CAREERS

GROW YOUR CAREER
WITH THE BEST MINDS IN
MARKETING TECHNOLOGY

SEE CURRENT OPENINGS ⟶

When you work at Valassis Digital, you get to build your career by challenging yourself in a fast-paced environment that rewards intelligence and curiosity. We're at the forefront of marketing technology, and we credit our team with getting us here.

BENEFITS

In addition to working with some of the highest achievers in the industry at a company that is defining the future of marketing technology, there are even more benefits to building your career at Valassis Digital.

Stay Healthy

We offer a variety of options for medical, dental, vision HSA/FSA, and much more. We've got you covered.

Fitness Incentive

Whether you're an avid yogi, karate-kid-in-training, or a CrossFit enthusiast, we'll help to keep you moving.

Live Life

Take advantage of our paid time off and holidays, parental leave, and flexible work hours.

Feel Secure

Enjoy a robust 401K with company match and long-term incentive plan benefits help you plan for your future.

Play Hard at Work

Quarterly office outings to slow down, have a little fun, and take a break from our industry-changing work. Plus we've got foosball, ping pong, and basketball.

Enjoy Each Day

Our breakrooms are fully stocked with snacks and drinks. Celebrate with Friday happy hours, team building events, volunteer days, and birthdays.

Keep On Learning

Our tuition assistance allows employees to develop in-demand skills for professions of the future.

Referral Bonus Program

Employees are one of the best recruiting sources for the company — they're smart, talented, and passionate. You can make the team stronger and get paid to do it!

There's a culture of curiosity. With so much changing in digital advertising daily, there isn't one person who has all of the answers. Regardless of seniority, there's always someone who will sit down and work through the problem with you.

JORDAN
CAMPAIGN MANAGER

TECH CAREERS

Petabytes of data? Nothing we can't handle.

Analytics

The Analytics team comprises two main functional areas. One area focuses on demand generation including measurement-based analytics for developing and leveraging our marketing intelligence tools that integrate enterprise data with our proprietary data. The second is operational-based analytics for campaign targeting, optimization, and insights.

HIRING AREAS

Marketing Science
Business Analytics

Product Management

Product Management is responsible for the strategy, road mapping, and feature definition of our products, including usability and design. The Product Management team is also responsible for translating those strategies into timelines for delivery and go-to-market plans in which we translate the value of our products to our customers.

HIRING AREAS

UI/UX Design
Product Marketing
Product Management

Engineering

The Engineering team creates and maintains a distributed, big data technology platform supporting a high-volume, high-throughput managed service operation for real-time advertising opportunities. The team also develops and supports current and future product/service capabilities working in close partnership with Product Management and Data Science.

Data Science

The Data Science team is heavily involved in all stages of product development by identifying gaps and opportunities in our products, researching new methods, prototyping innovative algorithms, and developing and deploying analytic software. The group solves complex problems on a massive scale by developing real-time processes that classify and predict the location, interests, and behavior of online users using hundreds of machine-learning models trained on petabytes of data and driving billions of decisions every day.

IT

The IT Department is made up of 3 teams: IT Security, Production IT and Corporate IT. IT Security is charged with protecting Valassis Digital, customer, and personal information. The Production IT team manages the servers, networks, databases, colocation facilities, and infrastructure supporting Valassis Digital's day-to-day revenue-generating operations. Corporate IT provides solutions and support for internal users' software and hardware technology tools.

Together Toward Tomorrow -
Global Sales Conference 2018

Watch Video

OPEN POSITIONS

Software Engineer Intern - Summer 2019

Talented students in STEM fields know they want to do something meaningful, challenging and interesting, but don't always know about all the ways they can leverage their knowledge until they get exposed to the "real world."

Valassis Digital has a multitude of software engineering intern opportunities that touch all layers of the development stacks from Big Data back end roles to cutting edge Web Application positions and everything in between. If you have the development chops and the desire to be part of dynamic, growing company in the expanding digital media space then we should talk.

Here are several roles we have available for internships. Don't worry if are you are interested in several of the roles – we'll explore which ones interest you most and go from there:

- **Big Data**
- **High Scalability Engineering**
- **Web Applications**

Big Data

Help Valassis Digital develop our big database back-end software systems and datasets. This individual will work on a team of talented engineers responsible for the full lifecycle of production software applications – including big data and database-based systems. Optimizing our applications for scale and speed in imaginative and innovative ways will be a primary function of this position. The ideal candidate is energized by the thought of developing software that creates, manipulates, and analyzes massive datasets that are beyond the scope of RDBMs and that are mission critical to the on-going operations and success of the company.

- Design, develop, and maintain the software applications that drive our back-end systems
- Provide unit tests for these software applications

- Participate in multi-disciplinary projects
- Contribute to our team's growing set of development platforms, tools, and processes

High Scalability Software Engineering

Build large, distributed, and multithreaded software applications that allow our platform to respond to billions of events each day in a matter of sub seconds and in a truly fault tolerant manner. This individual will work on a team of talented engineers responsible for the full lifecycle of the production software applications in our front-end systems to optimize our applications for scale and speed in imaginative and innovative ways will be a primary function of this position. The ideal candidate is thrilled by the thought of developing highly scalable software applications that participate in billions of advertising decisions a day.

- Write and maintain server-side code for web-based applications, create robust high-volume production applications
- Analyze and improve the efficiency, scalability, and stability of various system resources
- Design and build advanced software solutions that scale across hundreds of servers and meet aggressive fault tolerance standards
- Implement architecture and design patterns to help ensure that systems scale well into the future.
- Collaborate with cross-functional teams

Web Applications

Assist in the design, develop and test and development our web-based applications. This engineer will work on external and internal facing web software applications. They will interact with UX designers, product managers, and other software engineers. This will be an important position on our staff and with many opportunities to make tangible, significant contributions that will have company-wide visibility.

- Design, develop, test and maintain internal and external facing web based applications
- Work with other team members to deliver web based applications with both client side and server side functionality
- Work with internal and external customers to define new features
- Uses creative problem solving skills, especially in the areas of human factors and web design

The Candidates We Hire

- Currently pursuing a degree in Computer Science, Computer Engineering, Electrical Engineering or another technical discipline (with significant computer coursework) and have a 3.25+ GPA
- Enjoy a multitude of technical interests and aspire to join a group of world class software development engineers
- Possess an innate understanding of technologies coupled with a deep curiosity to always learn more
- Thrive in an environment that gives all team members a voice in the creative process and empowerment to grow their skill sets through a combination of solo and team projects
- Yearn to make an impact at a growing company that is constantly creating new capacities for an industry changing technology
- Want to surround themselves with smart and passionate engineers in a fun working environment

Our Technology

- The driving force behind a rapidly growing company in the digital ad space
- Delivering a highly scalable solution to many of the world's largest retailers and brands via our unique Digital Zip® technology
- A collection of real-time bidding (RTB) servers responding to over 60 billion auction requests daily within 50 to 120 milliseconds
- Big Data centric with over 12 PB of data in multiple Hadoop clusters across multiple data centers
- A hyper-focused platform facilitating precise digital ad delivery to the right audience

WHO WE ARE

Valassis Digital is a leading digital marketing intelligence company, providing a best-in-class data management platform and online and offline targeting capabilities that fuels superior display advertising and expanded media offerings, such as in-store campaign solutions, for advertising clients. Through proprietary technology, Valassis Digital creates meaningful marketing and advertising impact for businesses – from planning, delivery, and attribution. Valassis Digital taps into meaningful, actionable insights that drive better campaign performance.

Valassis Digital considers applicants for all positions without regard to race, color, creed, religion, national origin or ancestry, sex, age, disability, genetic information, veteran status, or any other legally protected status. In addition, Valassis Digital will provide reasonable accommodations for qualified individuals with disabilities. If you need assistance with completing the online application process, please contact DL_Recruiting@MaxPoint.com.

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