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| DESCRIPTION | |
| GENERAL INFO | Olive Virgin Oil product page |

LOCALIZATION X\_US X\_UK \_\_FR \_\_NL \_\_BE \_\_DE

DELIVERABLES X\_ Custom Product Page

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| PRODUCTS | |
| SKU | 1 |
| PRODUCT NAME | Olive Virgin Oil |

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| MARKETING-US | |
| HEADLINE | Olive Virgin Oil  The Ultimate Facial Oil |
| INTRO | (Badge: 4.9 star rating out of 400 reviews)  There’s a reason facial oils are getting all the love right now. They offer an intensive boost of moisture to all skin types — yes, even oily skin — while nourishing your complexion from within.  Olive Virgin Oil is a botanical face oil that hydrates and nourishes with 100% organic olive oil. This pure, lightweight oil melts into your skin to impart an effortless glow. |
| INTRO CTA | Buy Now |
| INTRO CTA URL | https://www.dhccare.com/olive-virgin-oil.html |
| TESTIMONIALS CAROUSEL | [5 stars graphic] “This is my new favorite skincare product. After application, my skin glows. I love this product so much.” — murphette, Georgia  [5 stars graphic]  “Love it!  I have very dry skin and applying a small amount after my moisturizer has helped keep my skin more moist.” — Kelly50, Texas  [5 stars graphic]  “I was very surprised at how much I liked it. Absorbs and plumps up my skin. Lasts all day. Smells fresh and clean.” — Joannexmas, New Jersey  [5 stars graphic]  **“**Favorite Face Oil!  My incredibly dry and sensitive skin loves this oil. This has been a great find.” — Erin Z, California  [5 stars graphic]  “Excellent product.  I can't be without this oil, it's absolutely the best for my skin, been using it for years.” — Pam.k, West Yorkshire, UK  [5 stars graphic]  “Lovely product.  This feels so hydrating and good for your skin. I can still feel the moisture in the A.M.” — Calgirl, California  [5 stars graphic]  “Great stuff.  I suggested my husband try it, his skin looks healthy.” — Sandy1962, New Jersey |
| KEY INGREDIENTS | 1 Perfect Ingredient  Olive Virgin Oil is a facial moisturizer with just one ingredient: first-crush organic olive oil, harvested in Spain and ultra-purified in Japan.  Lightweight texture absorbs instantly to deliver deep, long-lasting moisture. Pure pure olive oil protects skin with botanical antioxidants without clogging pores.  Nourishing  Rich in protective squalane and vitamins A, D, E and K. Abundant in omega-6 and omega-3 fatty acids as well as polyphenols that help fight oxidative damage that shows up as aging, tired-looking skin.  Antioxidant  Helps fight signs of aging by preventing damage caused by free radicals and environmental impurities.  Moisturizing  Oleic acid, a key component of olive oil, mimics the skin’s natural oil to soften and promote elasticity.  Non-Comedogenic  Lightweight, pure oil doesn’t clog pores. |
| BLOG TIE-IN | Organic Harvest  Discover how ripe, fresh organic olives are transformed into your favorite facial moisturizer. |
| BLOG TIE-IN CTA | Learn More |
| BLOG TIE-IN CTA URL | Blog task here: https://www.wrike.com/open.htm?id=312056837 |
| REGIMEN | So Many Uses  This luxe, natural facial oil is surprisingly versatile. Explore the many ways you can use Olive Virgin Oil!  More Moisture  Mix a few drops into your favorite moisturizer or layer it over a serum. Olive Virgin Oil’s lightweight texture never clogs pores or feels heavy.  Simply Soft  Toner + Olive Virgin Oil: two simple steps add up to double the softness. Place toning lotion in your hands and pat it all over your face. While your face is still damp, rub Olive Virgin Oil in your hands to warm, then pat it into your skin.  Treat Your Hair  Rub a few drops of Olive Virgin Oil in your hands to warm it, and smooth it on flyaway strands and dry ends.  Nuture Your Nails  Massage a few drops of Olive Virgin Oil into your cuticles to hydrate the skin around your nails and protect them. |
| COLLECTION | Put an Olive Oil Regimen on Repeat  Make Olive Virgin Oil part of a complete Japanese skincare regimen powered by complexion-boosting olive oil and see smoother, brighter skin. |
| REGIMEN CTA | Shop the Collection |
| REGIMEN CTA URL | https://www.dhccare.com/shop/skincare/olive-originals.html |
| TESTIMONIAL | *n/a, we are using a carousel* |
| SUGGESTED PRODUCT |  |
| SUGGESTED PRODUCT CTA |  |
| SUGGESTED PRODUCT CTA URL |  |
| VIDEO |  |
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| VIDEO |  |
| VIDEO CTA |  |
| VIDEO CTA URL |  |

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| SEO | |
| URL KEY-US | Olive-virgin-oil-skin-moisturizer |
| URL KEY-UK | Olive-virgin-oil-skin-moisturiser |
| META TITLE | Discover Olive Virgin Oil |DHC| Your Japanese Beauty Expert |
| META KEYWORDS | Olive oil for skin, best cleansing oil, moisturizing skin, moisturising skin, rejuvenate skin, all natural skin oil, face oils for clear skin |
| META DESCRIPTION |  |
| SEARCH INTENT |  |
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