

Marking guide for AES documentation

Declarative Knowledge (80%)	Tacit Knowledge (20%)
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Part A (Declarative Knowledge – Knowing That) 80%

Page Formatting: 10%

Project Content: 70%

- Project Objectives and Specification 10%
- Project Implementation 20 %
- Proper use of diagrams, pictures etc. 10%
- Project Team sharing 10%
- How it works (manual) 10%
- Project Source 10%

Part B (Tacit Knowledge – Knowing How) 20%

Tacit knowledge : 20%

- Demonstrate ability to apply the concept of “knowing how” on a specific problem with clear written instructions or explanations.
- Examples including but not limiting to the following :
 - o Describe your UI designing phase
 - o Describe a ‘knowledge/tutorial’ on “how to install Andriok sdk and start Andriod development”
 - o Describe a problem encountered and how you solve the problem.

With tacit knowledge, people are not often aware of the knowledge they possess or how it can be valuable to others. Effective transfer of tacit knowledge generally requires extensive personal contact, regular interaction – Goffine & Koners (2011)

References

Goffin, K. & Koners, U. (2011). Tacit Knowledge, Lessons Learnt, and New Product Development. J PROD INNOV MANAG, 28, 300-318.