

MICHELLE SNOW PROFILE & BIO
Career Coach – Expertise: Leadership, Motivation & Professional Development

Mini Profile (Quick Read)

Michelle Snow, better known as “Career Coach on Duty”. Michelle is the Executive Consultant and CEO of the Michelle Snow Company, LLC. She originally piloted the company in the year 2010. At the time, the primary concept was slated for young adult mentoring in Professional & Leadership Development. After launching, the unthinkable ignited. Suddenly, Michelle found herself fighting for her life as she was incapacitated with the shocking diagnosis of Sarcoidosis. Her walking and standing ability was minimal. Public speaking was only a distant memory. The disease caused unbearable pain. Doctors told her that she would “be fine” in 15 or 20 years; by then the disease could reverse. Michelle spent much time in prayer. She held on to optimism and hope...in six months, Michelle Recovered! Today, Michelle and her company continue to stretch its borders. She specializes in Speaker Services & Leadership Development for educational institutions, corporations, businesses and community (see Page 2 for References). Michelle is an Award-Winning Coach recognized by FORBES, City Council, The Philadelphia Department of Commerce. She’s endorsed by SCOOP News, The Neighborhood Leader Newspaper, Black Professionals News and more.

Michelle’s passion is best expressed in her personal mantra, “Grow Together”. She’s the Career Coach on Duty!

Extended Profile Background

In the year 2013, the Official Company was born! December 2014, Michelle expanded her company by opening its central office in Downtown Philadelphia, PA. Michelle Snow Company provides Speaker, Full-Suite Leadership & Professional Development Services for three Core Sectors:

1. CORPORATIONS – Teams, Private Coaching, and Conferences
 2. COLLEGES – Career & Entrepreneur Readiness for Students
 3. COMMUNITY – Entrepreneurs, Business, Faith-Based, Conferences and Workshops
- Community Services also include the Michelle Snow Network comprised of over 5,000 professionals. The company provides referrals, contract leads, employment referrals, and other growth opportunities.

Michelle Snow, a Philadelphia, PA native is an Alumni of Peirce College. She received her Bachelor’s Degree in Business Administration with a concentration in Human Resources, and Delta Mu Delta National Honor Society Member. She takes great pride in her Peirce experience which enabled her to gain additional skills to successfully soar as an established business leader. Michelle continues to lead and support initiatives that provide students with growth skills.

Michelle offers years of professional employment experience through national and multi-national corporations including Pep Boys Corporate, Citizens Bank Corporate, ARAMARK Corporate and MERCK Corporate. Michelle served in a variety of roles as a valuable contributor. She engaged clients, customers and interfaced with colleagues of all levels. Ultimately, Michelle’s corporate, and education experience provides her with leverage to serve clients and community as a benchmark in people development.

Michelle Snow Company, LLC – Office: 215.360.3722 – www.michellesnowcompany.com – 1500 Walnut Street, Philadelphia PA 19102

Client References

- Neumann University
- Hilton World-Wide – New York
- Eastern University
- Philadelphia Black Public Relations Society
- American Bible Society
- Delaware State University
- Temple University, Human Resources & Temple University PASCEP
- New Jersey Redevelopment Authority (NJRA)
- Free Library of Philadelphia
- Arcadia University
- School District of Philadelphia
- OIC of America
- SCORE (an affiliate of the Small Business Administration)
- Affordable Housing Centers of Pennsylvania
- Cheyney University
- SONESTA Hotel, Philadelphia
- Ludington Library, Free Library of Bryn Mawr
- Chevrolet
- Community College of Philadelphia's Power Up



Accomplishments and Community Service

- Women of Destiny & PA Society Scholarship Recipient, 2018
- Citation – City Council of Philadelphia, Presented by Honorable Councilwoman Blondell Reynolds-Brown, 2018
- Citation – City Council of Philadelphia, Presented by Honorable Jannie Blackwell, 2014
- Keynote SCOP 3rd Annual Family Image Awards (2017)
- The MED Week (& Department of Commerce) Grass Roots Advocate of the Year, 2018
- 6ABC News Career Coach for Best of the Class Celebration, 2016
- Drexel University LeBow School of Business Guest Career Coach, Career Management Course, 2016
- Developed & Facilitated Free Library of Philadelphia's Skill and Job Retention Workshop for Professional Workers
- Launched the Michelle Snow Network of over 5,000 Members, Expanded from 40 participants
- Customized Customer Service Training Solutions for the World-Wide Hilton, NYC for Multi-tier Personnel, Success Rate of 90% for Quality Training Delivery
- Consultant for the Be the Boss Tour with Commissioner Singer, Sponsored by Clear Channel and Shoprite

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Accomplishments & Community Continued...

- Trainer/Mentor at SCORE, An Affiliate of the Small Business Administration
- FORBES Council of Coaches
- Marketing Liaison for Tyler Perry Play Productions (Philadelphia Tours), 2012
- Certified as Who's Who Among Students in American Universities & Colleges
- Successfully Coached Over 500 New-Start-Up Businesses
- Successfully Launched the "Career & Business Fair BOOSTER" Series, hosted over 200 participants, 2016
- Ambassador - Adecco Services & Lead Magnet
- Ambassador - Century 21 (National Retail Clothing Chain)

Boards:

- Advisory Board of APU, American Public University, 2016 - Present
- Advisory Board, Eastern Academy Charter School, 2019 - Present
- Advisory Board, Bet's Bringing Everybody Together, Richard Washington, 2019 - Present
- Advisory Board, Peirce College of Philadelphia, Human Resources, 2014 - 2016
- Advisory Board, Peirce College of Philadelphia, Business, 2014 – 2015
- Board of Directors, Teenshop with Legendary Eleanor Jean Hendley, 2015 - 2016

Testimonial:

"Michelle gave an extraordinarily inspiring and confidence building presentation about *stage presence* and one's elevator pitch at a networking meeting. You know I've listened to a quite a few speakers, and testify that Michelle is high octane and pure inspiration. Every attendee walked out of that room with enhanced skills and a giant spoonful of confidence."

Bill Keba, Executive

Media Features:

Philadelphia Tribune Newspaper, The Neighborhood Leader Newspaper, Black Professionals Newspaper, SCOOP News, 6ABC News, WHYY, Trudy Haynes TV, WURD 900 AM Radio, Peirce College Blog, Techbook Online, Significant TV, Radio ONE, WBEB More FM, Philadelphia Sunday Sun Newspaper, Millionaire Maker Advisory Blog, Gospel 4 U Magazine, WPEB FM Radio

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