

HON Watt Designs

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HELLO!

My name is Alex. I'm a designer and developer living in Ottawa, Canada. I believe in using all the colour I can while making eye catching designs that function well. Click through to find out what I can do, and use the blue tab at the bottom to return to this table of contents at any time!

TYPOGRAPHICAL POSTER

ENVIROMENTAL NGO WEBSITE PROTOTYPE

CAFÉ BON BRÛLERIE BRANDING PACKAGE

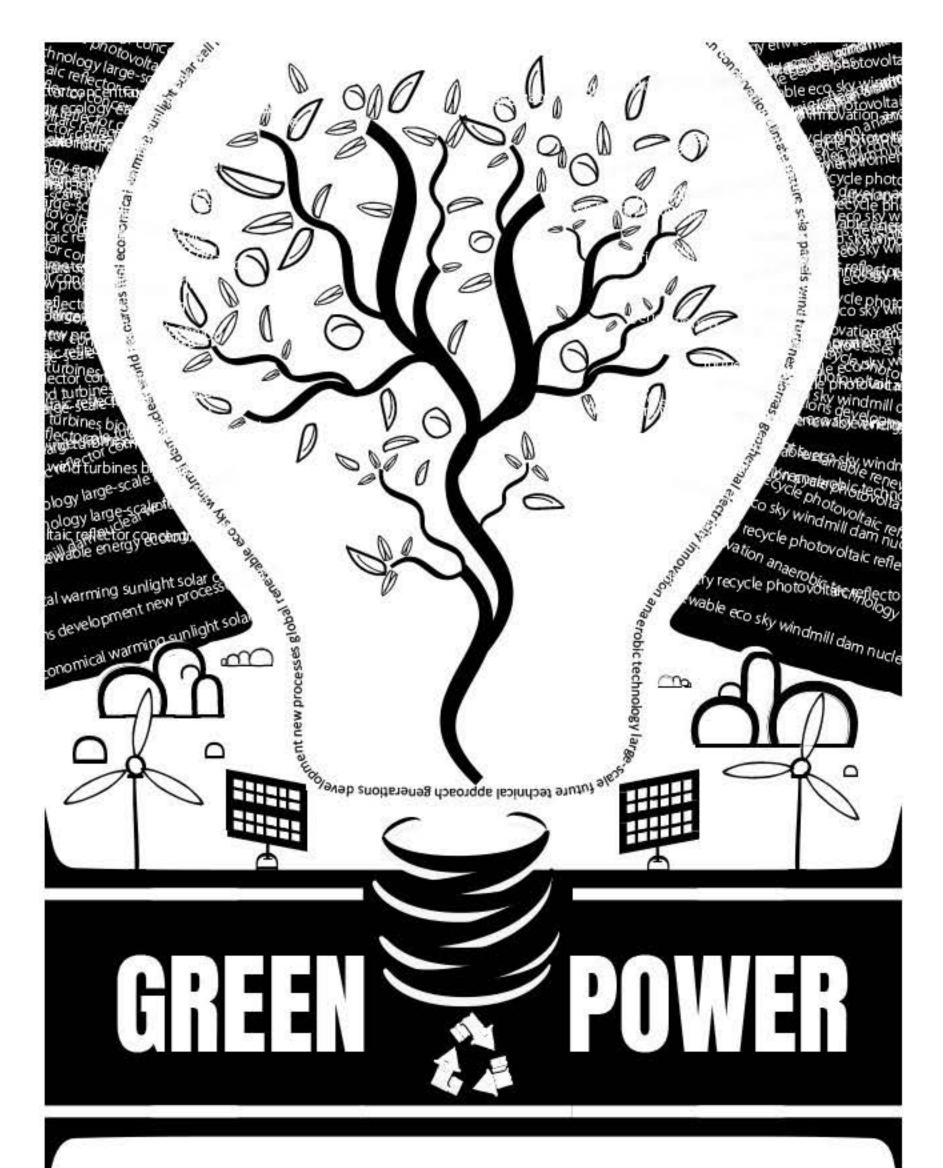
CSS ZEN GARDEN

SIBERIANS OF THE HEARTLAND WEBSITE REDESIGN

PHOTOGRAPHY

PERSONAL BRANDING DEVELOPMENT

CONTACT/RESUME



Renewable energy sources at present contribute roughly 17% of Canada's total energy supply.

FROM SOLAR AND WIND
TO GEOTHERMAL AND BIOMASS,
ALL OF THEM ARE A
LOT LESS HARMFUL TO OUR

Green Power energizes th teconomy as well, providing thousands of jobs and 3% of Canada's GDP (2017)

ENVIRONMENT THAN TRADITIONAL FOSSIL FUEL SOURCES.

TYPOGRAPHICAL POSTER

A PIECE CREATED TO HIGHLIGHT SUSTAINABLE ENERGY, CONSTRUCTED USING NOTHING BUT TYPE GLYPHS.



ENVIROMENTAL NGO WEBSITE PROTOTYPE

THE ASSIGNMENT WAS TO CREATE A

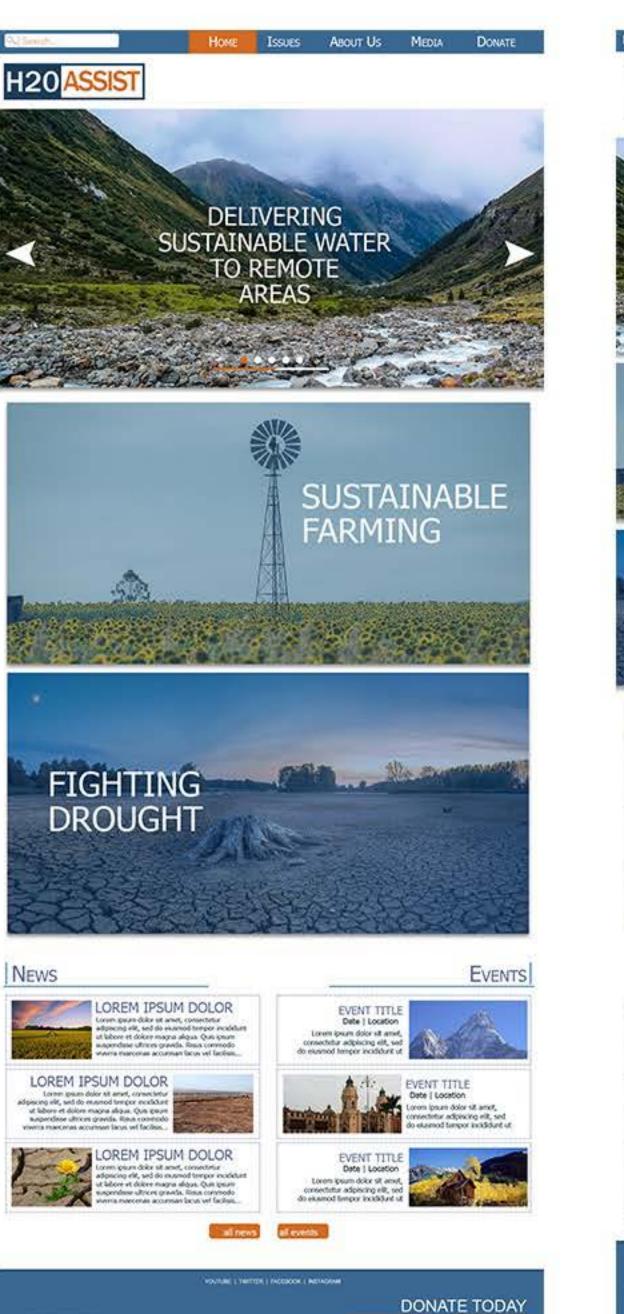
DESKTOP AND MOBILE WEBSITE

PROTOTYPE FOR A FICTIONAL NGO THAT

COVERED ENVIROMENTAL CONCERNS.

AS MY FICTIONAL NGO WAS FOCUSED ON WATER, THE PREDOMINANT COLOUR IS A CALMING, RELAXING BLUE COLOUR.

ORANGE IS USED IN AREAS THAT ALERT PEOPLE TO A N ACTION THEY CAN TAKE,
FROM READING MORE NEWS TO
DONATION LINKS.



\$100 \$200

1234 ADDRESS WAY CITY, PROVINCE COUNTRY, POSTAL CODE







FARMING









all events







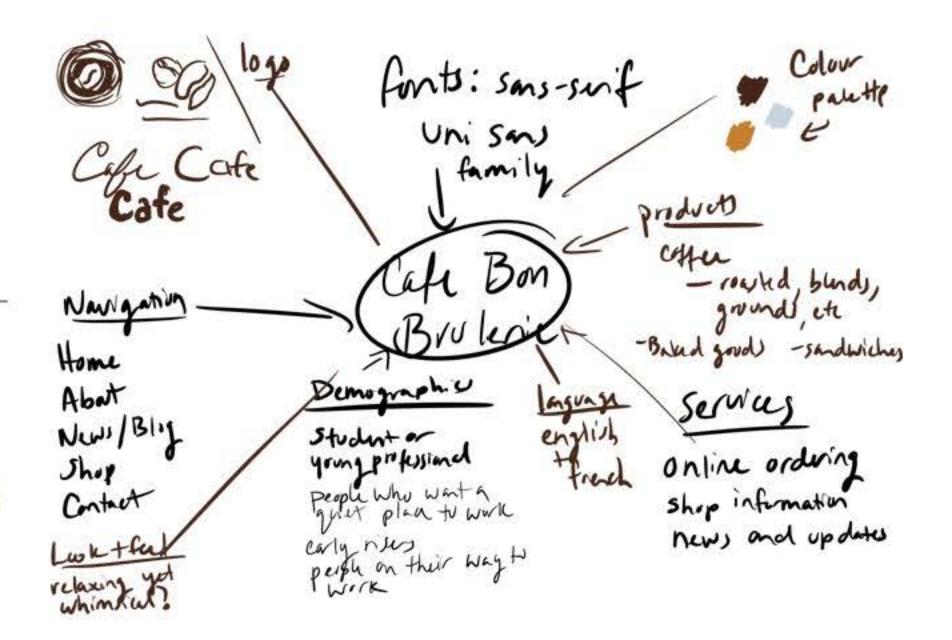
Colour Swatch

RGB: 199, 211, 211 CMYK: 21, 10, 8, 0 HEX: #c7d3dd

RGB: 35, 31, 32 CMYK: 70, 67, 64, 74

HEX: #44261b

RGB: 195, 126, 46 CMYK: 21, 54, 98, 5 HEX: #c37e2e



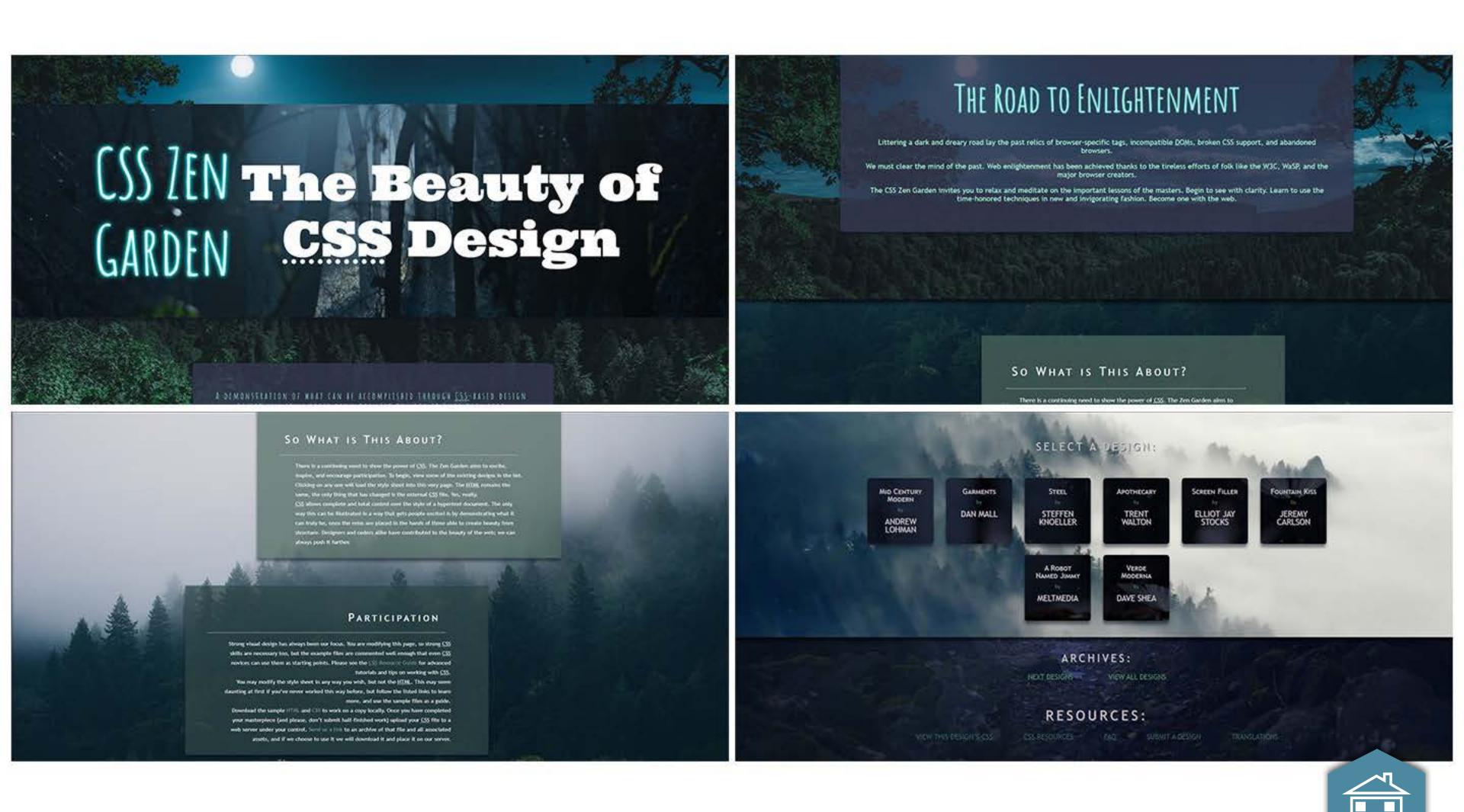


CAFÉ BON BRÛLERIE - BRANDING PACKAGE

Working in a team, we created a branding package for a fictional café. We collaberated on design elements such as the colour palette, logo and LAYOUT OF THE PROPOSED WEBSITE.

CSS ZEN GARDEN

The CSS Zen Garden is an online challange designed to highlight the versitility of CSS. Participants change the appearance of a single HTML file using CSS while leaving the HTML untouched. I created an image heavy version, focusing on using modern CSS techniques such as parallax scrolling, animated transisition states, as well as gradients, opacity, and blurs. Everything from the colour scheme to the images chosen were selected to invoke a calm, relaxed feeling - very zen.







Raising Huskies in South Dakola

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A NATURALISTIC APPROACH TO REARING

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec quis mi venenatis sapien gravida tristique vitae a leo. Sed porta tempus magna, vitae sagittis dolor volutpat vel. Ut tincidunt tincidunt libero, at fermentum nisi semper sed. Cras tempus risus tristique, eleifend dolor id, iaculis nibh. Maecenas quis placerat mauris, sit fringilla ut ultrices a, tempor et arcu. In pellentesque hendrent porta. In convallis fringilla massa gravida fermentum.





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WILBUR MOTHER DUNWICH 12 WAS





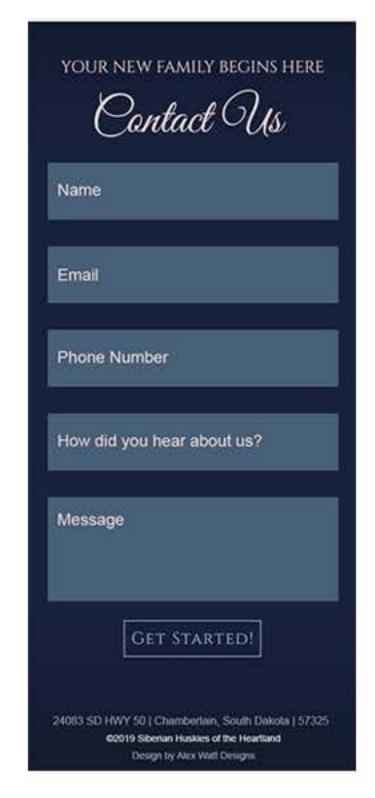


SIBERIANS OF THE **HEARTLAND** WEBSITE REDESIGN

THE ASSIGNMENT WAS TO **REDESIGN AN EXSISTING** WEBSITE. FOR SIBERIANS OF THE HEARTLAND, I USED MODERN AND UPDATED DESIGN CHOICES, SIMPLIFIED THE COLOUR SCHEME, AND PROPOSED **IMPROVEMENTS THAT WOULD** SEE A POSITIVE RETURN ON THEIR BUSINESS.

THE COLOUR SCHEME IS RELEVANT TO THE SITE'S CONTENT AND CONTRASTS WELL. BLUE IS THE PREDOMINANT COLOUR USED, AS IT'S EASY BOTH ON THE EYES AND SUGGESTS BOTH DIGNITY AND RELIABILITY. As an accent colour I stuck TO MOSTLY TAN SHADES. IT CONTRASTS WELL AGAINST THE BLUE, AND THE PSYCHOLOGY BEHIND IT SAYS IT'S SEEN AS **'EARTHY AND** COMFORTING'(ESSENTIAL DOG TRAITS!). HUSKIES ARE ALSO KNOWN FOR THEIR BLUE EYES, AND MANY HAVE SHADES OF TAN IN THEIR COAT, AND THE COLOUR SCHEME WAS IN PART INFLUENCED BY THIS AS WELL.

SIBERIANS HEARTLAND



ORIGINAL









PHOTOGRAPHY

A SELECTION OF PHOTOGRAPHS
TAKEN WITH A CANON REBEL
DIGITAL CAMERA. SHOTS TAKEN
AROUND THE ONTARIO GREENBELT
DURING THE FALL.





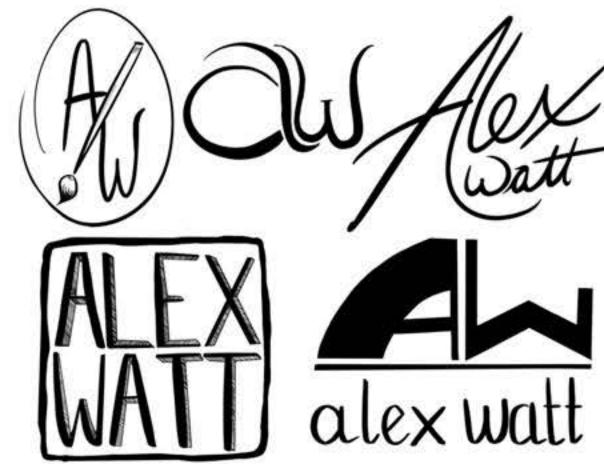






PERSONAL BRANDING DEVELOPMENT PROCESS

THE DESIGN PROCESS FOR MY PERSONAL BRANDING. I TRIED A VARIETY OF DIFFERENT IDEAS OUT, BUT ULTIMATELY WENT WITH ONE THAT RESEMBLED AN ARTISTIC SIGNATURE TO REFLECT MY INTERESTS.







CONTACT

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An experienced, driven and efficient developer and designer with over 10 years of experience. Is extremely adaptable given the situation and can apply talents in a variety of different fields such as multimedia, design and web development. Looking for a full-time position that provides ample opportunity for advancement.

IMM CLIENT PROJECT – ROOMFINDER PROTOTYPE, GROUP LEAD

JAN 2020 – APRIL 2020 | ALGONQUIN COLLEGE OTTAWA, ONTARIO, CANADA

FREELANCE DIGITAL AND TRADITIONAL ARTIST AND DEVELOPER

2012 - PRESENT | VARIOUS CLIENTS OTTAWA AND MONTREAL, CANADA

3D TEXTURE ARTIST

2011 - 2012 | BLACKCHERRY DIGITAL MEDIA OTTAWA, ONTARIO, CANADA

LEAD ARTIST

2010 - 2011 | PRETZIL INC OTTAWA, ONTARIO, CANADA

WEBSITE ADMINISTRATOR

2008 - 2010 | THE COMIC BOOK SHOPPE OTTAWA, ONTARIO, CANADA

SKILLS

GRAPHICS
PHOTOSHOP
ILLUSTRATOR
PROCREATE

VIDEO/AUDIO PREMIEREPRO AFTEREFFECTS

WEB DESIGN
HTML/CSS
PHP
JAVASCRIPT
WORDPRESS

LAYOUT
INDESIGN
ILLUSTRATOR
INVISION

