

# Website Planning Document

## The Mountain Spoke

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### SITE PURPOSE

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Provide easy access for users to shop for mountain bikes, guided tours, and bicycle repair services, as well as inform them of upcoming events.

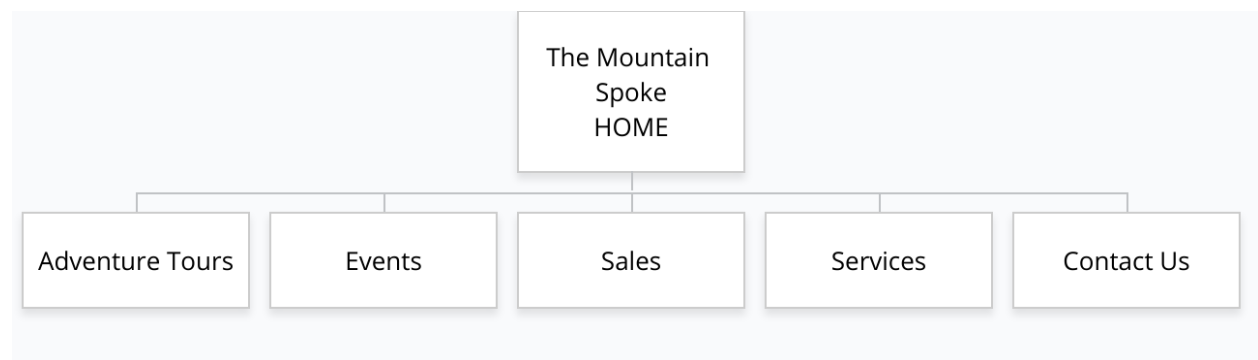
### TARGET AUDIENCE

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The local and surrounding people of Bozeman, Montana who are interested in mountain biking, as well as any tourists visiting (or seeking to visit) the area.

### SITE MAP

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### COLOR SCHEME

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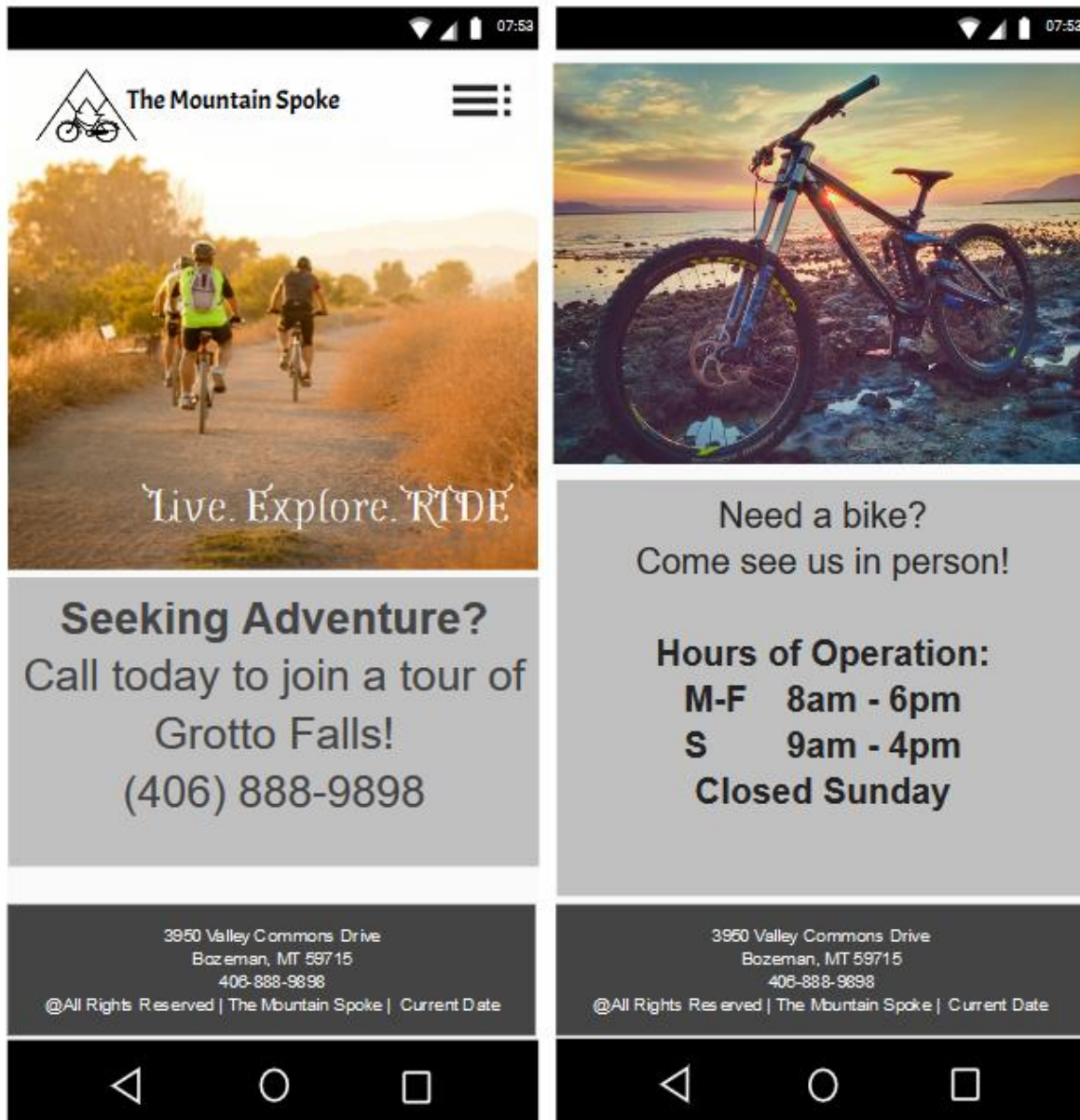
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#49676a - greyish	white/image	#000000 - black

### TYPOGRAPHY

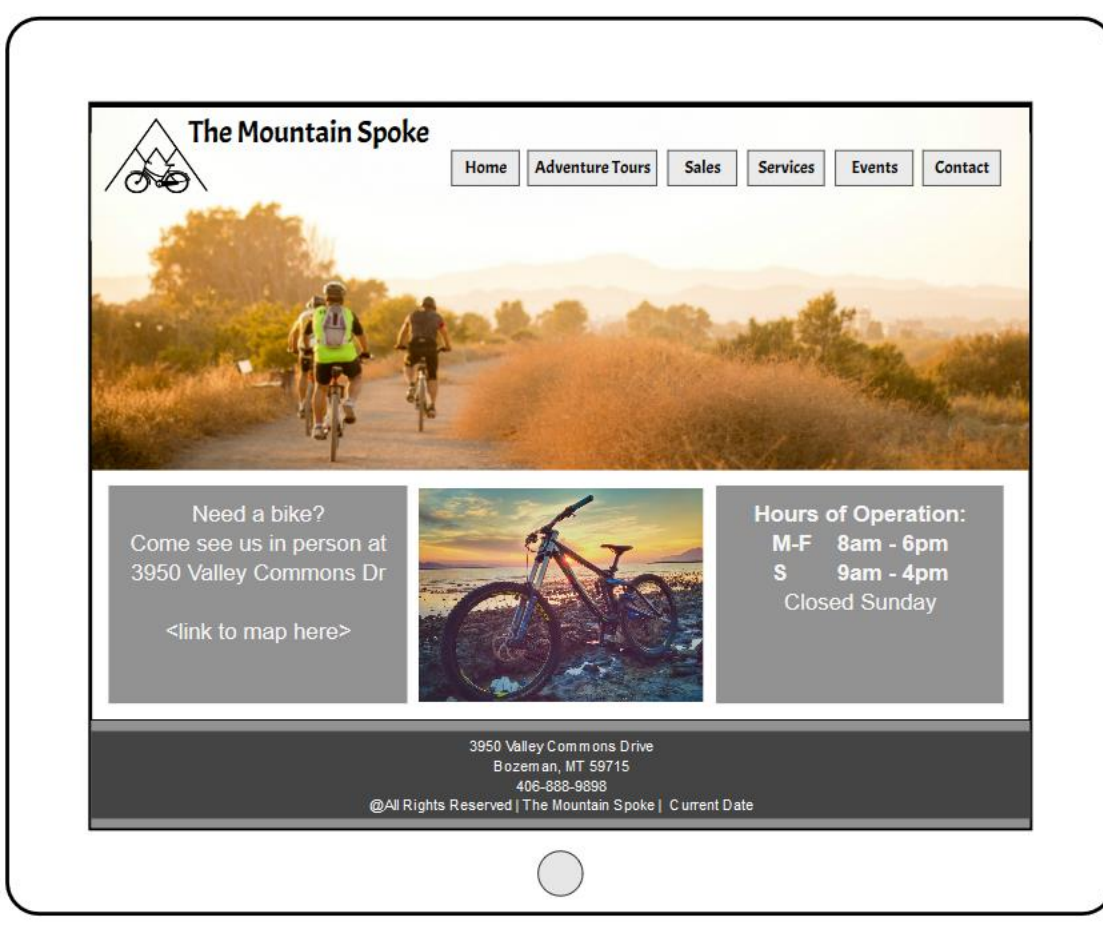
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Primary: Headings, Menu, etc.	Poor Richard, Perpetua
Secondary: Body Content	Arial


# Mobile View



# Medium View




# Large View



The Mountain Spoke


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Live. Explore. *RTDE*

**Seeking  
Adventure?**

Call today to join a  
tour of Grotto Falls!  
(406) 888-9898



Need a bike?  
Come see us in person!

**Hours of Operation:**  
**M-F** 8am - 6pm  
**S** 9am - 4pm  
**Closed Sunday**

3950 Valley Commons Drive  
Bozeman, MT 59715  
406-888-9898

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