

# Wei-Ying Wang, Ph.D.

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Melrose, MA (work remotely)

## SUMMARY

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- Seeking a data scientist / Machine Learning Engineer position in which I would contribute to the success of a business
- Data Science Tech Lead in Wayfair, specialized in product matching and classification.
- 5 years of experience of scalable solutions and ML pipeline production
- Applied Mathematics Ph.D.

## TECHNICAL SKILLS

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<b>Machine Learning</b>	Classification, Regression, Deep Learning, NLP, Approximate Nearest Neighbors
<b>Programming</b>	Python(pyspark, numpy, keras, sklearn, pandas, airflow, kedro)
<b>Database</b>	MSSQL, Vertica, Hive, Big Query

## PROFESSIONAL EXPERIENCES AT WAYFAIR LLC.

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### Product Match

- Matching 60M Wayfair's products against 1.1B crawled products in the market
- Discovering a business rule by analyzing previous matched data, which find 85% of new matches (8M of match pairs) in 30 min, where previous method will take 3 years
- Developing a 2-staged machine learning model for white-labeled products that has recall of 95% at 20% false positive rate with Spark ML and Scala
- Constructing a scalable ML matching pipeline (for white-label products) that can finish entire product matching process in 6 days
- Automated retraining and selective deploying to prevent model degradation
- Increasing existing matches by 300% and enabling analysis of market share, selection gap, and pricing

### Product Classification

- Classifying entire catalog (60M Wayfair products and 1.1B crawled competitor products) into 800+ Wayfair classes within 2 hours
- Achieving 90% accuracy with deep learning model
- Automated retraining and selective deploying to prevent model degradation

### Manufacturer Normalization

- Normalizing different manufacturer synonyms, e.g. "HP", "Hewlett-Packard", and "Hewlett Packard", are alias of the same manufacturer and should be normalized together
- Normalizing 129K distinctive manufacturer names into 10K manufacturers, which covers 97% of crawled data
- Clean and accurate result impacting many aspects company-wide, fueling analysis like product gaps, MSRP estimation, and product matching projects

### Part Number Extraction

- Extracting part numbers from 130M competitor's product name and description
- Utilizing a conditional random field model to achieve 95% precision

### Optimal Threshold Determination with Bayesian Methods

- Estimating match pair suggestions accuracy by the feedback look from human validation, and utilize Bayesian statistics to obtain a robust result
- Automatically choosing optimal threshold for different classes of products, and improve overall accuracy by 3%, corresponding to 30K+ hours of labor saving

### **Code Standardization**

- Modifying an open-source template (kedro) to standardize team's code to ensure production-grade coding from beginning, alleviating data scientists the burden of common infrastructure setup like Jupyter Notebook, Spark environment, and code testing.
- The first team in Wayfair to advocate the benefit of the code standardization effort with end to end execution
- Speed up develop to production velocity by 200% when launching a new ML pipeline, compared to similar projects carried by the previous team
- Enabling task separation between engineer and data scientist, achieving the maximum efficiency of the team

## **EDUCATION**

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### **Brown University, Providence, RI**

Sep 2010 - May 2017

*Ph.D. Applied Mathematics (GPA: 3.9/4.0)*

- Dissertation: Image Compression and Data Clustering: New Takes on Some Old Problems
- Advisor: Stuart Geman

### **National Taiwan University, Taiwan**

Sep 2004 - May 2006

*M.Sc. Mathematics/Track of Statistics (GPA: 3.8/4.0)*

### **National Taiwan University, Taiwan**

Sep 2000 - May 2004

*B.A. Economics (GPA: 3.8/4.0)*

## **EMPLOYMENT**

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### **Wayfair, Massachusetts**

Sep 2017 - Now

*Data Science Tech Lead*

- Leading a team of 2 junior data scientists and 1 engineer, creating production pipelines related to product matching

### **Brown University, Providence, RI**

Jun 2017 - Sep 2017

*Postdoc*

### **Academia Sinica, Institute of Mathematics, Taiwan**

Nov 2008 - Aug 2010

*Research Assistant*

### **Military Service, Taiwan**

Jan 2007 - Jan 2008

*Coastal Patrol Corporal*