BOLD *Success*

WBEC PACIFIC'S ANNUAL SIGNATURE EVENT

BOLD Success provides incredible insights on future-proofing business, networking, funding options, corporate sales strategy, and deepening relationships with the WBEC Pacific network.

THE VENUE

University of Washington
Center for Urban Horticulture

Seattle, Washington

BOLD SUCCESS 2024 BY THE NUMBERS:

WBEC PACIFIC
WOMEN'S BUSINESS ENTERPRISE COUNCIL
JOIN FORCES. SUCCEED TOGETHER.

CONFERENCE ATTENDEES

100 ATTENDEES

Attending the event are WBEs with $1 million to over $1 billion in annual revenue along with representatives from Fortune 500 and 1000 companies.

EMAIL & SOCIAL MEDIA FOLLOWING
(as of 10/1/24)

EMAIL
2,402 subscribers

FACEBOOK
3,341 followers

LINKEDIN
2,234 followers

INSTAGRAM
843 followers

PUBLIC RELATIONS, ADS, AND MARKETING

Included in all marketing materials and on our website and community platform.

Knowledge that you are contributing to a cutting-edge event benefiting women-owned businesses in our area!

BOLD Success

CLICK HERE FOR SPONSORSHIP OPPORTUNITIES

WBEC PACIFIC
WOMEN'S BUSINESS ENTERPRISE COUNCIL
JOIN FORCES. SUCCEED TOGETHER.

PREMIER EVENT SPONSORSHIP

Corporate: $10,000
WBEs: $5,000

(3 available)

EVENT SPONSORSHIP

Corporate: $5,000
WBEs: $2,500

(multiple available)

EVENT SUPPORTER

Corporate: $1,000
WBEs: $500

(multiple available)

PREMIER RECEPTION SPONSORSHIP

WBE and Corporate Partner exclusive)

Corporate: $3,000 | WBEs: $1,500

(multiple available)

BREAKFAST SPONSORSHIP

Corporate: $1,500 | WBEs: $750

(multiple available)

LUNCH SPONSORSHIP

Corporate: $3,000 | WBEs: $1,500

(multiple available)

AFTERNOON BITES SPONSORSHIP

Corporate: $1,500
WBEs: $750

(multiple available)

BADGE SPONSORSHIP

Corporate & WBE:
$3,000

(1 available)

LANYARD SPONSORSHIP

Corporate & WBE:
$3,000

(1 available)

WORKSHOP SPONSORSHIP

Corporate: $1,500
WBEs: $750

(multiple available)

SPONSORSHIP OPPORTUNITY DETAILS

BOLD Success

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WBEC PACIFIC
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PREMIER EVENT SPONSORSHIP

Corporate: $10,000 | WBEs: $5,000 (3 available)

8 full event passes and full reserved table. Prominent logo exposure featured as an IDEATION 2024 Premier Event Sponsor on social media and marketing.
1 page ad or story featured on social media and marketing.

EVENT SPONSORSHIP

Corporate: $5,000 | WBEs: $2,500 (multiple available)

6 full event passes and full reserved table. Prominent logo exposure featured as an IDEATION 2024 Event Sponsor on social media and marketing.
½ page ad or story featured on social media and marketing.

VIP RECEPTION SPONSORSHIP

Corporate: $3,000 | WBEs: $1,500 (multiple available)

3 full event passes half reserved table. Logo exposure featured as an IDEATION 2024 Premier Reception Sponsor on social media and programs.
¼ page ad or story featured on social media and marketing.

BADGE SPONSORSHIP

Corporate: $3,000 | WBEs: $1,500 (1 available)

3 full event pass half reserved table. Logo exposure featured as an IDEATION 2024 Event Sponsor on badges.
¼ page ad or story featured on social media and marketing.

LANYARD SPONSORSHIP

Corporate: $3,000 | WBEs: $1,500 (1 available)

3 full event pass half reserved table. Logo exposure featured as an IDEATION 2024 Event Sponsor on lanyards.
¼ page ad or story featured on social media and marketing.

SPONSORSHIP OPPORTUNITY DETAILS

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LUNCH SPONSORSHIP

Corporate: $3,000 | WBEs: $1,500 (multiple available)

3 full event passes and half reserved table. Logo exposure featured as an IDEATION 2024 Lunch Sponsor on social media and programs.
¼ page ad or story featured on social media and marketing.

BREAKFAST SPONSORSHIP

Corporate: $1,500 | WBEs: $750 (multiple available)

2 full event passes. Logo exposure featured as an IDEATION 2024 Breakfast Sponsor on social media and programs.

AFTERNOON BITES SPONSORSHIP

Corporate: $1,500 | WBEs: $750 (multiple available)

2 full event passes. Logo exposure featured as an IDEATION 2024 Afternoon Bites Sponsor on social media and programs.

WORKSHOP SPONSORSHIP

Corporate: $1,500 | WBEs: $750 (multiple available)

2 full event passes. Logo exposure featured as an IDEATION 2024 Workshop Sponsor on social media and programs.

EVENT SUPPORTER

Corporate: $1,000 | WBEs: $500 (multiple available)

1 full event pass. Brand name exposure featured as an IDEATION 2024 Event Sponsor in designated event programs.

ADVERTISEMENT DIMENSIONS

1 (full) page ad: 8.5” x 11” trim w/ 0.125” bleed
½ page ad: 8.5” x 5.5” trim w/ 0.125” bleed
¼ page ad: 4.25” x 5.5” trim w/ 0.125” bleed
Social media: 1080 x 1080 pixels