

App Style Guidelines

June 2015

Identity & Content

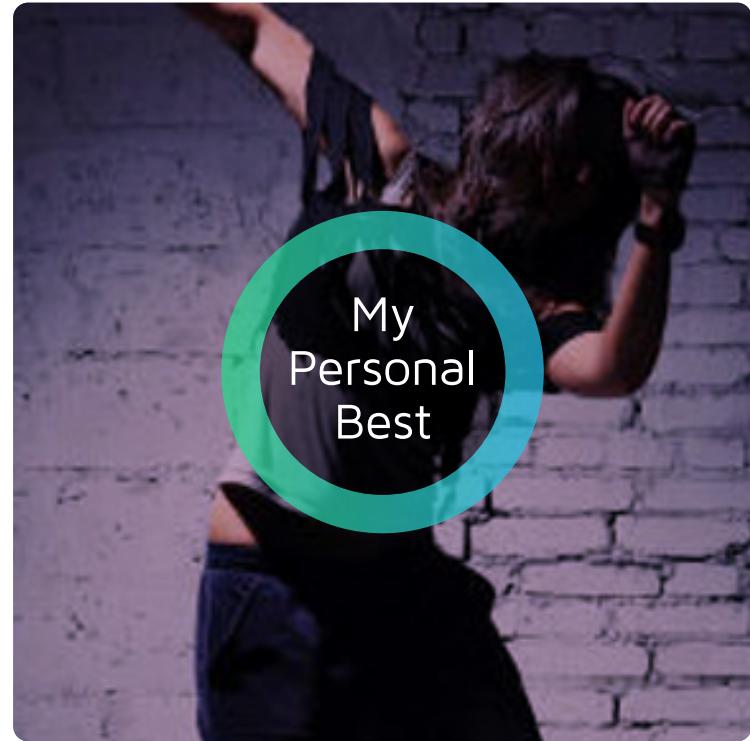
- 03. Primary Logo
- 04. Secondary logo
- 05. Social Media icons
- 06. Colour Palette
- 07. Typefaces
- 08. Imagery - Opening Splash Screen
- 09. Icons
- 10. Reward Icons - Level Trophies
- 11. Reward Icons - Auto Badges
- 12. Reward Icons - Manual Badges (Awarded by Staff)

App Design Visuals

- 14. Splash Screen / Login
- 15. Create Account / Reset Password / Take a Tour
- 16. Notification Screen / Dashboard
- 17. Dashboard
- 18. Menu
- 19. QR Scanner / Session Sign Up
- 20. Activity Calendar
- 21. Leader Board
- 22. My Leagues
- 23. Trophy Cabinet
- 24. Cash in Points
- 25. Cash in Points



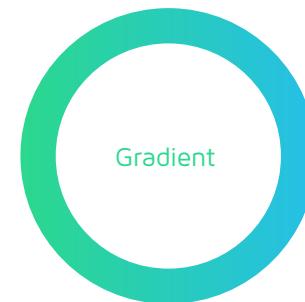
Primary Logo - Solid Colour



Primary Logo - With Opacity







Primary Typeface

Maven Pro Light 300

Sub Titles

Body copy

Tables

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

Secondary Typeface

Maven Pro Bold

Points Score Graphics

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0**

PTS 600

Secondary Typeface

Lobster 1.4

Titles
Welcome Notes
Complementary Text

*A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0*



Image 1



Image 2

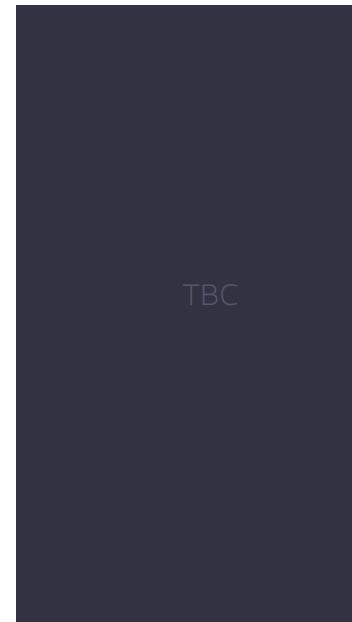


Image 3

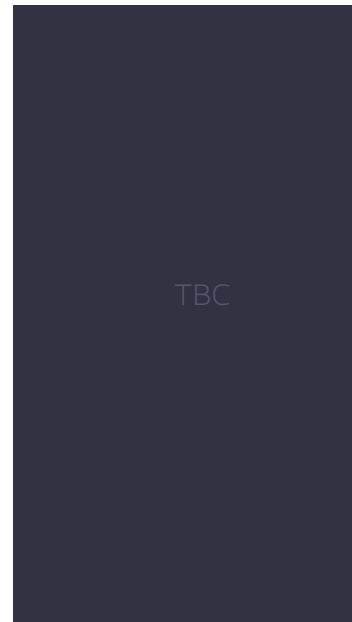
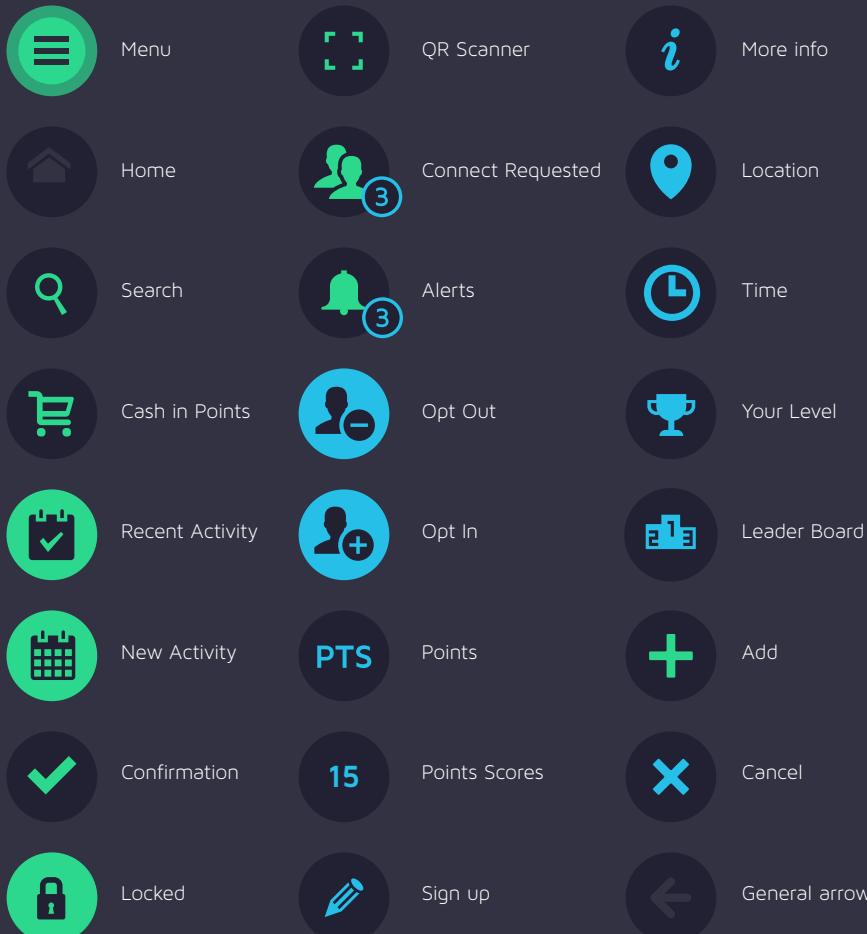


Image 4

General Icons



Activity Calendar Icons - To be added to upon confirmation of events





Platinum Level
401-650 points



Gold Level
251-400 points



Silver Level
101-250 points



Bronze
10-100 points



Shared It!*

Share your activity on social media 10+ times



Double target*

2 sessions in a day



Good Spirit*

Session on Halloween



Weatherproof*

4 sessions in the rain/snow



Twilight*

4 Friday evening sessions



Anniversary*

Every year since the day you signed up



New Location*

Attend a session in a new area



Good Heart*

Attend a session on Valentine's day and other seasonal days



Triple Week*

3 sessions in a week



Quintuple Week*

5 sessions in a week



Half Century

Attend 50 sessions



Century Streak

Attend 100 sessions



Fantastic 4*

4 weeks in a row



Fab 5*

5 weeks in a row



Super 6*

6 weeks in a row



Certified*

Completed an award/qualification

*Badge name to be confirmed



Personal Best

Young person has achieved a personal goal agreed with worker



Volunteer

Signed up as an authorised volunteer



Call Up

Awarded to young person every time they represent their area at a county event/tournament.



Respect

Young person has showed an exceptional or consistent level of respect towards others including staff and/or teammates.



Extra Mile

Do something exceptional for someone else.



Plus One

Young person has achieved a personal goal agreed with worker.



Trojan*

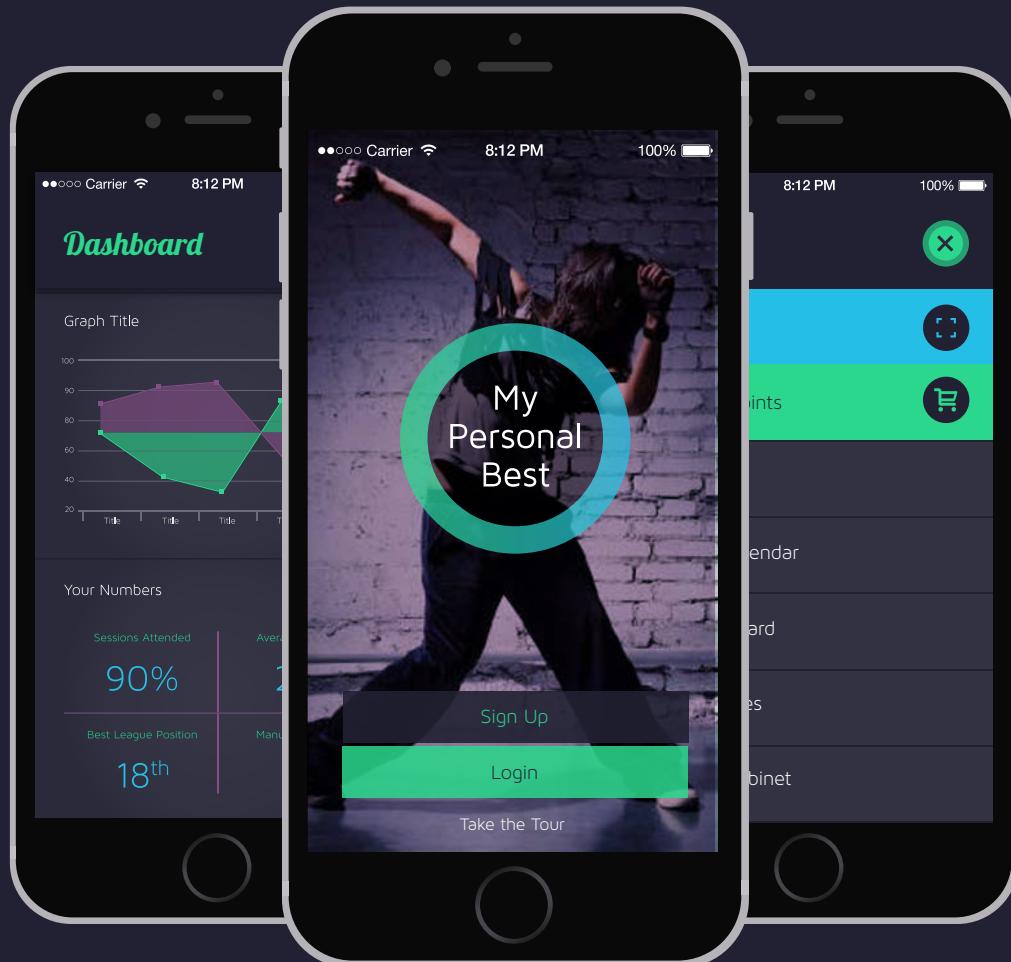
A young person has demonstrated an exceptional or consistent effort at sessions or has attended sessions despite particular difficulties.



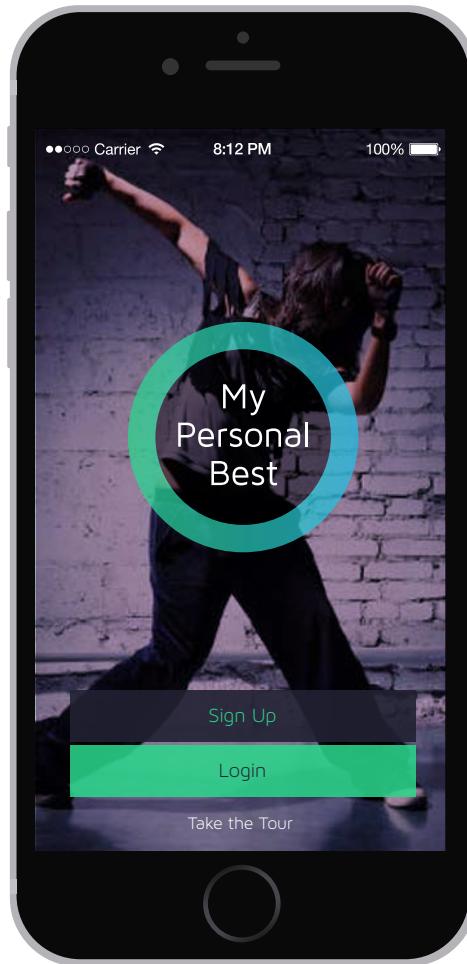
Skillz

Young person has demonstrated exceptional or consistently great technique/ability.

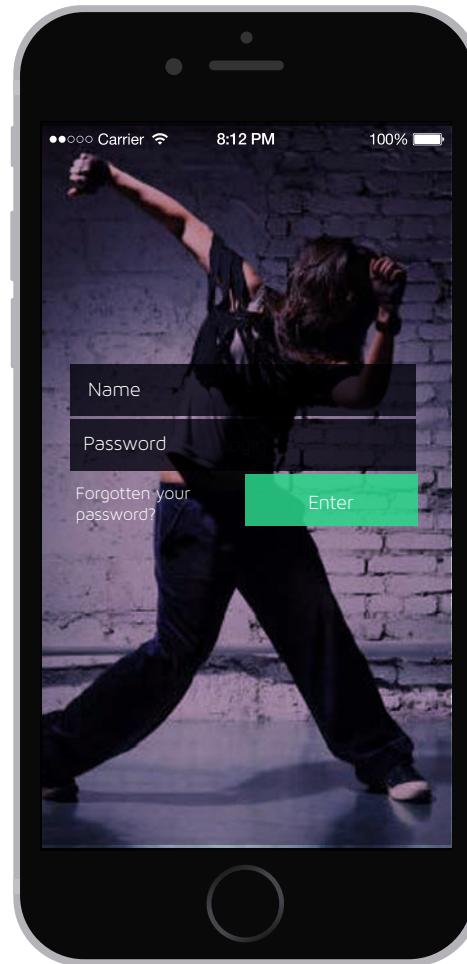
*Badge name to be confirmed



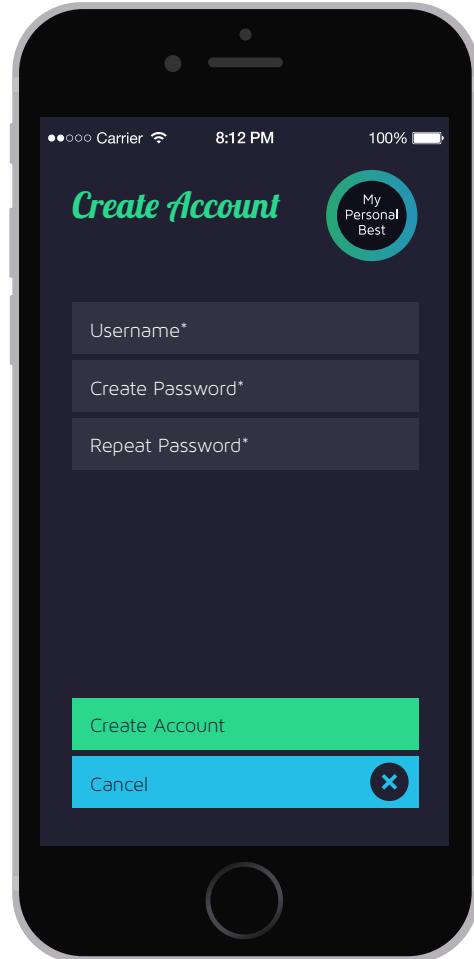
App Design Visuals Overview



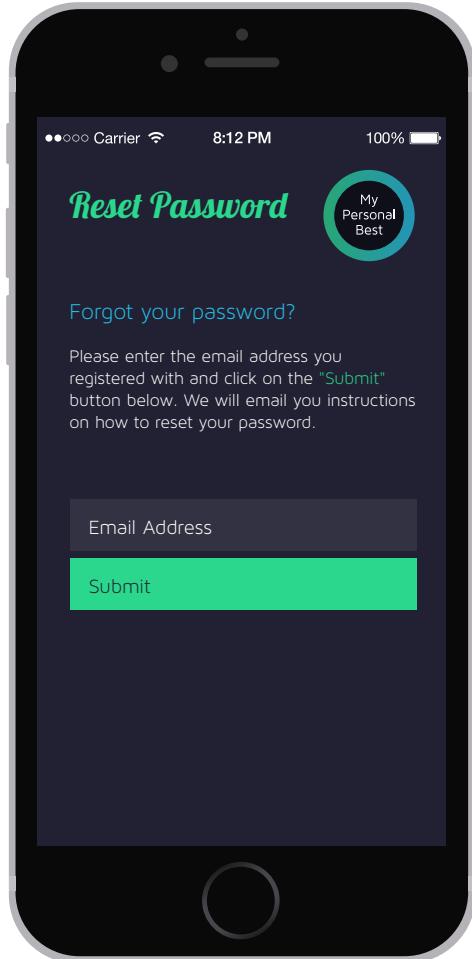
Opening Splash Screen



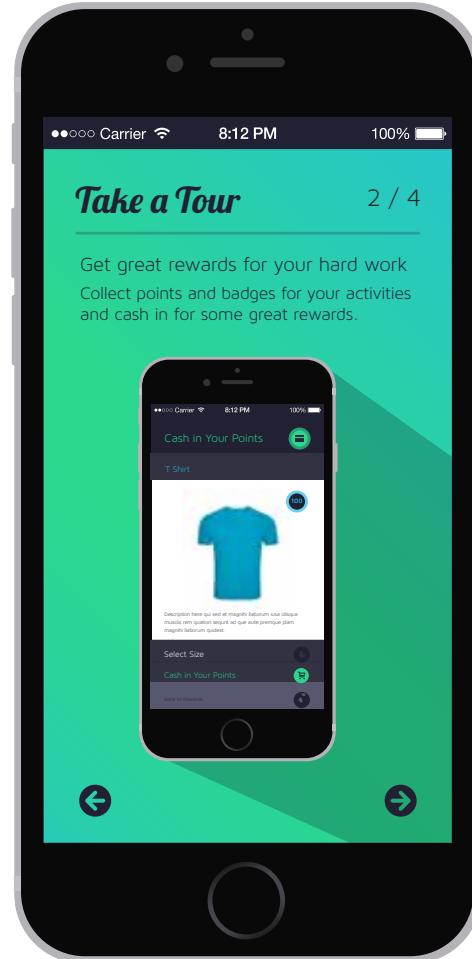
Title



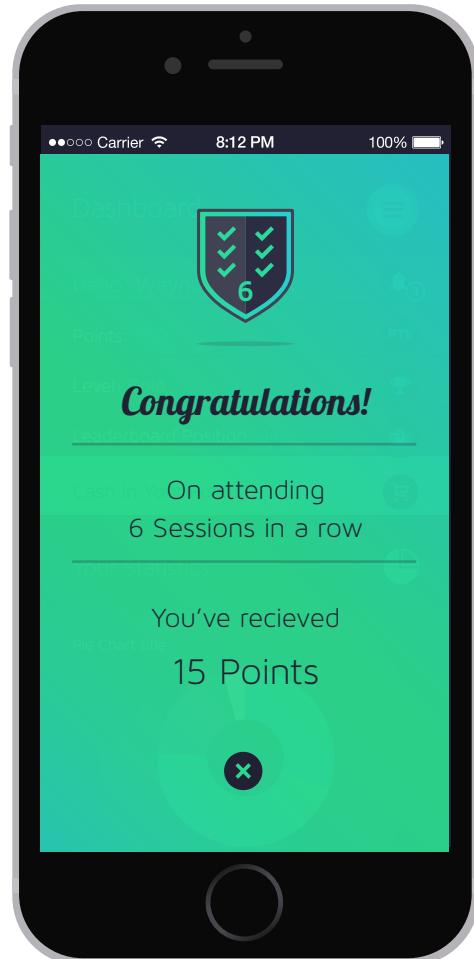
Create account



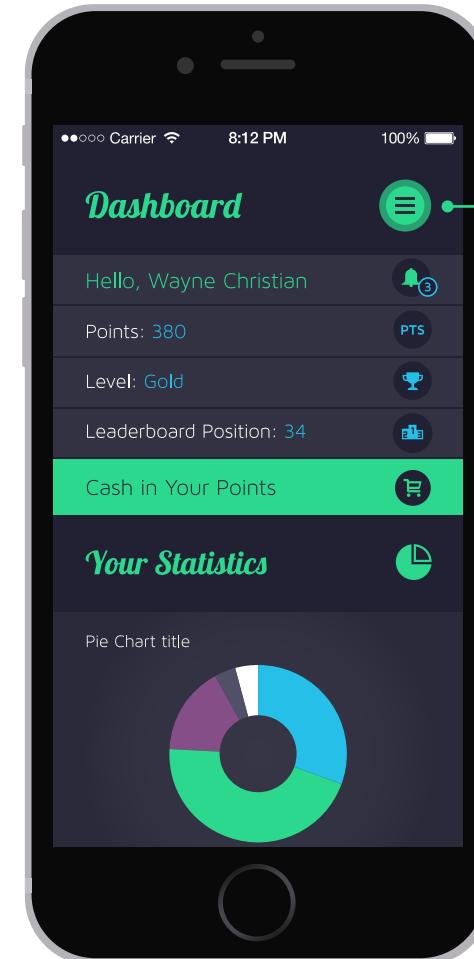
Reset Password



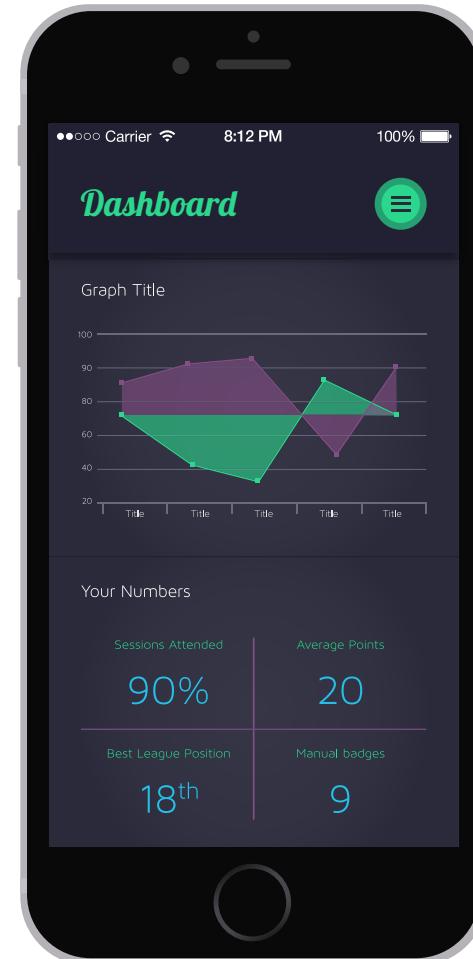
Take a Tour



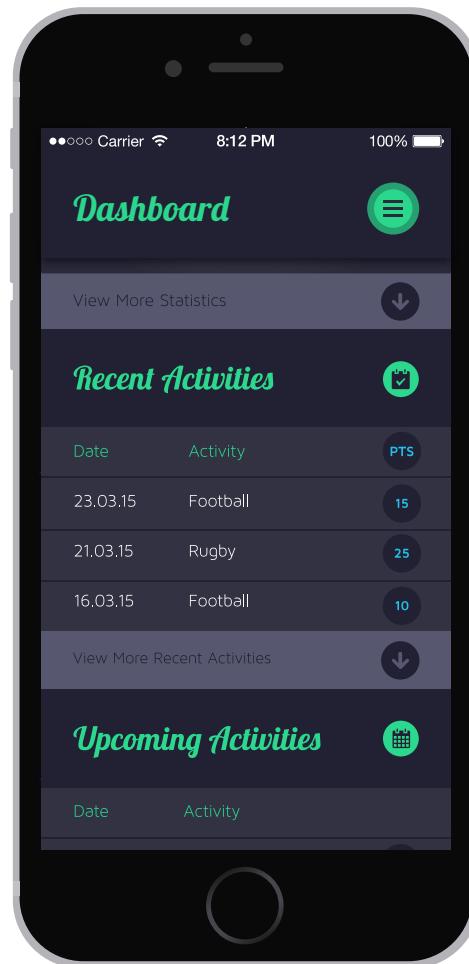
Notification Screen



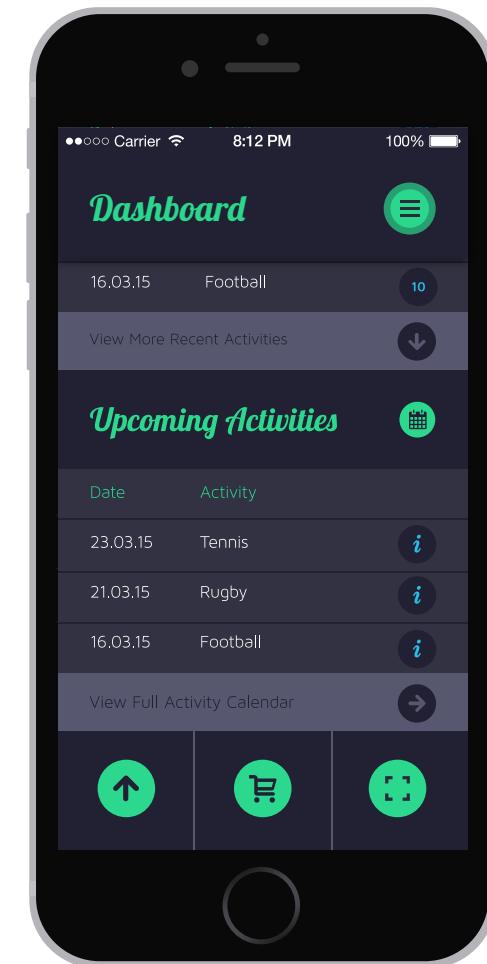
Dashboard



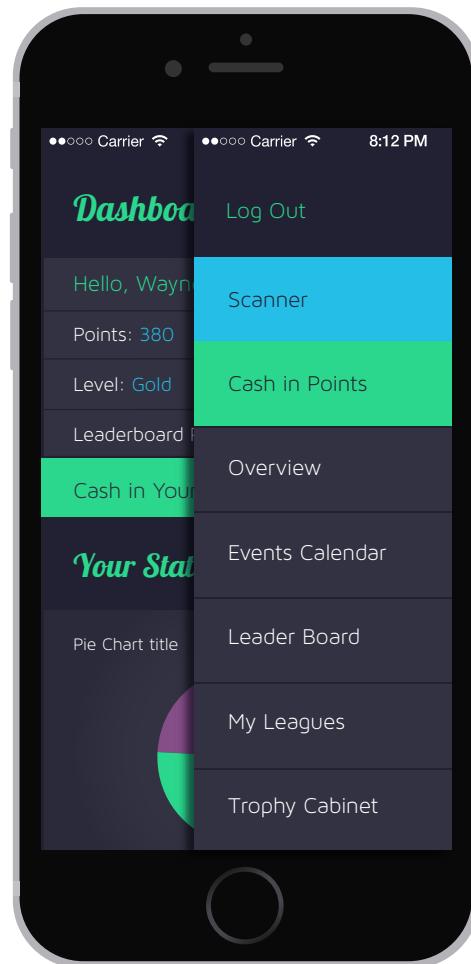
Dashboard



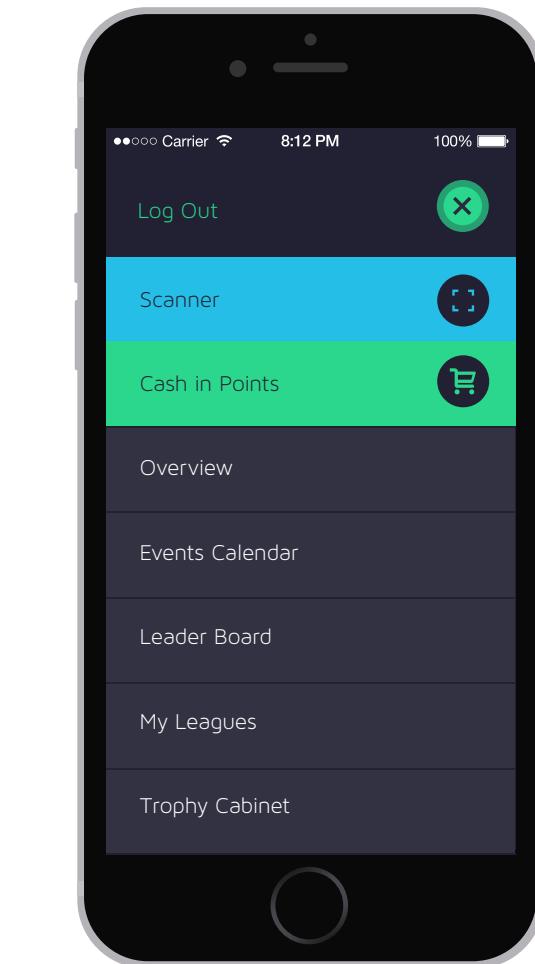
Dashboard



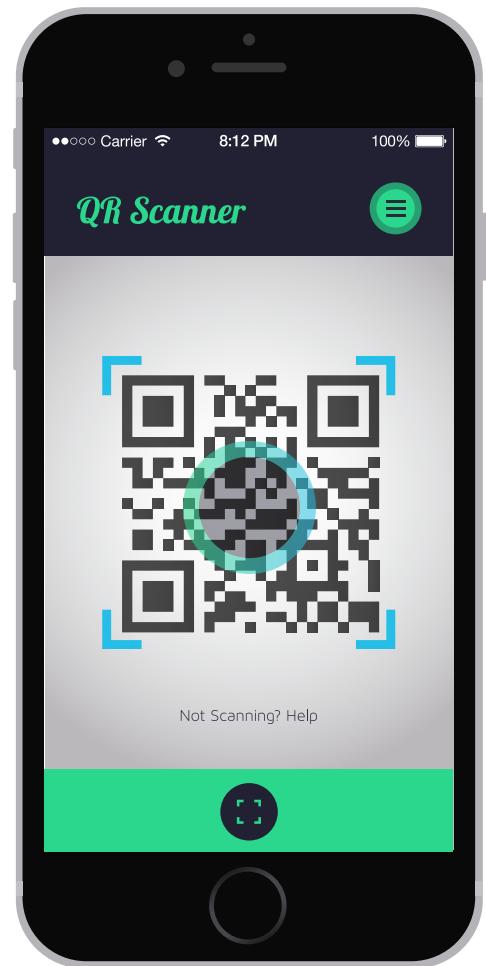
Dashboard



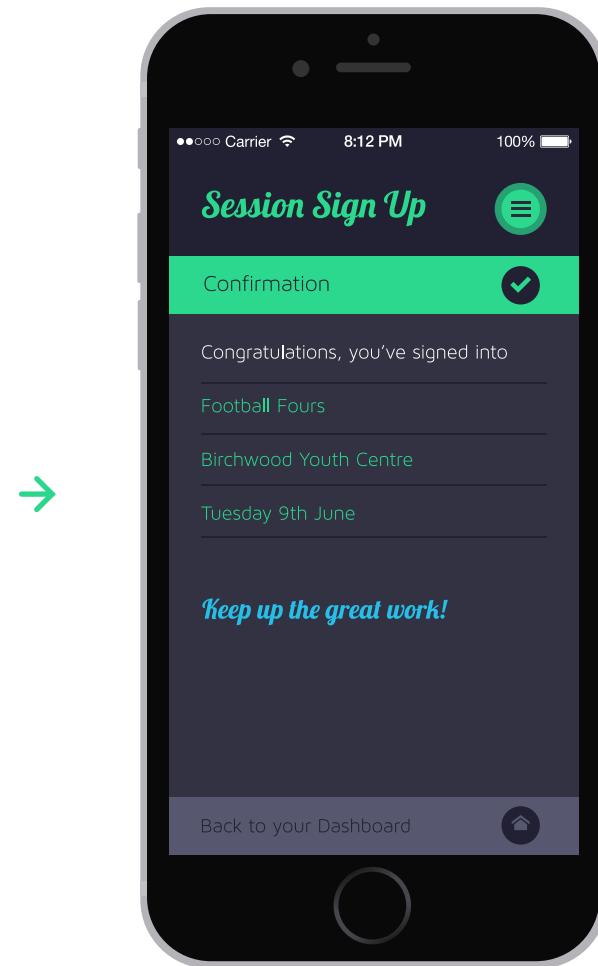
Menu Interaction



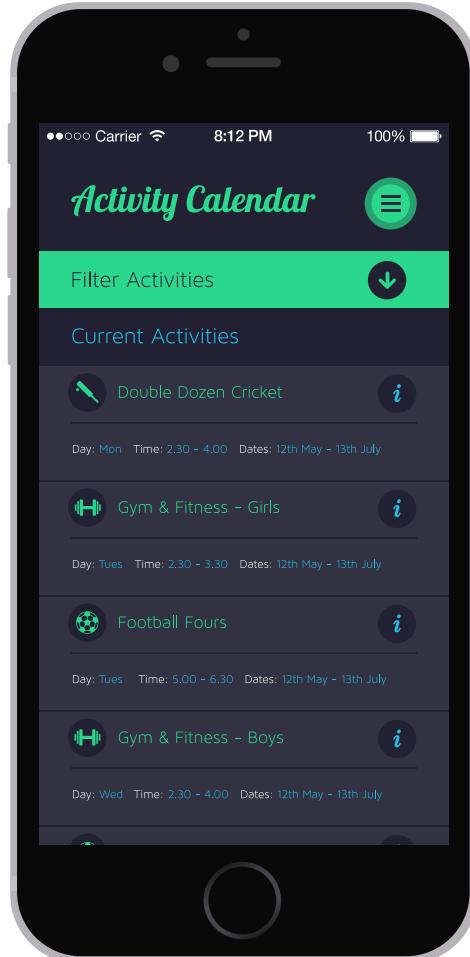
Menu



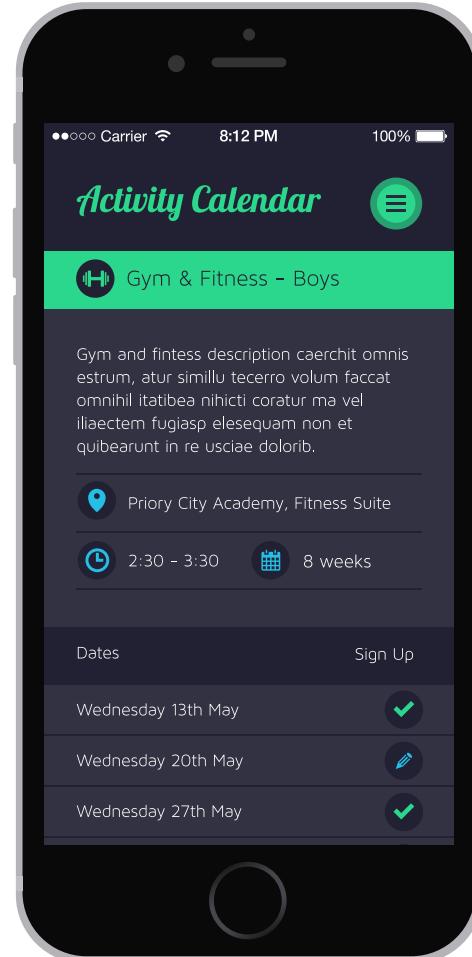
QR Scanner



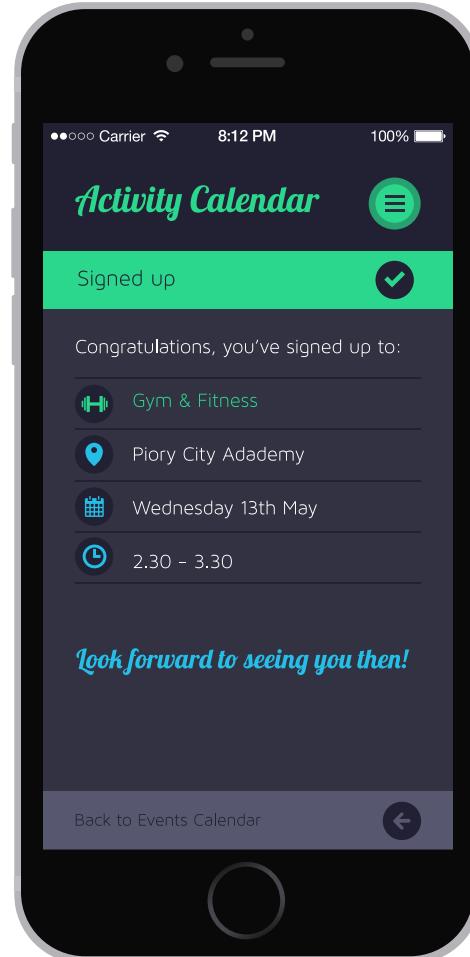
Session Sign Up



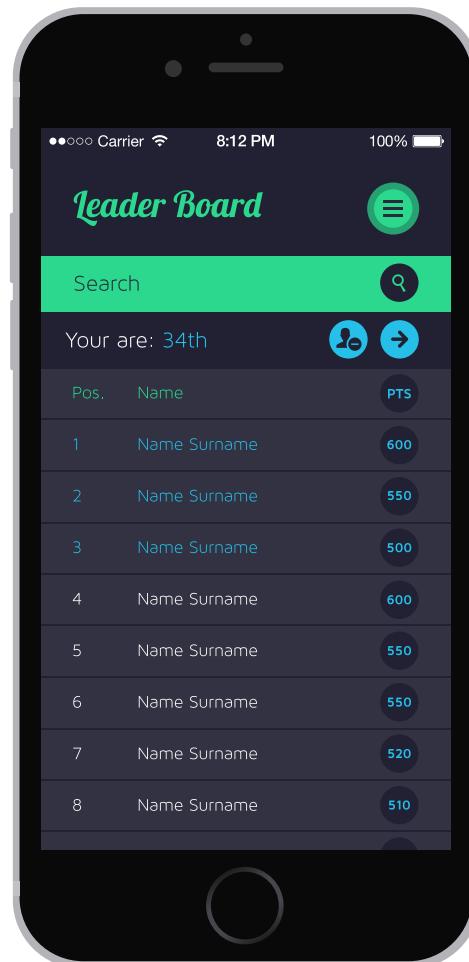
Activity Calendar



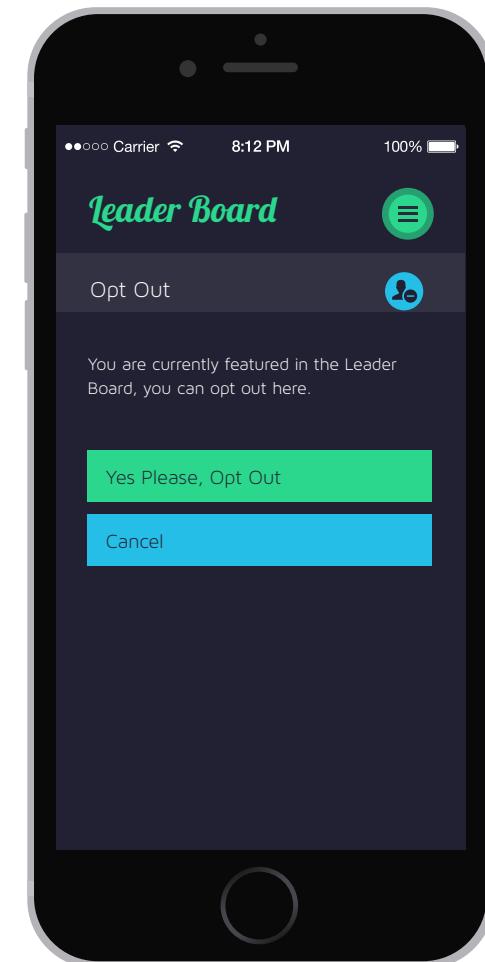
Activity Calendar - Event Details



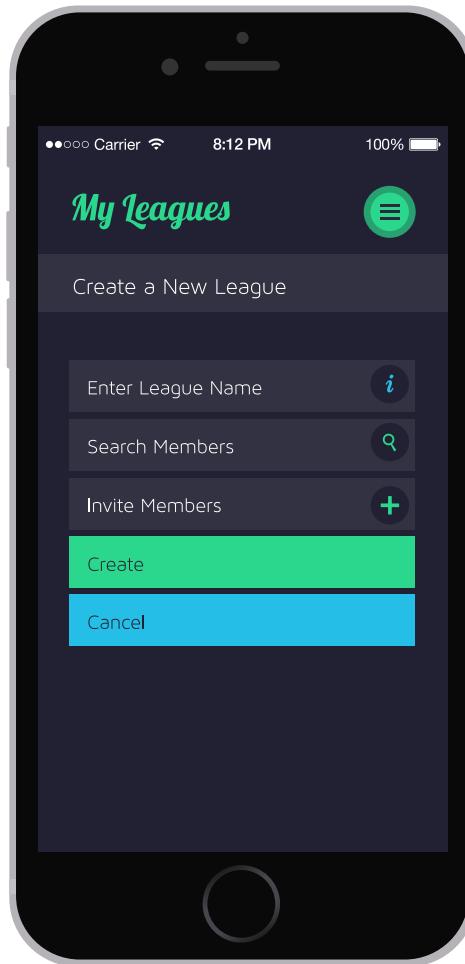
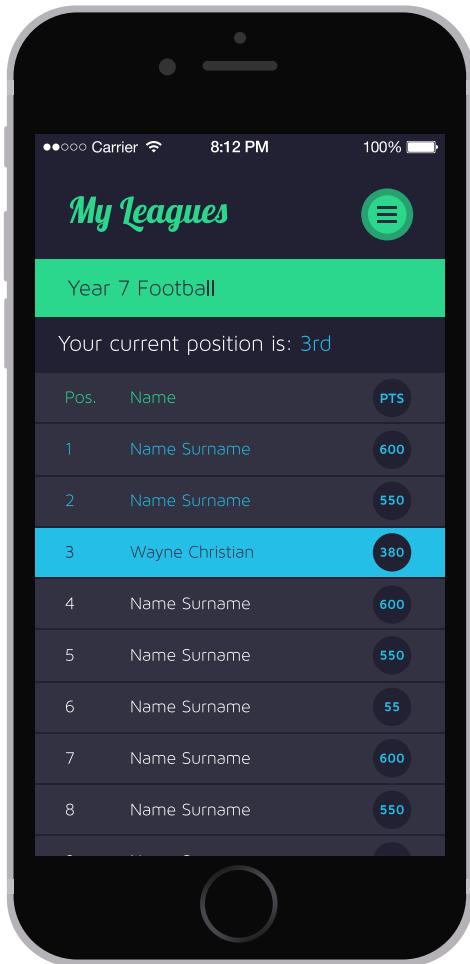
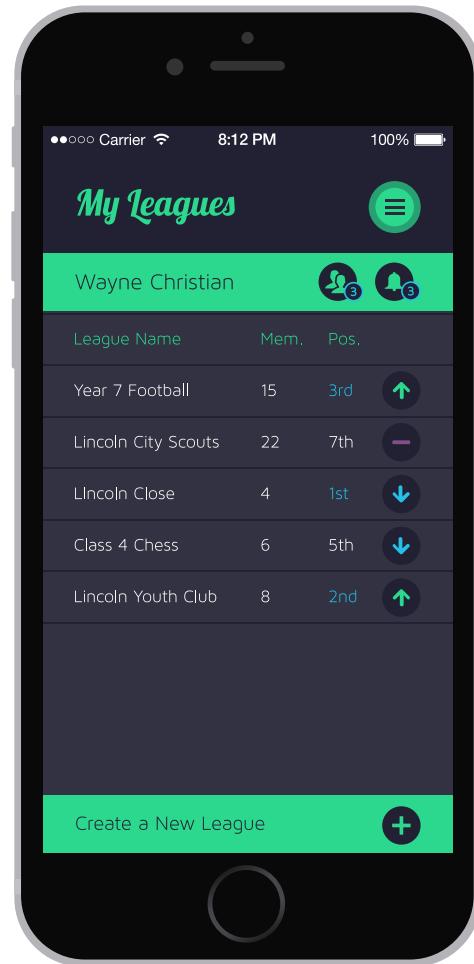
Activity Calendar - Sign Up Confirmation

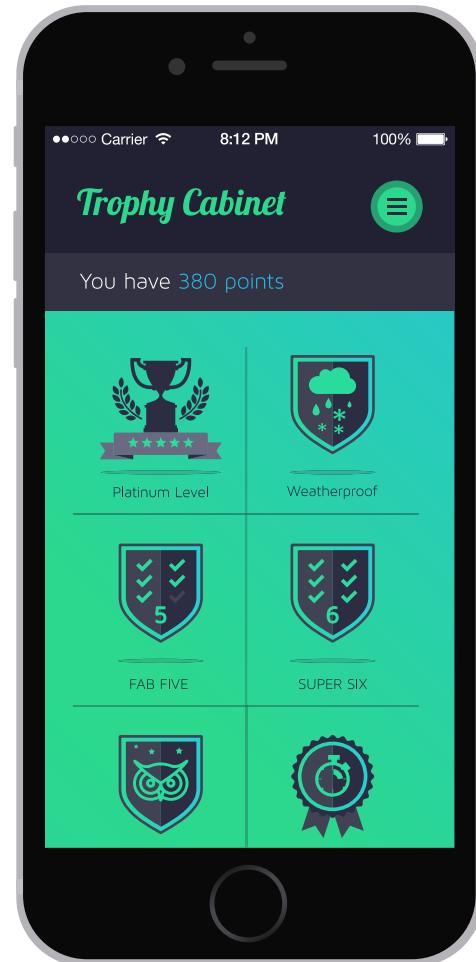


Leader Board

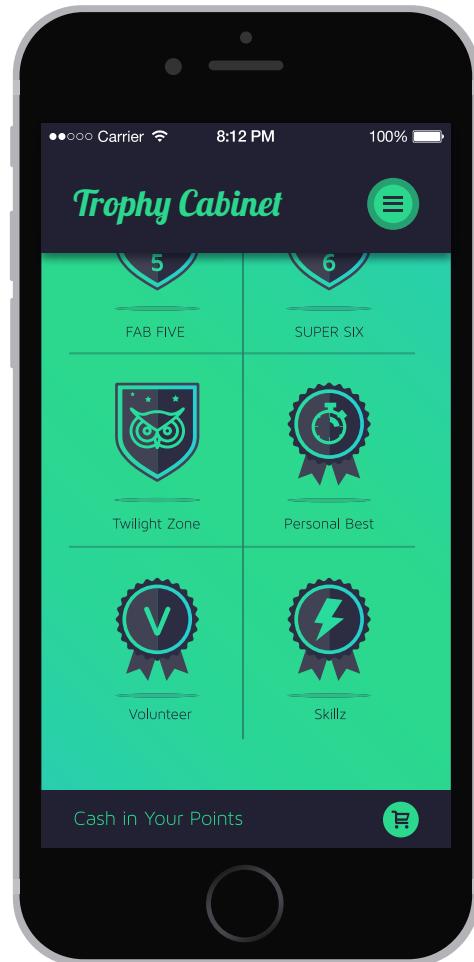


Leader Board Opt Out

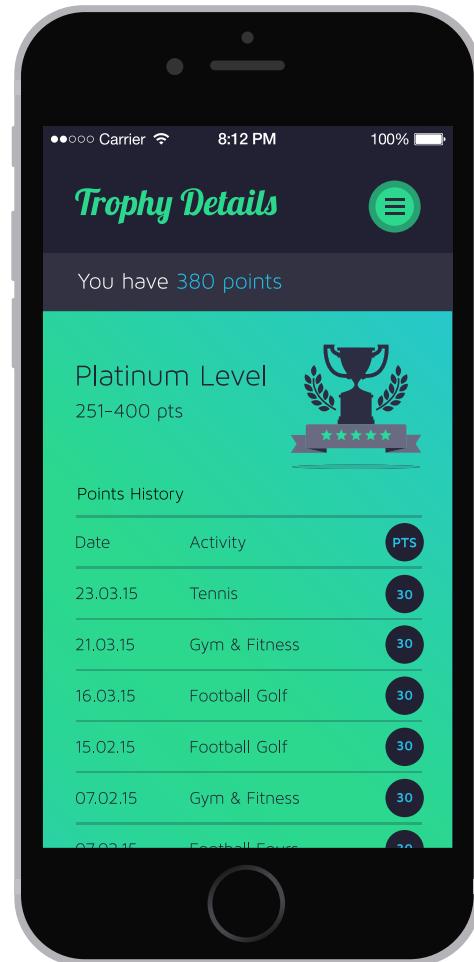




Trophy Cabinet

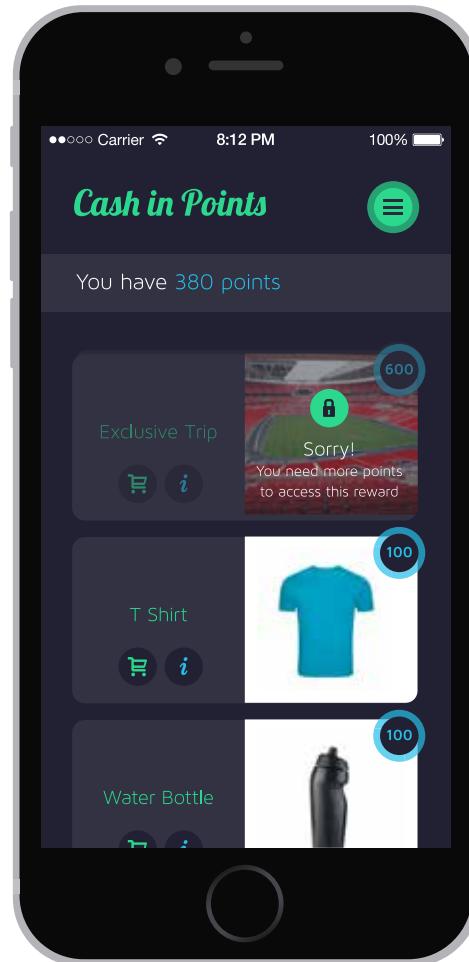


Trophy Cabinet

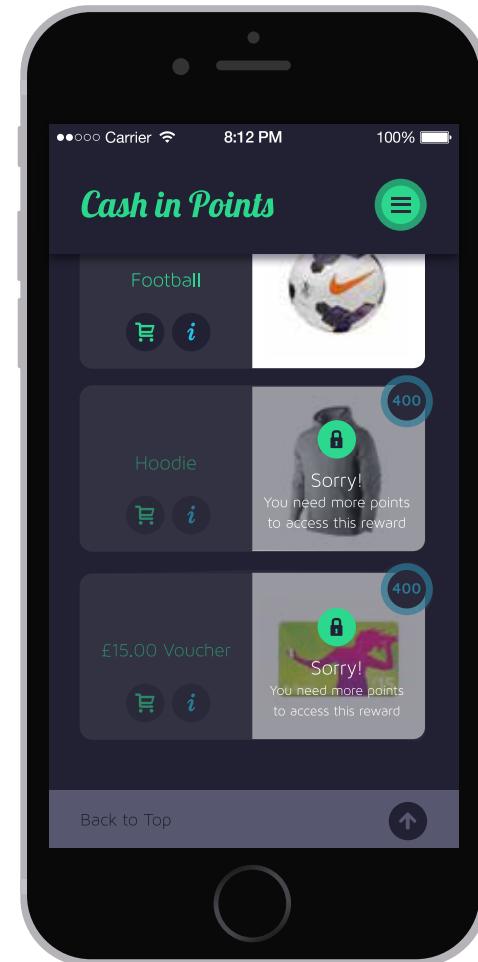


Date	Activity	PTS
23.03.15	Tennis	30
21.03.15	Gym & Fitness	30
16.03.15	Football Golf	30
15.02.15	Football Golf	30
07.02.15	Gym & Fitness	30
07.02.15	Football Golf	30

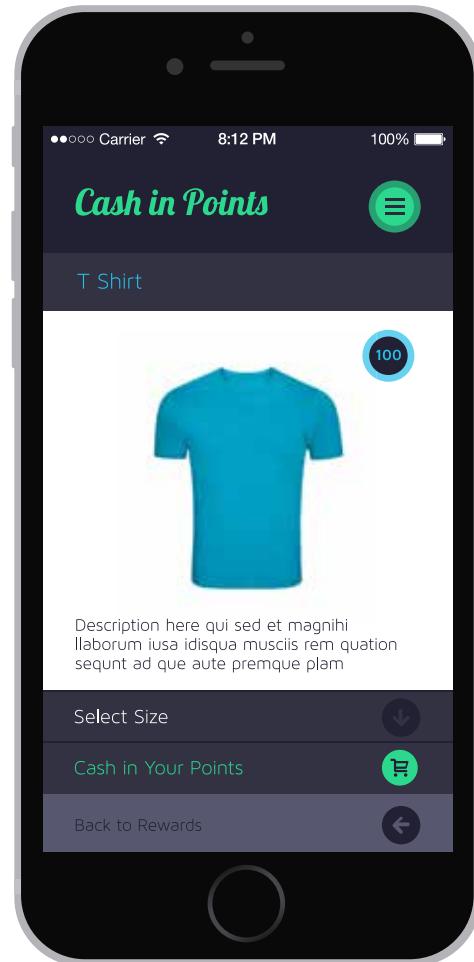
Trophy Cabinet - Award Details



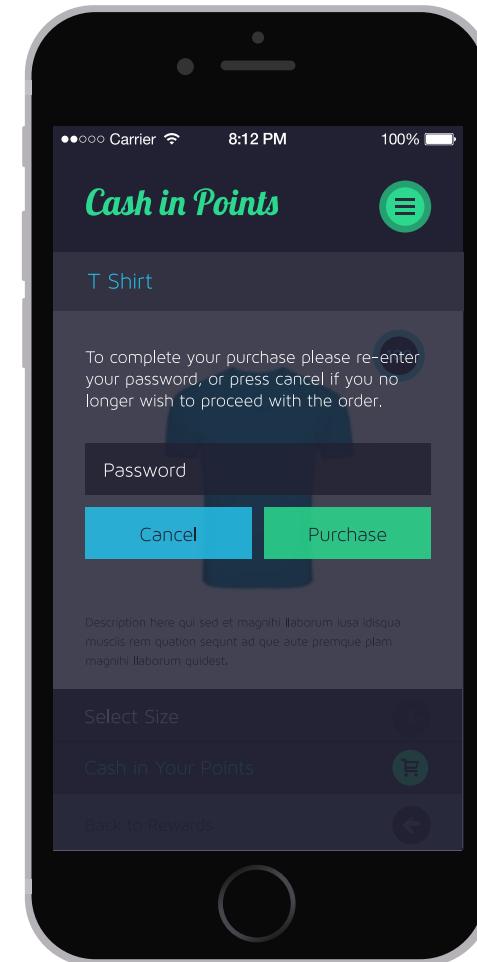
Cash in Point - Items



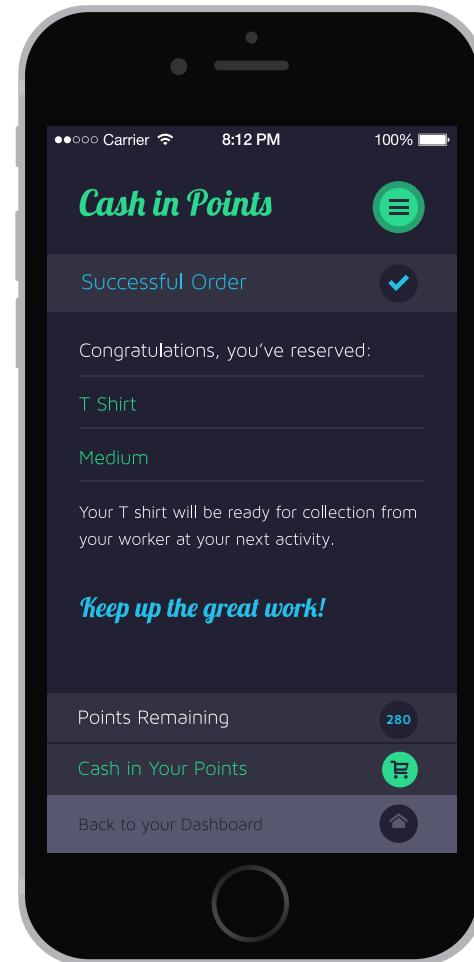
Cash in Point - Items



Cash in Point - Item



Cash in Point - Confirm Purchase



Cash in Point - Order Status

Contact

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