

Artificial Intelligence

Instructor: Jie Shen

Department of Computer Science

Last time: PCA

$$X = (x_1 \dots x_n) \quad d \times n$$

Find M , that best fits X
 $\text{rank}(M)$ is small

$$\Rightarrow \min_M \|M - X\|_F^2 \\ \text{s.t. } \text{rank}(M) \leq k.$$

Can be solved by SVD

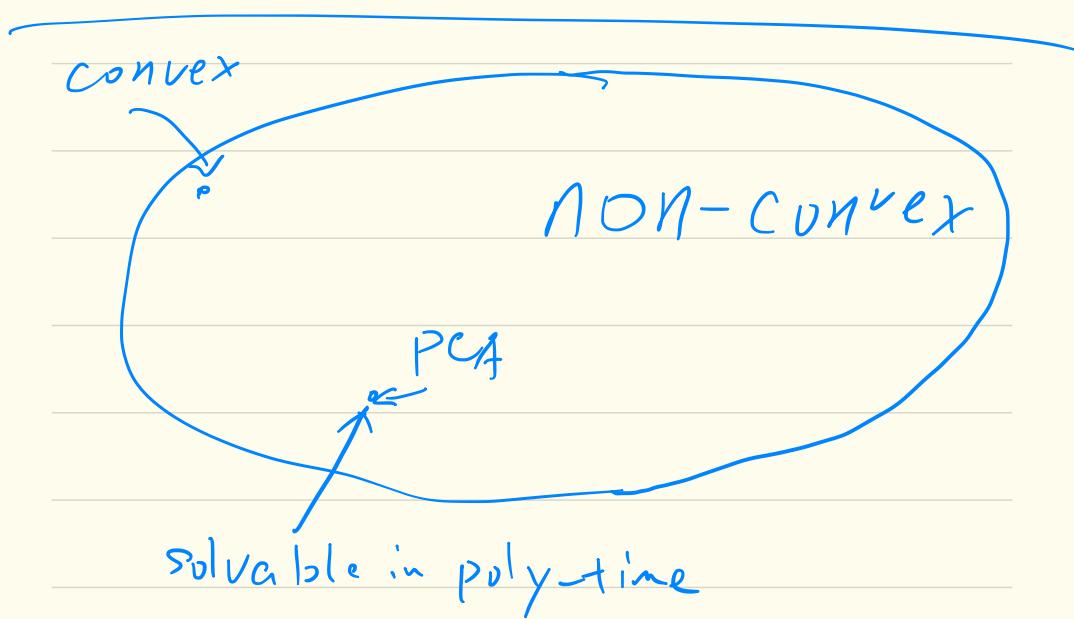
$$[U, S, V] = \text{SVD}(X)$$

Assume: diagonal elements
in S in descending order
(default in Python/matlab)

U_k = first k columns
in U

$$A \quad X \rightarrow U_k^T \cdot X$$

$d \times n$ $\overbrace{\quad \quad \quad}^{k \times n}$
 \uparrow
new data



$$N = \{0, 1, 2, 3, \dots \infty\}$$

$$|N| = \infty$$

R

$$|R| = \infty$$



$$|N| < |R|$$

Q: How to compare size of
a set ?

A

B

finite < infinite

{0, 1, 2, ...}

N

finite

finite

→ count

Count :

$$A = \{ \frac{1}{1}, \frac{3}{2}, \frac{10}{1}, \frac{7}{4} \}$$

↓ ↓ ↓ ↓
1 2 3 4

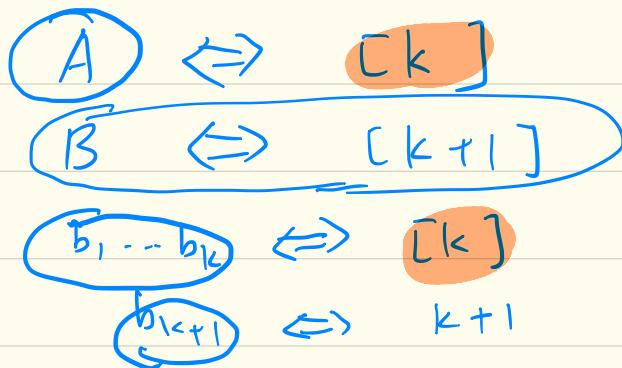
any finite set $\Leftrightarrow \{1, 2, \dots, k\}$

$$\begin{array}{ccc} A & \xleftrightarrow{\quad} & [k] \\ 1-t_0-1 & & \\ B & \xleftrightarrow{\quad} & [k] \\ 1-t_0-1 & & \end{array}$$

$$\Rightarrow A \xleftrightarrow{1-t_0-1} B$$

A, B finite . $|A| = k$

$$|B| = k+1$$



$$A \Leftrightarrow \{b_1, \dots, b_k\}$$

but no ele in $A \Leftrightarrow b_{k+1}$

$$|A| = \infty, |B| = \infty$$

if \exists ~~one~~ 1-to-1 mapping

$$A \Leftrightarrow B.$$

$$|A| = |B|$$

$$|N| = |2N|$$

if no mapping f ,

such that \exists some $b \in B$
cannot be mapped from $a \in A$
then $|A| < |B|$

$$\begin{aligned} A &= \{0, 1\} \\ B &= \{0, 1, 2\} \end{aligned}$$

Cantor Theorem: Power set

of A is always $> A$

$$A = \{0, 1\}$$

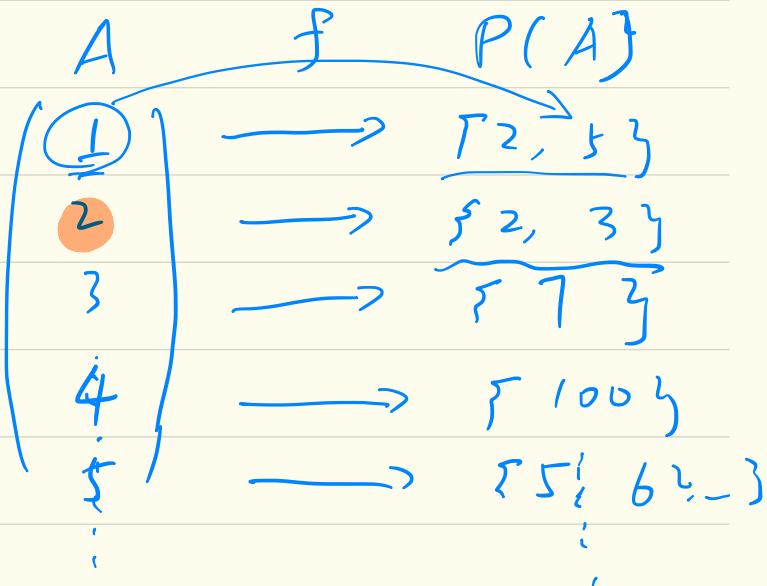
$$P(A) = \{\emptyset, \{0\}, \{1\}, \{0, 1\}\}$$

Assume for contradiction. $\exists 1 \rightarrow 1$
 $A = \{a_1, \dots, a_n\} \quad f: A \rightarrow P(A)$

$P(A) = \{\{a_1\}, \{a_2\}, \dots, \{a_n\}, \emptyset\}$

$|A| = \infty. \quad |P(A)| > |A|$

Proof:



Selffish number: $\underline{a} \in A$.

$$\underline{a \in f(a)} \in P(A).$$

"2" is selfish, "5" is
 "1" not

$$A = A_1 \cup A_2$$

$A_1 = \{ \text{all selfish numbers} \}$

$\underline{A_2} = \{ \text{all non-selfish} \}$

$$A_1 \subset A, \boxed{A_2 \subset A}$$

$$\Rightarrow A_2 \in P(A)$$

$$A \not\models P(A)$$

$$\underline{\underline{a}} \rightarrow \boxed{A_2}$$

Case 1: $\underline{\underline{a \in A_2}}$ contradiction

$\Rightarrow a \text{ is selfish}$

$\Rightarrow a \in A_1$

$\Rightarrow a \notin A_2$

Case 2: $a \notin A_2$

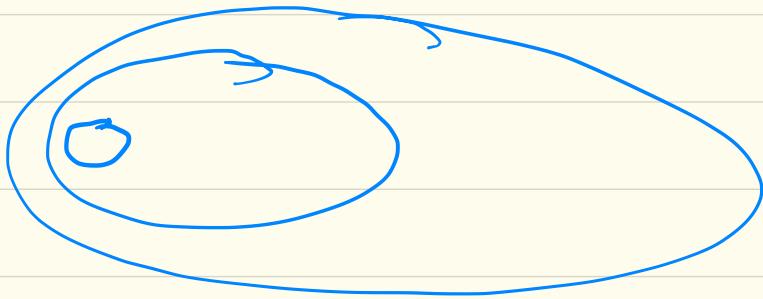
$\Rightarrow a \text{ is non-selfish}$

$\Rightarrow a \in A_2$

\Rightarrow No 4-to-1 mapping
from $A \rightarrow P(A)$.

$$\Rightarrow |P(A)| > |A|$$

□

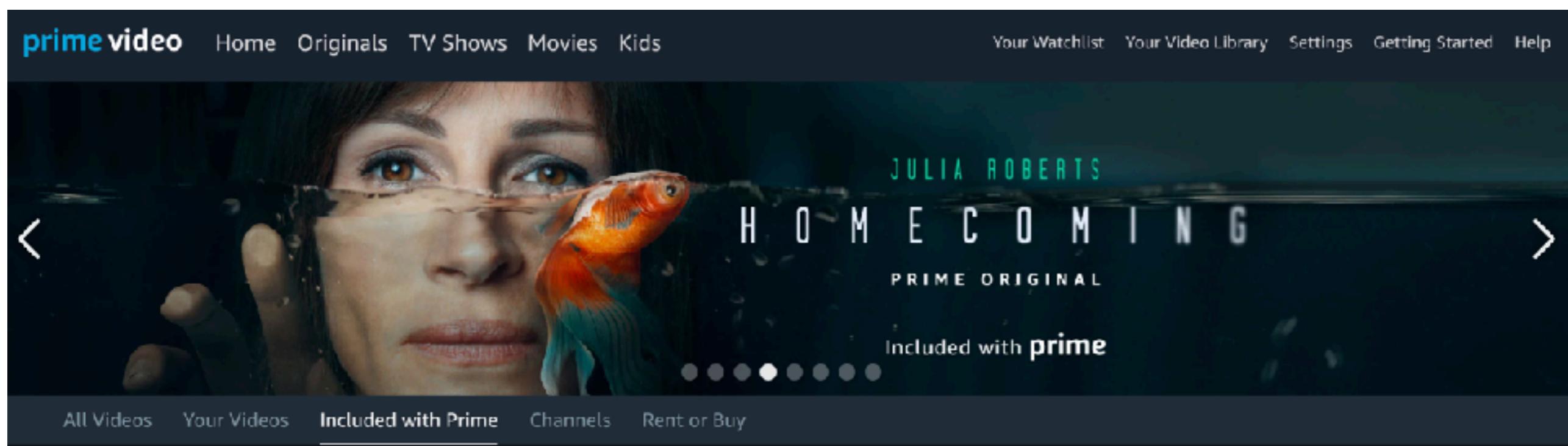
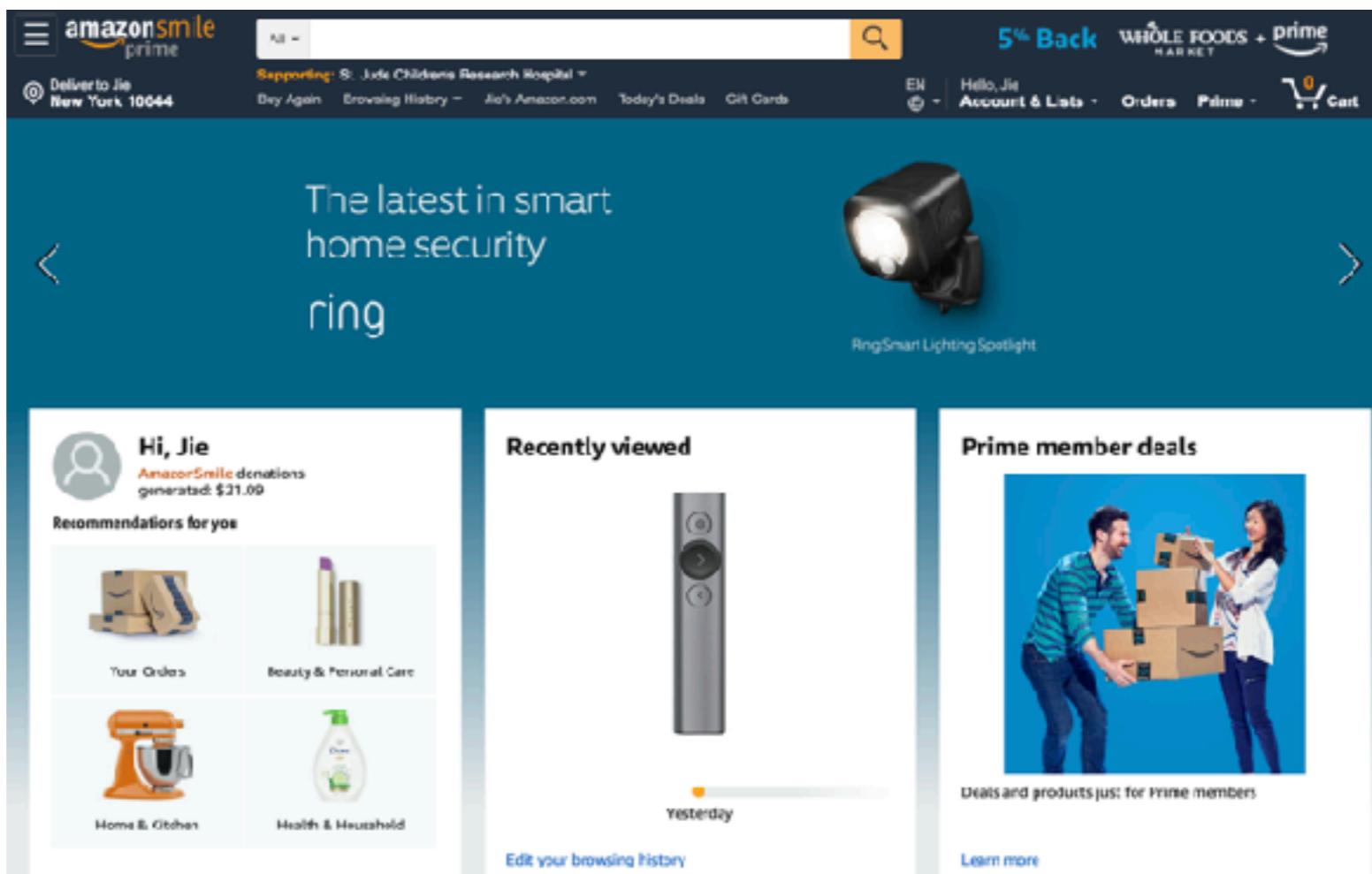


No largest set

$$|\mathbb{R}| = |P(\mathbb{N})|$$

\rightarrow Cantor.

Background



Background

3



Delivered Jan 12, 2019



Oral-B White Pro 1000 Power Rechargeable Electric Toothbrush, Powered by Braun

Sold by: Amazon.com Services, Inc

Return window closed on Feb 11, 2019

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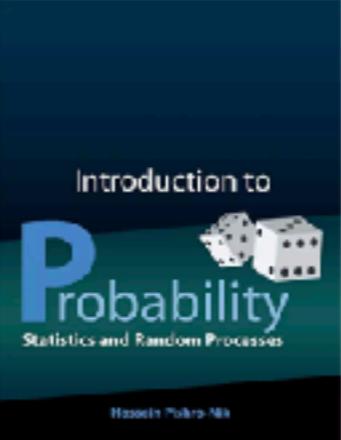
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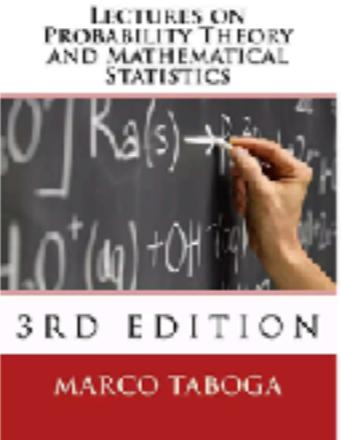
Avg. Customer Review

Clear

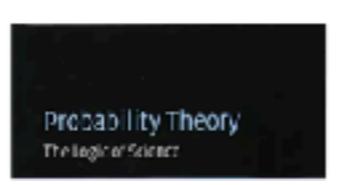
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IMDb: 1 - 10 stars

5

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Showing 250 Titles Sort by: Ranking

Rank & Title	IMDb Rating	Your Rating	Action
1. The Shawshank Redemption (1994)	★ 9.2		
2. The Godfather (1972)	★ 9.2		
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4. The Dark Knight (2008)	★ 9.0		
5. 12 Angry Men (1957)	★ 8.9		
6. Schindler's List (1993)	★ 8.9		
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Top Rated Movies by Genre

Action Adventure Animation Biography Comedy Crime Drama Family Fantasy Film-Noir History Horror Music

“Real-Valued” Data

→ rating matrix / data matrix

User | rates "5" Item 1

to item P User 1

User 2

$$\Rightarrow \chi_{1,p} = 5$$

User 2 rate: 1

two item]

$$\Rightarrow \sum_{2,1} =$$

~~X~~ Z is very .

Spar se.

13

$\text{S} \subset \mathbb{C}$

26/13

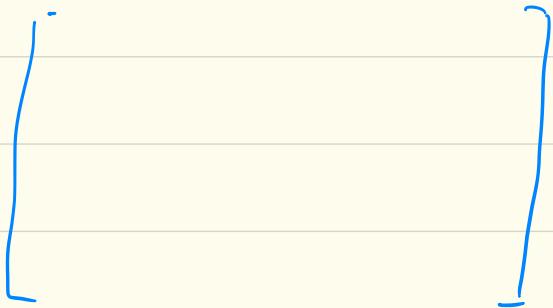
A 10x10 grid of squares. The colors of the squares are as follows:

- Row 1: Blue, White, White, White, White, Red, White, White, White, Blue
- Row 2: White, White, Orange, White, White, White, White, White, Orange, White
- Row 3: White, White, Orange, White, White, White, White, White, Orange, White
- Row 4: White, White, Green, White, White, White, White, White, Green, White
- Row 5: White, Green, White, White, White, Blue, White, White, Yellow, White
- Row 6: White, White, Orange, White, White, Red, White, White, Orange, White
- Row 7: White, White, White, White, White, White, White, White, White, Orange
- Row 8: White, White, White, White, White, White, White, White, White, Orange
- Row 9: White, White, Green, White, Red, White, White, White, White, White
- Row 10: White, Yellow, White, White, White, White, White, White, Yellow, White

A handwritten number '5' is written in blue ink in the top right corner of the grid.

7

In 2010. "Netflix Prize"



59% → observed.

estimate 959%.



2013.

Collaborative Filtering for 1 - 5 Rating

7

- Traditional collaborative filtering (CF):

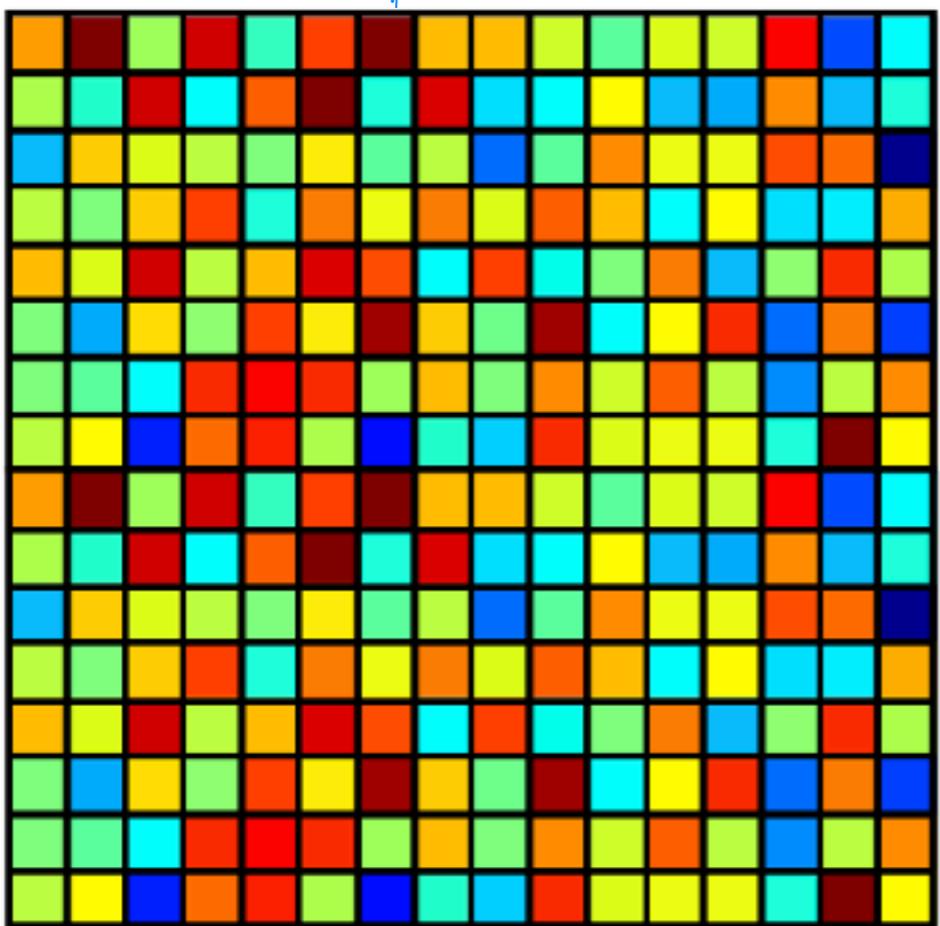
NP-hard.

$$\min_X \|(Z - X)_{\Omega}\|_F^2,$$

s.t. $\text{rank}(X) \leq r$

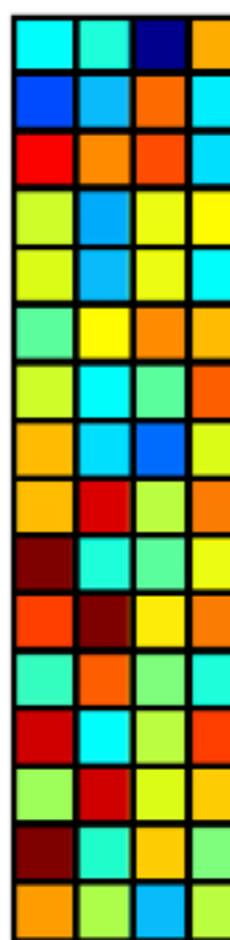
Z is data matrix
 $1M \times 1M$

$r = 20$.

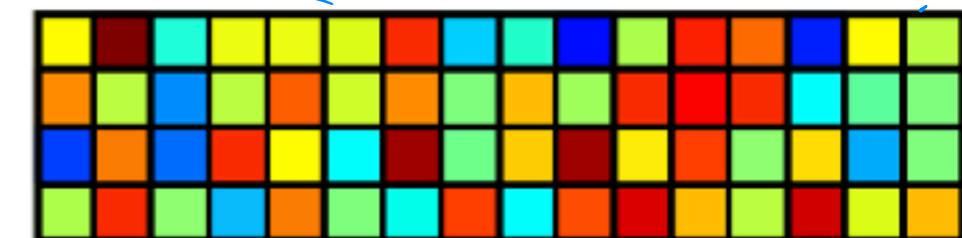


X

=



U



V

$\Omega = \{(i, j), Z_{ij} \text{ is observed}\}$.

$$Z = \begin{pmatrix} \square & \textcircled{1} & \textcircled{2} \\ \textcircled{3} & \square & \square \\ \square & \underline{\underline{5}} & \square \end{pmatrix}$$

$\Omega = \{(1, 2), (1, 3), (2, 1), (3, 2)\}$
known

- CF:

$$\min_{U, V} \|(Z - UV^\top)_{\Omega}\|_F^2 + \lambda(\|U\|_F^2 + \|V\|_F^2)$$

$$z = \begin{pmatrix} 3 & 1 & 2 \\ & 5 \end{pmatrix}.$$

min

$$\min_X \left[(x_{12} - 1)^2 + (x_{13} - 2)^2 + (x_{21} - 3)^2 + (x_{32} - 5)^2 \right] \rightarrow \|\underline{(x-z)}\|_F^2$$

$$\text{s.t. } \underline{\text{rank}}(X) \leq r$$

4:45

X is full, real - preference
to all items.

Nintendo

(low-rank)

Mario -1 -2 -3 ↑

5 5 5

1 1 1

$$\begin{cases} \min_x \| (Z - X)_{\geq r} \|_F^2 \\ \text{s.t. } \underbrace{\text{rank}(x)}_{\leq r} \end{cases}$$

Step 1.

$$X = U \cdot V^T \quad n \times p$$

$\downarrow \quad \downarrow$
 $n \times r \quad r \times p$

Step 2:

$$\min_{U, V} \| (Z - \underline{UV^T})_{\geq r} \|_F^2$$

Step 3: run gradient

descent on U, V .

2014 Stoc

$$\min (I - UV)^2$$

~~$X \sim N(0, I)$~~

\downarrow
 non-convex

$$X = U \cdot V^T$$

$|U| \geq r \perp \text{polylog}$

$$\rightarrow U \sim V \sim N(0, I)$$

What's the Problem?

8

Customer reviews

★★★★★ 8

5.0 out of 5 stars



Linear Operator Theory in Engineering and Science (Applied Mathematical Sci...)

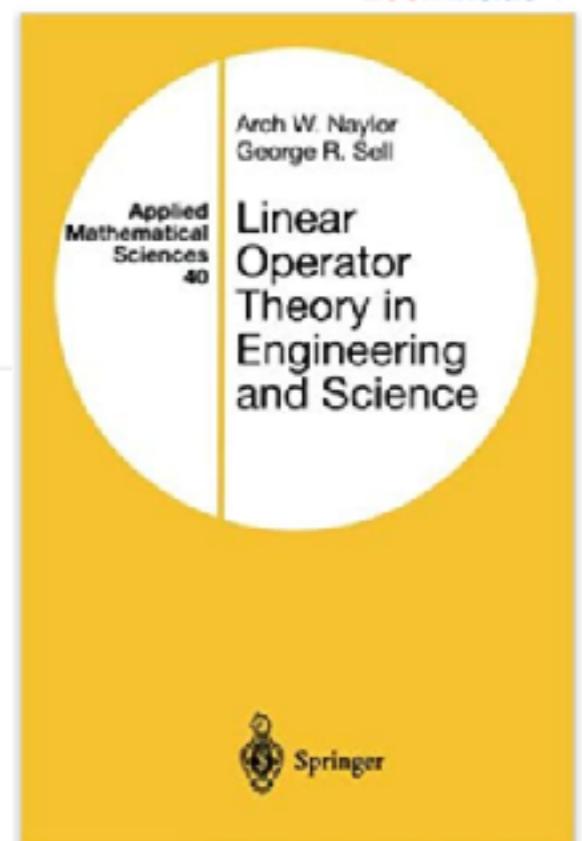
by Arch W. Naylor

Format: Paperback | Change

Price: \$117.56 ✓prime

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Char

★★★★★ i would give 6 stars!

February 26, 2012

Format: Paperback | [Verified Purchase](#)

I'm doing a PhD in econometrics and I need to apply operator theories in constructing a linear or nonlinear operator to help explain individual economic behaviour. This book contains numerous useful ideas and applications with exercises thoroughly designed; one of the questions in the exercise gave me an idea of creating a matrix for describing a nonlinear operator. That question asks for a matrix that describes a second order differential operator and that gave me an idea that taylor series approximation can be used to linearise a nonlinear operator and hence a nonlinear operator may also be described by a matrix.

Binary Feedback



Lorenzo Martin

★★★★★ Actually impressed.

October 17, 2018

Color: Heather Gray | Configuration: Echo Dot | **Verified Purchase**

I was debating between this and the regular echo. I've had both and we both know what the echo does so all I'll talk about is the sound quality.

I'm going to get to the chase. This is the BEST speaker I've ever heard for under \$50. The functions of the echo along with the music playing functionality and the sound quality makes it a steal at this price point.

The sound is great for its size. It can get pretty loud but the bass is definitely lacking. The bass isn't god awful but it just isn't there.

Now I will say this... if your primary motivation for a speaker is to listen to music, go with the echo. If it is but your budget is under \$50 then go with the dot. It won't blow anyone away during a get together in your living room but it'll get the job done. The dot will only flourish in an enclosed space. It needs walls nearby to bounce off to cover up the weakness of the bass.

If I had to compare the sound to another speaker, I'd say the UE Wonderboom or the older Beats Pill, all of which suffer from weak bass. For the size, I was impressed by the sound but with the Echo at its refurbished price of \$69 I'll have to aim towards that direction.

I'd recommend this for someone who needs an echo for their kitchen, bedroom or bathroom. It's just not going to hold down a living room unfortunately but overall, I like the sound and if I need a second echo, I'll definitely get a dot.

234 people found this helpful

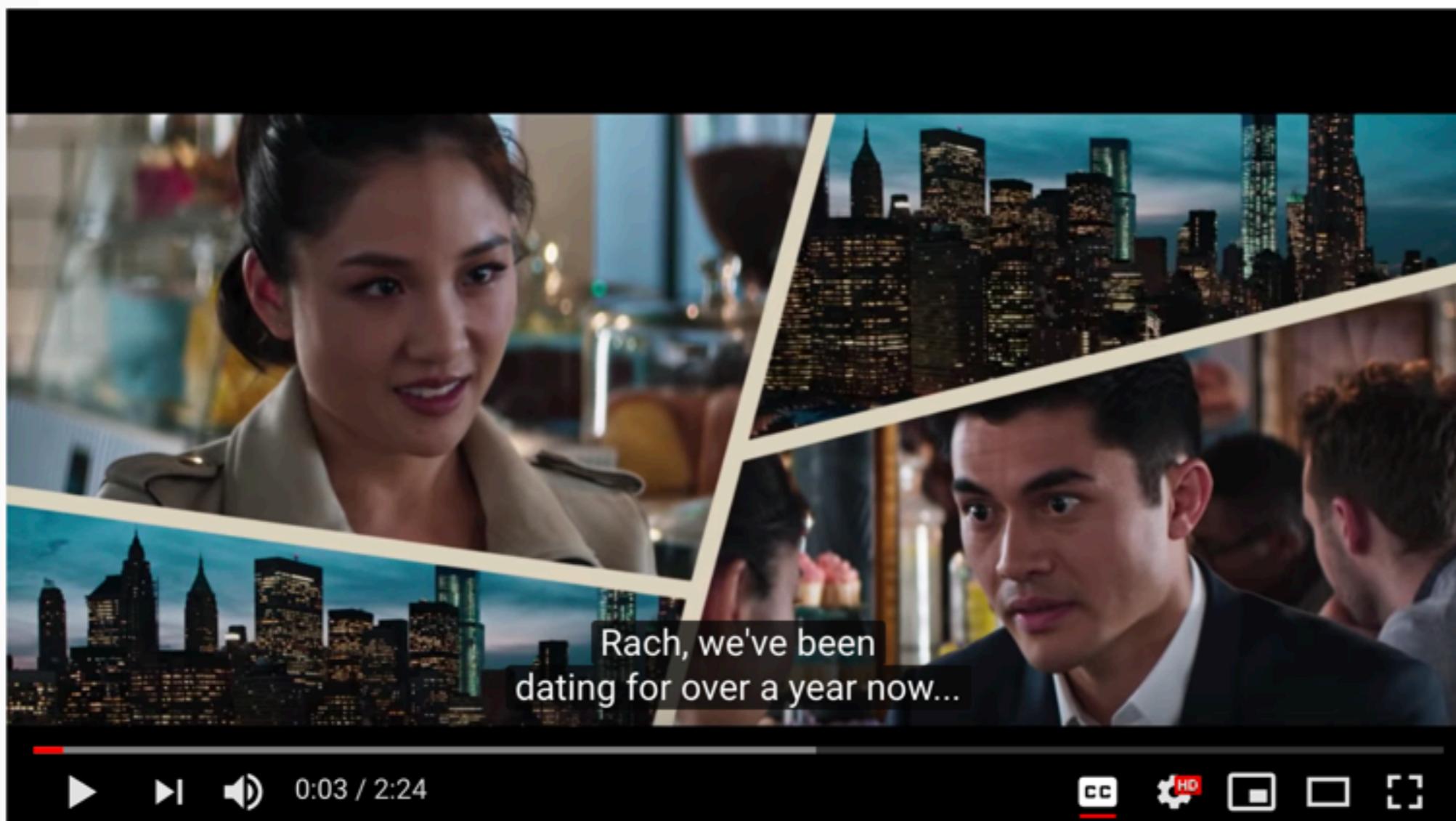
Helpful

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Binary Feedback

10



#CrazyRichAsians

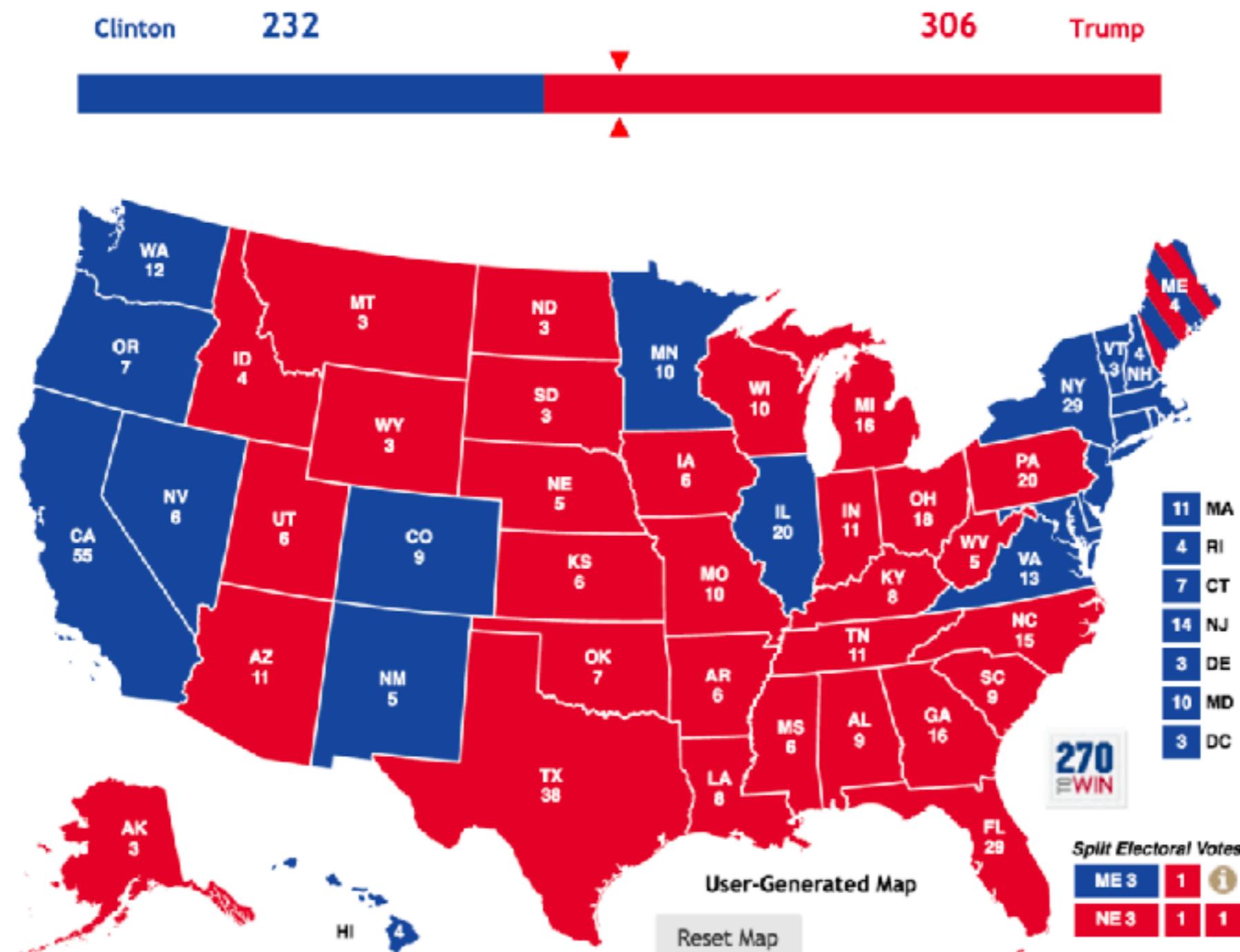
CRAZY RICH ASIANS - Official Trailer

23,910,027 views

170K 9K SHARE SAVE ...

Binary Feedback

11



Binary Feedback

12

- ▶ Market survey
- ▶ Student response data
- ▶ And more...

10/8: guest lecture
Contrastive
Learning?

Prob. RP. PCA. RecSys.

10/15 no class.
10/22 Mid-term

Binary Feedback: Upside

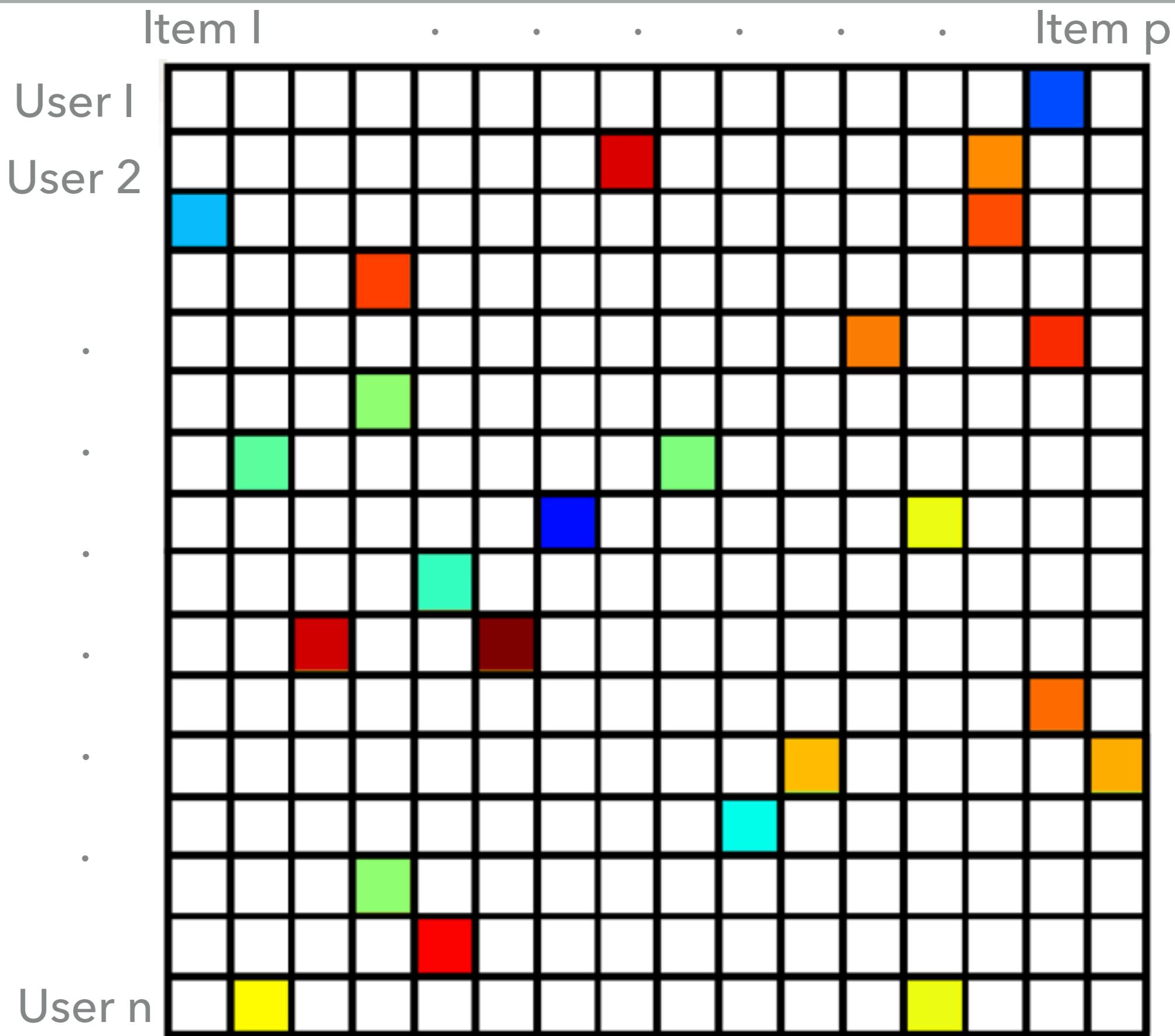
- ▶ Ease the process of data acquisition
- ▶ Save the storage



- ## ► Binary feedback *destroys low-rank structure*



1 - 5 Stars Data

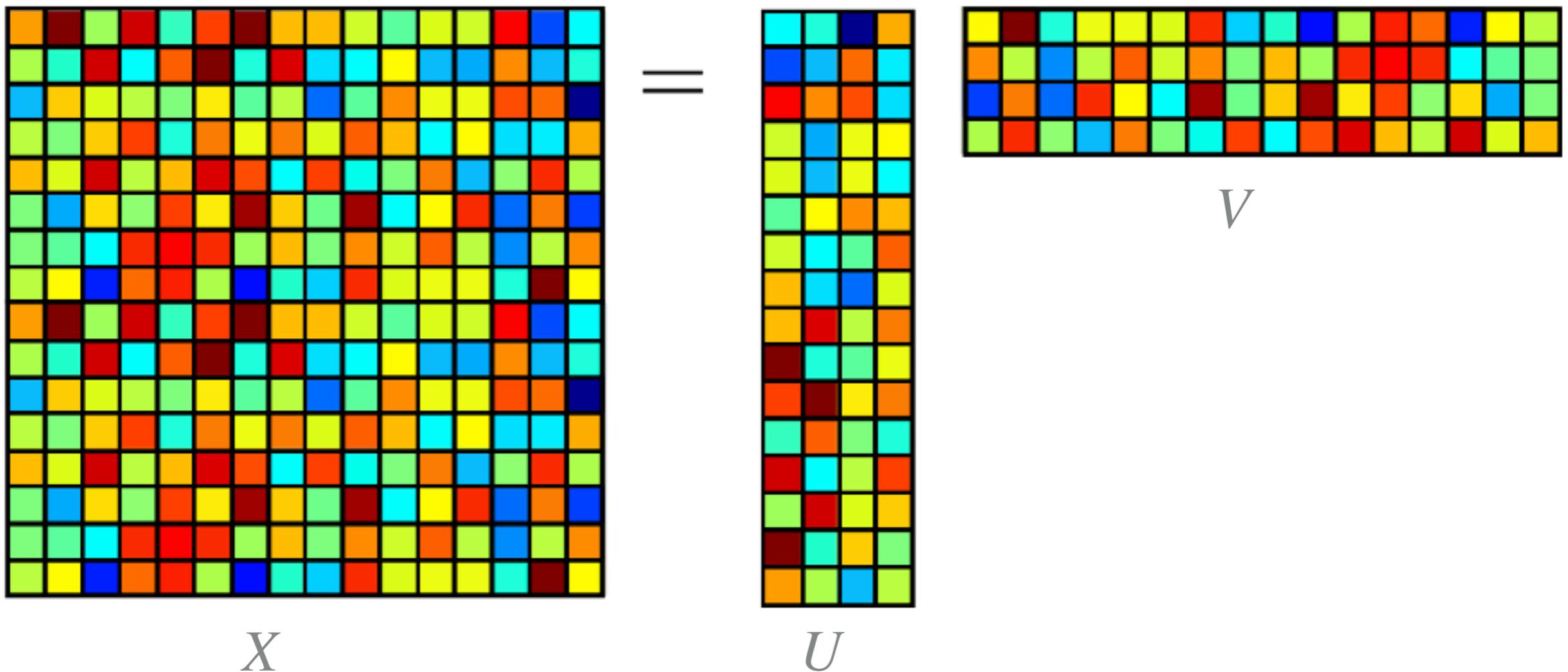


Collaborative Filtering for 1 - 5 Rating

16

- ▶ Traditional collaborative filtering (CF):

$$\min_X \| (Z - X)_{\Omega} \|^2_F , \quad \text{s.t. } \text{rank}(X) \leq r$$



- ▶ CF: $\min_{U,V} \| (Z - UV^{\top})_{\Omega} \|^2_F + \lambda (\| U \|^2_F + \| V \|^2_F)$

Another Technical Challenge

17

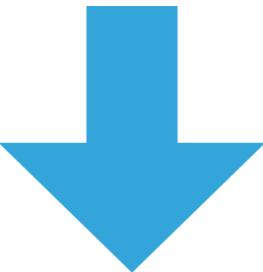
- ▶ Predict true preference of user based on the binary observation

A diagram illustrating a technical challenge. On the left, there is a blue arrow pointing towards two matrices. Between the matrices is a red question mark. A horizontal yellow double-headed arrow connects the two matrices.

$$\begin{bmatrix} 2 & 4 \\ 1 & 2 \end{bmatrix} \xleftrightarrow{\hspace{1cm}} \begin{bmatrix} -1 & 1 \\ -1 & -1 \end{bmatrix}$$

- ▶ CF for real-valued data:

$$\min_X \|(Z - X)_{\Omega}\|_F^2, \text{ s.t. } \text{rank}(X) \leq r$$



- ▶ CF for binary data:

$$\min_X \|(Z - \text{sign}(X))_{\Omega}\|_F^2, \text{ s.t. } \text{rank}(X) \leq r$$

Why Natural Approach Fails?

19

Z

$$\begin{bmatrix} -1 & 1 \\ -1 & -1 \end{bmatrix}$$

X

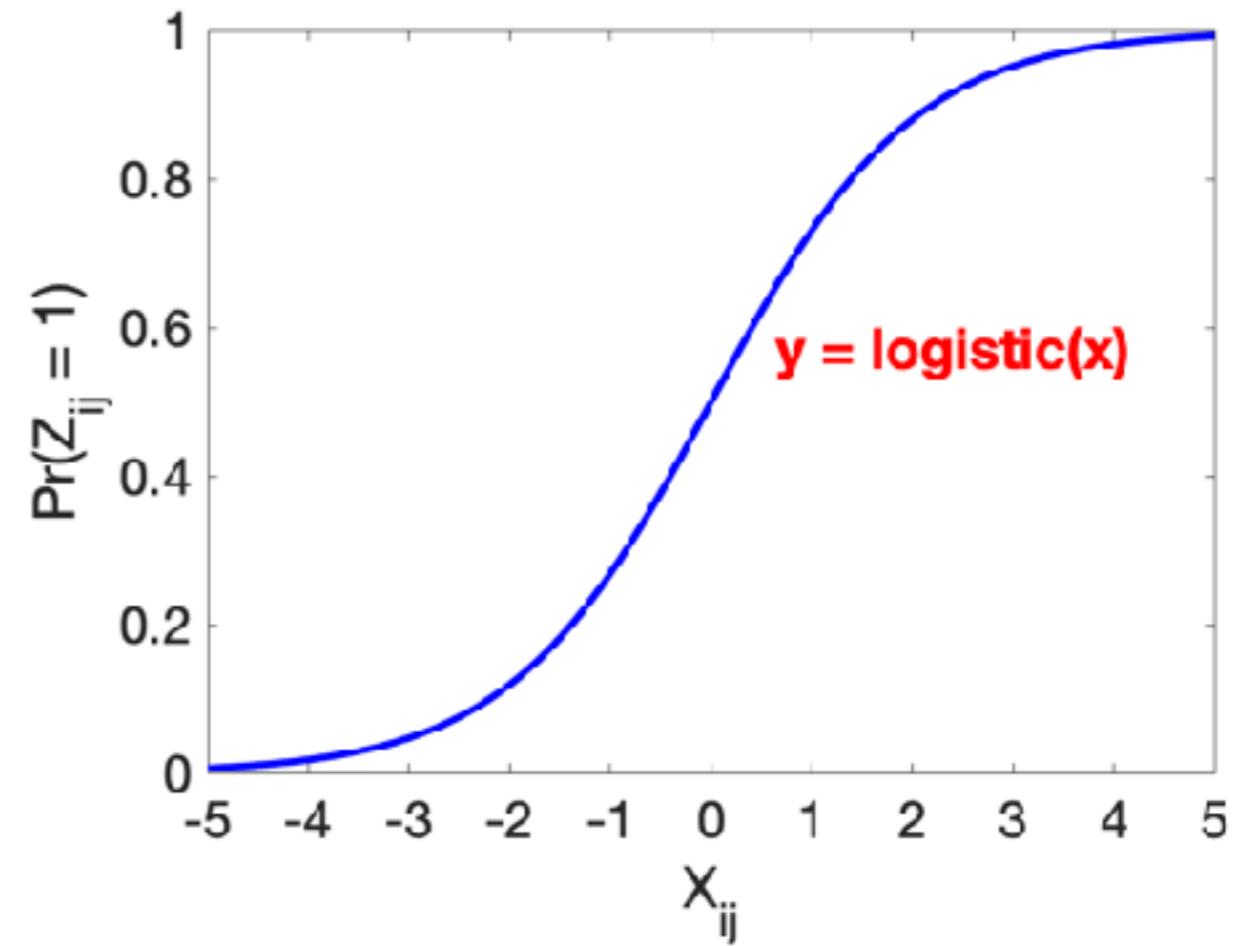
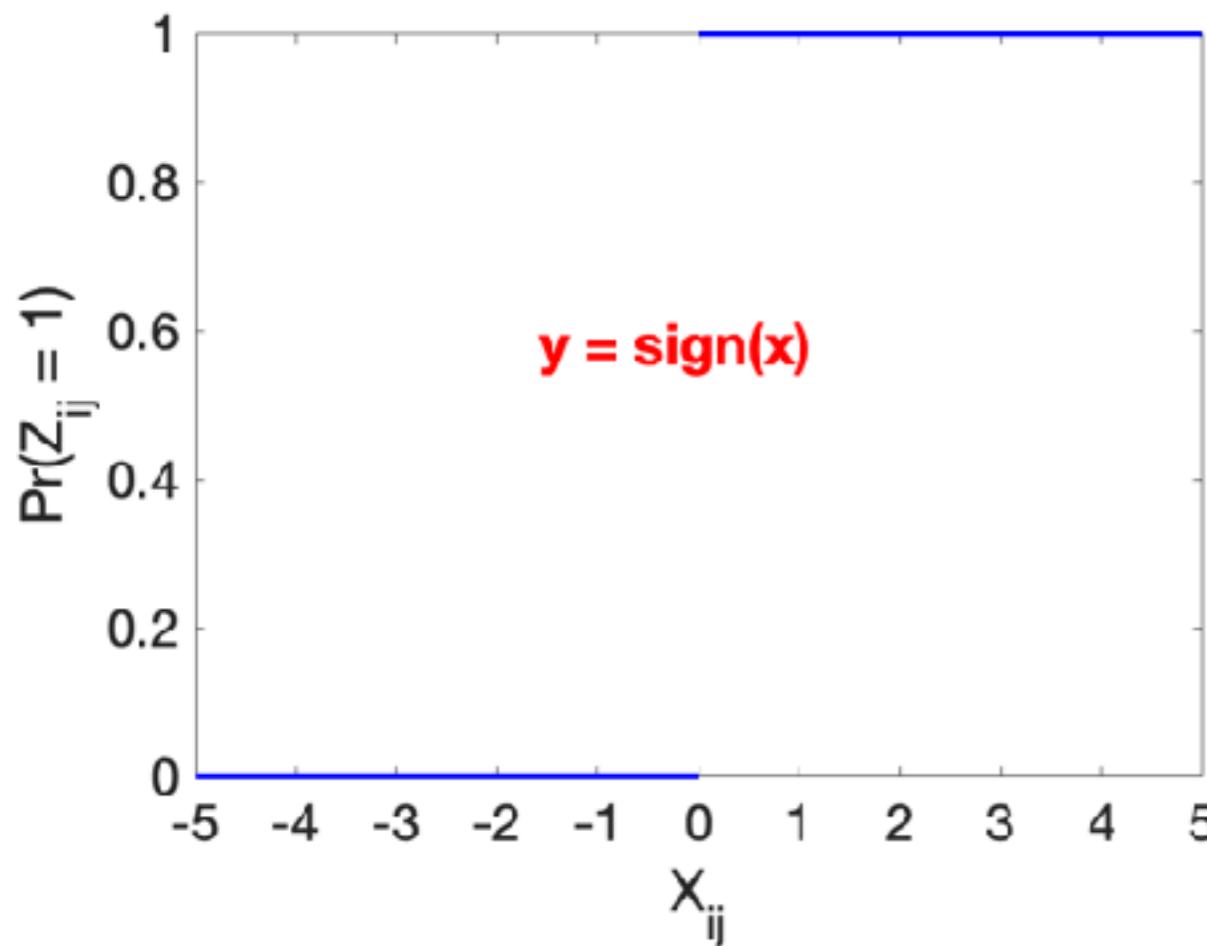
$$\begin{bmatrix} -1 & 3 \\ -2 & -4 \end{bmatrix}$$

\tilde{X}

$$\begin{bmatrix} -1 & 5 \\ -5 & -1 \end{bmatrix}$$

- ▶ Sign function absorbs magnitude

- ▶ For $(i, j) \in \Omega$ $Z_{i,j} = \begin{cases} +1, & \text{with probability } f(X_{i,j}) , \\ -1, & \text{with probability } 1 - f(X_{i,j}) . \end{cases}$
- ▶ $f(X_{i,j}) = \frac{1}{1 + e^{-X_{i,j}}}$ is logistic function



- ▶ Negative log-likelihood function:

$$\begin{aligned} L(X; Z, \Omega) &= - \sum_{(i,j) \in \Omega} \left(\mathbf{1}_{[Z_{i,j}=1]} \log(f(X_{i,j})) + \mathbf{1}_{[Z_{i,j}=-1]} \log(1 - f(X_{i,j})) \right) \\ &= \sum_{(i,j) \in \Omega} \left(\log(1 + \exp(-Z_{i,j}X_{i,j})) \right) \end{aligned}$$

- ▶ Maximum Likelihood Estimation:

$$\min L(X; Z, \Omega), \quad \text{s.t. } \text{rank}(X) \leq r$$

- ▶ The gradients with respect to u_i and v_j are given by

$$\nabla_u L(U, V; Z, \Omega) = \frac{-Z_{i,j}}{1 + \exp(Z_{i,j} u_i v_j^\top)} v_j,$$

$$\nabla_v L(U, V; Z, \Omega) = \frac{-Z_{i,j}}{1 + \exp(Z_{i,j} u_i v_j^\top)} u_i.$$

- ▶ For iteration $t = 1, \dots, T$
 - ▶ Randomly choose an entry $Z_{i,j}$ with $(i, j) \in \Omega$
 - ▶ Update the new iterate

$$u_i \leftarrow \Pi(u_i - \alpha_t \nabla_u)$$

$$v_j \leftarrow \Pi(v_i - \alpha_t \nabla_v)$$