```
In [14]:  ▶ evaluate(full_forecasts, test_data, target_data, plot=True)
```
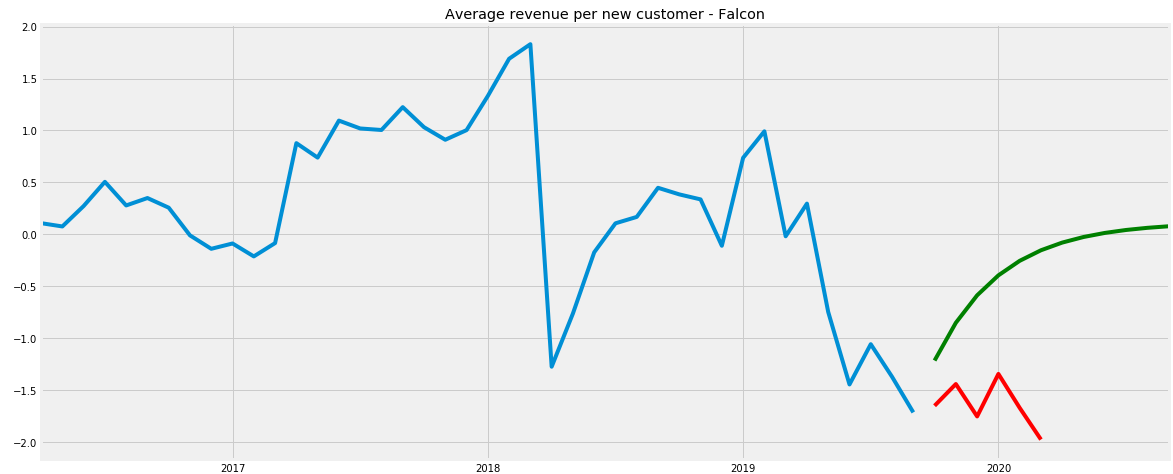
For "desh Brand 2 - Segment 2BroadbandFalconAverage revenue per new custome
r - Falcon" with model "AUTO"
MAPE : 0.6354805959422842
Threshold : 0.1, Target: 0.05
Raw score : 0.36451940405771577
Threshold score : 0

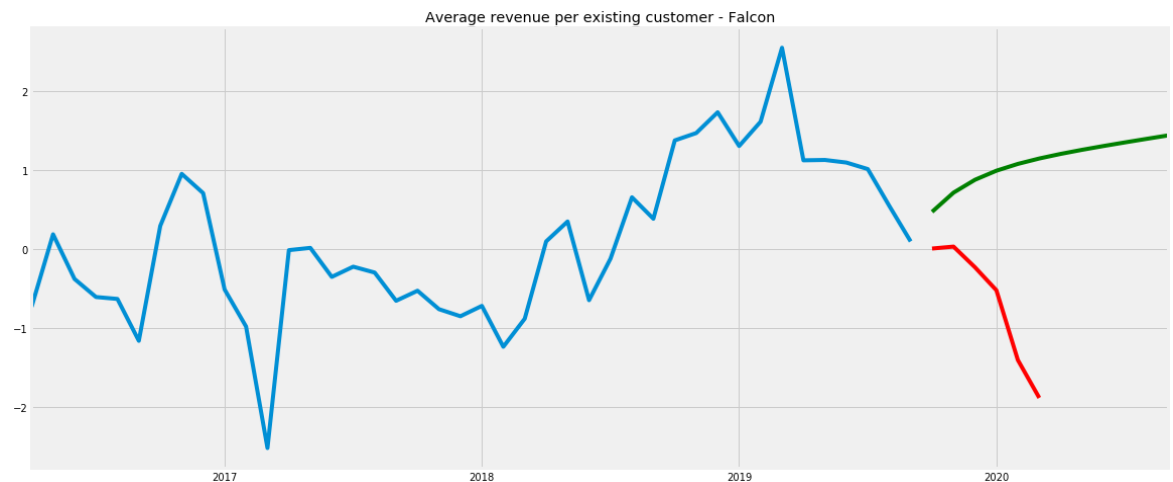Average revenue per new customer - Falcon

For "desh Brand 2 - Segment 2BroadbandFalconAverage revenue per existing cu
stomer - Falcon" with model "AUTO"
MAPE : 13.67491753323332
Threshold : 4.5, Target: 3.0
Raw score : 0.0
Threshold score : 0
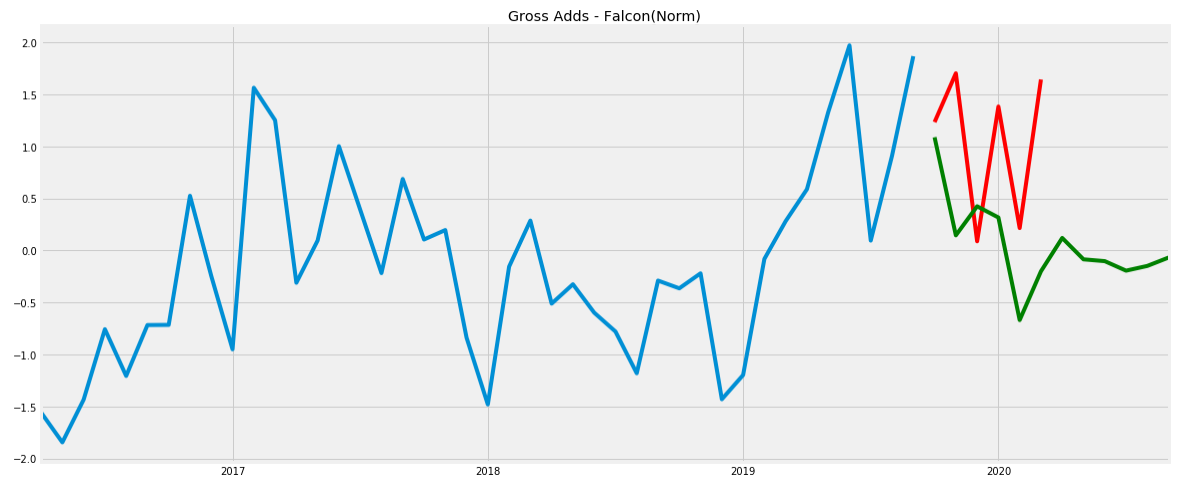

Average revenue per existing customer - Falcon

For "desh Brand 2 - Segment 2BroadbandFalconGross Adds - Falcon(Norm)" with
model "AUTO"
MAPE : 1.810907825611017
Threshold : 5.0, Target: 3.3
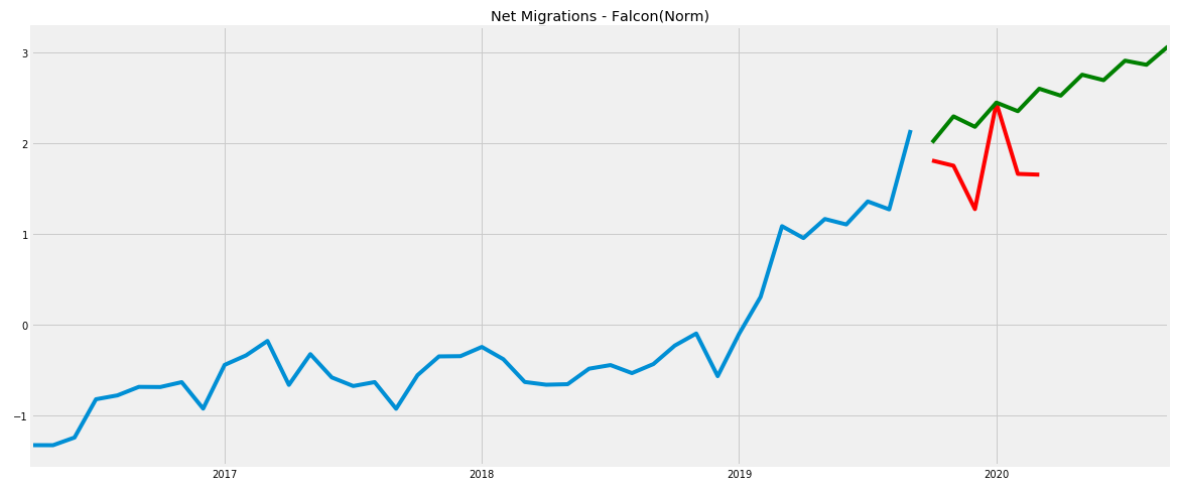Raw score : 0.19931368725824025
Threshold score : 0.07

Gross Adds - Falcon(Norm)

For "desh Brand 2 - Segment 2BroadbandFalconNet Migrations - Falcon(Norm)"
with model "AUTO"
MAPE : 0.35401124431742687
Threshold : 0.25, Target: 0.18
Raw score : 0.6459887556825731
Threshold score : 0

Net Migrations - Falcon(Norm)

Final Raw score : 0.3024554617496323
Final Threshold score : 0.07

In [ ]:

In [ ]:

EDA