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| DESCRIPTION | |
| GENERAL INFO | OCCO Content Page |

LOCALIZATION X\_US \_\_UK \_\_FR \_\_NL \_\_BE \_\_DE

DELIVERABLES X\_ Custom Product Page

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| PRODUCTS | |
| SKU | 22785 |
| PRODUCT NAME | Olive Concentrated Cleansing Oil |

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| MARKETING | |
| INTRO | Deep clean, meet deep moisture  Olive Concentrated Cleansing Oil, our most hydrating cleansing oil, nourishes with antioxidant-rich organic olive oil and vitamin E. |
| INTRO CTA | Shop Now |
| INTRO CTA URL | https://www.dhccare.com/olive-concentrated-cleansing-oil.html |
| BENEFITS | Sensory opulence  Rich, luxurious Olive Concentrated Cleansing Oil removes all traces of makeup and dissolves impurities—all without upsetting your skin's pH balance and with no oily residue. Its delicate, all-natural fragrance comes from olive oil, its most abundant ingredient.  Plant power  Olive oil maintains the skin's moisture barrier and helps protect and condition skin without clogging pores. Naturally occurring antioxidants help defy the signs of aging by fighting free-radical damage in surface skin cells. |
| KEY INGREDIENTS | Olive Fruit Oil  Antioxidant, moisturizes skin  Maintains the skin’s moisture barrier and helps fight damage caused by environmental impurities without clogging pores.  Oleic Acid  Mimics the skin’s natural oils  Found in olive oil, this fatty acid is similar to the oils in your skin.  Vitamin E  Antioxidant, skin conditioner  Helps prevent the signs of premature aging by protecting skin against free radicals, and helps the skin to retain moisture. |
| BLOG TITLE | Thoughtfully Sourced |
| BLOG TIE-IN | Our olives are sourced from an organic farm in southern Spain. |
| BLOG TIE-IN CTA | Read More at the Blog |
| BLOG TIE-IN CTA URL | https://www.dhccare.com/blog/thoughtfully-sourced/ |
| REGIMEN | Simplified  Streamlined care  1 Oil Cleanse Olive Concentrated Cleansing Oil  2 Lathering Cleanse Olive Soap  3 Tone, Hydrate, Brighten Astaxanthin Collagen All-in-One Gel  Core Maximum care 1 Oil Cleanse Olive Concentrated Cleansing Oil  2 Lathering Cleanse Olive Soap  3 Tone Mild Lotion II  4 Moisturize Rich Moisture |
| REGIMEN CTA | Shop Now |
| REGIMEN CTA URL |  |
| TESTIMONIAL | “This is liquid GOLD!  This product is the drink from the gods that my skin desperately needed. Not to mention the joy of smoothing it all over your face!”  Trishy, Wilton, CT  “Outstanding!  The cleansing oil is lightweight, smooth and efficiently removes makeup. After rinsing it off, I was really surprised how my skin felt… soft, dewy and primed for makeup or not!”  Twilight, NJ  “Best ever  This is my favorite oil cleanser ever. It takes off any makeup, even waterproof, with ease and does not bother my eyes. And leaves my dry skin silky and hydrated.”  Lenna, Ann Arbor, MI  “OMG… How can DHC improve a classic? They did.  The best product. The concentrated oil is AMAZING!”  Honey West, Dallas, TX  “Perfect solution  I have very dry, very sensitive skin, and live in a very dry climate. I have struggled to find a solution for cleansing my skin. I really love this product.”  J Oliver, Las Cruces, NM |
| SUGGESTED PRODUCT | The Hydrating Cleanse |
| SUGGESTED PRODUCT CTA | Shop the Set |
| ROMANCE COPY FOR SET | Our most hydrating cleansing regimen pairs Olive Concentrated Cleansing Oil with Olive Soap to rejuvenate and soften. |
| SUGGESTED PRODUCT URL | https://www.dhccare.com/hydrating-cleanse.html |

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| SEO | |
| URL KEY | info-olive-concentrated-cleansing-oil |
| META TITLE |  |
| META KEYWORDS |  |
| META DESCRIPTION |  |
| SEARCH INTENT |  |