第一财经 CBN
CBNweekly
第一财经周刊

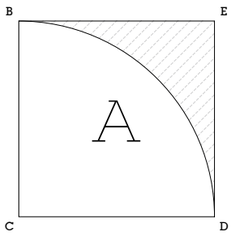
THE RISING
新一线

市研究所
掘城市未来
BEYOND DATA

国城市
排行榜

新一线城
数据发
2016

商业魅力



商业资源

2013 “ ”

Google PageRank——

——160

GDP

GDP

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10

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SmithStreet

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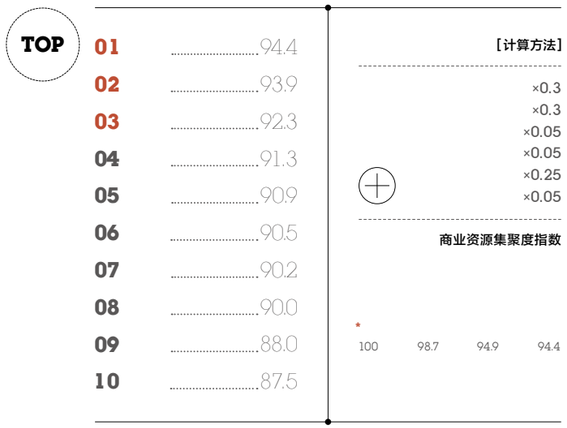
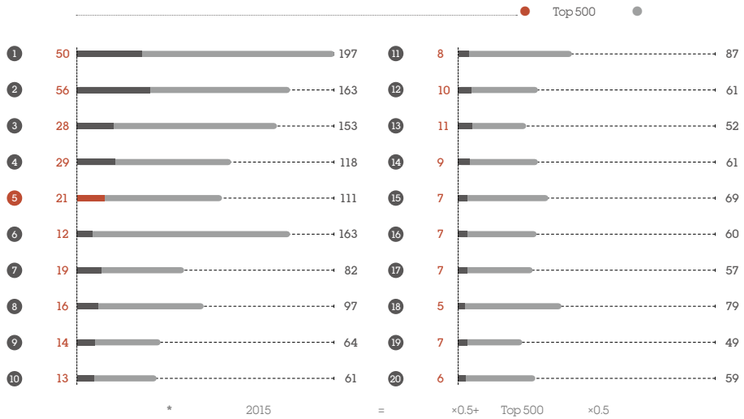
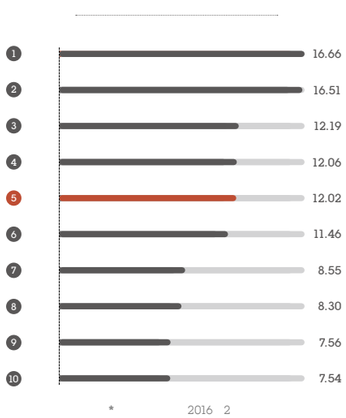


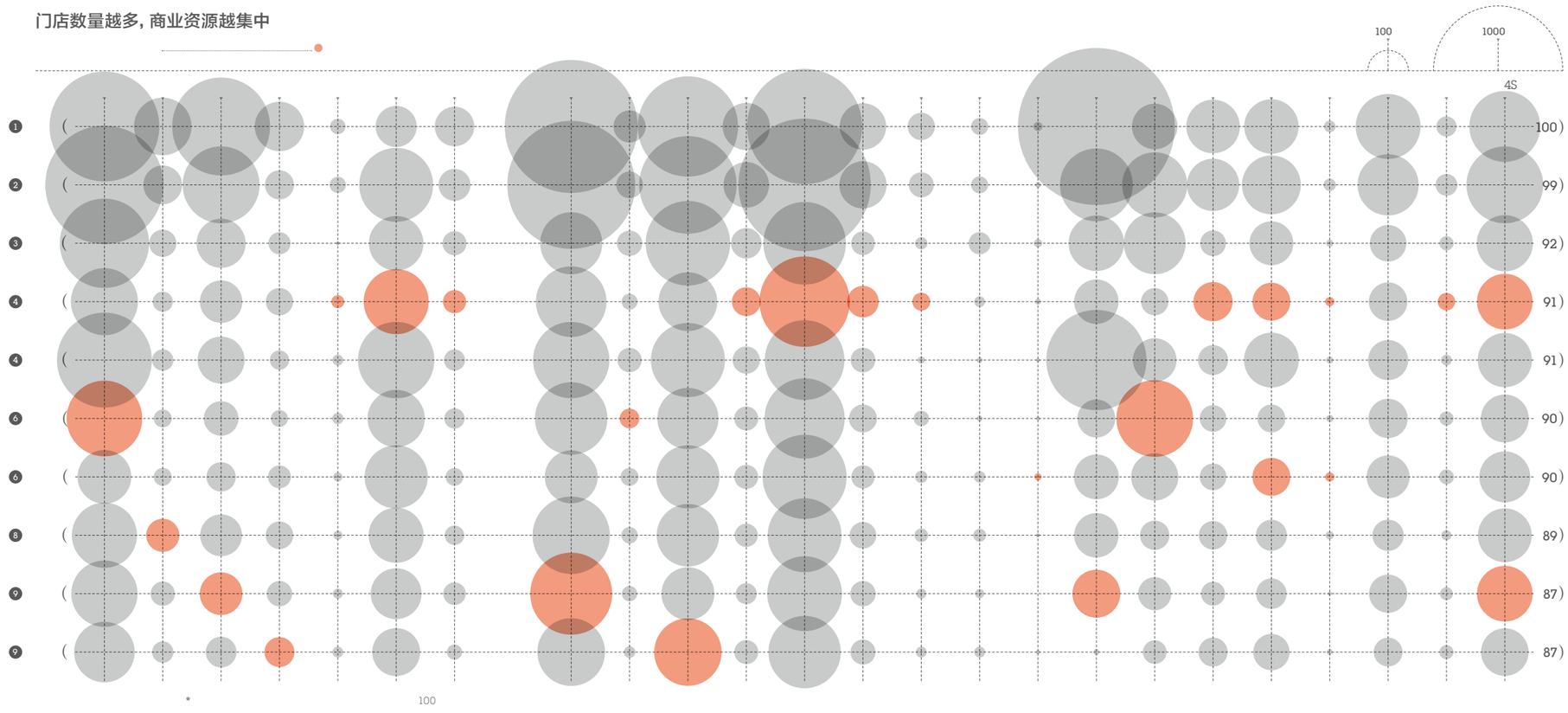
影院分布排名



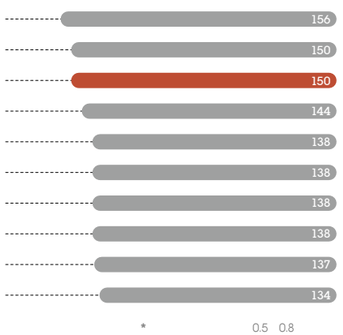
大众点评城市餐厅总数排名

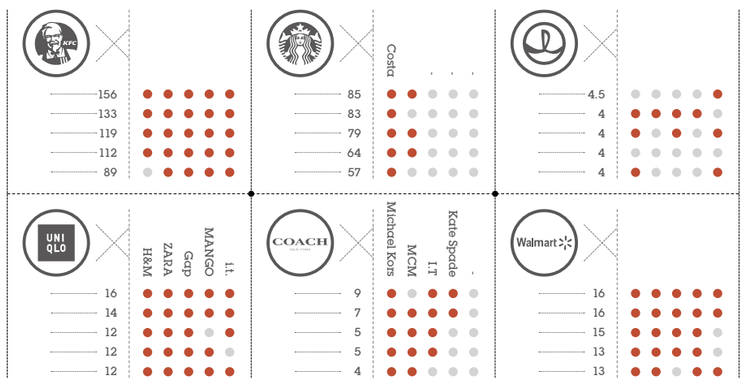


门店数量越多，商业资源越集中

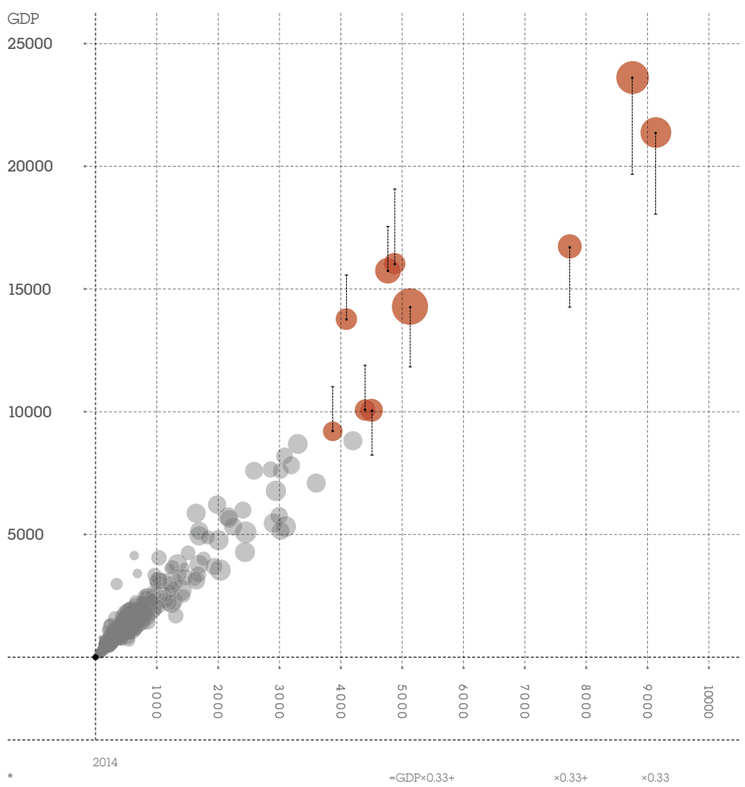


入驻品牌越多元，消费选择也就更多

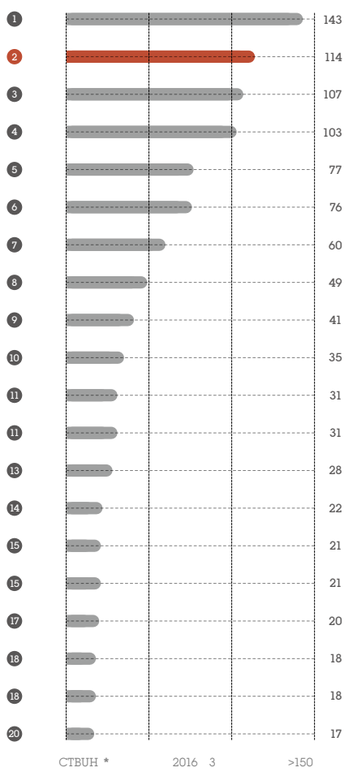


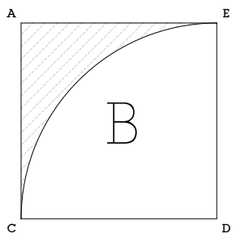


城市大小影响商业资源布局



摩天大楼是立体城市的象征





城市

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“ ”

“ 1+1>2 ”

“ ‘

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”SmithStreet

3

TOP		
01	90.5	
02	89.6	×0.4
03	89.6	×0.4
04	89.1	×0.2
05	88.1	
06	86.4	
07	86.3	
08	86.0	
09	85.9	
10	84.6	

[计算方法]

城市枢纽性指数

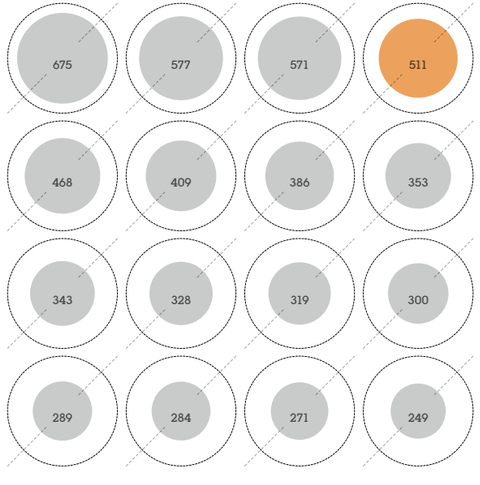
* 100 99.6 95.6 93.2

交通通达度指数排名

1	100	6	92.4	11	89.6	16	88.3
2	99.7	7	92.1	12	89.4	17	87.9
3	97.5	7	92.1	12	89.4	18	87.6
4	93.1	9	90.8	14	89.1	19	87.4
5	92.6	10	89.8	15	88.7	20	86.7

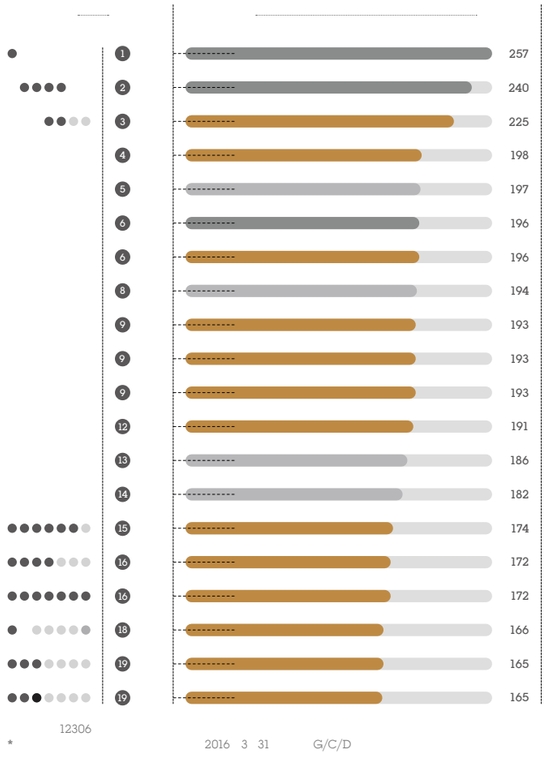
* = ×0.5+ ×0.5

主线重要城市列车运行频繁

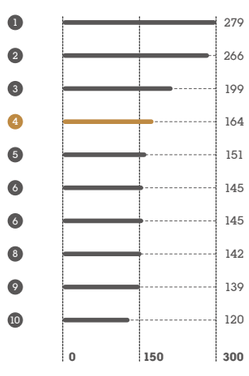


12306 * 2016 3 31 G/C/D

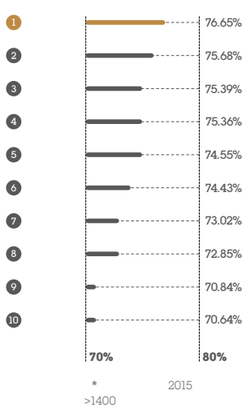
东部城市高铁、动车覆盖更广



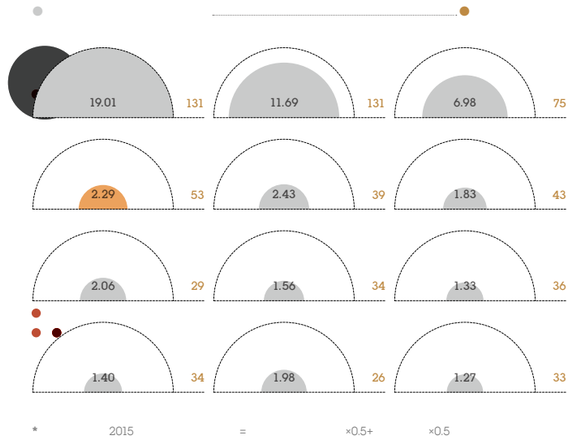
大城市能建立更多航空联系



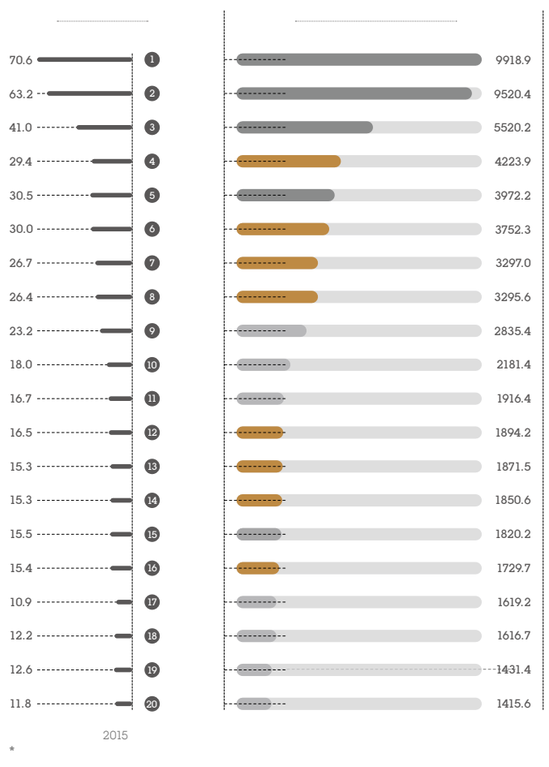
准点率影响航班体验



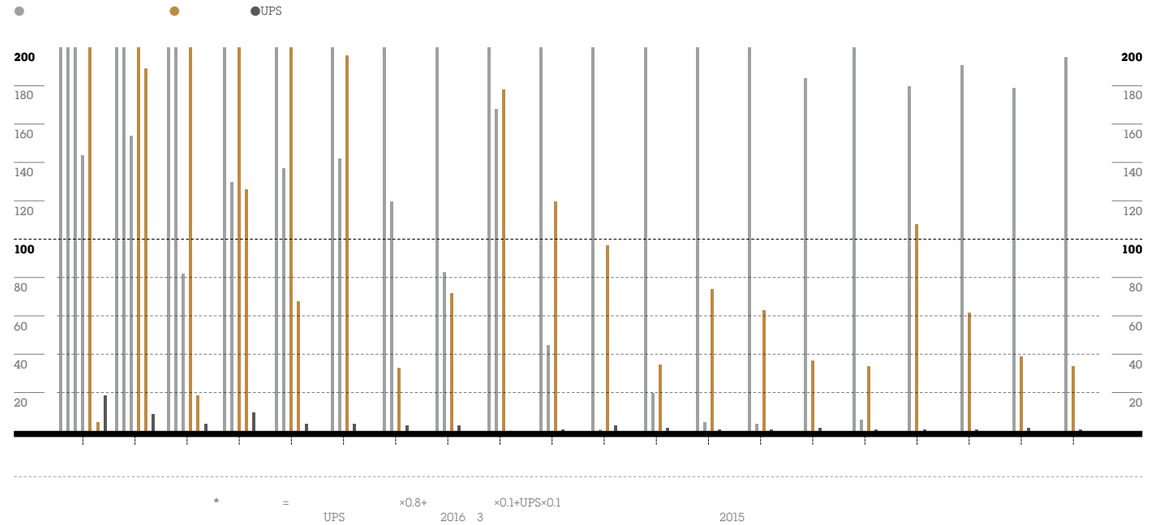
城市需要以更开放的姿态和全球交流



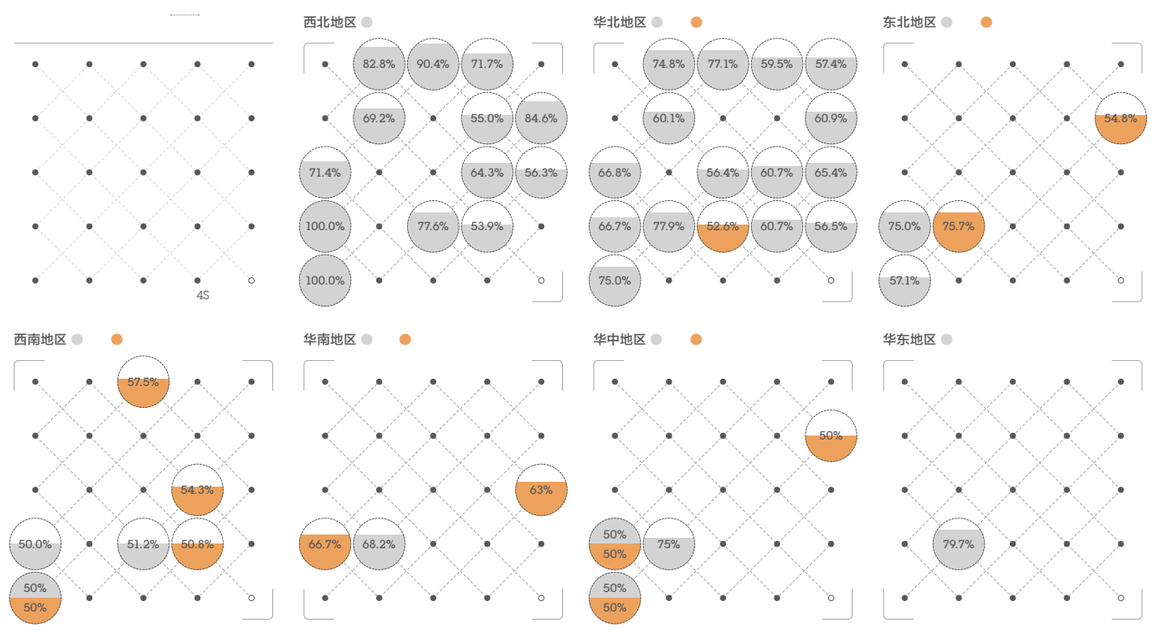
空港大城市集中在中西部



各大城市圈物流网点布局相对平衡



中西部区域中心城市有更强的向心力



VeryZhun

youku 优酷