Alex Watt
Designs

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https://www.instagram.com/alexandrawattart

HELLO!

My name is Alex. I'm a designer and developer living in Ottawa, Canada. I believe in using all the colour I can while making eye catching designs that function well. Click through to find out what I can do, and use the blue tab at the bottom to return to this table of contents at any time!

TYPOGRAPHICAL POSTER

A PIECE CREATED TO HIGHLIGHT SUSTAINABLE ENERGY, CONSTRUCTED USING NOTHING BUT TYPE GLYPHS.

2019

ENVIROMENTAL NGO WEBSITE PROTOTYPE

The assignment was to create a desktop and mobile website prototype for a fictional NGO that covered enviromental concerns.

As my fictional NGO was focused on water, the predominant colour is a calming, relaxing blue colour.

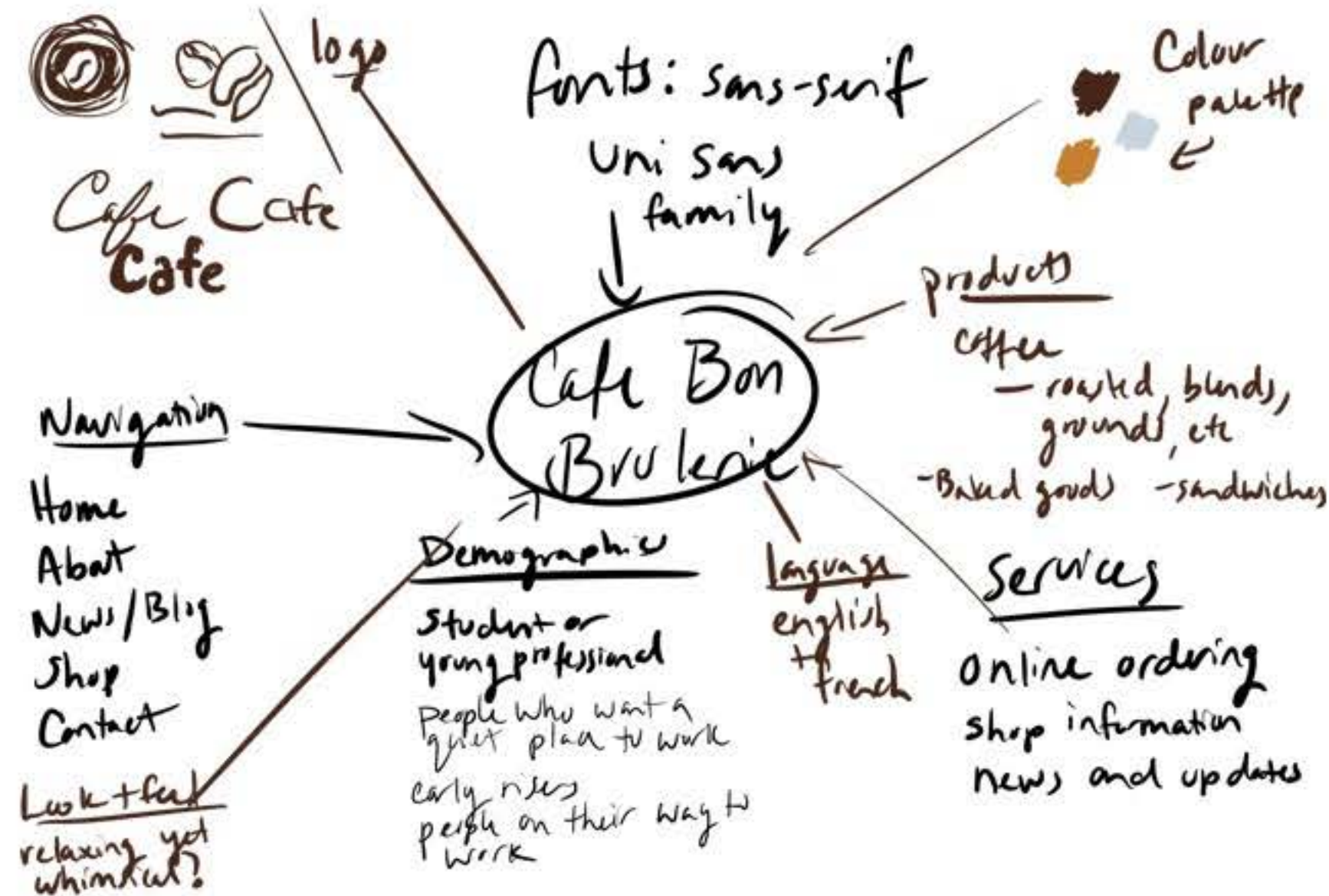Orange is used in areas that alert people to a n action they can take, from reading more news to donation links.

2019

CAFÉ BON BRÛLERIE - BRANDING PACKAGE

Working in a team, we created a branding package for a fictional café. We collaberated on design elements such as the colour palette, logo and layout of the proposed website.
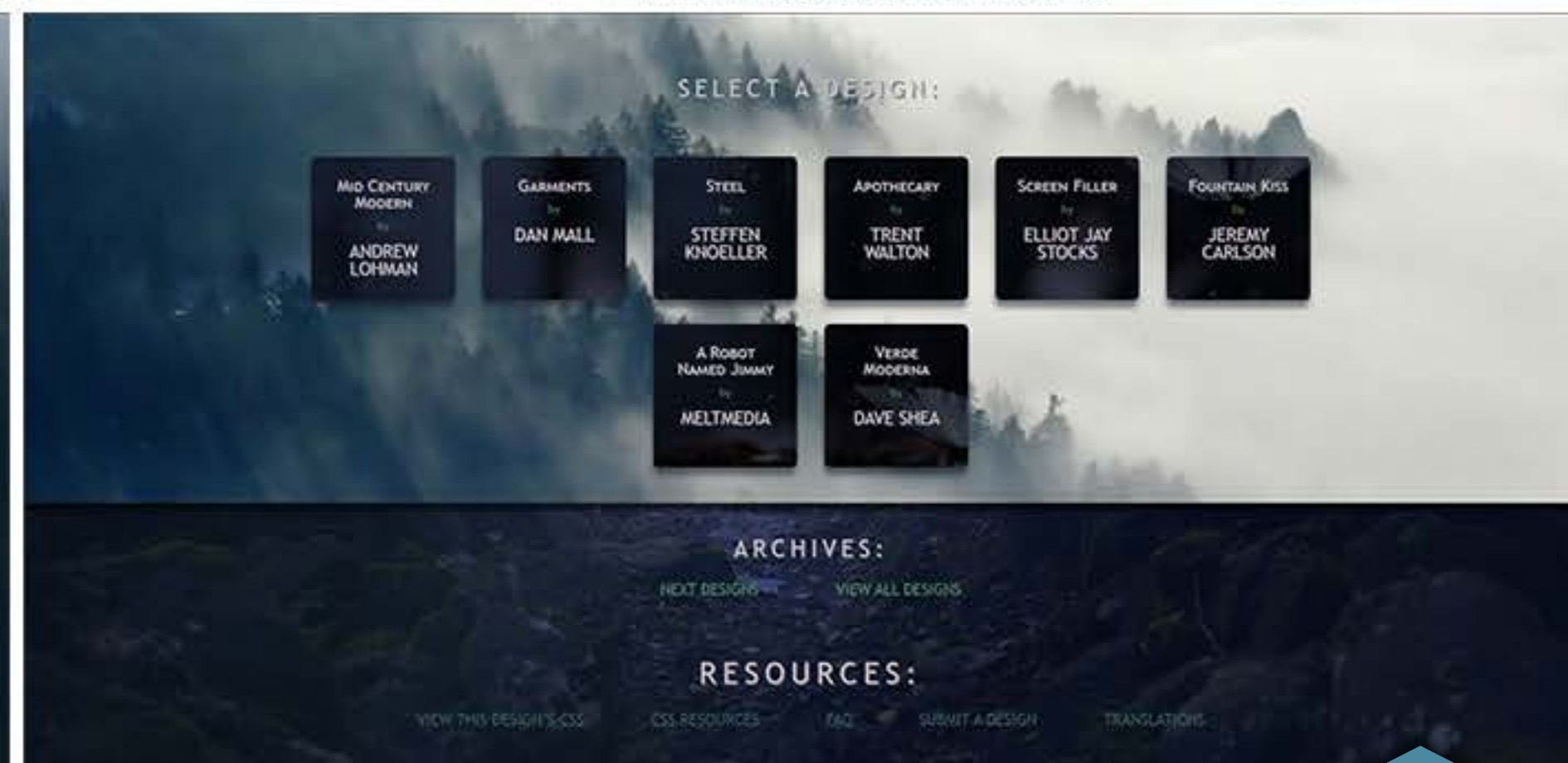
2019

CSS ZEN GARDEN

The CSS Zen Garden is an online challange designed to highlight the versitility of CSS. Participants change the appearance of a single HTML file using CSS while leaving the HTML untouched. I created an image heavy version, focusing on using modern CSS techniques such as parallax scrolling, animated transisition states, as well as gradients, opacity, and blurs. Everything from the colour scheme to the images chosen were selected to invoke a calm, relaxed feeling - very zen.

2019

SIBERIANS OF THE HEARTLAND
WEBSITE REDESIGN

The assignment was to redesign an exsisting website. For Siberians of the Heartland, I used modern and updated design choices, simplified the colour scheme, and proposed improvements that would see a positive return on their business.

The colour scheme is relevant to the site's content and contrasts well. Blue is the predominant colour used, as it's easy both on the eyes and suggests both dignity and reliability. As an accent colour I stuck to mostly tan shades. It contrasts well against the blue, and the psychology behind it says it's seen as 'earthy and comforting'(essential dog traits!). Huskies are also known for their blue eyes, and many have shades of tan in their coat, and the colour scheme was in part influenced by this as well.

2019

SIBERIANS *of the* HEARTLAND

YOUR NEW FAMILY BEGINS HERE

Contact Us

Name

Email

Phone Number

How did you hear about us?

Message

GET STARTED!

24083 SD HWY 50 | Chamberlain, South Dakota | 57325

©2019 Siberian Huskies of the Heartland
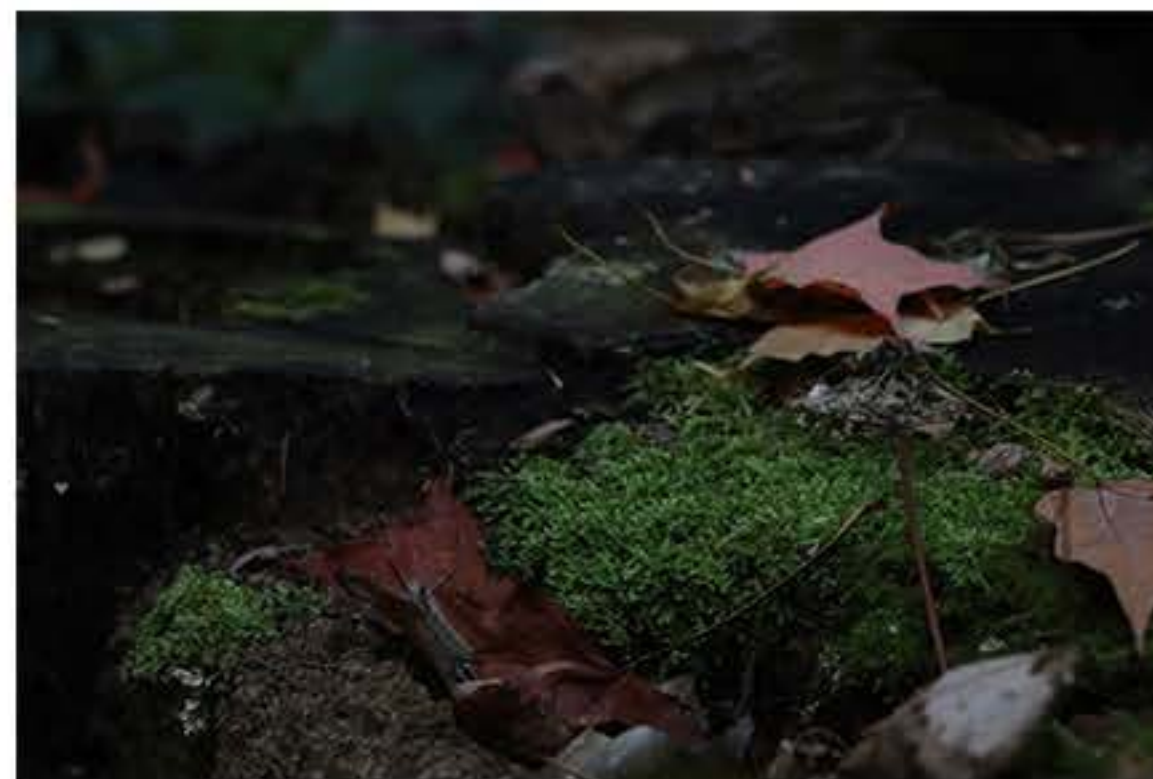
Design by Alex Wall Designs

ORIGINAL

PHOTOGRAPHY

A selection of photographs taken with a Canon Rebel Digital Camera. Shots taken around the Ontario Greenbelt during the fall.

2019

The design process for my personal branding. I tried a variety of different ideas out, but ultimately went with one that resembled an artistic signature to reflect my interests.

2019

CONTACT

LinkedIn profile

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438.405.4644

An experienced, driven and efficient developer and designer with over 10 years of experience. Is extremely adaptable given the situation and can apply talents in a variety of different fields such as multimedia, design and web development. Looking for a full-time position that provides ample opportunity for advancement.

IMM CLIENT PROJECT – ROOMFINDER PROTOTYPE, GROUP LEAD
JAN 2020 – APRIL 2020 | ALGONQUIN COLLEGE
OTTAWA, ONTARIO, CANADA

FREELANCE DIGITAL AND TRADITIONAL ARTIST AND DEVELOPER
2012 – PRESENT | VARIOUS CLIENTS
OTTAWA AND MONTREAL, CANADA

3D TEXTURE ARTIST
2011 - 2012 | BLACKCHERRY DIGITAL MEDIA
OTTAWA, ONTARIO, CANADA

LEAD ARTIST
2010 - 2011 | PRETZIL INC
OTTAWA, ONTARIO, CANADA

WEBSITE ADMINISTRATOR
2008 - 2010 | THE COMIC BOOK SHOPPE
OTTAWA, ONTARIO, CANADA

SKILLS

GRAPHICS
    PHOTOSHOP
    ILLUSTRATOR
    PROCREATE

VIDEO/AUDIO
    PREMIEREPRO
    AFTEREFFECTS

WEB DESIGN
    HTML/CSS
    PHP
    JAVASCRIPT
    WORDPRESS

LAYOUT
    INDESIGN
    ILLUSTRATOR
    INVISION