

Business Excellence

AWARDS

This signature annual event honors the outstanding achievements of our WBEC Pacific Certified WBE business owners, Corporate Partners, and Agencies who have demonstrated exceptional leadership and innovation throughout the year.

THE VENUE

The Garden Room
at The Overlook
Oakland, CA



BUSINESS EXCELLENCE BY THE NUMBERS:



CONFERENCE ATTENDEES

100 ATTENDEES

Attending the event are WBEs with \$1 million to over \$1 billion in annual revenue along with representatives from Fortune 500 and 1000 companies.

EMAIL & SOCIAL MEDIA FOLLOWING (as of 1/14/25)

EMAIL
2,618 subscribers

LINKEDIN
2,348 followers

FACEBOOK
3,358 followers

INSTAGRAM
878 followers

PUBLIC RELATIONS, ADS, AND MARKETING

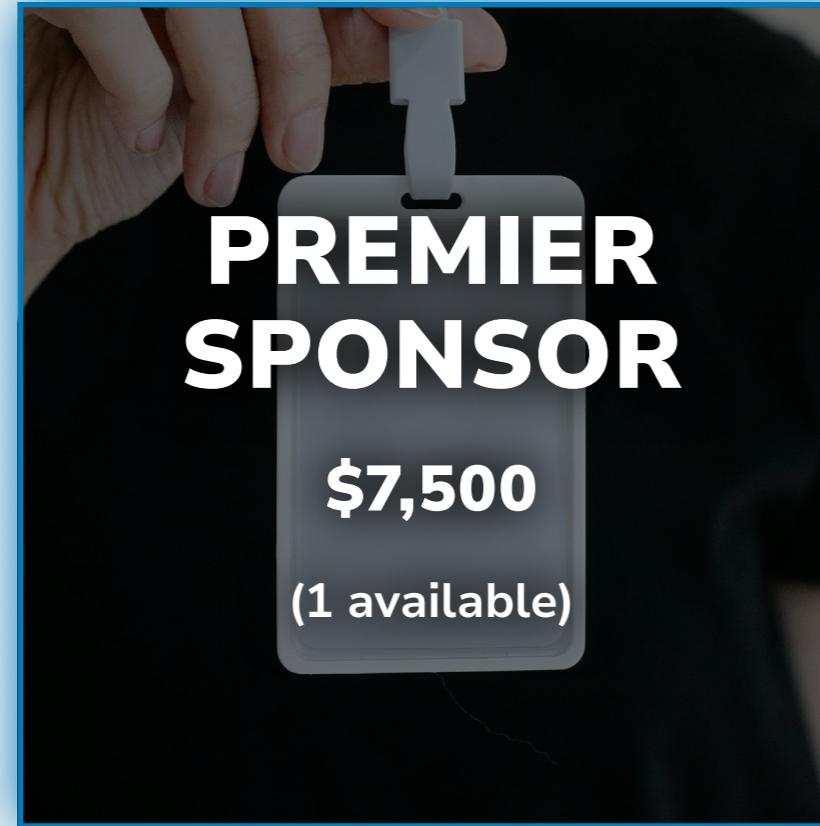
Included in all marketing materials and on our website and community platform.

Knowledge that you are contributing to a celebratory event honoring women-owned businesses in our area!

Business Excellence AWARDS

EMAIL BREA
ARMBRUSTER
FOR SPONSORSHIP
OPPORTUNITIES
(brea@wbec-pacific.org)

SPONSORSHIP OPPORTUNITIES



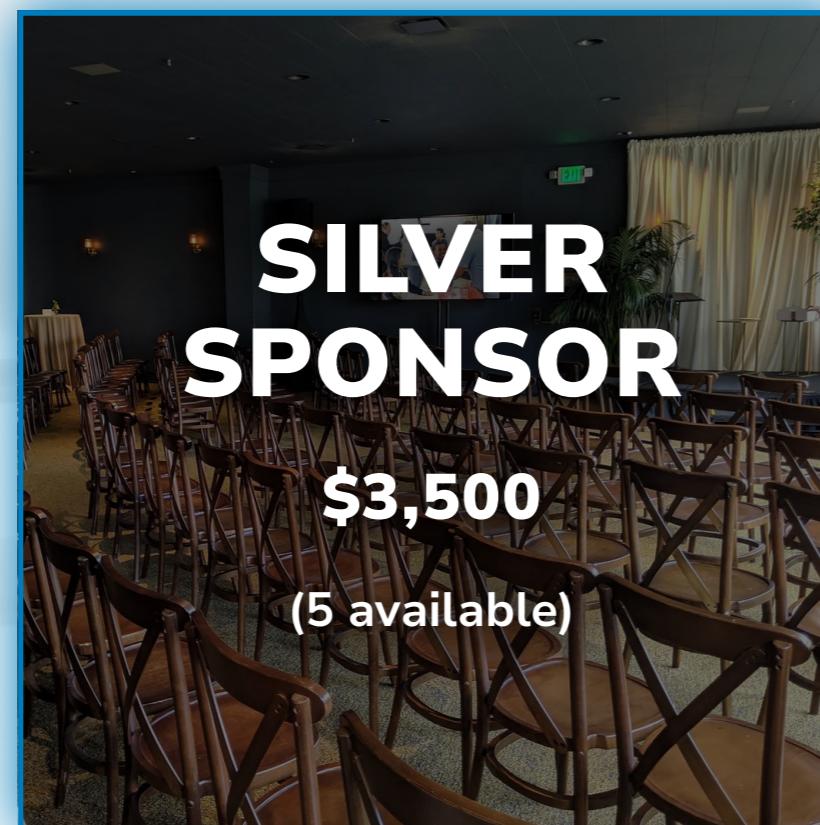
PREMIER SPONSOR

10 full event passes and full reserved table. Prominent logo exposure featured as a 2024 Business Excellence Awards Premier Sponsor on social media and marketing. 1 page ad or story featured on social media and marketing.



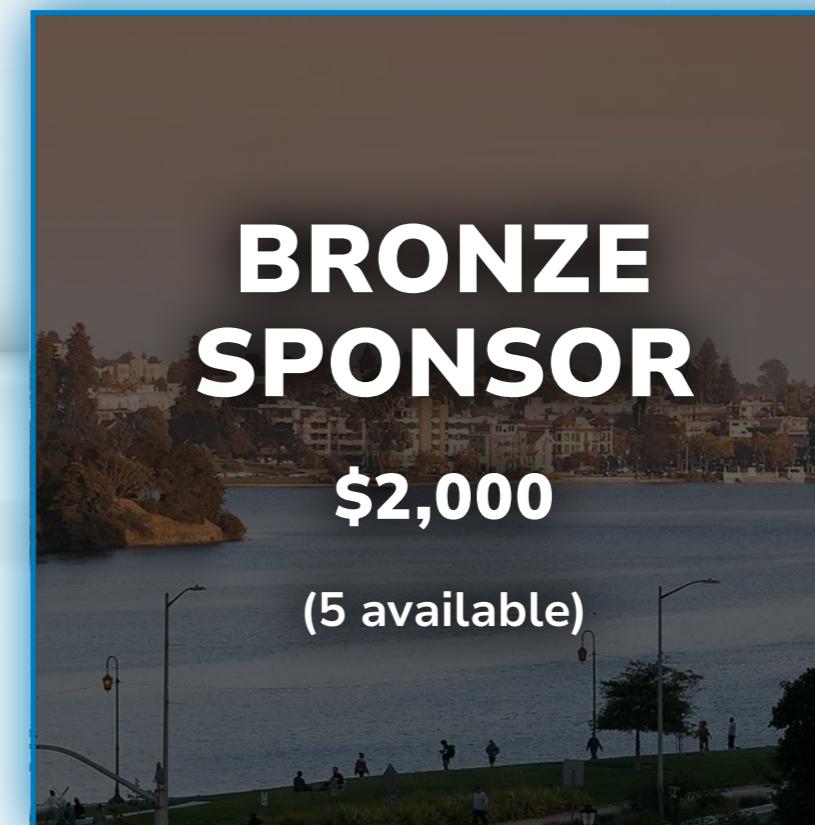
GOLD SPONSOR

8 full event passes and full reserved table. Prominent logo exposure featured as a 2024 Business Excellence Awards Gold Sponsor on social media and marketing. $\frac{1}{2}$ page ad or story featured on social media and marketing.



SILVER SPONSOR

6 full event passes and full reserved table. Prominent logo exposure featured as a 2024 Business Excellence Awards Silver Sponsor on social media and marketing. $\frac{1}{2}$ page ad or story featured on social media and marketing.



BRONZE SPONSOR

4 full event passes and full reserved table. Prominent logo exposure featured as a 2024 Business Excellence Awards Bronze Sponsor on social media and marketing. $\frac{1}{2}$ page ad or story featured on social media and marketing.

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SPONSORSHIP OPPORTUNITIES



RECEPTION SPONSOR

\$1,000
(5 available)

RECEPTION SPONSOR

3 full event passes and half reserved table. Logo exposure featured as a 2024 Business Excellence Awards Reception Sponsor on social media and programs. ¼ page ad or story featured on social media and marketing.

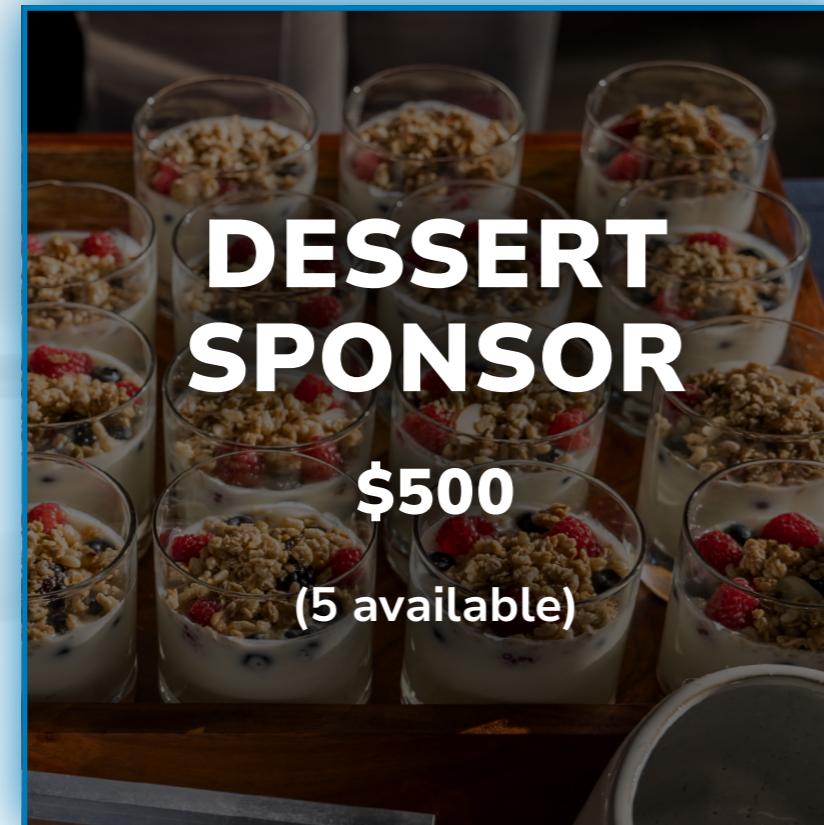


AWARD SPONSOR

\$750
(10 available)

AWARD SPONSOR

2 full event passes. Logo exposure featured as a 2024 Business Excellence Award Sponsor on social media and programs.



DESSERT SPONSOR

\$500
(5 available)

DESSERT SPONSOR

1 full event pass. Logo exposure featured as a 2024 Business Excellence Awards Dessert Sponsor on social media and programs.

ADVERTISEMENT DIMENSIONS

- 1 (full) page ad: 8.5" x 11" trim w/ 0.125" bleed
- ½ page ad: 8.5" x 5.5" trim w/ 0.125" bleed
- ¼ page ad: 4.25" x 5.5" trim w/ 0.125" bleed
- Social media: 1080 x 1080 pixels