IST 263

# Unit 03 Activity

## Survey

True  False **You can use images from a Google image search on your website.**

\*If you hand an assignment, you can use it because it is educational and you must attribute it. But if you launch it, you cannot use it.

True  False **You can quote copywritten material on your website.**

\*Transformation- true,

True  False **You must file with the government to get copyright protection.**

\*you don’t need to

True  False **Website designs can be copywritten.**

\*The layout yes, but not the actual graphics

True  False **Websites turned in as a class assignment can use any image.**

\*True, unless you actually launch it yourself

True  False **I can use an image of a book on my website if I want to write a review.**

\*True, considered fair use

## Topics

You will be assigned one of the following topics. Read the article associated with that topic and answer the questions regarding that topic.

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| Basic Copyright <https://www.socialmediaexaminer.com/copyright-fair-use-and-how-it-works-for-online-images/>   1. Do you have to file paperwork to have a copyright?   Copyright is an automatic right and does not require the author to file special paperwork, as is the case for trademark and patent. Registration is required to enforce the rights, but as a matter of right, an author is not required to register anything to get the right to use the “circle c,” showing the work is copyrighted.   1. What is fair use?   To allow for limited and reasonable uses as long as the use does not interfere with owners’ rights or impede their right to do with the work as they wish. |
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| Transformation <https://fairuse.stanford.edu/overview/fair-use/four-factors/>   1. What is transformation?   Taking someone else’s work and change it in someway so that contributes to fair use.   1. What are some examples of transformation and some examples that don’t meet transformation?   Photographer who took a picture of a sculpture and then sued a sculpturer who made a sculpture from it.  A parody is an example of transformation.  If you want to write a review of something, you can write some quotes from the book as long as it’s not too long. But you have to cite it. |
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| website design <https://thomasdigital.com/the-legalities-of-copying-a-website-design/>   1. If you like someone else’s website design can you copy it? Explain?   You cannot take it directly, but you can get inspired by it. You can copy the layout but not the actual graphics nor the source code. |
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| Recipes, Names, what can be copywritten <https://www.copyright.gov/help/faq/faq-protect.html>   1. Are recipes subject to copyright protection?   The ingredients are not copyright protected, but you can’t copy the list, you can’t copy the directions/ directly.   1. What can and cannot be copywritten on a website?   You cannot copy write the facts; some may be protected under trademark law. If you do not defend a trademark, then you cannot use it. |