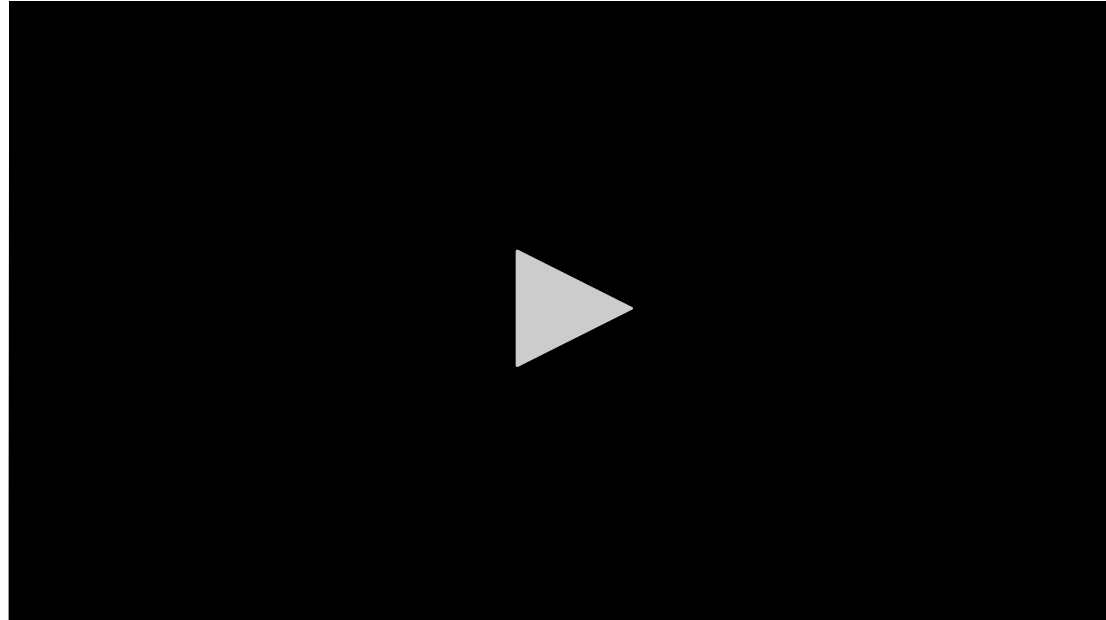# Designing for Accessibility

A core element of web design philosophy is to focus on the content before the aesthetics; by making it the top priority to transmit content as clearly, efficiently, and comfortably to as many users as possible, and basing all design decisions on that goal, you will end up with a more accessible and effective product.

Video Commentary: Accessibility

[View the Transcript](#)

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