A Full Stack Application for Managing Job Applications

Job Tracker Platform

May 2025

Annaliese Watson - Role: Group Lead | UI/UX Designer | QA Tester

Project Overview



Business Problem

Students struggle to track job applications

Data gaps: Universities lacks current analytical system to monitor and measure graduate job succession rates.

Proposed Solution

- Purpose: Online platform for students to track job applications.
- •Goal: Supports students & faculty with career insights for managing Job searches and application process
- •Insights: Analyze data within the students' job application trends, providing important feedback

Impact and Benefits of Our Solution

- •Better career tracking: Stay organized & proactive.
- •Lower graduate unemployment: Improve job search.
- •Industry Connections: Create pathways for students to connect with potential employers.
- •Enhanced Career Support: Universities will gain insights into graduate employment trends.

Development & Communication Tools used through Project

























My Role and Contribution as TEAM LEAD/SCRUM MASTER

- Broke down tasks based on team members strengths into manageable user stories
- Developed user stories (main status: student, career staff and admin)
- Delegated tasks & Set Sprint Deadlines
- Schedule Meeting, Checked in on Team for Updates Regularly
- Encouraged collaboration and made sure everyone's voice was heard

My Role and Contribution as UI/UX Designer & Developer

- Designed 10+ responsive layout screens, look and feel
- Translated wireframe into high fidelity using Figma
- Built reusable and scalable components (CSS & Javascript)
- Participated in Git Version control workflow
 Designed & Developed user friendly, responsive and accessible interfaces for each user status

My Role and Contribution as QA Tester

- Performed manual testing based on each user cases
- Verified integration points (logging in based on account, storing account information, staff being able to pull information from student account & chat messages being synced (sent and received) to appropriate accounts
- Test navigation flows and error handling

Target Audience

This web application is designed for:

- Students actively seeking internships or full-time jobs—helping them track applications, deadlines, and interview progress.
- University Career Services—to monitor and support students' job search journeys more efficiently.
- Graduate Program Coordinators—to track graduate outcomes and enhance institutional reporting on student success.

Persona #1: Kean University Student

- O **User Story:** As a student who is actively searching for internships and job opportunities, I would like to track my job applications in a single place. This is so that I may follow up with each application while also staying organized in my job and job searches.
- Needs: Ease-of-Use tracking tool, clear job application status, reminder to follow up
- O **Goal:** To achieve internships or employment with the inclusion of staying on top of applications and deadlines. This will also improve job search strategies.

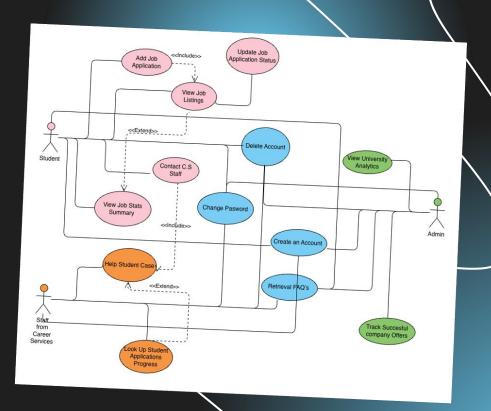
Persona #2: University Administrator

- O **User Story:** As a University Administrator, I would like to manage and monitor the Job Tracker Application. This must include the proper functioning of the system, and that data is collected.
- Needs: Access to the user data and analytics, management tool access, generation of reports based on student progress and outcomes (if possible)
- O **Goals:** Ensuring that the platform gives useful insight with the improvement of career services.

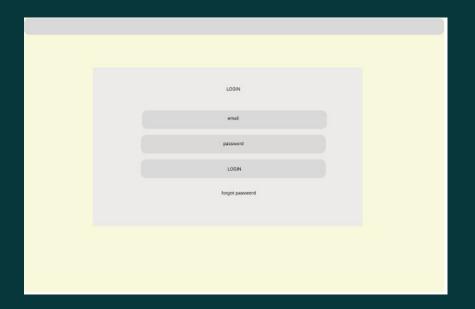
Persona #3: Career Services Staff

- O **User Story:** As a Career Services Staff, I would like to give personalized support to students. This is so that they may have access to their job application statuses. I would also like to lead them in the correct and proper way while lending true resources.
- Needs: Access to tracking student progress, Giving career advice based on application status, sending resources to students.
- O **Goals:** Assisting students to navigate job searches with the increase of student success.

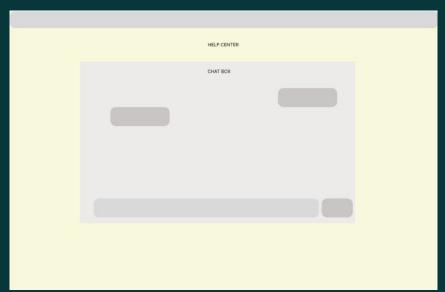
Use Case Diagram



Wireframes (Mid Fidelity) - Generated with Figma



Log in page layout would include fields for user email, password and button for login. In addition forget password link for user



Help Center page would include a chat box where user is able to see history of chat with Career Service Representative

Wireframes (Mid Fidelity) - Generated with Figma

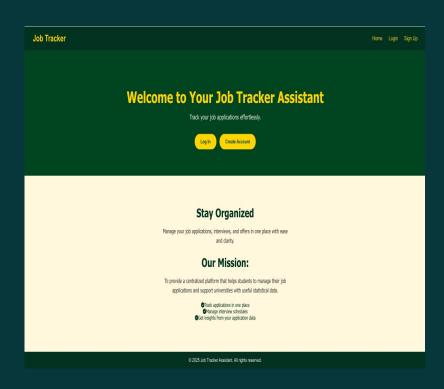


Job listing page would include all the job listing students added and all relevant information in each card relating to that job. They would also be able to indicate the state of the application including applied, rejected or offered.



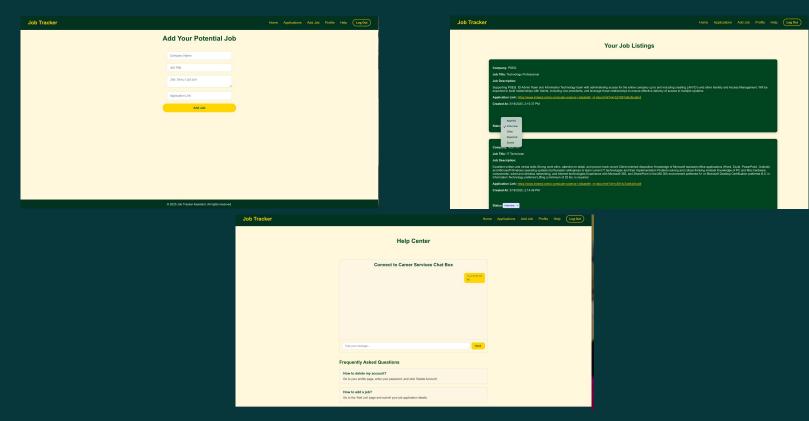
Profile Page would include analytics where at the top would display general information. The 4 cards would be analytics from students profile and below a graph stats of the students account so they can keep track of their progress.

Pages from Developed Site

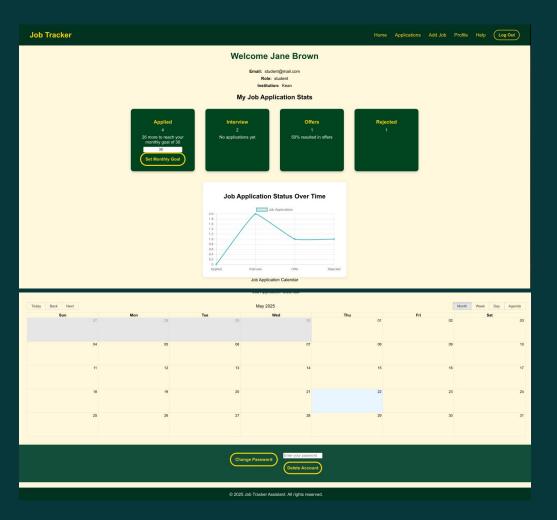




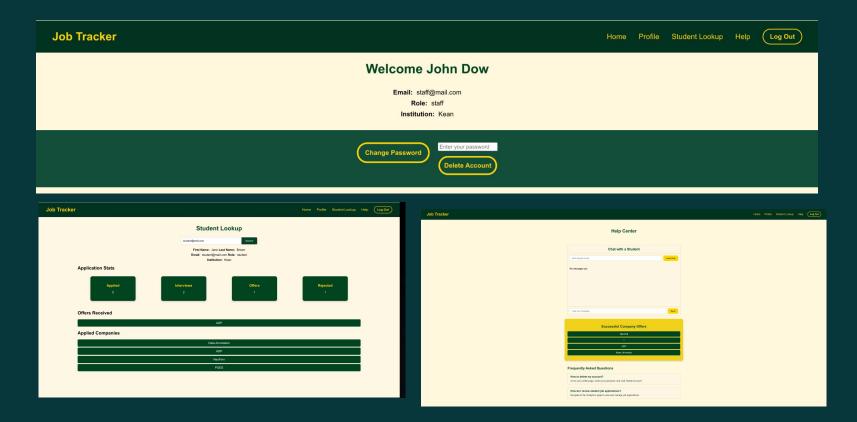
Pages from Developed Site - Using Student Log in



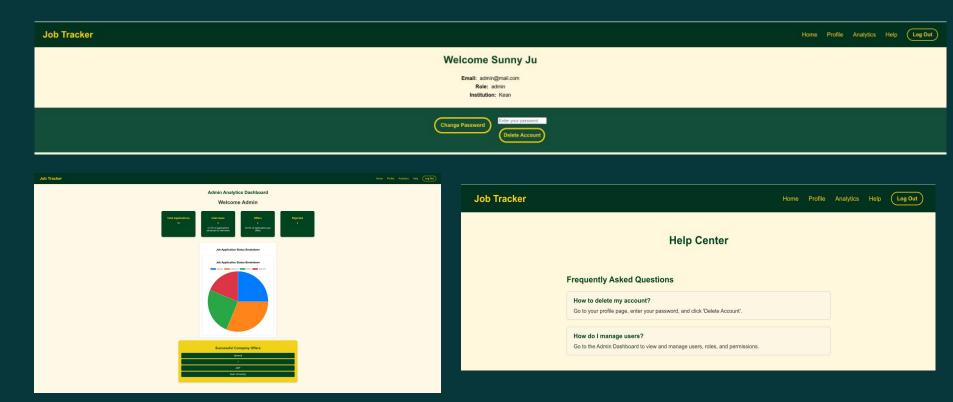
Pages from Developed Site Using Student Log in Profile Page



Pages from Developed Site - Using Staff Log in



Pages from Developed Site - Using Admin Log in



Thank You

Video Demo: https://youtu.be/PCjdHjuDNj0

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