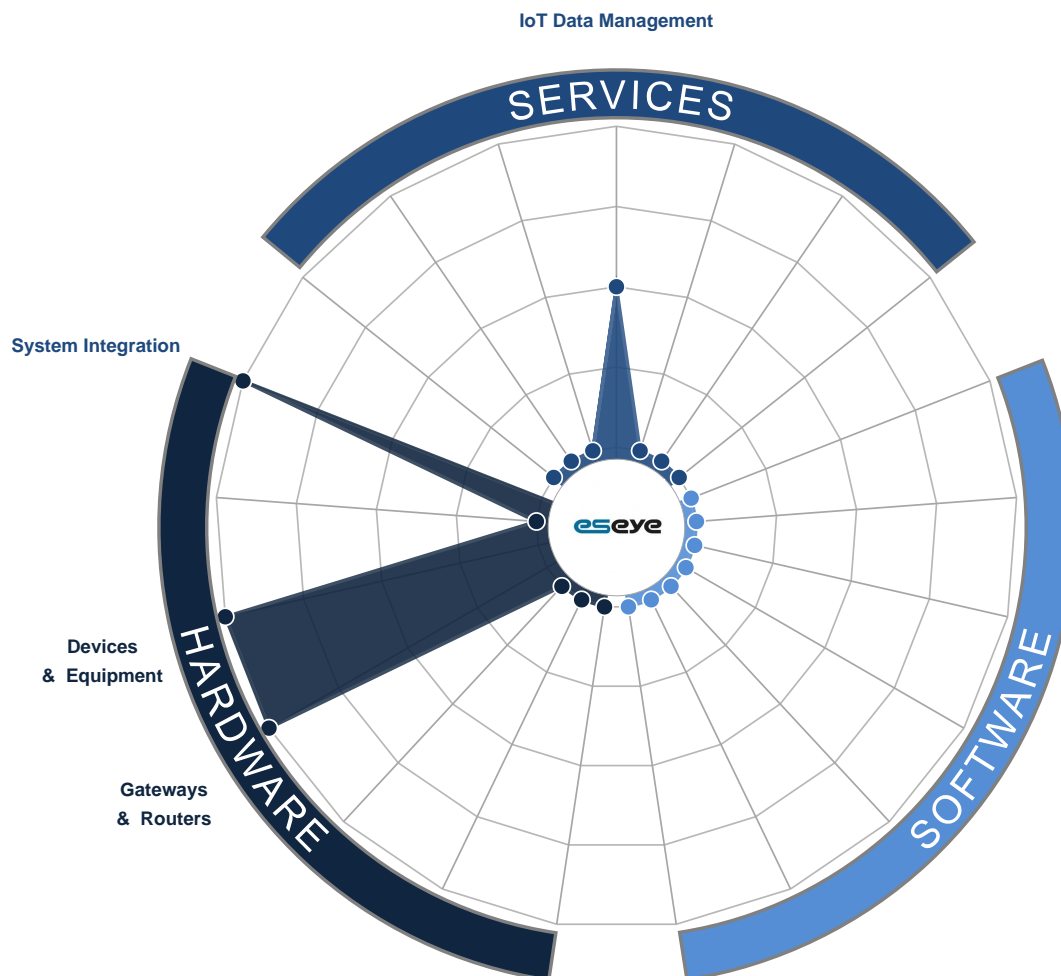


Eseye puts Airmax on Target for 15% Cost Reduction



Overview

Applicable Industries



Telecommunications



Smart City



Data Processing, Hosting & Services



Logistics

Applicable Functions



Information Technology



Logistics

Connectivity Protocols



Cellular

Challenge

Airmax wanted a provider who would take complete responsibility of their connectivity, without restricting them to a single network. They wanted a simple solution along with assurance that they were getting the best value for money, customer care and network flexibility.

Customer

Airmax Group is a market leader in providing innovative telematics solutions to a wide range of industries. Used by fleet managers, leasing companies, banks and insurance companies worldwide, their telematics products and solutions help their customers save on energy and cost.

Solution

Eseye starts rolling out the AnyNet™ SIM which will afford Airmax great network flexibility and value for money. The AnyNet™ SIM meets Airmax's requirements and is a central part of data cost reductions. Providing connectivity to several networks at any one time, the secure embedded SIM guarantees coverage and peace of mind.

Hardware Components

- AnyNet™ SIM Card




Software Components
- AnyNet™ SIM

Data Collected Fleet data


Solution Type M2M

Solution Maturity Emerging (technology has been on the market for > 2 years)

Operational Impact

-  Impact #1 Data Safety - A more resilient and secure unit is created, protecting telematics devices from tampering.
-  Impact #2 Real-time Tracking - The location of individuals and assets can be identified in near real-time.
-  Impact #3 Data Aggregation - Cloud solutions enable aggregation of 'big data' to enable more robust analysis and more business opportunities.

Quantitative Benefit

-  Benefit #1 Eseye's embedded SIM cards and managed connectivity reduced cost by 15%.



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