

## **What are some best practices to consider when adding images to your web page design?**

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So, images, of course, incredibly popular right now. And there's two areas we can address when it comes to images. One is actually taking the image itself, and the other is putting it on the webpage. And both of these are--like, entire courses can be built around these things.

So, first of all, just make sure that when your client gives you images, they aren't straight off the mobile phone. You actually want to do some optimization of them for the particular website that you're using--cropping them or at least resizing them. You can't have multiple megabyte images slapped right up on your webpage and expect them to load quickly, especially on a phone. So, you're going to have to do some trimming with that.

Once you've done that, when you actually put these images in your webpage using HTML, there's a couple of ways you can go about doing this. And I don't have time to talk about all of the ways, but here's three ways that you can do this in HTML.

The simplest one, the one you've probably learned, is the image tag itself. Don't forget your alt attribute description of that image.

The second way is via the picture tag. The picture tag is used in responsive design, and it will give you several options of that particular image that are specific to different devices. So, that might be something that you'll want to look into.

And the third way is through the figure tag. And the figure is a concept where you're going to have an image plus some text that's going to go underneath it describing that particular image. And so, the figure tag with the--nested inside of that is the image tag itself and a figure caption.

So, those are three different ways to do it. You'll have to think about which is the right way for your particular website and the meaning you want to convey.