

src (source) attribute	The URL of the embeddable content
styles folder	The folder that contains all the CSS code used to style the content of a website
anchor links	A type of link that points to a location within the same page
opening tag	Consists of a left angle bracket (<), the name of the element, and a right angle bracket (>)
index.html	The HTML file that contains all of the content (text and images) related to the homepage of a website
class attribute	Used with CSS to style HTML elements with common properties
id attribute	Specifies a unique value for an HTML element. Often used with CSS to style a specific element
pages visited	An internet analytics term that represents the measure of how many pieces of content (pages) a specific user or group of users views on a single website
HTML Element	Identifies the role or function of each item on the page. Made up of an opening tag (<), some attributes (if any), enclosed text content, and a closing tag (>)
images folder	The folder that contains all the image files
HyperText Markup Language (HTML)	A language that specifies the structure of a webpage
bounce rate	An internet marketing term that represents the percentage of website visitors who enter a website and then leave without continuing to view other pages within the same website
HTML attributes	Provides metadata to, or modifies the default function of, an HTML element
root folder	The folder that is the highest directory in the file hierarchy. Also called the root directory
hyperlinks	A word, phrase, or image that when clicked, points to a different document or a specific element within a document
scripts folder	The folder that contains all the JavaScript code used to add interactive functionality to a website

document type declaration (DOCTYPE)	An instruction to a browser that indicates the version of markup language in which a web page is written
alt attribute	The alternative text in case an image can't be displayed
World Wide Web Consortium (W3C)	An international organization that maintains Web-related rules and frameworks
inline elements	Any element that only occupies the space as needed within the area defined by the main element
meta charset="utf-8"	A Unicode character set that is the default character encoding for HTML5
style attribute	Specifies the CSS style(s) for an element
title attribute	Specifies the text that will display in a tooltip when hovering over the element
absolute links	A link that points to a location defined by its absolute location on the web
HTML Tag	Marks the start and end of an element; can either be opening (<) or closing (>)
conversion	An internet marketing term that represents the percentage of users who take a desired action
HTML Comments	A tag that is used to insert comments in the source code
block-level elements	Any element that starts a new line in an HTML document
self-closing tag	A tag that consists of only an opening tag and attributes. This type of tag cannot be used to enclose content; therefore it does not have a closing tag
HTML Document	A text document that contains HTML that is read by a Web browser and rendered on the screen. The filename most often ends in the .html extension.
declaration	Required at the top of all HTML documents, its purpose is to ensure browsers follow the relevant HTML specifications when rendering a webpage
relative links	A link that points to a location that occurs in the same directory as the referring page

WYSIWYG editor	An acronym for 'what you see is what you get;' what is displayed on the screen using this type of editor is exactly what the finished document will look like.
anchor tag	The HTML code for creating a link to another webpage or a particular section within a webpage
closing tag	Consists of a left angle bracket (<), a forward slash (/) the name of the element, and a right angle bracket (>)
root element	The top-level element of an HTML document