Bryan Mierke – Frontend Engineer

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SUMMARY OF QUALIFICATIONS

- Technologies: React.js, Chart.js, Fetch API, JS[ES6], Auth0, PubNub, Express.js, Node.js, MongoDB, Ruby on Rails,
- 1+ years Full stack web developer, strong business acumen with Management Information Systems background
- 10+ Years of Technical/Enterprise Account/Product/Project Management, leadership and team building.
- Developed FinTech APIs & have extensive experience with SMB SaaS products, partnership negotiation, & freemium models.
- **Patents:** Automated Entity Verification [US #8639930, #8732803, & #8856956]

PROJECTS

Wine Tripping:
- Multi-page application that enables users to search for wineries in a specific region and build an itinerary with a map & turn-by-turn directions.
- Technologies: MongoDB, Express.js, Javascript/MaterializeCSS, Node.js, and Google Maps & Directions APIs

Find a Pool App:
- Single Page App that helps users scan their local area for swimming pools that have public open swim availability
- Technologies: Javascript/BootstrapCSS, Node.js, MongoDB, and Google Maps API

PROFESSIONAL EXPERIENCE

Leeo, Inc. (5/2018-Present) | San Mateo, CA – Software Engineer | Frontend
Customer Support Portal
- Solo project to design, develop, deploy, & debug Customer Support site for internal CS Team.
- Technologies: *React*, *Auth0*, *Bootstrap*, *PuBNub*, *Node.js*, *Git*, *Heroku*, *Chart.JS*,
- Site consumes restful API that enables user, once authenticated via Auth0, to query, change, & add new customer data based on inquiries. Implemented pings to IoT connected devices via Pub/Sub to generate real-time readings.
- Project required dynamic environment switching to access different backend datasets based on customized user groups.
- Chart.JS graphs were implemented to track daily & weekly metrics as well as graph time-series readings for determining device operating consistency.

Dun & Bradstreet Inc. (5/2015-4/2017) | San Francisco, CA – Director, Leader – Global Alliances & Partnerships
- **FinTech product management**: Alternative Finance Product & SMB Insurance Pilot
- **Risk management API**: Developed business rules & product integration with clients utilizing RM API.
- **Team Collaboration**: Product Management, Engineering, UX/UI, Legal, Finance => Lead on cross departmental projects to launch revenue partnerships by building APIs & products after contract negotiation and execution.

Credibility Corp. (2011 – 4/2015*) | Malibu, CA – Manager > Sr. Manager > Director – Business Development & Operations
*Acquired by Dun & Bradstreet for $350,000,000 April 2015 [employee #15]
- **$30,000,000 Business unit**: built API partnerships that drove leads, product integration, & advocacy deals.
- **Wholesale product management**: Lead design, implementation, & execution of 3rd Party product that drove 300,000 new customer subscribers & over $3.6 million in new revenue with ZERO sales costs.
- **Fintech R&D:** Lead on successful exploratory project to generate Access to Capital for Small & Medium Businesses.
- **Major partners**: Alibaba Group, Euler Hermes, Goldman Sachs, American Express, LegalZoom, Cerved Group Spa, SBA.

Web.com Group Inc. (2007 - 2010) | Jacksonville FL/Atlanta, GA
Account Manager > Enterprise Account Manager > Technical Project Manager – Partnerships & PMO
- **$15,000,000 Business unit:** Built lead gen & product partnerships for sales team & online revenue channel.
- **Franchise Product Management:** oversaw design, implementation, and operations for Franchise website product for 3 big box retailers & their 4000+ individual website franchisee owners.
- **White Label Platform**: Managed development & implementation of 3 major client white label platform projects for DIY Website Design, PPC Marketing Portal, & Email Marketing Portal.
- **Executive Response Leadership**: Oversaw management of top 100 clients and handled all escalation triage.
- **Major Partners**: Progressive Insurance, Microsoft, General Motors, ExactTarget[Now SalesForce Marketing Cloud].

EDUCATION

Full Stack Web Development Immersive ▪ General Assembly ▪ San Francisco, California ▪ 2017
Management Information Systems ▪ University of Georgia ▪ B.B.A Terry College of Business ▪ 2002 – 2006