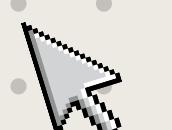
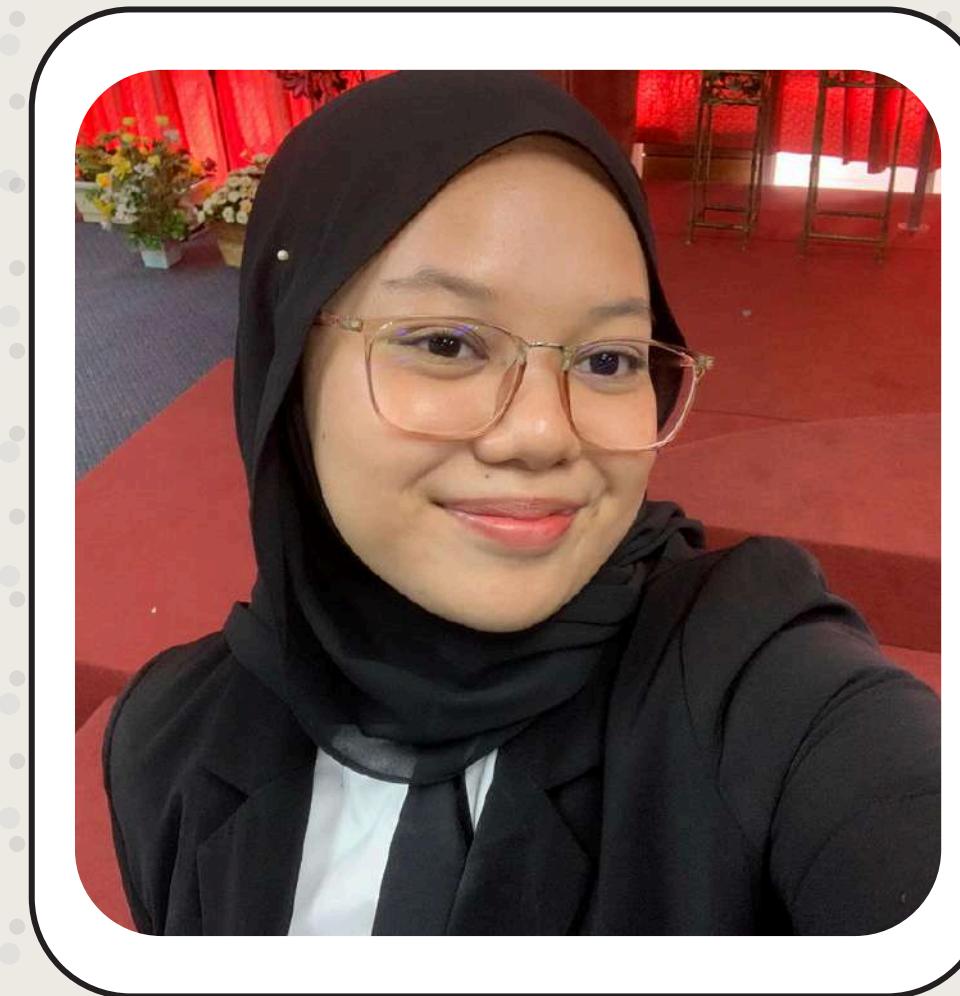
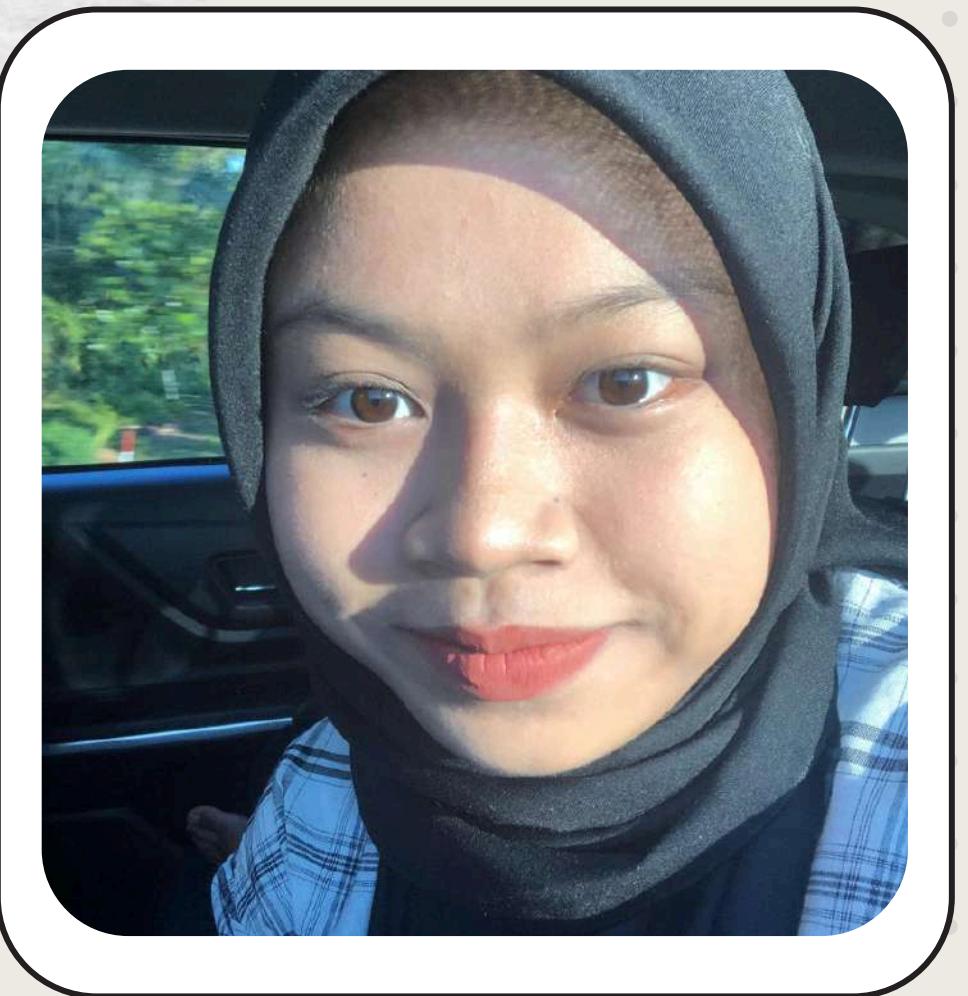


Meadomamate

Start



# Introduce the teammate



**Nurin Hazwani Binti  
Hussin**  
A24CS0171

**Wardina Safiah  
Binti Harun**  
A24CS0209

**Nur Elisa Afira  
Binti Mohd Nazir**  
A24CS0160

# Problem Statement

Based on our research and survey, people face many challenges in meal planning and grocery management, especially students and housewives. They find that meal planning is stressful due to a tight budget and lack of time to prepare it. The need for a solution that offers personalized meal plans that take less time to prepare and budget-friendly options is the key to alleviating this stress.

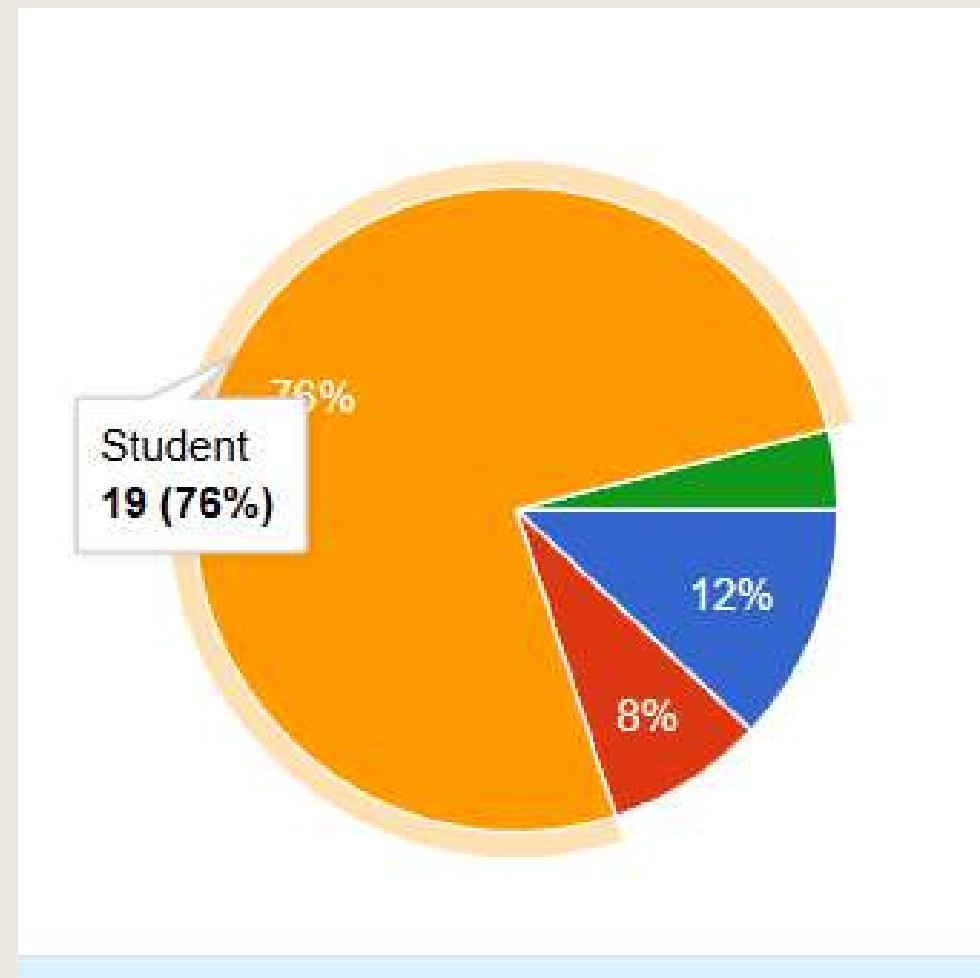
# Problem Statement

- Budgetary constraints are another significant concern due to inflation.
- Most people find it hard to stick to a budget while shopping, leading to financial strain and inadequate meal planning. Therefore, a solution that integrates budget-friendly meal options along with grocery lists and store locations can increase efficiency.
- Furthermore, accurate portion control and calorie tracking are important to maintain a healthy lifestyle. Most people struggle to diet due to overconsumption or excessive calorie intake. There are also others who suffer from nutrient deficiency because they think eating less food is equal to less calorie intake. Hence, a tool that can guide users on appropriate portion size and calorie intake would make their lives better.

# Survey overview



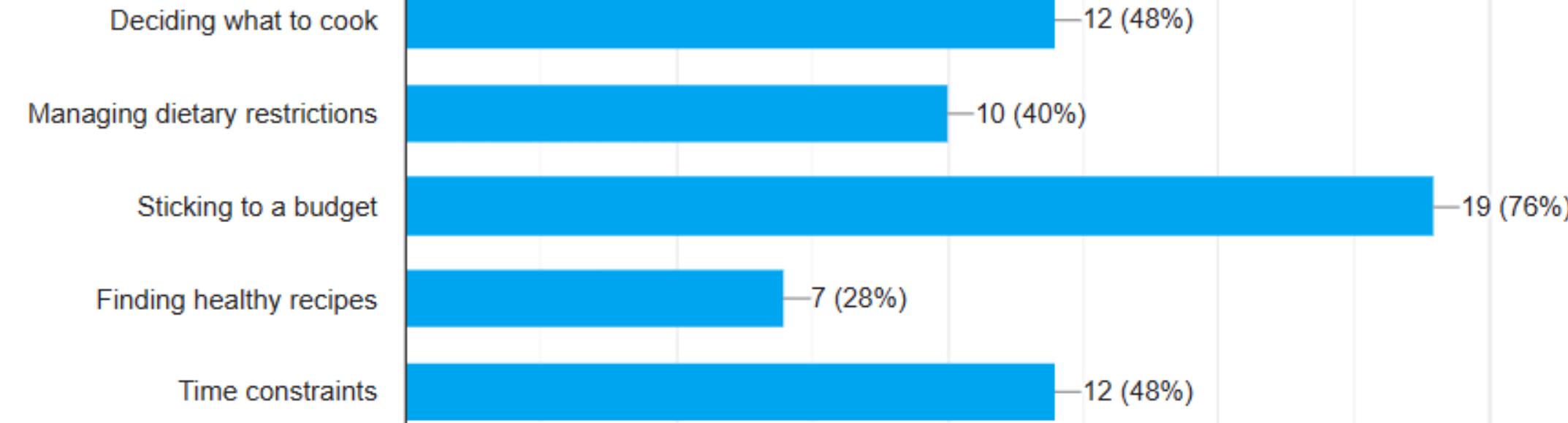
We make online survey through platform 'Google Form' to overview the needs of people like housewives, student, dietary person and others.



Majority respondent of survey  
that we made is student and the  
others is housewives (12%),  
working parents (8%), individual  
with specific dietary needs (4%)

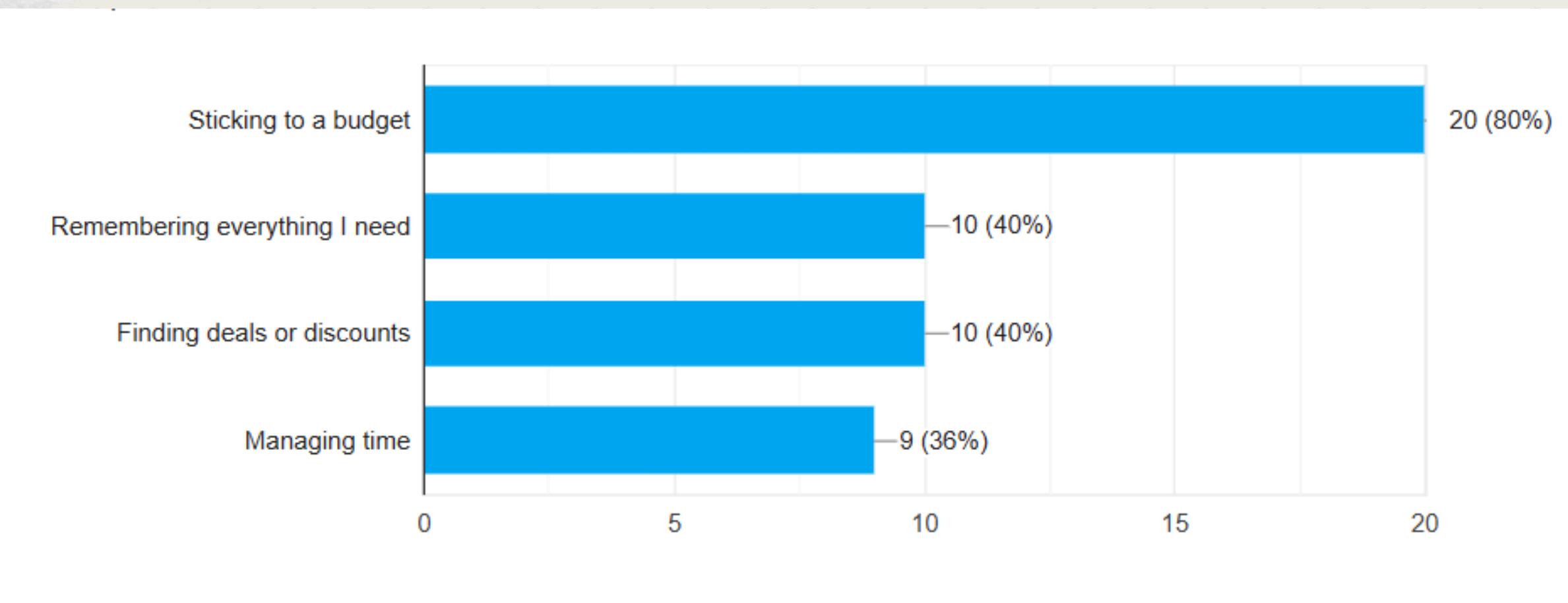


# Survey overview



"What are your biggest challenges in meal planning?".

# Survey overview



"What makes grocery shopping challenging for you?" \*

## OUR TARGETED PEOPLE

Housewife/  
Stay-at-home  
parent

Working  
parent

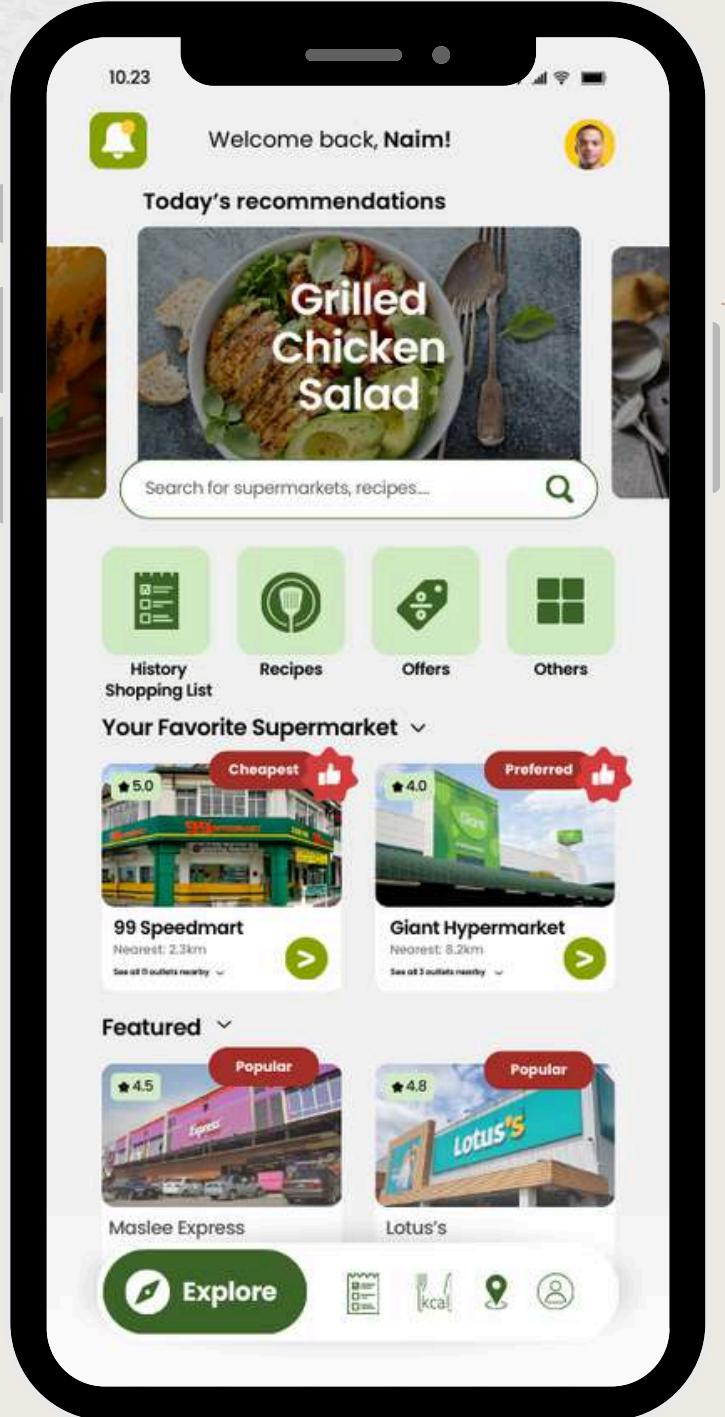
Individual with  
specific dietary  
needs

# Discover Our Mealmate App

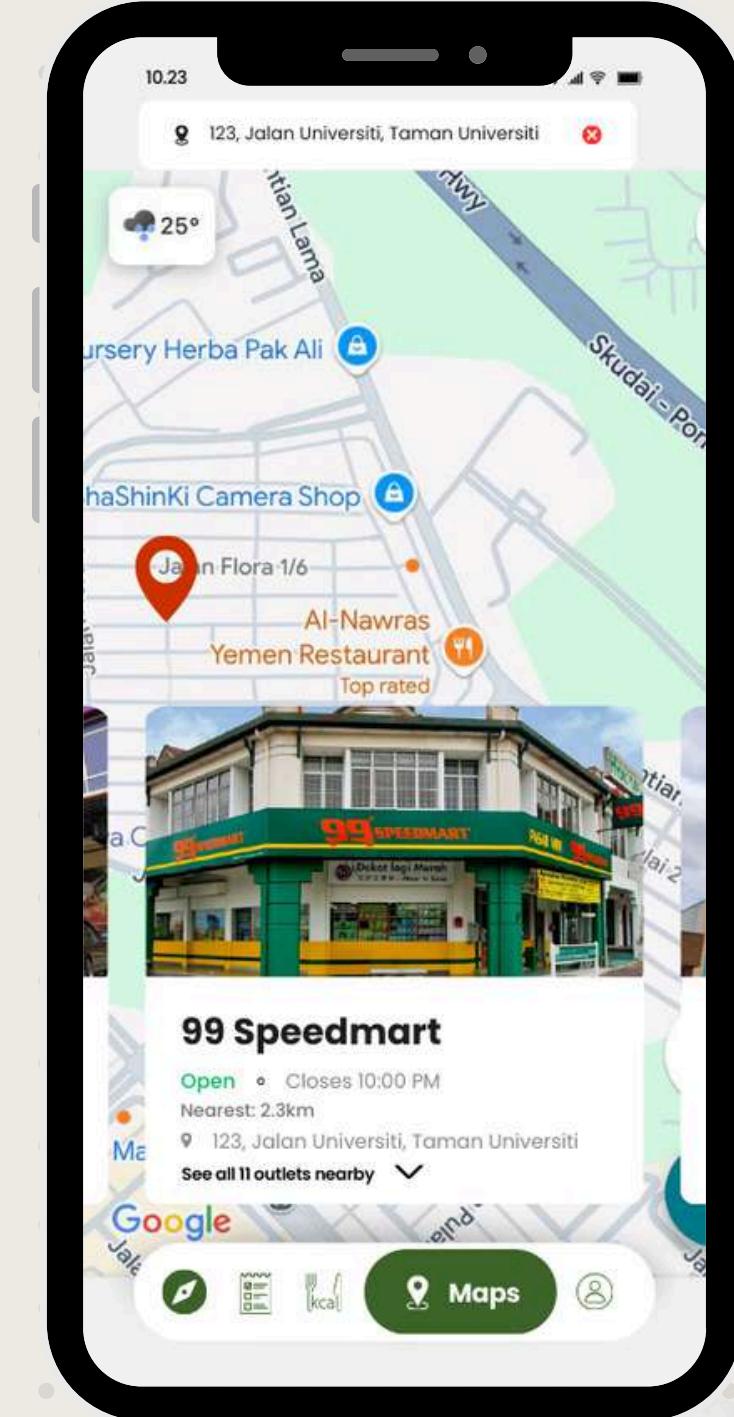


- ✓ Meal Planning Made Easy
- ✓ Convenient Features
- ✓ Personalized Experience
- ✓ Healthy Lifestyle Support

# Discover Our Mealmate App

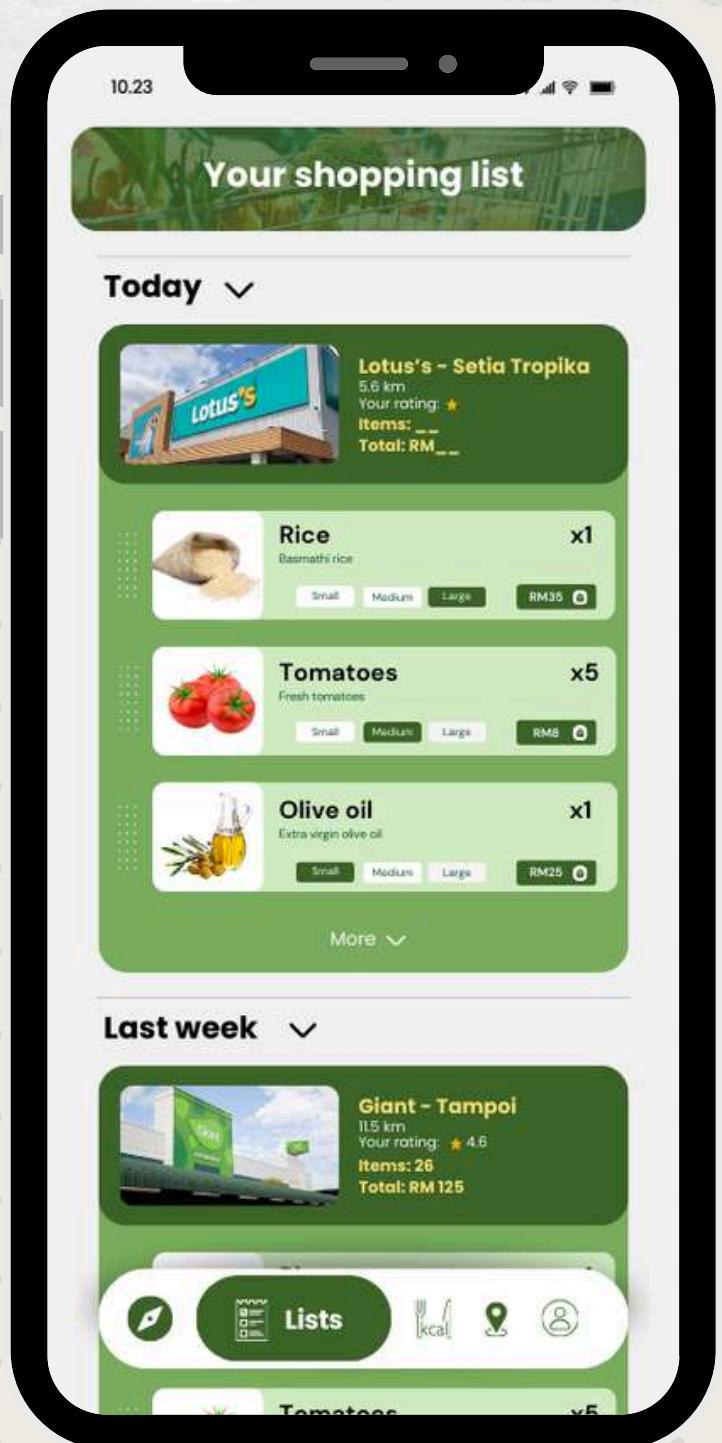


The mainframe integrates features like locating the nearest supermarket, tracking shopping history, offering personalized recipes, highlighting deals, and more for a seamless grocery and meal-planning experience.

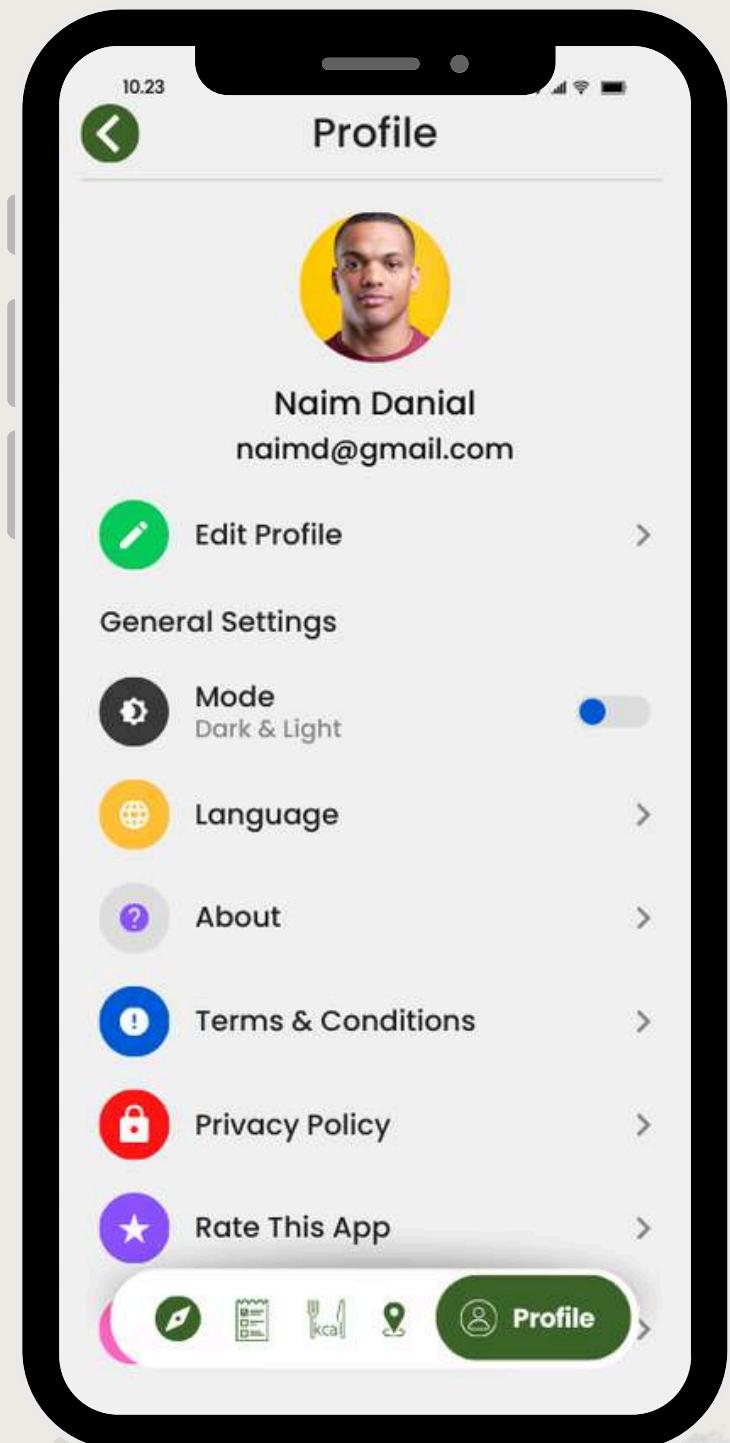


This frame shows the nearest supermarkets, complete with addresses, distance, real-time availability, and closing times. Simply click on a supermarket to open it directly in your preferred map app for quick navigation, ensuring you never miss out on your shopping needs!

# Discover Our Mealmate App

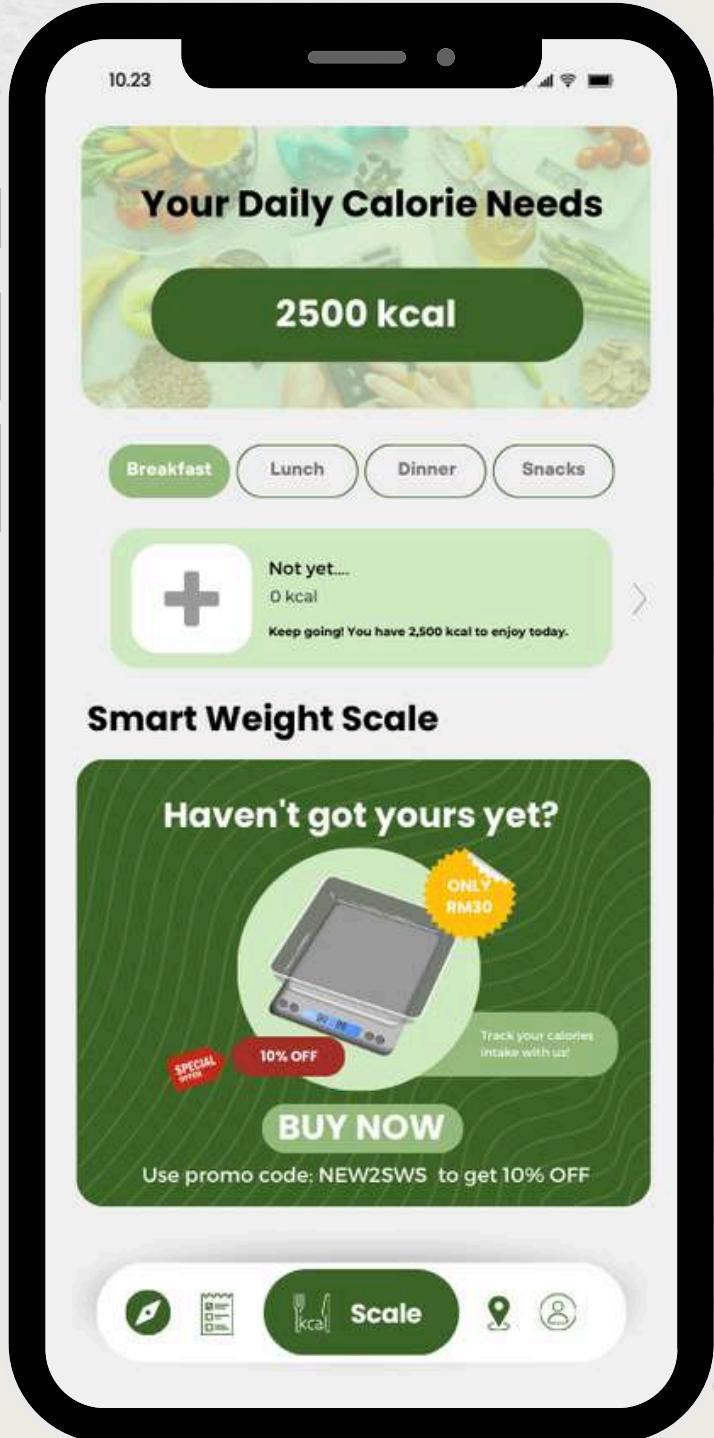


This frame showcases a customizable shopping list that you can personalize with your creativity and explore a variety of features we offer.

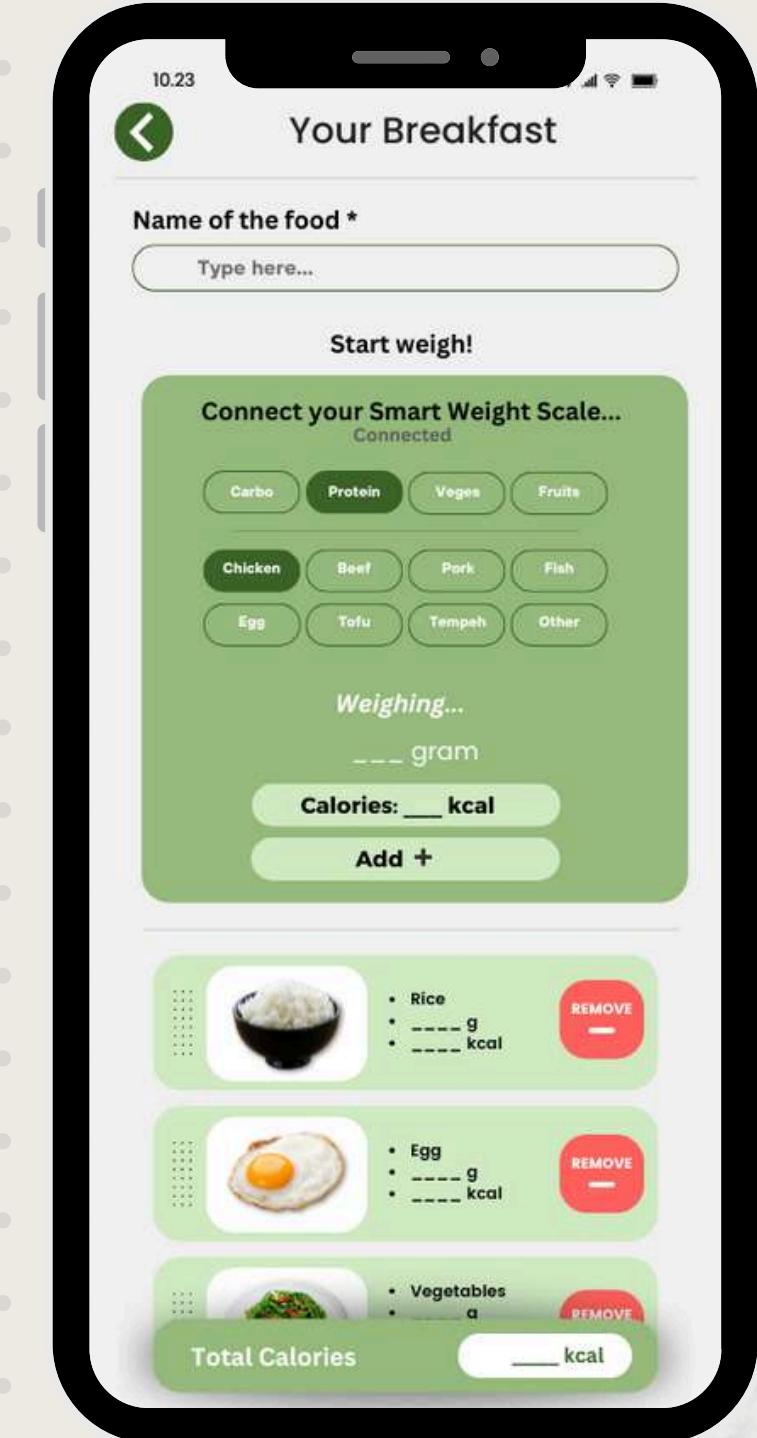


This frame features a 'Profile' section where customers can edit their personal details, select a preferred language, access app information, review terms and conditions, and explore many more options!

# Discover Our Mealmate App



Revolutionize your fitness journey with our state-of-the-art 'Daily Calories' tracker, seamlessly connected to a wireless smart weight scale that provides real-time insights—available now for an incredible RM 30!



In this section, you can connect with our 'Smart Weight Scale' to weigh your food, automatically calculating and dividing the calories into categories such as protein, carbohydrates, and more for precise nutrition tracking.

# Discover Our Mealmate App



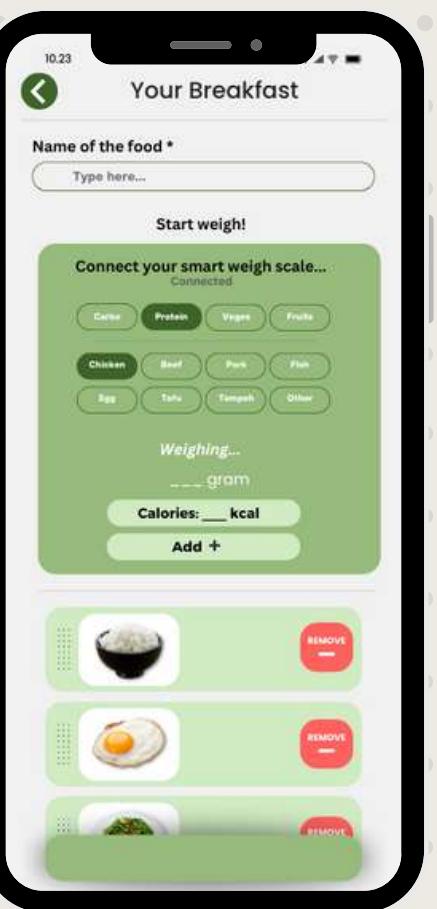
MealMate features a wide variety of recipes to suit every taste and preference. Whether you're in the mood for chicken, fish, vegetarian options, or something more specific, you can easily find recipes that match your cravings. MealMate ensures there's something for everyone, whether you're a seasoned cook or just starting your culinary journey!

# SMART WEIGHT SCALE

The Smart Weight Scale is an innovative device designed to measure and track the weight of food with precision. Perfect for cooking, meal prepping, or portion control, this intelligent scale makes managing your nutrition smarter and easier than ever. Whether you're a chef or someone striving for a healthier lifestyle, this modern gadget is your ultimate kitchen companion.



# SMART WEIGHT SCALE



The 'Smart Weight Scale' is a wireless device that seamlessly connects to our app, enabling precise measurement of food portions and automatic calorie tracking. By weighing your ingredients, the scale sends real-time data to the app via Bluetooth. This allows the app to calculate the exact calorie intake and provide detailed nutritional information, helping you maintain a balanced diet effortlessly. Its integration ensures accurate portion control, making meal planning and healthy eating more convenient and efficient.

## BENEFITS

*OF MEALMATE APP*

### PERSONALIZED OPTIONS

Offers meal plans tailored to dietary preferences, family size, and health goals. It also comes with 'Smart Weight Scale' that can track your calories.

### TIME-SAVING

Streamlines meal planning and shopping with AI-generated grocery lists and recipes.

### CONVENIENT INTEGRATION

Helps locate the nearest supermarkets and provides navigation for seamless shopping.

### ORGANIZED SHOPPING

Simplifies grocery trips with categorized shopping lists and store recommendations.

### BUDGET-FRIENDLY

Helps manage costs with affordable meal suggestions and budget tracking.

thank

so you