

1489 Webster Street, Apt 509  
San Francisco, CA 94115

## WAYNE CRASTA

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### EMPLOYMENT

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**Software Engineer** **Yelp** **July 2017-Present**

Full Stack

- Currently the engineering lead on the monetization effort for professional, local, home, and automotive businesses (36% of Yelp's advertising revenue) through Request a Quote.
- Backend Lead Engineer on Verified License launch ([YelpBlog](#)) purchased by over 50K businesses
- Tested monetization models on Request-a-Quote such as cost-per-click, cost-per-revenue, and cost-per-lead.
- Backend Engineer on the Eat24/GrubHub migration ([GrubHub](#))
- Worked on improving the post food ordering experience.
- Architected fundamental Yelp Messaging API's, Org-Wide Technical Roadmaps, and formally mentored engineers in Technical (Python/ReactJS) and non-technical topics.

**Software Engineer (Part Time)** **Yelp** **August 2016-July 2017**

- Backend Engineer on the Transactions Team (Food Delivery/Pickup/Activities)

**Software Engineer Intern** **Yelp** **Summer 2016**

- Backend Engineer on the Transactions Team (Food Delivery/Pickup/Activities)

**Software Design Engineer, Intern** **ViaSat** **Summer 2015**

- Member of intern team that made multiple deliveries of production code to support the Exede inflight WiFi for Virgin America and other airlines (Docker, Elasticsearch, Logstash, Kibana, RabbitMQ)

### EDUCATION

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**Champaign, IL** **University of Illinois** **Fall 2013 – May 2017**

- BS in Electrical & Computer Engineering (Specializing in Computer Engineering)

### TECHNICAL EXPERIENCE

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#### Projects

- **UIUC Course Checker Web App** Created a Python-Flask web app that provides an interface to show all the classes they want to subscribe to and notifies them via a text message when the class opens.
- **Fantasy Basketball Tool** Takes in an ESPN Fantasy Basketball link and compares your team against every team in the league and provides historical analytics.

### ADDITIONAL EXPERIENCE AND AWARDS

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- **Dean's List @ University of Illinois at Urbana-Champaign (Fall'15).**
- **Dean's List @ University of Illinois at Urbana-Champaign (Spring'15)**

#### Languages and Technologies

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- Python; ReactJS; HTML; Java; C++; C; SQL; Vanilla JavaScript; CSS; Unix;
- Visual Studio; JetBrains IDEs; Confluence; JIRA; Jenkins;