

Adriana Calvo-Matos | Software Developer

[Linkedin](#) | [Github](#) | [Email](#) | [Portfolio](#)

SKILLS

Web Development: HTML, CSS, JavaScript, Typescript, React, Node, Ruby, GoLang, PostgreSQL, Agile

UI: Chakra, AntD, MaterialUI, Styled Components, Figma

Testing: Cypress, Jest, Storybook, Mocha & Chai, RSpec, Capybara

Workflow: Slack, Jira, ReTool, Whimsical, Asana, Discord, Git

Languages: English (native), Spanish (fluent), French (conversational), German (learning)

WORK EXPERIENCE

Frontend Engineer / Alpaca Markets

Mar - Oct 2022

- Built and maintained client facing and internal dashboards in a fast paced fintech startup environment
- Launched a new feature, [Alpaca Connect](#), within first 3 months of joining
- Refactored React class components to TypeScript components with hooks to improve maintainability
- Reviewed PRs and deployed to staging, sandbox and production environments
- Supported web analytics team with data collection by adding Amplitude event tracking

Social Media Coordinator / RED Mountain Resort

Nov 2020 - Apr 2021

- Rookie of the Year for cross-departmental collaboration and creative content planning during COVID
- Developed and implemented new content strategy to increase organic video views by +47%
- Analyzed performance data and wrote weekly reports used to inform strategic management decisions

Digital Marketer / Digital Main Street, Communitech

Sept 2020 - Dec 2020

- Led a multi-disciplinary team to build digital marketing strategies over 4-6 week cycles with clients
- Explained complex concepts to clients and sectioned robust strategies into smaller actionable steps
- Completed style edits and added SEO to Shopify websites and Google My Business profile

Social Media Specialist / Banff and Lake Louise Tourism

May 2018 - Dec 2019

- Engaged with community of 500k fans and 1M reach in the brand voice on FB, IG, Twitter, LiveChat
- Acted as the first point of contact when tactfully replying to negative comments online
- Led and documented notes for a weekly cross-departmental meeting to unify strategies

PROJECTS

Wealthify / React, Axios, SCSS, Chart.js, Ruby, Rails API, Active Record, PSQL

[Source](#)

- SPA for users to paper trade stocks/crypto using live financial API data and track their portfolio
- Backend built with Rails to create REST APIs and JWT for authorization
- Coded thoughtful UI for entire project using SCSS and Chart.js for data visualization
- Presented live demo on Hopin video conferencing tool to a crowd of 200+ attendees

Scheduler / React, JSX, Axios, Node, Express

[Source](#)

- SPA allowed users to book, modify, or cancel an interview based on availability
- Created functional components populated with JSON data fetched via Axios
- Focused on unit, integration and end-to-end testing with Jest, Storybook and Cypress

TinyApp / Node, Express, EJS, HTTP, Cookies

[Source](#)

- Multi-page app where authenticated users created shortened URLs to share with everyone
- Programmed an HTTP server that handled get, post, put, and delete requests from the browser/client
- Implemented cookie sessions to track user login status and grant or deny permissions accordingly

EDUCATION

Lighthouse Labs: JavaScript, React, jQuery, SASS, Node, Express, PSQL, Ruby, Rails, TDD

Harvard CS50: Memory, data, systems in C, Python, SQL

McMaster University: HBS Life Sciences, exchange semester in France