PAUL BAISLEY

Front-End Developer

paulbaisley@gmail.com // 631-766-5550 // Philadelphia, PA

GITHUB
LINKEDIN
PORTFOLIO

EXPERIENCE

LocalHarvest (Contract)
UI Developer - Remote - 7/2020-5/2021
- Redesigned and updated UI for 150+ page farm-management software built with Java/JSP/SQL
- Wrote and organized modular/responsive CSS with SASS + Bootstrap
- Implemented libraries and wrote custom scripts for new features
- Cleaned up legacy code, replaced with modern best practices

wavinginspace
Freelance Developer/Designer - NY/Philadelphia - 2010-current
- Designing and building custom websites and content management systems for clients leveraging modern best practices
- Designing logos, prints, style guides, merchandise
- Clients include Reclaim Justice Movement, Schubert B2B, and We The People Opportunity Farm

Astro Nautico LLC
Label Manager/Co-Founder — NY/Philadelphia - 2010-2020
- Managed projects/operations for independent record label
- Oversaw 60+ release campaigns from over 40 international artists
- Managed Wordpress site, designed and built new site using three.js
- Handled web design, media production, organizational strategy

RECENT PROJECTS

Micro Looper   repo // demo

Designed and built fully interactive web audio app that allows users to search for samples using the FreeSound API, manipulate it in an FX player (loop, reverse, modify speed/pitch/grain/delay/volume), set loop in/out points, and download the live recording to their computer as a wav file.

Technologies: *Svelte, Tone.js, Tailwind, FreeSound API, PostCSS, Vite, Netlify*

Reclaim Justice Movement   repo // demo

Designed and developed a custom JAMstack site for Reclaim Justice Movement using Gatsby for the front-end and Sanity for the back-end, which allows client to make blog posts and edit page content as they see fit. The site also leverages serverless functions for collecting e-mails and sending automated responses using Sendgrid's API.

Technologies: *React.js, Gatsby, Sanity, GraphQL, Node.js, Styled Components, SendGrid API, Netlify*

HARD SKILLS

Front-End
HTML5, CSS3/SASS, JavaScript, React.js, TypeScript, Svelte, Gatsby, Tailwind, Styled Components, jQuery, Bootstrap, p5.js, Three.js, Tone.js

Back-End
Node.js, Express, SQL, MongoDB

Testing/Deployment
Jest, Enzyme, Mocha, Chai, Cypress, Vercel, Heroku, Netlify

Design
Figma, Sketch, Adobe Suite (XD, Photoshop, Illustrator, Premiere)

Misc
GraphQL, Webpack, Wordpress, Sanity, Git/Github, Parcel, Vite, Babel, Gulp, AJAX

Admin
Notion, Trello, Asana, Microsoft Office Suite, Google Suite

SOFT SKILLS

Leadership, Adaptability, Creativity, Communication, Logistics, Organization, Improvisation, Teamwork

EDUCATION

Thinkful
Software Engineering - Jan-May 2020
- Full-stack software development
- React, Node, Express, PostgreSQL

McGill University
Bachelor of Arts — Montreal — 2005-2009
- Humanistic Studies/Philosophy
- 3.5 GPA, graduated w/ Great Distinction + Deans List