

The Y. M. C. A. Broadcaster

PUBLISHED BY THE YOUNG MEN'S CHRISTIAN ASSOCIATION

The Railway "Y"

The City "Y"

The Town and Country "Y"

Waterloo

October 1929

Iowa



SIXTY-FIRST ANNIVERSARY WEEK, OCTOBER 14-15-16-17

MEMBERSHIP RATES FOR ANNIVERSARY WEEK

1. Boys 10-12\$ 5.00
If paid in sixty days... 4.00
2. Boys 12-16 6.00
If paid in sixty days... 5.00
3. Boys 16-18 7.00
If paid in sixty days... 6.00
Boys' fee includes free towel and locker service.
4. Young Men 18-21 10.00
5. Senior—past 21 12.00
Locker and towels extra in 4 and 5.
6. Business Men 25.00
Includes locker and towel service.
7. Non-resident 5.00
Open only to those whose residence and business are outside the corporate limits of Waterloo.
8. Student 6.00
Open to Teachers College and Business College students.

Celebrating Sixty One Years of Character Building Service!

TO THE MEN AND BOYS OF WATERLOO:

During the days of October 14th, 15th, 16th, and 17th, the local Y. M. C. A. is celebrating the sixty-first anniversary of its organization in this community. Sixty-one years is a long time to be on one job. That is just what the "Y" has done right in the heart of the city—meeting every opportunity to serve men and boys. It has long been accepted as one of our most enterprising and deserving institutions.

During Anniversary Week, you will be called on for a membership by one of our one hundred and twenty-four campaigners. We feel there is at least six hundred men in Waterloo who want to be personally identified with this great local, yet world-wide organization.

A visit most any night to the building at 18 West Fourth Street will show it is simply overflowing with life. IT MEANS SOMETHING TO BE A MEMBER OF THE WATERLOO "Y."

Your continued co-operation will, I am sure, be forthcoming.

L. C. RANSOM, Chairman,
61st Anniversary Week Committee.



The Big Question—Why Join the "Y"

BECAUSE:

It meets a fellow's need, furnishing a variety of worth-while privileges,—

It puts the cost down where the young fellow can afford to be long and can't afford not to,—

It's a young men's club—a real place for red-blooded, live ones of the right sort,—

It provides opportunities for real fellowship and life-long friendships,—

It stands squarely for all-round manhood, furnishing ideals, atmosphere and influences that help make a man a MAN,—

And That's WHY!

FOUR OUT-STANDING BUSINESS and PROFESSIONAL MEN GIVE THEIR ENDORSEMENT IN BOTH WORDS AND ACTION

O. A. McFarland, vice-chairman Division "Y," says:

I am interested in the annual Y. M. C. A. Membership Campaign of the local Association because, first, I am interested in boys, and second, I appreciate how much personal benefit I have derived from being able to use the advantages of our local institution. Any boy who has the advantage of the privileges of a Y. M. C. A. membership with its character building attractions of gymnasium, swimming pool, summer camp and the physical, moral and social training accompanying them has a decided advantage over the boy without such contacts and such training. Personally I wish our "Y" was large enough to accommodate a thousand boys in place of the 350 that can now be handled. Then, too, any business man is a gainer who uses consistently the gymnasium and swimming pool. I am heading a division in the coming campaign as an act of appreciation.



Rev. Thomas R. Niven, vice-chairman Division "M," says:

I am a firm believer in things that are tried and true. The "Y" is out of the experimental laboratory and has assumed a place of high rank in every well ordered community. The explanation of this position is that it serves a great practical need—the caring for the physical, spiritual, mental, and social. All of these aspects must have their proper place and as I have had contacts with the "Y" organization, none of these is overlooked.



Kirk Gross, vice-chairman Division "C," says:

I'm for the Y. M. C. A. for at least two reasons:

First: I've watched with increasing admiration and respect the worth-while program of the Association and wonder how they do it with the old dilapidated building that we all know is inadequate in every sense, and,

Second: Because Waterloo needs as its chief item of growth the character building influences emanating from a strong, vigorous Y. M. C. A. and I am willing to put in some of my time to help keep our "Y" a Going Concern.



Graham H. Boysen, vice-chairman Division "A," says:

The Y. M. C. A. is doing a great piece of worth-while work, not healing as in the case of the hospitals, but a four-fold work of character building; physical, spiritual, intellectual, and social; serving those who are well and helping keep them well and restoring to health the spirit and mind and body. The "Y" is a great institution. I have belonged to the local "Y" ever since I was a kid and now that I am back in Waterloo, I want to give it some of my best time and thought and help to do my part to make it possible to better serve this community.



WISE MEN JOIN THE "Y"—THERE'S A REASON. THERE ARE OVER A MILLION Y. M. C. A. MEMBERS IN THE UNITED STATES AND CANADA. THE PRIVILEGES AND OPPORTUNITIES OF THE "Y" ARE PRACTICAL, DESIRABLE AND AVAILABLE—THAT'S "Y."

The "Y" is appreciated in Waterloo. That will be demonstrated by the liberal response and whole-hearted reception which I am sure our campaigners will receive during our Anniversary Week.

Says the Church Will Not Stand for Any Half-Way Business on Prohibition

In commenting on the sort of program that the Christian Church as a whole will stand behind and should stand behind in dealing with the Prohibition question, Dr. Harry Emerson Fosdick said, "I can put it in a few sentences.



Dr. Fosdick

"First, we will fight to the last ditch any step that looks like going back to the saloon. We know well that we have an unsatisfactory situation on our hands. We are not for a moment content with it, but we know it is better than the thing we got rid of.

"Second, So long as the present laws are on the books we will stand for their observance and enforcement. We will no more supinely surrender to the lawlessness of bootlegging than we supinely surrendered to the even more extensive and financially powerful lawlessness of the old saloon régime.

"Third, There are some types of solution to which we never will consent, and one is putting the government, State or national, into the liquor business. We have refused so far to entrust the ownership and management of railroads to the government, although theoretical arguments make government ownership

and management of railroads altogether reasonable. We have seen clearly that the government is not yet fit to handle that immense accession of economic power. Far less safe is it to make our national and State capitols the headquarters of the most corrupting business this country has ever seen.

"Fourth, As to any alterations in the law, we will trust them to those whom we know to be friendly to the law's major intent. There may well come a time when the law should be changed. No law is infallible. But whoever proposes to construct and carry through such alterations would better first of all persuade the people of the church that he is sympathetic with the major aim for which the law originally was framed.

"At the heart of the Christian conscience of this country there is a conviction—make up your mind to it—that the liquor traffic and the Christian gospel stand for two diverse and contradictory conceptions of personal and social life."

312 INSURED FOR MILLION OR MORE

Ten in United States Whose Policies Exceed Five Million Dollars

The lives of ten persons in the United States are insured for \$5,000,000 or more, and those of 301 others in this country and Canada and one in Cuba for sums between that amount and \$1,000,000, it is revealed by statistics published in "The Spectator," a weekly review of insurance.

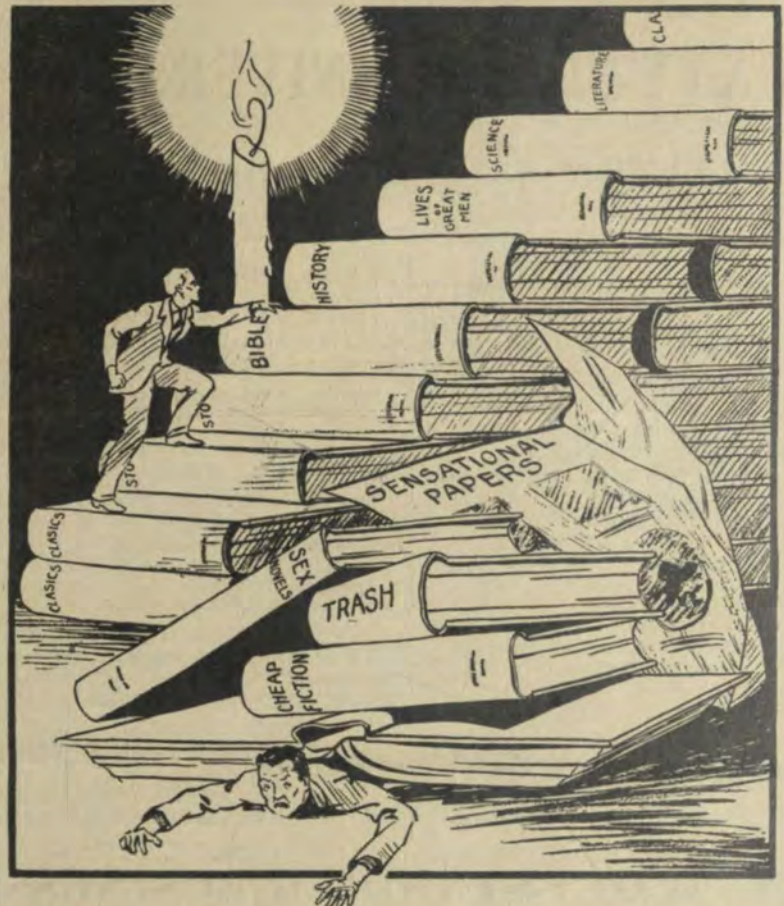
Leading the list is Pierre S. du Pont, of Wilmington, Del., chairman of E. I. du Pont de Nemours & Co., and of the General Motors Corporation, who carries the record-breaking total of \$7,000,000 worth of personal insurance.

Second on the roster is John C. Martin, of Philadelphia, vice-president of the Curtis-Martin Newspapers, Inc., with a total of \$6,540,000 personal and business insurance.

Leaders in the motion picture industry—William Fox, with \$6,500,000; Joseph M. Schenck, with \$5,250,000; Jesse Lasky, with \$5,000,000, and Adolph Zukor, with \$5,000,000—are next among the heavily insured, while the remaining holders of \$5,000,000 policies are Frank P. Herbert V. and J. Burgess Book, real estate operators of Detroit, and James H. Rand, Jr., of Buffalo, manufacturer of office supplies.

He that wrestles with us strengthens our nerves and sharpens our skill. Our antagonist is our helper. —Edmund Burke.

What Do You Read?



Savings in Six Years Rise \$11,000,000,000

The savings of the American people between 1923 and 1929 have increased from \$17,000,000,000 to \$28,000,000,000 and the number of savings accounts in the same period has jumped from 30,000,000 to 50,000,000, according to the Bank of the Manhattan Company, which has sketched the increase in American wealth in these recent years in the sixth edition of its booklet, "The Greatest Family in the World."

Other striking figures contained in the book show an increase in life insurance in force from \$50,000,000,000 to \$100,000,000,000 in this period; a gain in the number of policy holders from 4,000,000 to 65,000,000 and a jump in life insurance investments from \$8,000,000,000 to \$16,000,000,000.

Said 'Y' in 50 Centers Can Reconstruct Mexico

"Give us the Y M C A in fifty centers of the nation and the ideals of reconstruction will be accomplished."

These words of Obregon relate to Mexico, a land of nearly 16,000,000

population, a land of such rich natural resources that Humboldt called it the "storehouse of the world." The United States alone has a billion dollars invested there. The most serious problems Mexico has to face, however, are not economic but moral and spiritual.

It is significant, therefore, that every government of Mexico from the days of the Díaz régime down through the administrations of Carranza, Obregon, and Calles has given substantial moral and material support to the Young Men's Christian Association.

Educational Leaders Stress Regard for Law

The National Education Association, the American organization of public-school teachers and officers, passed at its last meeting an earnest resolution in regard to the function of the public school in the development of character, and especially in the matter of law observance.

This resolution said: "The Association believes that the greatest force for law observance is character education within the home and the school, and urges all teachers and parents to renew their efforts to inculcate a regard for law as the foundation of democratic liberty."

To Be Largest "Y" Building in World



New West Side Y M C A Building
(See story on page 3, Col. 4)

CHURCHES RECOGNIZE NEED OF CO-OPERATION

Federation Good-Will Units Are Erasing Sectarian Prejudices

Cooperative "regional planning" by the leading denominations is now being rapidly developed through the comity committees of the church federations in the larger cities of the United States.

The comity committees appear to be ushering in "a new day for the urban church," in the judgment of the Rev. Dr. H. Paul Douglass, who has completed a survey of comity practices in twenty cities for the Institute of Social and Religious Research.

Although hopeful that the future will see large cooperative advance in urban church life, Dr. Douglass finds, however, that the comity idea is far from being universally accepted.

"While the assimilation of the major Protestant groups to one another," he states, "has gone so far as to cut the ground from under the older secretarianism, stubborn prejudices still thrive in spots. There is a clannishness that takes refuge in the conviction of having a better understanding with God than others enjoy. There are conceptions of the truth and of the church that still permit some to hold that they possess the only truth, and that theirs is the only church. In this very year of grace a Bishop of a great church has been quoted as asserting that 'competition is good for religion.'"

Dr. Douglass for nine years has been director of research in city church work for the Institute of Social and Religious Research. He is the author of "The City's Church," a textbook of the Missionary Education Movement for use in churches of all denominations this winter.

The ten denominations which were found most largely to participate in the cooperative planning were the Northern Presbyterian, Methodist Episcopal, Northern Baptist, Reformed, Evangelical, Congregational, United Presbyterian, Lutheran, Protestant Episcopal and Disciples of Christ.

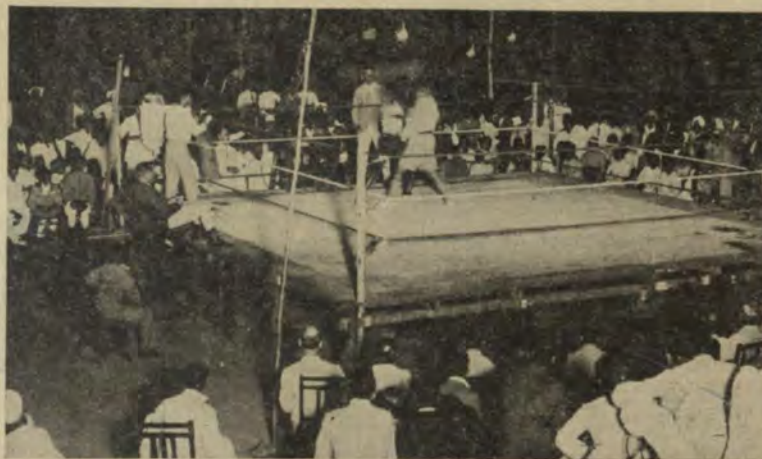
He Might Have Known

On this trip the crack express had been far from living up to its reputation. First it would go forward fifty yards or so, then back, then stand still, puffing uncertainly, and then begin the same thing all over again. At last one of the travelers lost his patience and summoned the porter. "What is the matter with this train?" he exploded. "Backing up and jerking forward in this awful way?"

"It's quite all right, sir," the porter assured him in that soothing way that porters have. "I think the engineer is teaching his wife to drive."—"Brooklyn Central."

This Was a "Knockout"

Not So Much the Boxing as the Result
of Taking the Flashlight



The Spectators Thought it was a Communist Bomb and Stamped

When the Lahore Y M C A heavy-weight champion knocked out the champion of a British regiment he caused some real excitement among his native backers, but the demonstration attending that event was not nearly as spectacular as the excitement that was caused just after the above photo was taken.

The flashlight above was taken on the occasion of the first Indian boxing meet ever held in the Nizam's dominions, which has over fourteen million inhabitants and is said to be the largest Mohammedan-ruled State in the world.

The significant feature of this picture is that it is a flashlight result and when the flash occurred, several hundred spectators stamped, knocking over and breaking chairs,

stepping on people and in general causing considerable commotion.

The assemblage numbering above a thousand persons, was not forewarned of the coming flash because it was desired to catch the natural atmosphere (unposed) of the situation. It may be added that to this extent the effort was a success.

The psychology in the situation was that, owing to the activities of the national Communists in freely dropping bombs in various sections of India recently, including a bomb outrage in the National Assembly in session at Delhi (the Washington, D. C., of India), the spectators taking flight suspected this flash to have been a bomb released by a wild Communist in the gathering. None of them had ever seen a bomb, and

NEW 'Y' STRUCTURE TO COST OVER 3 MILLION

West Side Branch in New
York to Serve Nearly
15,000 Members

West Side Y M C A building in New York City, which many called "McBurney's White Elephant" or "McBurney's Folly" thirty-two years ago when it was erected, will give way soon to a new home, which will be in many respects the largest and finest Y M C A structure in existence.

When Robert Ross McBurney, one of the pioneer leaders of the Young Men's Christian Association, built the new structure on West 57th Street it was predicted that it would not succeed because it was too far "uptown." But it quickly grew and today is well known all over the country and in many foreign lands.

The new West Side "Y" building is moving even farther "uptown." In program space and capacity it will be the largest Association structure in the world. It will accommodate from 10,000 to 15,000 members. There will be large social and entertainment rooms, three gyms, two swimming pools, educational class rooms and laboratories, a little theatre and 550 dormitory rooms with 600 beds.

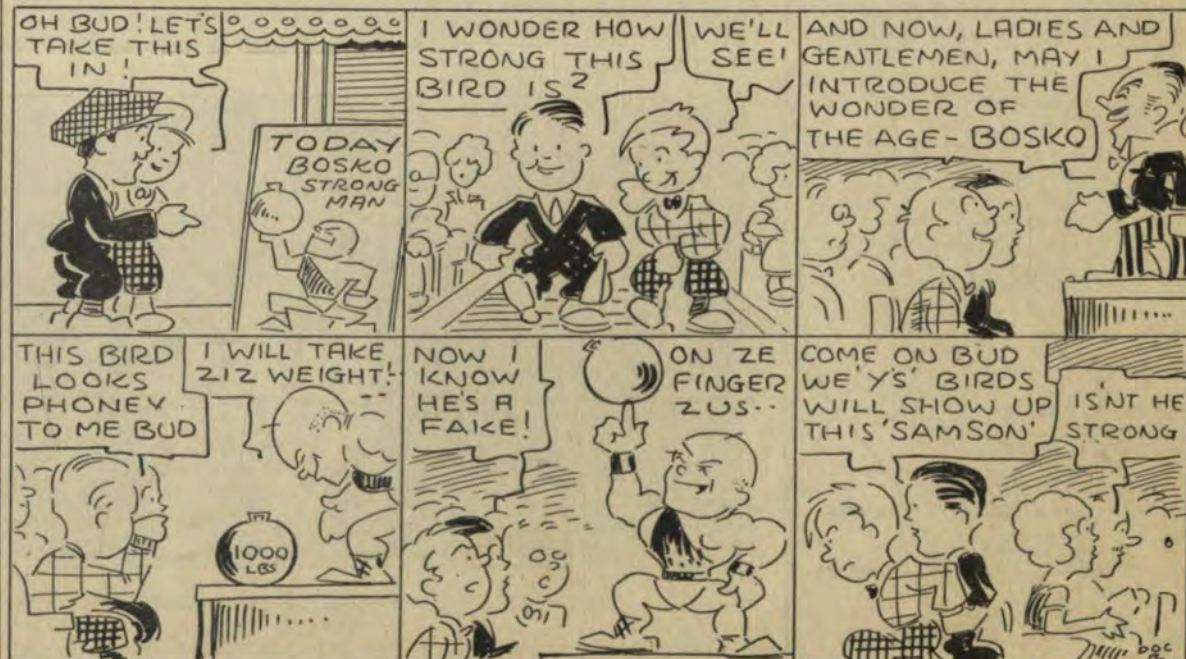
The cost of the project will be approximately \$3,250,000.

before this occasion not even a photographic flashlight.

It required some little time to understand the reason for the commotion, and after comprehending the situation, to get the scared and scattered spectators sufficiently reassured to have them return to their places to see the remaining bouts of the meet.

"Y" Jinks

By Doc. RANKIN



Watch the next issue for developments



ORGANIZATION MEETING OF THE ORDER-OF-THE-CEDAR

Here's another group making leaders for tomorrow. We present the Order-of-the-Cedar fellows at the first meeting of the year. These are the honor men at the "Y" Camp on Morris Isle. Most of them are from Waterloo but represent a half dozen other communities. The Order-of-the-Cedar holds three meetings a year and its purpose is to perpetuate the idealism of the camping days on Morris Isle.



Cabinet of West Hi-Y Club



Cabinet of East Hi-Y Club

We present above the cabinets of the Waterloo Hi-Y Club of the two high schools and a fine looking group they are. The motto of the Hi-Y Club is "To create and maintain high standards of Christian living throughout the school and community," and these fellows do it. Each Hi-Y Club meets weekly and they are carrying on under competent leadership a very definite course of Bible study together with their other activities. Including those in the Town and Country Branch, there are fourteen Hi-Y Clubs under the jurisdiction of the Waterloo Y. M. C. A., with an enrollment of nearly five hundred high school fellows. They are making leaders for tomorrow.

For.....

All Waterloo Not a Theory, but an Established Fact, Serving

The Under Privileged Boy
The Younger Boys
The Older Boys
The High School Boys
The Employed Boys
The Ambitious Young Man
The Professional Man
The Industrial Man
The Employer
The Employee
The Better Home Understandings
The Stimulated Church Interest
The Realization of School Values
Not for a Group—

But for all Boys and Men—touching lives and molding character through outdoor and indoor efforts, using

Building Activities
Community Meetings
Summer Camps
Personal Interviews
Pioneer Clubs
Church Co-operation
Community Boys' Clubs, and

A Program that Lifts!

Waterloo Young Men's Christian Association

HARRY M. REED
President Board of Trustees

C. D. ALLAN
President Board of Directors

**18 West 4th St.
Waterloo, Iowa**



IN THE LOBBY OF THE BOYS' DIVISION—MAKING LEADERS FOR TOMORROW

This is just an ordinary scene most any time after four o'clock in the Boys' Division. Too bad it's so crowded but the boys do come, and judging from the way they come back, it certainly must be a fine thing. The boys' membership fee is within the reach of all.



MAKING LEADERS FOR TOMORROW ON THE GYM FLOOR

Here, we present a group of future mayors and leading business men who have paused long enough to enable the camera man to get a record of their activities. As soon as they are off the gym floor, they go down for a swim and before the year is over, they will know about life-saving, resuscitation, first aid, and a lot of other things that are going to help them help themselves or somebody else.