



Direct cause of dead

(based on seabird data)

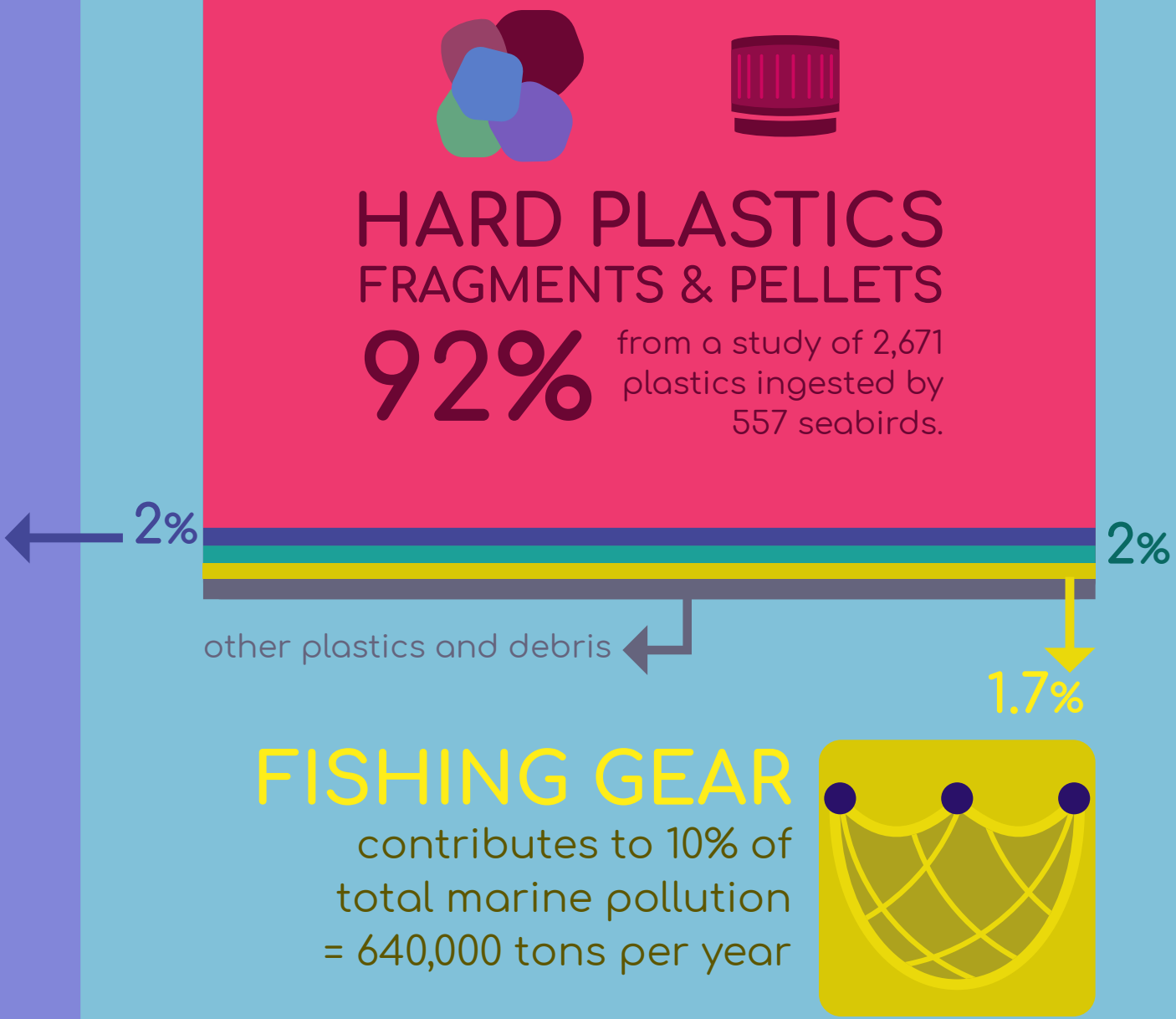


Balloons, rubbers and other soft plastics are 32 times more likely to cause dead than hard plastics

Data from Australian marine bird populations, data varies in other locations.

Plastics by presence in marine life

% of ingestion by type of plastic



- hard plastics
- balloon fragments
- soft plastics
- ropes & fishing gear