

	Country	Activity	Case Number \	Budget of FB Ads (\$)
60	USA	Surfing	296	5574.39
6	AUSTRALIA	Surfing	110	2071.56
44	SOUTH AFRICA	Surfing	69	1299.44
39	REUNION	Surfing	14	263.65
53	USA	Body surfing	10	188.32
15	BRAZIL	Surfing	8	150.66
35	NEW ZEALAND	Surfing	7	131.83
63	USA	Surfing (sitting on his board)	7	131.83
42	SOUTH AFRICA	Body surfing	6	112.99
30	MEXICO	Surfing	4	75.33