

# The Y. M. C. A. Broadcaster

PUBLISHED BY THE YOUNG MEN'S CHRISTIAN ASSOCIATION

The Railway "Y"

The City "Y"

The Town and Country "Y"

Waterloo

February

Iowa



## Boys Work Secretaries of Iowa Convene in Waterloo

Dr. Goodwin Watson Here

Announcement was received from the office of the State Y. M. C. A. this week that the Iowa State Boys' Work Secretaries' Association will hold their meeting in Waterloo, March 29th, 30th and 31st. This will bring the boys' work secretaries and other association officials from twenty-five cities in Iowa to Waterloo. The assembly this year will be especially strong as it is announced that Dr. Goodwin Watson of Teachers College, Columbia University, will be present one day to direct the discussion and guide the group in thinking through problems of religious education and character building. Dr. Goodwin Watson is the author of numerous articles and books, one of his most stimulating ones being "Case Studies for Teachers of Religion."

It is expected a great many school superintendents and principals will attend the session on Friday to join the group in thinking through some character problems with Dr. Watson. Further details concerning the arrangements for this meeting will be announced in the March Broadcaster.

## CAMP DATES FOR 1929 ANNOUNCED

Camp dates for 1929 have been released in part and show a busy season in sight. The final end of the camping season is not fully arranged at this time, but we can announce definitely the following dates:

Older Boys, Younger Boys—Waterloo "Y"—June 11th to July 1st.

Y. W. C. A.—July 2d to July 23d.

Charles City Y. M. C. A.—July 23d to August 2d.

Town and Country Branch—August 2d to August 12th.

Dates for the Area Hi-Y Camp and one or two other periods will be announced shortly.



In order to relieve the physical staff of some of their load, Allan Remy has been given further responsibility in the swimming work. He now handles four of the swimming classes and is making good with the boys in a fine way.

Members are urged to learn to swim this spring before vacation season opens up next summer.

Special attention is being given to boys who do not know how to swim as well as they ought to. Very fine work is being done in the special swimming classes.

## Chamber of Commerce Acts to Take Place of Leadership in Waterloo, Enlisting Interest of All

### ENROLLMENT DAYS DURING WEEK OF FEB. 19

As expressed by the leaders of the Forward Expansion Movement of the Waterloo Chamber of Commerce, they are gratified at the manner in which the citizens of Waterloo, professional, business and governmental, are rallying for the general good and progress of the city through a modern Chamber of Commerce, as proposed.

The Forward Movement divides itself into two big phases—Educational and Organization—both of which are very important in a movement, the purpose of which is to cause the citizenship to awaken to the task of an appreciation of an aggressive Chamber of Commerce and the initiative and willingness to give of its time in building up an efficient voluntary organization which will go out and "sell" the city of Waterloo to itself through a progressive Chamber of Commerce as the medium.

Numerous speaking dates have been filled by Alexander Karr, Educational Director of the American City Bureau, here assisting in the movement in the interest of the educational phase of the work. Mr. Karr will speak before all other organizations possible within the next week. It is the plan to hold a couple of mass meetings in connection with the movement to familiarize the citizenship with the essentials of a Modern Chamber of Commerce as another phase of the educational period. Direct mailing and newspaper publicity will play a great part in informing the public concerning the Waterloo Forward Movement.

As for Organization, this part of the movement is progressing very satisfactory as it may pertain to committee work, and sales army organization.

The Majors and Captains under the command of Herman C. Miller, General of the Sales Army, met at the Hotel President, Forward Expansion Movement Headquarters, Thursday, February 7, to select and name the lieutenants for their respective divisions. Each captain selected six workers which make a team organization of approximately 175 of the leading business, professional and other citizens, comprising perhaps the greatest sales force ever formed in the city of Waterloo. This sales army will go out during the week of February 19, Tuesday, Wednesday, Thursday and Friday, to enroll the public-spirited citizens in their Chamber of Commerce.

The majors and their respective captains up to date are as follows:

Division I—Major George D. Harris; Captains, C. M. Cheney, E. L. Estel, G. W. Miller, S. D. Moore, A. J. Weigel.

Division II—Major, A. F. Hussman; Captains, Robert Cass, H. Gross, B. L. Holton, L. C. Leeper, H. D. Simon, Gus Thode.

Division III—Major, Jackson McCoy; Captains, F. E. Fish, R. H. Garrison, Bruce F. Gates, S. F. McGinn, Howard Rath, Wayne Raymond.

Division IV—Major, Lester W. Miller; Captains, K. L. Bragdon, A. B. Chambers, Lamar Duke, James Leonard.

## County Area Opens Campaign for 1929 Budget Under Favorable Circumstances

### CEDAR FALLS SECTION GOES OVER WITH A BANG

Under the leadership of Dr. W. L. Hearst, Campaign chairman, four divisions commanded by Messrs. Adam Wagner, Hans Smith, Rev. Glen Rowley and Principal M. B. Street, went out and cleaned up the Cedar Falls share of the Town and Country budget of \$1700.00 on schedule time with an over subscription of \$75.00. It was one of the finest financial efforts ever conducted in Cedar Falls. The response was fine and the generous reception was typical of the folks in that community.

Much favorable comment has been made by people who have read the Town and Country Annual Report.

Mr. Clowes is busy arranging the financial work in the other sections of the Area. It is the earnest desire of the Committee of Management of the Town and Country Branch to have the entire budget underwritten in the various sections by the first of May and the work will be carried on just as fast as time and roads will permit.

There's a Gym Class for you. Get rid of that all-in feeling. This is so important that we are giving it first page announcement. Call Mr. Kirkner for your first class assignment.



## Physical Committee Emphasizes Prayer During the Lenten Season

Under the leadership of Rev. F. H. Moehlman, the Fellowship of Prayer is being emphasized by the distribution of the booklet prepared by the Commission on Evangelism and Devotional Life of the National Council of the Young Men's Christian Association. Copies of the booklet, "Fellowship of Prayer," may be secured at the Association office. In these busy days when we are inclined to neglect the important essentials of living, this effort is most commendable.



## Buenos Ayres YMCA Celebrates Silver Anniversary by Raising Generous Fund

The YMCA in Buenos Ayres, Argentina, is steadily growing in prestige and influence in the metropolis of the southern continent, according to B. A. Shuman, who has just landed in this country on his furlough. He described the fine reception which the observance of the Association's twenty-fifth anniversary had among the citizens of the city.



B. A. Shuman

A fund was launched at the time of the anniversary for the purpose of solidifying the finances of the Association, and already \$115,000 in gold has been raised toward this end. One of the notable backers of the fund is the United States Ambassador to Argentina, Robert Woods Bliss, as well as Mrs. Bliss. The Buenos Ayres Association has a membership of 5,000, easily the largest on the southern continent, and equalled and surpassed only by a few in North America. It has had a waiting list for years, and has a daily attendance at activities of 2,000 members.

Mr. Shuman also spoke of the fine reception accorded Dr. Stanley E. Jones on his recent trip through South America. He gave six ad-

resses in the Buenos Ayres Association, all of which were extremely well received. Mr. Shuman told of the exchange of gifts between Dr. Jones and Ricardo Rojas, rector of the National University at Buenos Ayres, who has just published a book, "El Christo Invisible." Mr. Rojas presented a copy of this book to Dr. Jones, who in turn sent him a copy of his famous book, "The Christ of the Indian Road."

Mr. Shuman declared that the visit of President-elect Hoover to South America would have splendid results in establishing goodwill between the two continents, and will pave the way for future discussions which should entirely eliminate any ill-feeling on the part of South America.

## FOREIGNERS BECOME LOYAL AMERICANS

*Through the Help of Naturalization Committee of Erie YMCA*

Hundreds of American citizens are being made annually in Erie, Pa., largely through the efforts of the Naturalization Committee of the Erie Association.

During the past year, 267 foreigners have been helped to become American citizens, and in the last six and one half years the Association has helped 1,405. Twenty-seven different nationalities have been aided, the largest percentage of whom were Poles and Italians.

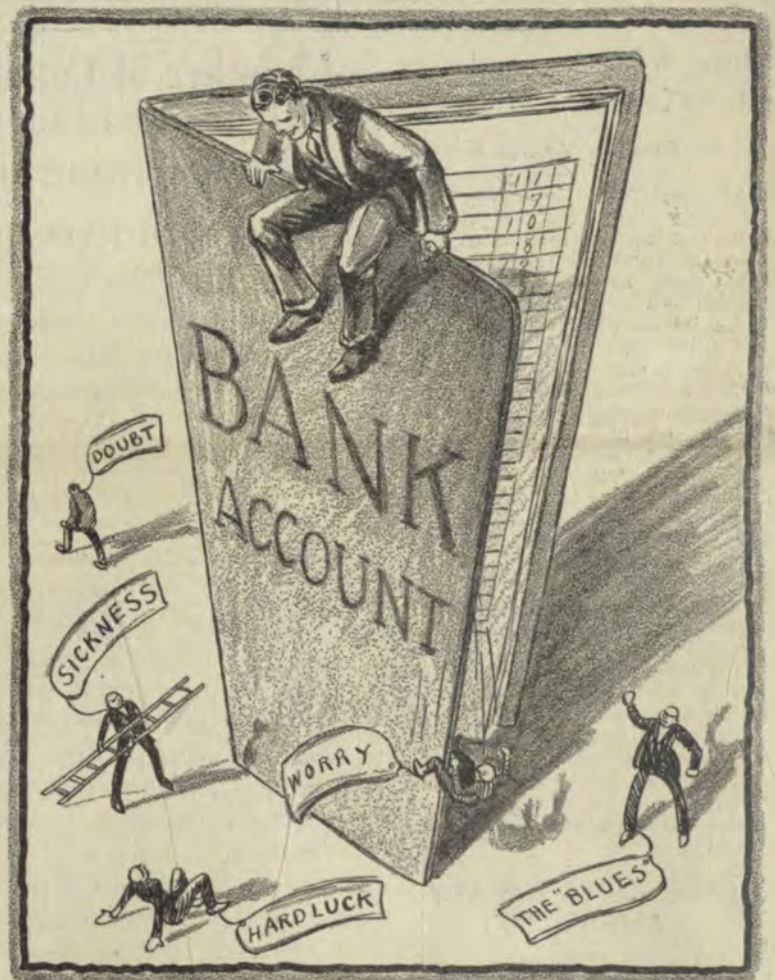
This work, Association leaders declared, develops much goodwill in a class of people that otherwise might not come in contact with the Association. The work at Erie is open to foreign-born women as well as men.

## Four Generations at Father-Son Affair

An industry served to sponsor Father and Son Week in Oklahoma City, Okla., this year when the Oklahoma Gas and Electric Company organized the first celebration of that kind. Five hundred men and boys employed by the company with their fathers and sons met at the American Legion Hall.

Four generations of the Lankford family received an ovation. Two fathers more than eighty years old were present. The youngest son was two years and two days old. The occasion was also celebrated throughout the city by 128 churches, schools, civic clubs, theatres, golf clubs, fraternal organizations, industries and newspapers. Football boys of the high school dressed in their uniforms directed the traffic on the downtown streets that day.

## "Sitting Pretty"



## 12-STORY "Y" HOTEL OPENED IN FRISCO

*Contains 436 Moderate Priced Rooms for Travelling Young Men*

San Francisco's new Association hotel, first of its kind west of Chicago and the most modern in the United States, was recently opened in that city. It is 12 stories high and contains 436 rooms.

Exclusive of the ground and furnishings it cost \$475,000, and was financed by the YMCA Hotel Company, a local corporation headed by prominent local business men.

A special feature is the large shower unit on each floor. An assembly room with stage for motion pictures and lectures is provided on the ground floor in addition to the lobby and spacious lounges.

Eminent physician has written a book on why we misbehave. Practically every modern novelist has written one on how.—Arkansas Gazette.

## Y Taught Policemen to Walk "Straight"

Policemen, firemen and employees of fourteen of the leading stores of Boston know how to walk correctly and to prevent foot troubles. They gained this information through a campaign conducted by the Huntington Avenue Branch, Boston, during which special classes were held giving information on the subjects.

## Inter-City Visits In Ohio Weld Fellowship

Inter-city visits by men who are active in the physical privileges of the various Associations are being encouraged this winter by the Northwestern Ohio Physical Directors' Society.

The objective of this is to give a larger group of men a chance to compete against each other and to gain fellowship with men from other Associations. The evening ordinarily includes games, tournaments, swimming and a social hour. The cities in the plan are Toledo, Findlay, Fostoria, Lima, Marion, Tiffin and Van Wert.

### Did You Know—

—THAT fewer persons are getting married, while more are obtaining divorces in the United States? There was a decrease of one-fifth of 1 per cent in the number of marriages in 1927, while the number of divorces increased 6.2 per cent. Department of Commerce statistics are responsible for these figures.

—THAT 60 states and cities are now spending a total of \$5,000,000 yearly for "community advertising"?

—THAT over \$1,700,000 was paid out by life insurance companies in the United States and Canada during the year 1927? Somebody is sure to insist that we've got this confused with the number of life insurance solicitors who called on him during the past twelve months.

—THAT the average candy manufacturer spends 2½ per cent of his total sales for advertising purposes? And it brings results, says Charles E. Townsend, editor of "The Car Card."



## GOV. FULLER URGES "Y" BOYS TO "PLAY GAME"

Hosts of Boys Throughout Country Attend Older Boys' Conferences

Governor Fuller, speaking at the Massachusetts Y M C A Older Boys' Conference, urged his audience "to play the game according to the rules."



Governor Fuller

"I know of no organization," he said, "with such a powerful influence on the young men of America as the Y M C A. America expects every young man to do his duty, and the Y M C A is the

most powerful agency I know of for helping our young men accomplish that result. I want to tell you young men that I do not believe there ever was a time in the history of the world when there were better opportunities, when it was better to be alive, when it was better to be a young man, when young men had better prospects than today."

Thousands of high-school boys throughout the country attended Older Boys' Conferences during November and December, which gave them new ideas and a new perspective upon their problems. These conferences are held by the state Y M C A's and offer an opportunity for outstanding leaders in religious and lay circles to address groups of young men who are just beginning to think seriously about their careers and their futures.

Great enthusiasm was stirred up among the delegates, so much so that a number of boys who attended the Wyoming State Conference found it necessary to cross the Rocky Mountains through snow-covered passes to reach the meeting place. The speakers for this meeting also had to travel long distances.

The conferences have chosen themes intended to inspire the boys. "The Great Adventure" was the theme adopted by the two conferences of Indiana. "Be Square" was the Tennessee theme, while "The Quest of the Best" was adopted by the conference of New Jersey.

## The Boy Wanted

A business man advertised for an office boy. The next morning there were some fifty boys in line. He was about to begin examining the applicants when his stenographer handed him a card on which was scribbled:

"Don't do anything until you see me. I'm the last kid in line, but I'm telling you I'm there with the goods."

## From Crystals to Super Tubes

Is What Manchurian Amateurs Produced in Y M C A Radio Set-Building Competition



Committee of Judges Examining Amateur Sets

Russians living in Harbin, Manchuria, have caught the same fever for the radio that exists to such a large extent in the United States. The Y M C A in Harbin, under the general secretaryship of Howard L. Haag, has had a large part in encouraging this new fad in the city. Among its members there are a large proportion of amateurs who in their spare time think of little else but how to eliminate static and how to get more distance.

Wishing to encourage this interest on the part of both boys and young men in the Association, Mr. Haag recently organized an Amateur Radio Show, to which were invited all of the foreign radio companies with branches in Harbin. These included the Kellogg Radio Corporation, the French Telephone and Telegraph Company, Mr. Churin, who represents a big German radio corporation, and Mr. Vato, who represents a Japanese corporation. These people put in exhibits of their merchandise, which aided greatly in making the exhibit a true cross-section of the modern science of radio.

More than fifty amateur sets were also included in the exhibit, all of which were tested by a committee, which gave prizes to the sets showing the best results, in three classifications: crystal sets, one-tube sets and sets of two or more tubes.

A total of 2,240 people saw the exhibit in three days, and requests immediately came in to repeat it later. A number of the amateur sets showed a great deal of originality and promise, which holds out the hope that Harbin will produce its share of radio experts through the encouragement of the Y M C A.

## Not Necessarily Disqualified

Political Science Professor (questioning student in oral quiz): "Could you be President of the United States?"

"Yeah, but I'm all signed up for a job with a bond house when I get out in June."—The Brown Jug.

## How They Fall!



## \$400,000 STUDENT "Y" GIVEN TO CINCINNATI

Donation Indicates Gamble Family's Belief in Character Building Needs

A gift of \$400,000 for an Association building on the campus of the University of Cincinnati has been announced by the widow and three sons of the late David B. Gamble, soap manufacturer of Cincinnati. It is the largest gift for social welfare in the history of the city. In addition to the money, Mrs. Gamble and her sons have turned over to the directors a large tract adjoining the campus, which contains improved buildings that will be used, under the terms of the gift, as a social and religious center.

It was announced that the property and money were given "as a thank offering and as a means of indicating our beliefs that effective character-building influences are of first importance among a community's valuable assets." The project is to be called the University Branch "Y."

"Nothing just like this project exists anywhere," said Judson J. McKim, General Secretary. "Because of the present lack of cohesion in student life, this gift will bring a richness to the campus that it is impossible to measure. Few gifts to the city in recent years have carried greater possibilities for good."

## Madras "Y" Boys Hold Mammoth Hobby Show

MADRAS.—Six hundred exhibits of the crafts and hobbies of the boys of Madras, India, were placed on exhibition recently in the Central "Y" Esplanade. Contests in oratory, indoor games and music were on the three-day program.

A boys' camp was held for four days near Madras this fall.

By DOC. RANKIN





The Physical Committee announces the first annual gym fest to be held February 19th, starting with a dinner to all members of gym classes and their friends. The fest will open with a feast at 6:15, after which an entertainment extraordinary will be presented. Boxing, wrestling and a battle royal will be on the bill-of-fare, but knowing who the participants will be, we warn one and all that the science of the sports will be prominently lacking.

The Physical Committee voted to enter a basket ball team in the State Basket Ball Tournament to be held at Newton, February 15th. Art Misner has been coaching the team and it is confidently predicted they will win at least the last place.

Merle Coburn has loaned a golf-meter to the physical department. This is located in the gymnasium. We don't know very much about it but it is reputed to be quite a concern. The purpose of the golfmeter is to enable a man to get the same kick out of golf as in the summer time without having to chase balls in the snow. It is the only machine ever devised that shows not only the distance but the direction of the ball in flight and permits actual golf playing. Golf fans are advised to have Mr. Kirkner demonstrate this machine.

Gym attendance during the month of January was a record-breaker. Every period on the gym floor from four o'clock Monday until ten o'clock Saturday evening was taken, to say nothing of heavy noon-day classes. The Physical Department Staff was surely dragging on the ground at the end of the month. One of the problems of the Physical Committee is that of providing sufficient leadership to handle the demands in spite of our curtailed budget.

Glen Moore is the new face in the cage, relieving Allan Remy, who has taken on new duties in the Boys' Division and swimming pool.

## Volleyball

The Volley Ball Team will attempt to play in the State Volley Ball Tournament which will be held at Des Moines, February 22nd. The Volley Ball team is made up of Maurice Cohn, Leo Leeper, F. H. Moehlmann, Jerry

Holton, DeWitt Spensley, Art Weigle, Kirk Stewart, "Doc" Boysen, and Phil Cohn. After seeing some of these boys play, we wonder what the qualifications for a first team man might be. Anyway, we wish the boys all kinds of luck and hope they play better away from home than on the home floor.

## Hi-Y Notes From Entire Area



"To Create, Maintain and Extend throughout the school and community, high standards of Christian Character."



East and West Waterloo Hi-Y Clubs added a new chapter to their history when they held their first Father and Son Hi-Y Banquet, Wednesday evening, February 6th, in the Y. M. C. A. Dining Room. Over eighty were fed and that was a very fine part of the program, too, and in the vernacular, "a very fine time was enjoyed by all." Coach Mendenhall of Teachers College was the speaker of the evening and the boys were delightfully served by the members of the Friendship Club of East High.

The date for the Area Hi-Y Club has been moved ahead a week in or-

der that we might avail ourselves of having Dr. Goodwin Watson with us. It will be held at New Hartford on April 5th and 6th. The enrollment mark has been set at one hundred and it is anticipated that every effort will be made to keep it down to that mark. Joe Hauter, Field Secretary of the Illinois State Y. M. C. A., will be the leader in the discussions, while President Latham of Teachers College will be the speaker at the banquet on Friday evening.

The year started off with all Hi-Y Clubs in the Area functioning splendidly. It looks like a banner Hi-Y year.

### NEW Y. M. C. A. BUILDING EVERY TWELVE DAYS

#### Average Maintained in This Country During One Year's Time

A new Y. M. C. A. building was opened every twelve days in this country during 1927, according to a report made by William E. Speers, of the firm of James McCutcheon & Co., New York, N. Y., who is chairman of the Home Division Committee of the National Council of the "Y." Besides reporting this remarkable average in building construction, Mr. Speers reported that plans for new buildings representing \$28,000,000 are now on the drafting boards of the National Council's Architectural Bureau.

### Mr. and Mrs. Grout visit Mexico City Assn.

#### Trustee of Local Association sees "Y" Work in Southern City

The following letter was received this week by Secretary Cohagan: "Mr. and Mrs. Grout arrived in Mexico with the Campbell party on scheduled time. Mr. Grout called at my office and I had the pleasure of showing him through our building and then meeting Mrs. Grout at the hotel. They are certainly very fine people. We expect to see more of them before they leave." Signed, R. Williamson, General Secretary, Y. M. C. A., Mexico City, Mexico.

### GO TO SUNDAY SCHOOL AS REGULAR AS CLOCK WORK ON SUNDAY MORNING

BLUE - 146	TOTAL 344
RED - 132	POINTS - 860
WHITE - 112	SCORED

#### Final Standing Senior League

(Excepting two postponed games)

	W	L	Pct.
First M. E. ....	7	0	1000
First Presbyterian ....	5	2	714
First Brethren ....	4	2	667
Calvary Evangelical ...	3	2	600
Church of Brethren....	3	3	500
Central Christian ....	3	4	429
United Brethren ....	1	6	143
Burton Ave. Baptist....	0	7	000

Postponed games remain in this league between First Brethren and Calvary Evangelical, and Church of Brethren and Calvary Evangelical.

#### Intermediate League Standing

	W	L	Pct.
Grace M. E. ....	5	1	830
First M. E. ....	4	1	800
First Presbyterian ....	4	1	800
First Baptist ....	3	1	750
First Brethren ....	4	2	660
St. Mark's ....	2	4	330
Burton Ave. Baptist....	1	3	250
Union Congregational ..	1	4	200
Walnut St. Baptist....	1	4	200
Linden M. E. ....	0	3	000

#### Junior League Standing

	W	L	Pct.
St. Mark's Episcopal...	8	0	1000
First Baptist ....	6	2	750
First M. E. ....	6	2	750
Christ Episcopal ....	4	4	500
First Congregational ..	5	2	714
First Presbyterian ....	2	4	333
First Brethren ....	2	5	286
Grace M. E. ....	1	7	143
Church of Brethren....	0	7	000

#### Industrial League Standing

	W	L	Pct.
John Deere Tractor Co..	7	1	875
Lauerman's ....	6	3	667
Bartles-Shepherd Oil Co.	7	3	700
Gates College ....	3	3	500
Young Men's Division..	4	6	400
Rath Packing Co. ....	4	6	400
W'loo Clearing House..	0	9	000

## Y'S MEN'S CLUB



President Hay of the Waterloo Y's Men's Club announces the following committeemen for the year:

#### Special Program

Howard Holmes, chairman  
Dewey Butterfield  
Bailey Barnes  
Wayne Smith

#### Program

O. C. Thompson, chairman  
Martin Tarbell  
D. J. Spensley  
H. J. Miller

#### Membership

Glen Miller, chairman  
Paul Hintz  
Al Carter  
Ellery Geiger

#### Athletics

G. Vern Remy, chairman  
Gerald Holton  
Dale Kilpatrick

#### Public Affairs

Robert Easley, chairman  
Leo Cohrt  
Gisle Lee  
Henry Dallman

President Hay has also announced a membership emphasis effort to increase the membership of the Club. He is looking forward to having a membership roster of seventy by April 1st.

Alexander Karr of the American City Bureau spoke to the Y's Men's Club on Monday evening, February 11th, on playing their part in the coming Chamber of Commerce membership effort.

Plans are being made for Employers' Night, the date of which will be announced in the near future.



Feb. 15th—State Y. M. C. A. Basket Ball Tournament.

Feb. 19—Physical Department Gym Fest.

Feb. 22—State Y. M. C. A. Volley Ball Tournament.

March 30-31—State Boys' Work Secretaries Conference.

March 29—Dr. Goodwin Watson Conference.

April 5-6—Area Hi-Y Conference.

### FRATELLI CLUB HOLDS ELECTION

The officers of the Fratelli Club for 1929 are:

President—Merrill Knott.  
Vice President—Rem Slattery.  
Secretary—Charles Fitzpatrick.  
Treasurer—Keck Mathes.

They were inducted last Thursday night by Arthur A. Zimmerman.