

App Style Guidelines

June 2015

## Identity & Content

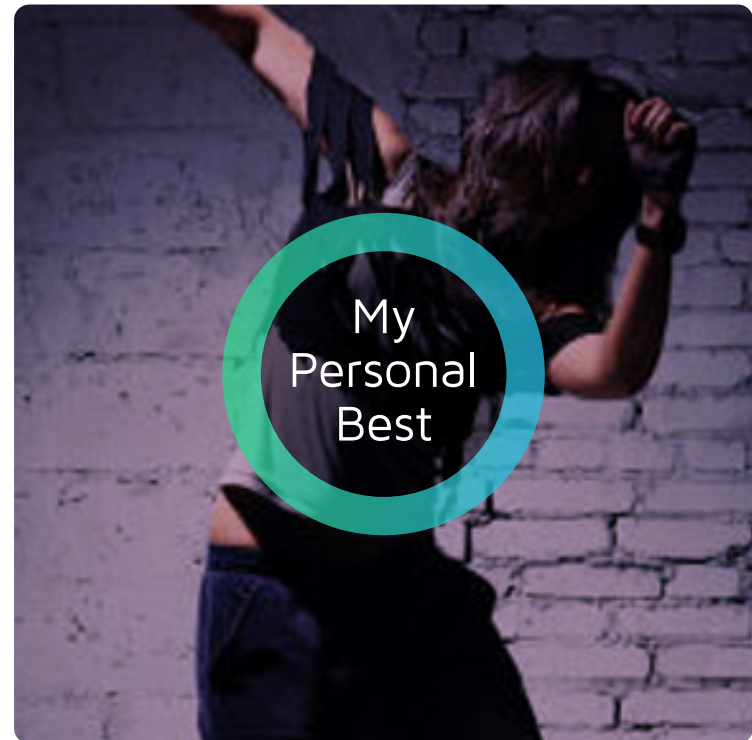
- 03. Primary Logo
- 04. Secondary logo
- 05. Social Media icons
- 06. Colour Palette
- 07. Typefaces
- 08. Imagery - Opening Splash Screen
- 09. Icons
- 10. Reward Icons - Level Trophies
- 11. Reward Icons - Auto Badges
- 12. Reward Icons - Manual Badges (Awarded by Staff)

## App Design Visuals

- 14. Splash Screen / Login
- 15. Create Account / Reset Password / Take a Tour
- 16. Notification Screen / Dashboard
- 17. Dashboard
- 18. Menu
- 19. QR Scanner / Session Sign Up
- 20. Activity Calendar
- 21. Leader Board
- 22. My Leagues
- 23. Trophy Cabinet
- 24. Cash in Points
- 25. Cash in Points



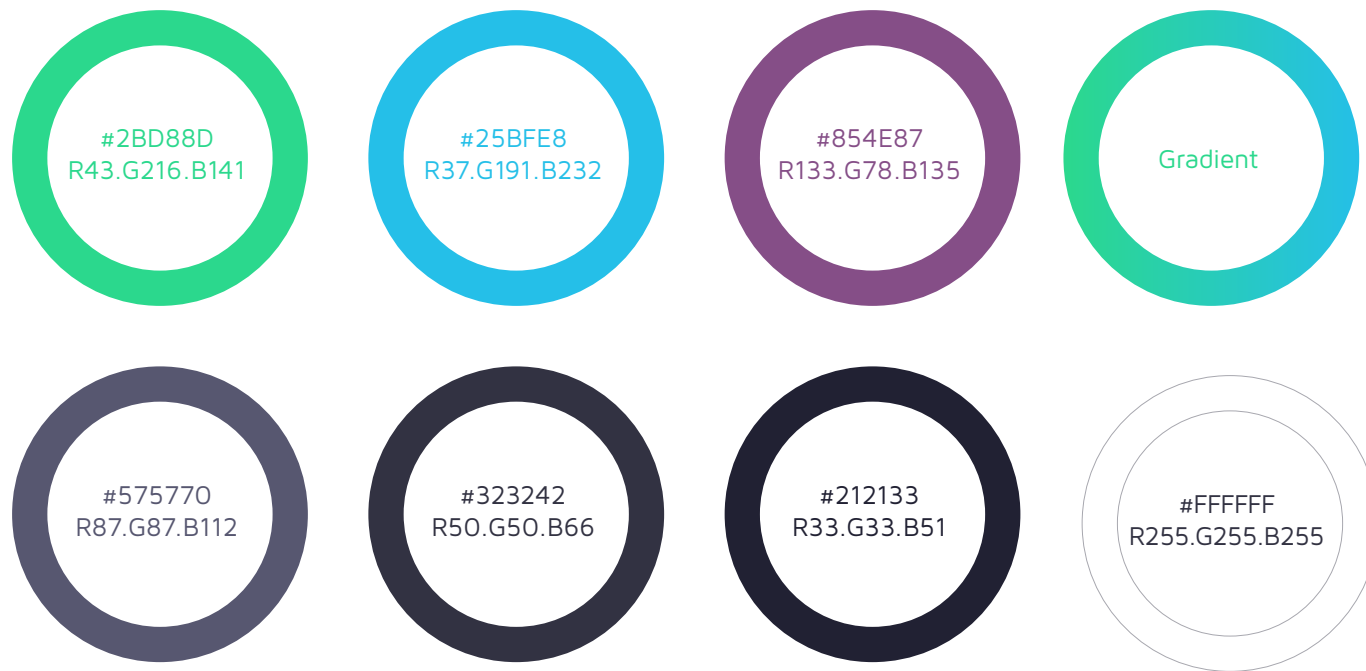
Primary Logo - Solid Colour



Primary Logo - With Opacity







## Primary Typeface

Maven Pro Light 300

Sub Titles

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Body copy

abcdefghijklmnopqrstuvwxyz

Tables

1234567890

## Secondary Typeface

**Maven Pro Bold**

Points Score Graphics

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890**

PTS

600

## Secondary Typeface

*Lobster 1.4*

Titles

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

Welcome Notes

*abcdefghijklmnopqrstuvwxyz*

Complementary Text

*1234567890*



Image 1

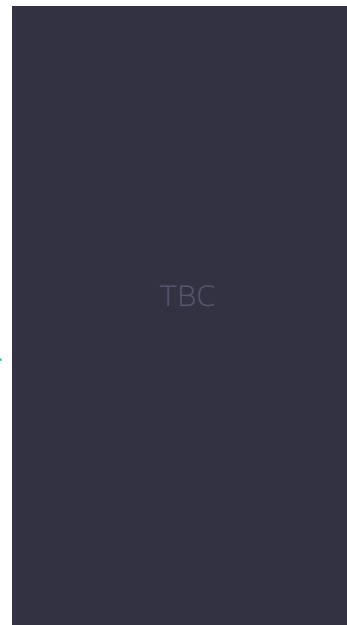


Image 2

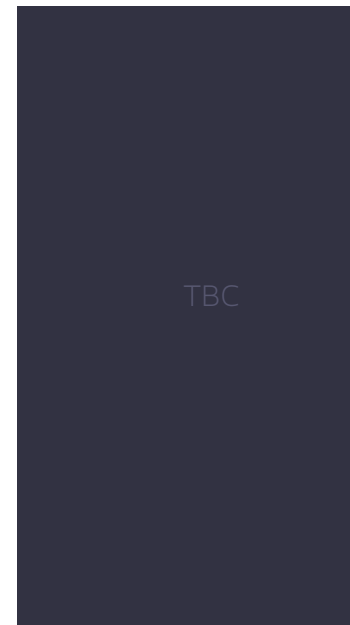


Image 3

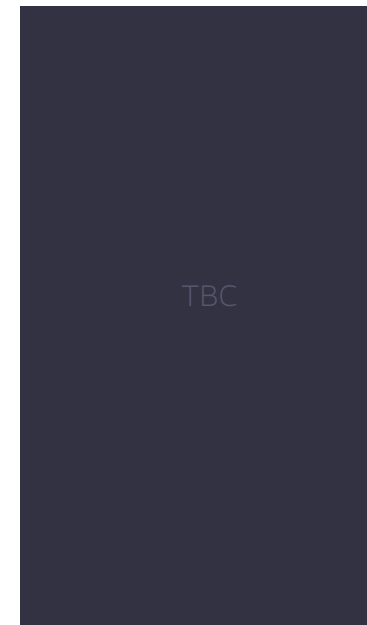


Image 4



## General Icons



## Activity Calendar Icons - To be added to upon confirmation of events





Platinum Level  
401-650 points



Gold Level  
251-400 points



Silver Level  
101-250 points



Bronze  
10-100 points



Shared It!\*

Share your activity on social media 10+ times



Double target\*

2 sessions in a day



Good Spirit\*

Session on Halloween



Weatherproof\*

4 sessions in the rain/snow



Twilight\*

4 Friday evening sessions



Anniversary\*

Every year since the day you signed up



New Location\*

Attend a session in a new area



Good Heart\*

Attend a session on valentine's day and other seasonal days



Triple Week\*

3 sessions in a week



Quintuple Week\*

5 sessions in a week



Half Century

Attend 50 sessions



Century Streak

Attend 100 sessions



Fantastic 4\*

4 weeks in a row



Fab 5\*

5 weeks in a row



Super 6\*

6 weeks in a row



Certified\*

Completed an award/qualification

\*Badge name to be confirmed



**Personal Best**

Young person has achieved a personal goal agreed with worker



**Volunteer**

Signed up as an authorised volunteer



**Call Up**

Awarded to young person every time they represent their area at a county event/tournament.



**Respect**

Young person has showed an exceptional or consistent level of respect towards others including staff and/or teammates.



**Extra Mile**

Do something exceptional for someone else.



**Plus One**

Young person has achieved a personal goal agreed with worker.



**Trojan\***

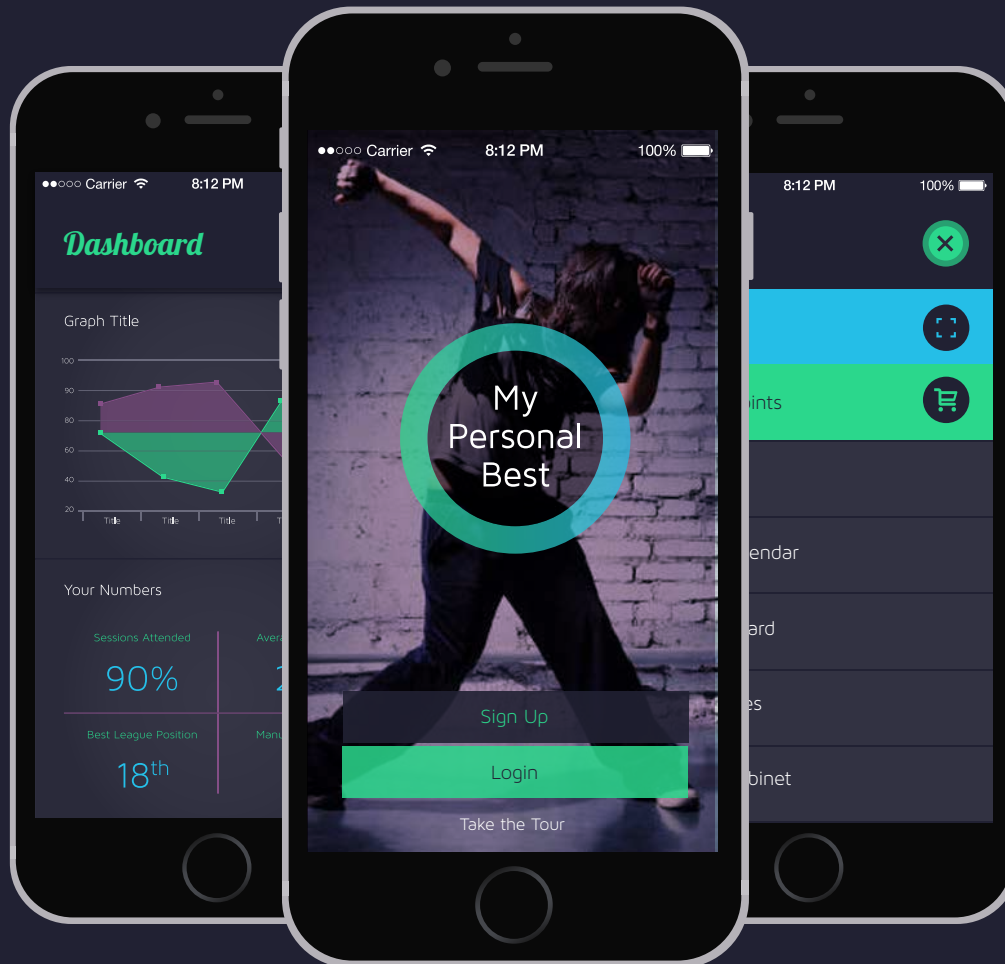
A young person has demonstrated an exceptional or consistent effort at sessions or has attended sessions despite particular difficulties.



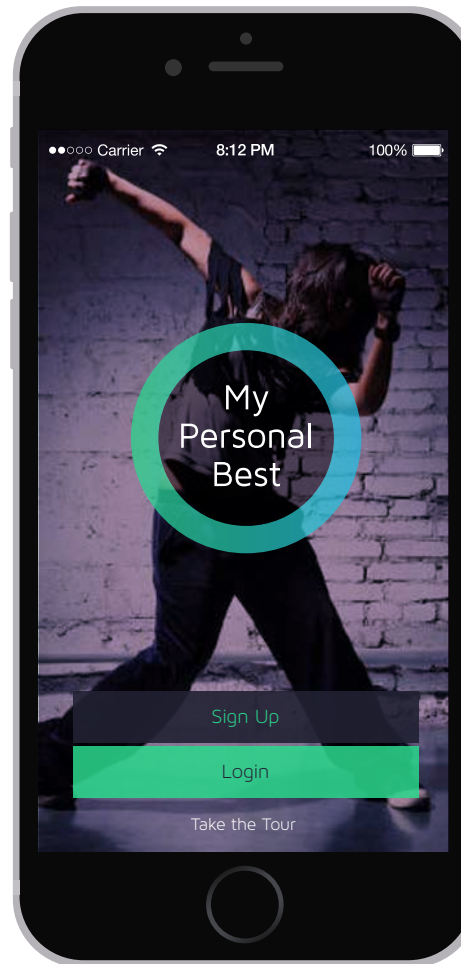
**Skillz**

Young person has demonstrated exceptional or consistently great technique/ability.

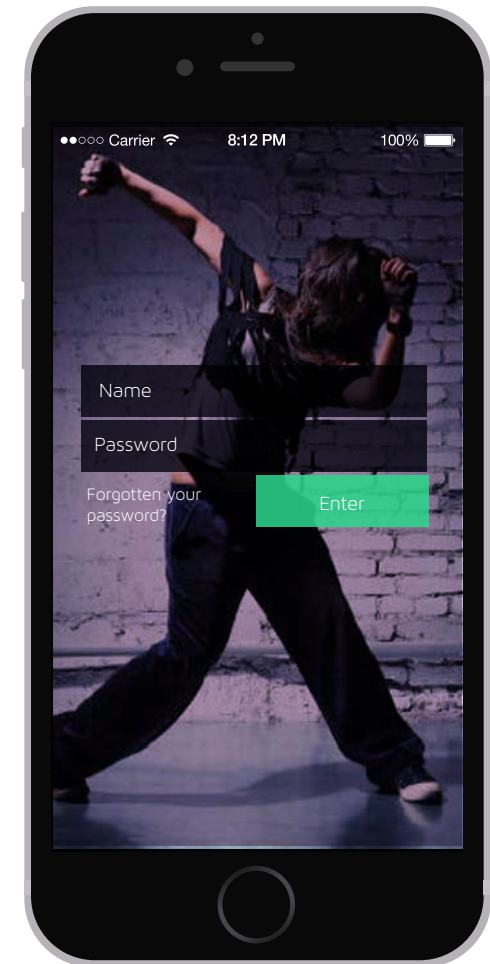
\*Badge name to be confirmed



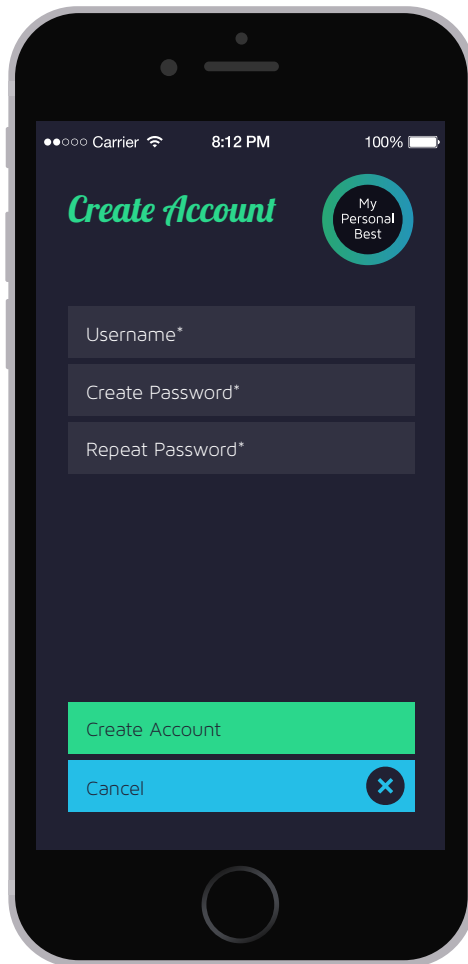
## App Design Visuals Overview



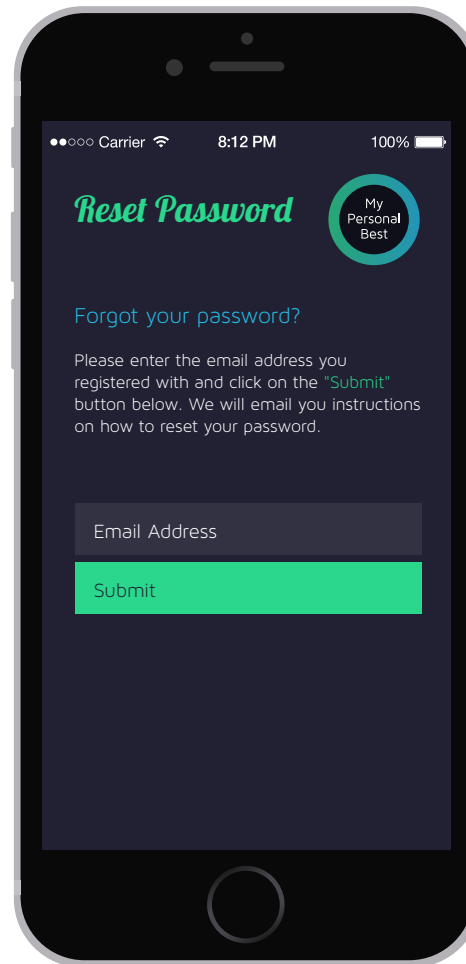
Opening Spash Screen



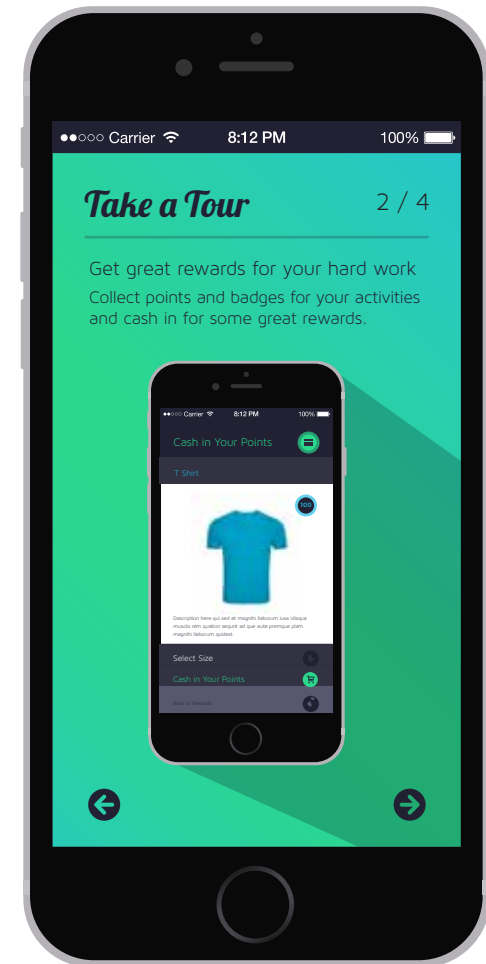
Title



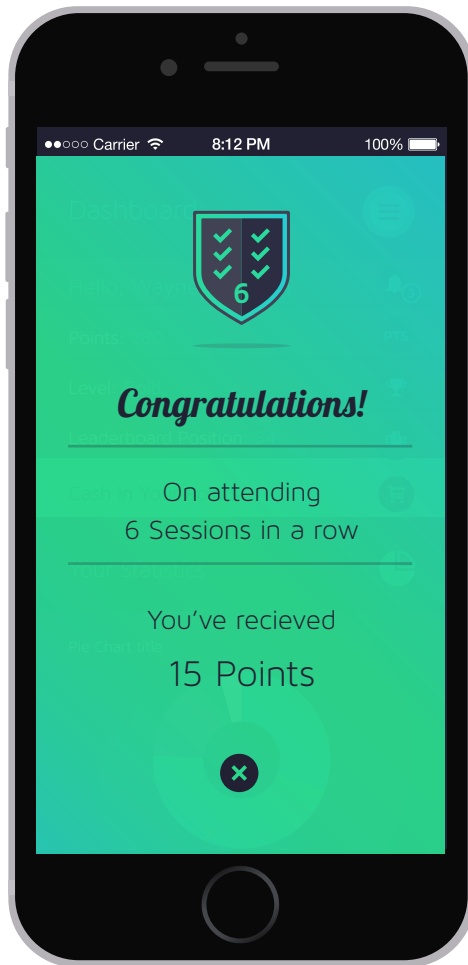
Create account



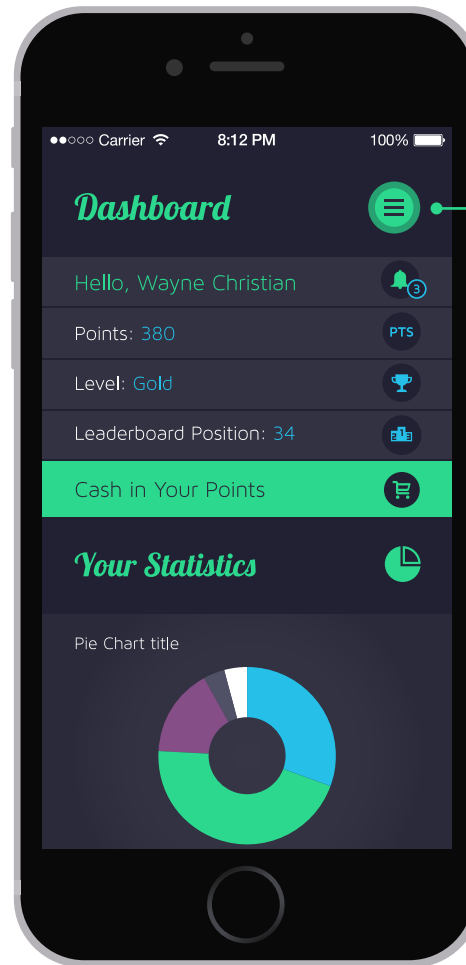
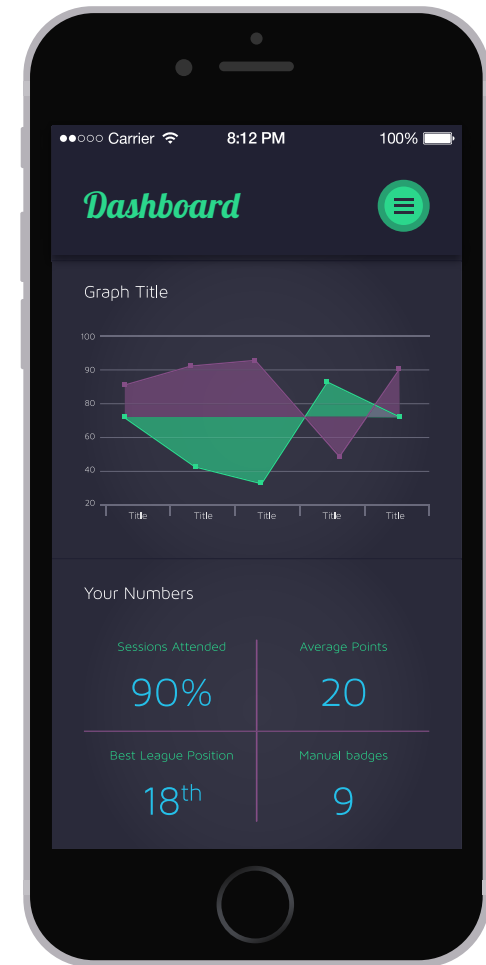
Reset Password



Take a Tour



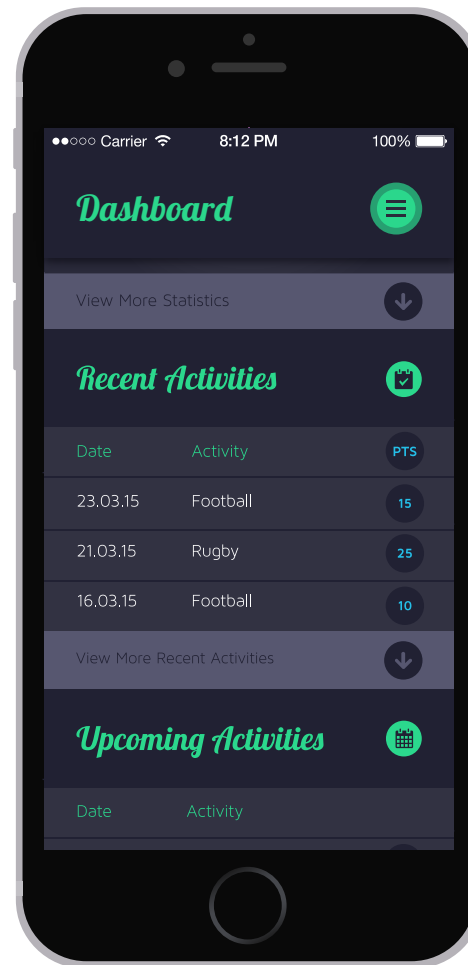
Notification Screen

Fixed  
Header

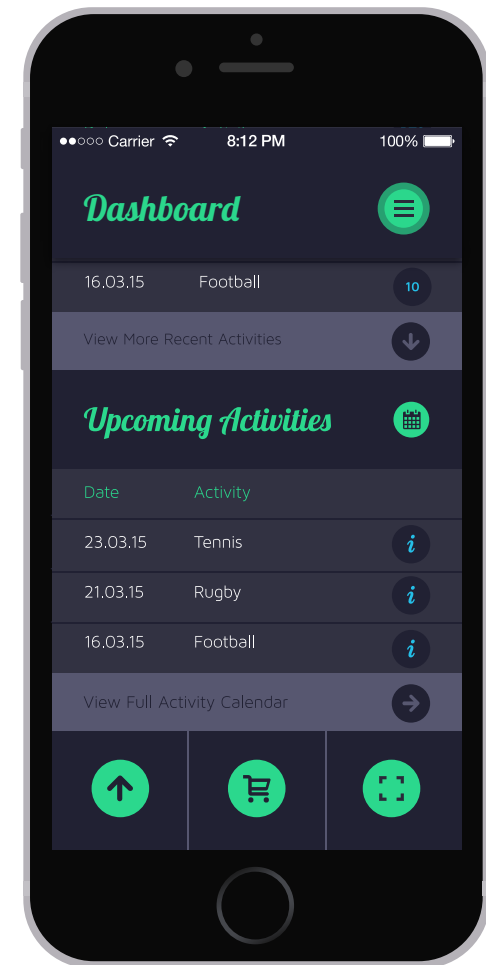
Dashboard

Dashboard



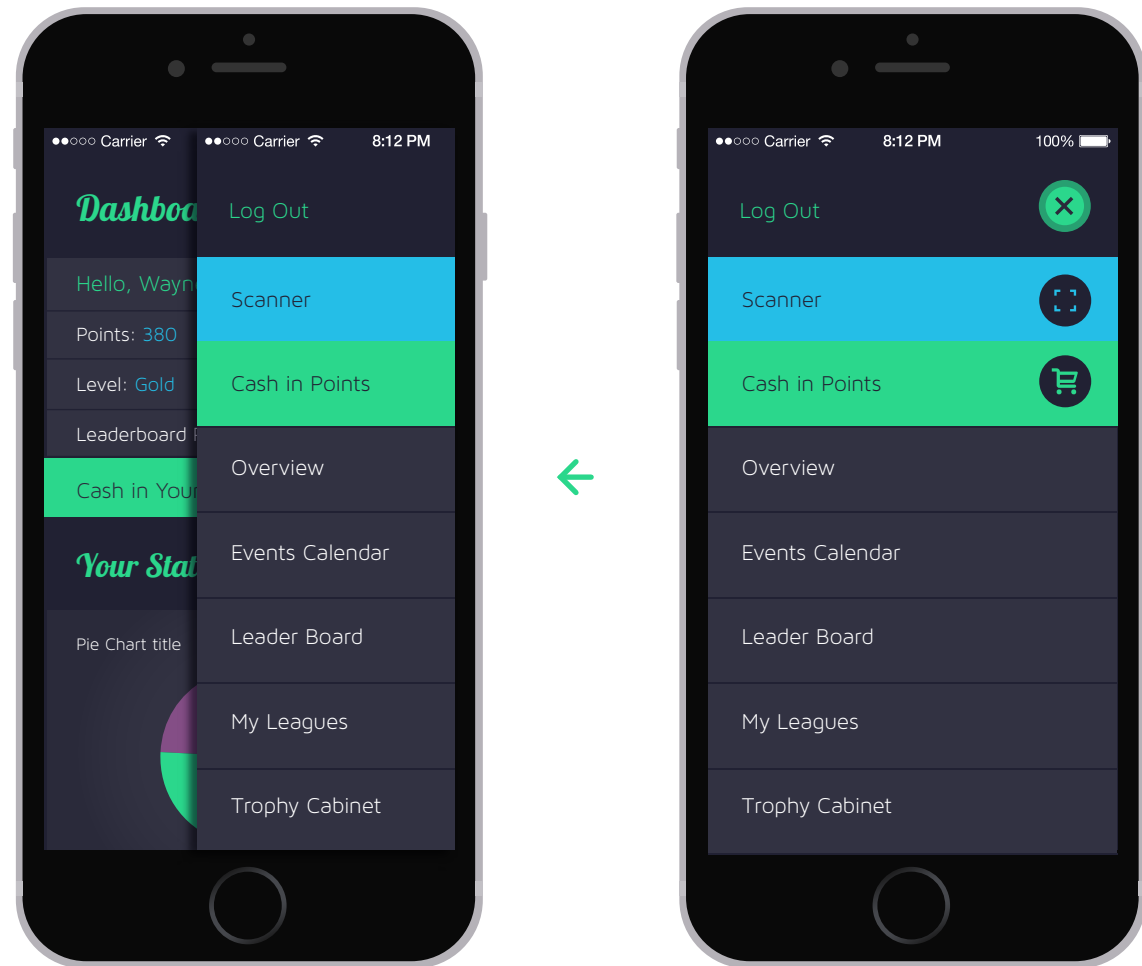


Dashboard



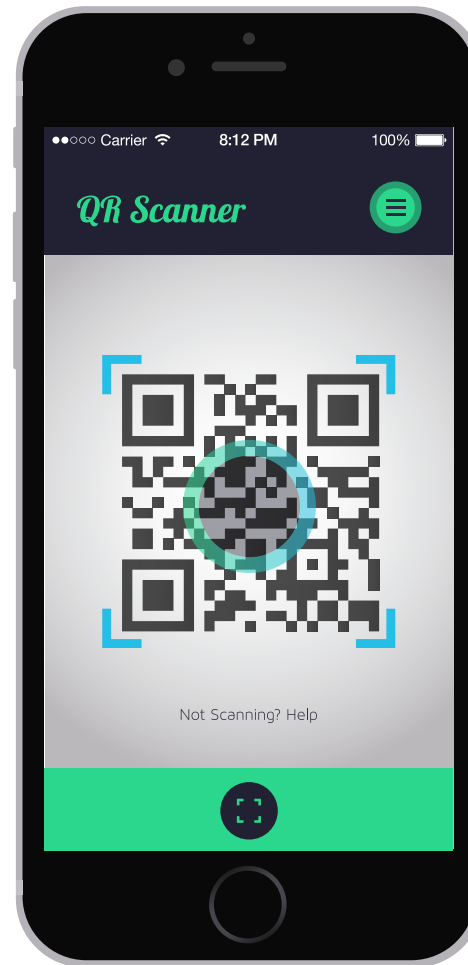
Dashboard



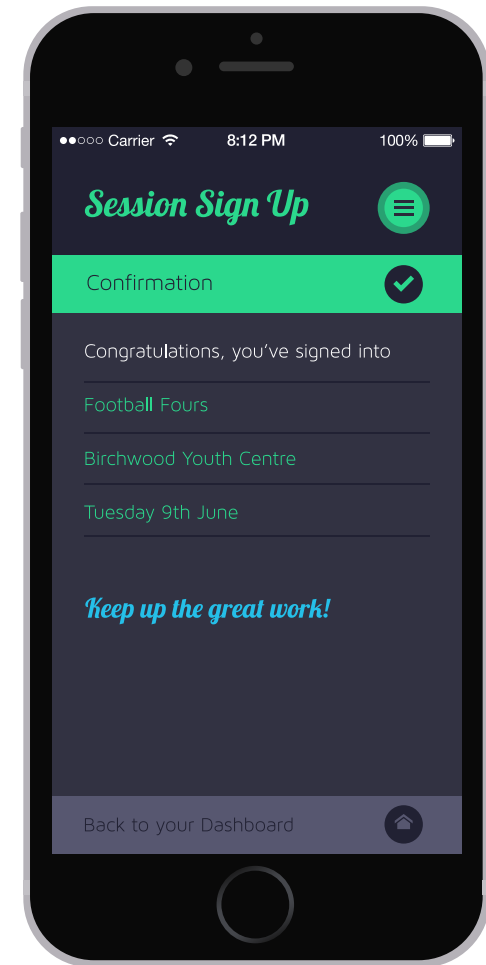


Menu Interaction

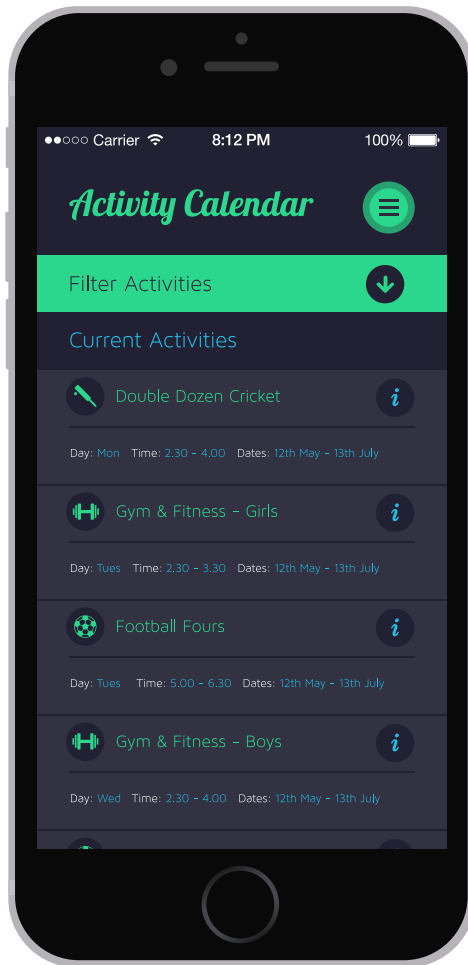
Menu



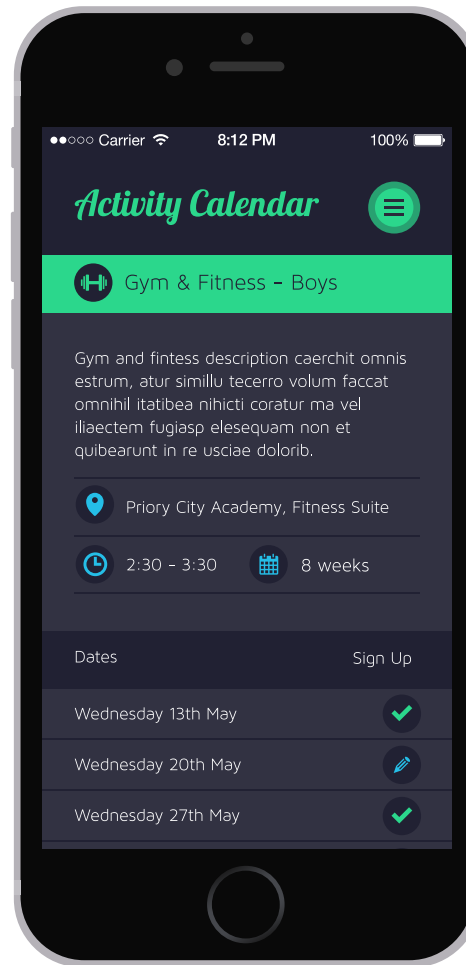
QR Scanner



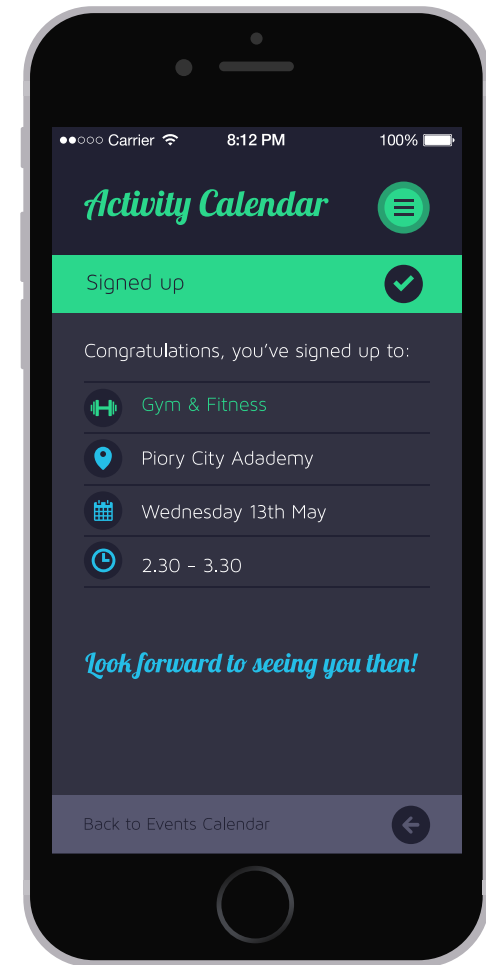
Session Sign Up



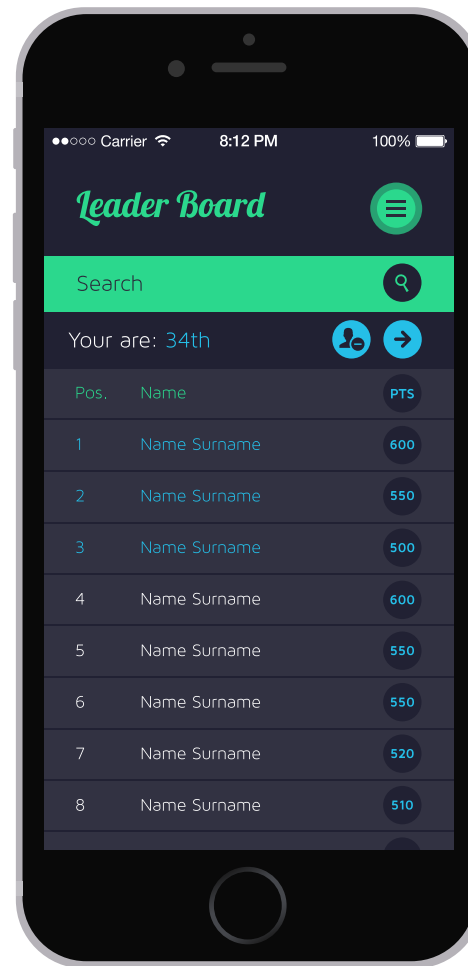
Activity Calendar



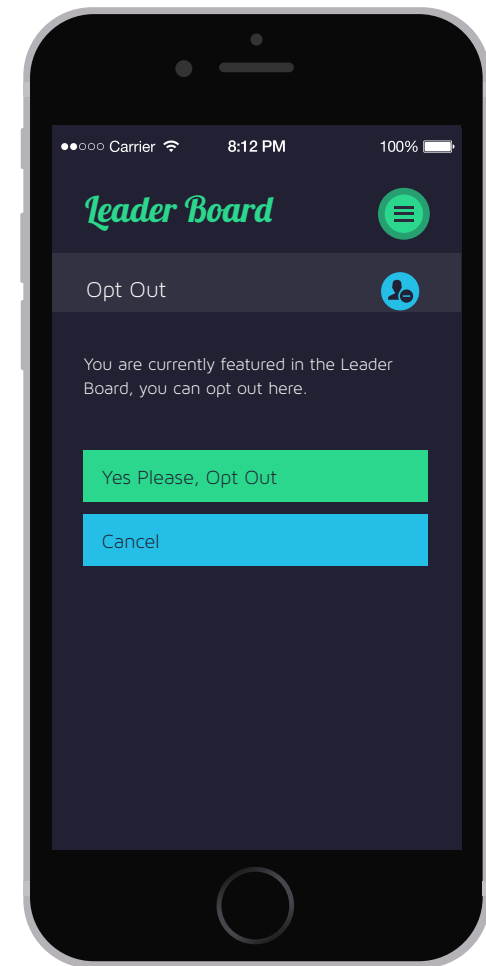
Activity Calendar - Event Details



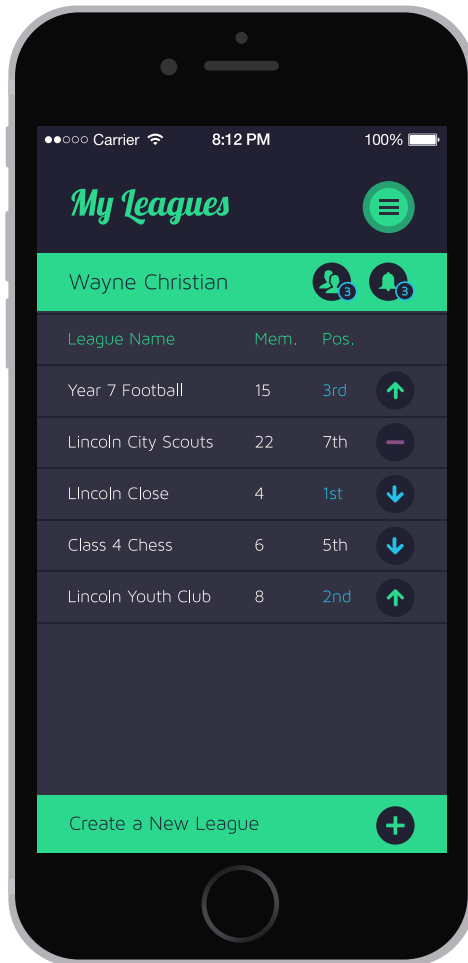
Activity Calendar - Sign Up Confirmation



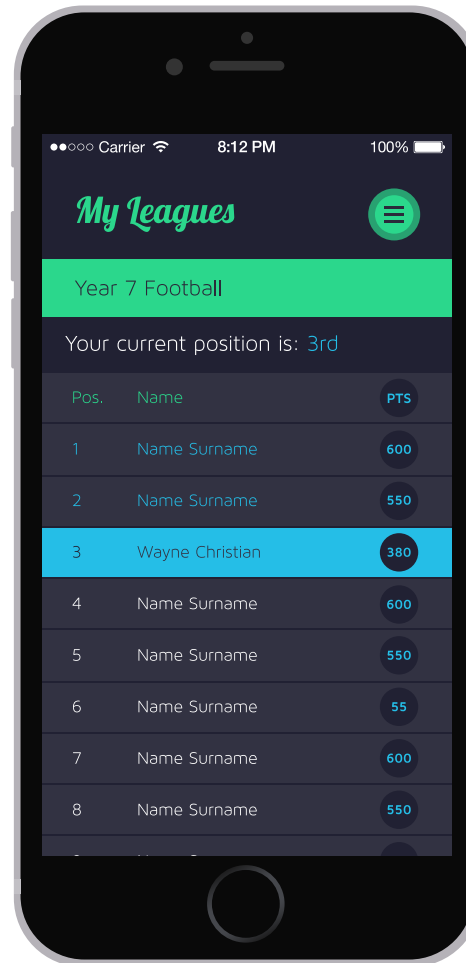
Leader Board



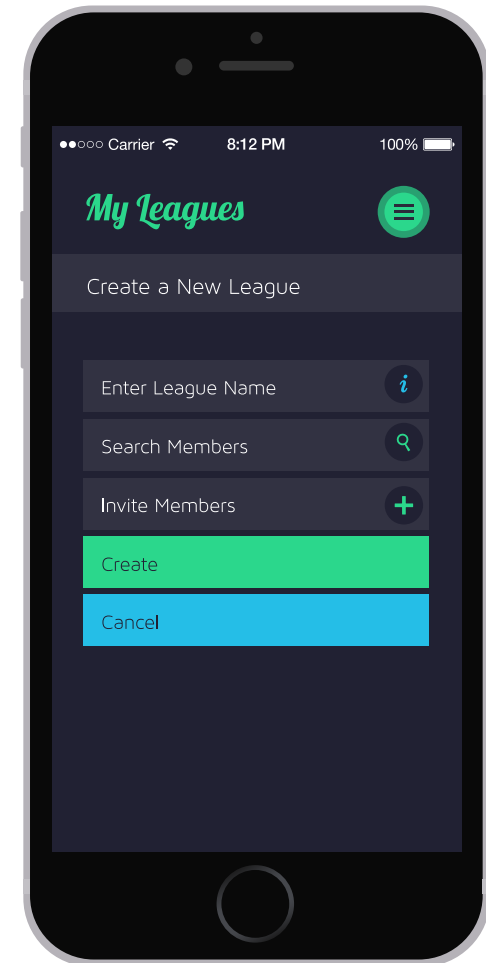
Leader Board Opt Out



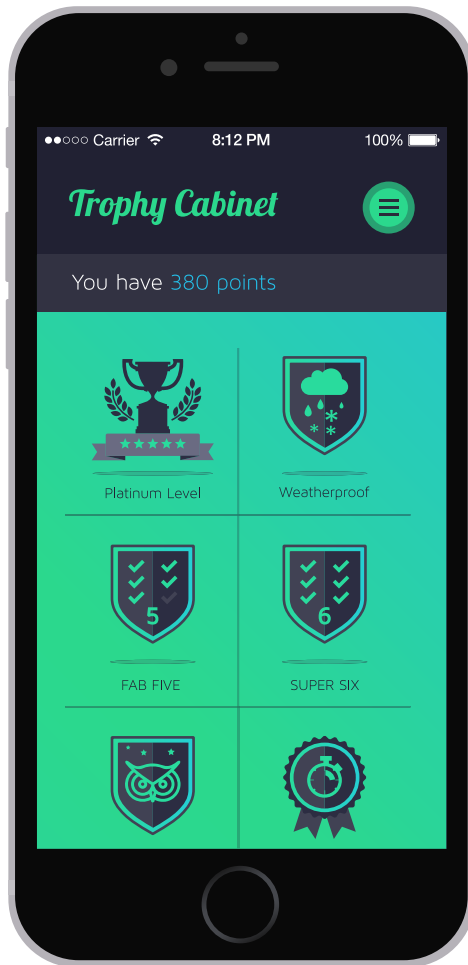
My Leagues - All



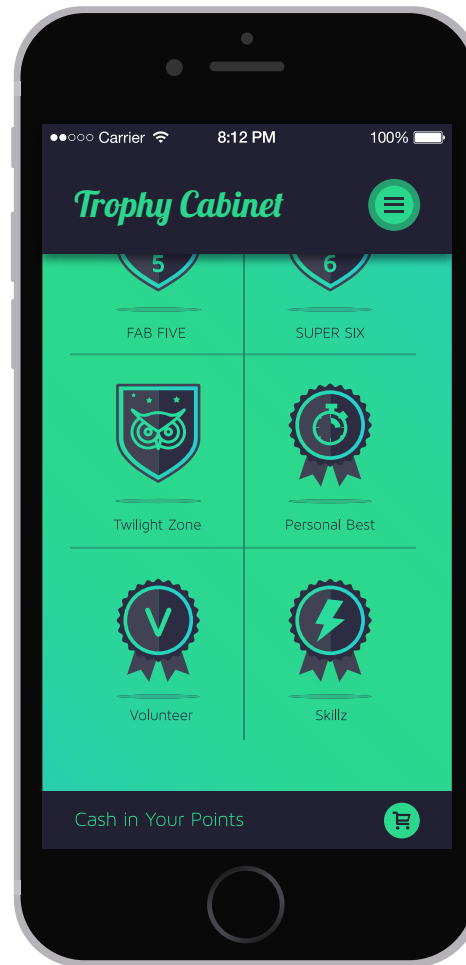
My Leagues - Individual League



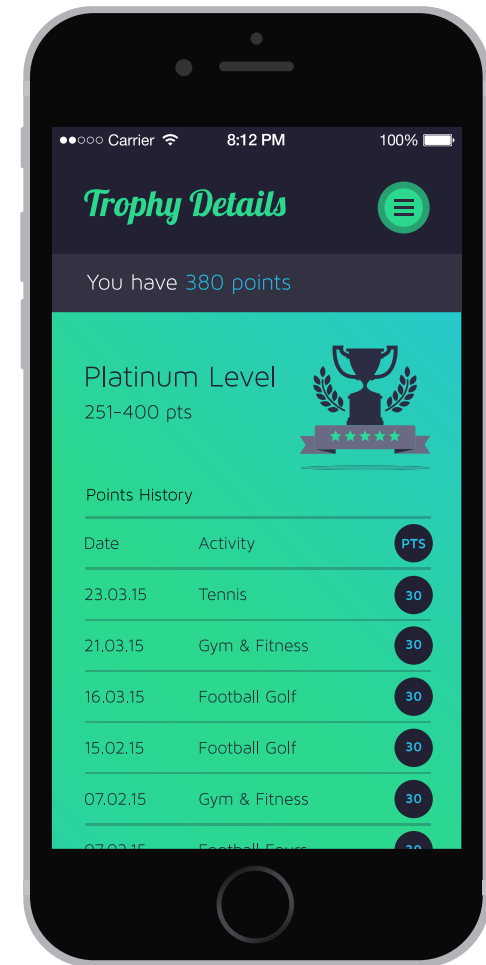
My Leagues - Create New League



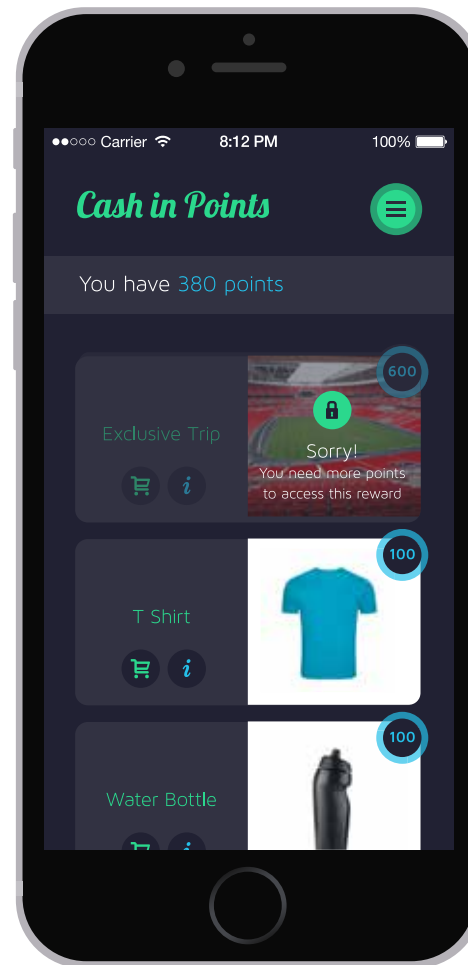
Trophy Cabinet



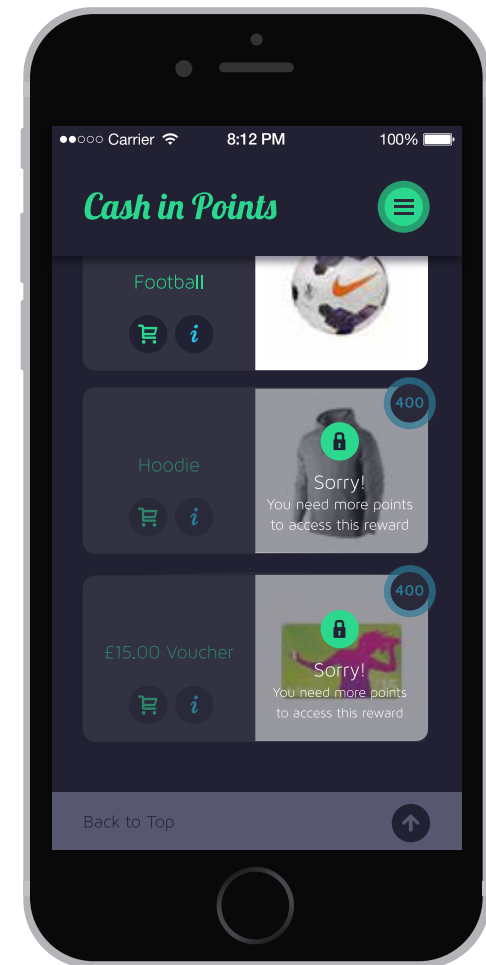
Trophy Cabinet



Trophy Cabinet - Award Details



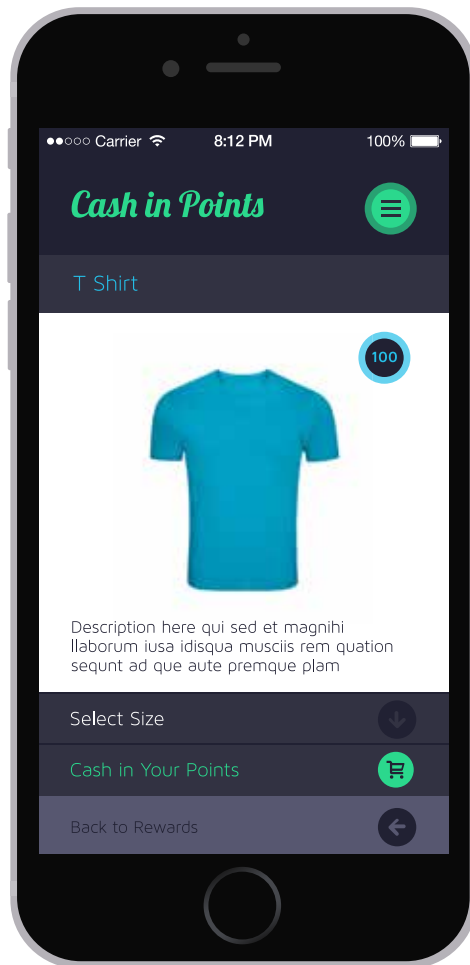
Cash in Point - Items



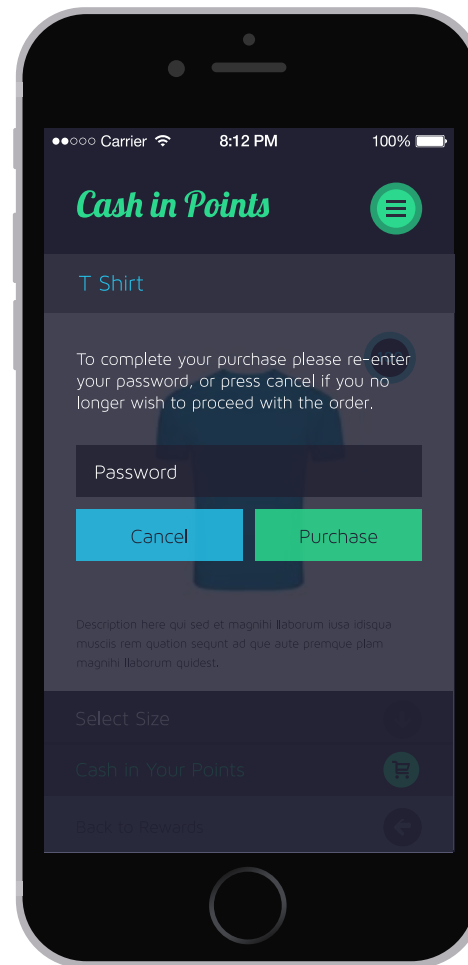
Cash in Point - Items



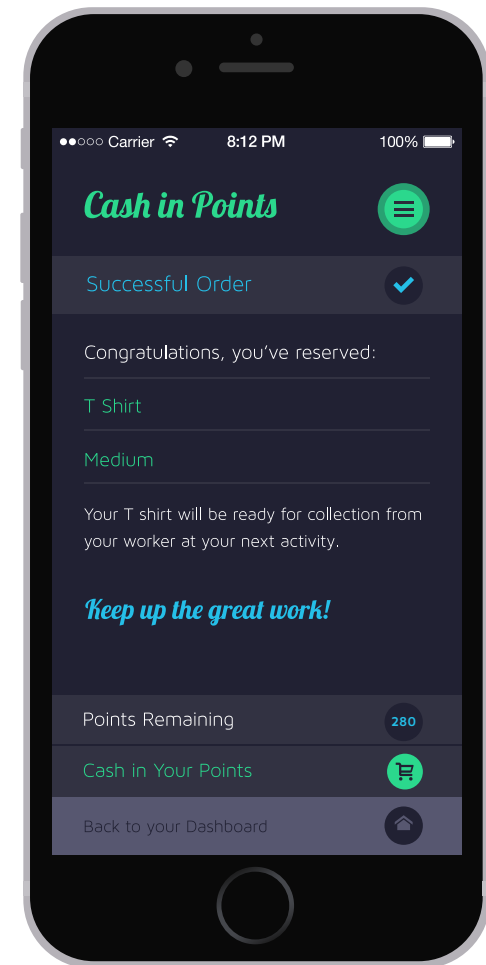




Cash in Point - Item



Cash in Point - Confirm Purchase



Cash in Point - Order Status

## Contact

For any queries regarding the  
My Personal Best App contact:

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