

# Adriana Calvo-Matos | Software Developer

[Linkedin](#) | [Github](#) | [Email](#) | [Portfolio](#)

## SKILLS

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**Web Development:** HTML, CSS, JavaScript, Typescript, React, Node, Ruby, GoLang, PostgreSQL

**UI:** Chakra, AntD, MaterialUI, Styled Components, Figma

**Testing:** Cypress, Jest, Storybook, Mocha & Chai, RSpec, Capybara

**Workflow:** Slack, Jira, ReTool, Whimsical, Asana, Discord, Git, Postman, Agile

**Languages:** English (native), Spanish (fluent), French (conversational), German (learning)

## WORK EXPERIENCE

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**Frontend Engineer / Alpaca Markets**

**Mar - Nov 2022**

- Built and maintained client facing and internal dashboards in a fast paced fintech startup environment
- Launched a new feature, [Alpaca Connect](#), as the lead developer working with a PM and UX Designer
- Refactored React class components to TypeScript components with hooks to improve maintainability
- Code reviewed PRs and deployed to staging, sandbox and production environments
- Supported web analytics team with data collection by adding Amplitude event tracking

**Social Media Coordinator / RED Mountain Resort**

**Nov 2020 - Apr 2021**

- Rookie of the Year for cross-departmental collaboration and creative content planning during COVID
- Developed and implemented new content strategy to increase organic video views by +47%
- Analyzed performance and presented data in weekly reports to inform management decisions

**Digital Marketer / Communitech**

**Sept 2020 - Dec 2020**

- Led a multi-disciplinary team to build digital marketing strategies over 4-6 week cycles with clients
- Explained complex concepts to clients and sectioned robust strategies into smaller actionable steps
- Completed style edits and added SEO to Wordpress websites and Google My Business profile

**Social Media Specialist / Banff and Lake Louise Tourism**

**May 2018 - Dec 2019**

- Engaged with community of 500k fans and 1M reach in the brand voice on FB, IG, Twitter, LiveChat
- Acted as the first point of contact when tactfully replying to negative comments online
- Led and documented notes for a weekly cross-functional meeting to unify strategies

## PROJECTS

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**Wealthify / React, Axios, SASS, Chart.js, Ruby, Rails API, Active Record, PSQl**

[Source](#)

- SPA for users to paper trade stocks/crypto using live financial API data and track their portfolio
- Backend built with Rails to create REST APIs and JWT for authorization
- Coded thoughtful UI for entire project using SASS and Chart.js for data visualization
- Presented live demo on Hopin video conferencing tool to a crowd of 200+ attendees

**Scheduler / React, JSX, Axios, Node, Express**

[Source](#)

- Full-stack SPA allowed users to book, modify, or cancel an interview based on availability
- Created functional components populated with JSON data fetched via Axios
- Focused on unit, integration and end-to-end testing with Jest, Storybook and Cypress

**TinyApp / Node, Express, EJS, HTTP, Cookies**

[Source](#)

- Multi-page app where authenticated users created shortened URLs to share with everyone
- Programmed an HTTP server that handled get, post, put, and delete requests from the browser/client
- Implemented cookie sessions to track user login status and grant or deny permissions accordingly

## EDUCATION

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**Lighthouse Labs:** Full-stack, JavaScript, React, jQuery, AJAX, SASS, Node, Express, PSQl, Ruby, Rails

**Harvard CS50:** Memory, data, systems in C, Python, SQL

**McMaster University:** HBS Life Sciences, exchange semester in France