

Stat315a: Statistical Learning

Statistics in the news

How IBM built Watson, its “Jeopardy”-playing supercomputer by [Dawn Kawamoto](#) DailyFinance 02/08/2011



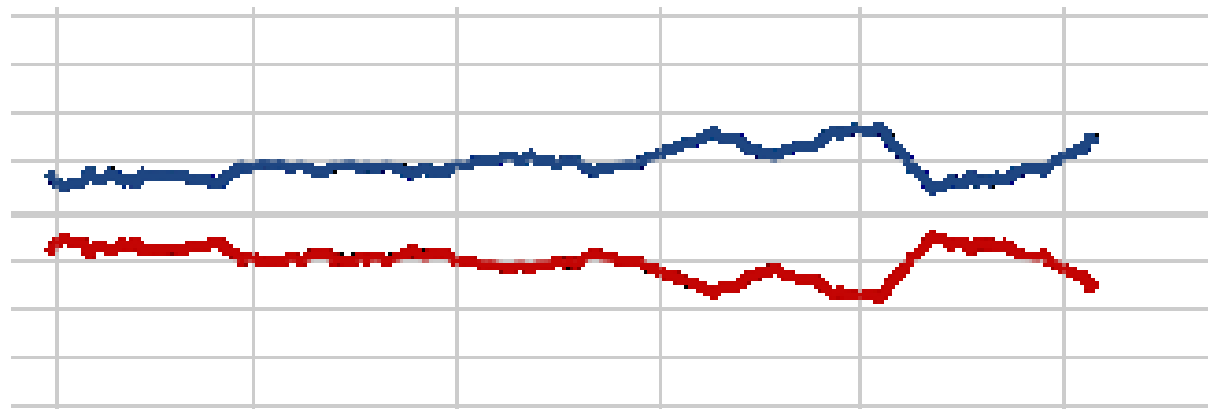
Learning from its mistakes

According to David Ferrucci (PI of Watson DeepQA technology for IBM Research), Watson’s software is wired for more than handling natural language processing.

“Its [machine learning](#) allows the computer to become smarter as it tries to answer questions — and to learn as it gets them right or wrong.”

FiveThirtyEight

Nate Silver's Political Calculus



Click to **LOOK INSIDE!**

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For Today's Graduate, Just One Word: Statistics

By [STEVE LOHR](#)

Published: August 5, 2009

MOUNTAIN VIEW, Calif. — At Harvard, Carrie Grimes majored in anthropology and archaeology and ventured to places like Honduras, where she studied Mayan settlement patterns by mapping where artifacts were found. But she was drawn to what she calls “all the computer and math stuff” that was part of the job.

[Enlarge This Image](#)



Thor Swift for The New York Times

Carrie Grimes, senior staff engineer at Google, uses statistical analysis of data to help improve the company's search engine.

Multimedia



“People think of field archaeology as Indiana Jones, but much of what you really do is data analysis,” she said.

Now Ms. Grimes does a different kind of digging. She works at [Google](#), where she uses statistical analysis of mounds of data to come up with ways to improve its search engine.

Ms. Grimes is an Internet-age statistician, one of many who are changing the image of the profession as a place for dronish number nerds. They are finding themselves increasingly in demand — and even cool.

“I keep saying that the sexy job in the next 10 years will be statisticians,” said Hal Varian, chief economist at Google. “And I’m not kidding.”

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QUOTE OF THE DAY,
NEW YORK TIMES,
AUGUST 5, 2009

“I keep saying that the sexy job in the next 10 years will be statisticians. And I’m not kidding.” - HAL VARIAN, chief economist at Google.



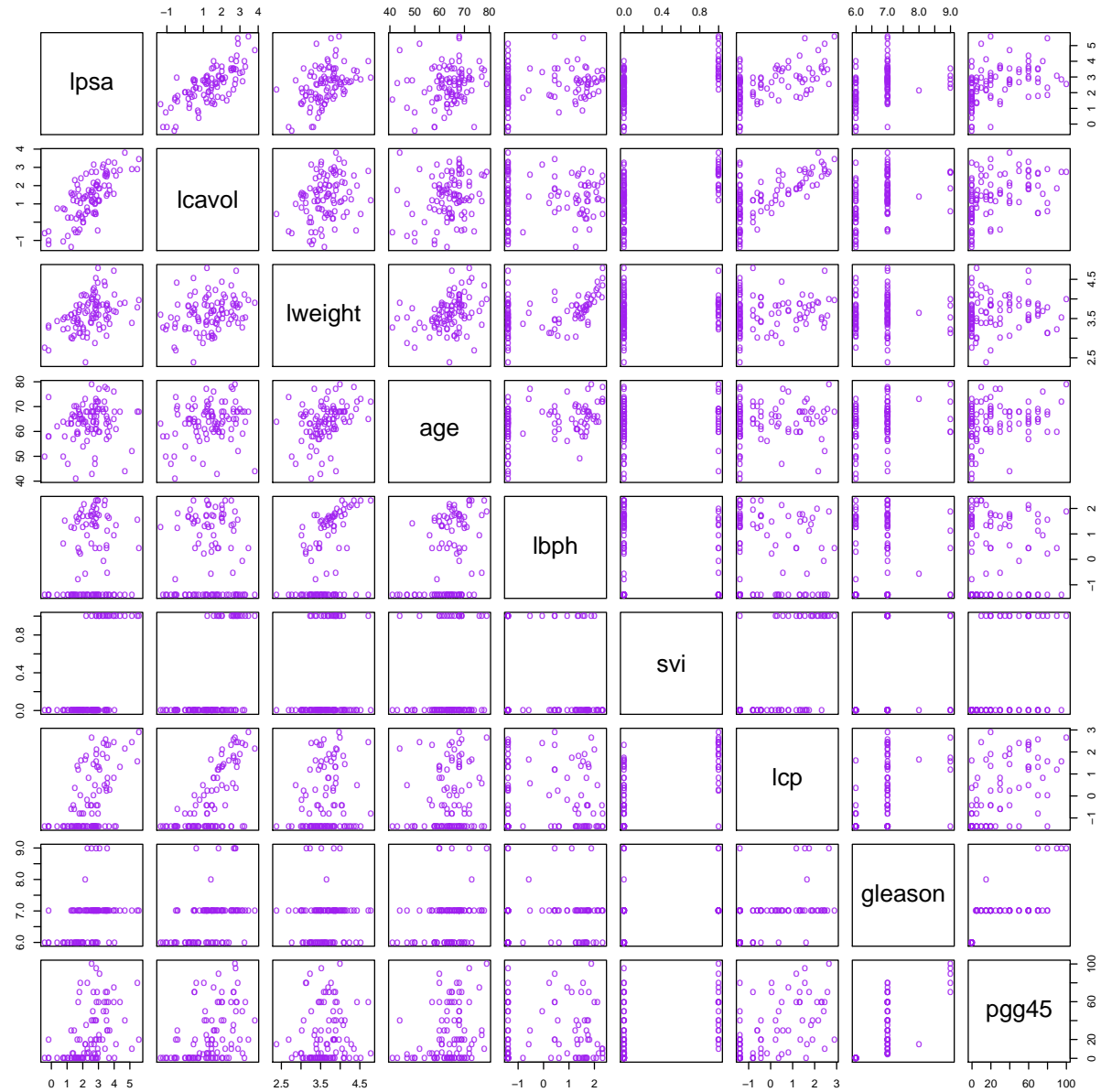
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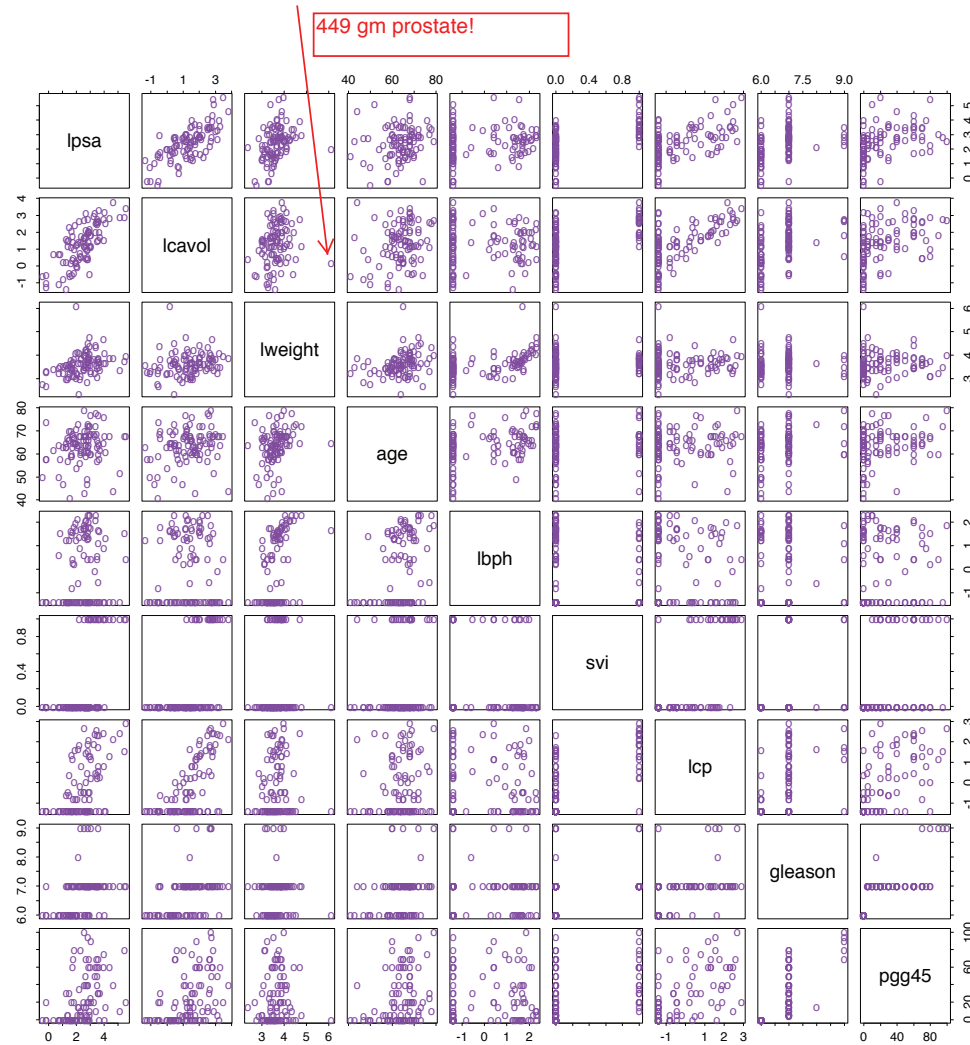


NEW

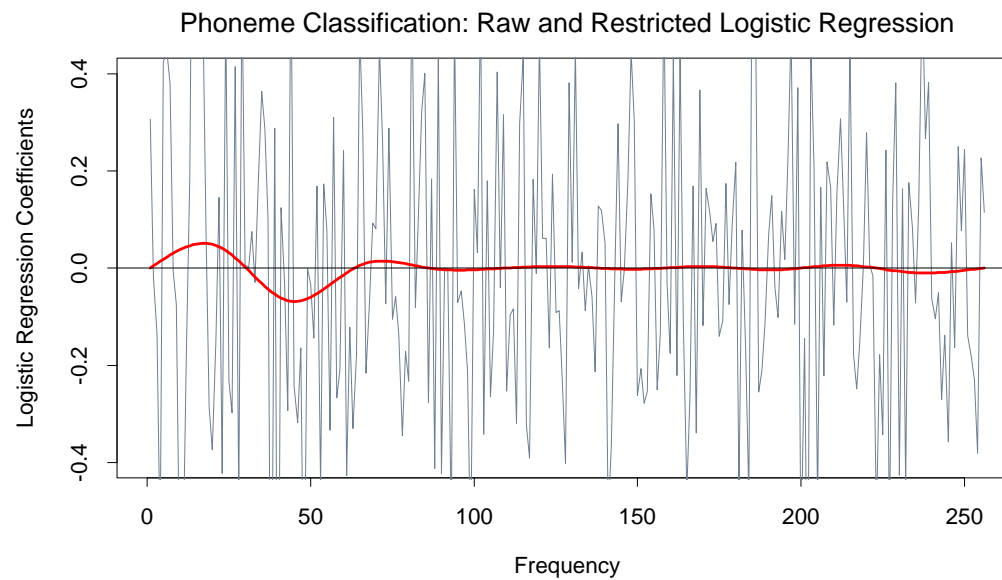
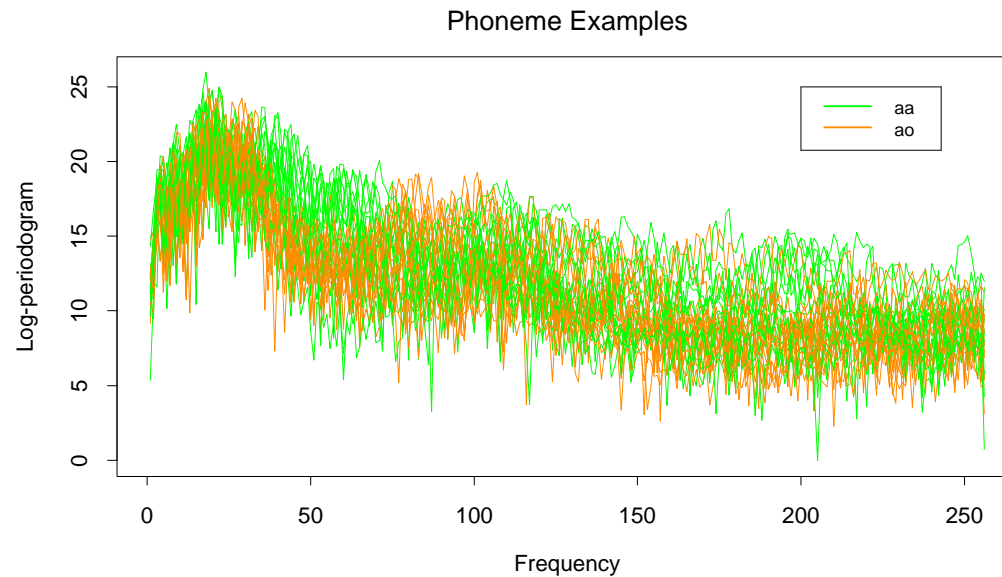
Statistical Learning Problems

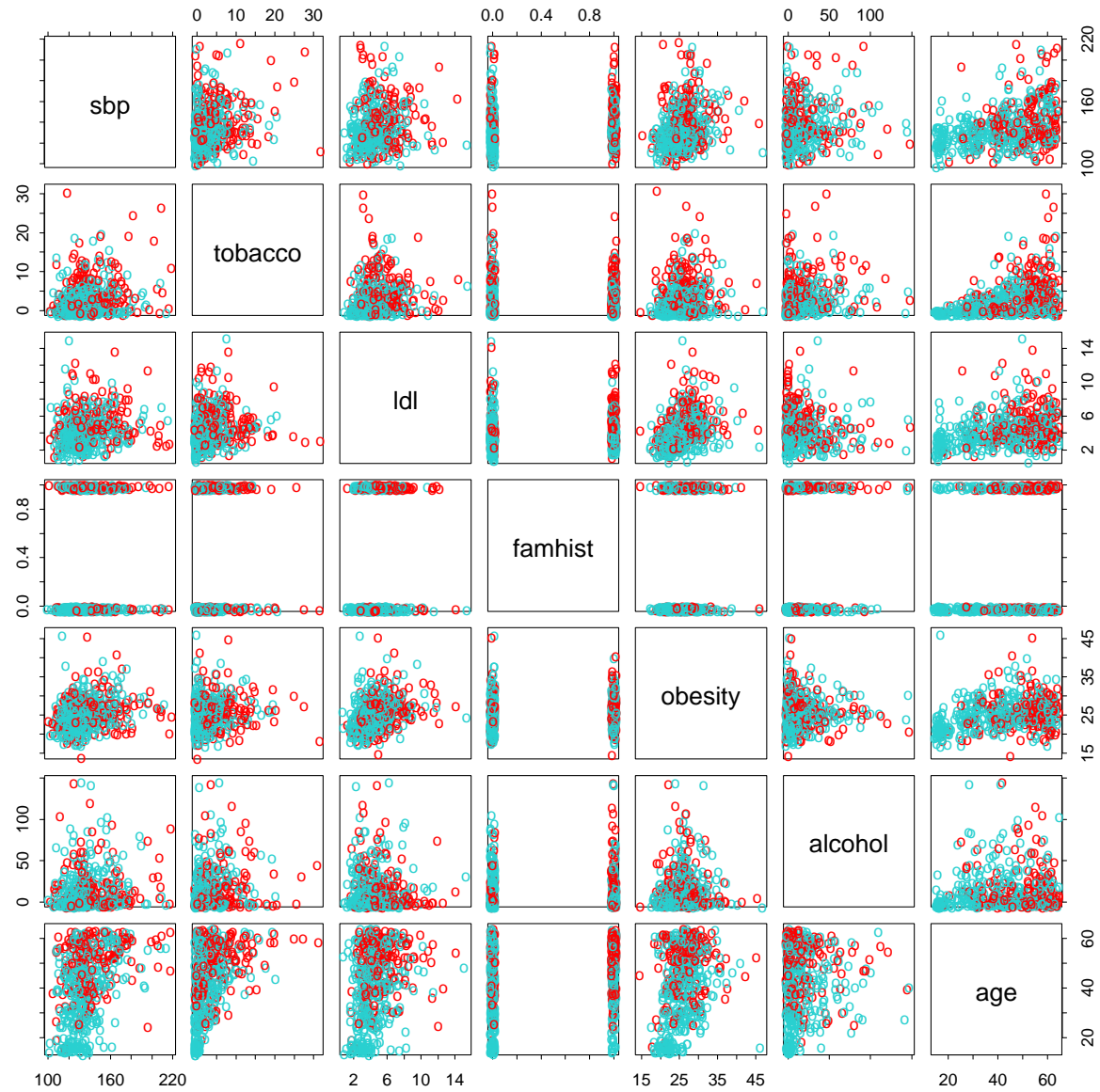
- Identify the risk factors for prostate cancer (Fig 1.1).
- Classify a recorded phoneme (Fig 5.5) based on a log-periodogram.
- Predict whether someone will have a heart attack (Fig 4-12) on the basis of demographic, diet and clinical measurements
- Customize an email spam (Tab 1.1) detection system.
- Identify the numbers in a handwritten zip code (Fig 1.2), from a digitized image
- Classify a tissue sample into one of several cancer classes, based on a gene expression (Fig 1.3) profile
- Classify the pixels in a LANDSAT (Fig 13.6) image, by usage:
{red soil, cotton, vegetation stubble, mixture, gray soil, damp gray soil}





Error pointed out by retired urologist Dr Stephen W. Link



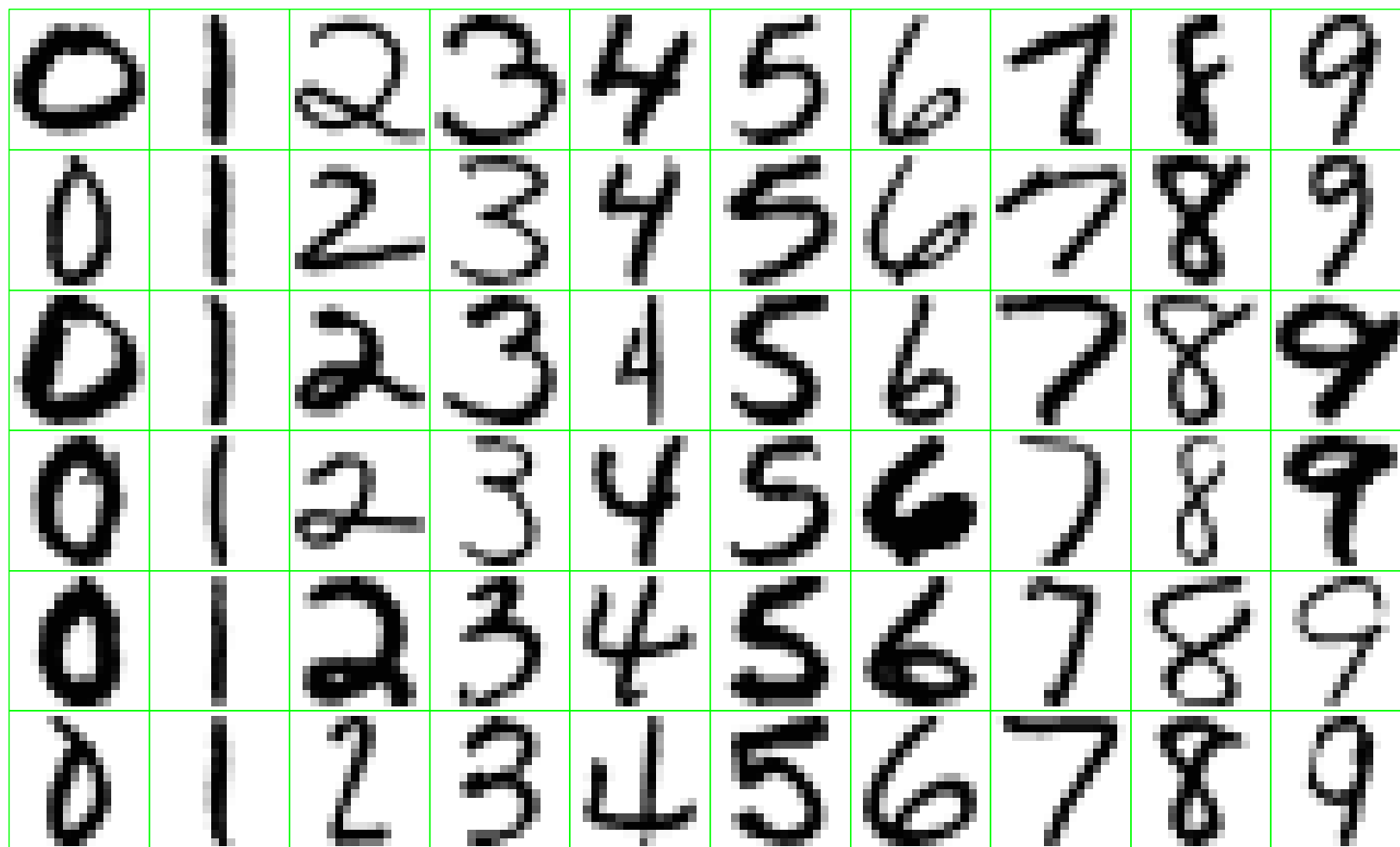


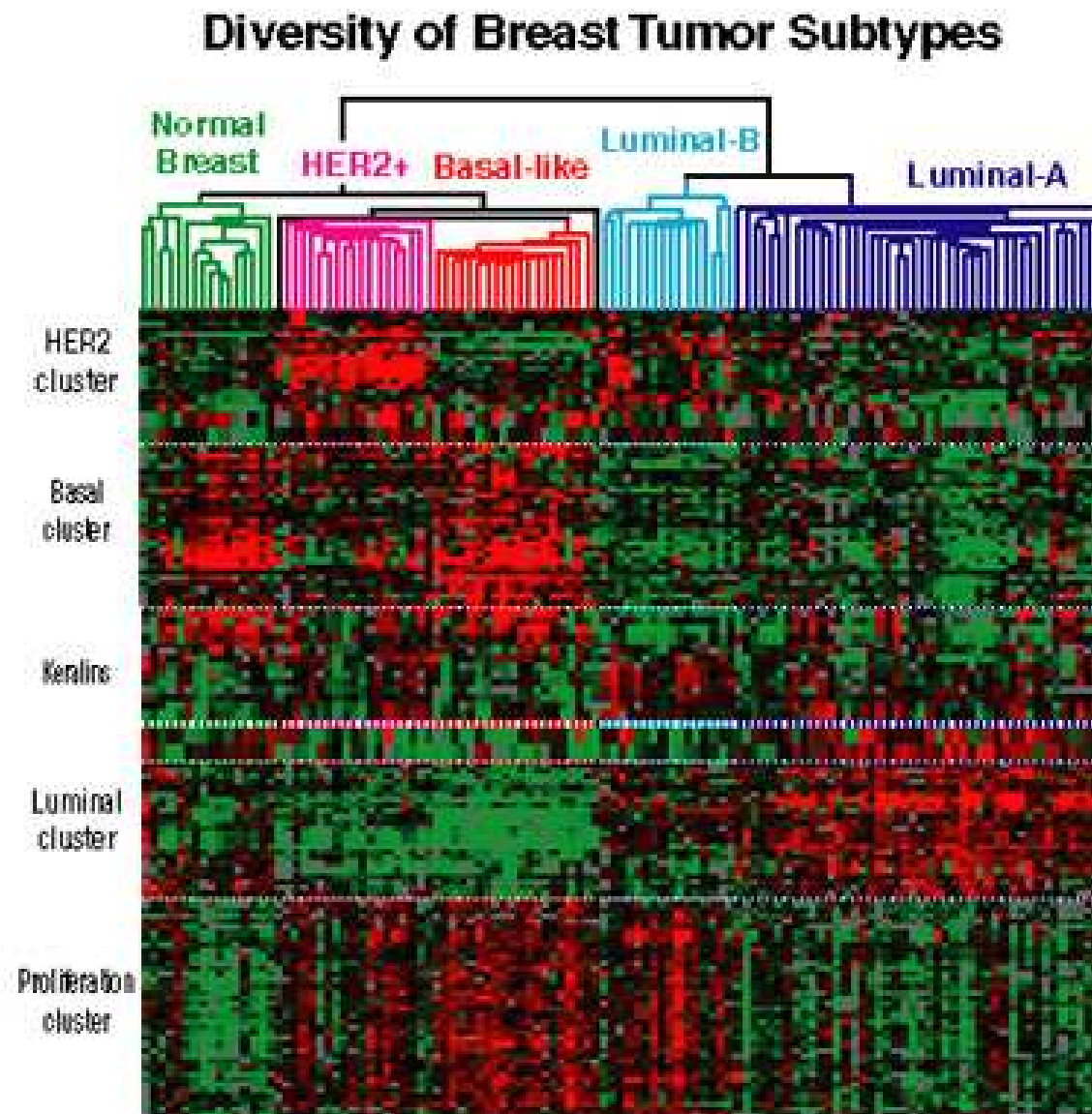
Spam detection

- data from 4601 emails sent to an individual (named George, at HP labs, before 2000). Each is labeled as *spam* or *email*.
- goal: build a customized spam filter.
- input features: relative frequencies of 57 of the most commonly occurring words and punctuation marks in these email messages.

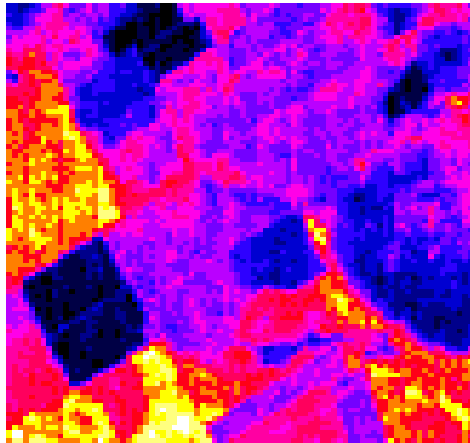
	george	you	hp	free	!	edu	remove
spam	0.00	2.26	0.02	0.52	0.51	0.01	0.28
email	1.27	1.27	0.90	0.07	0.11	0.29	0.01

Average percentage of words or characters in an email message equal to the indicated word or character. We have chosen the words and characters showing the largest difference between spam and email.

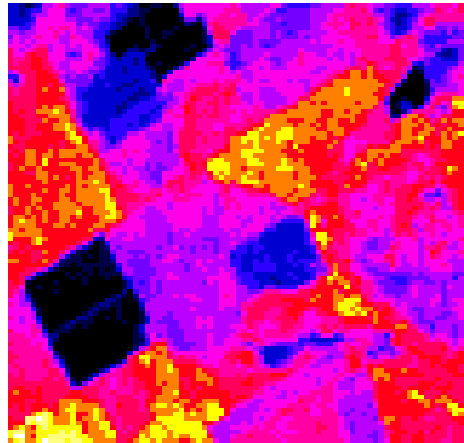




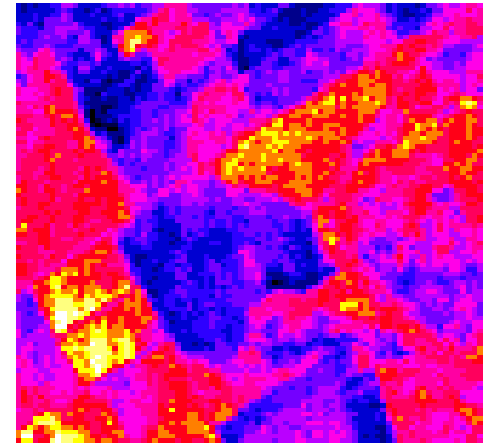
Spectral Band 1



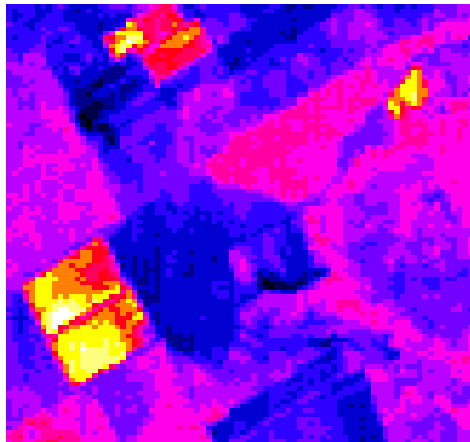
Spectral Band 2



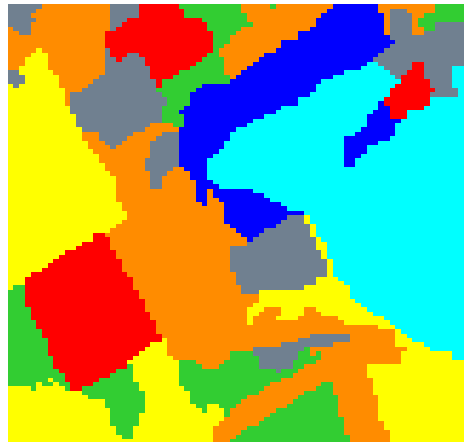
Spectral Band 3



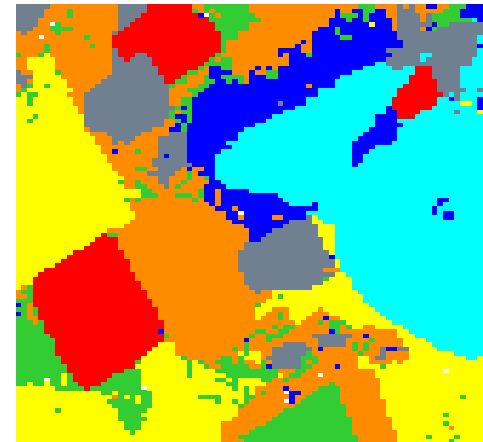
Spectral Band 4



Land Usage



Predicted Land Usage



The Supervised Learning Problem

Starting point:

- Outcome measurement Y (also called dependent variable, response, target)
- Vector of p predictor measurements X (also called inputs, regressors, covariates, features, independent variables)
- In the *regression problem*, Y is quantitative (e.g price, blood pressure)
- In the *classification problem*, Y takes values in a finite, unordered set (survived/died, digit 0-9, cancer class of tissue sample)
- We have training data $(x_1, y_1), \dots, (x_N, y_N)$. These are observations (examples, instances) of these measurements.

Objectives

On the basis of the training data we would like to:

- Accurately predict unseen test cases
- Understand which inputs affect the outcome, and how
- Assess the quality of our predictions and inferences

Philosophy

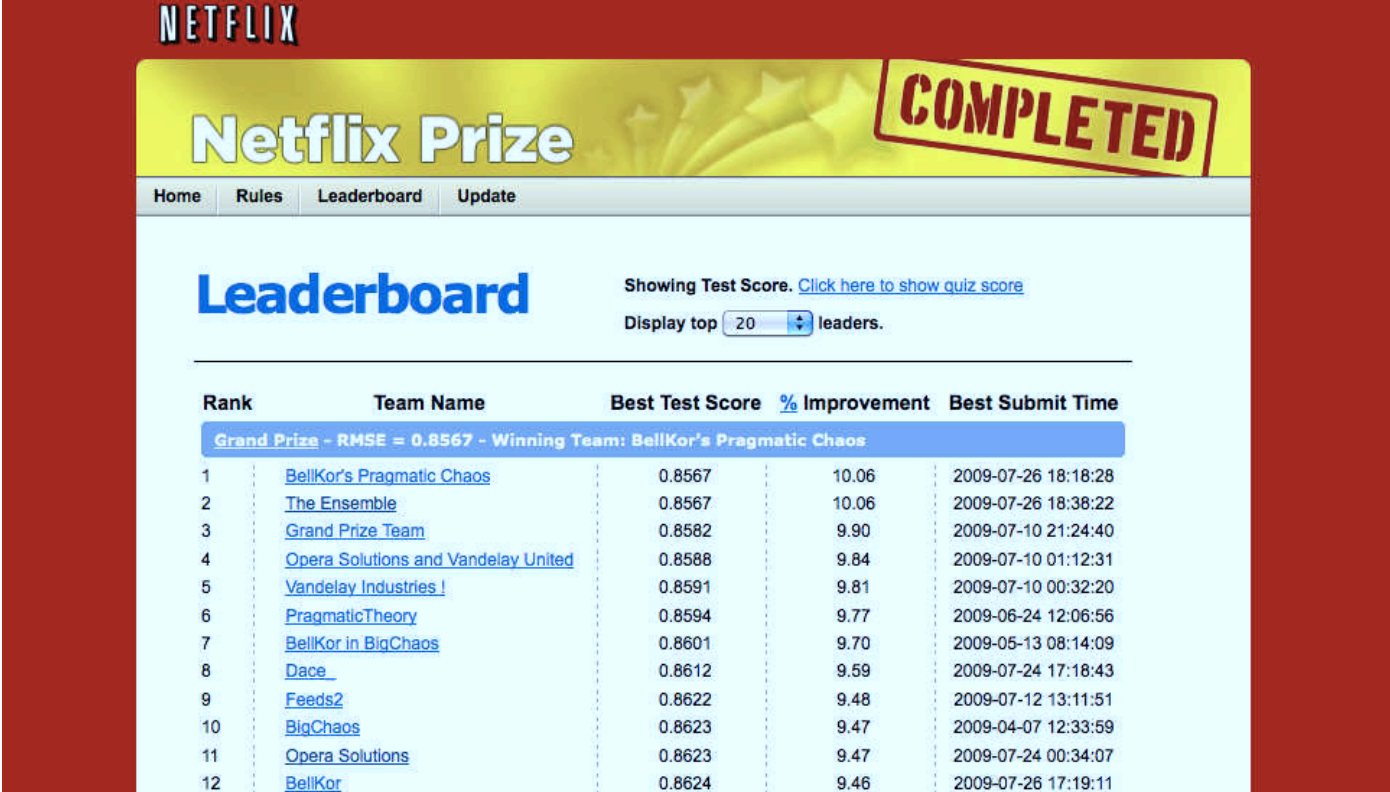
- It is important to understand the ideas behind the various techniques, in order to know how and when to use them.
- One has to understand the simpler methods first, in order to grasp the more sophisticated ones.
- It is important to accurately assess the performance of a method, to know how well or how badly it is working [simpler methods often perform as well as fancier ones!]
- This is an exciting research area, having important applications in science, industry and finance.

Unsupervised learning

- No outcome variable, just a set of predictors (features) measured on a set of samples.
- objective is more fuzzy — find groups of samples that behave similarly, find features that behave similarly, find linear combinations of features with the most variation.
- difficult to know how well your are doing.
- different from supervised learning, but can be useful as a pre-processing step for supervised learning

The Netflix prize

- competition started in October 2006. Training data is ratings for 18,000 movies by 400,000 Netflix customers, each rating between 1 and 5
- training data is very sparse— about 98% missing
- objective is to predict the rating for a set of 1 million customer-movie pairs that are missing in the training data
- Netflix's original algorithm achieved a root MSE of 0.953. The first team to achieve a 10% improvement wins 1 million dollars.
- is this a supervised or unsupervised problem?



The image is a screenshot of the Netflix Prize Leaderboard page. At the top, the Netflix logo is on the left, and a large yellow banner with the text "Netfix Prize" and a "COMPLETED" stamp is on the right. Below the banner is a navigation bar with links: Home, Rules, Leaderboard, and Update. The main heading is "Leaderboard". To the right of the heading, it says "Showing Test Score. [Click here to show quiz score](#)". Below that, it says "Display top 20 leaders." with a dropdown menu showing "20".

The leaderboard table has the following columns: Rank, Team Name, Best Test Score, % Improvement, and Best Submit Time. The table lists 12 teams, with the top team being BellKor's Pragmatic Chaos.

Rank	Team Name	Best Test Score	% Improvement	Best Submit Time
Grand Prize - RMSE = 0.8567 - Winning Team: BellKor's Pragmatic Chaos				
1	BellKor's Pragmatic Chaos	0.8567	10.06	2009-07-26 18:18:28
2	The Ensemble	0.8567	10.06	2009-07-26 18:38:22
3	Grand Prize Team	0.8582	9.90	2009-07-10 21:24:40
4	Opera Solutions and Vandelay United	0.8588	9.84	2009-07-10 01:12:31
5	Vandelay Industries I	0.8591	9.81	2009-07-10 00:32:20
6	PragmaticTheory	0.8594	9.77	2009-06-24 12:06:56
7	BellKor in BigChaos	0.8601	9.70	2009-05-13 08:14:09
8	Dace	0.8612	9.59	2009-07-24 17:18:43
9	Feeds2	0.8622	9.48	2009-07-12 13:11:51
10	BigChaos	0.8623	9.47	2009-04-07 12:33:59
11	Opera Solutions	0.8623	9.47	2009-07-24 00:34:07
12	BellKor	0.8624	9.46	2009-07-26 17:19:11