

waynedahlberg

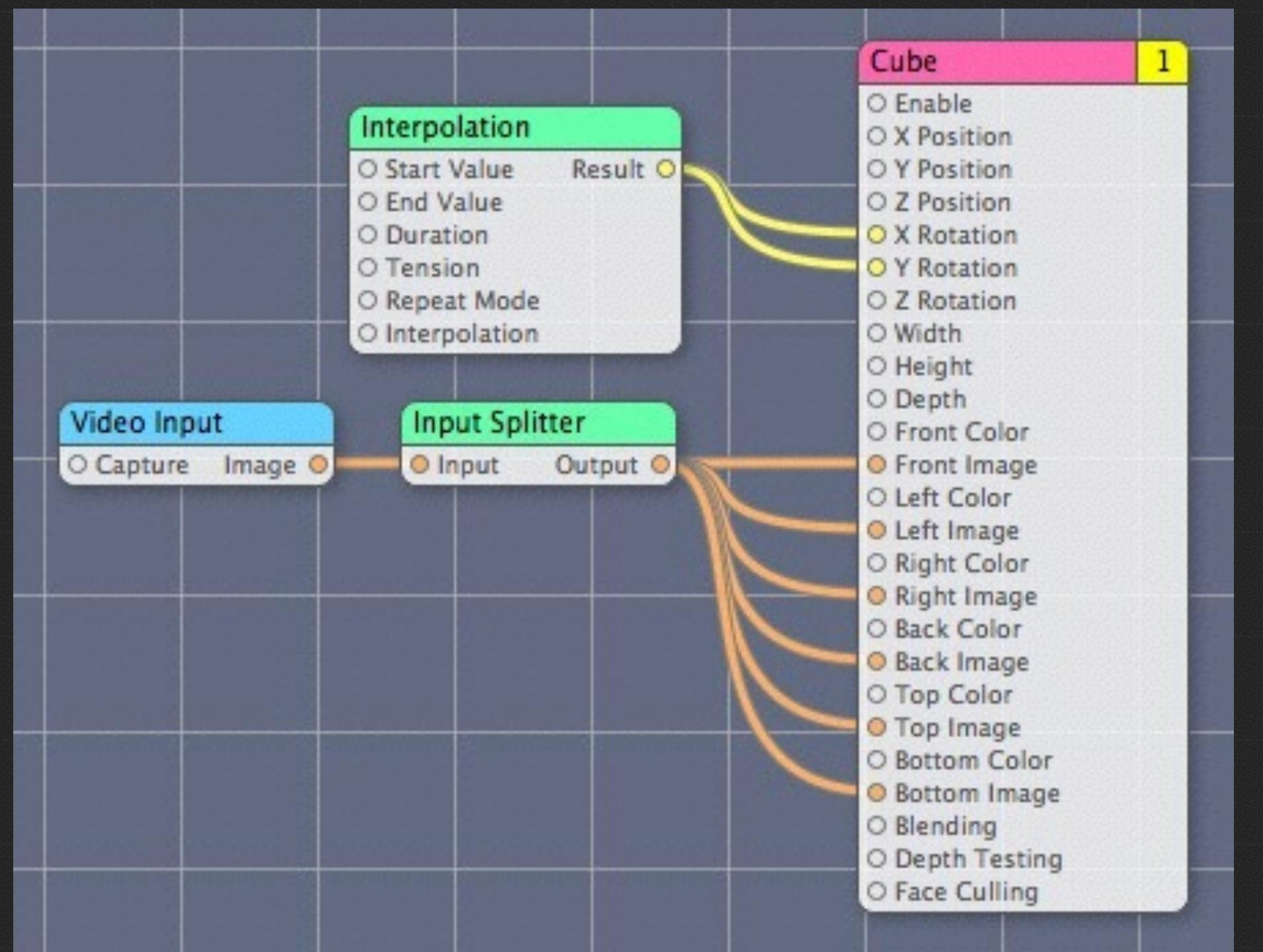


Facebook Origami
prototyping_toolkit ●
common_design_patterns ●



Quartz_Composer 1 ◆
● patch_library output ●

Quartz Composer & Origami



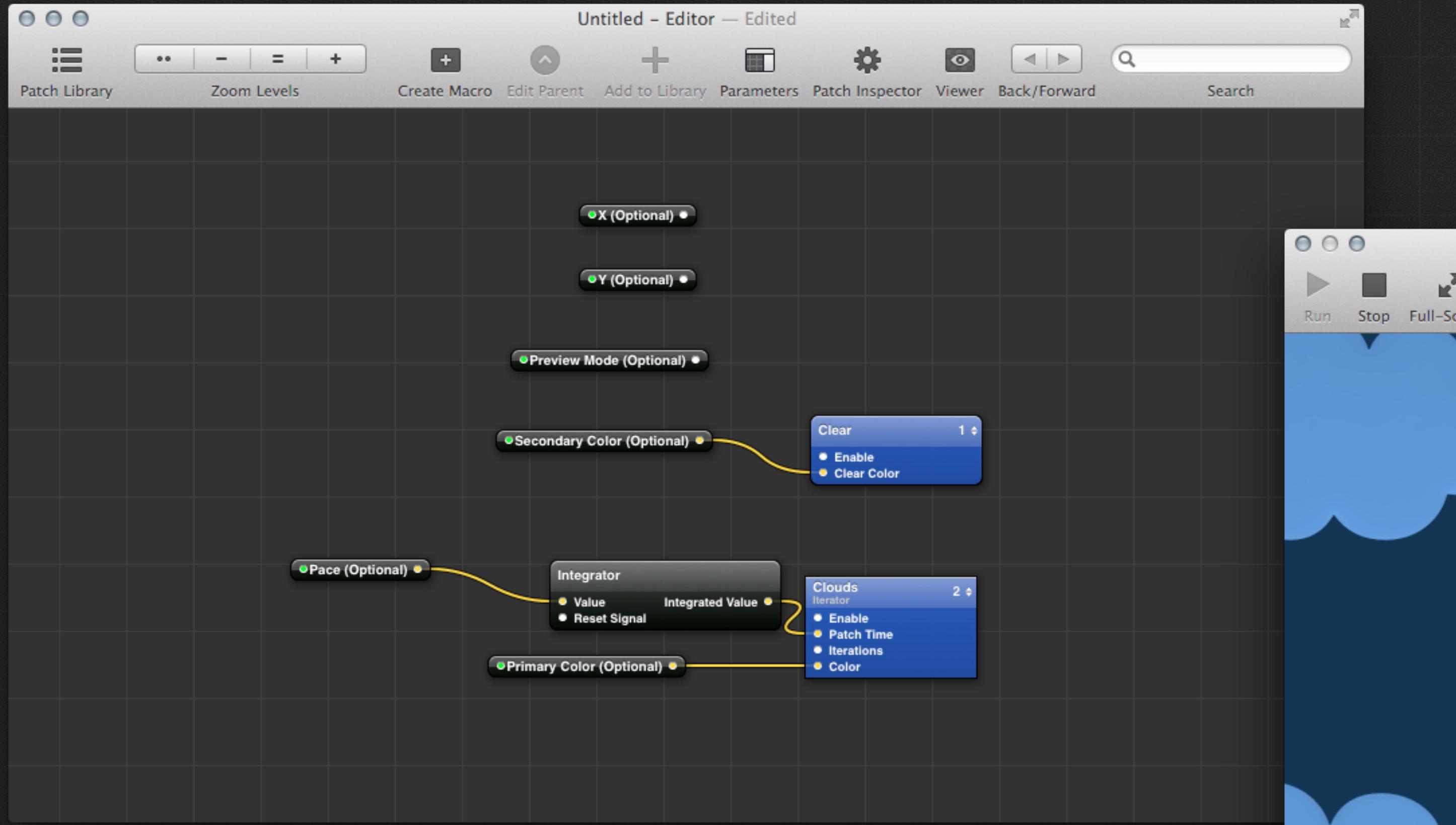
Quartz Composer

- node-based visual programming
- state-based graphics canvas
- built on OpenGL & Core Image
- portable .qtz file format
- VideoDJ's love this thing



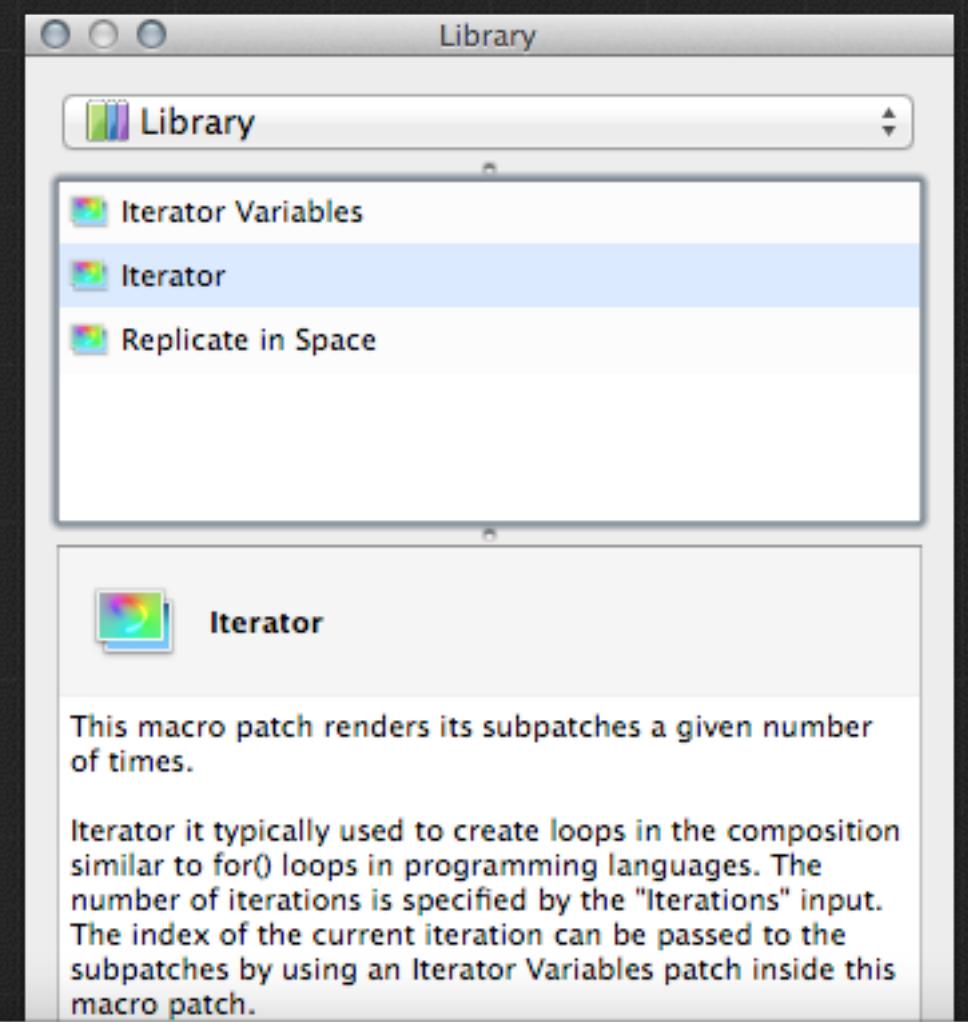


QC Interface



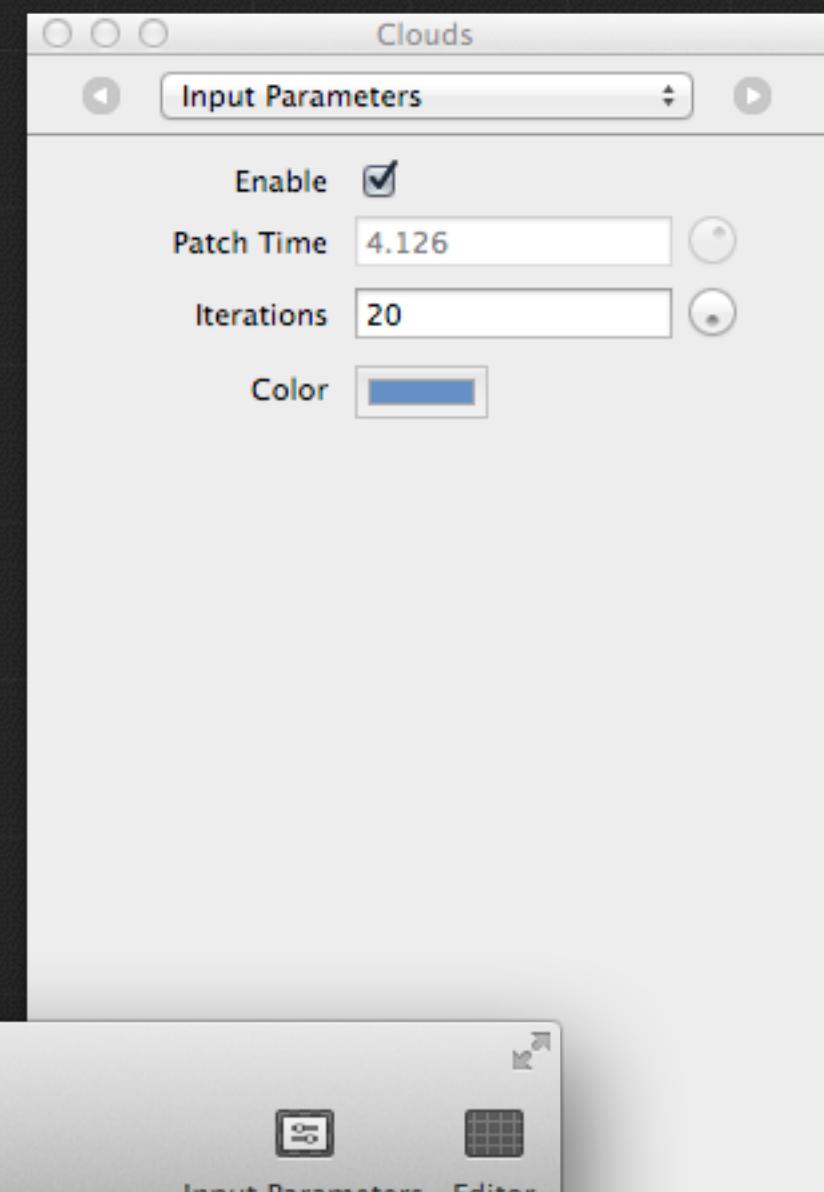
Editor

Patch Library



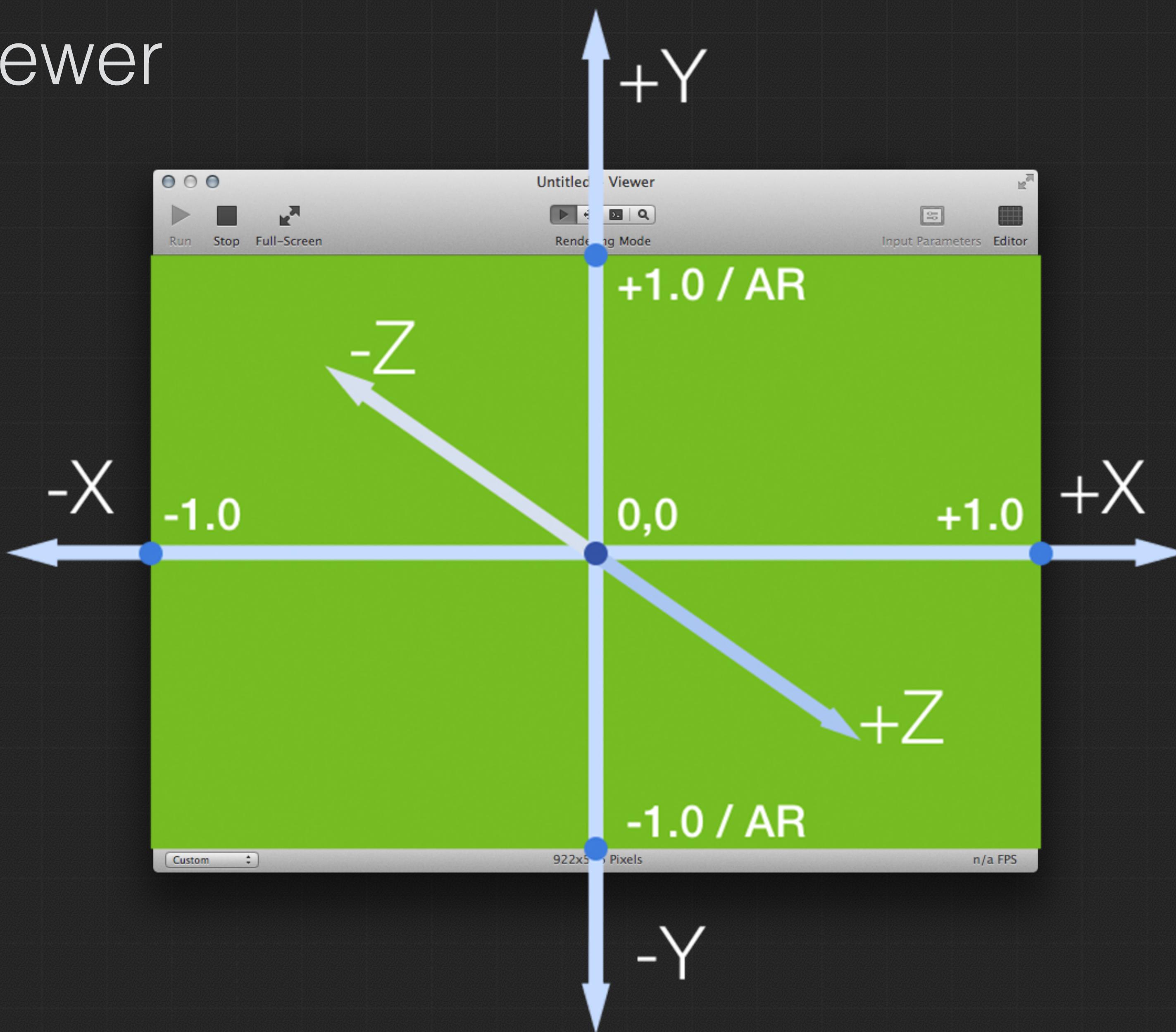
Viewer

Patch Inspector



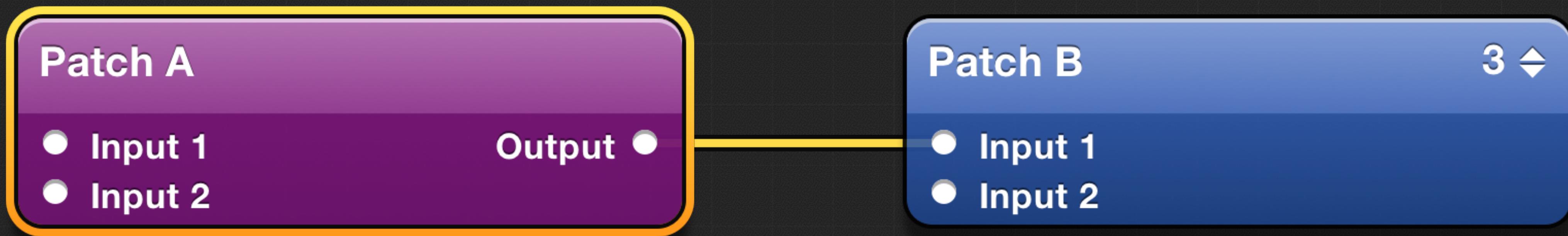


QC Viewer





QC Patches



Result = function (time, {0 or more input params})



QC Demo





QC Patch Types

Composite

• X A •
• Y B •

- addition
- screen
- multiply
- overlay
- burn/Dodge
- luminosity
- many more...

Controller

• X A •
• Y B •

- mouse
- audio
- video
- other waveforms

Generator

• X A •
• Y B •

- image with String
- checkerboard
- starShine
- randomGenerator

Source

• X A •
• Y B •

- image loader
- movie loader
- audio loader
- directory scanner
- rss downloader

Filter

• X A •
• Y B •

- pixel operations
- pixellate
- unsharp mask
- gloom
- comic book
- edges

Programming

• X A •
• Y B •

- code execution
- javascript();
- CoreImage filters
- GLSL shaders

Modifier

• X A •
• Y B •

- modify inputs
- color transform
- image crop
- modify Strings
- modify textures
- inspect Structures

Render

• X A •
• Y B •

- render to viewer
- Clear
- Billboard
- Particle Systems



Quartz Composer

Pros

- Time to interactive prototype is much faster.
- State based, many outcomes with one comp vs timeline based tools.
Changes are instant. No compiling or refreshing.
- Easier for non-coders to visualize parameters of objects and experiment.
- Review, validate & iterate interaction concepts quicker.
- Built on OpenGL and Core Image.



Quartz Composer

Cons

- Poor official documentation. (2007)
- Increased complexity, buggy :(
- Built primarily for dynamic motion graphics, not interface design prototyping.
- QC environment has drastically different tools, conventions than traditional design tools. (Photoshop, Illustrator, Sketch)
- QC does not currently play with iOS. Several workarounds.
 - ‘LiveView’ is slow, unreliable.
 - ‘QC-mobile’ limited patch support. No Origami.



Why Quartz Composer?

“Our hands feel things, and our hands manipulate things.
Why aim for anything less than a **dynamic medium**
that we can see, feel, and manipulate?”



Bret Victor
@worrydream

*A brief rant on the future
of interaction design*



Mike Matas



**push
pop
press** ↗

A black and white portrait of Mike Matas, a young man with dark, wavy hair and a beard, smiling at the camera. He is wearing a light-colored t-shirt. To his right is a logo for "push pop press" consisting of the company name in a bold, sans-serif font next to a large, stylized upward-pointing arrow.



Our Choice for iPad





PPP joins FB

“this is one of the most elegant, fluid, impressive apps you've ever seen. It's a showpiece for the new world of touch-screen gadgets.” - *David Pogue*

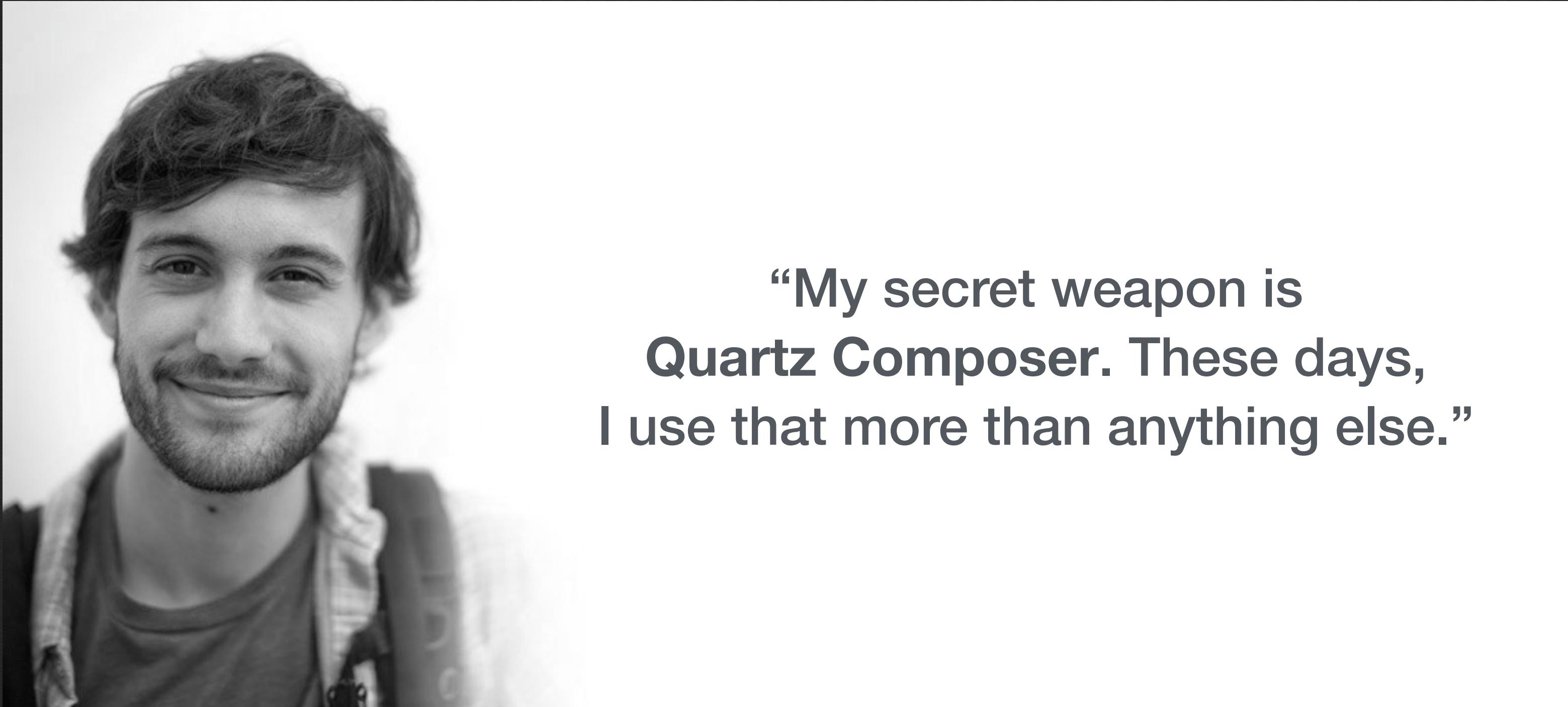
Now we're taking our publishing technology and everything we've learned and are setting off to help design the world's largest book, Facebook.

pushpoppress.com/about

2011



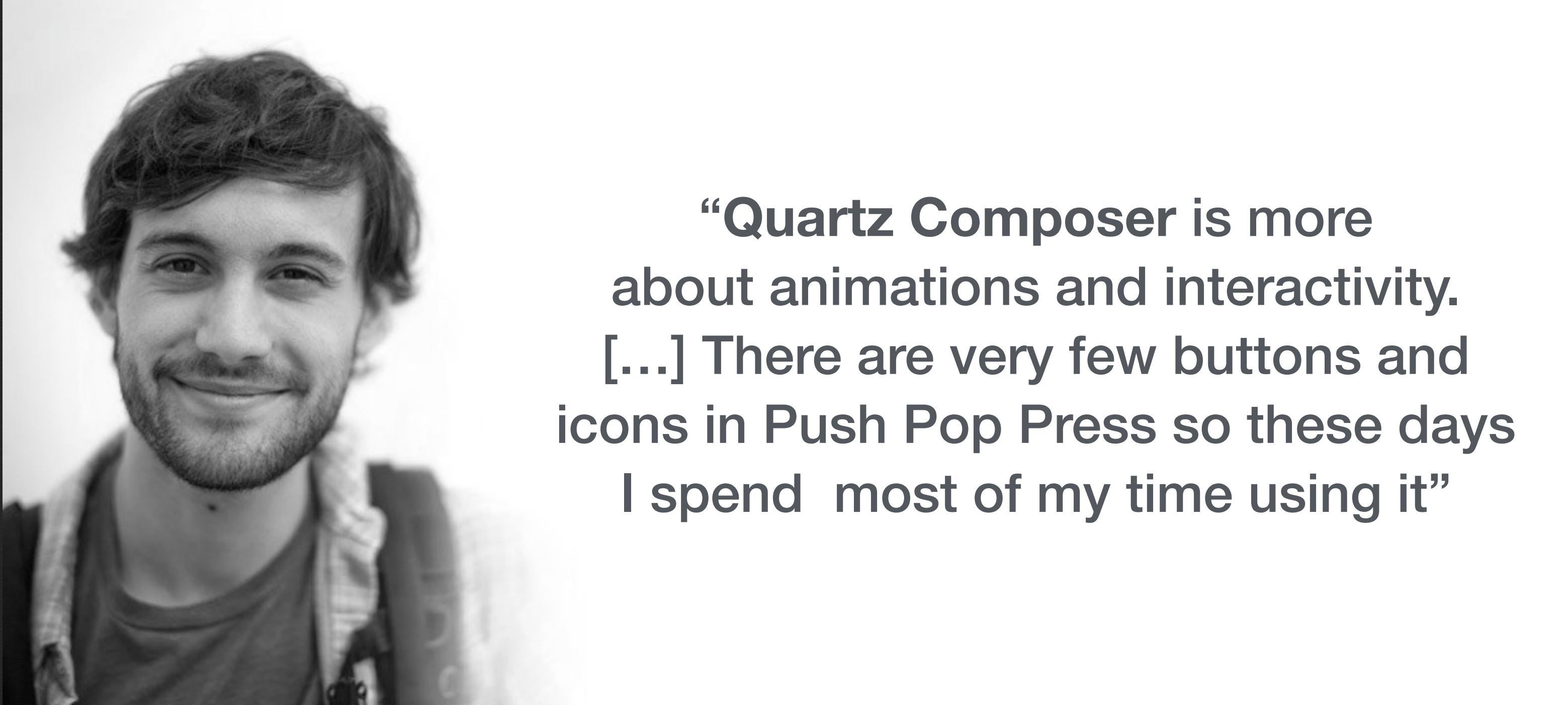
Mike Matas



“My secret weapon is Quartz Composer. These days, I use that more than anything else.”



Mike Matas



“Quartz Composer is more about animations and interactivity.
[...] There are very few buttons and icons in Push Pop Press so these days I spend most of my time using it”



December 2013



Origami

Free-to-use set of simple starter patches that allow for
a number of common design patterns and interactions.

<http://facebook.github.io/origami/>



Design Pattern Interactions

1. Drag an image of your interface design into a device template (*iPhone, Android and Windows phone templates are provided*) and make that image scrollable within the device.
2. Easily hook in mouse input and keyboard commands to make something happen on the screen.
3. Implement common animations such as sliding panes and drawers, zooming and shrinking photos, rotating icons, etc with springs.



Origami Patches

Phone 2

- Enable
- Screen Image

draws a phone with a specified screen image

Phone Dimensions

- Phone
- Orientation

provides image dimensions for phone patch

Scroll

- X Position
- Y Position

scrolls a layer that's drawing an image

Switch

- Turn ON
- Turn Off

toggles ON / OFF
remembers state

Bouncy Animation

- Friction
- Tension

animate a changing value with a bouncing spring

Button 2

- Enable
- Tons of inputs!

button with customizable label and background

Interaction 2

- Enable
- 4 Interaction Outputs

provides various input information from layer patches, down, tap, click, drag, enable.

Velocity

- Previous Value
- Current Value

Outputs the difference in value between the previous frame and current frame.



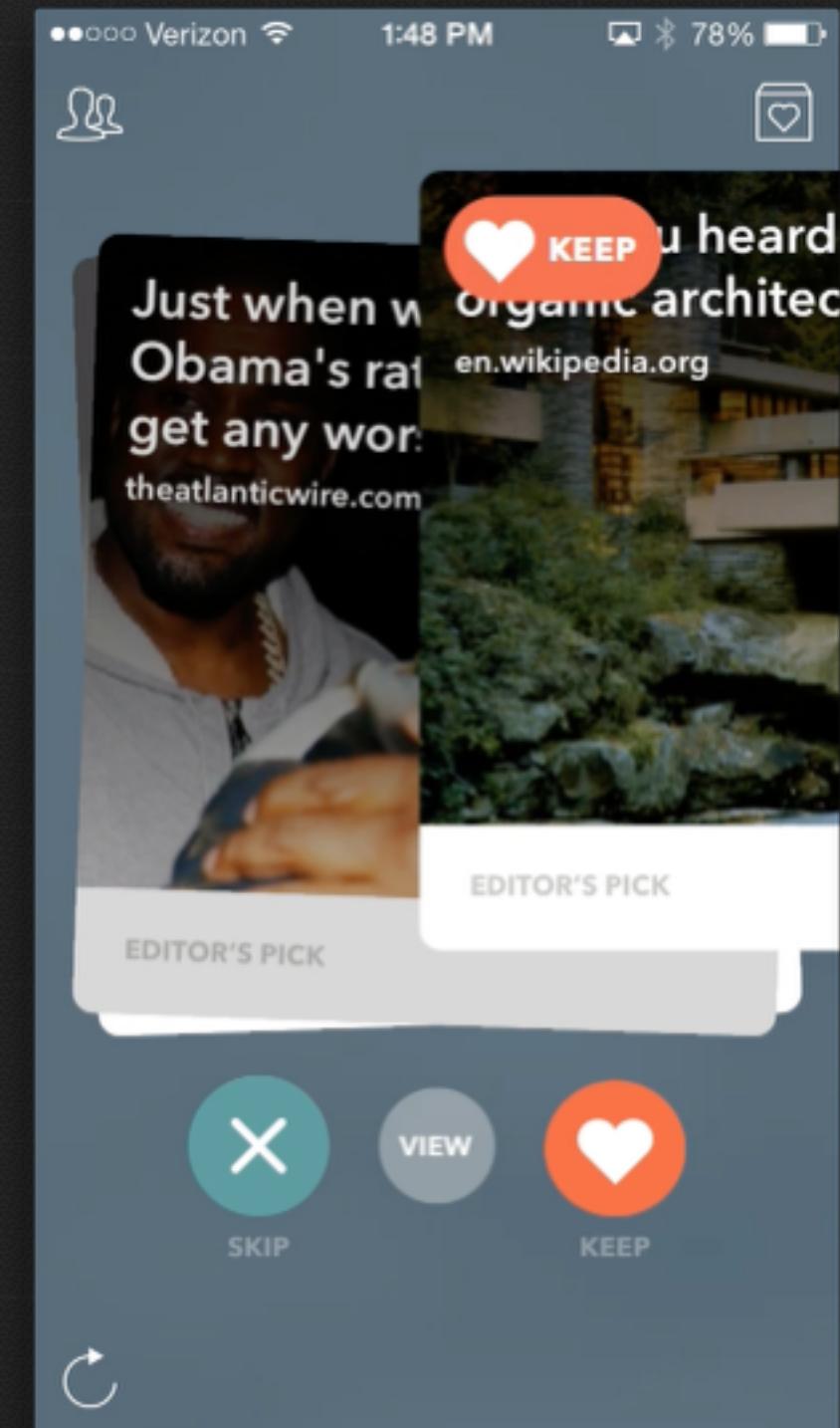
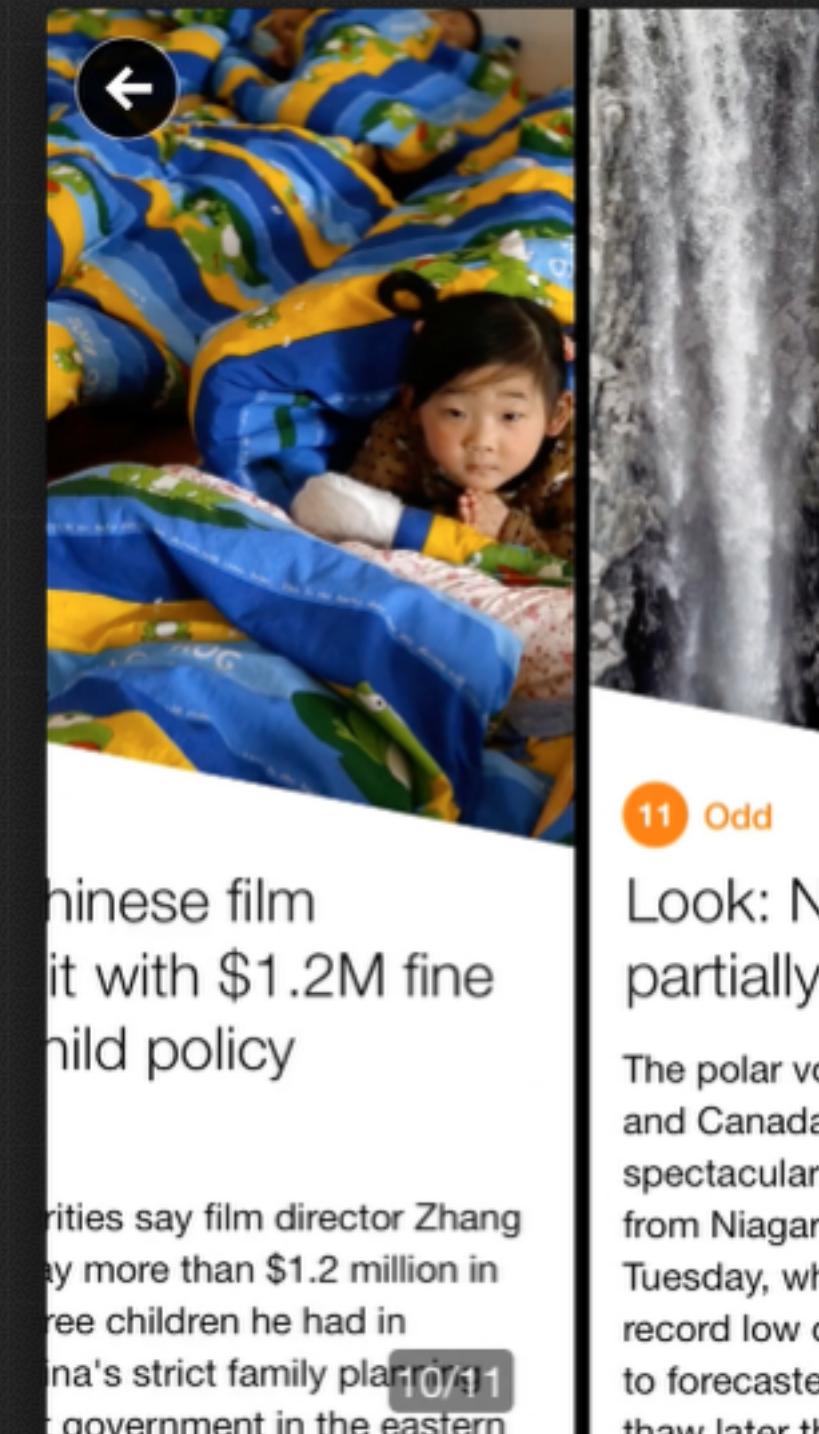
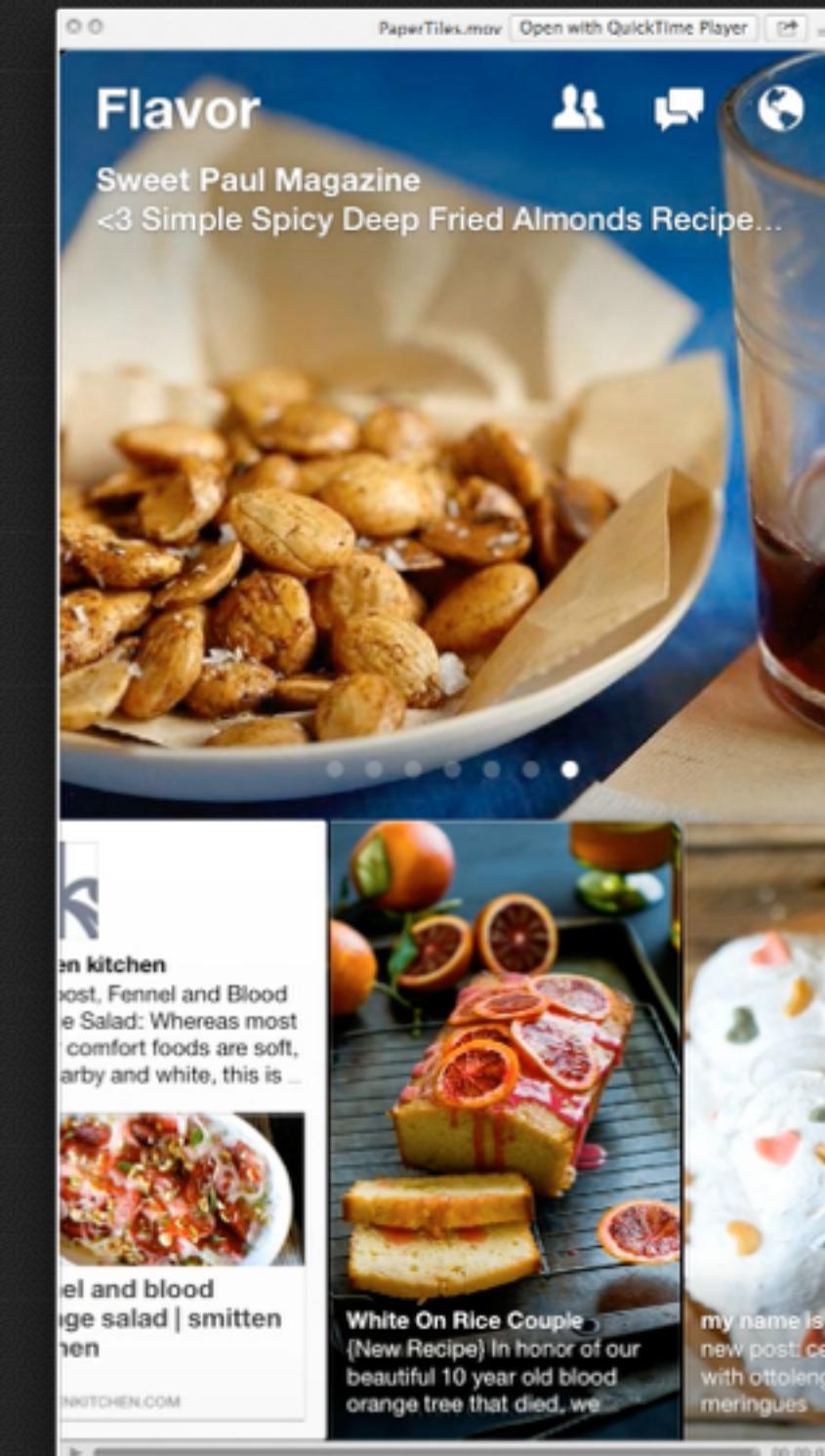
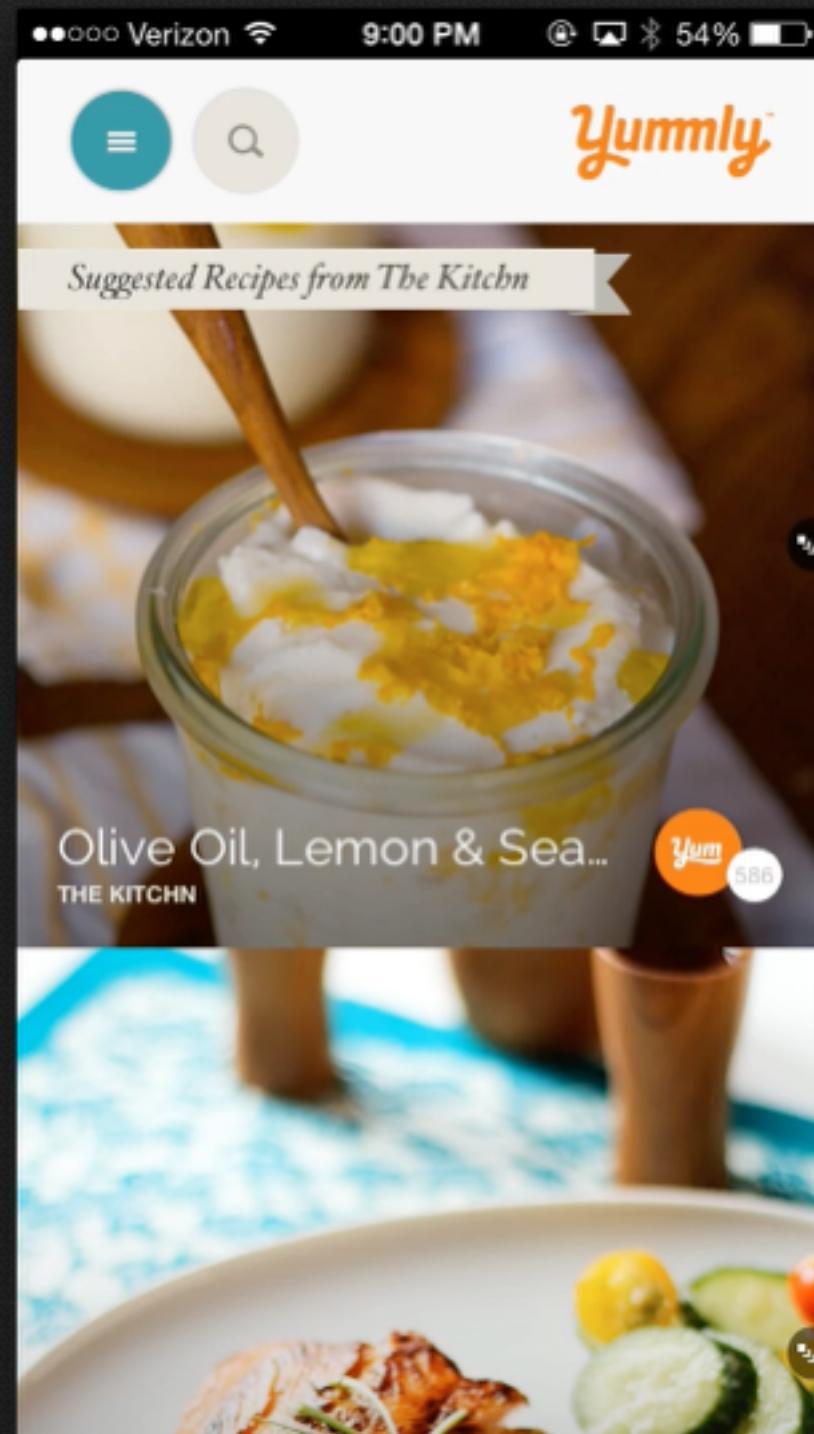
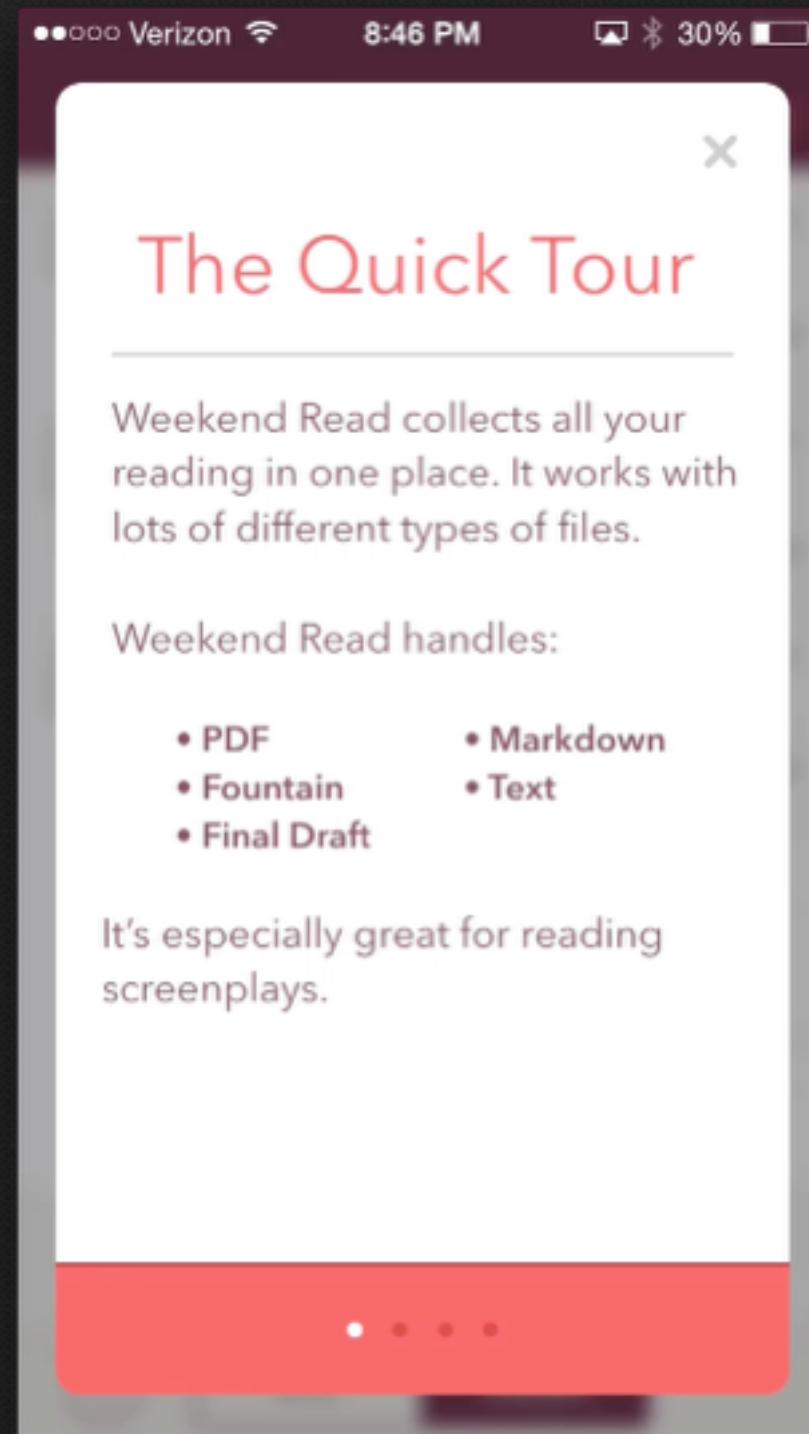
Origami Patches

- **Switch**
Toggles between on and off and remembers its current state.
- **Scroll**
Lets you allow the user to scroll an image.
- **Bouncy Animation**
Animate a changing value with a bouncy spring.
- **Classic Animation**
Animate a changing number with a specified duration and easing curve.
- **Transition**
Takes a number in the range of 0 to 1 and converts it to a range starting with Start Value and ending in End Value.
- **Color Transition**
Fades between two colors.
- **Image Transition**
Fades between two images.
- **Interaction 2**
Lets you get clicks on Layer patches. It works with Render in Image patches, iterators, and the Phone patch.
- **Layer Group**
Lets you group layers together.
- **Progress**
Takes a value in a given range and outputs the progress of where the value is in the range.
- **Hex Color** NEW IN 1.2
Converts a hex string to a color.
- **Cursor Control** NEW IN 1.2
Allows you to hide or change the OS X cursor when it's over the viewer window.
- **Layer**
Lets you put an image on screen and adjust how it shows up.
- **Text Layer**
Lets you put text on screen.
- **Fill Layer**
Fills the screen with a color.
- **Button**
Shows a button with a customizable label and background. Connect it to the Interaction 2 patch to make it interactive.
- **Hit Area**
Lets you specify an area on screen to get clicks on. Connect it to an Interaction 2 patch to make it interactive.
- **Phone** IMPROVED IN 1.2
Draws a phone (iPhone, Android or Windows Phone) or iPad with a specified screen image.
- **Browser Chrome** NEW IN 1.2
Styles the viewer window to look like a web browser.
- **Timer**
Runs a timer for a specified duration starting with a specified signal. It outputs the state of the timer as well as the time elapsed.
- **Counter 2**
Represents a number that can be incremented, decremented or set to a specific value.
- **Index Switch** NEW IN 1.2
Switches between multiple index values and remembers its current index.
- **Velocity** NEW IN 1.2
Outputs the difference in value between the previous frame and current frame.



Origami Demo





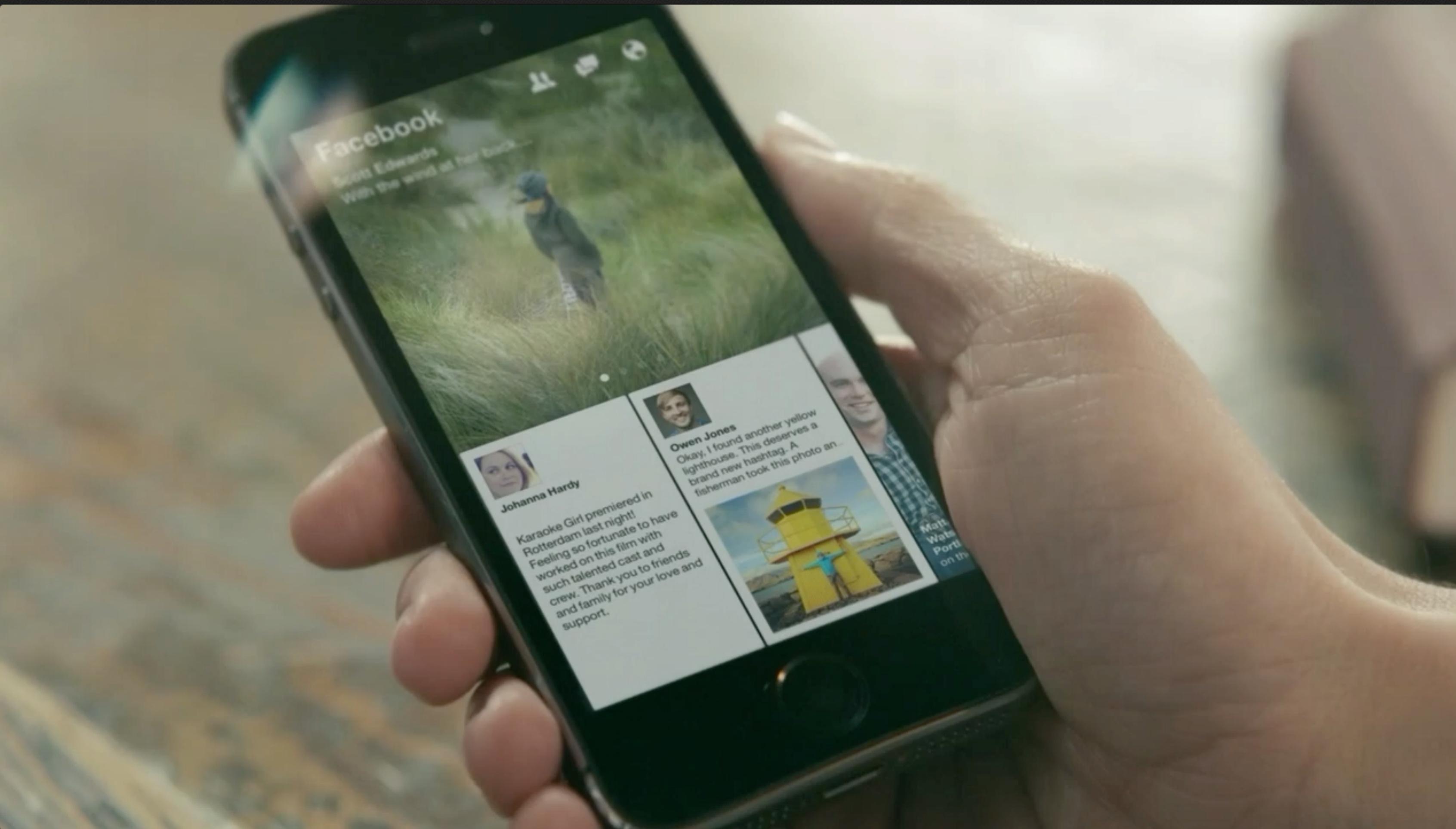
Transitional, dynamic interfaces



Paper



Paper





Paper

- Had no ship date
- Philosophy of honoring the content users took the time to create / share
- Focus on treating content as a collection of interactable objects, obeying laws of physics
- Many iterations on interaction designs before writing a single line of code
- QC helped team break constraints of traditional desktop software
- QC helped to design things they didn't know how to build



Paper

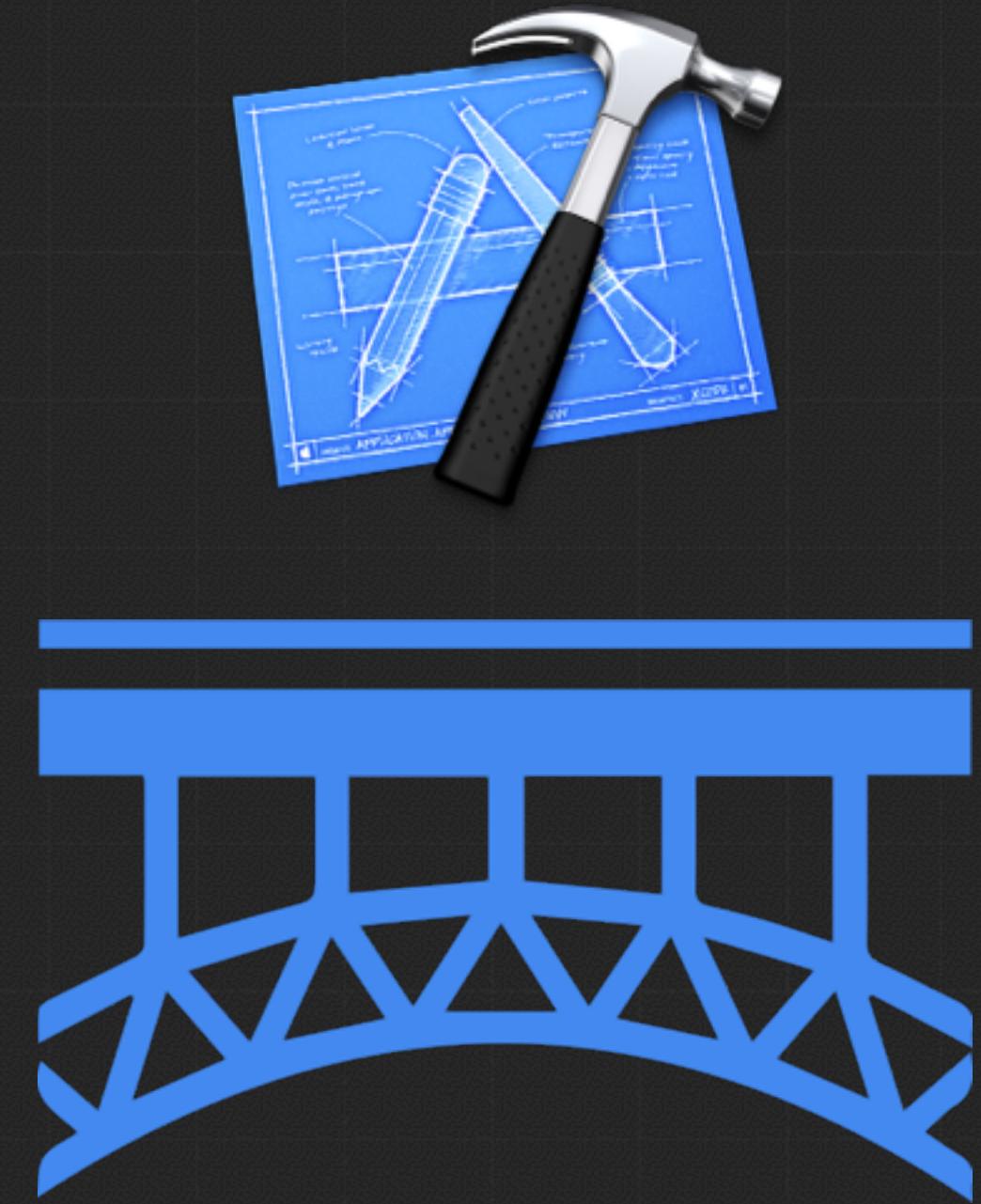
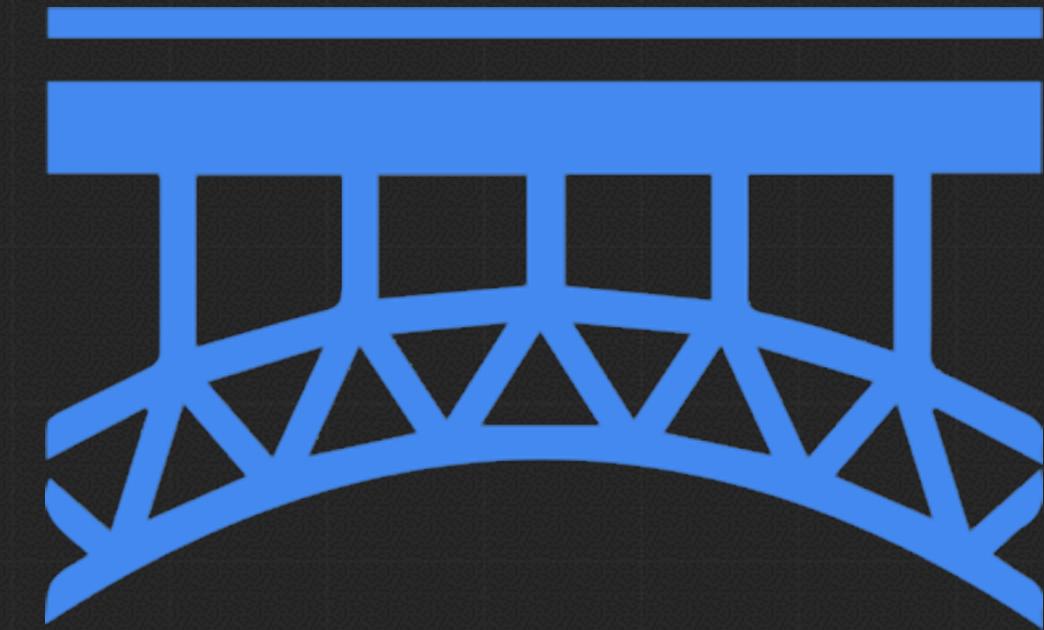
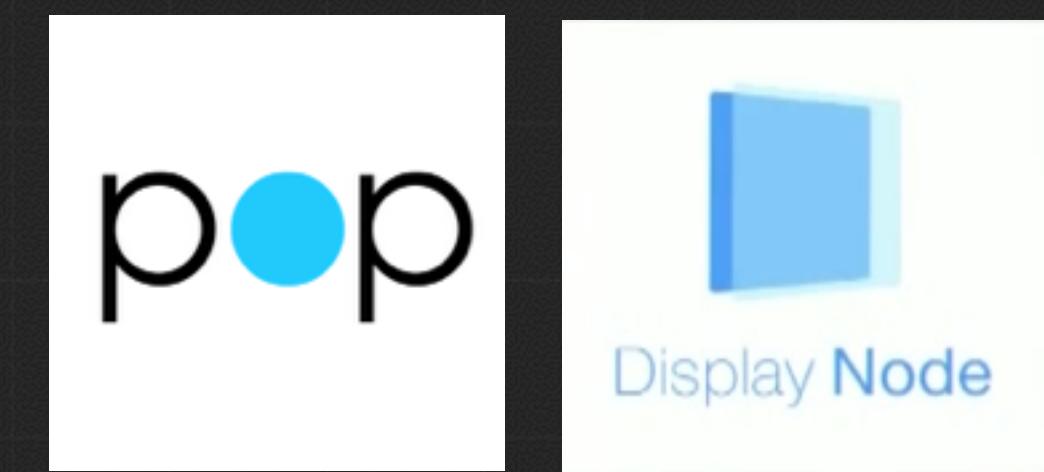




Transitional Interfaces - Prototype to Development



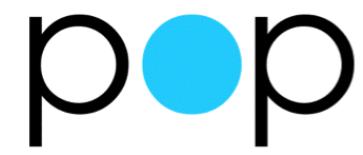
Designer



Developer

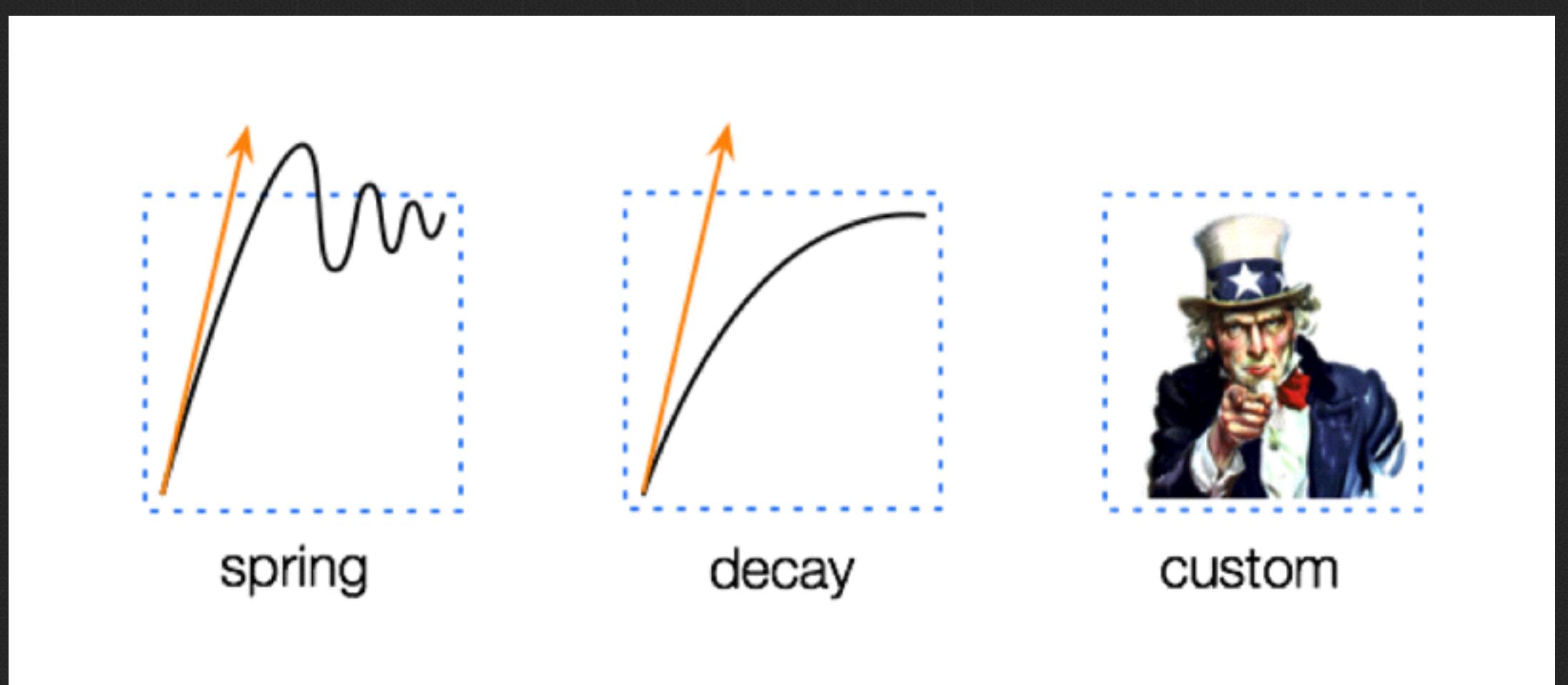
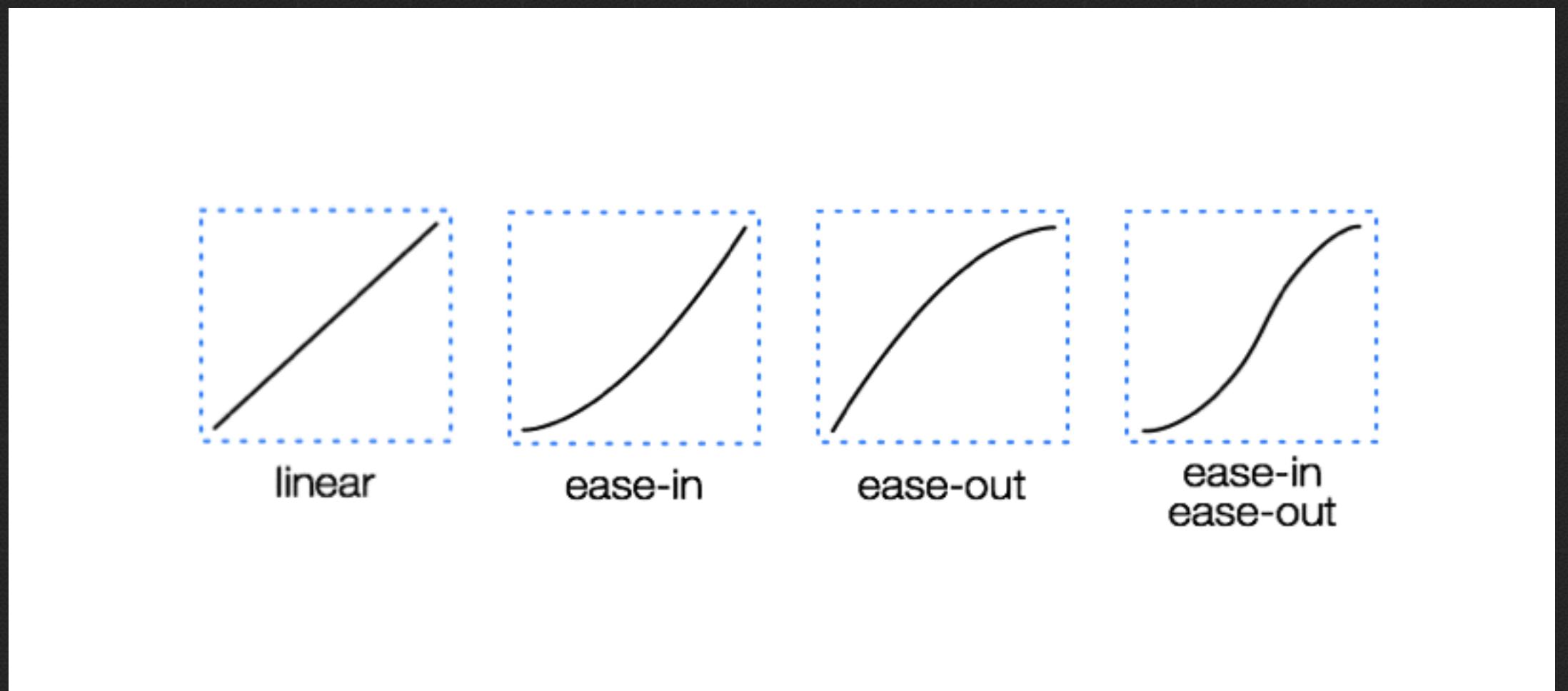


April 2014



Pop

- Animation Engine
- Dynamic, velocity driven easing
- All scrolling, bouncing, folding effects in Paper
- Captured gesture velocity reflects user intent
- 3 animation class primitives ->
- Custom = extensible
- Animation decoupled from display
- Animate any property of any Objective-C object





API is almost identical to Core Animation interface

```
@interface NSObject (pop)

/* Attach an animation to the layer. */
- (void)pop_addAnimation:(POPAnimation *)anim forKey:(NSString *)key;

/* Remove all animations attached to the layer. */
- (void)pop_removeAllAnimations;

/* Remove any animation attached to the layer for 'key'. */
- (void)pop_removeAnimationForKey:(NSString *)key;

/* Returns an array containing the keys of all animations currently
 * attached to the receiver. */
- (NSArray *)pop_animationKeys;

/* Returns the animation added to the layer with identifier 'key', or nil
 * if no such animation exists. */
- (POPAnimation *)pop_animationForKey:(NSString *)key;

@end
```

Pop

```
@interface CALayer

/* Attach an animation to the layer. */
- (void)addAnimation:(CAAnimation *)anim forKey:(NSString *)key;

/* Remove all animations attached to the layer. */
- (void)removeAllAnimations;

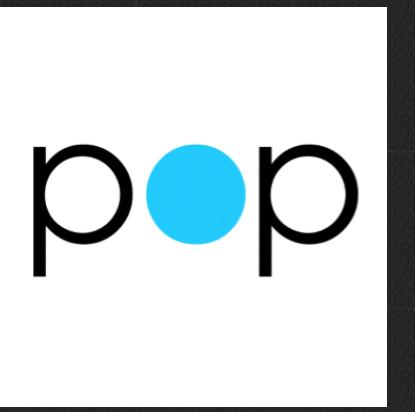
/* Remove any animation attached to the layer for 'key'. */
- (void)removeAnimationForKey:(NSString *)key;

/* Returns an array containing the keys of all animations currently
 * attached to the receiver. */
- (NSArray *)animationKeys;

/* Returns the animation added to the layer with identifier 'key', or nil
 * if no such animation exists. */
- (CAAnimation *)animationForKey:(NSString *)key;

@end
```

Core Animation

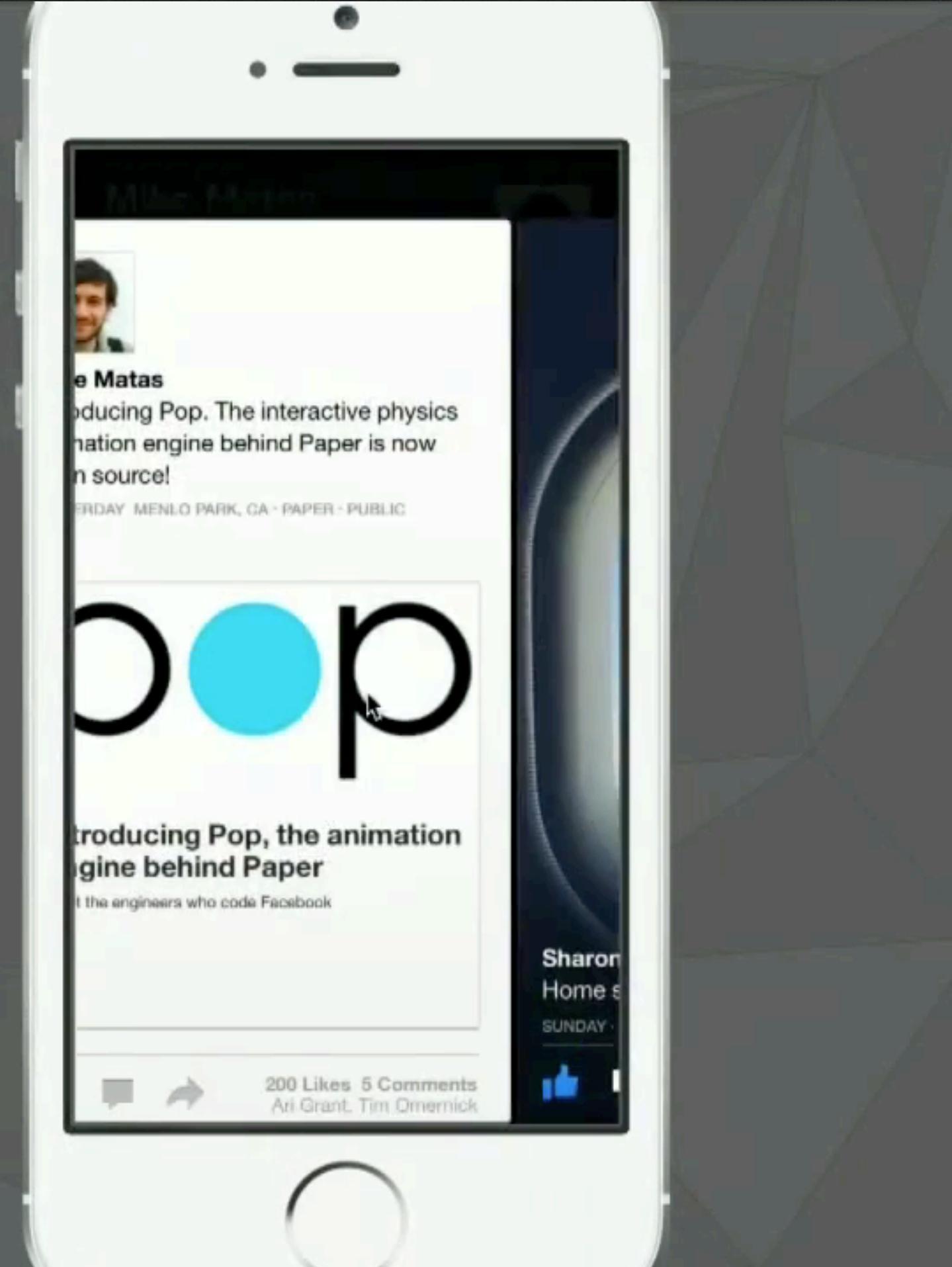


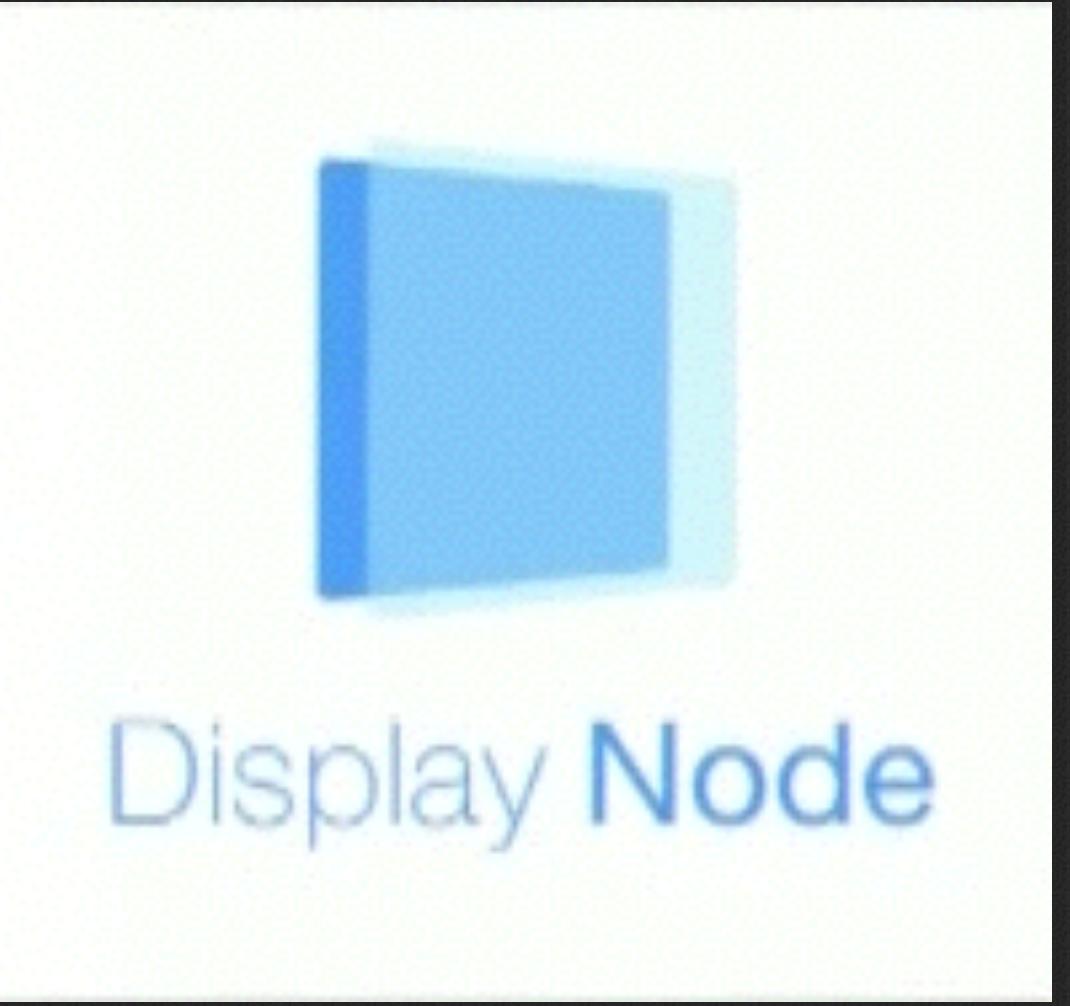
Not enough

CHALLENGE #2: PERFORMANCE

It was immediately obvious we had a major structural problem.

Pop was a huge success, but did not address performance directly.





Asynchronous UI
(coming soon)



Asynchronous UI



- Core Animation is great for handling taps, `didFinish:` gesture methods, and pre-wired easing curves.
- Not so great for dynamic, interruptible animations with physics
- iOS trained us acceptable response times of 100ms or more.
- With Async UI's, tolerance for response time is over



waynedahlberg

Thanks

Gist with links - <http://d.pr/XIMQ>



Floppy Diskette

Shameless plug - [Free in the App Store](#)