Which are the most rented family movie categories?
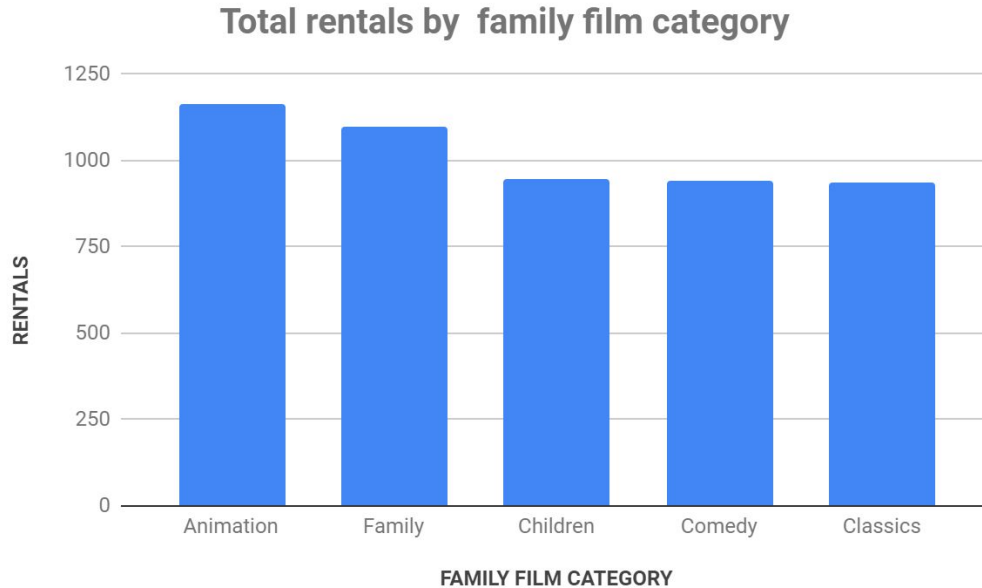

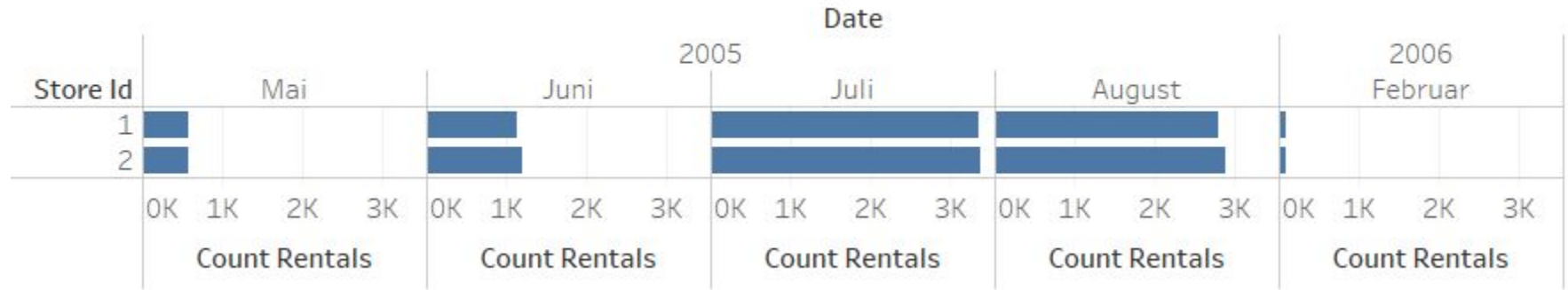**Total rentals by family film category**

We can see that the most rented family category is "Animation" (very similar to "Family") and the least rented "Classics", which does not differ a lot from "Children" and "Comedy".

Used query: Query_slide_1.txt

Which was the by store rental distribution in 2005-06?
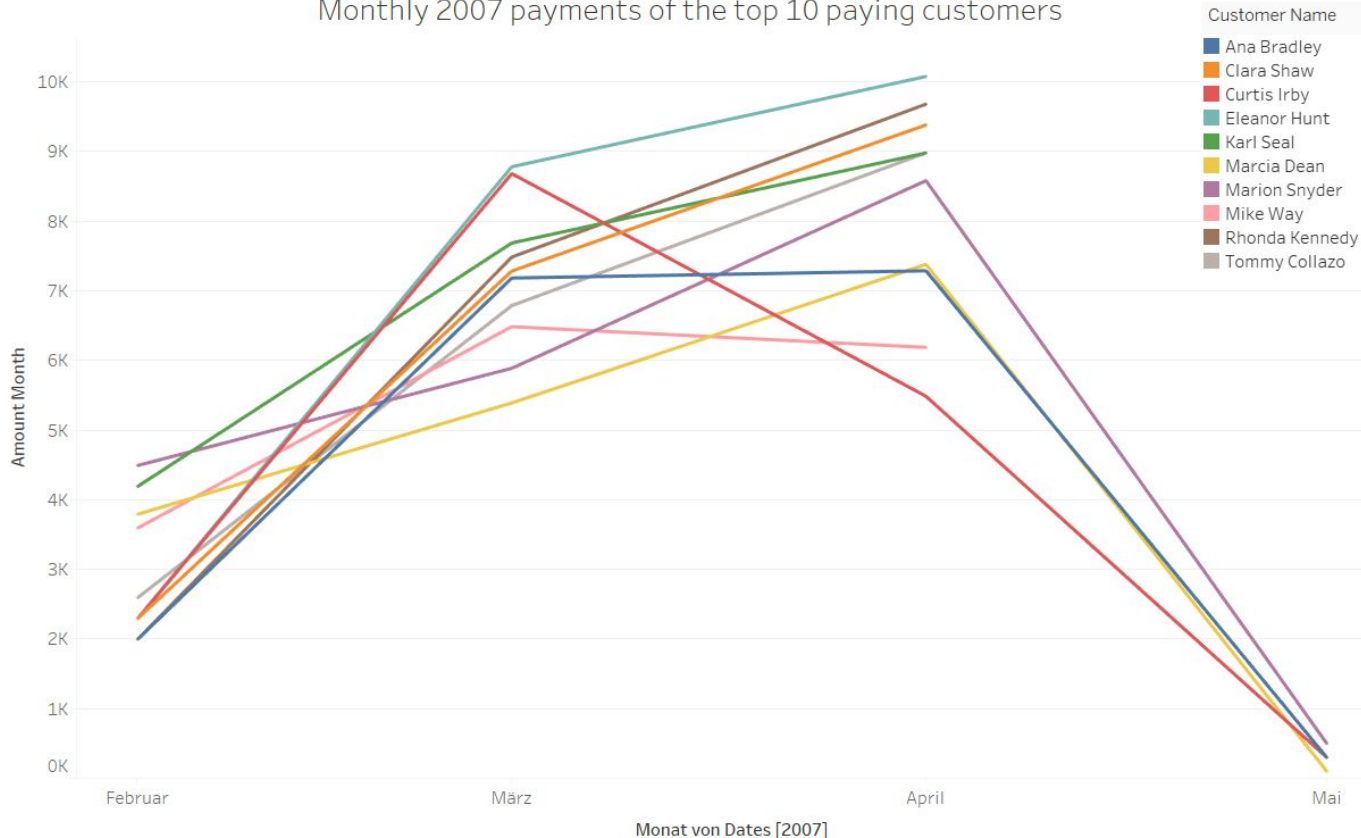

Rental distribution in 2005-06 in each store

As we can see in the graphic above, the rentals in both store 1 and 2 are very similar if we compare each other month to month, even though the rentals are always a bit higher in store 2, except in February 2006.

Used query: Query_slide_2.txt

How much did the top 10 paying customers spend in 2007 monthly?

Monthly 2007 payments of the top 10 paying customers

Customer Name
- Ana Bradley
- Clara Shaw
- Curtis Irby
- Eleanor Hunt
- Karl Seal
- Marcia Dean
- Marion Snyder
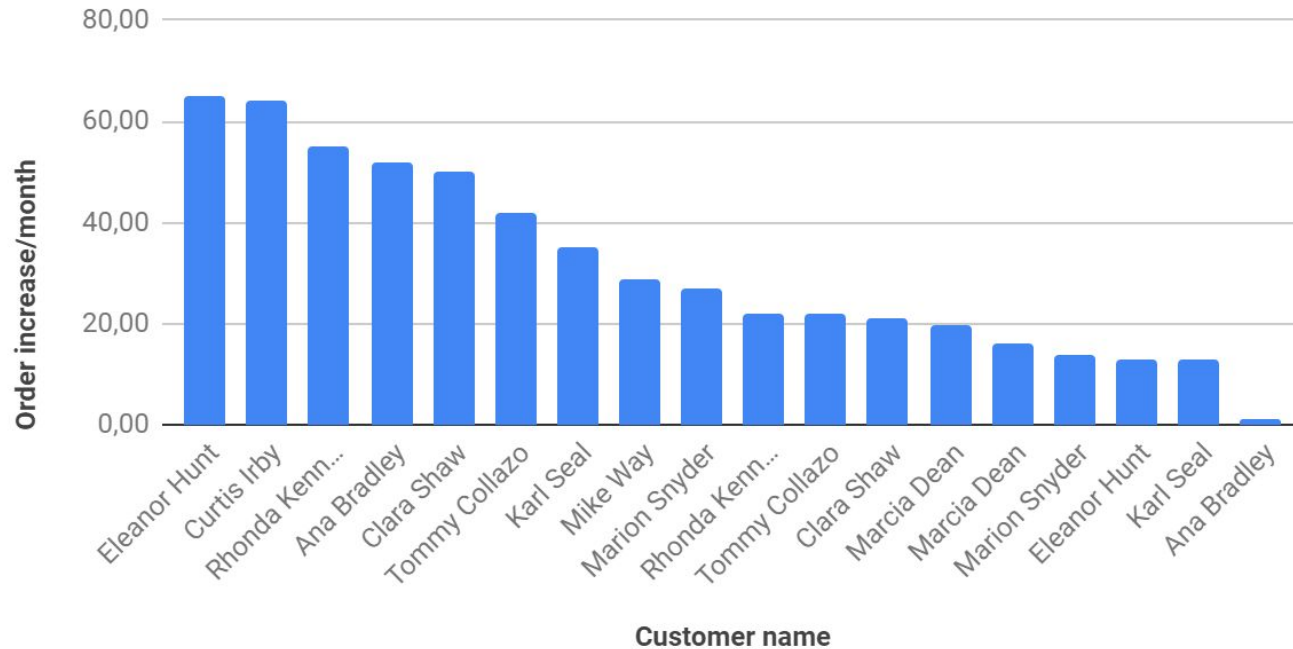- Mike Way
- Rhonda Kennedy
- Tommy Collazo

In the picture is possible to see how much spends every customer monthly in 2007, including maximums and minimums. We can also see that all the payments are contained between February- May .

Note: "Amount/month values in the graphic values are 100 times bigger due to format problems.

Used query: Query_slide_3.txt

Order increases among the 10 top paying customers from month to month in 2007

We can see in the image that the greatest paying increase was made by Eleanor Hunt and it was 64.87.

Used query: Query_slide_4.txt