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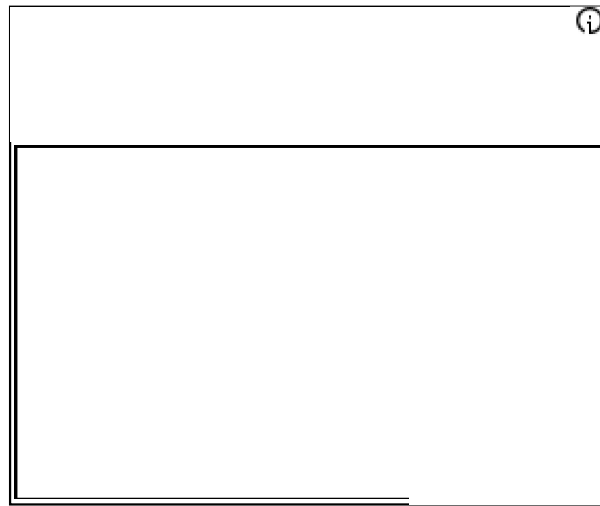
Example: Predict Cars Evaluation

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Ordinal logistic regression can be used to model a ordered factor response.

The `polr()` function from the MASS package can be used to build the *proportional odds logistic regression* and predict the class of multi-class ordered variables. One such use case is described below.

Example: Predict Cars Evaluation

Below is a example on how we can use ordered logistic regression to predict the cars evaluation based on cars evaluation dataset (<http://archive.ics.uci.edu/ml/datasets/Car+Evaluation>). The cars are evaluated as one amongst very good, good, acceptable or unacceptable. The attributes of the cars available to use to predict this decision are:

1. buying : v-high, high, med, low
2. maint : v-high, high, med, low
3. doors : 2, 3, 4, 5-more
4. persons : 2, 4, more
5. lug_boot : small, med, big
6. safety : low, med, high

Also, it is worthwhile to note that about 70% of the cars are evaluated as *unacceptable*. The class distribution of the ordered multi class Y is as follows:

class	N	N[%]
unacc	1210	(70.023 %)
acc	384	(22.222 %)
good	69	(3.993 %)
v-good	65	(3.762 %)

Lets begin the modeling process by first importing the data and assigning the correct orders to the factor variables.

Import the data

```
carsdata <- read.csv("http://archive.ics.uci.edu/ml/machine-learning-databases/car/car.d
ata", header=F, stringsAsFactors=F) # import string variables as characters.
colnames(carsdata) <- c("buying", "maint", "doors", "persons", "lug_boot", "safety", "cl
ass")
```

Reorder the levels of factors

In order logistic regression, the order of the levels in the factor variables matters. So, lets define them explicitly. This is an critical step, otherwise, predictions could go wrong easily.

```
# Reorder
carsdata$buying <- factor(carsdata$buying, levels=c("low", "med", "high", "vhigh"), ordered=TRUE)
carsdata$maint <- factor(carsdata$maint, levels=c("low", "med", "high", "vhigh"), ordered=TRUE)
carsdata$doors <- factor(carsdata$doors, levels=c("2", "3", "4", "5more"), ordered=TRUE)
carsdata$persons <- factor(carsdata$persons, levels=c("2", "4", "more"), ordered=TRUE)
carsdata$lug_boot <- factor(carsdata$lug_boot, levels=c("small", "med", "big"), ordered=TRUE)
carsdata$safety <- factor(carsdata$safety, levels=c("low", "med", "high"), ordered=TRUE)
carsdata$class <- factor(carsdata$class, levels=c("unacc", "acc", "good", "vgood"), ordered=TRUE)
```

Prepare training and test data

```
# Prepare Training and Test Data
set.seed(100)
trainingRows <- sample(1:nrow(carsdata), 0.7 * nrow(carsdata))
trainingData <- carsdata[trainingRows, ]
testData <- carsdata[-trainingRows, ]
```

Build the ordered logistic regression model

```

#### Build ordered logistic regression model
options(contrasts = c("contr.treatment", "contr.poly"))
polrMod <- polr(class ~ safety + lug_boot + doors + buying + maint, data=trainingData)
summary(polrMod)
#> Call:
#> polr(formula = class ~ safety + lug_boot + doors + buying + maint,
#>       data = trainingData)
#>
#> Coefficients:
#>
#>               Value Std. Error   t value
#> safety.L      19.9443    0.06145  324.5411
#> safety.Q     -10.6548    0.10088 -105.6189
#> lug_boot.L     1.0119    0.14011   7.2224
#> lug_boot.Q    -0.3197    0.13355  -2.3940
#> doors.L        0.5415    0.15573   3.4774
#> doors.Q       -0.2787    0.15466  -1.8018
#> doors.C       -0.1096    0.15372  -0.7132
#> buying.L      -2.0945    0.18137 -11.5480
#> buying.Q      -0.1369    0.15659  -0.8746
#> buying.C       0.5219    0.15318   3.4069
#> maint.L       -1.8209    0.17533 -10.3856
#> maint.Q       -0.4768    0.15811  -3.0153
#> maint.C        0.3319    0.15518   2.1388
#>
#> Intercepts:
#>
#>           Value      Std. Error t value
#> unacc|acc      9.4557      0.0740  127.8297
#> acc|good     11.8726      0.1345   88.2882
#> good|vgood    13.1331      0.1997   65.7533
#>
#> Residual Deviance: 1300.15
#> AIC: 1332.15

```

Predict on test data

```

### Predict
predictedClass <- predict(polrMod, testData) # predict the classes directly
head(predictedClass)
#> [1] unacc unacc unacc unacc unacc unacc
#> Levels: unacc acc good vgood

predictedScores <- predict(polrMod, testData, type="p") # predict the probabilities
head(predictedScores)
#>          unacc          acc          good          vgood
#> 3  0.9774549 2.049194e-02 1.470224e-03 5.829671e-04
#> 6  0.9347665 5.904708e-02 4.424660e-03 1.761744e-03
#> 12 0.9774549 2.049194e-02 1.470224e-03 5.829671e-04
#> 13 1.0000000 3.574918e-14 2.664535e-15 8.881784e-16
#> 14 0.9762376 2.159594e-02 1.551314e-03 6.151902e-04
#> 18 0.9120030 7.946377e-02 6.099087e-03 2.434191e-03

## Confusion matrix and misclassification error

table(testData$class, predictedClass) # confusion matrix
#>          predictedClass
#>          unacc acc good vgood
#> unacc    305  45   0    4
#> acc       60  60   0    0
#> good       0  17   0    0
#> vgood       0  18   0   10

mean(as.character(testData$class) != as.character(predictedClass)) # misclassification
error
#> 0.277

```

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