Samuel Baynes
ITSC 3155-101

4-2 Design Sprint Day 1

Laurie's Scenario: Find an internship using the Student Success Finder

Laurie is a sophomore CCI student and wants to get some real world software engineering experience. Her dad, an IT professional himself, suggests she find a summer internship for the upcoming summer. Laurie has checked out LinkedIN and many other career sites, but she feels lost due to the high volume and intimidated because she lacks a professional written resume and cover letter. Laurie comes across an ad from her university for the "Student Success Finder". The ad briefly shows a number of the app's features, including internship possibilities. Unlike other career finder websites she's used, it appears the app coaches and walks CCI students through the entire job search and application process.

Laurie downloads the app, fills in her information, and reads about different services the app provides. She finds the career builder services on the app and generates job results based on the information she entered about herself. Laurie's ecstatic to see entry level internship openings specified for sophomore level applicants. The app walks her through building a resume and generates cover letters for internships she's interested in. Laurie applies to multiple internships and is contacted by several companies. Three companies want to bring Laurie in for an interview.

Laurie's Story
As a Student I want to find a summer internship so that I can gain software engineering experience and make professional connections.

Features List (relevant to scenario):
- Feature to set up an account and enter background information.
- Feature to verify student status.
- Feature to search internship/job opportunities by text search or filters.
- Feature to generate search results based on background information.
- Access to a list of available jobs, descriptions, and posting's contact information.
- Feature a career portal with different sub categories (e.g. apply, search, etc.) where the user can access all career resources.
- A resume wizard that walks students through the process of building a resume.
- A feature to upload a resume or cover letter.
- A feature that generates a cover letter based on resume, and job the user is applying to.
- Optional mailbox for communicating with a job posting manager.