

# PAUL BAISLEY

Front - End Developer

paulbaisley@gmail.com // 631-766-5550 // Philadelphia, PA



GITHUB



LINKEDIN



PORTFOLIO

## EXPERIENCE

### LocalHarvest (Contract)

UI Developer - Remote - 7/2020-5/2021

- Redesigned and updated UI for 150+ page farm-management software built with Java/JSP/SQL
- Wrote and organized modular/responsive CSS with SASS + Bootstrap
- Implemented libraries and wrote custom scripts for new features
- Cleaned up legacy code, replaced with modern best practices

### wavinginspace

Freelance Developer/Designer - NY/Philadelphia - 2010-current

- Designing and building custom websites and content management systems for clients leveraging modern best practices
- Designing logos, prints, style guides, merchandise
- Clients include Reclaim Justice Movement, Schubert B2B, and We The People Opportunity Farm

### Astro Nautico LLC

Label Manager/Co-Founder - NY/Philadelphia - 2010-2020

- Managed projects/operations for independent record label
- Oversaw 60+ release campaigns from over 40 international artists
- Managed Wordpress site, designed and built new site using Three.js
- Handled web design, media production, organizational strategy

## RECENT PROJECTS

### Micro Looper

[repo](#) // [demo](#)

Designed and built fully interactive web audio SPA that allows users to search for samples using the FreeSound API, manipulate it in an FX player (loop, reverse, modify speed/pitch/grain/delay/volume), set loop in/out points, and download the live recording to their computer as a wav file.

Technologies: *Svelte, Tone.js, Tailwind, FreeSound API, PostCSS, Vite, Netlify*

### Reclaim Justice Movement

[view](#)

Designed and developed custom site for Reclaim Justice Movement using Gatsby for the front-end and Sanity for the back-end, allowing client to make blog posts and edit page content as they see fit. Site also leverages serverless functions for collecting e-mails and sending automated responses using Sendgrid's API.

Technologies: *React.js, Gatsby, Sanity, GraphQL, Node.js, Styled Components, SendGrid API, Netlify*

## HARD SKILLS

### Front-End

HTML5, CSS3/SASS, JavaScript, React.js, TypeScript, Svelte, Gatsby, Tailwind, Styled Components, jQuery, Bootstrap, p5.js, Three.js, Tone.js

### Back-End

Node.js, Express, SQL, MongoDB

### Testing/Deployment

Jest, Enzyme, Mocha, Chai, Cypress, Vercel, Heroku, Netlify

### Design

Figma, Sketch, Adobe Suite (XD, Photoshop, Illustrator, Premiere)

### Misc

GraphQL, Webpack, Wordpress, Sanity, Git/Github, Parcel, Vite, Babel, Gulp, AJAX

### Admin

Notion, Trello, Asana, Microsoft Office Suite, Google Suite

## SOFT SKILLS

Leadership, Adaptability, Creativity, Communication, Logistics, Organization, Improvisation, Teamwork

## EDUCATION

### Thinkful

Software Engineering - Jan-May 2020

- Full-stack software development
- React, Node, Express, PostgreSQL

### McGill University

Bachelor of Arts - Montreal - 2005-2009

- Humanistic Studies/Philosophy
- 3.5 GPA, graduated w/ Great Distinction + Dean's Honour List