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Centrality and vulnerability in liner shipping networks: revisiting the Northeast Asian port hierarchy

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This article is essentially an empirical investigation in the network analysis of inter-port traffic flows. Based on a database of vessel movements, it applies conventional techniques of network analysis to the graph of Northeast Asian liner networks in 1996 and 2006. Such an approach proves particularly helpful for analyzing the changing position of major hub ports and for revealing their respective tributary areas within the region. Despite rapid traffic growth at Chinese ports during the period under study, the latter seem to remain polarized by established hubs such as Korean ports and Hong Kong. This research reveals the strong relation between local port policies and the evolution of shipping network design.

1. Introduction

The relative position of seaports within maritime networks has remained a rather secondary research topic in the literature on shipping and ports. One can observe disequilibrium between a large body of conceptual research and a limited number of applications. While the possible reasons explaining such imbalances are explored in more detail elsewhere [1], a brief review is necessary.

Extensive research on the spatial dynamics of containerization since its emergence in the 1970s has clarified a number of trends stemming from globalization and changes in the port and maritime industry. One of them is the global spread of ocean carriers' networks, which was facilitated by technological improvements (e.g. size, speed) in order to respond to the growing demand for cargo movements worldwide [2]. While deploying their fleets, shipping lines have designed their services based on a varied set of requirements from shippers, such as time and cost [3]. Spatially, there has been an increasing power of carriers to decide which ports should be kept in the network along the transport chain [4–6], thus transforming port hierarchies through the fostering of port competition. Empirical observations of

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these trends have led to a number of theoretical outcomes. Centrality and intermediacy were recognized as the two major facets behind the emergence of hub ports [7], while the concept of port regionalization was more dedicated to the emergence of land-based freight corridors linking seaports with inland logistics hubs, but also with offshore hubs, in the context of vertical integration of transport and logistics activities [8].

Empirically, however, the network perspective has been neglected by scholars. Total throughput, as the most widely available indicator of port performance internationally, still bases the majority of comparative studies and serves as the principal tool for measuring port performance [9] and the concentration dynamics of port systems [10]. It is analyzed in relation with other indicators using various operations research techniques, notably Data Envelopment Analysis (DEA) and Stochastic Frontier Analysis (SFA) [11], but these methodologies are too aggregated and do not fully reflect the position of ports in networks. Other quantitative research on port performance rarely include network-specific attributes in the analysis, such as the literature on port choice [12] and on the modeling of optimal shipping routes and hub port location [13, 14] that are focused on economic profitability. When describing the differentiated regional distribution of individual carriers' port networks [15–18], geographers have privileged a firm-centric approach rather than a port-centric approach. Arguably, and despite the aforementioned advances, the network analysis of seaports remains a relatively virgin research field.

This article wishes to measure how ports are positioned in the network as a whole, that is including all carriers, services, and ports connected. Such an approach is better related to classical methods of network analysis in transport geography [19] that were applied only recently to maritime networks due to lack of data on inter-port flows and difficult traceability of the spatiality of such networks [20]. Surprisingly, Northeast Asia has been largely neglected compared with other regions from such perspective: more likely are studies on the Caribbean [21], the Mediterranean [22], the North Atlantic [23], and the world [24–26]. While such studies well indicate which ports are best positioned in their respective regions, they face two limitations. On the one hand, authors do not clearly introduce the variety of indicators that can be obtained from network analysis tools. On the other hand, they do not show whether network attributes overlap traditional port rankings that are based on either container throughputs or statistical analysis of combined local data (e.g. location, infrastructure efficiency, productivity, etc.). Furthermore, those studies rely on official liner service data of main ocean carriers provided by Containerisation International Yearbooks, thus neglecting local and feeder services. Nowadays port performance should be better reflected in a port's ability connecting various scales and networks, from the local to the global, than in the sole generation of traffic [27].

By looking at the Northeast Asian context through the looking glass of port competition, this research cries out for an engagement in methodological improvement for a better analytical outcome. A common challenge faced by established Northeast Asian hub ports is the rapid growth of formerly peripheral ports of which many are Chinese ports. Port competition in this region is said to have resulted in the lowered supremacy of Hong Kong (China), Busan (Korea), and Kaohsiung (Taiwan) upon their respective neighbors (e.g. Shenzhen and Shanghai), in light of the latter's increase in the overall port throughput ranking. However, to what extent can we consider throughput figures as accurate indicators of actual port performance?

Port competition is a complex and relative reality that cannot be captured solely by individual traffic measures.

Such arguments call for a renewed interest about network analysis in the field of maritime transport and liner shipping. The hypothesis of this article is that the growth of traffic at Chinese ports does not necessarily imply that they have gained an equivalent position within the structure of shipping networks. Applying network analysis at two different years that cover a period of dramatic port competition (1996 and 2006) would enable us to gain insights about the impacts of recent strategies from governments and carriers. This period is chosen as it starts at the eve of the era of post-panamax containerships, resulting in drastic network readjustments within regional port systems.

The remainder of the article is organized as follows. Methodological issues of network analysis are presented in Section 2, together with a review of former studies on Northeast Asian ports and liner networks. Section 3 presents the results in terms of port hierarchy and network structure evolution. Finally, concluding remarks are presented in Section 4 with policy outcomes and further research prospects.

2. Background and methodology

2.1. Port competition in Northeast Asia

Most studies on Northeast Asian ports have opted for the comparison of traffic evolution within different port ranges, in the tradition of port system analysis in transport geography [28]. A majority of such studies has focussed primarily on Chinese ports or China-related containerization [29], while others extend the analysis to Northeast Asia as a whole [30–33]. Another bunch of research includes studies of port governance, port development and port competition at Chinese [34, 35], South Korean ports [36, 37], and also Japanese [38], Taiwanese [39], and North Korean ports [40, 41].

Although it is impossible to cover the field exhaustively, the aforementioned studies provide us with enormous knowledge about the interplay of local, regional and global factors in port development in this particular region of the world. Notably, all indicates that Chinese ports are currently overthrowing their former rivals (i.e. Hong Kong, Kaohsiung, and Busan) through extensive investments in port planning, so as to cope with China's economic and trade growth following the Open Door Policy (1978) and the establishment of special economic zones along selected coastal cities. Chinese ports welcome an increasing number of direct calls: they are no longer peripheral or feeder ports served by external hub ports. This is not only justified by infrastructure expansion but also by hinterland penetration of various transport corridors from seaports towards mainland China's inland cities. As a result, the market share of Chinese ports has increased tremendously, putting a threat on the large hub ports that depended to a large extent on transshipment for their activity. In addition, such hub ports face drastic internal limitations such as rising handling costs and lack of space for further expansion, together with the need for developing activities that better suit a global city, resulting in competing land-use with urban functions [42]. This is reflected in the changing distribution of container traffic (Table 1), where the relative weight of Taiwan, Hong Kong, and Japan has dramatically dropped since the late 1970s at the advantage of Chinese ports (40% is the highest share in 2005), while Korean ports see their position relatively stable

Table 1. Distribution of Northeast Asian container port traffic (1970–2005) (Unit: % TEUs).

Country	1970	1975	1980	1985	1990	1995	2000	2005
China	0.0	0.0	0.4	4.3	5.6	11.7	27.5	40.1
Hong Kong	13.2	22.9	22.7	22.1	23.0	31.1	25.7	20.3
Japan	86.8	53.0	41.6	49.9	35.6	26.3	19.1	14.7
South Korea	0.0	0.0	9.8	12.3	11.1	11.2	12.8	12.9
Taiwan	0.0	22.4	25.5	11.3	24.6	19.5	14.9	12.0
Far-East Russia	0.0	1.7	0.0	0.0	0.0	0.2	0.0	0.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Source: Realized by authors based on Containerisation International data.

along the last two decades, despite severe competition domestically and internationally.

Unfortunately, it is difficult to verify how such trends are actually reflected in the relative position of ports in the networks themselves. Traffic change may be misleading: rapid growth may occur at poorly positioned ports through few services of large carriers, while established ‘stars’ or hub ports may keep a strong position without further tremendous growth. This echoes broader studies [43] on the inversely proportionate relationship between average traffic size and standard deviation of traffic growth rates in various regions of the world. To reveal possible discrepancies between the relative position of Northeast Asian ports and their traffic evolution under the period of study, the specification of methodological choices is necessary.

2.2. Data source and preparation

Given that carriers being the direct users of ports, any in-depth analysis of port competition should not only consider large carriers but also small and local services. Another condition is that port competition is a relative process in which ports modify their position – or see their position being modified – in a given network. Therefore, precise data on inter-port flows is necessary, although it is often difficult to access. The solution proposed in this article is to compute the inter-port vessel movements of Lloyd’s database that covers approximately 98% of the world fleet of fully cellular container vessels in 2006. This data source faces one main limitation, however: traffic flows are measured based on vessels’ capacity (Deadweight tonnage (DWT) or Twenty-Foot Equivalent Unit (TEU) while the share of this capacity handled at each port of call is not known. The vast number and complexity of daily vessel movements for both 1996 and 2006 has been simplified for better clarity, and in order to match the requirements of existing network analysis software as follows:

- Aggregation from daily to yearly flows by the sum of vessel capacities that have circulated between ports: this allows to avoid the influence of seasonal effects of traffic variation, and makes the results comparable with yearly port throughput figures;
- Graph of direct and indirect linkages: for every vessel, all its ports of calls are considered connected with each other (complete graph) in order not to neglect the basic principle of liner shipping that is the succession of intermediate calls within one single service. The overall graph for Northeast Asia thus corresponds to the combination of all complete graphs from individual vessels;

- Aggregation of all services: because data on vessel movements do not detail the type of service operated by the company, we have decided not to arbitrarily distinguish, for instance, intra-regional from extra-regional services or line-bundling from hub-and-spoke services. Another reason is that often, the use of port throughput in maritime studies is also an aggregate figure combining all these aspects into one single measure.

Thus, although network attributes are measured among Northeast Asian ports only, they are comparable with throughput figures due to the combination of intra- and extra-regional services in the data. Simple measures of relative position can be extracted from the graph for each port, such as connectivity or *maritime degree* (i.e. number of connections to other ports), and intermediacy or *betweenness centrality* (i.e. number of possible shortest paths on which the port is positioned), while the characteristics of the overall structure of the graph can be also measured and visualized. Centrality in this article is defined from graph theory and network analysis: the relative position of a given node or vertex with regard to other nodes or vertices. It can be related with intermediacy [44] as a level of insertion in carrier networks, but not with the own definition of [44] about centrality, which better relates with land-based accessibility (i.e. proximity to hinterlands or markets).

Total traffic figures calculated from vessel movements are represented in Figure 1 for validating the source used in this article. It confirms the broad evolution described in Table 1 while providing a more detailed picture about individual ports. Total traffic in DWT closely matches the usual port rankings of TEU, and the variation between 1996 and 2006 highlights drastic differences between slow or negative growth (Japanese large ports, Taiwan), fast growth (China), and moderate growth (South Korea).

3. Results of the network analysis

The application of network analysis follows successive steps. First, the comparison of network attributes with conventional measures of port performance (i.e. container throughput) allows evaluation of possible overlaps and discrepancies in respective distribution patterns. Second, the overall structure of the regional network is highlighted by means of statistical description of degree distribution among the ports concerned. Depending on the structure of the network, a third step proposes a visualization of the network.

3.1. Port hierarchy

3.1.1. *Centrality and degree* Comparing the conventional throughput hierarchy of Northeast Asia with basic attributes of connections and centrality provides interesting insights into their respective meaning (Table 2). The main hubs of the region, namely Hong Kong and Busan, stand out by their very strong position in the network at both years, what confirms that centrality best reflects the importance of hub functions. While the concentrations of traffic and degree have lowered (cf. Gini coefficients), centrality has become spikier, because few ports concentrate transhipment activities. The correlation between throughput and degree is higher than with centrality because degree is a broader indicator of port activity mixing trade and transit flows. Decreased correlation between 1996 and 2006 suggests that network

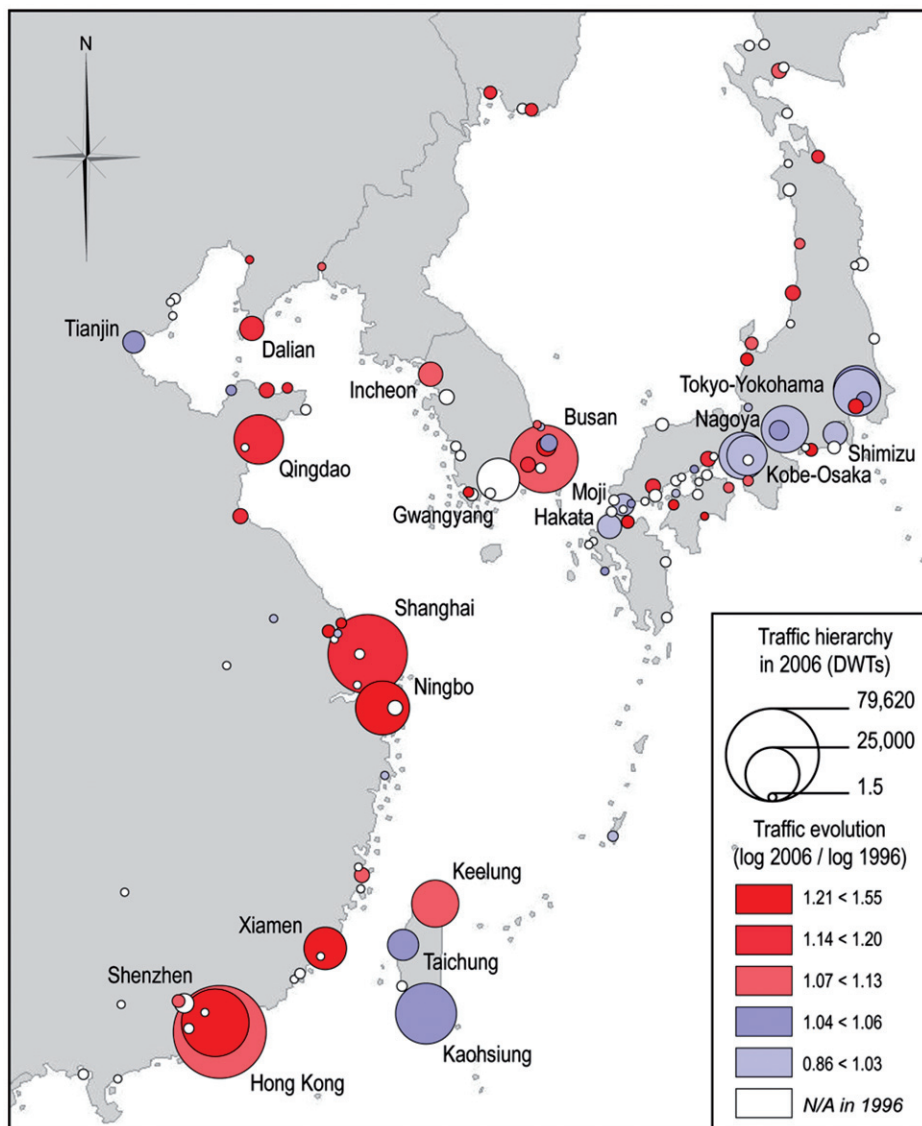


Figure 1. Traffic volume and growth at Northeast Asian ports (1996–2006).

Source: Realized by authors based on LMIU data.

position and port performance have become less directly interdependent. A number of factors can explain such results, categorized as follows:

- *Stronger throughput than network position*: some ports are constrained by their geographical situation, such as Guangzhou (upstream river port), Tianjin (western Yellow Sea), or by their proximity to a larger port, such as Shenzhen (Hong Kong), resulting in a lower rank than others in the network despite their important throughput volume. Such ports thus see their degree and centrality lower because their traffic is channelled through few main arteries. The “China effect” can be defined by the generation of huge traffic volume without reaching

Table 2. Throughput versus network position (1996–2006).

Port	1996			2006		
	Throughput (000s)*	Maritime degree**	Betweenness centrality**	Throughput (000s)	Maritime degree	Betweenness centrality
Hong Kong	13,460	41	1552	23,230	38	1492
Kaohsiung	5063	19	334	21,710	60	3724
Busan	4725	43	2316	18,468	20	105
Yokohama	2334	33	608	12,030	77	6579
Keelung	2320	16	143	9775	28	542
Tokyo	2311	18	255	7702	36	588
Kobe	2229	30	717	7068	26	292
Shanghai	1930	21	403	6600	4	0
Nagoya	1469	25	313	5900	17	165
Shenzhen	1032	6	13	4019	23	386
Osaka	988	27	369	3665	29	363
Qingdao	810	16	281	3212	25	206
Tianjin	800	13	51	3200	31	631
Taichung	695	13	76	2752	36	495
Xiamen	400	5	1	2413	37	944
Incheon	343	9	225	1906	35	456
Hakata	309	16	111	1760	35	635
Tomakomai	241	6	153	1380	28	1321
Shimizu	210	8	0	1302	6	1
Vostochniy	78	6	186	1204	13	24
Yokkaichi	48	11	2	1173	2	0
Niigata	45	6	26	1010	2	0
Oita	3	3	1	1000	9	49
GINI		0.36	0.64		0.35	0.68
Correlation with throughput	0.67	0.715	0.708	0.52	0.626	0.539
	Correlation with throughput					

Source: Realized by authors based on Containerisation International, LMIU data and TULIP software.

*Container throughput figures in TEUs are based on data availability.

**Results are based on the graph of direct inter-port linkages.

equivalent network position, partly because such volumes are related to hinterland growth, as seen in recent research on Chinese ports [29]. Ports such as Tianjin, Dalian, and Ningbo, benefit from a strong manufacturing sector and access to expanding inland freight corridors.

- *Stronger network position than throughput*: Incheon is by no means exemplary of how hub functions can give a strong position to a given port without generating equivalent throughput volumes. This is because its hub functions work for smaller volumes with regional foci, notably for Northeast Chinese ports, compared with other bigger hubs, which connect global sea lanes. The investment of Port of Singapore Authority (PSA) in a new container terminal in 2004 as part of Incheon's Pentaport project is thus well-reflected in its improved position in the network [45]. Gwangyang is also well-ranked despite its comparatively lower throughput, as it has been the focus of an ambitious governmental policy to develop a 'two-hub port system' since the mid-1990s, for balancing regional development of the Korean peninsula and lowering congestion in Busan, where a new port has been constructed outside the urban core in the early 2000s [36]. In addition, South Korea's 'hub effect' directly translates its strategy of becoming Northeast Asia's logistics hub through the development of Free Economic Zones (FEZ), distriparks, and new infrastructure at those locations in order to create a comparative advantage over other ports in the region [46]. Busan Port Authority is currently planning to develop a container terminal in the Russian port of Nakhodka to extend its regional influence [47], while promoting its attractiveness through mileage, tariff discount, and exemption of port dues.

3.1.2. *Vulnerability* Another possible verification of the role of network position in port performance is the comparison of the degree with the level of *hub dependence*, i.e. the share of the dominant flow connection within total port traffic [48]. As illustrated in Figure 2 and unsurprisingly, there is an inversely proportionate relation between the number of connections and the distribution of traffic among those connections. Although hub dependence accounts only for the dominant connection, it is revelatory of a level of relative weakness or 'vulnerability' in the network; further research shall apply more measures on all connections such as concentration (Gini) and entropy [20]. The coefficient R^2 has remained rather stable over time, despite a slight decrease of 0.06 points, which confirms the robustness of the results.

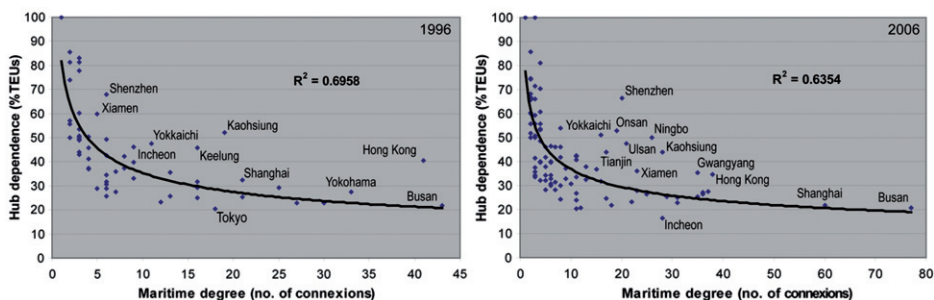


Figure 2. Network vulnerability of Northeast Asian ports (1996–2006).

Source: Realized by authors based on LMIU data.

In 1996, some vulnerability is observed at ports where one preferential relation takes a large part of their traffic, i.e. more than 40%. Such ports are, for instance, Kaohsiung, ensuring the Taiwan–China link through Hong Kong due to prolonged political tensions across the strait; and Shenzhen, because of its dependence upon Hong Kong before main shipping lines would call there directly [49]; Hong Kong itself due to the previously mentioned cases. Strong ports are those that diversify the distribution of their traffic, such as Busan and some main Japanese ports (e.g. Yokohama, Tokyo).

In 2006, comparatively, Busan has maintained its profile of strong hub but it has been joined by Shanghai, which was previously in a weaker position, with many more connections (from 21 to 60) and lower hub dependence (from 32% to 22%). The main difference with other rapidly growing Chinese ports is that they multiply their connections while being dependent upon another large port. Shenzhen remains dependent upon Hong Kong for more than 66% of its traffic (against 68% in 1996), Ningbo's traffic is channelled through its neighbour and rival Shanghai (50%), while Gwangyang's traffic is also polarized to a large extent by its dominant connection with Busan (35%) due to the two-hub port system. This apparent vulnerability shall not hide the fact that many of these ports get embedded within emergent range structures with multiple calls, in a context of regional integration, which is a complement to competition. Such results give empirical confirmation about the importance of path-dependency in port development among adjacent hubs and gateways [50]. The transformation of rapidly emerging ports that were once peripheral into dominant ports is not possible without a stage of hub dependence upon already existing large hubs or gateways. Before reaching a stage of full maturity where their traffic is homogeneously widespread among their connections, they must ensure a series of requirements in order to upgrade not only traffic volume but also network positioning on the long-run.

3.1.3. Dynamics Dynamics within the port hierarchy can be compared according to the Compound Average Growth Rate (CAGR) of each indicator (Table 3). Total throughput growth clearly opposes two groups: Chinese ports and other secondary ports (e.g. Incheon, Vostochniy, and Naha) are growing fast, while Japanese, Taiwanese ports and other large ports (e.g. Busan, Hong Kong) have lower growth. Correlation is higher with degree than with centrality. Yet, the fastest growing throughputs are also ports that increased their centrality in the network (i.e. Shenzhen, Shanghai, Xiamen, and Incheon). Busan stands out among low-paced growing ports, which is also reflected in its higher degree and centrality growth than other large ports. Some of the latter have even seen their network position worsening along the period: Hong Kong, Taichung, and Yokohama observe negative growth, while others stagnate. The drastic contrast offered by the rapid growth of Chinese ports is explained by more direct calls from ocean carriers in Shenzhen since the late 1990s [50], the rather aggressive policy of Shanghai regarding the development of an international shipping center and the new port extension underway on Yangshan Island [51], the shift of some trade routes towards Chinese Yellow Sea ports such as Qingdao [52], and the spread of global terminal operators such as Hutchinson Port Holdings (HPH) in Shenzhen and Xiamen [29]. Such trends have contributed to lowering Hong Kong's predominance over Chinese ports during the last decade [53], while this global hub port city has evolved towards more value-added activities [54] in a context of cross-border integration [55].

Table 3. Throughput growth vs. network dynamics (1996–2006).

Port	CAGR growth		
	Throughput	Maritime degree	Betweenness centrality
Shenzhen	0.334	0.128	0.235
Shanghai	0.274	0.111	0.249
Xiamen	0.260	0.165	0.944
Qingdao	0.253	0.084	0.077
Tianjin	0.221	0.027	0.125
Naha	0.210	0.052	–
Incheon	0.149	0.120	0.194
Vostochniy	0.141	0.062	0.074
Yokkaichi	0.129	0.038	0.384
Busan	0.098	0.060	0.110
Kaohsiung	0.068	0.040	0.050
Osaka	0.068	0.026	0.022
Nagoya	0.065	0.037	0.047
Taichung	0.057	0.000	–0.110
Hong Kong	0.056	–0.008	–0.004
Tokyo	0.047	0.049	0.036
Tomakomai	0.034	0.052	–0.020
Yokohama	0.032	–0.006	0.004
Mean	0.134	0.058	0.142
Correlation with throughput growth		0.744	0.582

Source: Realized by authors based on Containerisation International, LMIU data and TULIP software.

*Growth values higher than mean are in bold.

The cases of Japan and Taiwan offer additional evidence about the interplay of network position and throughput dynamics. For Japan, slow port growth and limited centrality directly reflect the government’s reluctance for further developing new port infrastructure: ports keep a trade function rather than a transit function, which is left to South Korea [38]. This approach is motivated by an environment-friendly policy wishing to favour short-sea shipping rather than trucking, and reducing high inland logistics costs, while avoiding the expansion and multiplication of port terminals along a densely urbanized coastline. For Taiwan, the explanation of limited performance comes from the stagnation of traffic as a result of the underestimation of Chinese port growth. The reduced number of weekly calls at Kaohsiung between 1997 and 2002 [56], however, is also explained by industrial relocations from Taiwan to China. From 2009, domestic competition from Taipei port (Keelung) occurs through the opening of two container terminals and the possible shift of Evergreen, Yangming, and Wanhai from Kaohsiung [57], but this would need an update of our data in order to become visible in the results.

3.2. Network structure

One of the most evident characters of liner networks is their scale-free structure, i.e. a degree distribution following a power law [58]. It signifies that the network is polarized by few main nodes with many connections, while numerous ports have only a limited number of connections. This applies to the network structure of Northeast Asia (Figure 3). One interesting feature is the evolution towards a less polarized network: the slope of the line has decreased from -0.886 to -0.823 , while

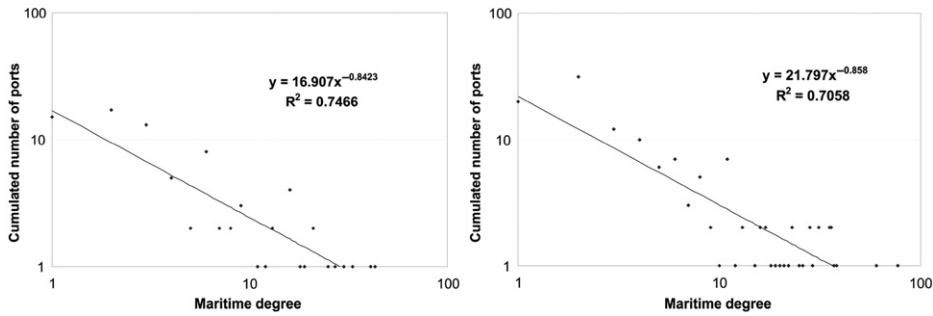


Figure 3. Scale-free structure of the Northeast Asian liner network (1996–2006).
Source: Realized by authors based on LMIU data.

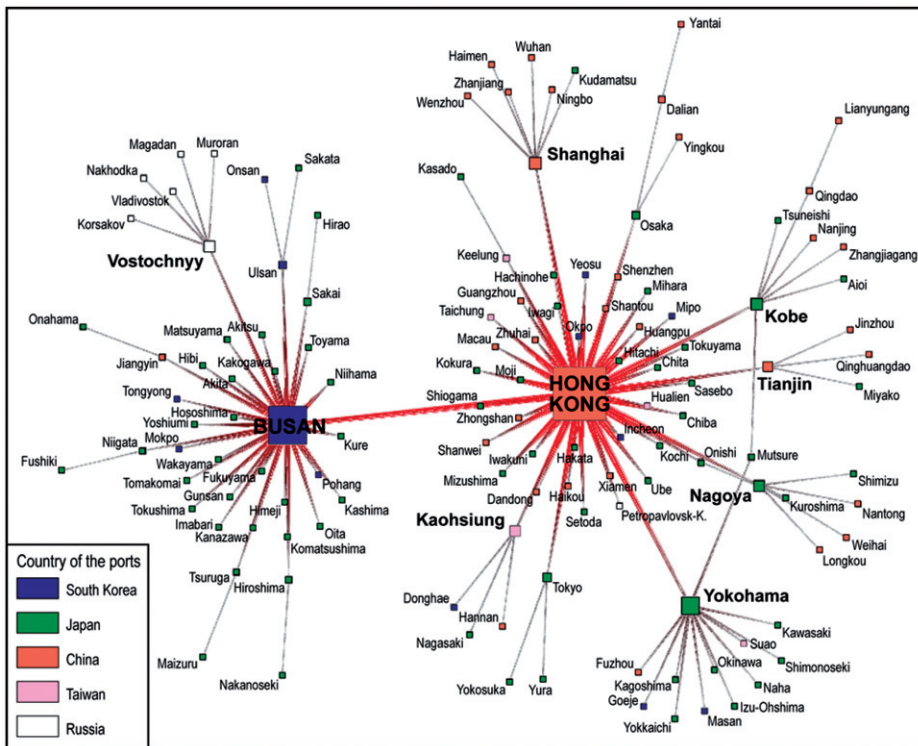


Figure 4. Graph of dominant flow structure (1996).
Source: Realized by authors based on LMIU data and TULIP software.

the R^2 also has decreased from 0.75 to 0.71. This underlines an increased *integration* of the network, possibly through the better position of some formerly weaker ports, as a result of port growth and port competition. From such results it can be hypothesized that Chinese ports have gained position in the network at the expense of established hubs and load centers in Japan, Korea, Taiwan, and Hong Kong.

More evidence about where changes occurred is brought by Figures 4 and 5. This methodology to reveal the geographical structure of the network retains in the graph

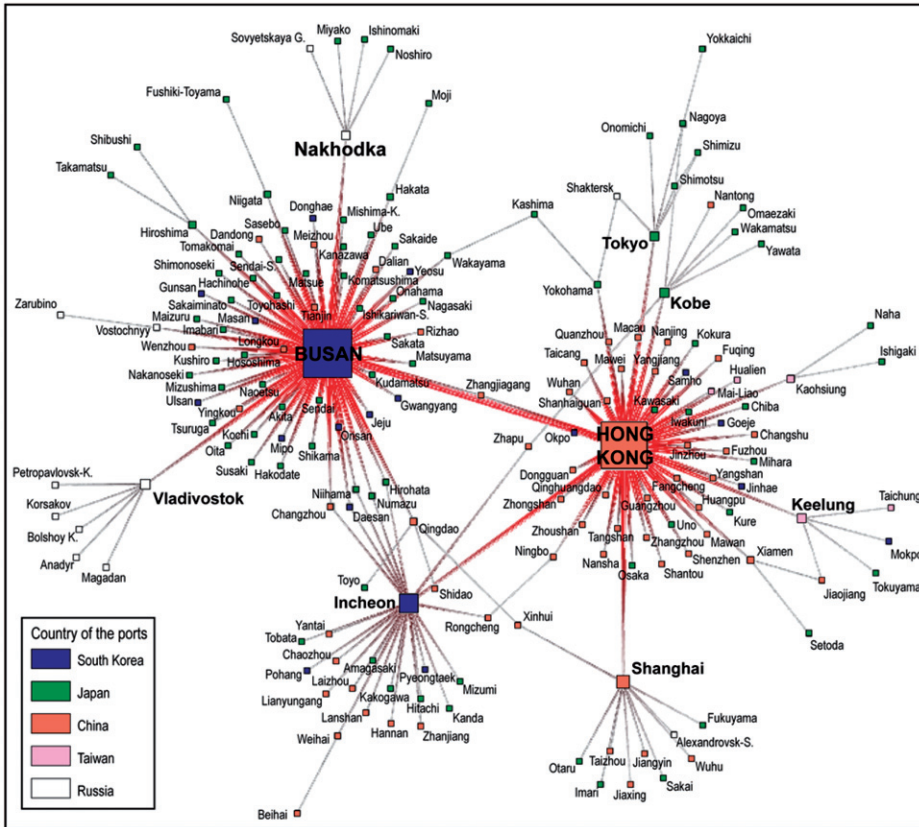


Figure 5. Graph of dominant flow structure (2006).

Source: Realized by authors based on LMIU data and TULIP software.

only the dominant flow of each port with another port [59]. For instance, among all of Busan's connections, only the one with Hong Kong is kept because it is superior to all its other connections in traffic weight. In the end, the number of ports (vertices) and the number of links (edges) is equal, except for some ports that have two dominant connections of equal value. This approach is particularly useful for revealing the deep structure of the network while gaining clarity, notably for large and complex networks as in liner shipping. The size of the nodes is represented by a hierarchy of betweenness centrality and the belonged country of the ports is differentiated by greyscale and colour.

In 1996, we observe a bipolar network structure polarized by Hong Kong and Busan. The distribution of their respective tributary areas (i.e. ports depending on them) is geographically relevant: Busan polarizes mostly second-order Japanese and Russian Far-East ports, while Hong Kong dominates Chinese and first-order Japanese ports. This structure clearly shows on what grounds Busan and Hong Kong can be denominated hub ports. There is also a relatively clear geographical delimitation between their satellites. Despite their strong traffic, first order Japanese ports (e.g. Yokohama, Nagoya, Tokyo, Kobe, and Osaka) have, in fact, a narrow tributary area limited to a few ports, probably because the scattering of such ports

along the Japanese coast has prevented the emergence of hub functions [36], thus leaving this function to Busan in Korea. In fact, Busan does only polarize smaller Japanese ports scattered in the North and West coasts of the country (e.g. Niigata, Akita), making its tributary area rather specialized compared with Hong Kong and even large Japanese ports that show more variety. Other secondary poles are Vostochniy (Russia) dominating only Russian ports and Kaohsiung with fewer satellites despite its size (i.e. Donghae, Nagasaki, and Hannan), probably due to its preferential linkage with Hong Kong for Chinese trade. Finally, Chinese ports are poorly represented in the graph: only Shanghai and Tianjin stand out, and their tributary area is mostly confined to domestic ports.

Network integration becomes apparent with the evolution from a bipolar to a tripolar structure, but this has not occurred at the advantage of Chinese ports. In fact, not only Busan has superseded Hong Kong at the head of the graph, but also Incheon, the other large South Korean port, which has gained position far beyond the so-called Chinese competitors [45]. For Incheon, the distribution of its satellites shows a clear specialization towards Chinese Yellow Sea ports located in proximity (e.g. Weihai, Yantai), but also towards second-order Japanese ports that shifted from the influence of Busan and Hong Kong (e.g. Kakogawa, Hitachi).

Another aspect of change is the diversification of Busan's influence in parallel to the ongoing specialization of Hong Kong's. Busan has spread its tributary area to more many ports not only in Japan but also in China and within South Korea. In comparison, Hong Kong seems to have specialized in the polarization of Chinese ports, although it keeps a firm dominance upon large Japanese ports, Taiwan, and main Chinese gateways. Shanghai has gained three more ports under its influence, but its tributary area remains limited in comparison with its overall traffic growth. Other fast-growing Chinese ports as well remain relatively peripheral compared with their tremendous increase in traffic volumes along the study period, such as Ningbo, Shenzhen, Qingdao, and Xiamen. Networks have spread in a way that such ports remain, in the end, under the influence of a larger hub or gateway. Such results seem to give credit to former quantitative analysis of Asian ports' performance, notably on the negative impact of handling costs and mainland competition for Hong Kong [60]. However, our results on Busan show discordant evidence, since congestion, lack of space, insufficient infrastructure, and severe domestic competition (i.e. from Pyeongtaek and Gunsan ports) seem to have been overcome through new port construction and the two-hub port strategy, in contrast to recent result from shift-share analysis [37]. Kaohsiung was better ranked than Busan using hierarchical fuzzy process [60], but its position remains far below Busan in our results, and in other recent studies of port competition [33]. Differences in methodology, data, and research objectives may, of course, explain such gaps.

3.3. *Geographical coverage: regional versus global networks*

This third step of the analysis is motivated by the influence of the regional context on our results: the network position of some ports may vary according to the geographical scale of analysis. Northeast Asia remains an abstract entity used for analytical coherence whereas shipping networks connect to other regions regardless of such delimitations. We compare regional results with those obtained at the world level for main Northeast Asian ports using ratios (Table 4). This analysis is complemented by a look at the shares of extra-regional traffic, based on direct (i.e. previous and next ports of call) and worldwide (i.e. including all connected ports) connections.

Table 4. Geographic variations of network position (1996–2006).

Country	Port	Global vs. Local position*				Share of extra-regional traffic (%TEUs)				Foreland diversity index			
		Betweenness centrality		Maritime degree		Direct connections		Worldwide connections					
		1996	2006	1996	2006	1996	2006	1996	2006	1996	2006	1996	2006
China	Hong Kong	1.52	1.61	1.32	1.48	40.83	32.48	65.95	50.86	3.05	2.55		
	Shanghai	1.61	1.40	1.37	1.30	3.12	13.03	61.78	45.46	2.37	2.27		
	Shenzhen	1.85	2.08	1.63	1.73	29.54	20.35	69.03	53.00	2.19	2.77		
	Qingdao	1.41	1.53	1.20	1.30	2.59	13.31	62.15	40.25	1.66	1.86		
	Ningbo	–	1.77	1.23	1.45	0.80	11.56	47.54	50.68	1.04	2.26		
	Guangzhou	–	–	3.81	2.52	21.19	29.83	33.48	43.42	0.78	1.96		
	Tianjin	2.33	1.70	1.45	1.43	1.11	9.14	64.11	38.57	1.50	1.52		
	Xiamen	4.60	1.53	1.86	1.41	1.54	11.40	57.02	40.07	1.10	1.94		
	Dalian	1.05	1.63	1.26	1.33	0.63	6.86	43.98	23.35	1.07	1.21		
	Busan	1.38	1.31	1.25	1.22	13.84	21.82	65.65	37.73	3.45	1.78		
South Korea	Incheon	1.59	1.26	1.62	1.23	5.61	0.52	62.10	15.88	1.35	0.97		

Japan	Gwangyang	—	1.46	—	1.28	—	13.20	—	31.91	—	1.51
	Ulsan	1.36	1.14	1.27	1.28	4.70	2.91	58.97	18.83	2.04	1.04
	Pohang	1.63	1.95	3.32	4.25	0.00	0.00	0.00	7.04	0.64	0.76
	Tokyo	1.63	1.50	1.38	1.30	33.22	24.56	56.18	30.21	2.20	1.34
	Yokohama	1.64	1.52	1.28	1.36	28.48	27.60	61.47	30.41	2.83	1.40
	Nagoya	1.63	1.41	1.27	1.20	0.89	2.85	59.91	28.26	2.74	1.37
	Kobe	1.45	1.26	1.27	1.17	3.78	8.25	58.90	29.01	2.51	1.34
	Osaka	1.41	1.44	1.21	1.17	5.37	1.89	58.71	21.18	2.49	1.12
	Moji	1.73	1.30	1.21	1.21	1.77	2.17	36.42	7.79	0.92	0.85
	Niigata	2.22	1.48	1.64	1.29	0.97	0.00	21.40	4.46	0.75	0.85
Taiwan	Shimizu	6.43	1.50	1.42	1.30	2.05	18.64	59.29	29.63	2.41	1.18
	Yokkaichi	7.63	1.36	1.31	1.20	3.69	0.11	33.06	12.96	0.77	0.91
	Hakata	1.53	1.27	1.28	1.33	4.06	2.67	62.08	16.38	2.52	1.02
	Kaohsiung	1.80	1.65	1.53	1.47	18.16	27.34	65.20	44.14	2.60	1.85
	Taichung	1.45	2.23	1.27	1.52	4.62	5.00	43.32	16.32	0.92	0.92
	Keelung	1.90	1.52	1.51	1.29	11.64	8.56	62.26	23.91	2.83	1.14
	Vladivostok	1.06	1.35	1.29	1.46	0.00	2.88	26.36	10.98	0.62	0.73
	Vostochniy	1.47	1.27	1.47	1.27	0.00	0.25	6.13	6.47	0.70	0.77
	Nakhodka	—	5.66	—	2.00	0.00	19.87	0.00	8.50	0.63	0.74

Source: realized by authors based on LMIU data and TULIP software.

*Calculated as follows: $(\log[\text{global score}]/\log[\text{local score}])$.

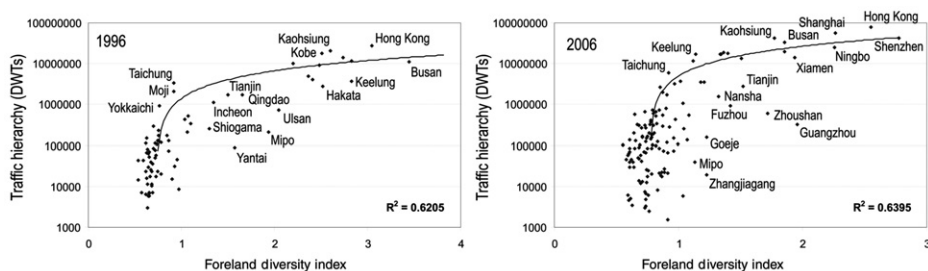


Figure 6. Traffic volume and geographic variety (1996–2006).

Source: Realized by authors based on LMIU data.

Finally, the relative diversity index [61] evaluates the geographic variety of each port's worldwide traffic distribution, while Figure 6 applies this measure to all Northeast Asian ports.

As the world network is larger than the Northeast Asian sub-network, centrality and degree are always higher in the first. The amplitude and evolution of the gap help revealing differences of spatial reach between ports. For instance among main ports, some have improved their global position: Hong Kong, Shenzhen, Qingdao, Dalian, Osaka, Taichung, and Vladivostok. The opposite trend (reduced global position compared with regional position) concerns almost all other ports, and should be interpreted as the influence of regional integration rather than a sign of retreat from the world system. It indicates how some ports have become more densely embedded locally, because of the establishment of more local services linking neighbouring ports, as in the cases of Shanghai, Busan, and also Tokyo and Yokohama.

Regional integration is also responsible for the importance and evolution of the share of extra-regional traffic. Direct connections reflect the immediate spatial reach; ports with a higher share of traffic outside Northeast Asia can be considered more powerful as they are more international. All Chinese ports except Hong Kong and Shenzhen have increased their share in a context of growth and internationalization, including Busan, Nagoya, Kobe, Taichung, and Russian ports. Such ports increasingly connect to other regions outside Northeast Asia, while other ports – which are already established ports – receive an increasing number of feeder services from their smaller competitors. Thus, the hub-and-spoke structure observed in Figures 4 and 5 is also the result of regional integration processes by which secondary ports develop through hub dependence. In terms of worldwide connections, the same dynamics are visible. Only Guangzhou, Ningbo, Vostochniy, and Nakhodka see this share increasing, what indicates a special ability to reduce their dependence upon their respective hubs (i.e. Hong Kong, Shanghai, and Busan). A special case is Incheon, whose recent development as local hub has made its traffic more regionalized.

A look at the level of foreland geographic diversity provides a good synthesis of former results. Shenzhen has the highest score in 2006, followed by Hong Kong and some Chinese ports. Busan has thus lost its first position in such perspective, but it is also the case of Hong Kong, Shanghai, and most other Korean and Japanese ports. The integration of Chinese ports into global transport and logistics chains in such a rapid way has shifted the centre of gravity of the global maritime system. This catching-up does not contradict the observed fact that major hubs continue

to exert dominant polarization within the region. Geographic diversity of shipping connections is closely related to traffic size (Figure 6), but many Chinese ports are in fact outliers since their foreland diversity is higher than their traffic volume would predict. Thus, regionalization, globalization, and hub polarization processes are not contradictory but interdependent. Research on such topics is only at its eve when it comes to provide relevant, comparable, and internationally valid measures. Further research is highly needed, notably in relation with the evolution of port hinterlands, as suggested in recent research [62].

4. Conclusion

The network analysis of inter-port traffic connections among Northeast Asian ports is fruitful in many ways. Indicators of centrality, connectivity, and vulnerability do not always overlap the hierarchy of traffic volume derived from official port statistics. Arguing that the sole traffic hierarchy may be insufficient in addressing issues of port competition and competitiveness, this article has provided a different perspective that can be summarized by three main outcomes. First, traffic growth and improved centrality of Chinese ports seem not to have profoundly modified the network structure, which remains polarized by already established hub ports of Hong Kong and Busan. This may be explained by the technological advance of such hubs in terms of container handling efficiency (e.g. productivity), their efforts in maintaining, improving, and expanding existing infrastructure to reduce congestion, and the memory effect of shipping lines in the port selection process. Thus, our results imply that there is a strong influence of local port policies on shipping network design. Another important factor explaining the uneven centrality of ports is the different role of shippers and shipping lines in the port selection process. Some ports are more the focus of shipping lines' hub-and-spoke strategies, while others tend to be selected by shippers for direct call services. In reality those two dimensions overlap while data on transport chains established by shippers and forwarders is hardly available.

Second, there is an evolutionary process of port development that is only visible through inter-port data: new ports and secondary ports, which strive for survival by catching more traffic, go through a phase of vulnerability defined by preferential attachment to a larger neighbouring hub or gateway. While this may be influenced by natural factors (e.g. remoteness, upstream location) and functional factors (e.g. gateway ports, range effect of multiple calls), successful ports have diversified their connections and lowered their vulnerability.

Third, the comparison of local and global attributes of ports has made evident the ongoing process of regional integration. Spatial discontinuities between countries is thus making maritime transport an essential link in this process, where ports tend to exchange relatively more within the region than with outside the region. Larger ports often have a longer spatial reach and more diversely distributed foreland connections than smaller ports.

Further research shall be orientated towards several possible directions. One of them is the necessary statistical analysis of the new indicators (centrality, degree, hub dependence, foreland diversity index) using, for instance, factor analysis and multiple regression, in order to determine which of them best explain traffic volume and traffic growth. Additional variables should be added based on local characteristics, such as infrastructure, handling equipment, nautical accessibility, governance

structure, and performance, allowing a good overview of the role of network indicators. Another line of further research is the refinement of network attributes. Inter-port traffic could be measured by frequency or average capacity circulated, instead of total capacity. Daily vessel movements could allow for a more in-depth analysis of the share of transshipment in total port traffic, by distinguishing feeders from mother vessels. Such improvements would have many practical implications for port policy, and could be extended to other regions of the world experiencing similar trends.

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