

Annaliese Watson

watsannas@gmail.com | 973-905-0697 | Newark, NJ (willing to relocate within USA)

Portfolio: <https://watsanna.github.io/aswcreatives/#/tech>



PORTFOLIO

SUMMARY

Enthusiastic about contributing to cutting-edge projects that blend computational skills with creative vision in front-end development, using the best practices of UI/UX design. Proven ability at translating complex concepts into seamless, high-performing experiences that drive engagement with a keen eye for detail. Thrives in both Agile and Scrum environments while displaying strong skills in collaboration, leadership, and problem-solving. Ready to bring a unique blend of analytical thinking, design precision, and technical addition to your team.

SKILLS & CERTIFICATIONS

- **Technical Skills:** Angular, React (NPM), HTML, CSS, SCSS, Tailwind CSS, JavaScript, TypeScript, Agile & Scrum environments, Java, Figma, Canva, Python, C#, GIT, Cg, Node.js, Unity, VSC, Visual Studio, SQL - Basic, GraphQL, Restful APIs, MacOS, Windows, Linux
- **Soft-Skills:** Team (Cross-Functional) Collaboration, Problem Solving, Meticulous, Creative, Organized, Risk Management, Communication, Time-management, Adaptable, Interpersonal Skills, Leadership (Past President of Kean Dance Theatre)
- **Certification:** UI/UX Certification from UpGrad

WORK EXPERIENCE

Kean University

Union, NJ

M365 Support Analyst - SharePoint

Sept. 2024 – May 2025

- Design and deploy SharePoint sites with the goal of being interactive and responsive.
- Collaborate with stakeholders to determine business need to deliver high quality SharePoint sites.
- Actively participate in meetings to adjust site to match business requirements.

DESIGN & DEVELOPMENT PROJECTS

UI/UX Project for American Sign Language (ASL) LMS Platform

UpGrad

UI/UX Designer

Oct. 2023 – Mar. 2024

- Technologies: Figma (including Wireframing & Prototyping)
- Designed an intuitive mobile LMS interface, tailored to support the unique needs of ASL instructors and learners.
- Developed user personas and journey maps to inform the design of critical features like video integration, a dynamic dictionary, and progress tracking, ensuring a highly user-friendly experience.

Dance Learning Web Platform

UI/UX Designer & Front-end Developer

May 2025

- Technologies used: Angular, TypeScript, SCSS, HTML, Google Programmable Search Engine, Bootstrap, Figma
- Transformed an Agile group-based class project into a solo-developed modern Angular web application. Engineered a responsive UI that dynamically adapts to multiple size screens ensuring optimal user experience.
- Developed a comprehensive course creation, integrated dynamic cart functionalities and a robust account setting page. Successfully integrated Google PSE to provide a seamless search experience within the platform.

Job tracker Web Application

Team Lead, UI/UX Designer, QA Tester

January 2025 - May 2025

- Technologies used: React.js, JavaScript, CSS, HTML, GitHub, Figma
- Led Scrum based cross-functional team by creating user stories, scheduled sprints and facilitated collaboration.
- Engineered UI components using React.js, focusing on modularity and reusability. Conducted thorough front-end to back-end integration testing, ensuring robust data flow and seamless functionality across various user roles.

EDUCATION

Kean University

Union, NJ

- **M.S., Science and Technology**, Computational Science and Engineering – STEM - 3.8 GPA

May 2025

- **B.S., Science and Technology** – STEM - 3.7 GPA

May 2024

- Magna Cum Laude, Research Distinction, STEM Scholarship, National Society of Collegiate Scholars