

JTB IMAGINATIVE

#### **DISPLAY**

#### **Factoria**

# JTB IMAGINATIVE LLC

**FACTORIA - BLACK** 

JTB IMAGINATIVE LLC

FACTORIA - LIGHT

# **BODY**

### **Radio Canada**

<u>Google Fonts Download ></u>

Illuptat issime voluptissint omniscimus nulparcium ape nat. Harum quibus aut arumque cum sed qui occatem re accaborum rerferrum, nis et, sam dessi venime sit dolorernam, non con natem qui omnihil ipid mo tem. Nequo blaut modistio ommodio eos dolore volupta spiditiur?

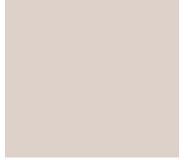
RADIO CANADA - LIGHT

# **COLORS**



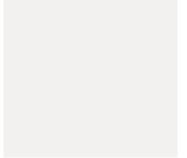
**PRINT** C40 M44 Y44 K35





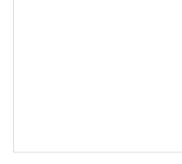
**PRINT** C12 M15 Y17 K0

DIGITAL R222 G210 B202 #ded2ca



PRINT C4 M5 Y5 K0

DIGITAL R241 G239 B237 #f1edea



PRINT CO MO YO KO

DIGITAL R255 G255 B255 #FFFFFF



PRINT CO M10 Y100 KO

DIGITAL R255 G222 B0 #ffdd00









## **TAGLINE LOCKUP**

Brand building that means business.<sup>™</sup>



PHASE 1 LOCKUP

Brand identity design & deployment

