

WEIHONG RONG

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Cornell University, Ithaca, NY
BA, College of Arts and Sciences
Information Science and Economics,
Graduated December 2017

Skills

Adobe Creative Cloud

Photoshop

Illustrator

InDesign

XD

Premiere Pro

Dreamweaver

Sketch

QuarkXPress

InVision/Balsamiq

Optimal Workshop

Microsoft Office

Python/Java/Swift

Stata

HTML/CSS/JS

PHP/SQL

Mandarin Chinese (Native)

Spanish (Working Proficiency)

Relevant Courses

Intro Computing using Python

Intro Design & Programming for Web

Intermediate Design & Prog. for Web

Information Ethics and Policy

Competition Law and Policy

Communication in Technology

New Media and Society

Intro to Environmental Psychology

Cultural Psychology

Human-Computing Interaction Design

Designing Tech for Social Impact

History of Design Futures

Art of the Historical Avant-Garde

Thinking Surrealisms

Intro to Data Science

Behavioral Economics

Game Theory

Networks

Experience

Department of Information Science, Cornell University

Teaching Assistant, INFO1300 & 4240, Aug 2017 - Dec 2017

Teaching Assistant for Intro Design & Programming for Web and Designing Tech for Social Impact. Provide support for students, hold office hours, lead sections, grade assignments, assist in creating course materials, and facilitate in-class activities.

Social Interactions Lab, Cornell University

Undergraduate Researcher, Aug 2017 - Dec 2017

Under Prof. Phoebe Sengers and Palashi Vaghela. Explore the role of technology in feminist organizations in India. Collect, transcribe and process raw interview data.

Cornell Daily Sun, Ithaca, NY

Senior Design Staff, Feb 2016 - Present

Design and layout print pages for daily paper, create digital media assets, and assist with ad placement and production. Manage nightly design desks, assigning pages, and reviewing content.

Residential and New Student Programs, Cornell University

Programming Assistant, Jun 2016 - Aug 2016

Plan, coordinate, and execute programs for the Cornell Summer College Program. Create and distribute internal and external promotional materials.

Long Point Winery, Aurora, NY

Tasting Consultant, Jun 2017 - Dec 2017

Manage tasting room operations, maintain inventory control system for retail and wholesale clients, and assist in warehouse operations.

Johnson Museum of Art, Ithaca, NY

VP of Museum Club, 01/17 -

Student Advisory Council, 08/14 -

Organize student-outreach

programs, lead late-night events

Student Assembly, Cornell University

Arts and Sciences Rep, 05/16 - 05/17

Front-end Developer, Tech Committee

08/15 - 12/16

Order of Omega, Cornell University

Member, 09/16 -

Collegiate greek honor society

Design for America, Cornell Chapter

Studio Member, 08/14 - 05/16

Student-led design studio tackling social issues through design

Public Journal, Ithaca, NY

Editor-in-Chief, 08/14 -

Independent student publication

Kappa Delta Rho, Ithaca NY

Brotherhood Chair, 04/16 - 12/17

President, 04/15 - 04/16

The Thread Magazine, Ithaca NY

Art Team Lead, 12/15 - 12/16

Art Team Member, 08/15 - 12/15

Fashion and lifestyle magazine,

created layout, content under

Art Director