

# Financial Econometrics Econ 40357

## Topic 2: Exploratory data analysis ...

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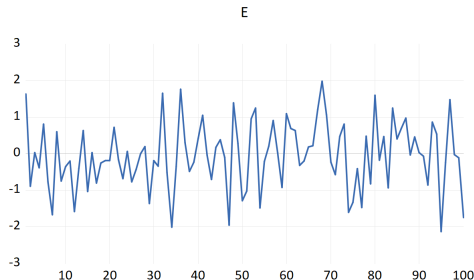
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# Concepts to cover

- 1 Time series and stochastic processes.
- 2 Our 'models' of the data generating process
- 3 Stationarity, and why it's important
- 4 Exploratory data analysis. What do we learn?

# Stochastic process, time series

- Stochastic  $\Leftrightarrow$  random
- A time-series is a sequence of observations over time. We think of them as stochastic processes.
- The simplest stochastic process.  $x_t \stackrel{iid}{\sim} N(\mu, \sigma^2)$



# The driftless random walk

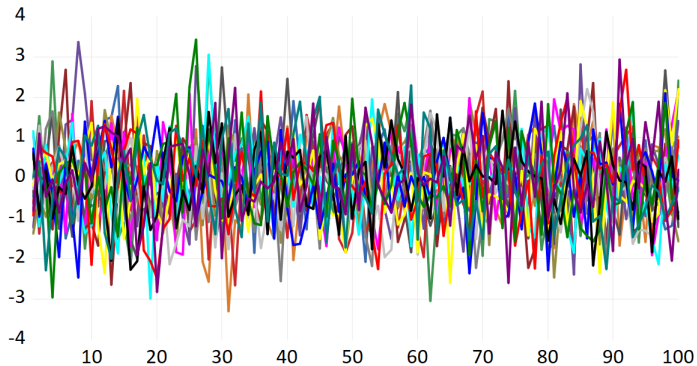
- Let  $x_t \stackrel{iid}{\sim} N(\mu, \sigma^2)$  and  $p_t = \ln(P_t)$  be the price of non-dividend paying stock (Netflix, Tesla, and for a long time, Apple).

$$p_t = p_{t-1} + x_t$$

$$\Delta p_t = x_t$$

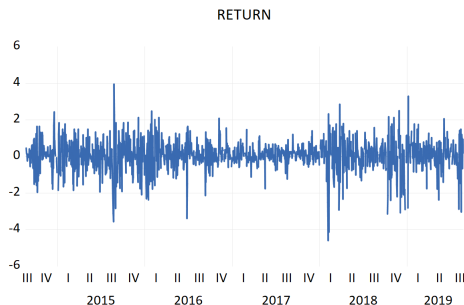
- Return is  $x_t$ . Sometimes referred to as **white noise**. A white noise process is i.i.d. (independent, identically distributed).
- This is a **powerful** statement. Independence of returns over time.

## 20 replications of a white noise process



# Stationarity

- **Strict stationarity** says the distribution of  $X_t$  is the same for all  $t$ . So the distribution of  $X_t$  is the same as for  $X_{t+1}$ , etc.
- **Covariance stationarity** A **less restrictive** form says the covariance between  $X_t$  and  $X_{t-s}$  is the same, for all  $t$ .
- A time series can violate strict stationarity but still be covariance stationary. E.g., volatility clustering. Comparison of  $\text{Cov}(x_t, x_{t-1})$  and  $\text{Var}(x_t)$ .



# What do we mean?

- What do we mean by things like  $E(x_t)$  and  $\text{Var}(x_t)$ ?
- In observational time-series there is only one observation of  $x_t$  at  $t$ . One observation of  $x_{96}$ , where  $t = 96$ .
- What does the distribution of  $x_t$  have to do with (time-series) sample moments? (Sample mean, sample variance, etc.)

# Ergodic Theorem



$$\lim_{T \rightarrow \infty} \frac{1}{T} \sum_{t=1}^T x_t = E(x_t)$$

$$\lim_{T \rightarrow \infty} \frac{1}{T} \sum_{t=1}^T x_t^2 = E(x_t^2)$$

and so on

- If the conditions for the ergodic theorem hold, then we can use time-series sample moments to estimate the theoretical moments.



# First thing you do

- Plot your data.
- Stare at it.
- Are there mistakes?
- What else are we looking for? **Properties** of the data
  - Are there **trends**? If so, trends need to be eliminated before doing econometric analysis. Why? Things like

$$\lim_{T \rightarrow \infty} \frac{1}{T} \sum_{t=1}^T x_t$$

doesn't exist if there is a trend.

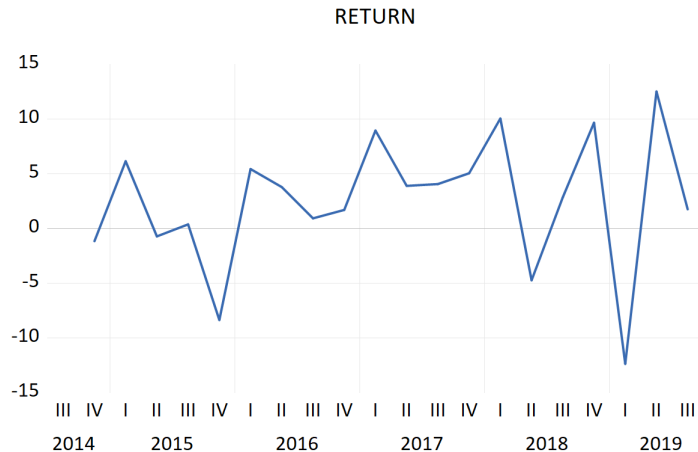
- Are there structural **breaks**?
- Is there **volatility clustering**?

# Let's look at plots of DJIA price and returns

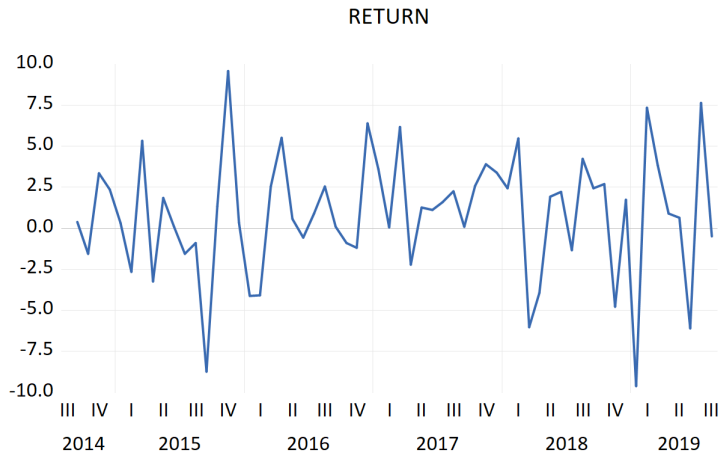


- There is a **trend**. We say these data are **unit-root nonstationary**. Will explain the term **unit-root** later.
- Contrast with non identicalness of distribution, under volatility clustering, also not strictly stationary, could be covariance stationary not unit-root nonstationary.
- To analyze these data, transform the observations to induce stationarity. i.e., Don't look at price  $P$  or log price  $\ln(P)$ , but look at returns  $\Delta \ln(P)$  (ignoring dividends here).

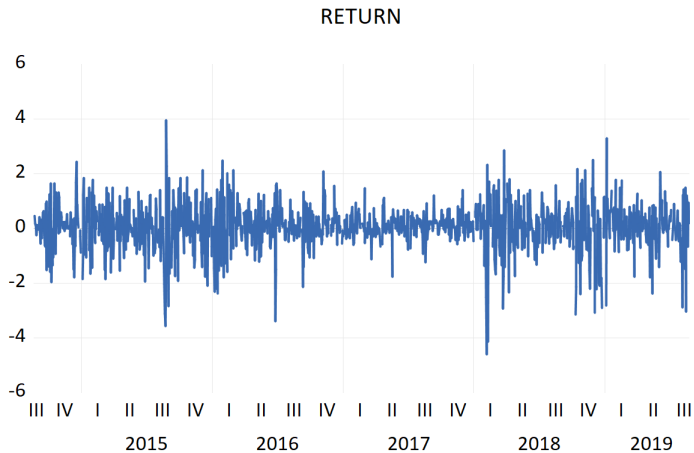
# Quarterly returns



# Monthly returns



# Daily returns



# Questions

- 1 Do monthly DJIA returns look strictly stationary? Covariance stationary?
- 2 Do daily DJIA returns look strictly stationary? Covariance stationary?

# The Normal (Gaussian) benchmark

- We usually take the normal distribution as a benchmark. Why? B/C properties are well understood, the normal is a good model for many natural phenomena, it has good mathematical properties, especially on the **asymptotics**, through the **central limit theorem**.
- We typically focus on symmetry and tail thickness. We know what these are for the normal. Is the data well described thusly, or are there significant deviations?
- First, we must be familiar with the following concepts

# Moments of a Distribution

- The  $k$ -th theoretical moment of a distribution or of the random variable  $x$ )

$$E(x^k)$$

The  $k$ -th central moment

$$E(x - \mu)^k$$

where the first moment is  $\mu = E(x)$ .

- Sample moments are the sample counterparts. Let  $\{x_t\}_{t=1}^T$  be a sequence of time-series observations (e.g., returns).
- Mean and variance. First two moments

$$\mu = E(x_t); \quad \bar{x}_T = \frac{1}{T} \sum_{t=1}^T x_t$$

$$E(x_t - \mu)^2; \quad \hat{\sigma}_T^2 = \frac{1}{T-1} \sum_{t=1}^T (x_t - \bar{x}_T)^2$$



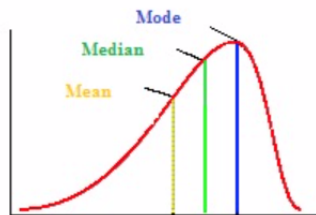
# Moments of a distribution

- Third moment for symmetry/asymmetry. Skewness measure

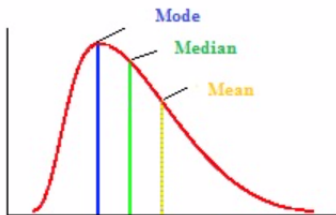
$$\frac{E(x_t - \mu)^3}{\sigma^3}; \quad sk_T = \frac{\frac{1}{T-1} \sum_{t=1}^T (x_t - \bar{x}_T)^3}{\hat{\sigma}_T^3}$$

- For **normal** distribution, skewness measure is **0**. Skewness is **0** for all symmetric distributions.
- If  $x_t$  is a return, might want to know if it has a heavy left tail (propensity to crash) or heavy right tail (propensity to boom).

# Skewed Left Skewed Right



Left-Skewed (Negative Skewness)



Right-Skewed (Positive Skewness)

# Moments of a distribution

- Fourth moment measures tail thickness. The theoretical measure is kurtosis

$$\frac{E (X_t - \mu)^4}{\sigma^4}; \quad kurt_T = \frac{\frac{1}{T-1} \sum_{t=1}^T (x_t - \bar{X}_T)^4}{\hat{\sigma}_T^4}$$

For **normal** distribution, kurtosis is **3**.

- Distribution has **excess kurtosis** if the measure **exceeds 3**. These are **fat-tailed** distributions and **peaked**. There is a higher probability of extreme events than predicted by the normal. Called **leptokurtotic**. **Pay attention** to whether the software computes kurtosis or **excess** kurtosis.

# Properties of the normal distribution

- Standard normal. For  $-\infty \leq x \leq \infty$

$$f(x) = \frac{1}{\sqrt{2\pi}} e^{-x^2} \quad (1)$$

- (General) Normal

$$f(x) = \frac{1}{\sigma\sqrt{2\pi}} e^{-\left(\frac{x-\mu}{\sigma}\right)^2} \quad (2)$$

- 1 Distribution is **symmetric** around  $\mu$  (mean, location)
- 2 Dispersion regulated by  $\sigma$  (scale). How is  $\sigma$  a measure of scale? If  $X$  is household income in dollars, then  $100X$  is household income in cents.

$$\sqrt{\text{Var}(100X)} = 10\sqrt{\text{Var}(X)} \quad (3)$$

- 3 In finance, **standard deviation**  $\Leftrightarrow$  **volatility**

## Properties of the normal distribution

Tail probabilities converge to 0 at a well defined rate. Loosely speaking normal tail probabilities converge to 0 quickly (even though it's possible to have realizations that are arbitrarily large or small).

Conclusion: Assessments of normality involve checking for distributional **symmetry** and appropriate **tail thickness**. How do we do that? Through examination of **sample moments**.

# Varying kurtosis

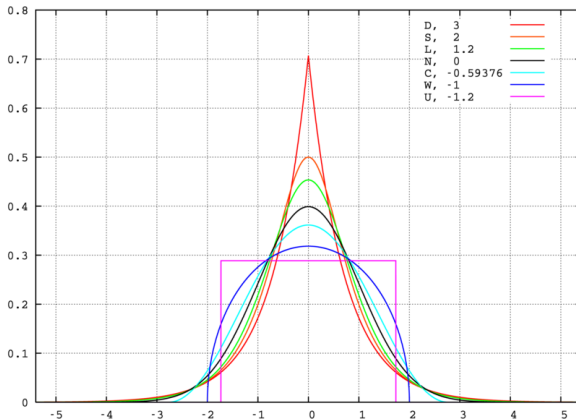


Figure: Distributions with differing kurtosis

# Jarque-Bera test for normality

- 1 The Jarque-Bera statistic measures the difference between skewness and kurtosis in the data and the normal distribution.
- 2 Let  $sk_T$  be sample skewness, and  $kurt_T$  be sample kurtosis. Jarque and Bera showed that their statistic JB

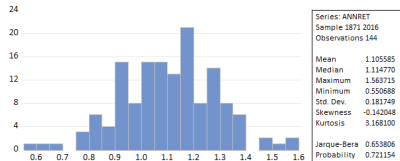
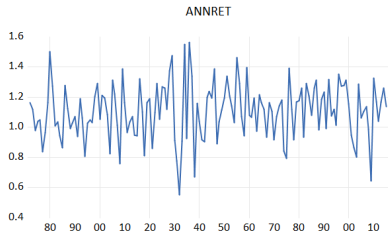
$$JB = \frac{T}{6} \left( sk_T^2 + \frac{(kurt_T - 3)^2}{4} \right) \sim \chi_2^2$$

under the **null** hypothesis of normality.

- 3 Eviews produces JB test and p-values when asking for descriptive statistics.

# Returns

## S&P Annual Returns



## Daily Returns

