

Geniva O'Campo

Ui/Ux Designer
& Photographer

A UI/UX designer with a background in photography and mass media of arts. Committed to creating valuable experiences for users.

contact

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experience

Entertainer

Greeted customers and performed the various administrative and clerical task to deliver a good experience.

Lucky Strike Co.
Host
March 2019 - March 2020

Sales Associate

Greeted and served an average of 300+ customers daily, providing prompt, personalized, and friendly customer service in a fast-paced environment.

Starbucks Co
Barista
March 2017- Dec2019

education

User Interface Certificate Course

6 month/400+ hours intensive training program with industry-leading mentors. Studies spanned from visual design principles, color theory, grids, and UX best practices to wire framing, prototyping, responsive design, mobile gestures, and animated interactions.

CAREERFOUNDRY
Dec 2019 - Feb 2021

Master of Marijuana Certificate

An online marijuana school that provide 200+ videos and 5,000 pages about medical marijuana to teach students and prepare them for their cannabis career.

Cannabis Training
University
Aug 2020 - Dec 2020

skills

- Wireframe
- Usability Testing
- Prototyping
- Story & Mood Boards
- User- Research, Persona, Empathy
- Task Flow
- Photo Editor & Retoucher
- Location & Studio Light
- cultivation

tools

- Adobe Photoshop
- Adobe XD
- Adobe After Effects
- Adobe Lightroom
- Adobe Illustrator
- InVision
- Balsamic
- Figma
- Capture one
- Cannon AE-1
- Sony A77