



# Direct cause of dead

(based on seabird data)



Balloons, rubbers and other soft plastics are 32 times more likely to cause dead than hard plastics

## Plastics by presence in marine life



### HARD PLASTICS FRAGMENTS & PELLETS

over 90% of plastic ingested



other plastics



### FISHING GEAR

10% of marine pollution =  
640,000 tons per year