, next year we may even spend a day of vacation time on the moon!

Howard Johnson Pool Helps Branch Aquatic Program

The Cedar Falls YMCA Aquatic program has been expanded to include program activities at the Howard Johnson Motor Lodge Swimming pool during the past several months, said Mrs. James Winegarten, chairman of the Cedar Falls Branch Youth Work Committee.

Sixty youths and adults were enrolled in swimming classes during the fall session. Swimming instruction classes were conducted after school on week-days for the first time at this site. Three classes for children 5 years and older are Monday and Tuesday evenings after school.

Women's swimming instruction classes are Monday morning and Thursday afternoon. A

senior life saving class and a high school youth swimming instruction class are each Monday evening at the Howard Johnson pool.

One hundred and forty-nine youths were enrolled in the Cedar Falls swimming instruction program at the Price Laboratory School pool each Saturday morning. A staff of 7 instructors under the direction of Lynn Platt handle this swimming program.

The winter session of ten swimming instruction lessons for boys and girls 5 years and older will begin at the Price Pool Saturday, Jan. 6th. Classes for boys and girls after school and for adults at the Howard Johnson pool will begin the week of Jan. 8th.

For further information please call the Cedar Falls YMCA office, located at 103½ Main Street, 266-5223.

Cedar Falls Y To Work With Community Action

Joe K. Brummel, chairman of the Cedar Falls YMCA Branch Board of Managers announced that the Cedar Falls Y is working with the Community Action Council in conducting an extension of YMCA youth program activities and developing program areas that will put into action services which can be provided by the Office of Economic Opportunity in the Cedar Valley Neighborhood.

A local committee has been organized to guide the program. Work that is done is coordinated with the CAP program objectives.

"Our Branch Executive and program staff is giving leadership in the implementing of the program," Brummel stated, "The first objective is to continue the youth activities program which was organized by the Y and the Community Action Council last summer. We will then work with the sponsoring committee to establish the basis for a CAP Service Center in the Cedar Valley Neighborhood."

★ **MEN — WOMEN!** ★
LIVE
EAT
PLAY
YEAR 'ROUND
AT YOUR
Y. M. C. A.

Girls Swim Team Added

Eighty boys have reported for workouts to the Cedar Falls YMCA Boys Swim team this fall, reported Coach Richard Mareussen.

"This is the largest turnout in the seven-year history of the Branch Swim Team Program," said Mareussen.

Also this year, for the first time, girl competitive swimmers in Cedar Falls are forming a Y Girls Swim Team for winter competition. Sixty-four girls have reported out for the team, also coached by Mareussen.

Three swimmers' fathers, Jim Buchwald, Sid Morris and Tom Sullivan, have been assisting the coach in working with the younger swimmers.

Sullivan, president of the Cedar Falls Swim Club, and other club officers are utilizing the leadership of the YMCA Swim Team Parents group to plan and conduct the teams' program events.

Graydon Fuller is coaching the Cedar Falls Y Boys and Girls Diving Team.

Mareussen and Sullivan have also assisted the Charles City Y physical department staff in planning Charles City's first Y boys and girls swim team. In November and December, Charles City youngsters attended workouts in Cedar Falls.

Both the boys and girls teams in Cedar Falls enter the Iowa sectional, state and North Central Area swim meets in March and April.

(Continued from Page 1) be Don Lindaman at Cedar Falls and Dan Steiber, Bob Tonkin and John Foens at Central. Steiber will handle the "odds" third of the triangle, Tonkin the Minds and Foens the Spirit.

Each division chief will have a Y secretary as an aide. General Secretary Sam Chollar will assist Krause, Bill Kramer will help Lindaman, Bob Wise will assist Foens, Dan Stevens will assist Tonkin, Fred Wallace will assist Steiber and Randy Bray will help the Evansdale division head, yet not chosen.

Local churches will also help kickoff the campaign during National YMCA Week, Jan. 21-28. Look in your church bulletin either of those Sundays for a brochure to salute the Y during National Y Week.

The kickoff dinner is Monday, Jan. 22 at the Horizon Room and will be directed by Tom Young of KWWL for the second year in a row.

11th Annual Christmas Tree Sale Run by Cedar Falls Y's Men

The Cedar Falls Y's Men's Club conducted its 11th Annual Christmas Tree sales project to the Christmas Holidays. The fund-raising tree lot was located at the Black Hawk Shopping Center. Club members operate this project as a service project of YMCA and Community Youth activities.

Proceeds have been used to (Continued on Page 4)



"Judo Champs"

JUDO CHAMPS — Here are the juniors who represented the Waterloo Y.M.C.A. Judo Club when it won the Iowa Jr. Judo Traveling Trophy for 1967 from the Des Moines Jr. Judo Club. Kneeling, left to right: Dion Azbill, Joel Horslund, Jeff Horslund, Jonathan Cohea. Standing, left to right: instructor Claude Whitehill, St r'ing Benz, John Hospodarsky, Sean Ward, instructor Dieter Nickel. Not pictured are Dennis Sallis and instructor Dr. Robert Ward.

1967 Continues CF Program Exploration

"Each year our branch makes a special effort to explore and initiate new program activity. This is important to the life and growth of our branch operation," said Cedar Falls Branch Executive Bill Kramer.

Two years ago Jeff Young began a summer fun club program for boys and girls. Last summer the YMCA conducted a summer playground in the Cedar Valley neighborhood in co-

operation with the Community Action Council. One of the new Y programs organized in early 1967 was the Pink Y Girls Club, a group of 9th Graders who were primarily interested in gym and swimming activity. Pink Y club activities included co-ed gym-swim parties, a slumber party at the Central Y, and summer activities such as bowling, horseback riding, canoeing, miniature golf and a

(Continued from Page 3)
purchase camp equipment, repair and license a gift school bus for branch program transportation, to sponsor youth to attend the YMCA Youth in Government program and other program equipment.

Each year an amount is added to the Cedar Falls YMCA Building Fund which was established by the Y's Men's Club four years ago.

Gra-Y Club members are given a commission for their club to be used for their own program activities.



From The Desk of The General Secretary:

Finding a good physical director to replace Chuck Hatzama is no easy task.

co-ed trip to Backbone State Park.

Jeff Young has also organized two new girls club programs this fall — a junior Tri-Hi-Y Club for junior high girls and Tri-Gra-Y Club for upper-primary and 4th grade girls at Orchard Hill School. A new Tri-Gra-Y club for girls will also be organized at North Cedar School.

The Cedar Falls YMCA Junior High-Y Club is taking a leadership role in the organization of a new Junior Hi-Y Club this winter.

The Cedar Falls YMCA and the YWCA are exploring together the need for and interest in the organization of some kind of junior high youth social-recreation program for Cedar Falls.

Through quality leadership the Y aims to maintain a quality program that will attract youth and serve through a democratic inter-action centered around needs and interests of youth group members.

As all Central members know, Chuck has found a new challenge in Rochester, Minn., where part of his work as physical director there is connected with the Mayo Clinic. Chuck was intrigued by the chance to help doctors there experiment with the effects of exercise and physical fitness on cardiac patients.

We have not as yet found a replacement for Chuck, partly because we have not found the man we feel is suited for the job and partly because some good men have not accepted our offer.

Our requirements are high. A physical director at Central must have had experience in at least one Y.M.C.A.; plus possessing the academic background necessary, a bachelors degree plus 30 extra semester hours in related courses.

We have or can get a folder on every man available for the job, but it may be possibly as late as June until we find a replacement for Chuck.

Until then, Fred Wallace, our assistant physical director, has taken over, and the rest of the staff has spread the responsibilities Chuck had.

We miss Chuck, certainly, but we can wait until we get the right man to replace him. What we ask of our members is that they bear with us and help continue the programs of which Chuck was in charge. Your Y.M.C.A. is here to be of service to you, and that includes all the staff members.



THE YOUNG MEN'S CHRISTIAN ASSOCIATION

of BLACK HAWK COUNTY

MEMBER AGENCY, U.S.B.H.I.

BULK RATE
NON PROFIT ORG.
U. S. POSTAGE
PAID
PERMIT NO. 1611
WATERLOO, IOWA

A GIFT THAT KEEPS ON GIVING — ENDOW YOUR Y.M.C.A.

03.2.030