sofazoneeg.com

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DOMAIN AGE & OVERVIEW

Domain Name	Age	Domain Created on	Domain Expiration Date
https://sofazoneeg.com/	2 Years 7 Months 21 Days	2021-06-22 13:26:27	2025-06-22 13:26:27

Authority Score	Organic Search Traffic	Paid Search Traffic	Backlinks
13	28.3K +8.1% View details	0 -100%	329.7K
Semrush Domain Rank 2.6K ↑	Keywords 3K ↑	Keywords 0 ↓	Referring Domains 2.4K

ORGANIC TRAFFIC

Organic | Paid

1M 6M 1Y 2Y All time

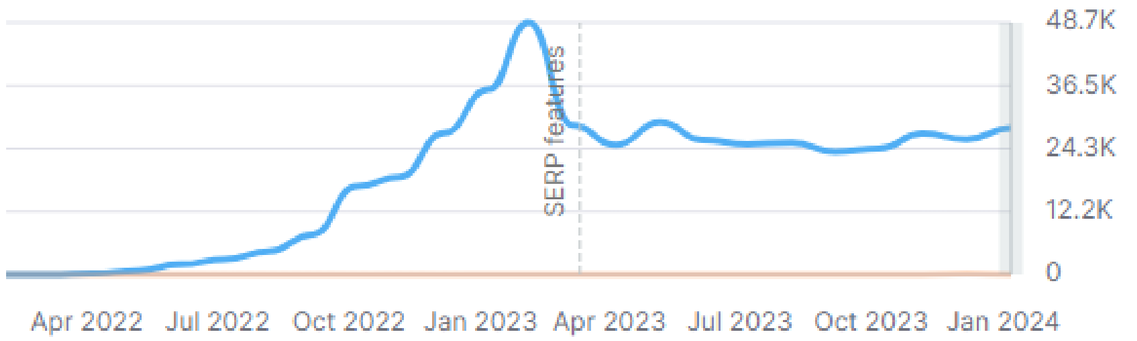
Export

Distribution by Country

Countries	Traffic Share	Traffic	Keywords
Worldwide	100%	29.8K	4.1K
EG	95%	28.3K	3K
SA	4%	1.2K	419
JO	<0.1%	81	68
Other	<0.1%	239	593

Organic Traffic 28,265/month

Organic Traffic | Paid Traffic | Notes

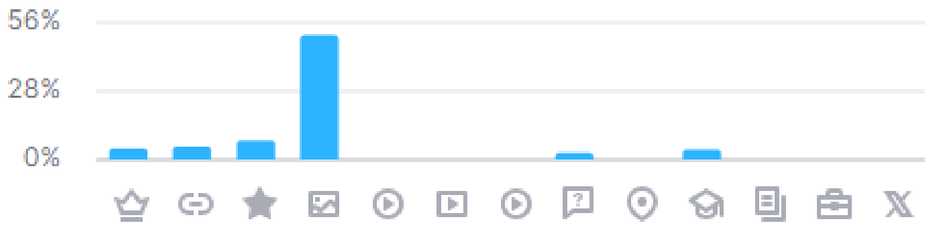


NOTICE : DROP DOWEN IN APRIL 2023

ORGANIC KEYWORD

Compare

SERP features



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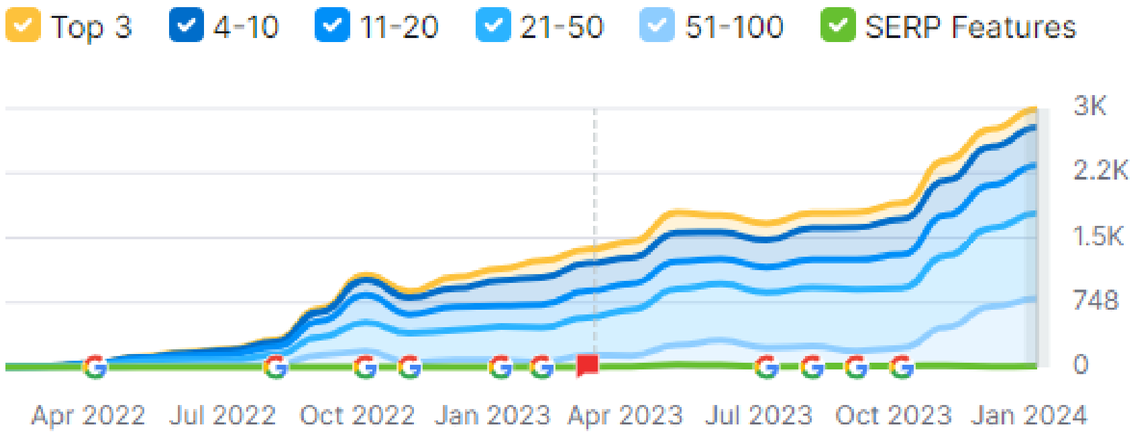
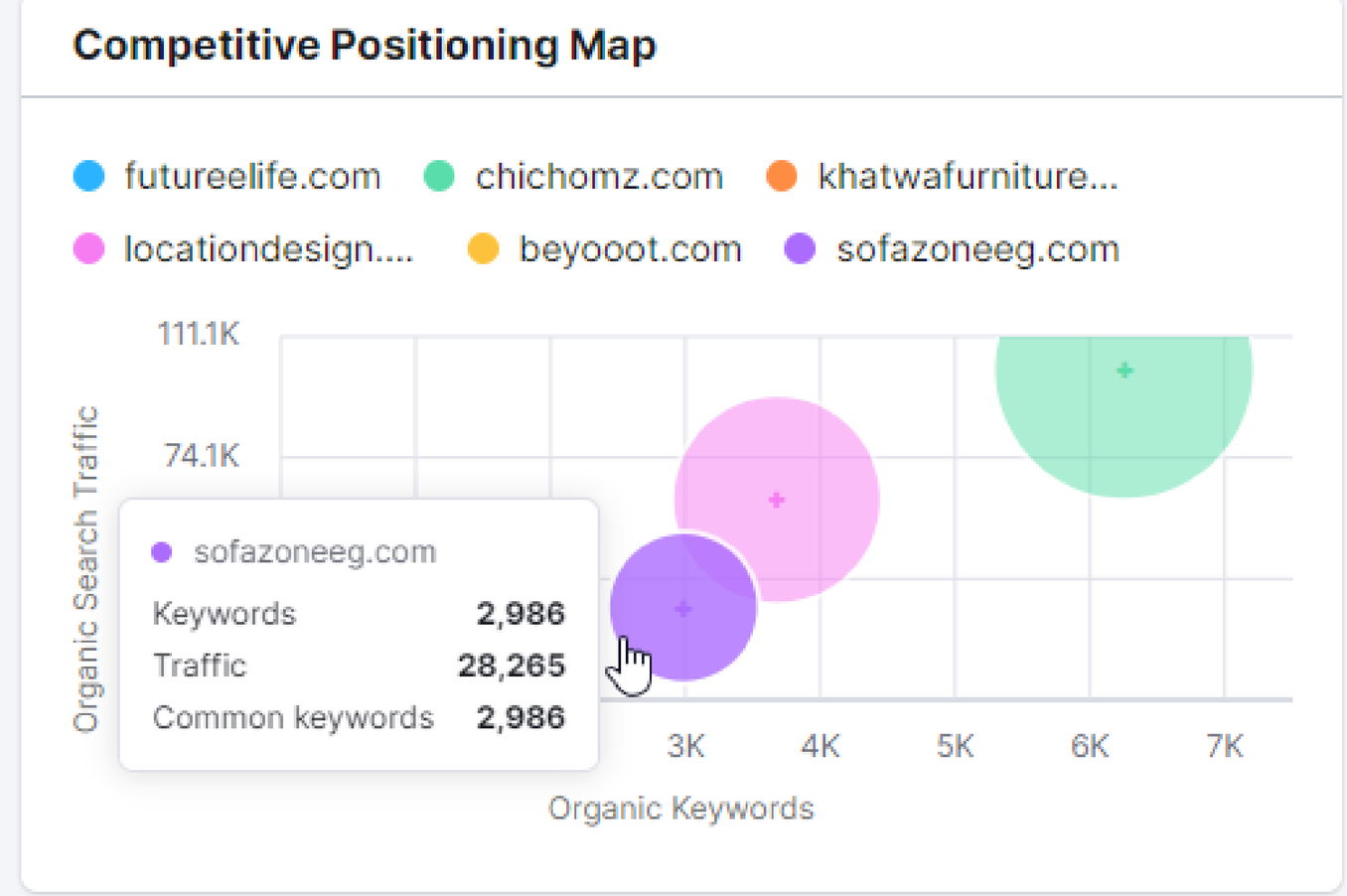
Organic Keywords 2,986

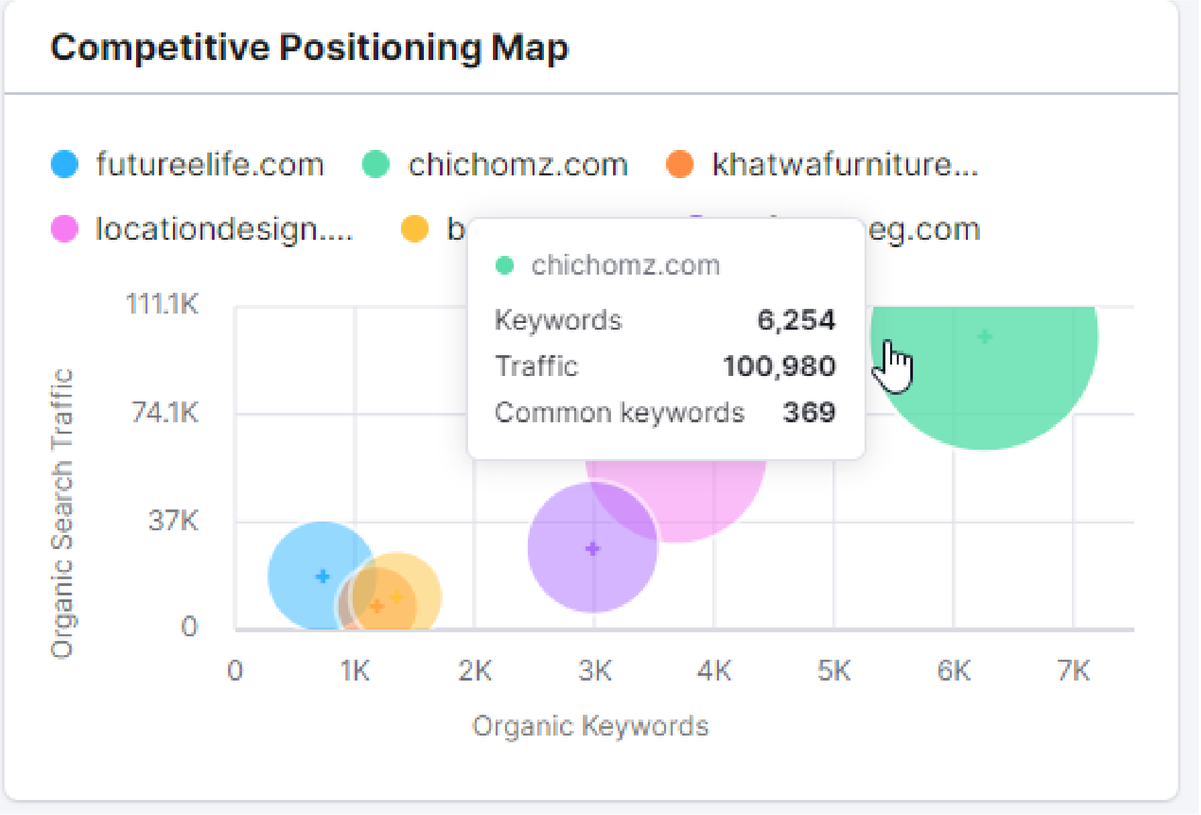


COMPETITIVE ANALYSIS

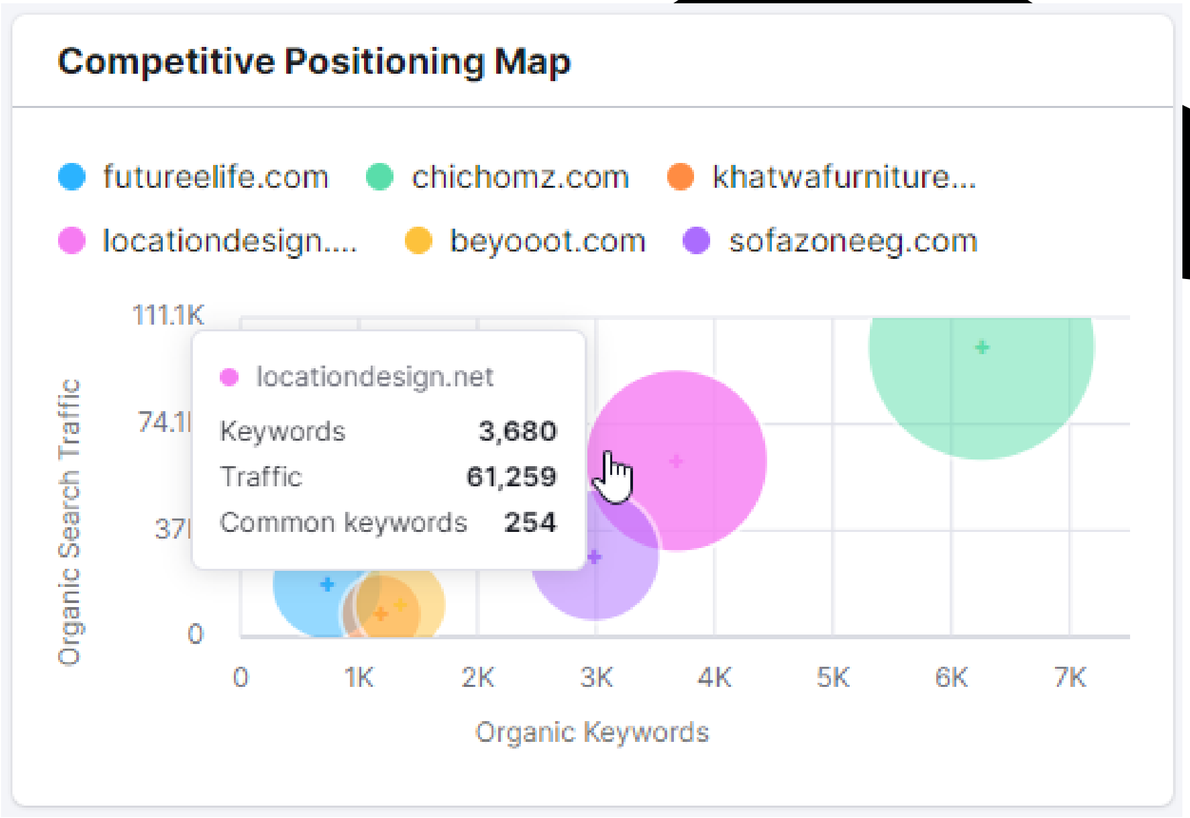
SOFAZONEEG.COM



COMPETITIVE ANALYSIS



CHICHOMZ.COM



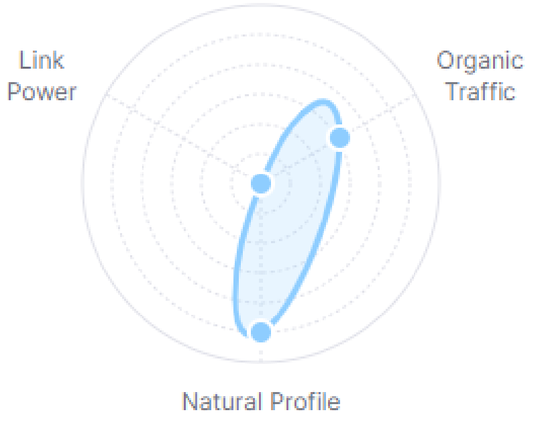
LOCATIONDESIGN.NET

BACKLINK OVERVIEW

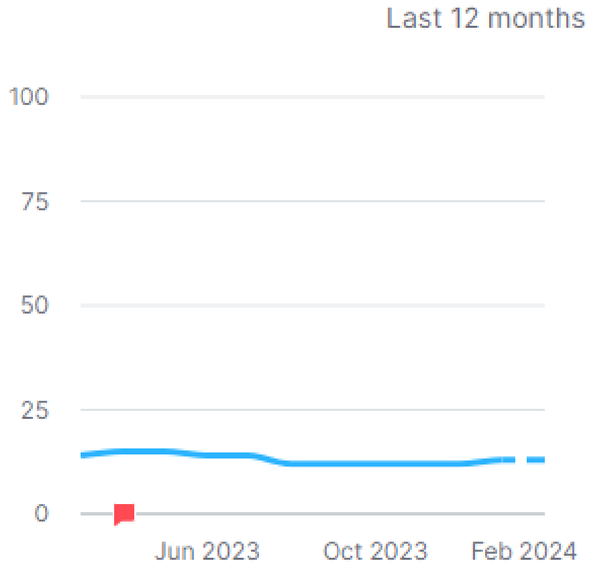
Referring Domains	Backlinks	Monthly Visits	Organic Traffic	Outbound Domai...	Overall Toxicity Score
2.4K +3%	330K +12%	18.8K	29.8K	12	Set up Backlink Audit

Authority Score

13 High traffic to backlink ratio

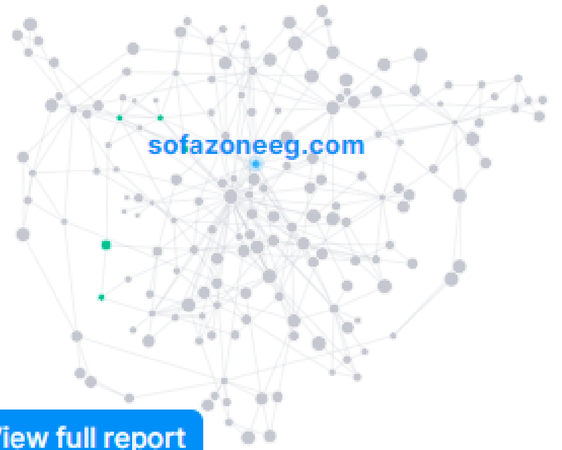


Authority Score Trend



Network Graph

Moderate



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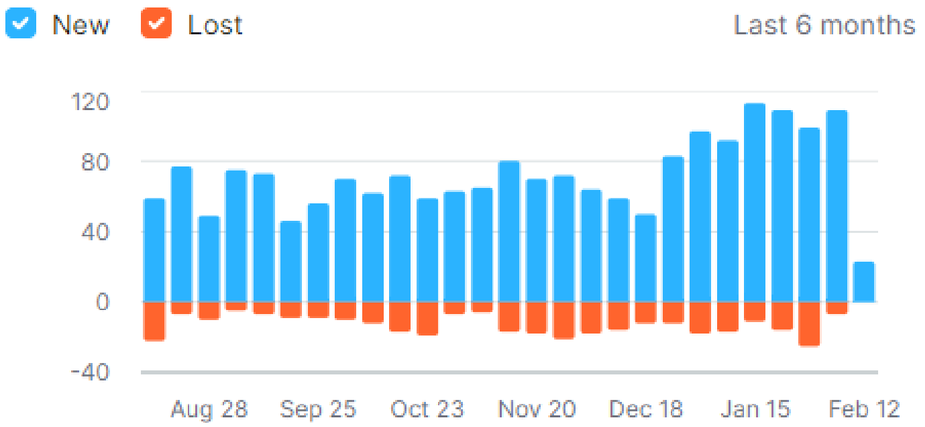
BACKLINK OVERVIEW

New and Lost Referring Domains



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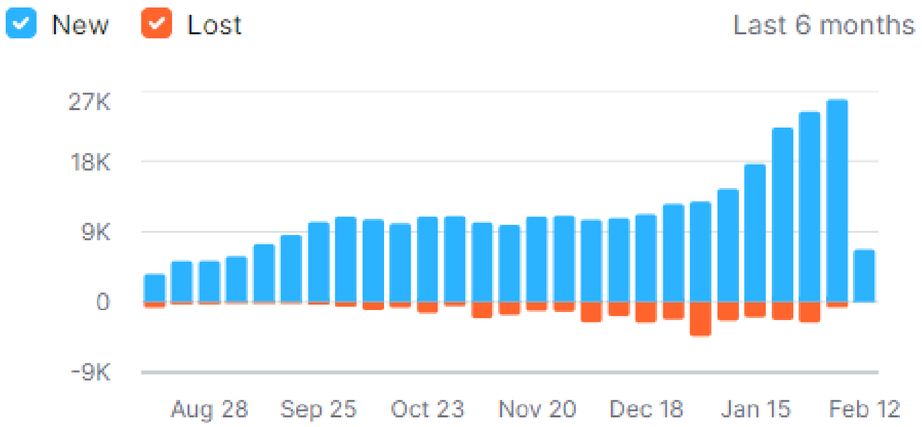
New and Lost Backlinks



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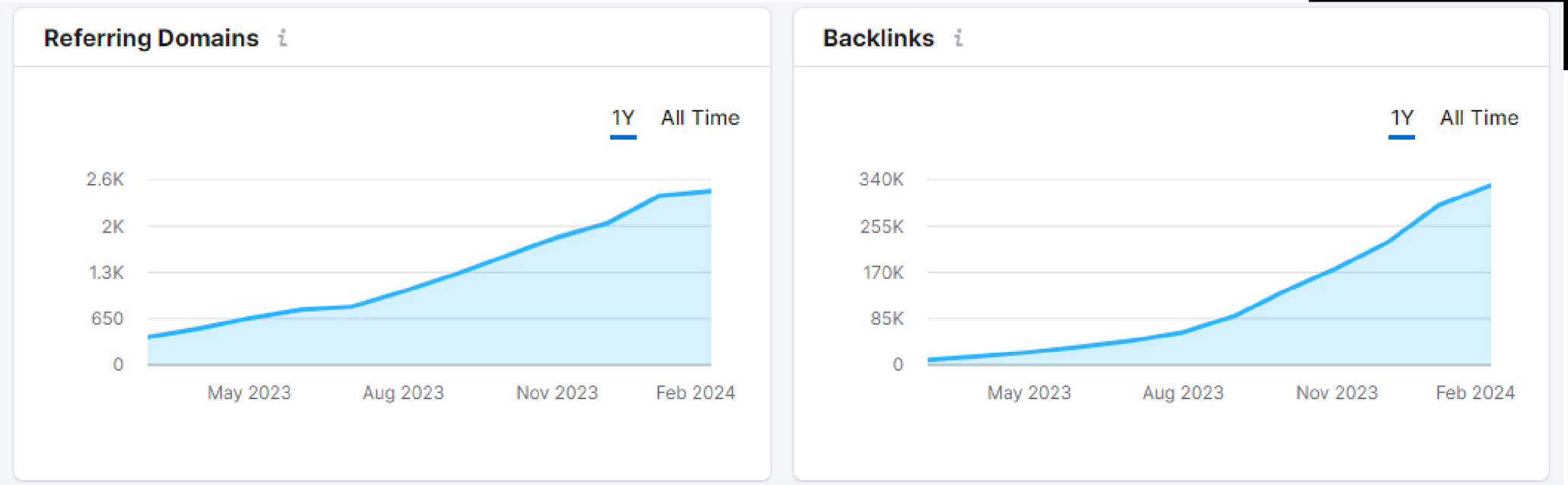
BACKLINK OVERVIEW



ON-PAGE ISSUE

Address	Occurrences	Title 1	Title 1 Length	Title 1 Pixel Widt	Indexability	Indexabi
https://sofazonee	1	اختار احدث غرة	64	536	Indexable	
https://sofazonee	1	كنبة انتريه مو	66	537	Indexable	
https://sofazonee	1	اطلب الان ركنه	64	532	Indexable	
https://sofazonee	1	كنبة صغيرة كاط	62	510	Indexable	
https://sofazonee	1	كنبة جنزاري قط	63	521	Indexable	
https://sofazonee	1	ركنه حرف يو 5 ق	61	497	Indexable	
https://sofazonee	1	كرسي كتان رصاط	67	549	Indexable	
https://sofazonee	1	انتريه كافيه 1	62	506	Indexable	
https://sofazonee	1	أنتريه زيتي كا	64	526	Indexable	
https://sofazonee	1	أنتريه قطعتين	61	503	Indexable	
https://sofazonee	1	أسعار الترابي	67	556	Indexable	
https://sofazonee	1	أفضل اشكال قما	63	505	Indexable	
https://sofazonee	1	بانكيت كافيه 1	61	493	Indexable	
https://sofazonee	1	سعر سرير 120 س	63	514	Indexable	
https://sofazonee	1	أحدث غرف النو	63	516	Indexable	
https://sofazonee	1	كرسي قطيفه كحا	61	495	Indexable	
https://sofazonee	1	شازلونج مودرن	61	507	Indexable	
https://sofazonee	1	كنبة بمقعدين ب	61	497	Indexable	
https://sofazonee	1	شازلونج كتان ب	67	557	Indexable	

page_titles_over_60_characters | page_titles_duplicate

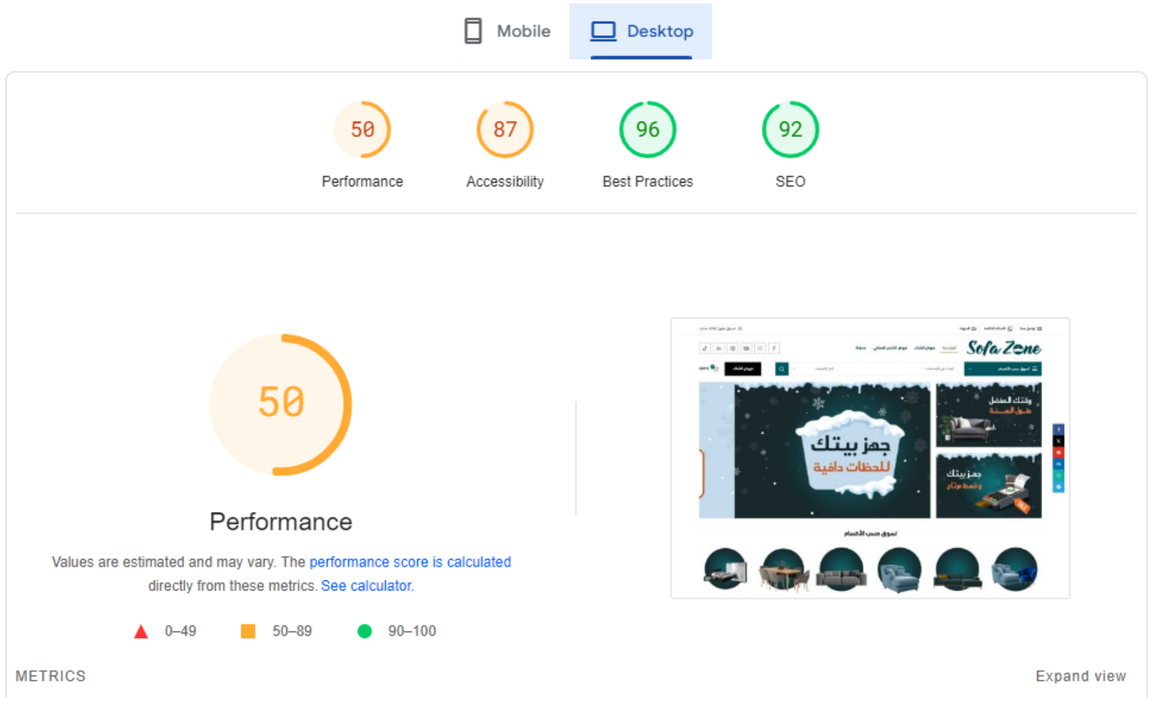
PAGETITLE ISSUE

Address	Occurrences	Meta Description	Meta Description	Meta Description	Indexability	Indexabi
https://sofazonee	1	استمتع بتجربة	156	856	Indexable	
https://sofazonee	1	مقدمة صوفا زون	156	844	Indexable	
https://sofazonee	1	اقتني الأن أفضل	160	879	Indexable	
https://sofazonee	1	قم الآن بشراء ه	160	867	Indexable	
https://sofazonee	1	تسوق احدث اشكا	156	849	Indexable	
https://sofazonee	1	يُمكنكم الآن شر	157	880	Indexable	
https://sofazonee	1	إذا كنت تبحث ع	179	984	Indexable	
https://sofazonee	1	صوفا زون توفر	156	857	Indexable	
https://sofazonee	1	مرحباً بك في مو	156	851	Indexable	
https://sofazonee	1	يُمكنكم الآن شر	157	881	Indexable	
https://sofazonee	1	يُمكنكم الآن شر	158	889	Indexable	
https://sofazonee	1	يُمكنكم الآن شر	156	873	Indexable	
https://sofazonee	1	اشتر الآن ركنه	213	1171	Indexable	
https://sofazonee	1	احصل الآن على ك	164	901	Indexable	
https://sofazonee	1	يتوفر لدينا ا	159	866	Indexable	
https://sofazonee	1	يُمكنكم الآن شر	159	892	Indexable	
https://sofazonee	1	للتواصل معنا	158	935	Indexable	
https://sofazonee	1	قم بشراء أفضل	158	862	Indexable	
https://sofazonee	1	اطلب الآن واستـ	160	896	Indexable	

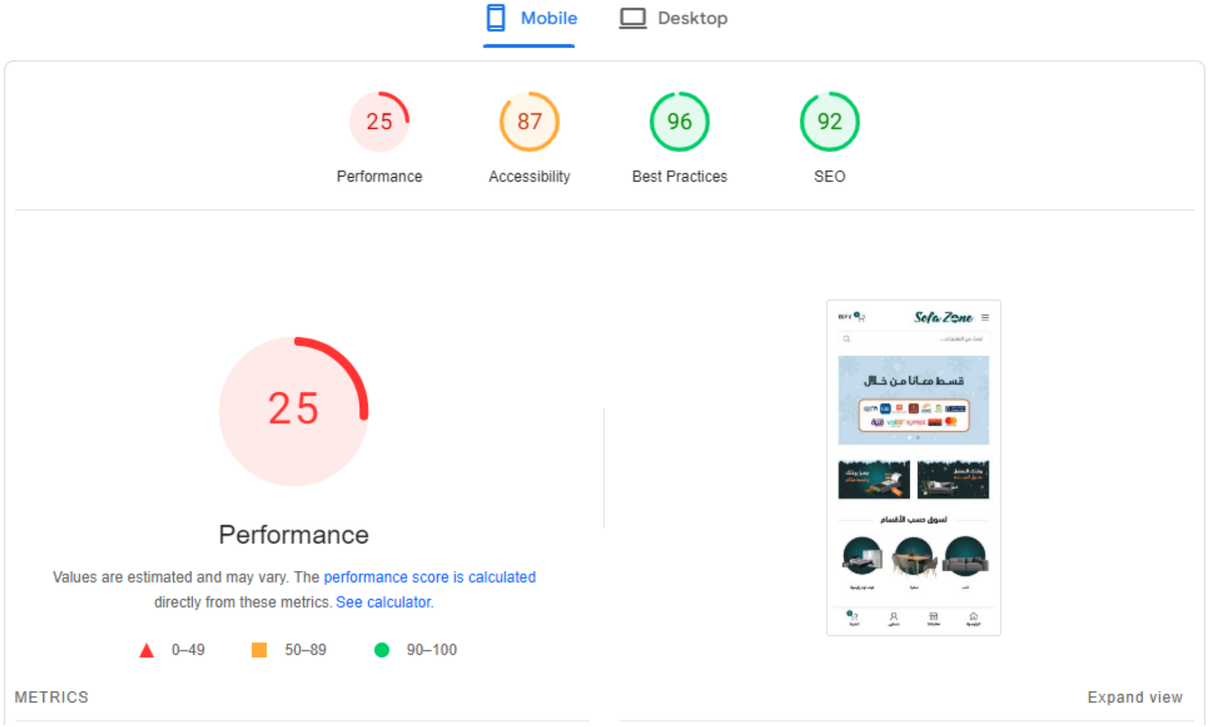
meta_description_over_155_characters | meta_description_below_70_characters | meta_description_missing

META DESCRIPTION ISSUE

SPEED OVERVIEW



DESKTOP MODE



MOBILE MODE

SPEED ISSUE

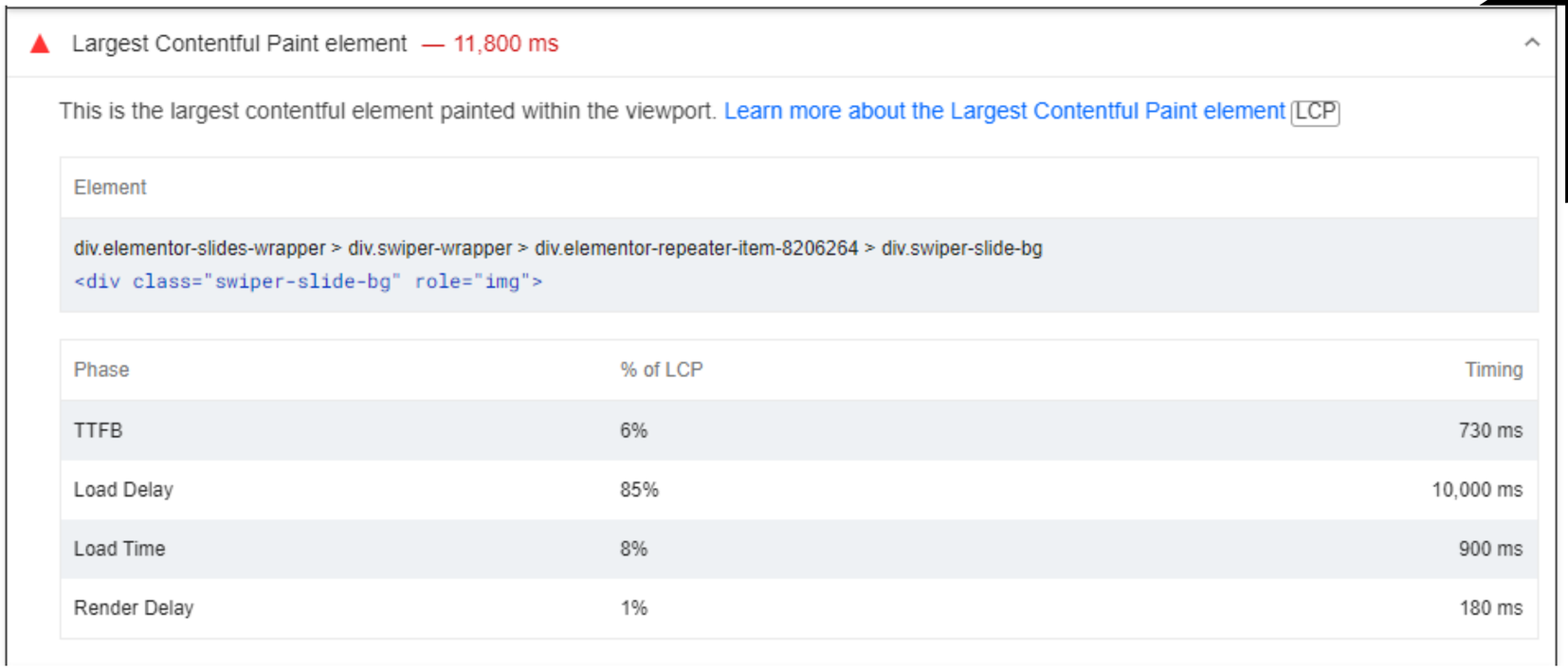
▲ Minimize main-thread work — 28.7 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. Learn how to minimize main-thread work TBT

Category	Time Spent
Style & Layout	9,828 ms
Other	9,782 ms
Script Evaluation	6,221 ms
Rendering	1,514 ms
Parse HTML & CSS	749 ms
Script Parsing & Compilation	394 ms
Garbage Collection	200 ms

CODE HTML & CSS

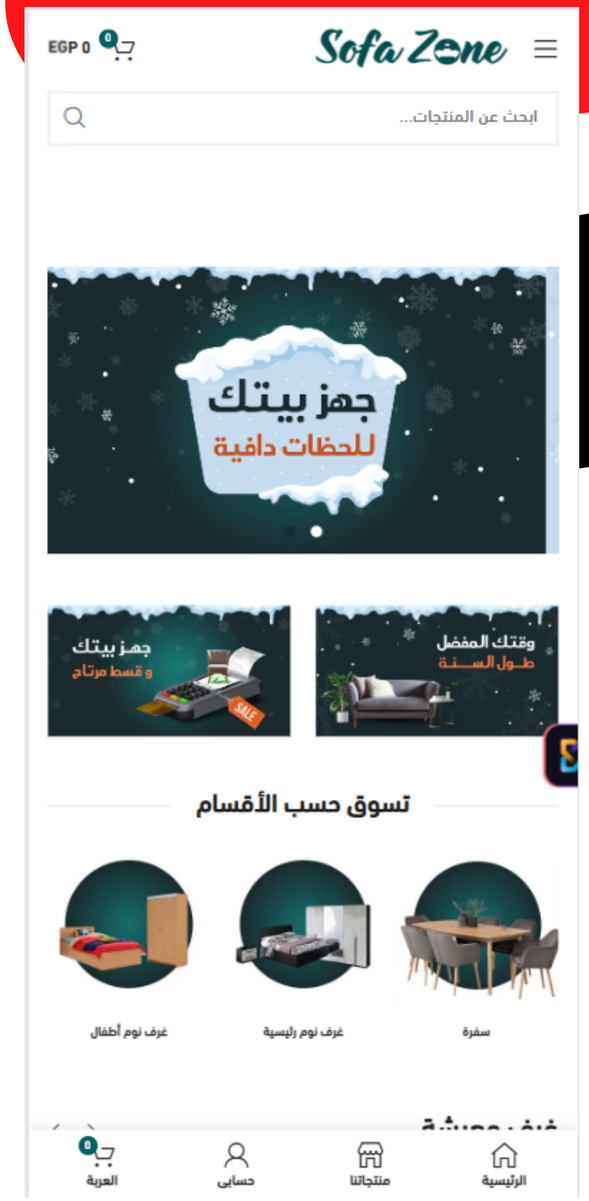
SPEED ISSUE

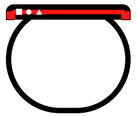


LCP IN ELMENTOR

MOBILE MODE ISSUE

- THE FIRST VIEW AT UI DOES NOT REVEAL THE PRODUCTS FOR THE USER EXPERIENCE





STRATEGY ON-PAGE

- OPTIMIZATION NAME PRODUCT
- OPTIMIZATION SEO HOME PAGE
- OPTIMIZATION SEO CATEGORY
- SCHEMA MARKUP FOR BLOG POSTS
- SCHEMA MARKUP FOR CATEGORY
- SCHEMA MARKUP FOR PRODUCT
- ANALYSIS KEYWORDS FROM COMPETITORS
- ADD ALT TEXT FOR IMAGE
- ANALYSIS CODE HTML & CSS FOR SPEED UP
- ADD TAGS IN PRODUCT LSI KEYWORDS
- ADD TAGS IN PRODUCT DELIVERY ZONE
- OPTIMIZATION FOR LOW CONTENT
- ADD A GOOD CONTENT FOR PRODUCT
- ADD A GOOD CONTENT FOR BLOG POSTS
- ADD MERCHANT CENTER

STRATEGY OFF-PAGE

- ADD LOCAL SEO
- ADD COMMENT IN BLOGS IN SAME NICHE
- UPLOAD PHOTOS IN PINTEREST WEEKLY
- UPLOAD MOTION VIDEOS IN YOUTUBE CHANNEL
- CREATE ACCOUNT ON YELLOW PAGES

THANK YOU