

# BOLD Success

## WBEC PACIFIC'S ANNUAL SIGNATURE EVENT

BOLD Success provides incredible insights on future-proofing business, networking, funding options, corporate sales strategy, and deepening relationships with the WBEC Pacific network.

### THE VENUE

University of Washington  
Center for Urban Horticulture  
Seattle, Washington



## BOLD SUCCESS 2024 BY THE NUMBERS:

**WBEC PACIFIC**  
WOMEN'S BUSINESS ENTERPRISE COUNCIL  
JOIN FORCES. SUCCEED TOGETHER.

### CONFERENCE ATTENDEES

#### 100 ATTENDEES

Attending the event are WBEs with \$1 million to over \$1 billion in annual revenue along with representatives from Fortune 500 and 1000 companies.

### EMAIL & SOCIAL MEDIA FOLLOWING (as of 10/8/24)

#### EMAIL

2,561 subscribers

#### LINKEDIN

2,247 followers

#### FACEBOOK

3,344 followers

#### INSTAGRAM

844 followers

### PUBLIC RELATIONS, ADS, AND MARKETING

Included in all marketing materials and on our website and community platform.

Knowledge that you are contributing to a cutting-edge event benefiting women-owned businesses in our area!

# SPONSORSHIP OPPORTUNITIES

**BOLD**  
*Success*

**CLICK HERE FOR  
SPONSORSHIP  
OPPORTUNITIES**

**WBEC PACIFIC**  
WOMEN'S BUSINESS ENTERPRISE COUNCIL  
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## BRONZE EVENT SPONSORSHIP

Corporate: \$2,500  
WBEs: \$1,250  
(multiple available)



## PREMIER EVENT SPONSORSHIP

Corporate: \$10,000  
WBEs: \$5,000  
(3 available)

## GOLD EVENT SPONSORSHIP

Corporate: \$7,500  
WBEs: \$3,750  
(multiple available)



## SILVER EVENT SPONSORSHIP

Corporate: \$5,000  
WBEs: \$2,500  
(multiple available)



## PREMIER RECEPTION SPONSORSHIP

Corporate: \$10,000  
WBEs: \$5,000  
(1 available, WBE and  
Corporate Partner exclusive)



## EVENT SUPPORTER

Corporate: \$1,500  
WBEs: \$750  
(multiple available)

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## BADGE SPONSORSHIP

Corporate & WBEs:  
\$3,000  
(1 available)



## LANYARD SPONSORSHIP

Corporate & WBEs:  
\$3,000  
(1 available)



## WORKSHOP SPONSORSHIP

Corporate: \$1,500  
WBEs: \$750  
(multiple available)



## BREAKFAST SPONSORSHIP

Corporate: \$1,500  
WBEs: \$750  
(multiple available)



## LUNCH SPONSORSHIP

Corporate: \$3,000  
WBEs: \$1,500  
(multiple available)



## AFTERNOON BITES SPONSORSHIP

Corporate: \$1,500  
WBEs: \$750  
(multiple available)

# SPONSORSHIP OPPORTUNITY DETAILS

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## PREMIER EVENT SPONSORSHIP

**Corporate: \$10,000 | WBEs: \$5,000 (3 available)**

10 full event passes and full reserved table. Prominent logo exposure featured as a BOLD Success 2024 Premier Event Sponsor on social media and marketing.  
1 page ad or story featured on social media and marketing.

## GOLD EVENT SPONSORSHIP

**Corporate: \$7,500 | WBEs: \$3,750 (multiple available)**

8 full event passes and full reserved table. Prominent logo exposure featured as a BOLD Success 2024 Gold Event Sponsor on social media and marketing.  
½ page ad or story featured on social media and marketing.

## SILVER EVENT SPONSORSHIP

**Corporate: \$5,000 | WBEs: \$2,500 (multiple available)**

6 full event passes and full reserved table. Prominent logo exposure featured as a BOLD Success 2024 Silver Event Sponsor on social media and marketing.  
½ page ad or story featured on social media and marketing.

## BRONZE EVENT SPONSORSHIP

**Corporate: \$2,500 | WBEs: \$1,250 (multiple available)**

4 full event passes and full reserved table. Prominent logo exposure featured as a BOLD Success 2024 Bronze Event Sponsor on social media and marketing.  
½ page ad or story featured on social media and marketing.

## PREMIER RECEPTION SPONSORSHIP

**Corporate: \$3,000 | WBEs: \$1,500 (1 available, WBE and Corporate Partner exclusive)**

3 full event passes and half reserved table. Logo exposure featured as a BOLD Success 2024 Premier Reception Sponsor on social media and programs.  
¼ page ad or story featured on social media and marketing.

## EVENT SUPPORTER

**Corporate: \$1,000 | WBEs: \$500 (multiple available)**

2 full event passes. Brand name exposure featured as a BOLD Success 2024 Event Sponsor in designated event programs.

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## BADGE SPONSORSHIP

**Corporate & WBEs: \$3,000 (1 available)**

3 full event passes and half reserved table. Logo exposure featured as a BOLD Success 2024 Event Sponsor on badges.  $\frac{1}{4}$  page ad or story featured on social media and marketing.

## LANYARD SPONSORSHIP

**Corporate & WBEs: \$3,000 (1 available)**

3 full event passes and half reserved table. Logo exposure featured as a BOLD Success 2024 Event Sponsor on lanyards.  $\frac{1}{4}$  page ad or story featured on social media and marketing.

## WORKSHOP SPONSORSHIP

**Corporate: \$1,500 | WBEs: \$750 (multiple available)**

2 full event passes. Logo exposure featured as a BOLD Success 2024 Workshop Sponsor on social media and programs.

## LUNCH SPONSORSHIP

**Corporate: \$3,000 | WBEs: \$1,500 (multiple available)**

3 full event passes and half reserved table. Logo exposure featured as a BOLD Success 2024 Lunch Sponsor on social media and programs.  
 $\frac{1}{4}$  page ad or story featured on social media and marketing.

## BREAKFAST SPONSORSHIP

**Corporate: \$1,500 | WBEs: \$750 (multiple available)**

2 full event passes. Logo exposure featured as a BOLD Success 2024 Breakfast Sponsor on social media and programs.

## AFTERNOON BITES SPONSORSHIP

**Corporate: \$1,500 | WBEs: \$750 (multiple available)**

2 full event passes. Logo exposure featured as a BOLD Success 2024 Afternoon Bites Sponsor on social media and programs.

## ADVERTISEMENT DIMENSIONS

1 (full) page ad: 8.5" x 11" trim w/ 0.125" bleed  
 $\frac{1}{2}$  page ad: 8.5" x 5.5" trim w/ 0.125" bleed

$\frac{1}{4}$  page ad: 4.25" x 5.5" trim w/ 0.125" bleed  
Social media: 1080 x 1080 pixels