

# Bryan Mierke – Fullstack Engineer

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## SUMMARY OF QUALIFICATIONS

- Technologies: React, Redux, Redux-Saga, GraphQL, Apollo Client & Server, Nexus, Styled-Components, NextJS, Jest, Cypress.io, ChartJS, Fetch API, Auth0, PubNub, NodeJS, ExpressJS, MongoDB, Kubernetes, Bitbucket, JIRA, Scrum, CI/CD, Figma Design, FramerX
- Full stack Engineer with strong business acumen and Management Information Systems background
- 10+ Years of Technical/Enterprise Account/Product/Project Management, leadership and team building.
- Developed FinTech APIs & have extensive experience with SMB SaaS products, partnership negotiation, & freemium models.
- Patents: Automated Entity Verification [US #8639930, #8732803, & #8856956]

## EDUCATION

**Full Stack Web Development Immersive** ▪ General Assembly ▪ San Francisco, California ▪ 2017

**Management Information Systems** ▪ University of Georgia ▪ B.B.A Terry College of Business ▪ 2002 – 2006

## PROFESSIONAL EXPERIENCE

### Digital Air Strike (9/2018-Present) | Scottsdale, AZ – Frontend Engineer II

- React/Redux development of custom tool enabling internal users to ingest and manage client review data; including responding to customer reviews on platforms like Yelp, Facebook, Google, and others.
- Participated in 6 person Scrum team, where I heavily contributed to writing feature & bug enhancements, leading grooming & prioritization, and a little bit of product development.
- Technologies:** Bitbucket, Pipelines(CI/CD), Kubernetes, Auth0, React (including Hooks), Redux, Redux-Saga, Styled-Components, NextJS, Cypress.io, Jest, NodeJS, Babel, Loggly, New Relic, MixPanel, & Private NPM registries.
- Responsible for maintaining legacy code-bases written in NodeJS, using templating libraries and build systems like Gulp.
- Q2 2019 tapped to lead 6 month development of Client Analytics service that will serve as entry point dashboard for all clients via Single-Sign-On to view details around all DAS products.
- Client Analytics platform will use React for the frontend and consume a GraphQL api that flows from company DataMart. GraphQL api is being built with Apollo & Nexus using NodeJS.

### Leeo, Inc. (5/2018-12/2018) | San Mateo, CA – Software Engineer | Contract

#### **Customer Support Portal**

- Solo project to design, develop, deploy, & debug Customer Support site for internal CS Team. 95% of work completed Summer 2018.
- Technologies: React, Auth0, Bootstrap, PubNub, Node.js, Git, Heroku, Chart.js,
- Site consumes restful API that enables user, once authenticated via Auth0, to query, change, & add new customer data based on inquiries. Implemented pings to IoT connected devices via Pub/Sub to generate real-time readings.
- Project required dynamic environment switching to access different backend datasets based on customized user groups.
- ChartJS graphs were implemented to track daily & weekly metrics as well as graph time-series readings for determining device operating consistency.

### Dun & Bradstreet Inc. (5/2015-4/2017) | San Francisco, CA – Director, Leader – Global Alliances & Partnerships

- FinTech product management:** Alternative Finance Product & SMB Insurance Pilot
- Risk management API:** Developed business rules & product integration with clients utilizing RM API.
- Team Collaboration:** Product Management, Engineering, UX/UI, Legal, Finance => Lead on cross departmental projects to launch revenue partnerships by building APIs & products after contract negotiation and execution.

### Credibility Corp. (2011 – 4/2015\*) | Malibu, CA – Manager > Sr. Manager > Director – Business Development & Operations

*\*Acquired by Dun & Bradstreet for \$350,000,000 April 2015 [employee #15]*

- \$30,000,000 Business unit:** built API partnerships that drove leads, product integration, & advocacy deals.
- Wholesale product management:** Lead design, implementation, & execution of 3<sup>rd</sup> Party product that drove 300,000 new customer subscribers & over \$3.6 million in new revenue with ZERO sales costs.
- Fintech R&D:** Lead on successful exploratory project to generate Access to Capital for Small & Medium Businesses.
- Major partners:** Alibaba Group, Euler Hermes, Goldman Sachs, American Express, LegalZoom, Cerved Group Spa, SBA.

**Web.com Group Inc. (2007 - 2010) | Jacksonville FL/Atlanta, GA**

**Account Manager > Enterprise Account Manager > Technical Project Manager – Partnerships & PMO**

- **\$15,000,000 Business unit:** Built lead gen & product partnerships for sales team & online revenue channel.
- **Franchise Product Management:** oversaw design, implementation, and operations for Franchise website product for 3 big box retailers & their 4000+ individual website franchisee owners.
- **White Label Platform:** Managed development & implementation of 3 major client white label platform projects for DIY Website Design, PPC Marketing Portal, & Email Marketing Portal.
- **Executive Response Leadership:** Oversaw management of top 100 clients and handled all escalation triage.
- **Major Partners:** Progressive Insurance, Microsoft, General Motors, ExactTarget[Now Salesforce Marketing Cloud].